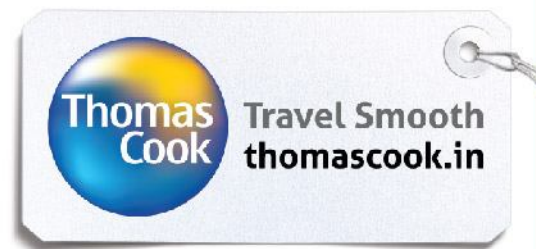


Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
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18th December, 2020

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated 18th December, 2020 titled *"Thomas Cook India & SOTC eye strong pent up travel demand – Launch 72 Hours Year-End Holiday Sale"*.

This is for your information and records.

Thank you,

Yours faithfully,
For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864

News Release



A FAIRFAX Company

Thomas Cook India & SOTC eye strong pent up travel demand Launch 72 Hours Year-End Holiday Sale

- December 18-20, 2020
- Unbeatable Holiday Offers across India and select International Destinations
- Special offers: almost 50% back on your Dubai Holiday*; complimentary room upgrade/additional night*; Flat 10%* off on Customized Holidays of over 5 nights stay; Flat 5%* off on Hidden Gems; Rs. 3 000.00* off on flight inclusive holidays
- Up to 25% discount on Visa, Passport and COVID-negative certification services
- Attractive Pricing and Special Inclusions

Mumbai, December 18, 2020: Having witnessed strong demand from India's travellers for their recent 72 Hour Holiday Flash Sale, Thomas Cook India, India's leading integrated travel services company and its Group Company, SOTC Travel Ltd., have announced a **72 Hours Year-End Holiday Sale** from December 18 – 20, 2020 to tap into the significant pent-up travel demand during the Christmas and New Year Season. On offer are a range of attractive domestic and international holidays starting at Rs. 3 600.00* and Rs. 23 299.00* respectively with exciting offers such as almost 50% back on a Dubai Holiday*, special discounts at some of the finest hotels, meal credits, gala dinners and more.

The **72 Hours Year-End Holiday Sale** offers a range of India's top destinations: from metros/mini metros such as Delhi, Mumbai, Kolkata, Bengaluru and Pune to celebrate the festive season with loved ones to favourite holiday locales of Goa, Pondicherry, Thekkady, Darjeeling, Udaipur, Nainital, Shimla, etc. Select international destinations on offer include Dubai and Maldives.

Special offer for Dubai: Get almost 50% back on your Dubai holiday* – Pay Rs. 33 799.00* for 6 days and get Rs. 15 399.00 as Food and Beverage credit. Highlights: Stay at 4 star Millennium Hotel, Burj Khalifa 124th floor + Dubai Aquarium & Underwater Zoo combo ticket, Souvenirs, Digital Photo, City Tour, Desert Safari with BBQ dinner, Marina Dhow Cruise with dinner.

Domestic Hotel and Cruise offers*: a delightful Christmas brunch buffet at the Ritz Carlton, (Pune) complimentary room upgrade at the ITC Rajputana (Jaipur), 30% discount on Food and Beverage at Yu resort during happy hours, attractive prices on stays at Marriott International, Accor, Holiday Inn, Zuri White Sands, 1 night complimentary on 2 nights stay at WelcomHeritage Hotels. Attractive prices on Antara Cruises. Other domestic offers include: Flat 10%* off on Customized Holidays of over 5 nights stay; Flat 5%* off on Hidden Gems; Rs. 3 000.00* off on flight inclusive holidays.

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, “As a celebratory mood fills the air with Christmas and New Year around the corner, Indians fatigued from the lockdown are displaying a strong appetite for travel. Our recent Flash Sale saw very encouraging uptick in bookings and so, to further catalyse transactions, we have introduced our **72 Hours Sale - Xmas and New Year Holiday Specials**– packed with exclusive offers and special discounts!”

He added, “Our **Virtual Holiday Store** is open 365 days from 8 am to 12 midnight with our Holiday Experts ready to help you with your bookings while ensuring a safe, contactless yet personalized experience.”

Click [here](#) to register for Thomas Cook India's **72 Hours Sale - Xmas and New Year Holiday Specials**

Mr. Daniel D'souza, President & Country Head, Leisure, SOTC Travel said, “SOTC has introduced its **72 Hours Year-End Sale** to provide best value deals to customers on their last minute travel plans for this festive season. Our customers stand to benefit from unbeatable offers, amazing flight inclusive holidays and special inclusions across an array of domestic and international destinations.”

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

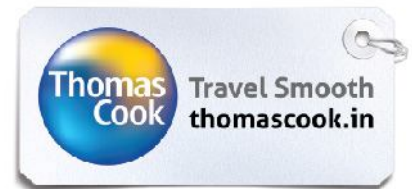
Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

www.thomascook.in

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He added, "Our 3 pronged health and safety initiative - **Assured Insured Secured** Program has been incorporated in all our holiday products offering physical as well as mental and financial security to give our customers complete peace of mind."

Click [here](#) to register for SOTC's **72 Hours Year-End Holiday Sale**

*T&C apply

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.**

CRISIL has revised the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd to 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCI, a brand owned by TCIL of its wholly owned subsidiary company - Travel Corporation (India) Limited, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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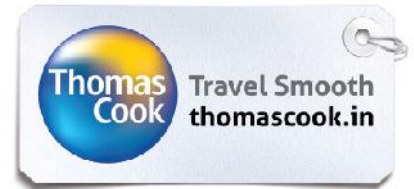
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Fax No. : +91-22-2302 2864



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Media Enquiries:

Thomas Cook (India) Limited: Suzanne Pereira | +91 98202 97665 | suzanne.pereira@thomascook.in
Joyce Fernandes | +91 98922 20141 | joyce.fernandes@thomascook.in

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

SOTC Travel Limited: Bineeta Mehta | +91 99209 62470 | bineeta.mehta@sotc.in
Neha Dcunha | +91 98926 63010 | neha.dcunha@sotc.in

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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