



# // About Us



## **Onward Technologies: At a Glance**



- Established in the Year 1991
- One of the Pioneers in Engineering Design Services and IT Consulting from India







### Legacy

Founder of Onward Technologies, **Mr. Harish Mehta**, co-founded **NASSCOM**, the leading trade association of Indian IT and BPO Industry



### Flexible Business Model

Engineering excellence centre Customised solutions Onsite consultancy



#### **Execution Capabilities**

8,500+ Projects Delivered50 Million Hours of engineering work



### **Client Pedigree**

Fortune 1,000 companies



### **Employee Strength**

+2,500 employees

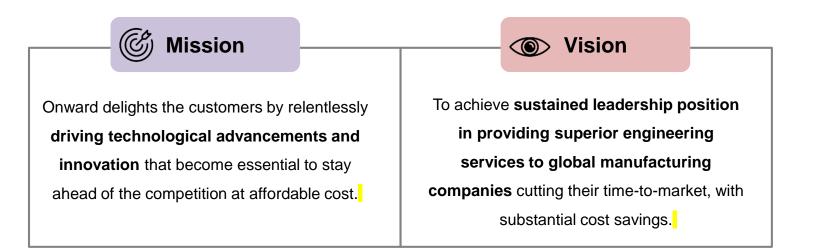
~50% Mechanical engineers

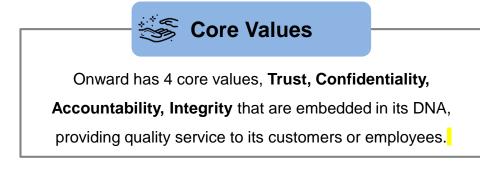


#### Key Financial Metrics

5 year Revenue CAGR: 9% 5 year PAT CAGR: 167% FY19 ROE: 18.3%, ROCE: 20.8%

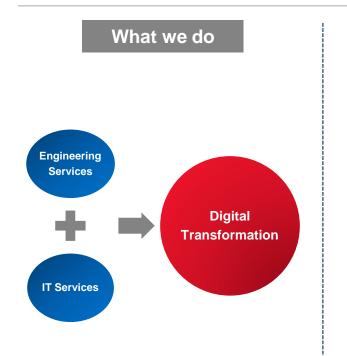






# **Business Snapshot**





### Industries we serve



Automotive



Off - Highway



Auto Electric



Locomotive



Aerospace

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Industrial

Heavy Engg.



Product Lifecycle Management (PLM)

**Growth Opportunities** 



Internet of Things (IoT)



Analytics

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**Artificial Intelligence (AI)** 



**Robotic Process Automation (RPA)** 



Consumer & Healthcare



## **Global Footprint**





Onward Technologies Offices
 Presence

**Pune Office** 

## **Key Clientele**



A leading American Heavy Equipment Manufacturer	A leading German Auto Carmaker	A leading British Equipment Manufacturer	A leading Global Pharma Company
A Global Digital Leader and Supplier to Heavy Industries	A major Swiss Manufacturer of Escalators and Elevators	A leading Manufacturer of Engines and Generators for Automobile Sector	A leading British Luxury Carmaker

12 offices worldwide, 15+ excellence centres catering to Fortune 1000 companies

## **Board of Directors**







## **Management Team**





**Jigar Mehta** Experience: ~17 years Education: B.B.A. (Boston University)

Managing Director



Vignesh Kumar Experience: ~25 years Education: B.E., M.B.A.

**EVP and Head - EDS** 



Satish Ramanan Experience: ~31 years Education: M.Com., M.B.A.

SVP and Head – IT Services



Pratish Mehta Experience: ~14 years

Education: B.E. (Electronics and Telecom.)

**SVP – US Operations** 



CA Devanand Ramandasani

Experience: ~15 years Education: Chartered Accountant

Chief Financial Officer

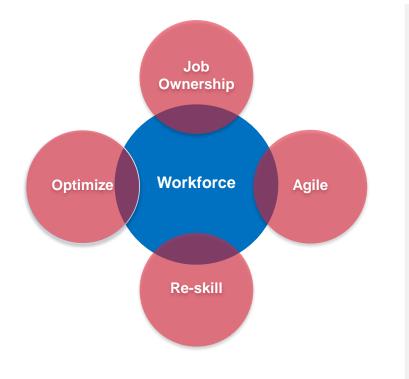


**Sujata Singh** Experience: ~21 years Education: M.B.A.

SVP and Global Head - HR

# **Investing in Talent**





- ✓ Focus on bringing on board top experts with diverse and rich experience across domains
- Business heads and team members to take
   ownership of deliverables
- ✓ Agile workforce to meet dynamic needs of clients
- ✓ **Re-skill** to tap into **lucrative business** opportunities
- Optimize teams to build a lean and productive organization

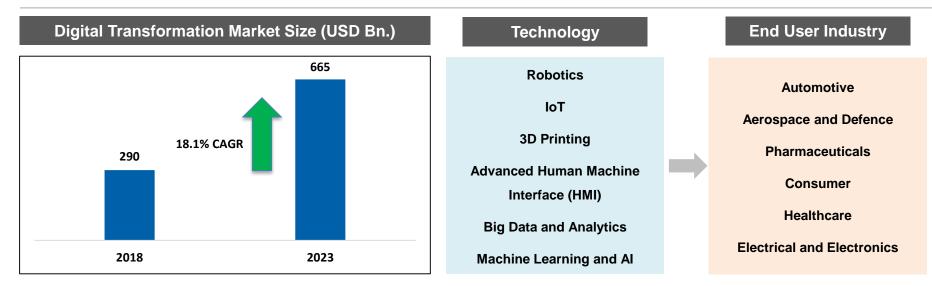


# // Industry Trends



# **Digital Transformation Market**



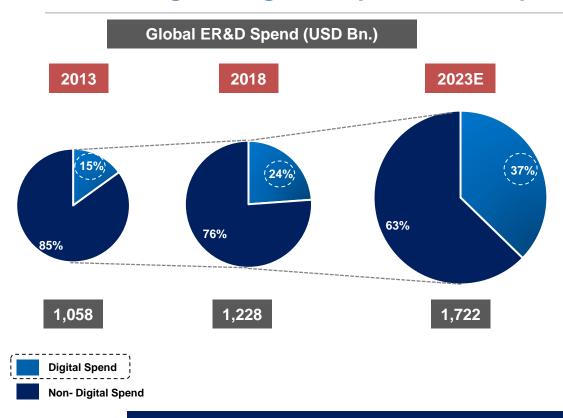


Digitalizing business operations >> Addressing evolving customer preferences >> Higher Operational Efficiency

**Key Drivers** >> Rise in **Mobile** devices and **Apps**, Higher **IoT** penetration, **Cloud** services, Need to **improve operational performance** to gain competitive benefits

## **Global Engineering R&D Spend Landscape**





### Digital Engineering spend drivers:

- > Customer Experience led Software Platform deals
- > Digital Product Development (Connected Asset

Management/Predictive maintenance)

- > **IoT** Platform Engineering and Integration
- > API Economy
- > Legacy migration and modernization
- > Operations/Product Support (**Analytics, V&V**, etc.)

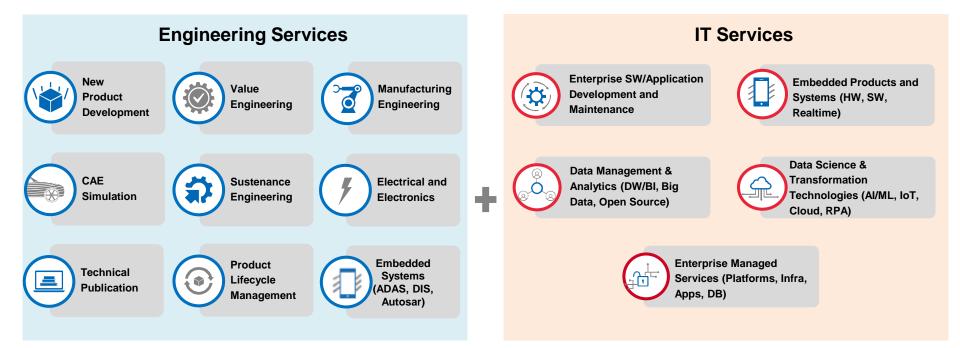
#### Digital Engineering Spend to account for ~37% of ER&D spend by 2023



# // Business Overview

## **Our Offerings**





**Objective >>> Leverage Core Engineering + Advanced IT Capabilities >>> Digital Transformation for Clients** 

## **Core Engineering Capabilities**



Auto-embedded/ Electronics

- Navigation & Connectivity
- HMI, Head-Unit & Infotainment
- Lighting, Seat, Keyless entry
- EMS/BMS
- EV-Motor/Gen./ Trans. Control
- ABS, ESP, ESC, Suspension/ Steering, EPAS

## 4 FEA/CFD

- Meshing
- Structural & Thermal FEA
- Durability & Fatigue
- Crash Analysis
- NVH Analysis
- CFD Analysis

## 2 Product Design

- Project Scoping
- Benchmarking
- Concept design engineering
- Design Feasibility
- Prototyping

5

- Manufacturing drawing
- Technical Publications
  - Technical Authoring
  - Illustrations
  - Animation
  - App development
  - Translations

## 3

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- Manufacturing
- BIW Fixture design
- Weld Fixture design
- Line Automation
- SPM design
- Robotics Engineering
- Industrial Engineering
- Process Optimization



- Product Costing
- Part Redesign
- Weight Optimization
- Alternate Material
- Process Re-Engineering
- Reverse Engineering
- Standardization

## **IT Services Capabilities**



### 1 App Development & Maintenance

- Developing New Applications
- Full Fledged ERP for the Primary
- Agricultural Society (PACS)
- ERP for Textile Industry
- Web Centric Application for Financial Services
- Point of Sales
- Production Management System
- Custom Software development

### 2 Enterprise Managed Services

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- Microsoft
- Oracle
- AP
- Open Source
- Infosys Finacle 
  Data Warehousing
  - Business Intelligence Services

Customer Relationship

Management (CRM)

Management (SCM)

Supply Chain

### Embedded Products and Systems

- Hardware Engineering
- Firmware & S/W Engineering
- New Product Development
- Obsolescence Management
- Engineering
- S/W Health Monitoring System

## 4 Social Mobility Analytics Cloud (SMAC)

- Infrastructure Management Services
- Consulting
- Cloud
- Software Development /
- Mobile Apps Development
- Software Testing
- Big Data Analytics

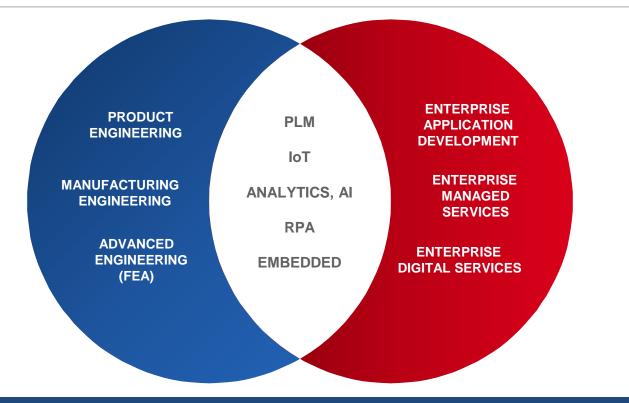
## **5** Digital Transformation (Internet of Things)

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- Connected Products
- Connected Healthcare
- Digital Manufacturing
- Remote Monitoring
- Smart Cities

## **Digital Platform for Clients**





Convergence of Engineering and IT Capabilities >> Transformational Digital Solutions across the spectrum



# // Strategy and Outlook

## **Growth Drivers**





#### **New Capabilities**

- Focus on newly established capabilities in Digital Transformation, Industrial IoT, and Industry 4.0
- Build capabilities in sector agnostic practices



#### **Higher Revenues**

- Increase wallet share of existing clients
- 70% revenues from Top 20 clients. Balance from new deals
- Technical collaborations & partnerships
- M&A capability acquisition strategy



- Higher margin paying practices in EDS and Digital ER&D suite
- Strict focus on further improvement of bottom line



#### **International Business**

- Increase share of overseas business from well established US, UK, and Germany offices
- Robust pipeline for new deals with Global 1000 companies



Right size organization to provide Stability as well as responsiveness with executive attention

Image: A start of the start

Exclusive focus on design thinking, digital transformation and product engineering Proven expertise in delivering Engineering Services and IT Solutions to

**Global 1000** 

companies

A capable leadership to guide | mentor provide maturity and ensure success Ability to **ramp-up on-demand across the globe** on a short notice

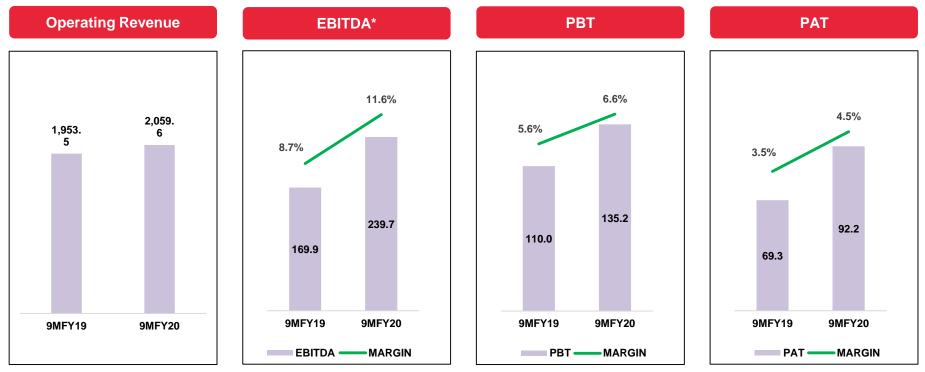
Flexible business and engagement model to provide agility and cost effectiveness



# // Quarterly Highlights

## **Consolidated Financial Summary – 9M FY20**





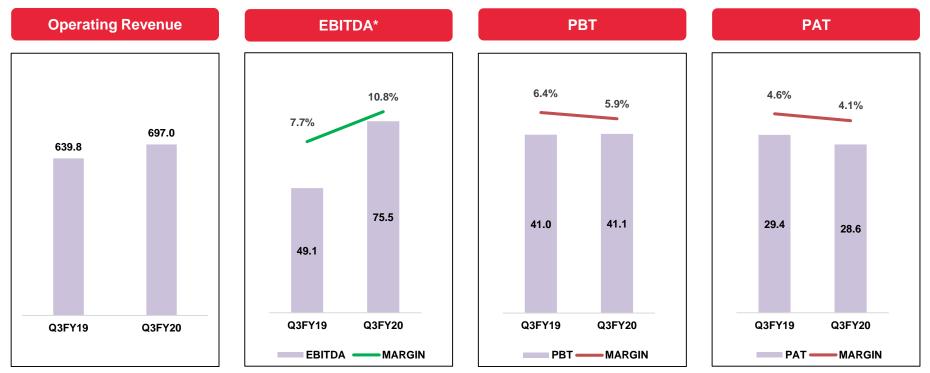
In Rs. Million

#### Focus on Improving Operating Profitability >>> EBITDA up ~41% in 9M FY20

\*EBITDA = PBT + Interest + Depreciation - Other Income

## **Consolidated Financial Summary – Q3 FY20**





In Rs. Million

#### Focus on Improving Operating Profitability >>> EBITDA up ~54% in Q3 FY20

\*EBITDA = PBT + Interest + Depreciation - Other Income

Note: Post transition to INDAS 116, PBT and PAT are impacted due to higher Finance Cost, which also includes items not attributed to borrowings. Details on slide number 25.24

## **Consolidated Profit and Loss Statement**



Details (Rs. Mn.)	Q3 FY20	Q3 FY19	YoY (%)	9M FY20	9M FY19	YoY (%)
Income from operations	697.0	639.8	8.9%	2,059.6	1,953.5	5.4%
Cost of Income from Operations	533.7	482.8		1,554.2	1,445.6	
Cost of Income from Operations (%)	76.6%	75.5%	111 bps	75.5%	74.0%	146 bps
Other Expenses	87.8	107.9		265.6	338.0	
EBITDA	75.5	49.1	53.6%	239.7	169.9	41.1%
EBITDA Margin (%)	10.8%	7.7%	315 bps	11.6%	8.7%	294 bps
Depreciation and Amortisation	28.6	14.7		86.2	43.5	
EBIT	46.9	34.4	36.2%	153.5	126.4	21.4%
EBIT Margin (%)	6.7%	5.4%	134 bps	7.5%	6.5%	98 bps
Finance Costs	8.3	6.4		26.7	19.6	
Other Income	2.5	13.0		8.4	3.2	
Profit Before Tax	41.1	41.0	0.3%	135.2	110.0	22.9%
PBT Margin (%)	5.9%	6.4%	(51) bps	6.6%	5.6%	93 bps
Tax Expenses	12.5	11.6		43.0	40.7	
Effective Tax Rate (%)	30.5%	28.4%		31.8%	37.0%	
Net Profit	28.6	29.4	(2.6)%	92.2	69.3	33.0%
Net Profit Margin (%)	4.1%	4.6%	(49) bps	4.5%	3.5%	93 bps
Basic EPS (Rs.)	1.8	1.9	(4.3)%	5.8	4.4	30.8%

Notes:

During the quarter and Nine months ended December 31, 2019, the Company has issued 45,100 and 218,200 equity shares following the exercise of stock options by certain employees (including employees of subsidiary company) under the ESOP scheme, 2009.

Onward eServices Limited is debt free. Due to transition to INDAS 116 the nature of expenses in respect of operating leases has changed from "lease rent" to "depreciation cost" and "finance cost" for the right to use assets and for interest accrued on lease liability respectively, and therefore these expenses for the current period are not comparable to the previous periods disclosed.

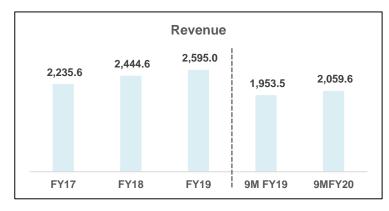
Impact of adopting IND AS 116 has resulted in increase in finance costs by Rs 135.74 lakhs, increase in depreciation and amortisation expenses by Rs 461.46 lakhs and decrease in Other expenses by Rs 453.65 lakhs for the nine
months ended December 31, 2019."

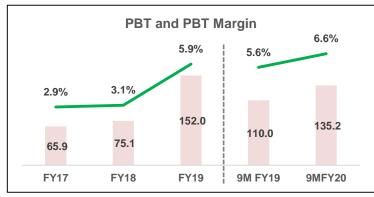


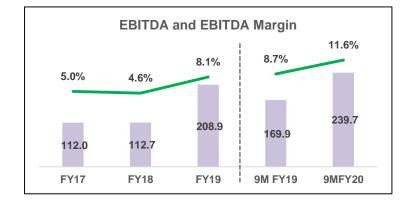
# // Financial Overview

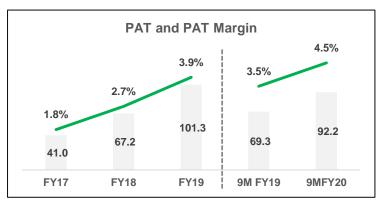
## **P&L Performance Trend**



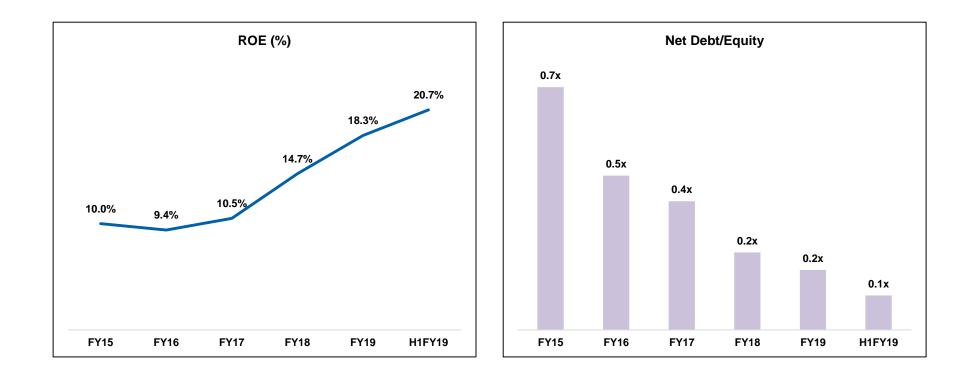






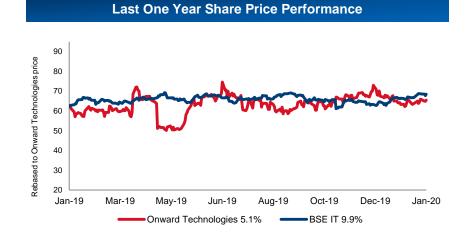






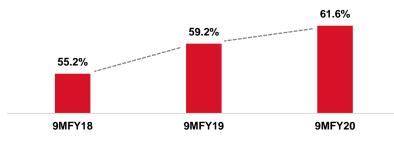
## **Investor Snapshot**



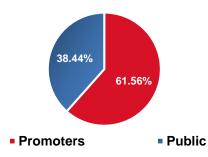


Market Data	As on 23.01.2020 (BSE)		
Market Capitalisation	Rs. 1,066.8 mn		
Market Capitalisation Free Float (~35%)	Rs. 373.4 mn		
Price	Rs. 66.5		
No. of shares outstanding	16.02 mn		
52 week High – Low (Current Price % of high)	Rs. 79.0 - 45.6 (~84%)		
FY19 P/E Multiple (x)	10.6x		
Promoter Pledge	Nil		

#### **Promoter Shareholding Trend (%)**



#### Shareholding Pattern (%)





This presentation contains statements that contain "forward looking statements" including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Onward Technologies future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Onward Technologies undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.



# // THANK YOU

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Onward Technologies Limited is a global player in Mechanical engineering design and IT consulting services. Onward offers a range of engineering design services including product design, engineering analysis, engineering documentation and maintenance, and manufacturing solutions, and training for automotive, off highway, aerospace, industrial equipment and consumer goods. The Company has its footprints with operations in India, North America, Germany & UK. Its global design & delivery centers are present in Pune, Chennai, Mumbai & Bangalore. OTL has grown to 2000+ employees globally servicing Fortune 1000 companies. Onward Technologies Limited 2nd Floor, Sterling Centre, Dr A.B. Road, Worli, Mumbai – 400018 CIN: L28920MH1991PLC062542

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