

# **2017 ANALYST AND INVESTOR MEET**

Mumbai, December 7, 2017

## **Disclaimer**

Certain statements in this presentation concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in the BPO industry including those factors which may affect our cost advantage, wage increases, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-timeframe contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Hinduja Global has made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Hinduja Global may, from time to time, make additional written and oral forward-looking statements, including our reports to shareholders. The company does not undertake to update any forwardlooking statement that may be made from time to time by or on behalf of the company.



# Welcome and Introduction

Ravi Ramalingam



## **Engaging in conversation with HGS leaders**

Topic	Speaker
Welcome and Introduction	Ravi Ramalingam
Overview - Global Business	Partha DeSarkar
Overview - Healthcare Practice	Ramesh Gopalan
Overview – Business Transformation	Ram Mohan Natarajan
Overview - HRO Business	Harish Chopra
Overview - North America Business	Tim Schuh
Overview - UK Business	Adam Foster
Overview - Philippines Business	Pushkar Misra
Overview - Jamaica Business	Narasimha Murthy
Overview - The Financials	Srinivas Palakodeti
Wrap Up	Partha DeSarkar
Q&A Session	
Cocktail & Dinner	

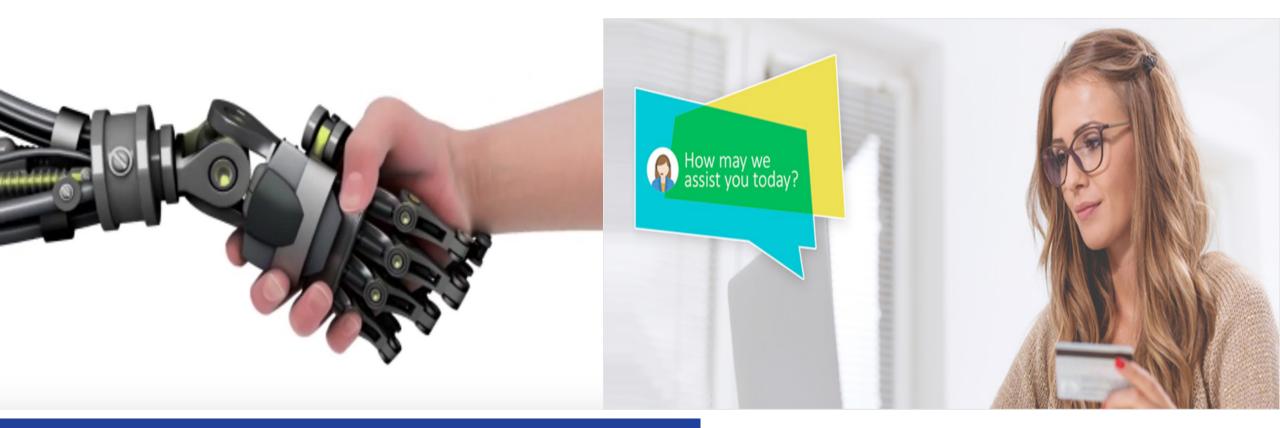


# Overview - Global Business

**Partha DeSarkar** 



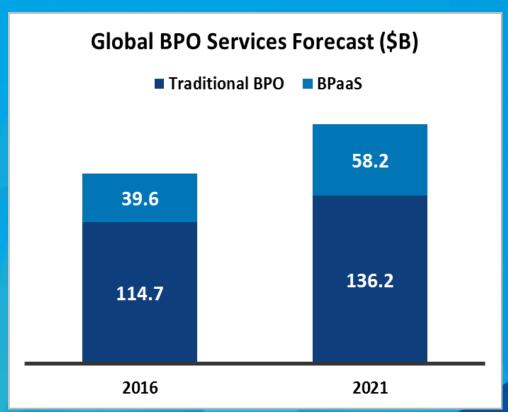
# THE MARKET CONTINUES TO SHIFT... WITH THE FOURTH INDUSTRIAL REVOLUTION



WHERE OTHERS SEE DISRUPTION TO OLD MODELS, WE SEE OPPORTUNITIES FOR NEW GROWTH.

## Global BPO Market - Industry Estimates for Growth





Source: Gartner ITS\_ServiceLine\_Forecast\_2017Q3



## Clients need our help to engage with the New Consumers



'buried in their devices'

- Digital is reshaping business
- Enhanced CX for better outcomes
- Automation & Insights lead transformation









## **HGS Go-to-Market Strategy & Services Stack**

Value based suite of service offerings

Advisory
Unique Commercial Models

Analytics Everywhere
Automated Enterprise
Self-service – Channel Guidance

DNA
Smart Channel Selector
DigiWEB, DigiMESSAGING
DigiAMBASSADOR

Voice
Helpdesk
Care
Support
Sales

Growth, AOV, Conversions, retention



resources

• Full leverage of all HGS

Engage with design thinking

Full leverage of all HGS capabilities to deliver outcomes

# Digital Transformation

Lead with Self-service, leveraging insights from data to balance investments with cost take out.

"...Making clients more competitive."

- Transformation Delivery
- Managed Service Delivery
- POC Delivery

#### **Unified CX**

Regardless of channel or device, guide the customer to the right answer.

"Optimizing CX..."



- PfP BPaaS
- Per Conversation Rates
- Transaction/Interaction

#### **World-class BPM Center**

Efficient process management, leveraging labor arbitrage to deliver the best possible customer experience...

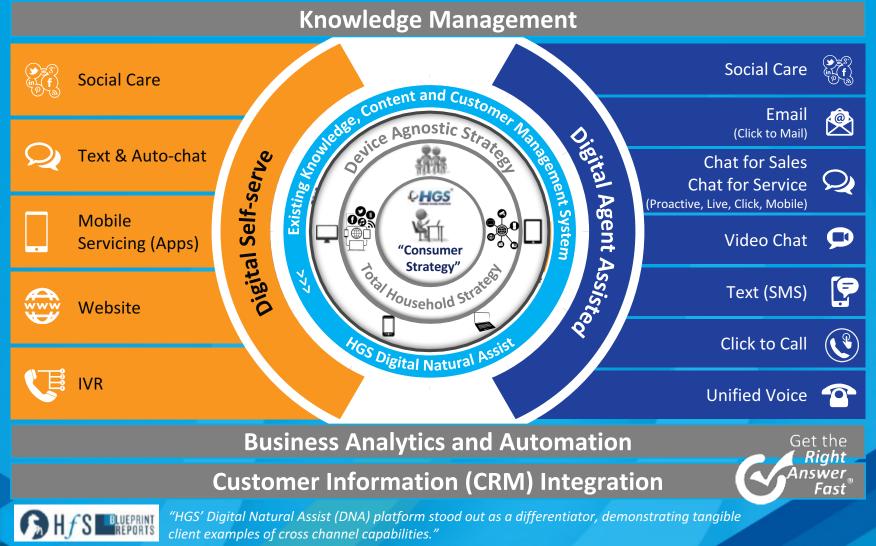
30,000 customer facing

14,000 back office

- Effort based models
- KPI driven



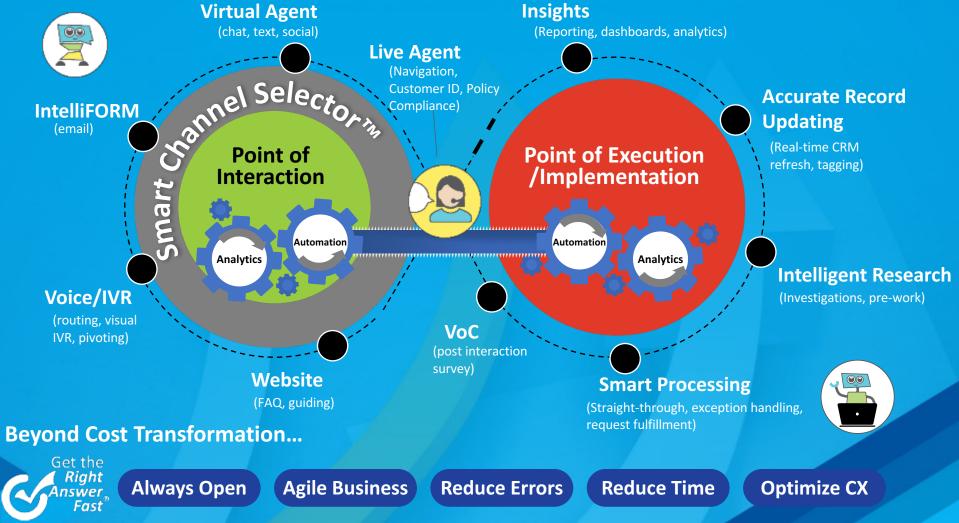
# DNA bonds self service with assisted service seamlessly with HGS IP and Differentiation





## **HGS Delivery Differentiator – The Automated Enterprise™**

Automation everywhere enables each touchpoint through the digital end-to-end journey





## Organic Push to Innovation-led growth

Innovation & Business Transformation – Automation, Analytics & Digi**CX** practices offer Bundled and Stand-alone services – Bots & Brains™ Strategy







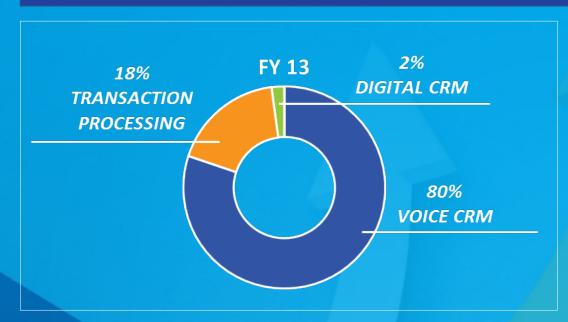
Delivery through a blend of Talent & Technology

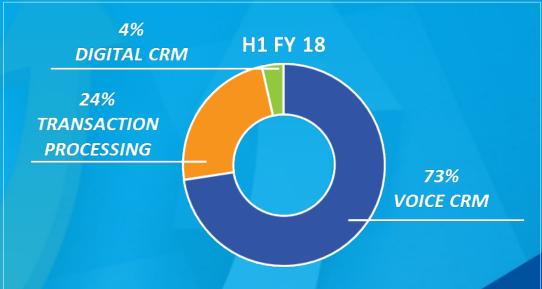
Big focus on re-skilling



## Organic Push to Innovation-led growth - Steady gains

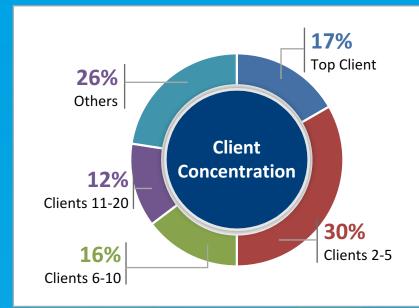
## Voice to Non-Voice Mix



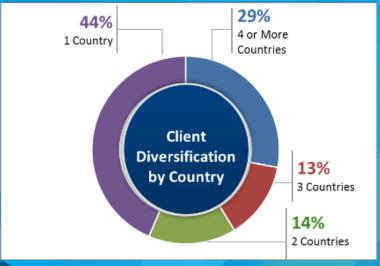




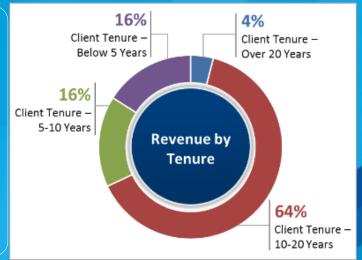
## Strong and Tenured Client Relationships (H1 FY18)



Top **20** clients contribute **72%** of the Total Revenue



Strong Client relationships demonstrated by tenured and multigeography engagements

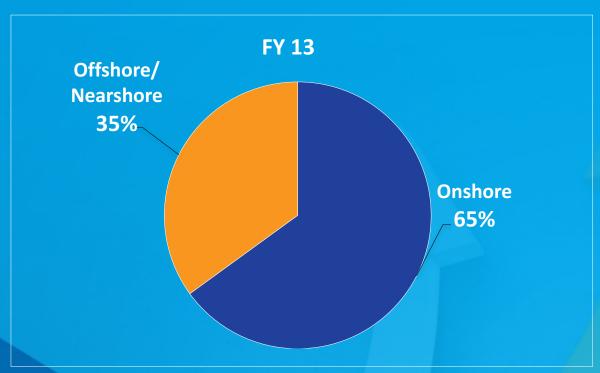


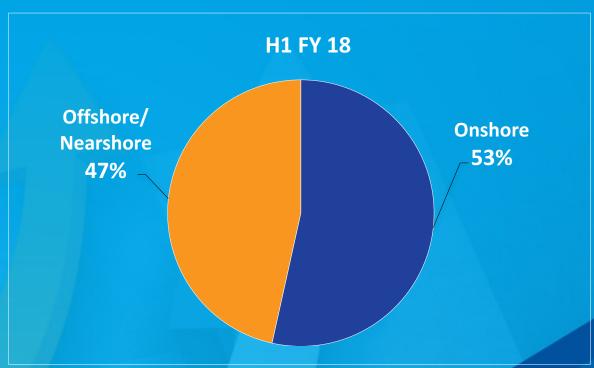
## Client tenure – Top 20





## **HGS** continues to Shift the Revenue Mix by Delivery





Successfully rebalancing the Onshore vs Offshore/ Nearshore mix to drive better profitability



## Healthcare Verticalization provides bigger opportunities

FY 2013

25% of HGS revenue



H1 FY 2018

**47%** of HGS revenue

- Biggest vertical driver for HGS for last 5 years
- 90+ processes across Philippines, India, Jamaica and the US
- 16,500+ Healthcare professionals
- Focus on
  - Higher domain intensity specialized skills in coding and nursing
  - Value Added services
  - Newer Service capabilities



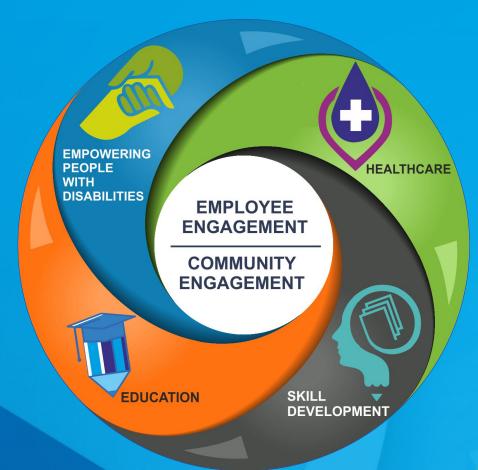


# Our focused strategy on key verticals





# **HGS** is Making a DIFFERENCE to Society



Our CSR Philosophy – Work to Give for a Better Tomorrow

HGS' community giving programs in India impact over 120,000 people directly and over 3.75 lakh people indirectly every day... toward a sustainable future and livelihood



# **HGS** is Making a DIFFERENCE to Society



















"Optimizing the Customer Experience...

helping our Clients

to Become More Competitive"



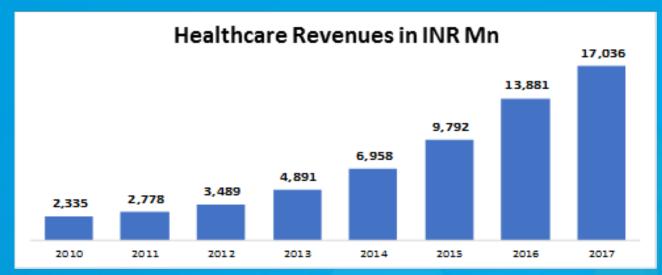


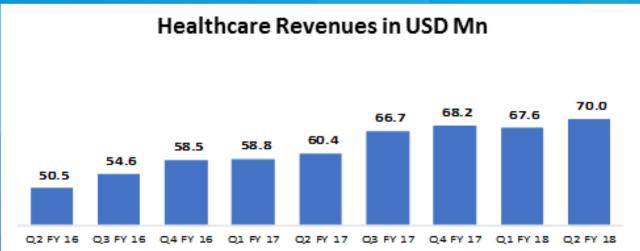
# Overview - Healthcare Practice

Ramesh Gopalan



## **Healthcare Financial Performance**





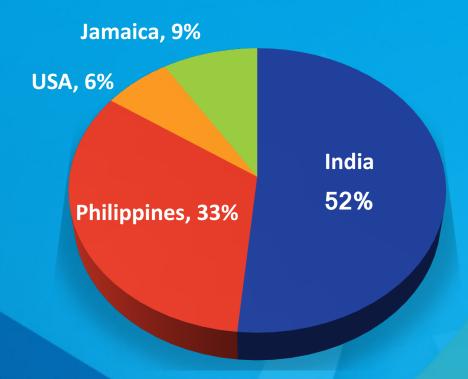
## **Key Highlights**

- Revenues grew almost5 times in 5 years between2012 and 2017
- 48% of HGS' revenues in FY17
- Longevity and continued growth of existing client relationships
- 16,500+ employees across4 delivery geographies.



# **Service Delivery Across Geographies**

**Headcount by Delivery Geo** 

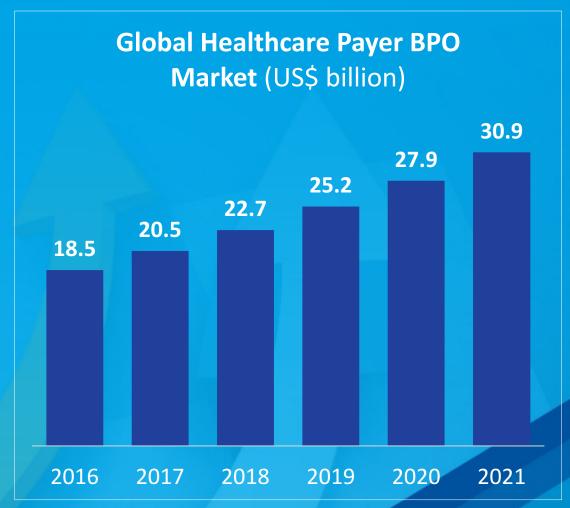


- **22%** growth in FY17
  - Payer business growth by 18%
  - Provider business growth by 50%
- US and near-shore footprint growing stronger
  - Headcount in Jamaica grows to 1500+; US to 1000+
- RPA and analytics embedded in domain specific solutions driving more value for our clients



## **Healthcare Payer BPO Market**

- The healthcare payer BPO industry is expected to grow with a CAGR of 10.8% to reach ~\$31 billion by 2021
  - US Payer BPO market is expected to see a
     7.5% CAGR to reach \$14.6 billion by 2021
- The US accounts for over 50% of the total Healthcare Payer BPO market
  - The US Healthcare Payer BPO market is expected to become increasingly B2C in focus.
  - Payer and providers are increasingly providing multi-channel member engagement services
  - Increased focus on reduction of medical costs and population health management

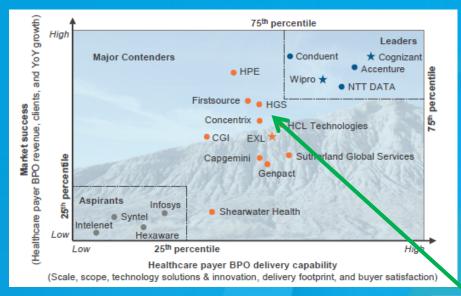


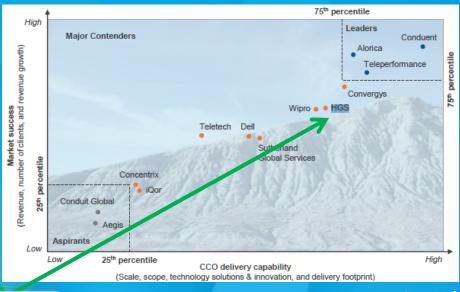
Source: Grand View Research, Healthcare Payer BPS in the U.S., Nelson Hall, 2015



## **End-to-End Healthcare Play recognized by Analysts**

- HGS has diversified healthcare portfolio beyond payer to include provider clients
- HGS has managed to outpace the overall market growth rate and increase their healthcare CCO revenue, while others saw their healthcare CCO revenues declining
- HGS added delivery presence in high-cost and medium-cost locations to serve its client better





Source: [2]

Source: [1]



Source: [1] - CCO Market for Healthcare Industry – Service Provider Landscape with PEAK Matrix Assessment, Everest 2017 [2] - Healthcare Payer BPO – Service Provider PEAK Matrix Healthcare and Life Sciences BPS Assessment, Everest 2017



## **Leverage Domain Strengths for Business Impact**

### **Broad and Deep Service Footprint**

### **Front Office**

Member and **Provider Interactions** 

#### **Back office**

Quotes, Enrollment, account installation, provider data, claims, recovery

### **Administrative Cost**

Sales/Marketing, Claims, Provider and Member Services

### **Medical Costs**

Triage, case management, care management, clinical reviews



#### THE HGS DIFFERENCE

**Deep Domain Solutions to mine Business value** 

Go beyond arbitrage, efficiency in silos into cross-tower re-engineering to impact experience, medical costs, cycle time, reimbursement & leakage



## **Business Value using Deep Domain expertise**

## **Generate Business** Value

- **Enhance** Customer Experience
- Control Medical Loss Ratio
- Optimize **Administrative Cost**

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#### **CUSTOMER EXPERIENCE**

- • Member experience, NPS
- Retention & Recapture Customers
- Provider experience, NPS
- Star / HEDIS Rating

**MEDICAL LOSS RATIO** 

- Payment Integrity: Prepay, Post Pay
- Clinical Cost Containment
- Care Management

**ADMINISTRATIVE** COST

- • Provider data
- • Claim's Life cycle
- • Benefit Administration

**TECHNOLOGY** 

Automation, Digi Initiatives

**Predictive Models** 

**Business Intelligence** 

**ANALYTICS** 



# Case Study 1: Business Value through moving up the value chain

Worker's Compensation: Value Transformation Journey...

#### **EARLY STAGES**

- Seamless ProcessTransition
- Process Stabilization
- Efficiency Improvement

## MATURE OPERATIONS

- Process Optimization
  - Workflow automation
  - Improvement Initiatives
- Process Certifications
  - QMS, ISMS, ISAE

### Savings Delivered \$55+ Mn

## HEALTHCARE VALUE TRANSFORMATION

- Strategic resource allocation
  - 50% of staff are healthcare certified: Coders, nurses
- Savings through innovative ideas in necessity & relatedness reviews
- Robotic ProcessAutomation & AnalyticsSolutions



# Case Study 2: Domain expertise combined with automation, analytics and digital to create impact

## Account Installation/ Product Build

- Use of RPA in over 20
   processes across various
   processes such as Enrolment,
   Provider Data Management,
   Product Build etc.
- On track to reduce spend by >\$ 1 Mn
- Multiple technology initiatives to improve/ enhance front-line staff efficiency/productivity and reduce cycle time

# Financial Recovery

- Leveraging automation to reduce overall spend by >\$ 1
   Mn
- Using Claim analytics to reduce rework, overutilization and medical necessity and admin issues – Cost avoidance of over \$ 900
   Mn
- Deployed management dashboards and models for recovery forecasts

## Member and **Provider Calls**

- Mining of Member calls data using Interaction analytics engine
- Provide insights to improve customer experience, improve productivity and reduce incoming contacts, repeat calls and transfers
- Reduce call handling time by automation/efficient retrieval of provider and member data



## **Change in Focus at Colibrium**

#### **Individual Market uncertainty**

- Potential repeal of Individual
   Mandate and end to cost sharing reduction subsidies
  - Many health plans have either exited the Individual Markets or pared back their offerings significantly
  - Rising Premiums and restricted Provider Networks

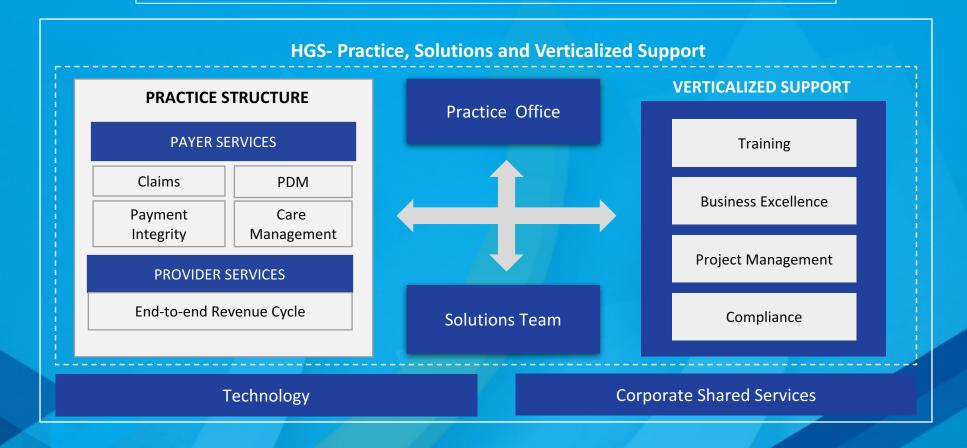
#### **Colibrium Pivot Point**

- The Employer Group market remains very viable with investments in automation and broker tools
- Colibrium focus areas
  - Healthcare Tech Enabled Services Platform
    - End-to-end Quoting, Shopping, Premium Billing and Service Solution
    - Transition from a Point Solution to a BPaaS model
  - Customer Relationship Management (CRM) Apps
    - Member, Broker and Provider Apps to sit on top of native CRM (Salesforce, Microsoft Dynamics)
    - Multiple data sets collected (sales, marketing and operational data) in one place and transformed into actionable information



## **Future Focus - Creating Deep, Verticalized Solutions**

- Deep (productized) Capabilities
- Verticalize core Healthcare, leverage Organizational capabilities
- Nimble Consistent Delivery





## **Service Areas for the future**

Type of Service	Delivery Model	
Medical Cost containment	<ul> <li>Onshore-Offshore scalable models for Care management</li> <li>Risk stratification support through analytical models</li> <li>Coding and nursing reviews for pre pay and post pay claims</li> </ul>	
Improving customer experience	<ul> <li>Multi-channel including self serve</li> <li>Reducing spend on consumer/provider support</li> <li>Use of analytics to improve experience</li> </ul>	
Process reengineering	<ul> <li>RPA for audit and increasing throughput</li> <li>Analytics for operational insights, dash board reporting, effectiveness metrics reporting, claims analytics, etc.</li> <li>Re-imagination/redesign of operational and support processes such as training/knowledge dissemination</li> </ul>	
Member health engagement	<ul> <li>Telehealth and remote coaching</li> <li>Chronic care management support</li> <li>Device based remote patient monitoring</li> </ul>	



# **Overview – Business Transformation**

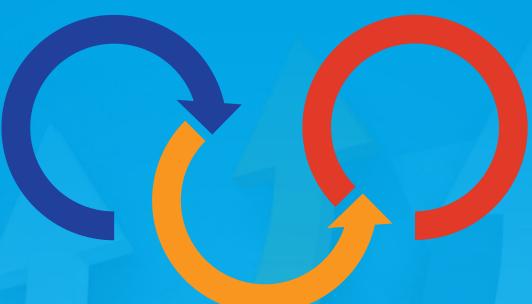
Ram Mohan Natarajan



## Top Business Trends in IT – BPM Industry

Some are more imminent, real and happening today than others!!!!

Omnichannel
Smartphones and data
Interaction analytics
Industry specific solutions
Robotic Process Automation



Blockchain
Internet of Things (IoT)
Artificial Intelligence

Cognitive RPA

Machine Learning

Wearables Cloud applications

SPEED TO EXECUTION/ DOMAIN EXPERTISE/ ANALYTICS & INSIGHTS



## **HGS Innovation Focus – Balancing the Business Priorities**



## HGS approach...

Find the balance between enabling great CX, while being cost efficient, in a constantly changing environment with limited capital and time



## **Focus areas for HGS Innovation**

**Innovation Framework** 

Innovation Ideology

**Innovation Focus Areas** 





**DIGITAL SOLUTIONS** 

Improve 'CX and EX' Index

**ANALYTICS SOLUTIONS** 

Predictive, Proactive, Personalized

**AUTOMATION SOLUTIONS** 

'Bots and Brain' Integration

**Creating Internal and External Focused Innovation Solutions** 



## **Creating and Building an Ecosystem**

#### **BUILD**

Thought Leadership/ Core Competency

- Investment in technology development function
- Investment in RPA Center of Excellence (CoE)
- Growing team for Digital Engagements

#### **PARTNER**

Low Cost/ Risk/ Agility to Changes

- Partnerships across
  - Artificial Intelligence
  - RPA Technologies
  - Digital Platforms
  - Analytics Platforms
  - Point Solutions

#### BUY

Time to Market

- HGS Accelerator Network
- M&A



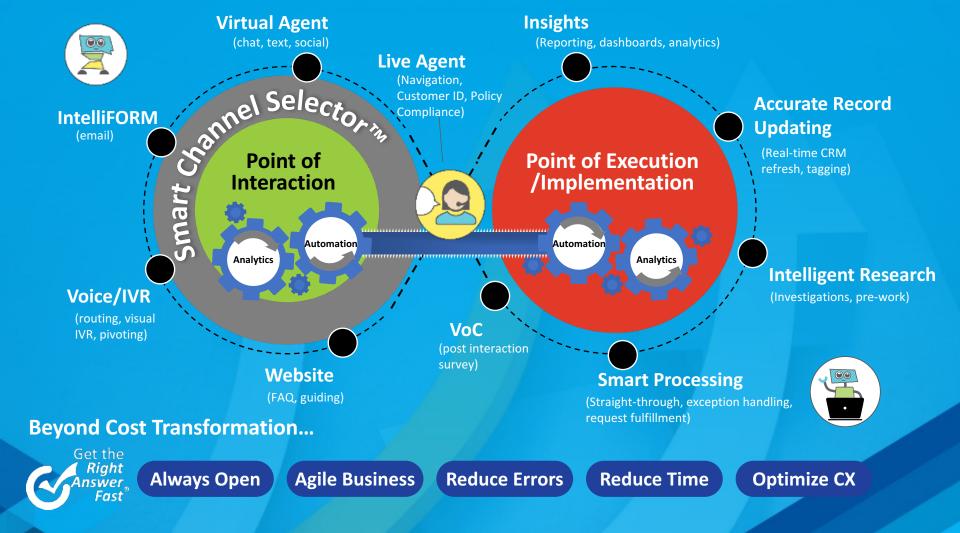
**MULTIPLE PARTNERSHIPS** 





## **HGS Delivery Differentiator – The Automated Enterprise™**

Automation everywhere enables each touchpoint through the digital end-to-end journey





## **Digital Solutions at Play**

Forcing brands to transform the way they communicate & service their customers



Driving web self serve for one of the large global printer brand with over 97% resolution rate and 50% reduction in contacts

Working with a large Media company and a Telecom organization for delivering OmniChannel Experience

Using Whatsapp as channel for servicing for a large FMCG company with CSAT scores of >90% and

NPS scores of 8.1 (of 10)

Managing Social Media Command Centre

for a global food retail chain client

**HGS Unified CX Strategy® - Managing the brand across channels** 



## **Automation at Play**

Augmented, non-invasive process automation solution



20+ processes automated for one of the largest US Health Insurance client resulting into over 20% cost savings

Decicated Centre of Excellence for RPA design and delivery being set for one of the largest global Insurance company

Delivery expertise on 4 of the top 5 RPA platforms in the market

Different Commercial Models and New Revenue
Streams – Gain Share, Consulting Services, New Product/
Services etc.

**HGS Automation Design approach for "Value Maximization"** 



## **Analytics at Play**

Focus on Integrated Model in Service Delivery with Advanced Analytics



Working with a large Insurance client on reducing fraud, waste and abuse for claims pay-out by  $\sim 10\%$ 

Working with a large provider client to increase claim collection by 20% & reduce DSO by 15% using Predictive Analytics

Working with a large Consumer Electronics client and reduced handling time by ~9% using Interaction/ NLP Analytics

Creating analytics solutions in the areas of Population Health Management, Provider Score Card, Claims Management etc.

Integrating Analytics to improve **Business Outcomes and Brand Insights** 



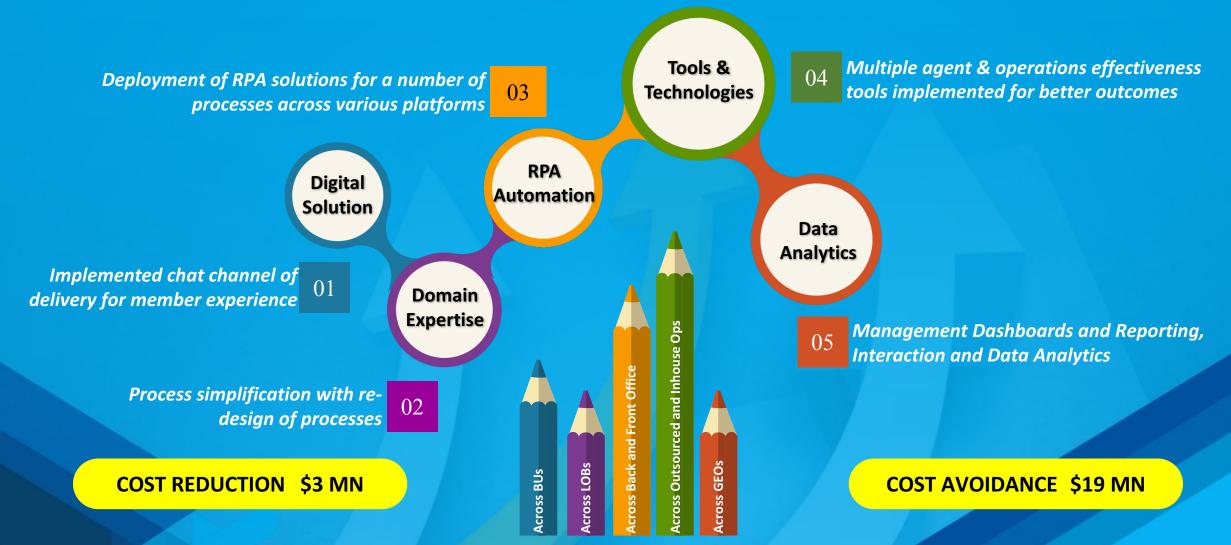


**INSIGHTS** 



**PREDICTIVE MODELLING** 

## **Integrated Delivery Transformation – For an Existing Client**





## **Commercial Models and Business Impact**

Strengthen Partnership and New Entry Strategy

#### **Existing Business Strategy**

- Integrated delivery of Digital, Automation, Analytics solutions to improve business outcomes
- Gain Share strategy
- Help increase stickiness with clients and become Strategic Partner

#### **New Business Strategy**

- Transformation led solution for traditional BPM business
- Leverage CoEs and capabilities globally
- Win-Win for clients and HGS

## As-a Service Offerings Strategy

- New Revenue Stream
  - Outcome BasedModels
  - Project BasedConsulting Models
  - Effort Based Models



## Recognition in the marketplace



Customer Service Team of the Year



**Top 20 Most Promising BPM Solution Provider** 

20 Most Promising Customer **Experience Management** Solution Providers



**Best Practices Award for** the Contact Center **Outsourcing New Product** Innovation



Best Use of Technology in **Customer Service** 

Sales Support Practice of the Year

**Best Customer Service** Department of the Year



**Best Outsourcing** Partnership of the Year

**Best Self Service** Technology of the Year



NelsonHall





#### **HGS IN THE NEWS**

HGS Integration of Bots & Brains™ Wins Top Honors at 12th Annual Top Ranking Performers Global Awards

uesday. November 28, 2017 | Online

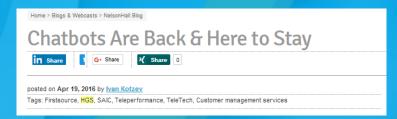
**5 Tenets for Successful Robotic Process Automation** Deployment



NEWS PROVIDED BY Oct 25, 2017, 10:29 ET







# Overview - HRO Business Harish Chopra



## **HRO – Overview**

- Founded in the year 1984 as an Accounting firm
- Acquired by 3i Infotech in 2007
- Acquired by HGS from 3i Infotech in 2011
- Over 30 years of experience in the HR domain offering Payroll, Compliance, and HR Operations solutions
- One of the largest service providers in HR services with
   628 clients



## **Service Offerings**

Payroll Management

Compliance Management 3

**HR Support** Services

Structured Staffing -Managed Services











## Uniqueness

Robust technology capable of managing diverse entities with complexities.

Services delivery model brings in standardization, reduces risk, and optimizes HR efficiency

Information security compliant platform audited by multiple clients.

Low cost of customer acquisition due to strong client referrals

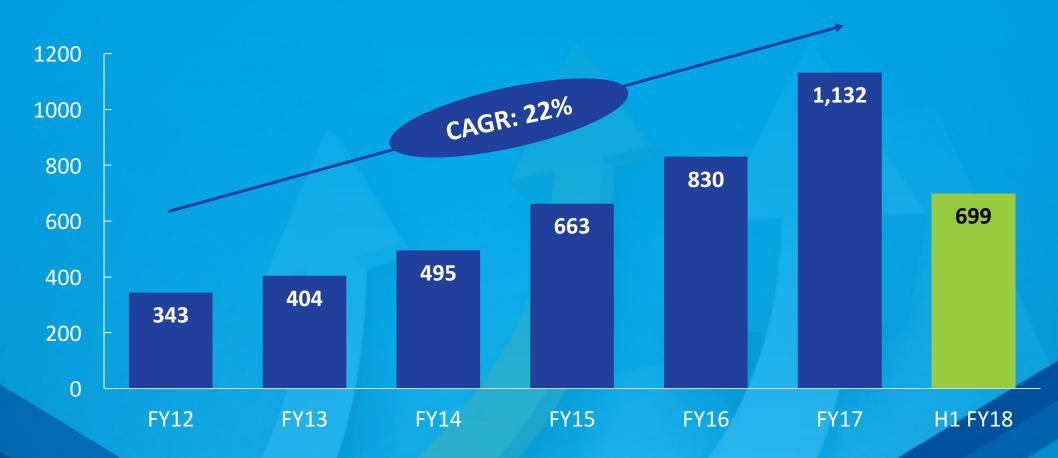
Stringent process controls

Non Linear nature of business with low Capex



## **Revenue Growth**

#### Revenue (INR Mn)





## **Emerging Trends**





## **New Initiatives**



HR Analytics as a Service





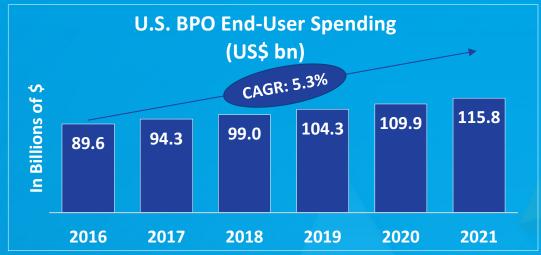
Employee Lifecycle Management

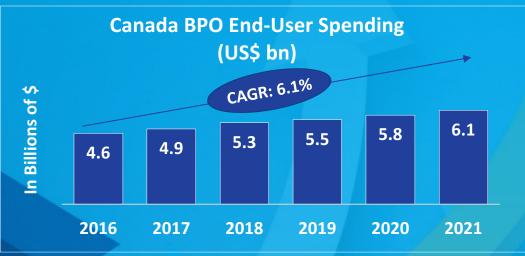


# Overview - North America Business Tim Schuh



## **North America BPO Spending Macro Market Overview**





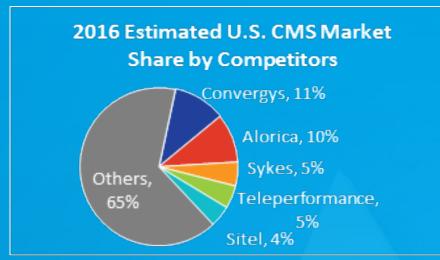


Source: CCO Annual Report 2017





### CMS North American Macro Market Overview





HGS's Market Share: US: 1.2%; Canada: 2.2%







## Well Distributed Presence in North America



- **60**+ clients
- Deep telecom, CPG & Healthcare experience
- Average client tenure of 11+ years
- **4700** team members
- **4000** seats



## **Enhancing Value at Every Stage**

**Enhancing Employee Value** 

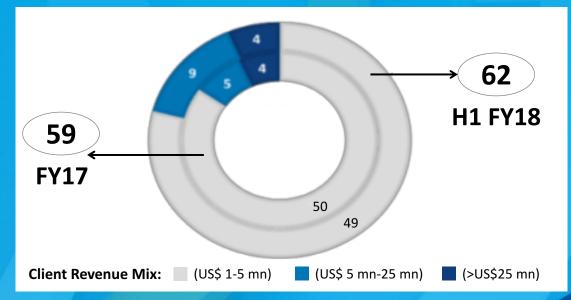
Enhancing Customer Value

**Enhancing Business Value** 

- Lead with analytics
- Invest heavily in talent
- Transform employee engagement

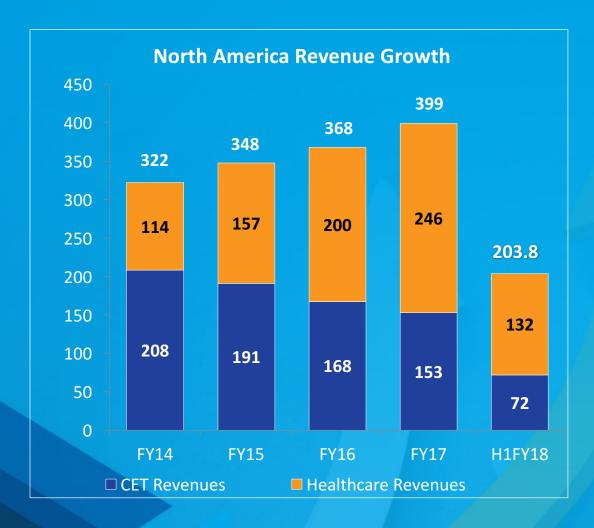
- Enhance client intimacy
- Drive disruptive digital innovation
- Total Cost of Ownership (TCO) & Customer Experience centric

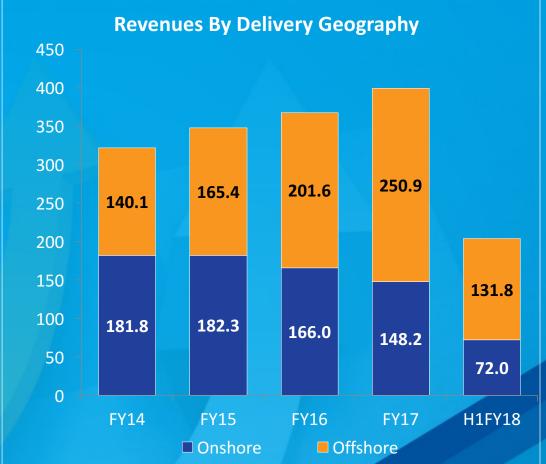
- Proactive portfolio management
- Aggressive growth of W@Home
- Lean SG&A





### **Revenue Trends in USD Million**







# Work (1) Home



#### For Our Employees

- Improved work/life balance
- Enhanced work environment
- Schedule flexibility
- Growth potential

#### **For The Company**

- Access to untapped labour pool, including specialized skills
- Maximum scheduling flexibility
- Enhanced reliability & Quality
- Opportunity for improved operating costs





## **Ontario Minimum Wage Increase**

June 9 - Working Group Formed

Sep. – Nov - Debate

Jan. 1, 2018 – Effective

June 1 – Bill Tabled

Jul. – Sep. – Public Input

November 27 - Royal Assent

- Broad sweeping employee centric wage overhaul affecting minimum wages, leave policies, and pay practices
- Impacts 6 of 10 locations in Canada
- 32% increase in minimum wage by January 2019
- Multi track plan to address impacts since mid 2017

# Sweeping updates to workplace protections become law

Legislation includes wage hike and paid sick days for more than 1.4 million Ontarians.

Thestar.com

On November 27, 2017, Bill 148, the <u>Fair Workplaces, Better</u>
<u>Jobs Act, 2017</u> (Bill 148) received Royal Assent, and is now law.
Bill 148 makes significant changes to the workplace laws of Ontario. Read more to learn critical coming into force information.

Hicks Morley Hamilton Stewart Storie LLP



## **Overview - UK Business**

**Adam Foster** 



### **UK Market Overview**

Mature market, heavily commoditised Traditional sectors buying on price alone, value play no longer a valid approach

Large competitors with tenured relationships

HGS niche player with low market share

Channel shift and digitisation

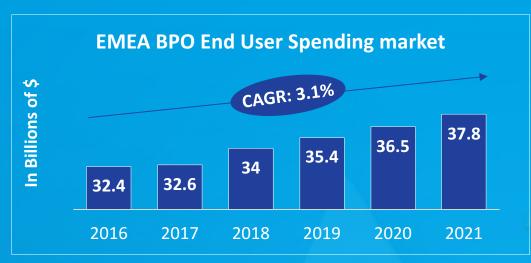
Significant
adoption of
Robotic Process
Automation in key
sectors

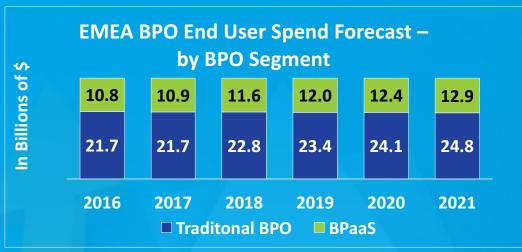
Increased awareness and concern around cyber crime and data security

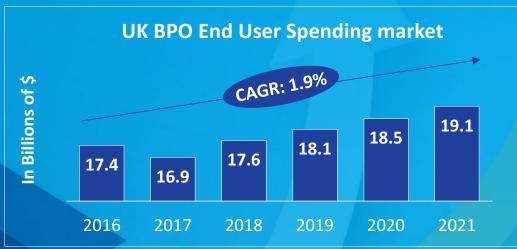
Established minimum wage legislation

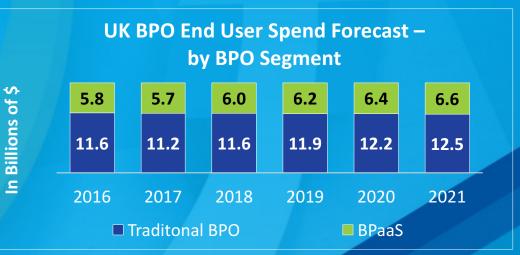


## **EMEA BPO Spending Macro Market Overview**







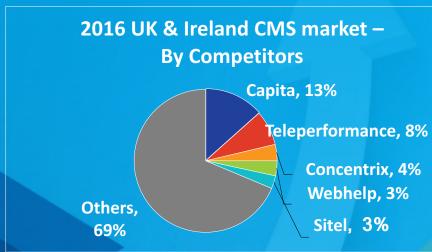


Source: Gartner ITS\_ServiceLine\_Forecast\_2017Q3

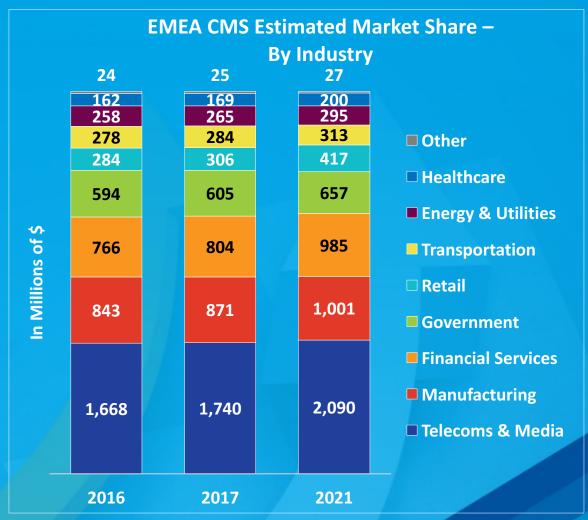


## **CMS UK Macro Market Overview**





**HGS's Market Share: UK: 0.7%** 







## **HGS UK – Strategic Delivery Network**

HGS network of strategic delivery centres provides the perfect locations to support its clients' business and growth ambitions



- Existing 1,500 seat delivery network across 3 sites in Chiswick, Preston and Selkirk
- 450 seats are available for growth
- Able to commence operational delivery within 4-8 weeks of winning new business
- Some great client names for HGS to build on, key sectors supported are Government, Consumer Packaged Goods and Telecommunications



## **Multi Channel Capabilities**

Forcing brands to transform the way they communicate & service their customers



Driving web self serve

**Optimizing OmniChannel Experience** 

Using WhatsApp as channel for servicing

Managing Social Media Command Centre



## **HGS Strategy**

Focus on UK market in short term

Renewed Crown Commercial Framework status

Pre-qualified to bid for all UK Government BPO activity, for 5 years

Focus on sectors where our capability is proven – **CPG** and Healthcare

Invest in sales and marketing organisation

Leverage RPA and Al capabilities Enhanced

employee

value

proposition

Offshoring remains





## **HGS UK Revenues**







## **Overview - Philippines Business**

**Pushkar Misra** 



## **Philippines Economy**

"Philippines among fastest growing economies in ASEAN"



The IT-BPM sector's \$25billion revenue represents 6.2 percent of the country's current Gross Domestic Product (GDP)



## Philippines IT-BPM Market

"Accelerating growth by strengthening domain expertise and capabilities"

#### MARKET SNAPSHOT



**25B USD Total Philippine** outsourcing revenue



1 MILLION Jobs in the outsourcing sector



1% = 6.2% 1% of labor force contributes to 6.2% of GDP



114% Growth of Philippine outsourcing revenue



12X > 5X Philippine growth outpaced global growth in last decade



Service providers continuously providing WORLD-CLASS SERVICE AT LOW COST

#### **ROADMAP 2022 TARGETS & TRENDS**



40B USD IN REVENUE 15% GLOBAL IT-BPM MARKET SHARE





500,000 JOBS OUTSIDE OF NCR



1.8 MILLION DIRECT JOBS and 7.6 MILLION DIRECT &





73% MID TO HIGH-VALUE JOBS



ROBOTIC PROCESS **AUTOMATION (RPA)** 

HANDLING REPETITIVE AND MUNDANE ASPECTS OF DAILY **BPM TASKS** 



**BUSINESS CONTINUITY & RISK MANAGEMENT** TO RE-ROUTE DELIVERABLES TO OTHER SERVICE LOCATIONS



LONG TERM **PARTNERSHIPS** leading to bigger business opportunities

Sources: IBPAP | bworldonline.com | datamark.net



## Clients continue to prefer the Philippines?

"Strong value proposition with excellent talent pool"





#### "Dynamic and steadfast pace despite challenges"



**Growth vs. Infrastructure** 

**Despite a Bright** Future, the **Philippines BPO Industry Faces New Challenges, today:** 



**Rising Cost** 



**Foreign Competition** 

Despite challenges, expect the outsourcing industry in the Philippines to continue to be the most dynamic and fastest growing sector of the economy for years to come.



**Poaching & attrition** 



**Geo-Political Changes** 



# **HGS Philippines**

""Strong and strategic footprint in the Philippine market"

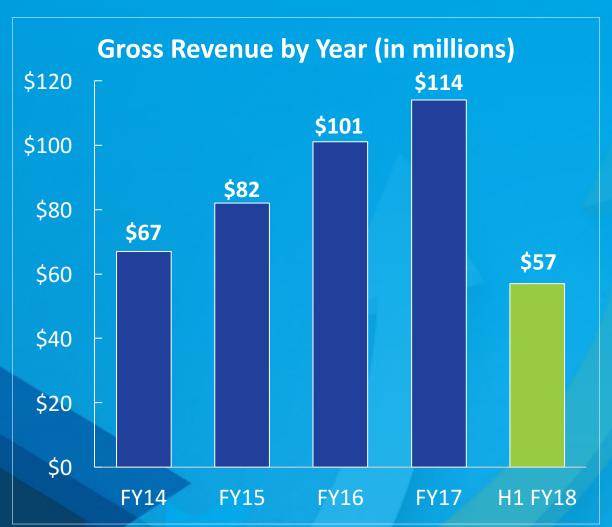


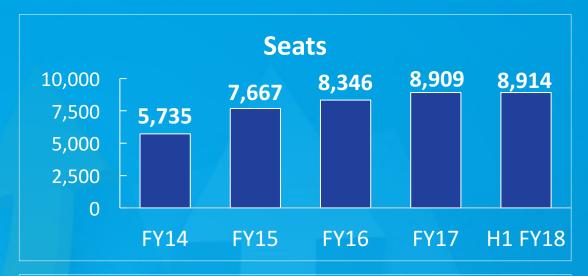
- **First BPO of the Philippines** established as "C-Cube" in 1994.
- First BPO in Philippines to have extensive certifications: ISO 9001, ISO 27001, PCI-DSS, HIPAA, GLBA, URAC, ISAE 3402.
- Marquee global brands 60% long term relationship.
- Eminent Industry Leader, reputed as an innovative, employee-friendly. organization with Best in Class Attrition.
- 9 Centers, 3 locations with 8,900 seats.
- Current locations are on CAPEX model moving to OPEX model by 2018.
- Highly tenured management and leadership teams.
- 2<sup>nd</sup> largest geography outside India in terms of size

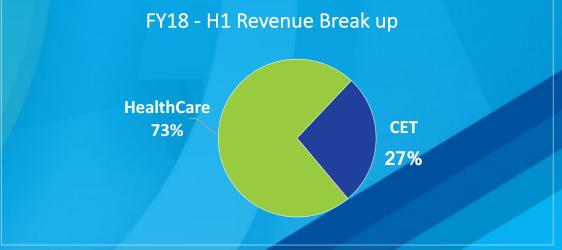


## **HGS Philippines Growth & Vertical Breakup**

"Strong & Continued Growth"









#### Clinical Service Value Chain

"Value proposition beyond transactional services"



#### interactions

Wellness needs identification

Wellness enrollment & follows

#### Pre-Enrollment & Onboarding Pre-Service, Concurrent & Post service UM

Nurse Triage & Level of Care assessments

**Prior Authorizations &** Complex clinical authorizations

Concurrent reviews

Analysis on Utilization trends

Pre-& Post payment medical necessity & appeals reviews

#### **Discharge & community** case management

Case identification

Referrals to case management

Discharge planning support

Evaluation & care plan documentation

Remote patient coaching

#### **Provider performance & Program effectiveness**

**HEDIS Abstractions** 

Case management effectiveness and reevaluations

Fraud, waste and Abuse reviews and Special investigations

Provider documentation support

#### **Clinical Analytics**

Risk Assessment and Coding for Medicare population stratification.

Care Gap evaluations.

Implementation of Integrated care delivery models with behavioral integration

Telehealth & Telemedicine for Care Coaching



## **HGS Strategy**

"Our Unified Customer Experience Approach"

Center of Excellence for customer experience through Digi**CX** & Omni Channel Support

Vertical expertise, marketplace expansion with shared support hub











Continue to drive profitable organic growth

Enhanced focus on RPA & analytics to drive operational excellence

Driving operational excellence through employee value proposition



#### **ASEAN Summit**

#### "Strengthening bilateral partnerships"

President Duterte has earned the trust of US President Donald Trump after the White House announced it was pouring in \$101.3 million (about P5.1 billion) to support the initiatives of the Duterte administration.

Full Story: goo.gl/CkV3yv

#### #ASEANsummit

#ASEAN2017







Had a productive meeting with President Rodrigo Duterte. We had extensive discussions on enhancing India-Philippines bilateral cooperation especially in trade, business and culture.

11:21 PM - Nov 13, 2017



# **Overview - Jamaica Business**

Narasimha Murthy



# Jamaica: Superior position in the Caribbean region





# **HGS Jamaica: Approach to launch and growth**

Started engagement with the largest commercial bank and an investment bank of Jamaica

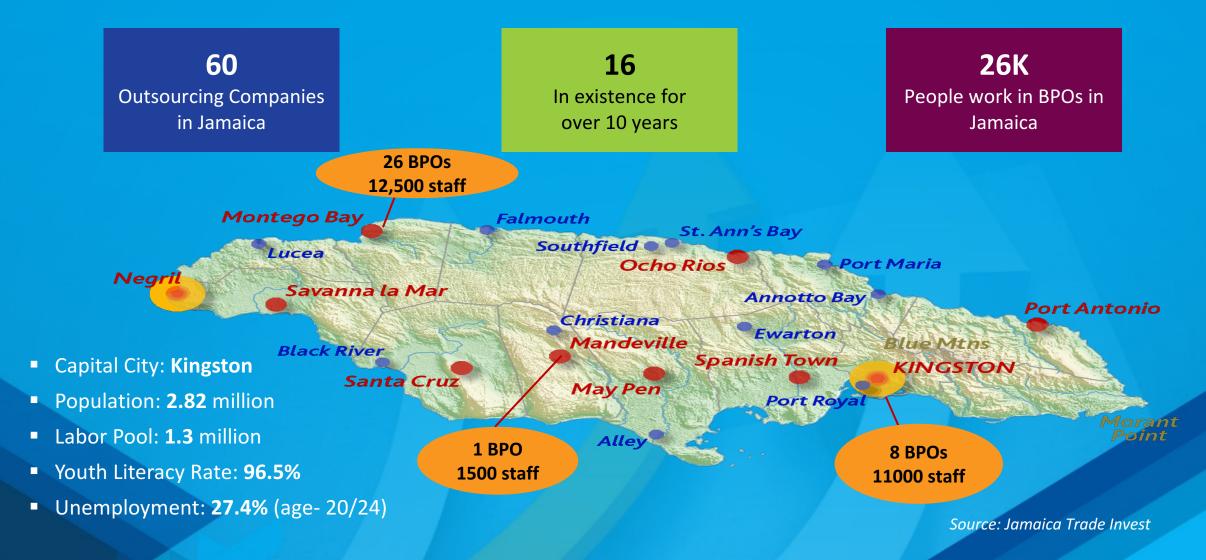
Greenfield operation set-up



Leveraged the local relationship set-up to build US business



# Jamaica: A Nearshore BPO Outsourcing Location





## The Jamaica Advantage is its People

#### Unique attributes of the Jamaican workforce

- Third largest native English-speaking population in the Americas
- Roots in tourism created a service oriented culture that lends well to the BPO sector
- Labor force of 1.3 million comprises 103,000 university graduates and 400,000 secondary graduates
- Soft and appealing accent and a strong command of the English language
- Pride in their heritage translates to a natural confidence in their conversations
- An innate curiosity prods them to keep asking questions until they fully grasp the subject matter
- Known globally for creativity and enterprising spirit
- Naturally competitive and focused on winning
- Jamaican can have a off-line conversation





# **BPO Jamaica – Support from the government**

National BPO Coordinator



National Outsourcing Strategy

Policy & Incentives Framework

Infrastructure Development

Labor Market Enhancement

Market Penetration

**National BPO Training** 





#### THE HEART TRUST NTA

**47,139** Enrollment for FY 2017

**22,245** 

Graduates for FY 2017

- The HEART Trust, Jamaica's National Training Agency (NTA) offers technical vocational training, designs and delivers programs tailored to meet specific needs of an employer helping to shaping a vibrant and dynamic workforce
- It also administers a contact centre/customer service agent training program,
   to help maintain a pool of suitably trained labor for that sector
- HEART also offers recruitment support to firms
  - e.g., by conducting the initial recruitment drive and providing a shortlist of suitable candidates – based on agreed criteria – to an employer for its consideration



# Universities – UWI, UTECH, UCC, NCU



- Over 75,000 individuals enrolled in tertiarylevel institutions in Jamaica
- There are 4 main universities, and over 120 colleges and other tertiary institutions in Jamaica, some of which offer specialty disciplines, e.g. teaching, business, accounting, etc.
- The four main universities account for 50% of the tertiary enrolment (2015/2016)
- Services Commonwealth Caribbean
- Achieved University Status in 1962
- Facilitates Under Grad, Masters and Doctoral Programs

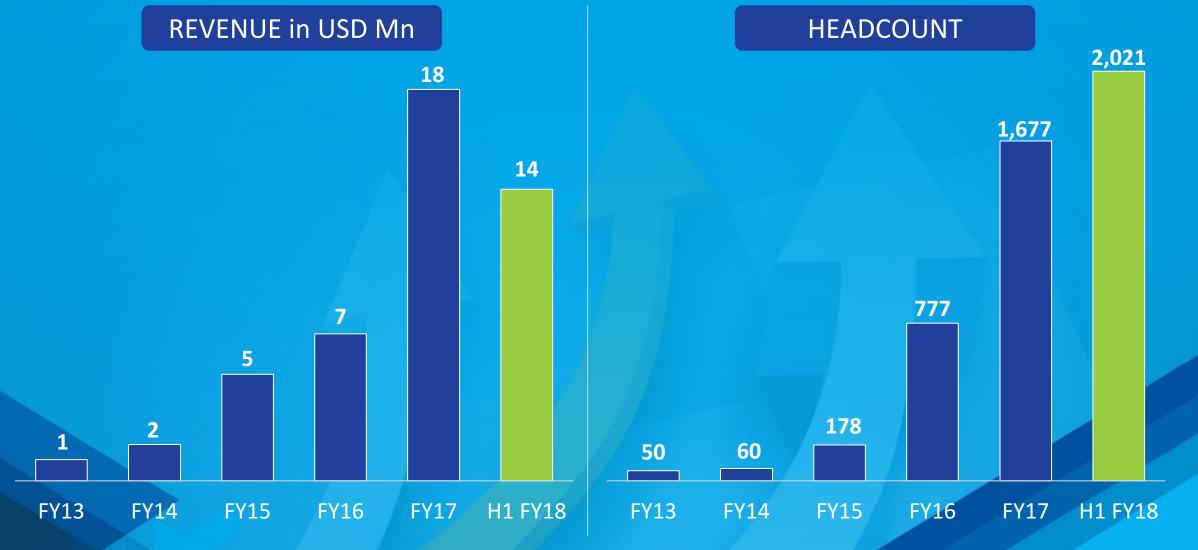








# **HGS** in Jamaica – Financial highlights





#### **HGS Jamaica Centers**

4 Sites

**7**Major Clients

2378

Total seats in Kingston

390
Seats available for

Seats available for expansion



All our centers are in Kingston.

**WT: Worthington terrace** 

**CS1: Constant Spring 1** 

**SX: Saxthorpe Avenue** 

**CS2: Constant Spring 2** 

CS1, CS2 and SX are with 5 minute driving distance from each other.

WT is a 18 minute drive to CS2



#### **HGS in Jamaica – Sites**



WT – 12-14 Worthington Tr, Kingston, Jamaica



Saxthorpe Avenue, Kingston, Jamaica



CS1- 118 Constant Spring Rd, Kingston, Jamaica



CS2 – 113 Constant Spring Rd, Kingston, Jamaica

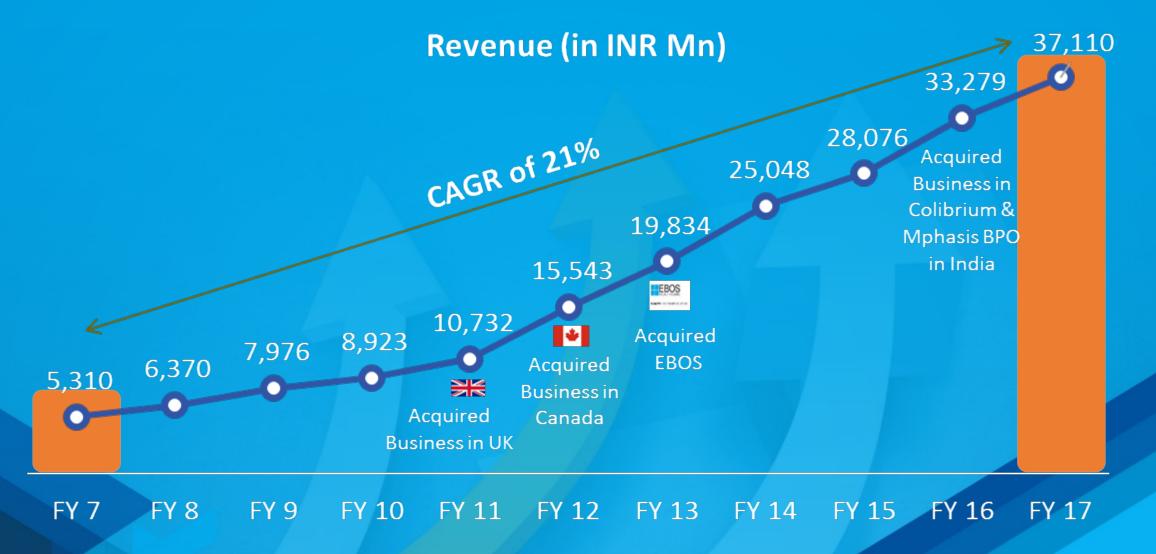


# **Overview - The Financials**

**Srinivas Palakodeti** 

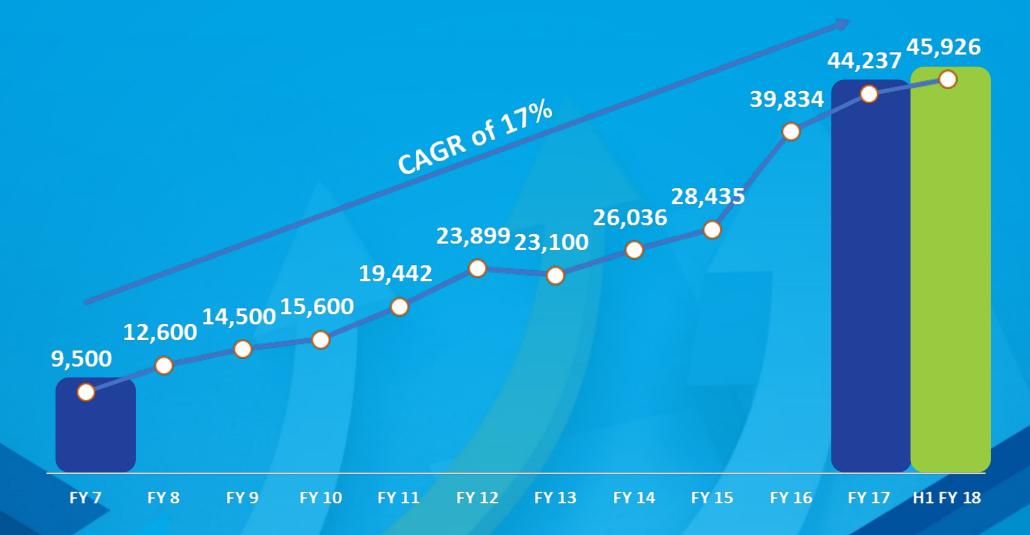


#### **HGS Revenue Growth Trendline**



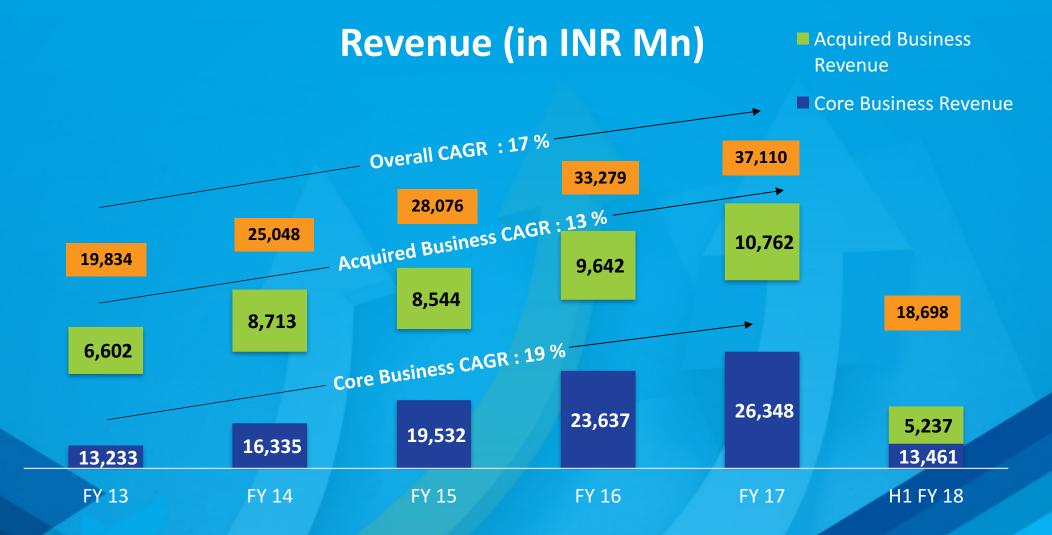


# Last 10 years – Headcount CAGR of 17%





## **Growth in both Core and Acquired Business**





## **Revenue by Vertical**

**Revenue by Verticals** 

**FY 2013** 

Healthcare	Telecom & Technolog	
<b>•</b>		
(25%)	(31%)	

**Consumer Product** 

(17%)

BFS \$

(8%)

in INR Mn

19,834

H1 FY 2018

Healthcare

**Telecom & Technology** S

**Consumer Product** 

\$

BFS

Others

(19%)

Others

in INR Mn 18,698

(47%)

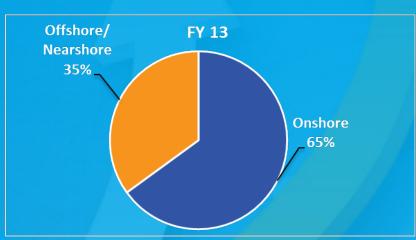
(21%)

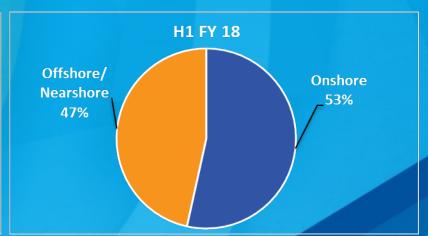
(13%)

(8%)

(11%)

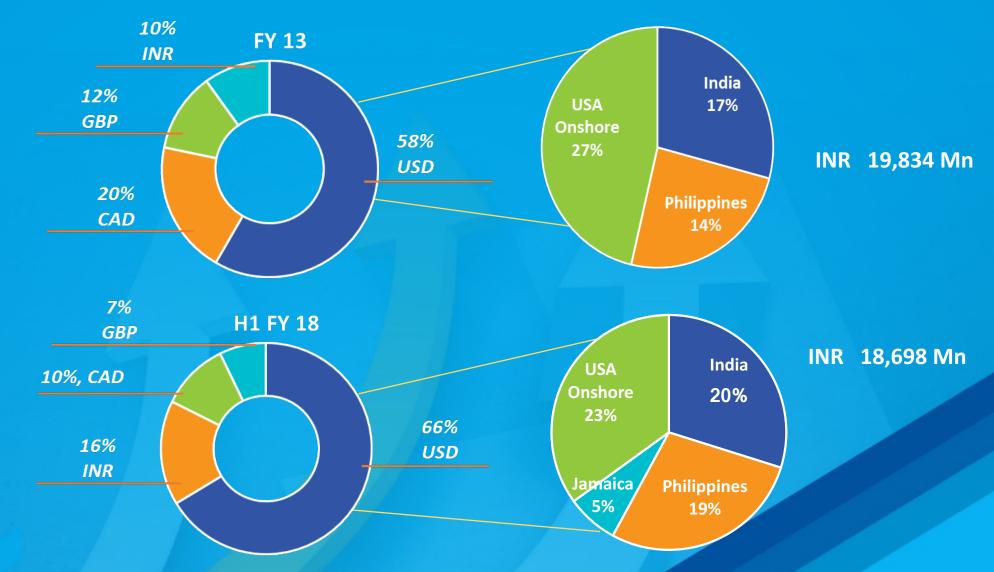
Offshore/ **Near-shore to Onshore** 







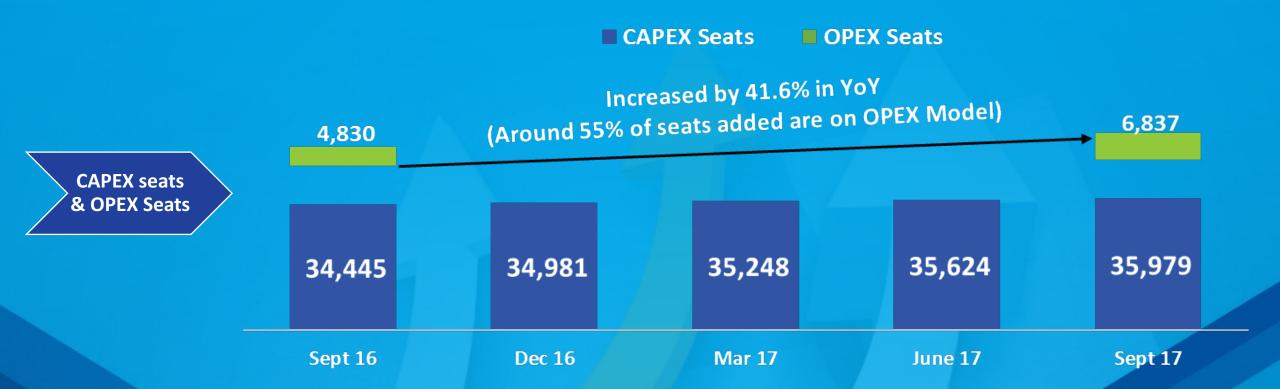
# **Revenue by Origination & Delivery**





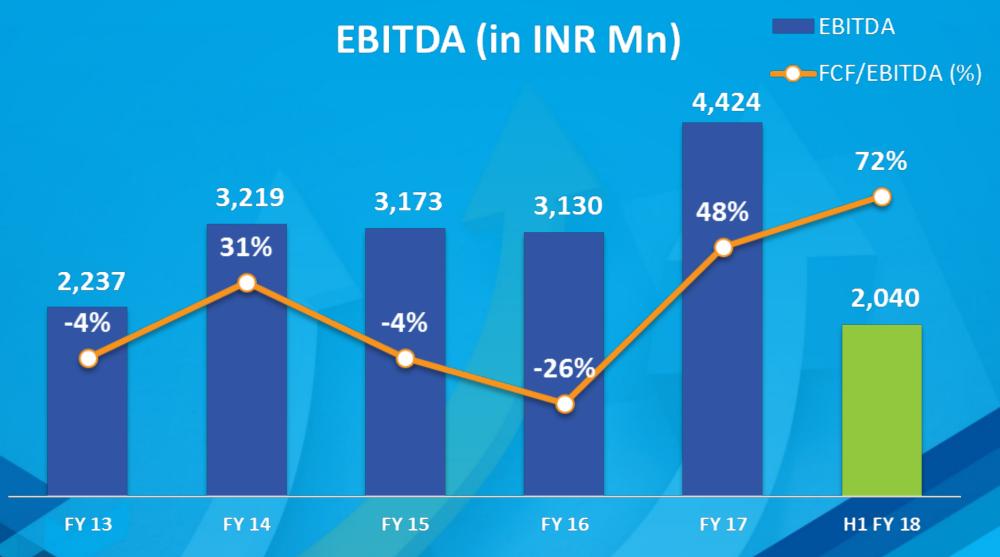
Revenue by Originations

# More Seats On Opex Model to Moderate Capex



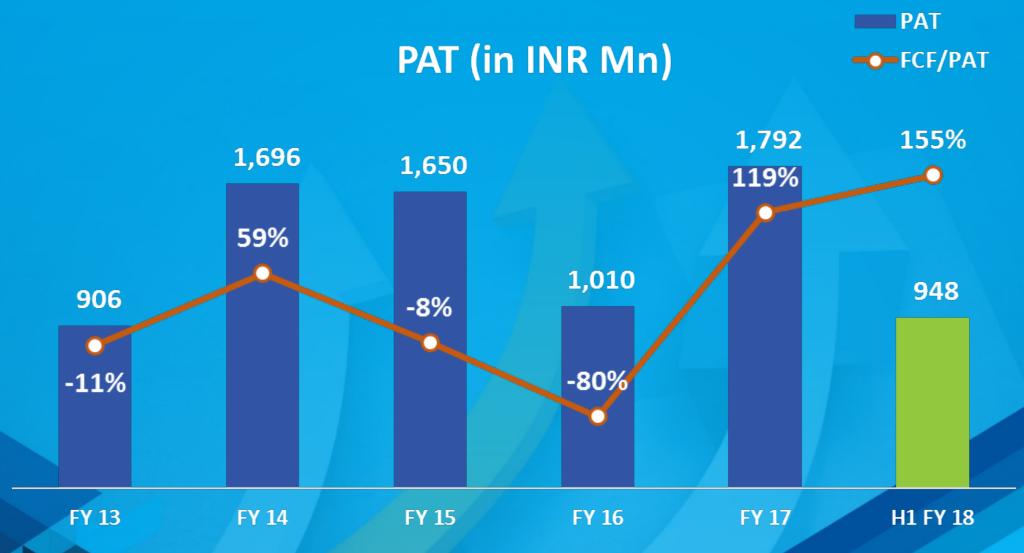


# Free Cash Flow to EBITDA Analysis



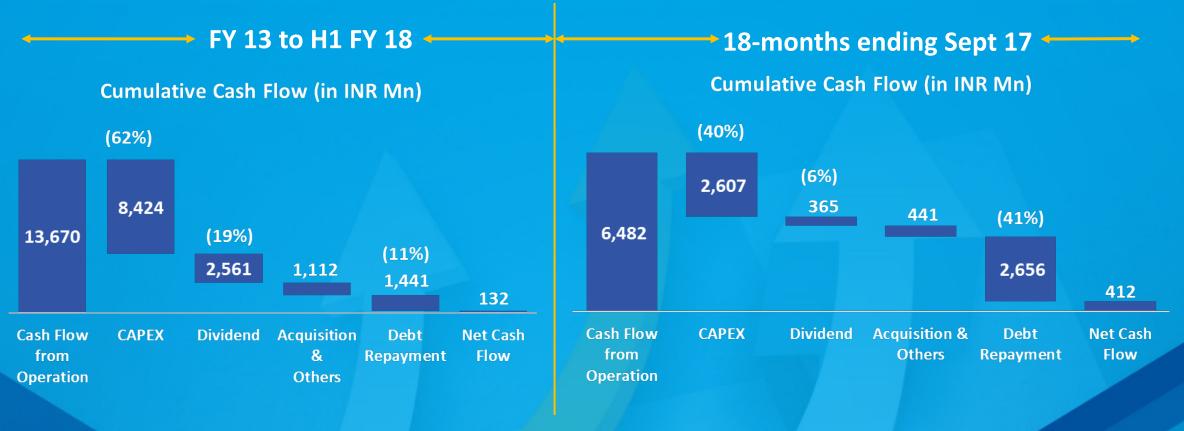


#### Free Cash Flow to PAT





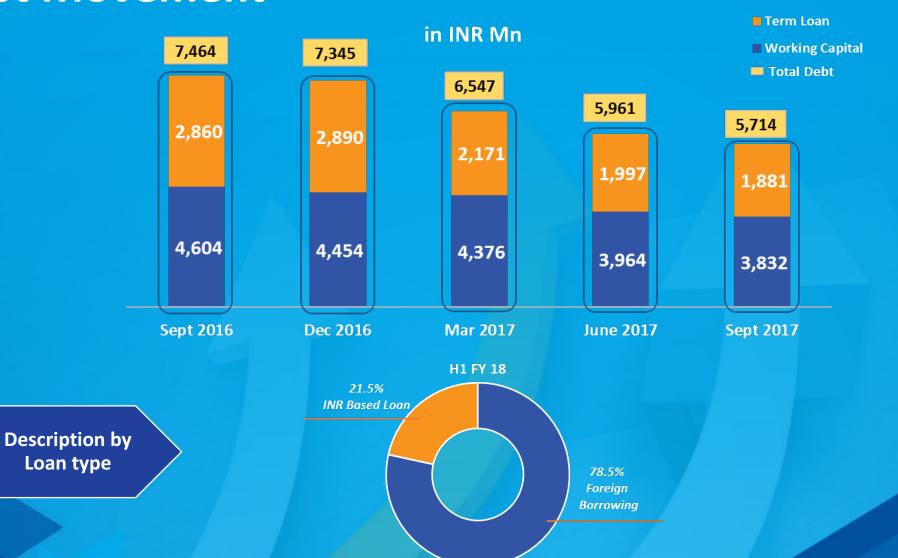
#### Focus on Free Cash flow over the last 6 Quarters



% of Total Cash Flow from Operations



#### **Debt Movement**





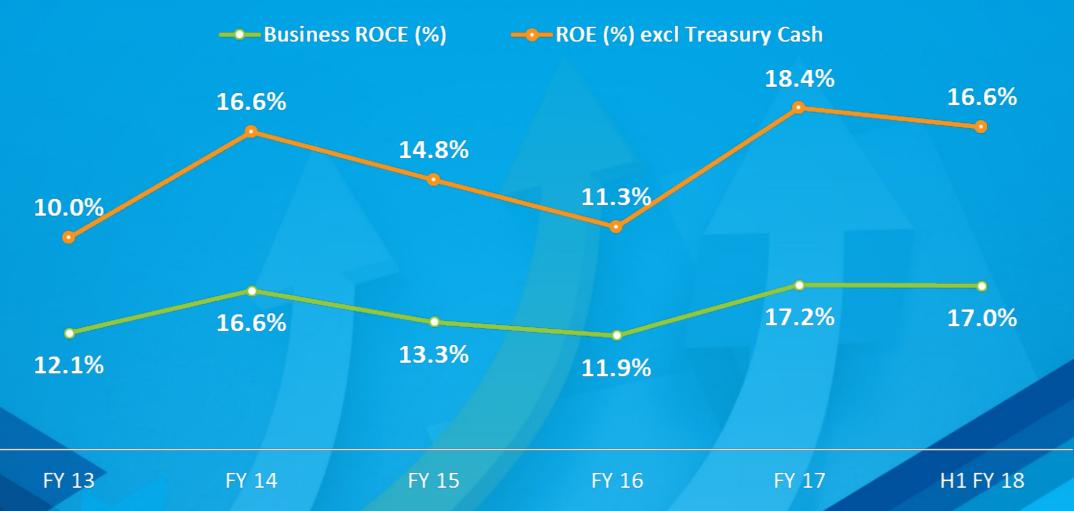
# Steep Drop in Leverage Ratio over last 18 mths





#### **HGS - Business ROCE & ROE Trend**

#### **Business ROCE & ROE Trend**





# **Revenue Hedging & Forex Sensitivity**



For Q3 FY 18 – Actual for Oct 17, Nov 17 & estimated for Dec 17





#### **Book Value & EPS in INR**

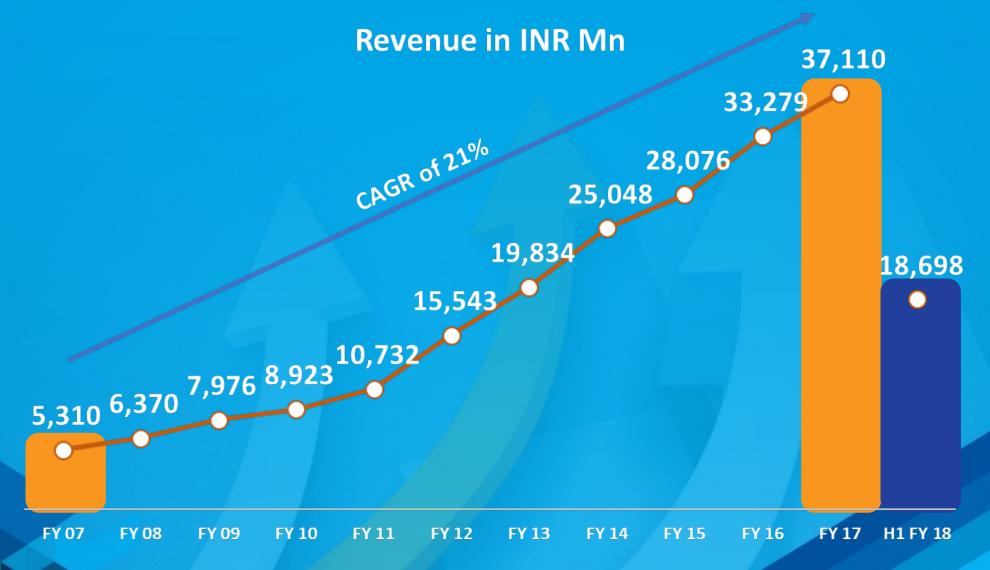




# Wrap up Partha DeSarkar

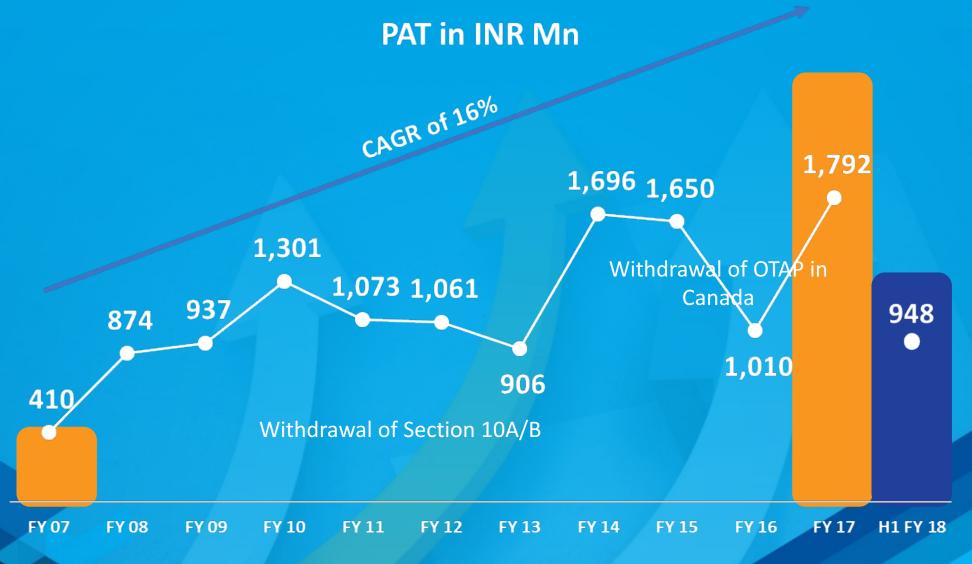


## Last 10 years – Revenue CAGR of 21%





## Last 10 years – PAT CAGR of 16%





# Why HGS

#### Market

- Large Global Market from a variety of sectors and verticals
- High Growth Industry
- No single dominant player

# HGS

Strong record of growth	Significant debt reduction in the last 18 months	Improved cash flow generation
Tenured clients	Global delivery model – offshore, near shore and on shore	Strong domain expertise in healthcare, telecom and consumer verticals
Strong balance sheet and financial flexibility	Dividend paying	Strong promoters



To be a globally preferred business process transformation partner for our clients, creating value in their business through innovative outsourcing solutions.



OUR MISSION IS TO MAKE OUR CLIENTS MORE COMPETITIVE

"The secret of change is to focus all of your energy, not on fighting the old, but on building the new" - Socrates





# **Q&A Session**

