

Dated – 01.03.2024

BSE LIMITED

Corporate Relations Department
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai-400001
Scrip code: 543264

NATIONAL STOCK EXCHANGE OF INDIA LIMITED

Listing Department
Exchange Plaza, 5th Floor, Plot no. C/1
G Block, Bandra Kurla Complex, Bandra (E)
Mumbai-400051
Scrip Code: NURECA

Subject: **Press Release**

Dear Sir,

Pursuant to captioned regulation, please find attached herewith Press Release titled “**Dr Trust ranked No.1 in India's Top Home Healthcare & Wellness Brands.**”

This is for your information and record please.

Thanking You,

Yours Sincerely,
For **Nureca Limited**

(Chetna Anand)
Company Secretary & Compliance Officer

NURECA LIMITED

Correspondence Office : SCO 6-7-8, 1st Floor, Madhya Marg, Sector 9D, Chandigarh, 160009
Registered Office : 101 Office Number Udyog Bhavan, 1st Floor Sonawala Lane, Goregaon East,
Mumbai City Maharashtra - 400063
Phone No. +91-172-5292900 CIN L24304MH2016PLC320868

Press Release



Dr Trust ranked No.1 in India's Top Home Healthcare & Wellness Brands.

Chandigarh, India. March 1, 2024.

We are proud to announce that **"Dr Trust"**, Nureca's flagship brand, has been ranked as **India's number one brand in the category of Home Healthcare and Wellness**. The survey was conducted by Ken Research, an MRSI & GDPR compliant agency, in multiple cities across India.

Dr Trust received an average rating of 4.5/5, in "consumer trust ratings for home healthcare brands in India", which surpassed all other brands in India.

Initiated 13 years ago, Dr Trust has diligently crafted a legacy of excellence, selling over 1.25 crore products worldwide across 5 countries. Our products, endorsed by leading certifications including US FDA, CE, ISO, and ROHS, stand as a testament to our unwavering dedication to premium quality and safety.

Endorsed by our esteemed Brand Ambassador, Rohit Sharma, Dr Trust has garnered widespread acclaim, including prestigious awards such as the **Best Healthcare Brands Award** by Economic Times in 2020 and 2021, as well as being recognized as one of the **Most Innovative Companies in India** in 2023-24.

"We are honoured to be ranked by our consumers in India as India's No. 1 Home Healthcare and Wellness Brand," said Mr. Saurabh Goyal, Managing Director, Nureca Limited (Dr Trust). "This accolade underscores our unwavering dedication to quality, innovation, and customer satisfaction. We remain committed to empowering individuals with accurate and reliable home healthcare solutions, backed by cutting-edge technology and a steadfast commitment to excellence. I would also like to congratulate all our team members on this achievement and thank our customers for bestowing their trust in us."