

June 09, 2017

National Stock Exchange of India Limited Exchange Plaza, C-1 Block G Bandra Kurla Complex, Bandra (E) Mumbai – 400051

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai – 400001

Ref: Bharti Airtel Limited (532454 / BHARTIARTL)

Sub: Participation at the Investor Conference and Presentation to the Investors

Dear Sir/ Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Company has participated at the 'Singtel Day' held in Singapore on June 09, 2017.

The presentation made by the Company to the investors at the aforesaid conference is enclosed.

Kindly take the same on record.

Thanking you,

Sincerely Yours

For Bharti Airtel Limited

Rohit Krishan Puri

Dy. Company Secretary





Management Presentation – Singtel Investor Day



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The information contained in this presentation is only current as of its date. All actions and statements made herein or otherwise shall be subject to the applicable laws and regulations as amended from time to time. There is no representation that all information relating to the context has been taken care off in the presentation and neither we undertake any obligation as to the regular updating of the information as a result of new information, future events or otherwise. We will accept no liability whatsoever for any loss arising directly or indirectly from the use of, reliance of any information contained in this presentation or for any omission of the information. The information shall not be distributed or used by any person or entity in any jurisdiction or countries were such distribution or use would be contrary to the applicable laws or Regulations. It is advised that prior to acting upon this presentation independent consultation / advise may be obtained and necessary due diligence, investigation etc may be done at your end. You may also contact us directly for any questions or clarifications at our end.

This presentation contain certain statements of future expectations and other forward-looking statements, including those relating to our general business plans and strategy, our future financial condition and growth prospects, and future developments in our industry and our competitive and regulatory environment. In addition to statements which are forward looking by reason of context, the words 'may, will, should, expects, plans, intends, anticipates, believes, estimates, predicts, potential or continue' and similar expressions identify forward looking statements.

Actual results, performances or events may differ materially from these forward-looking statements including the plans, objectives, expectations, estimates and intentions expressed in forward looking statements due to a number of factors, including without limitation future changes or developments in our business, our competitive environment, telecommunications technology and application, and political, economic, legal and social conditions in India. It is cautioned that the foregoing list is not exhaustive

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Certain numbers in this presentation have been rounded off for ease of representation

Investor Relations :- http://www.airtel.in For any queries, write to: ir@bharti.in



What Guides Us

Customer Centricity

 Win customers for life through differentiated experience, products and world class technology

Performance Excellence

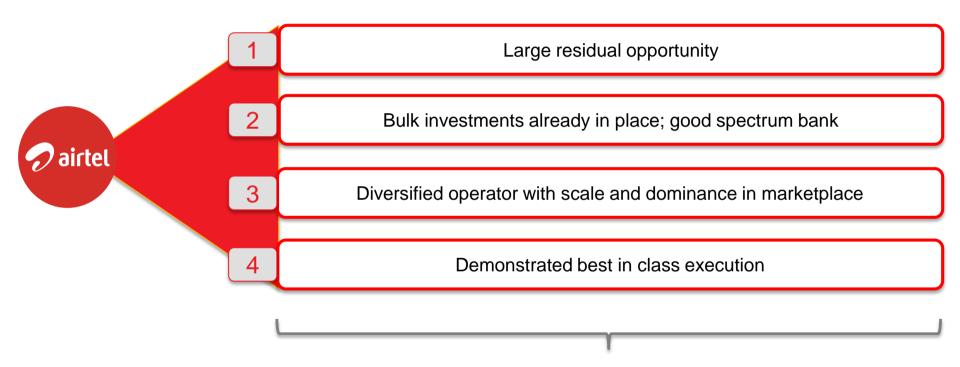
- Growth despite challenges
- Grow market share, strip out waste
- Accelerate non-mobile businesses

Transparency & Ethical Governance

Highest corporate governance and disclosure rankings



Investment Highlights



With enabling Financial Flexibility & Balance Sheet Focus



1. LARGE RESIDUAL OPPORTUNITY

S- Curve on Data

- India mobile broadband (3G/4G) penetration at ~20%¹
- Smartphone shipments show tremendous growth. Smartphone penetration at 24%²
- Data traffic to grow by a CAGR of 63% over the period 2015 2020²
- Declining age dependency³
- Industry consolidation, top 3 operators account for 78% RMS¹
- While core voice business continues, increasing focus is towards bundling

Emerging Opportunities with Scale

- Payments Bank
- DTH
- Other non-mobile businesses



2. BULK INVESTMENTS IN PLACE

Spectrum Bank

- Successful re-farming of sub-GHz spectrum for 3G
- 3G/4G coverage pan-India
- Highest spectrum market share ex-MTNL/BSNL
- Largest capacity per site

Largest network of towers and base stations

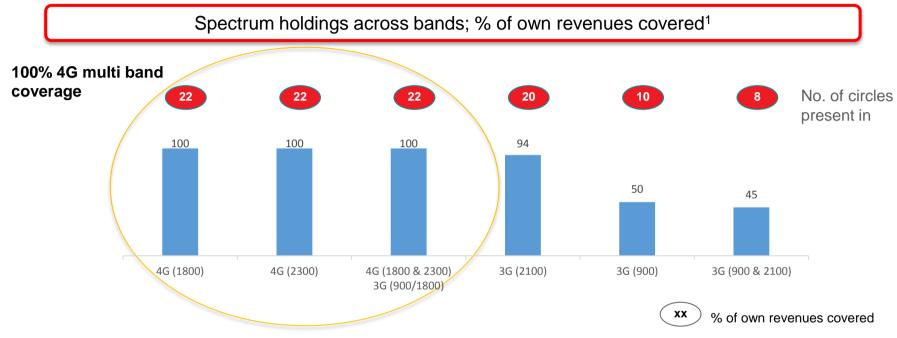
- 95.3% voice population coverage
- Mobile broadband sites up 61% over the last year

Largest network of optic fiber

- Global and national long distance fiber over 479,856 RKms
- Added c. 26,249 RKms over the past quarter



India: Superior Spectrum Position



- √ 3G sub-Ghz available in 10 circles covering ~50% of own revenues and ~44% of industry revenue. 3G available pan India
- ✓ Pan India 3G and 4G No Gaps
- √ 4G Carrier aggregation covers 100% of own revenues and 100% industry revenues
- √ 4G capability on 900Mhz is in 10 circles



Fast growing data business

- ✓ First brand to own and launch 4G in India.
- √ 3G and 4G Pan India
- ✓ Rated as India's fastest 4G network
- Annual data revenues c. \$2 bn (India) from \$1.2bn in 2015
- Airtel recognized as the smartphone network

Mobile broadband base stations ('000) - India







1. In Constant Currency

Africa data volumes (mn MBs)



Africa: Invested for Growth

2010

4Q'17

Data/Mobile Money

- •3G: All 15 Countries
- •Mobile Money: All 15 Countries
- •4G: Seychelles, Gabon

Countries: 15

Sites: 10,000

Customers: 35 mm

Countries: 15

Sites: 20,337

Customers: 80 mn

- Capex Investments till date: \$ 5.4 bn
- Well funded out of EBITDA: \$ 6.6 bn till date
- √ Thus OFCF = \$ 1.2 bn

Further focus on business re-contouring

- ✓ Tower Sales in 10 countries.
- ✓ Divestment of 2 countries to Orange
- ✓ Announced merger of Ghana operations with Millicom
- ✓ Total proceeds: \$ 3.25 bn
- ✓ Already received: ~\$3.1 bn



3. AIRTEL: DIVERSIFIED OPERATOR WITH SIGNIFICANT SCALE

Profitability and scale across diversified segments

- Dominant position to capitalize with bulk investments in place
- Only operator with diversified portfolio
- Scale leading to operating leverage, best EBITDA margin in mobile India at 36.9% v/s avg industry at 24.7%²
- Generating significant organic free cash

Leadership across geographies

Leader in India, #1 or #2 in 12 African countries

Leading market shares

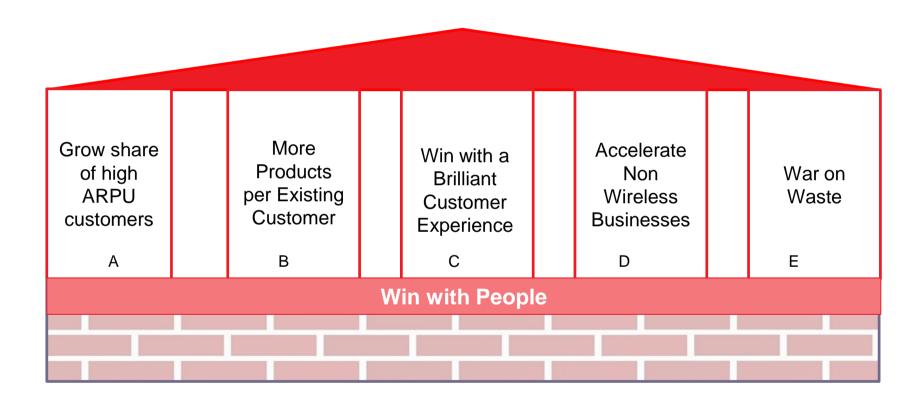
Highest revenue market share and subscriber market share¹



the best chance to capitalize on the opportunities ahead, with bulk of investments already done

Allowing Airtel

4. Strategic Pillars for Execution

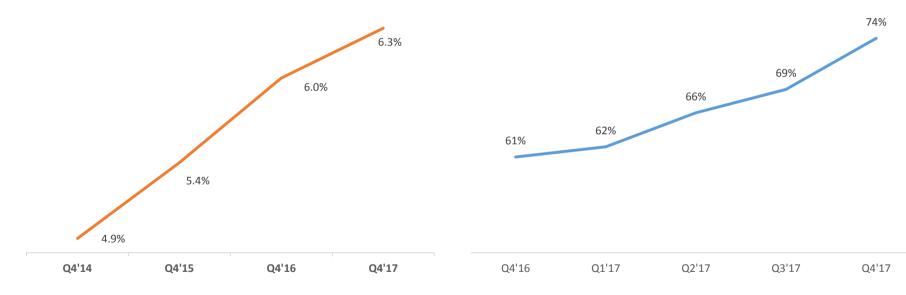




A. Grow share of high ARPU customers

Post-Paid (as % of total Customer Base)

Mobile Broadband Customer as a % of total data customers





➤ Increasing share of 4G devices



Source: Company Filings

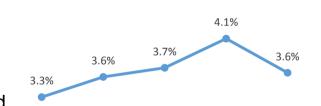
B. More Products per Existing Customer

Game changing innovations

Creating opportunities

- Unlimited voice packs, huge data benefits, no bill shocks on roaming
- Simplified Pricing. From 6500 Postpaid plans to
 - Myplan Customized plans as per customer usage
 - Infinity Options with unlimited benefits
- Wynk Music, games. Airtel Movies
- Ditto TV, Juggernaut
- Payments Bank, Airtel Money
- Android TV, V-Fiber
- Leveraging Triple Play Mobile + Broadband, DTH+ Broadband

Monthly Churn - India



Sept'16

Dec'16

Strategic Partnerships

- Airtel + Ola roll out of integrated digital offerings
- Airtel + Micromax bundled offers on handsets

Brand Equity's Most Trusted Brands 2016

Mar'16

June'16

Airtel continues to be no. 1 in Telecom

Jumps eight spots to no. 3 across all sectors and brand



March'17

C. Win with Brilliant Network Experience

✓ More than doubled mobile broadband base stations in the last 2 years compared with last 20 years!

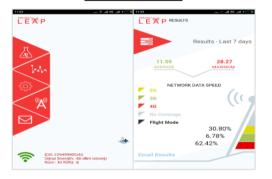


Eliminate frustration



Frustration index

Invest in tools



An open network



FY'18

Capex Outflow FY'17 (Bn) Guidance

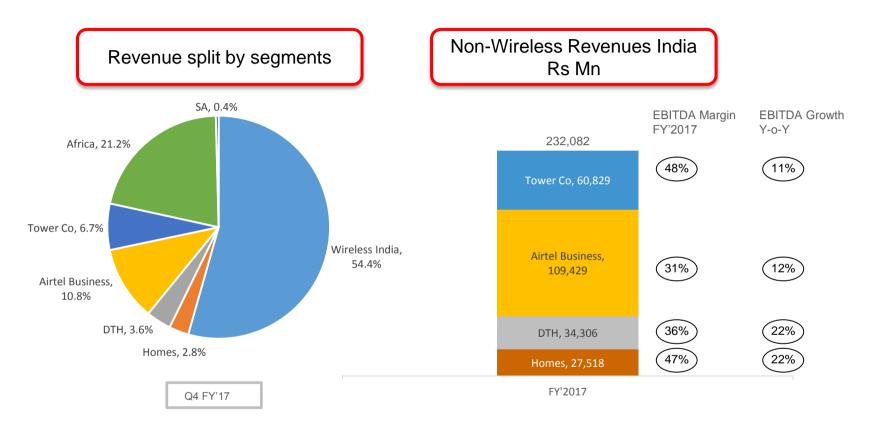
India & SA ~\$2.6 ~\$2.5

Africa ~\$0.4 ~\$0.5

✓ Largest capital expenditure of Rs. 60,000 crore over 3 years towards a comprehensive network transformation

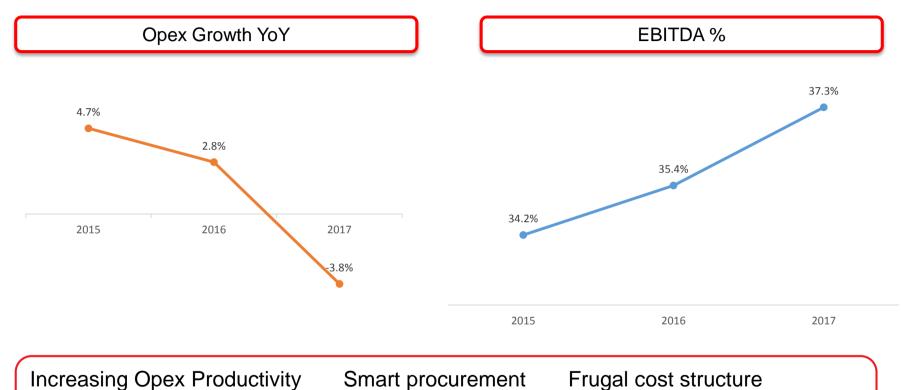


D. Accelerate Non-Mobile Businesses



✓ Non-mobile business comprise of 24% of total revenues
 (~20% as of Q4'16) but contribute 56% to incremental EBITDA
 ✓ airtel YoY

E. Win with War on Waste

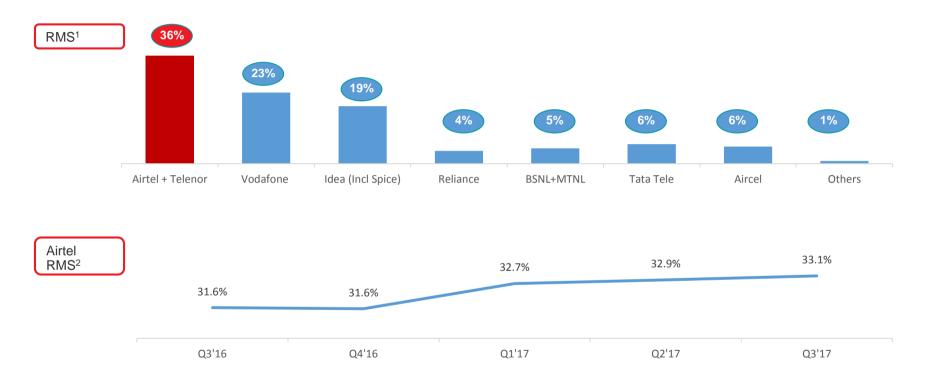




Maximizing sharing

Network re-design Divestment of towers

Enhancing India Revenue Market Share¹





1. RMS is calculated on the basis of gross revenues. RMS is as of 9M'17, includes Telenor, merger is subject to regulatory approvals

2. Excludes Telenor Source: TRAI

Financial flexibility & Balance Sheet Focus

Diversified debt profile; focus on deleveraging

Over last 3 years:

Leverage: Net Debt (ex-DOT) to EBITDA down from 2.51x as of Mar 2013 to 1.36. Net debt to EBITDA (LTM) including DOT debt stands at 2.62

Average Maturity: Average tenors pushed out from 2 years to ~5 years

Diversified debt mix: 100% bank to a balanced mix of bonds, bank, ECA and DoT debt

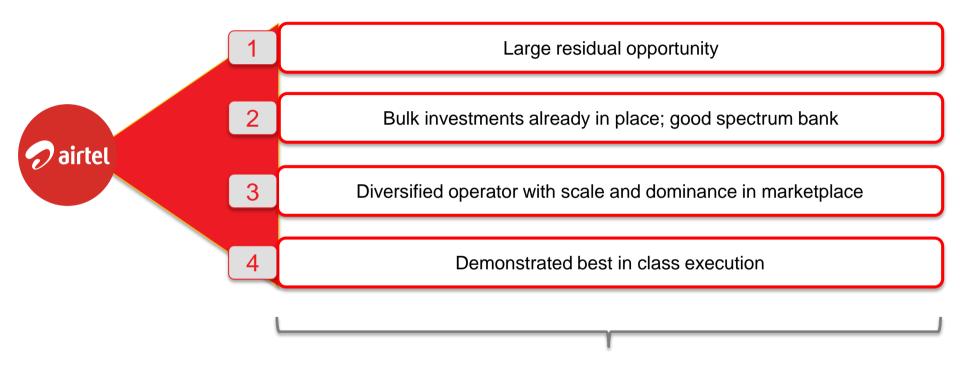
Currency diversification: >75% USD weight to a mix of USD (32%), INR (53%), EUR (12%), Rest (3%)

Interest: 100% floating portfolio to predominantly a fixed portfolio

Strategic initiatives undertaken include Airtel QIP, Infratel IPO & further sell down Deleveraging in Africa via tower sales and merger and divestment of 2 countries to Orange



Investment Highlights



With enabling Financial Flexibility & Balance Sheet Focus



