

SHREEVATSAA FINANCE AND LEASING LIMITED

Reg. Off: 120/500 (10), LAJPAT NAGAR, KANPUR-208005

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October 23, 2020

To,

The Manager (Listing)
Corporate Relation Department
BSE Limited,
1st Floor, New Trading Ring,
Rotunda Building
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai-400001

Scrip Code: 532007

Dear Sirs,

Sub: Submission of Newspaper Advertisement pursuant to Regulation 30 of SEBI (LODR)

Pursuant to Regulation 47 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed Newspaper cuttings of Hindustan Times (National Edition) dated October 23, 2020 and Rashtriya Sahara (Hindi Edition) dated October 23, 2020 with regard to the notice of Board Meeting to be held on November 06, 2020 to consider, approve and take on record the Un-audited financial results of the Company for the quarter and half year ended September 30, 2020.

Please take the same on your records.

Thanking you,

Yours faithfully,

For **SHREEVATSAA FINANCE AND LEASING LIMITED**



Ashish Thakur
(Company Secretary and Compliance Officer)
FCS-8453

HT

AAP protests against attacks on Dalit girls

LUCKNOW: The Aam Aadmi Party (AAP) staged a demonstration at Parivartan Chowk on Thursday in protest against increasing attacks on Dalit girls across the state. AAP SC/ST wing state president Mahesh Valmik accused the state government of doing nothing for the Dalit community. He demanded stern action against those involved in the Hathras rape incident. Later in the day, a group of traders joined the party.

'Rahul must make public his talks with PFI men'

LUCKNOW: The BJP's newest Rajya Sabha MP from UP Syed Zafar Islam, a former managing director with Deutsche Bank, targeted Congress leader Rahul Gandhi over his meeting with the kin of leaders of the Popular Front of India (PFI), in Kerala. "It is clear that the Congress, desperate to win back lost ground is resorting to lies, conspiracy and deceit. Why did Rahul Gandhi meet the kin of those in Kerala who are accused of inciting Hathras violence? He must make his talks public with kin of those accused of fanning trouble in Hathras," Zafar Islam said. **HTC**

BJP ended 'goondaism' in Uttar Pradesh, says Yogi

Addressing rallies in Tundla, Bulandshahr and Amroha, Yogi says PM Modi brought about a pivotal change in politics

HT Correspondents
letters@htlive.com

AGRA/MEERUT/LUCKNOW: Chief minister Yogi Adityanath on Thursday assailed the opposition parties for the 'goondaism' that prevailed during their rule and said Prime Minister Narendra Modi had accomplished the task of bringing about a pivotal change in politics in the country.

Addressing rallies in Firozabad and Bulandshahr in support of party candidates contesting the state assembly by-polls, the chief minister also cited his government's achievements. In Tundla (Firozabad), addressing a rally in support of party candidate Prem Pal Singh Dhangar, Yogi congratulated the residents on expressing faith in the BJP to end 'goondaism' once and for all. He claimed that there had been no riot in the state in the past three years and those inciting violence were now behind bars. To note, Tundla and six other assembly seats go to by-poll on November 3.

Assuring a food processing unit in the area, the chief minister lauded farmers for keeping the economic situation moving



Chief minister Yogi Adityanath addressing a rally in Tundla. **HT**

during corona times. "Firozabad residents ended goondaism by voting for the BJP but the Samajwadi Party has not mended its ways and has fielded the father of a gang rape accused in the by-election," the chief minister said. "There has been no riot in UP for the past three years. About 3 lakh youth have been provided jobs and farmers are getting fair price. But this is not acceptable to the opposition," he said. He also cited beginning of Ram Temple construction in Ayodhya and ending of Article 370 in Kashmir. Article 370 was causing terrorism yet opposition parties were against it as they found vote banks in terrorism also, said Yogi. In Bulandshahr, the CM addressed a public meeting in support of party candidate Usha Sirohi for the by-election on Bulandshahr Sadar assembly seat, which fell vacant after the death of BJP MLA Virendra Singh Sirohi.

The CM said that he had started the campaign in Bulandshahr in 2017 and the strength given by the people was being utilised aptly. Listing the achievements of his government, he said that in western UP, the rioters were in prison while bulldozers had been run on illegally amassed properties of land mafia. "Goons are now begging for their lives," he claimed. Taking on the opposition parties, (Congress, SP and BSP), the CM asked how would parties which were not able to rise above nepotism do good to people? Targeting the Congress, he said that it wanted to divide people on the lines of caste and religion. Attacking Rashtriya Lok Dal without mentioning the name, Yogi asked if those believing in Chaudhary Charan Singh worked for the welfare of farmers. The BJP had fulfilled the dreams of Ch Charan Singh, he said.

The CM said that in police

recruitment, many youths of western UP got jobs while from a village of Baghat 29 youths got selected. Also mentioning Jewar airport he said that Bulandshahr district would get its maximum advantage.

The chief minister also warned government employees against attacking interests of people. He said if anyone tried to outrage the modesty of women he would be eliminated.

In Amroha, where the BJP has fielded Sangeeta Chauhan, a retired bank official and widow of former India opener and UP minister Chetan Chauhan, Adityanath lashed out at former Congress president Rahul Gandhi for meeting members of Popular Front of India (PFI) in Kerala. "He openly meets family members of PFI, which had plans to instigate a series of riots in the country. Those doing politics in the name of religion are attempting to disturb the communal harmony of the nation," Adityanath said.

He also raised the issue of alleged exodus from Kairana and Kandhla localities in western UP. "The caste and communal politics was responsible for exodus of businessmen and traders from Kairana and Kandhla and killings of innocent youths like Sachin and Gaurav," Adityanath said. "The opposition was against Kanwar Yatra but now under BJP rule the Kanwar Yatra is being taken out and flowers being showered on kanwariyas," he said.

CM DISTRIBUTES ₹113.21 CRORE AMONG 3.4 LAKH FARMERS

LUCKNOW: Chief minister Yogi Adityanath distributed ₹113.21 crore among 3,48,511 farmers of 19 flood-affected districts of the state on Thursday. This amount was transferred directly into the accounts of these farmers.

In a virtual address to farmers, Adityanath said the government was working diligently to work out a permanent solution to the recurrent problem of floods in the state. Until then, the standard flood control procedure will be in place at flood-sensitive areas of the state. "It is because of the proactive approach of the government towards the problem that no serious flood-related issues came up despite the fact that the rainfall was 2 to 3 times more than the average this year in the Terai regions," the CM said. "Though the compensation amount is modest against the hard work and the losses suffered by the farmers, consider this as a testimony of the commitment of the government towards the interest of the farmers," he said in his address.

Yogi said that his government was committed to ensuring a fair price to farmers for their produce, without exploitation. **HTC**

BSP plan to field candidate makes RS poll interesting

HT Correspondent
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LUCKNOW: The decision of the Bahujan Samaj Party (BSP) to field senior party leader Ramji Gautam for the biennial election to 10 seats in Rajya Sabha has set the stage for an interesting contest.

Will BSP be able to avenge the defeat of its candidate in the biennial election held in March, 2018, or will the BJP manage to break into the opposition ranks to grab the ninth seat, remains to be seen. In the biennial election held in March, 2018, BSP candidate Bhimrao Ambedkar lost despite the support by the Samajwadi Party and Congress. Cross voting by the BSP, and the BJP managing to get the support of independent MLAs led to the

defeat of Ambedkar.

BSP leader in the Legislative Assembly Lalji Verma said that Ramji Gautam will file his nomination papers as the party candidate for Rajya Sabha on October 26 (Monday). With the support of the opposition parties BSP will definitely win the seat to send Gautam to the Upper House, he said. With 304 MLAs, the BJP is in position to send eight candidates comfortably to the Rajya Sabha. SP with 48 MLAs is in a position to send one candidate, for which senior SP leader Ram Gopal Yadav filed nomination papers on Wednesday. The SP that has 12 extra votes had supported the BSP in the 2018 biennial election. BSP leaders hope that after Gautam files nomination papers, the SP will make its stand clear.

Congress holds statewide demos on farmers' issues

HT Correspondent
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LUCKNOW: The UP Congress Committee (UPCC) on Thursday organised district level demonstrations to draw the government's attention on issues related to farmers, demanding minimum support price for procurement of paddy, payment of dues of sugarcane growers and withdrawal of hike in power tariff for private tubewells.

"We held demonstrations in nearly all the districts in all the regions. District Congress Com-

mittee (Lucknow) president Ved Prakash Tripathi and city Congress committee (Lucknow) president Mukesh Chauhan led the demonstration at the collectorate in the state capital," said a senior UPCC office-bearer.

The partymen submitted memorandums addressed to governor Anandiben Patel through district magistrates in every district. A memorandum addressed to the governor was also submitted in Lucknow.

Besides raising problems being faced by farmers, the partymen also highlighted the problem of stray animals.

Prasada to set up teams to help Brahmins, BJP calls it divisive move

Umesh Raghuvanshi
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LUCKNOW: When senior Congress leader Jitin Prasada said he was setting up teams of 20 volunteers (T-20) to help Brahmins in every district, his move was viewed as an apparent attempt to woo the community in Uttar Pradesh.

Prasada on Thursday said he proposed to set up teams of 20 volunteers in every district to provide legal aid and other assistance to the Brahmins. "We are setting up teams of 20 volunteers. There is a spurt in crime and targeted attacks against Brahmins have come to our notice," said Prasada, who is also the patron of the Brahmin Chetna Parishad.

Though Prasada said he had been raising such issues in view of the 'step-motherly' treatment being meted out to the Brahmins in the state, his assertions are being viewed as an attempt to indulge in caste divide and woo the community.

"This is an attempt to woo the community. But it is the outcome of a narrow mindset. Uttar Pradesh has moved away from caste politics and this is the time of Sabka Saath, Sabkaa Vikas. The BJP government in the state is working for all sections of society," said Chandramohan, Uttar Pradesh BJP spokesman.

Prasada, however, said the Brahmin Chetna Parishad was formed to resolve grievances of the community and he was not indulging in any caste politics.

Prasada's observations about the law and order and crime issues were endorsed by leaders of other parties as well.

It is the outcome of a narrow mindset. Uttar Pradesh has moved away from caste politics and this is the time of Sabka Saath, Sabkaa Vikas.

CHANDRAMOHAN, UP BJP spokesman

"BSP chief Mayawati has been saying there is jungle rule in the state. The incidents of crime have gone up against Dalits, backward classes, minorities and Brahmins as well," said BSP legislature party leader Lalji Verma.

Samajwadi Party spokesman Rajendra Chaudhary said crime against weaker sections and women had gone up and the BJP government had failed to bring about any improvement. "There is increase in crime against economically and socially weaker sections. The SP has been raising this issue," said Chaudhary.

This is not for the first time that Prasada has raised such an issue.

Jitin Prasada said he had visited 40 districts for the cause of the community and would cover the remaining districts soon.

On August 10, 2020, Prasada had sent a letter to chief minister Yogi Adityanath demanding restoration of public holiday on Parshuram Jayanti.

The Samajwadi Party had announced plans to install a 108-ft statue of Parshuram in the state capital. The Bahujan Samaj Party had responded by vowing to install a bigger one.

The move was seen as a bid to woo Brahmins, who constitute 10% of the state's electorate, as Parshuram, the sixth incarnation of Vishnu in the Hindu pantheon, was also a Brahmin.

Later on August 22, 2020 chief minister Yogi Adityanath, while speaking on the law and order situation in the state assembly, took on the opposition for its apparent ploy of projecting Parshuram as a Brahmin icon and said Parshuram was no different from Lord Ram. He said Ram and Parshuram were both incarnations of Lord Vishnu and therefore attempts to drive a wedge in the society in their name would prove futile.

UP Bharatiya Janata Party general secretary Vijay Pathak said dividing people on caste lines was not justified. He said the state government was working for people of all sections of society.

Pathak said Prasada should also look at the situation in Rajasthan before making any comments about Uttar Pradesh.

Will the attempts to woo the people on caste lines help political parties?

"The era of caste division is over. We do not see a caste divide now as it was earlier. It may be because of inter-caste marriages. While the caste divide is declining, the political parties are making efforts to cement the division," said SK Dwivedi, former head of department, political science, Lucknow University.

PM Swanidhi scheme: UP cabinet approves stamp duty waiver

HT Correspondent
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LUCKNOW: The Uttar Pradesh cabinet on Thursday approved a proposal to waive stamp duty payable on loan agreement and hypothecation agreement for loan amount sanctioned under the Prime Minister Street Vendors' Atma Nirbhar Nidhi (PM Swanidhi) scheme.

Chief minister Yogi Adityanath presided over the meeting of cabinet that gave its nod to the decision by circulation method.

A loan of up to Rs 10,000 is being made available to the street vendors eligible under the scheme under all the municipal corporations, city boards and town areas.

A stamp duty of Rs 100 to Rs 1000 is being levied by the banks for disbursement of loan.

An official spokesman said this amount was too high for street vendors and the state cabinet decided to waive the stamp duty to encourage them to take loan.

The spokesman said the state was on top position in implementation of scheme in

the country with highest number of applications and disbursement of loan.

To note, the Small Industries Development Bank of India (SIDBI) has been partner for implementation of the scheme by union housing and urban affairs ministry.

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NOTICE
NOTICE is hereby given pursuant to Regulation 29(1)(a) read with Regulation 47(1) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, that a meeting of the Board of Directors of the Company will be held on Friday, 06th November, 2020 at the registered office of the Company at 120/500 (10), Lalpat Nagar, Kanpur-208005, Uttar Pradesh at 03:00 P.M., inter-alia, to consider and approve the un-audited financial results of the Company for the quarter and half year ended on 30th September, 2020. This information is also available on the website of the Company at www.svfl.in and on the website of the Stock Exchange at www.bseindia.com

For Shreevatsaa Finance and Leasing Limited
Sd/-
Anil Kumar Sharma
(Managing Director)
DIN -02463891
Place: Kanpur
Dated: 22.10.2020

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