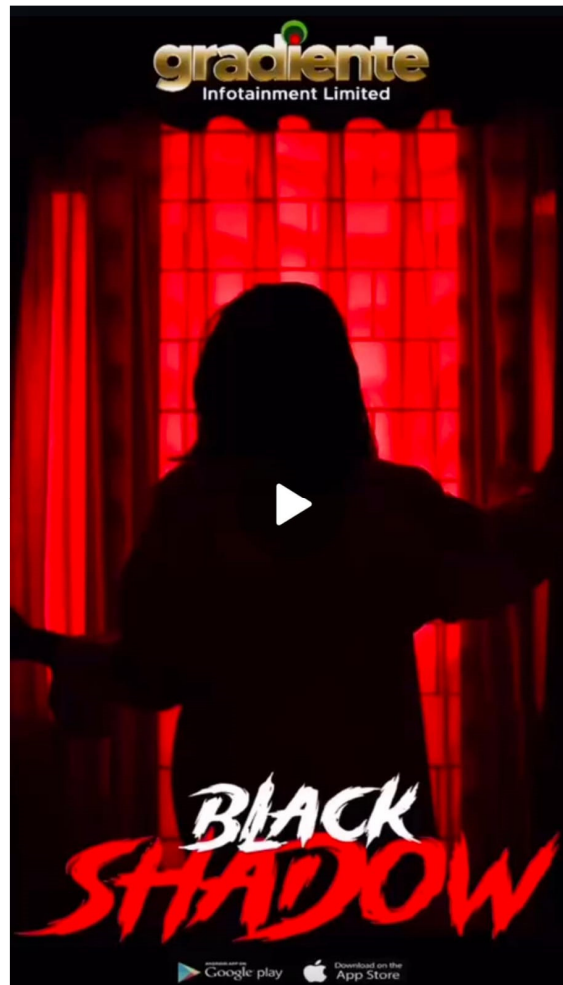


Friday, December 1, 2023

To The Listing Department, BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400001. (BSE Scrip Code: 590126)	To The Listing Department, The Calcutta Stock Exchange Ltd, 7 Lyons Range, Dalhousie, Kolkata-700001, (CSE Scrip Code: 10032161)
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Press Release

**“Black Shadow”**  
**“A Spine-Chilling Paranormal Saga by**  
**Gradiente Infotainment Ltd Set to Unveil**  
**Haunting Mysteries”**



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Gradiente Infotainment Ltd embarks on the filming of their latest web series, "Black Shadow". The curtains are about to rise on an exhilarating new chapter in the world of supernatural thrillers as this bone-chilling narrative, centered on paranormal activities, is primed to send shivers down the audience's spine and is exclusively slated for release on its OTT Platform, **“GradienteTube”**.

Gradiente’s poised to exploit the exponential opportunities offered by OTT platform, to be launched in March-April 2024. Gradiente has already acquired content worth over Rs. 50 crores and expects to garner a market share of 2% of the total Indian Market with an outlay of Rs. 5,000 crores in the next 2-3 years.

In pursuit of its stated objectives, Gradiente has enhanced its Authorised Capital from 3,00,00,000 shares of Rs. 10/- each to 8,50,00,000 shares, to partly fund the expansion plan by way of preferential allotments, and further funding by way of debt, FPO, ADRs and other market instruments.

## **“About Black Shadow”**

The backdrop for this gripping tale spans across the enigmatic landscapes of Goa, the mystical allure of Bhopal, and the pulsating energy of Hyderabad. These diverse locations serve as the canvas upon which the eerie and enigmatic unfold, amplifying the thrill of the series.

What elevates "Black Shadow" to a whole new echelon is its stellar cast, handpicked from the talent pools of Mumbai and Hyderabad. Their collective expertise promises a compelling portrayal of characters that will undoubtedly resonate with audiences, bringing the haunting tale to life in vivid detail.

Adding to its allure, the series will transcend linguistic boundaries with dialogues echoing in Hindi, Tamil, and Telugu. This strategic multilingual approach aims to embrace and enchant viewers from various cultural backgrounds, ensuring a broader reach and deeper connection.

This spellbinding narrative is set to captivate audiences across India, an immersive, multi-lingual experience that will unravel paranormal mysteries like never before.

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Gradiente is a Public Limited listed entity with over 4,000 Share Holders. Gradiente's only mantra now is action, action, action... Over the last few months, the company has made rapid strides to achieve its niche in different verticals, namely:

- **OTT PLATFORM**
- **YouTube MCN NETWORK**
- **BUSINESS CHANNEL**
- **NEWS CHANNEL**
- **ENTERTAINMENT**
- **DIGITAL MARKETING & ADVERTISING**
- **IT & ITES**
- **IT & TELECOM HARDWARE – LONG TERM EXPORTS THROUGH VUV INTERNATIONAL LTD. HONG-KONG FOR US FED PROGRAMME**
- **CONTENT PRODUCTION IN COLLABORATION WITH SOUTHEAST ASIA'S LARGEST AND MOST INTEGRATED MEDIA GROUP IN INDONESIA "PT GLOBAL MEDIACOM TBK"**

Most of these verticals are operational or about to be operational shortly.

These efforts shall enhance the topline to beyond Rs. 125 crores and the bottom-line to beyond Rs. 10 crores.

You are requested to take the same on record.

Thanking you

For **Gradiente Infotainment Limited**

Vimal Raj Mathur  
Managing Director  
(DIN-03138072)

