Investor Update Q4 and FY2018-19









Technology

TCS Infosys

Hotel

Taj Group Oberoi

Auto

Tata Motors Bajaj Auto

Banking HDFC

Education

??

3





1993

Organisation founded

2000

Network Expansion

2006

• Formal Education

2010

• NSE & BSE Listing

2014

- Vocational
- eLearning

2016

Building a Global Brand

2019

Coaching Version 2.0

Company evolution



June 1993

 Founded in Kota in small tyre godown by Mr.
 Pramod Maheshwari, an IIT Delhi alumnus



April 2000

• Opened first tutorial branch outside Kota at Jaipur



Feb 2003

 Started K-12 school education - Global Public School, Kota



Jan 2007-2010

Investment by Volrado
 Venture Partners (ENAM)



April 2012

- Career Point University at Kota (Rajasthan)
- Career Point University at Hamirpur (H.P.)



Oct 2010

• First Indian IPO by Test-Prep Company (Listed on NSE and BSE)



Jan 2010

•Investment by Kalpa Partners (N S Raghavan)



Jul 2009

• Private Equity Investment by Franklin Templeton



April 2013

- Career Point Gurukul, Kota
 Residential school with integrated coaching
- CP World School in Jodhpur



April 2014

• Skill Development & Vocational Education



July 2015

- eLearning
- Online Assessment
- Career Point world School in Bilaspur



April 2016

- Career Point Gurukul, Mohali
- Publication Division
- Smart Learning Center



Mar 2019

 Launch of Career Point Coaching Version 2.0



Dec 2018

 Acquisition in e-Learning -Plancess Edusolutions Division



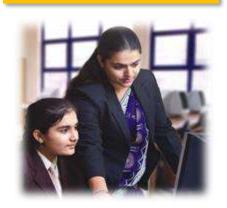
Jul2017

- Launch of Healthcare Courses at CP University
- Expansion of School Association Programs

Service Offering – KG to PhD



School Education









Tutorial Services







Synchro School
School Integrated Coaching Program

e-learning



Video Lectures on PEN DRIVE | MEMORY CARD







StudyBoard.com

Higher Studies Skill Development

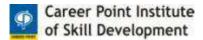


CAREER POINT UNIVERSITY

Kota (Rajasthan)

CAREER POINT UNIVERSITY

Hamirpur (H.P.)

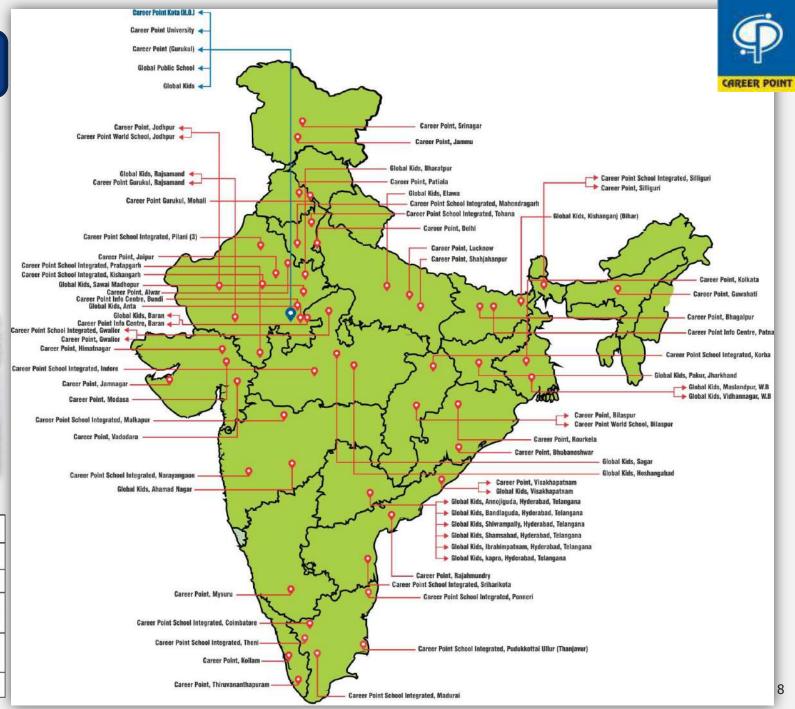


Integrated Solution Provider across Education value chain throughout the Life Cycle of a Student.

CP Universe



University	
Study Centre	
Residential School	
School Integrated Program	_
Day Boarding School	
Global Kids	



Business Divisions

School Education | Test-Prep | Higher Education | Skill Development





Global Kids: Pre-School Chain



- Mentoring early childhood with a core focus on holistic development and child centric philosophy
- ✓ Expansion through franchisee network with a complete technical know-how and structured support system in-place
- ✓ Facilities include Audio-Visual Room, Doll House, Art & Craft Room, Creativity Center

Academic Pedagogy

- Activity based Learning
- Intellectual Development
- Creativity Advancement
- Physical Activities
- Social Skills





Global Kids: Business Potential



Projected to grow at CAGR of 22% in next 5 years...

- ✓ Under penetrated market with organized sector comprising below 30% of the total Pre-school market
- ✓ Less than 10% gross enrollments in Preschools vs more than 90% in Primary division at present in India
- ✓ Rise in competition among parents to secure admissions
 of their children in best schools for mainstream formal
 education is inducing Pre-school enrollments
- ✓ Minimum startup investments and less regulatory challenges attract more franchisees

Global Kids Presence at:

- Ahmednagar (Maharashtra)
- Annoji Guda (Andhra Pradesh)
- Anta (Rajasthan)
- Baran (Rajasthan)
- Bharatpur (Rajasthan)
- New Delhi (Delhi)
- Etawah (Uttar Pradesh)
- Hoshangabad (Madhya Pradesh)
- Kishanganj (Bihar)
- Kota (Rajasthan)
- Rajsamand (Rajasthan)
- Sagar (Madhyapradesh)
- Sawai Madhopur (Rajasthan)
- Siliguri (West Bengal)
- Visakhapatnam (Andhra Pradesh)

Expansion Strategy:

Adding new franchisees with incremental premium service offerings

CP Schools: Career Point World Schools











CP Schools: Business Potential



	Global Public School, Kota	Career Point World School, Jodhpur	Career Point World School, Bilaspur
Operational Since	Year 2003	July 2013	July 2015
Location	Kota, Rajasthan	Jodhpur, Rajasthan	Bilaspur, Chattisgarh
Affiliation	CBSE	CBSE	CBSE
Category	Day School (Co-Ed)	Day School (Co-Ed)	Day & Residential (Co-Ed)
Land Area (Acres)	1.54	2	9
Built-up Area (Sq. Ft.)	208 K	57 K	100 K
Students Capacity (Built-up)	2,000	1,200	2,000
Students Capacity (Overall campus)	2,400	2,400	2,000

Expansion Strategy: Through franchisee and leased asset-light mode

CP Gurukul: Residential School with Coaching





Academic facilities

- **Coaching Campus**
- CBSE School up to 12th
- Library & Reading Rooms
- Practical Labs
- Academic Assistance

Experience Living

- Boys and Girls Hostels
- Guest house for relatives
- Apartments (1&2 BHK) for parents
- Staff residences
- Play Grounds

Student Welfare

- Mess, Cafeteria and Food Court
- Health care Services
- Departmental Stores
- 24 Hrs Security

CP Gurukuls: Business Potential



	Career Point Gurukul, Kota (Rajasthan)	Career Point Gurukul, Mohali (Punjab)	Career Point Gurukul, Rajsamand (Rajasthan)
School (K-12)	\checkmark	\checkmark	✓
Tutorial (Coaching)	\checkmark	\checkmark	✓
Residence (Hostels)	\checkmark	\checkmark	✓
Operational Since	Year 2013	Year 2016	Year 2017
Land Area (Acres)	10.27	10.98	10.33
Built-up Area (Sq. Ft)	5 Lacs	1.5 Lacs	1.6 Lacs
Students Capacity (Built-up)	1,450	500	500
Students Capacity (Overall Campus)	3,000	1,000	1,000

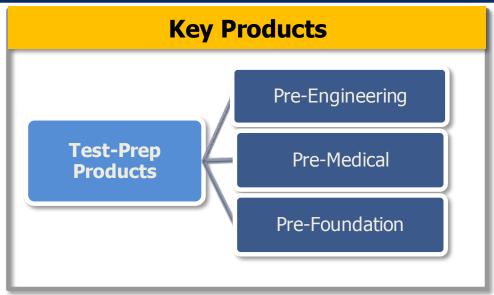
Expansion Strategy:

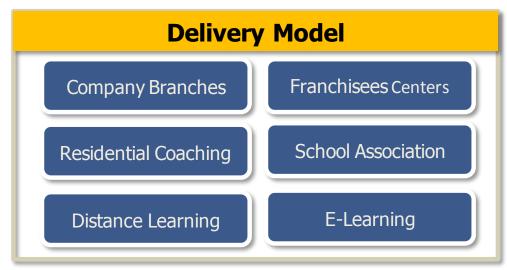
Premium pricing and asset-light mode at selective locations

Tutorial Products and Test-Prep Services









Tutorial Services (Test-Prep): Business Potential



Type of Center	Locations
Branch Centers (4)	Kota, Jaipur, Alwar, Jodhpur (Rajasthan)
Franchisee Centers (23)	Bhagalpur (Bihar), Bilaspur (MP), Bhubneshwar (Orisa), Guwahati (Assam), Gwalior (MP), Himmatnagar (Guj.), Jammu (J&K), Jamnagar (Guj.), Kolkata (W.B.), Kollam (Kerala), Lucknow (UP), Mysore (Karn.), Modasa (Guj.), New Delhi (Delhi), Patiala (Punjab), Raurkela (Orisa), Rajahmundry (AP), Srinagar (J&K), Shahjahanpur (UP), Siliguri (W.B.), Trivendrum (Kerla), Vadodara (Guj.) Vizag (AP)
School Associations (20)	Coimbatore – 2 (TN), Pilani -3 (Raj.), Gwalior (MP), Indore (MP), Kishangarh (Raj.), Korba (CG), Madurai (TN), Mahendragarh (Haryana), Malkapur (Mah.), Pattukotai (TN), Perambalur (TN), Ponnerai (TN), Pratapgarh (Raj.) Siligudi (W.B.), Tenni (TN), Sriharikota (AP), Narayangao (Mah.)

Expansion Strategy:

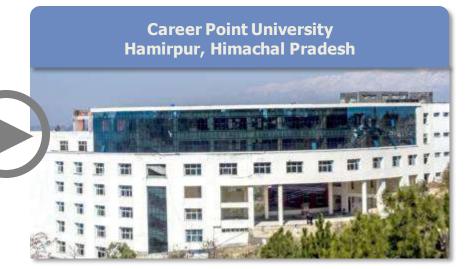
School associations, selective franchising and improve operating leverage at branches

CP Higher Education Institutions



Career Point University Kota, Rajasthan





Courses offered

Engineering & Technology	B. Tech, M. Tech and PhD.
Computer Applications	BCA, MCA, PGDCA
Management and Commerce	BBA, MBA, B. Com, M. Com
Basic & Applied Sciences	B.Sc. and M.Sc.
Pharmacy	D. Pharma, B.Pharma
Law and Governance	LLB, BA-LLB, BBA-LLB
Hotel Management	BHMCT, DIFP/DIFBS
Vocational Studies	B.Voc, Polytechnic Diploma etc.
Post PG	M.Phil, PhD.

Higher Education: Business Potential



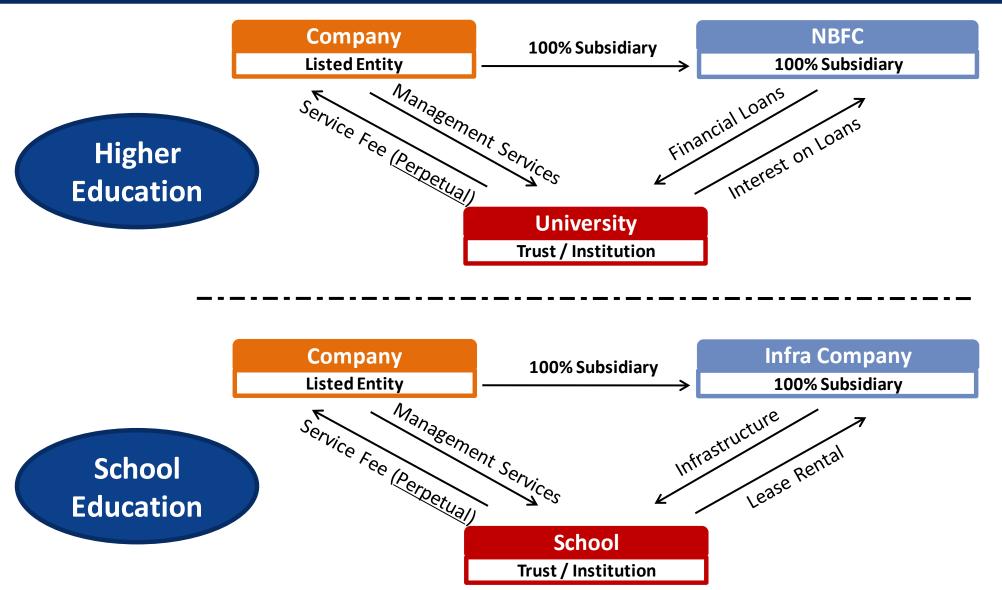
	Career Point University, Kota (Rajasthan)	Career Point University, Hamirpur (H.P.)
Status	Act no 13 of Govt. of Rajasthan in year 2012	Act no 13 of Govt. of Himachal Pradesh in year 2012
UGC Approval	\checkmark	✓
Operational Since	Year 2012	Year 2012
Land Area (Acres)	32.7	25.34
Built-up Area (Sq. Ft)	5 Lacs	1.8 Lacs
Students Capacity (Built-up)	5,000	1,500
Students Capacity (Overall Campus)	>20,000	>5,000
Hostel Facility	\checkmark	✓

Expansion Strategy:

Adding new degree, diploma and professional courses on regular and distance learning delivery mode

Formal Education Units - Structure





Formal Education Units - Overview



Universities

Higher Education

University, Kota

- Assets in Trust (GBFT)
- Company given loans
- •Funds to Company:
 - a) Service Fee
 - b) Interest
 - c) Loan repayment

University, Hamirpur

- Assets in Trust (GBFT)
- Company given loans
- •Funds to Company:
 - a) Service Fee
 - b) Interest
 - c) Loan repayment

Gurukuls

Residential Schools

Gurukul, Kota

- Assets in Company
- •Income to Company:
 - a) Hostel Fee
 - b) Tutorial Fee

Gurukul, Mohali

- Assets in Trust
- Company given loans
- •Funds to Company:
 - a) Interest
 - b) Loan repayment
 - c) Service Fee

Gurukul, Rajsamand

- Assets in Trust
- Company given loans
- •Funds to Company:
 - a) Interest
 - b) Loan repayment
 - c) Service Fee

Schools

K-12 Day Schools

School, Kota

- Assets in Trust
- •Income to Company:
 - a) Service Fee

School, Jodhpur

- Assets in Company
- •Income to Company:
 - a) Lease Rent
 - b) Service Fee

School, Bilaspur

- •Franchisee School
- •Income to Company:
 - a) License Fee
 - b) Royalty Income

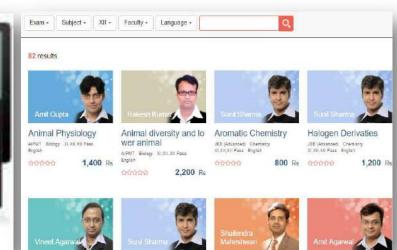
e-Learning Solutions



- Video-on-Demand (www.ecareerpoint.com): Video lectures on USB drives, Memory Cards and Online with Class wise, Subject wise & Unit wise facility to students for anytime, anyplace learning on multiple devices i.e. Laptop, Desktop, Tablet, Mobile
- Online Assessments (www.ots.careerpoint.ac.in): 24*7access to online test series based on latest examination pattern with detailed solution of the test and section wise analysis. It also offers all India ranking, comparison with toppers and time management report etc.





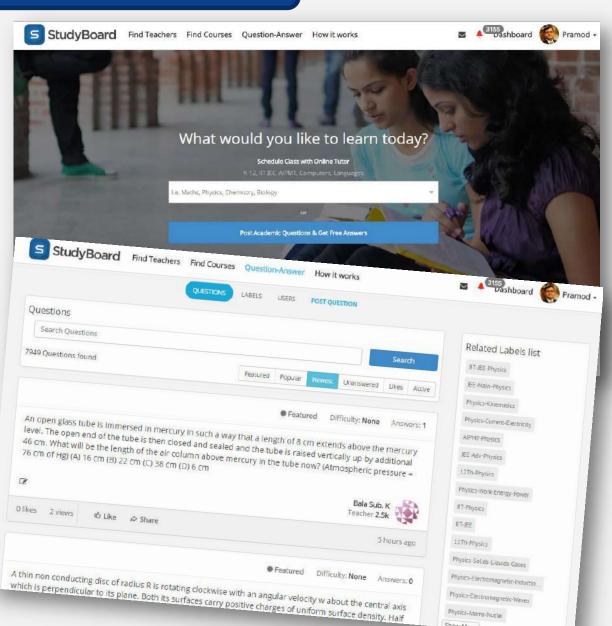


Social Learning platform: Studyboard.com

Social learning and Online tutoring marketplace

Paid Question & Answer services on Mobile app.

Audio-Video
 Conferencing, Interactive
 Whiteboard, Group Chat
 & Live Sessions



Vocational Education: Partner in Skill India Mission

- Initiative of Career Point with a vision to bring about social change, by empowering the unemployed and out-of-work youth with vocational skills and making them 'Eduployable' [Educated and Employable], capable of earning a livelihood and support their families.
- Partnership with NSDC (National Skill Development Corporation) as Training Provider.
- Empanelled with DGET (Directorate General of Employment & Training) and various Sector Skill Councils for Assessments of skill development training
- Partnered with Ministry of Rural Development (MoRD) for
 DDUGKY project in Rajasthan
- Trained youth at owned as well as Franchisee centers under
 PMKVY (Pradhan Mantri Kaushal Vikas Yojna)
- Empanelled with RSLDC (Rajasthan Skill Livelihood Development Corporation) as Project Implementation Agency for Employment linked Skill Training Programs
- Affiliated with various sector skill councils including Retail (RASCI), Apparel (AMHSSC), IT & Ites (NASSCOM)
- Mentored Industrial Training Institutes (ITI) at Rajasthan and Hariyana



Skill Development Partnerships: NSDC, RSLDC & Sector Councils



- Partnership with NSDC National Skill Development Corporation as Training Provider
- Allotment of 9 sectors including Banking & Financial Services, Courier & Logistics, Information Technology, Retail, Automotive, Healthcare, Capital Goods, Construction and Electronics
- N·S·D·C

 National

 Skill Development

 Corporation
- Training for various job roles in allotted sectors at multiple locations



- Empanelled with RSLDC (Rajasthan Skill Livelihood Development Corporation) as
 Project Implementation Agency (PIA) under ELSTP programs
- Banking & Accounts, Courier & Logistics, Hospitality, Retail, Automotive, Business & Commerce, Agriculture, Information Technology, Electrical and Electronics
- Affiliated with RASCI (Retailer Association Council of India) as Training Provider(TP)
- Courses include Retail Cashier, Retail Sales Associate





- Affiliation with AMHSSC (Apparel Made-ups and Home made furnishing) as Training Provider(TP)
- Courses include Export Executive, Fabric Checker, Export Assistant



Innovations



- Innovative Offerings: We have initiated innovative products to drive the next generation of education delivering process.
 - Video-on-Demand (www. ecareerpoint.com): Choice to students for anytime, any topic and anyplace learning on multiple devices. Through online or offline video lectures by experts
 - Online Assessments (www.ots.careerpoint.ac.in): 24*7access to online test series based on latest examination pattern with detailed solution of the test and section wise analysis. It also offers all India ranking, comparison with toppers and time management report etc.
 - Learning Marketplace (www.studyboard.com): Online education marketplace with agile integrated platform for convenient and cost-effective 'Online Tutoring 'and 'Question-Answer Service'

□ Integrated Teaching:

- Providing school education and coaching together with residential facility for effective utilization of time
 of student which he/she spend in school.
- o For a holistic development of the students, campuses are blended with various other facilities i.e. sports complex, swimming pool, commercial plaza, guest house etc.

■ Ultimate Personal Care

 To take the education experience for students to a new level of excellence and differentiate services from others, Career Point initiated the concepts of Individual Problem Solving Counters, Student Welfare Cell, Video Library, Online Content, Students-Parent Zone etc.

Initiatives



□ Diversification:

The diversified business operations with multiple product offerings including Test Preparation, K-12 Schools, Residential Coaching, e-Learning, Private Universities, and Skill Development in various geographies, not only provided forward and backward integration to the existing business but also offered an annuity for the long-term sustainable business operations.

☐ Leverage Technology:

Adding the power of technology to the business and taking this to the clients (students), Career
 Point has launched various online and offline technology based learning solutions to provide
 flexible personalized learning solutions.

□ Corporate Social Responsibilities:

 Career Point has initiated several programs for the communities around us in the area of Education, Health, Environment etc. including Free schooling for children of workers at our various projects, Eye care camp for the rural underprivileged, Financial support program for deserving candidates, Save water rally and green initiative etc

Growth Indicators





Students Performances

• Students' success in competitive exams and job placements signifies our quality of deliverables. Career Point University, Kota recorded best placement in the region with 1500+ placements in 200+ esteemed organization. Selections of 2377 in JEE-Advanced 2019 and 5103 qualified in NEET 2018 was much superior result in terms of the selection growth and success ratio.



Successful New Ventures

• New business divisions and projects are fuelling the growth and yielding returns. Entry in to Formal Education space has been successful with its significant and sustainable contribution to the company. Other new ventures i.e. Publications, Skill Development, e-Learning are also expanding without any significant capex.



Continually Improved Financials

• Since year 2007, the company reported a revenue CAGR of 11.2% followed by a descent growth in profits. The balance sheet is net cash positive with net worth of more than Rupees 400 crores at consolidate level. The company has witnessed a remarkable CAGR of 28% in net-worth since year 2007.

Growth Strategies



Pursue excellence in the service delivery

Strengthen the presence in unrepresented industry verticals

Pursue selective strategic acquisitions and JV opportunities

Expansion in education related verticals through fast and cost-effective solutions

Continuing restructuring efforts aiming for an improved return on investments

Awards and Recognitions...



Accolades and nominations

- In June 2016, Life Time Achievement Award to Career Point by Laghu Udyog Bharti - ministry of small industries for outstanding work in the field of education
- In June 2015, honored 'Himachal Ratan' award to Mr. Pramod Maheshwari, Chancellor, Career Point University, Hamirpur (H.P.) for extraordinary achievements in noble profession of education
- 'STAR CEO' award to company CEO Mr. Pramod Maheshwari in Medium Enterprise Category by Business Today and Yes Bank in year 2012
- Among the finalist of 'Emerging India Award 2011' by CNBC-TV18,
 ICICI Bank and Crisil
- Edupreneur Award 2013

The most satisfying feature, however, is the outstanding performances of our students

- Total selections 1276 in JEE-Advanced -2017 with 34% growth over previous year with many among Top-500 in different categories.
- Best placement in the region with 1400+ students of Career Point
 University in 170 esteemed organizations in short span of time.
- All India Rank 3 and 8 in AIIMS-2018, and total 5103 qualified students in NEET 2018 was one of the highest success ratio.



... Awards and Recognitions



कोटा. गुरवर , 30.06.2016 राजस्थान पत्रिका

कॅरियर पॉइंट को मिला लाइफ टाइम अचीवमेन्ट अवार्ड



कोटा, कोटा में विगत दिनों आयोजित हुए लघ उद्योग भारती सम्मेलन मध्यक्षेत्र के उद्यमी सम्मेलन में कॅरियर पॉइंट समूह को शिक्षा के क्षेत्र में उत्कष्ट कार्य करने पर लाइफ टाइम अचीवमेन्ट अवार्ड से नवाजा गया। समारोह में केन्द्रीय इस्पात मंत्री नरेन्द्र सिंह तोमर, खान, बन एवं पर्यावरण मंत्री राजकमार रिणवा ने यह सम्मान कॅरियर पॉइंट समृह के गुलाबचंद माहेश्वरी को सौपा। साथ ही समृह के निदेशक ओम माहेश्वरी, प्रमोद माहेश्वरी, नवल माहेश्वरी, शैलेन्द्र माहेश्वरी को भी प्रशस्ति पत्र व स्मृति चिन्ह देकर सम्मानित किया गया।



प्रमोद माहेश्वरी को मिला 'स्टार सीईओ अवार्ड'

कोटा आईआईटी से बीटेक के बाद 198 3 में टायर के एक छोटे गोदाम से ट्यूशन की शुरुआत करते हुए कॉपीरेट कोचिंग के



MORIT SINHA AIR - 3781 (JEE Adv)

AIR 7740 JEE Main

शिखर पर पहुंचे शहर के कैरियर पाइंट समूह के एमडी व सीईओ प्रमोद माहेश्वरी को 'स्टार सीईओ अवार्ड' से सम्मानित किया गया है। मंगलवार को दिल्ली में एक बिजनेस पत्रिका और निजी

क्षेत्र के बैंक के एसएमई अवार्ड समारोह में देश के चार प्रमुख उद्यमियों को 200 करोड से कम टर्नओवर वाली स्माल व मीडियम एंटरप्राइजेज श्रेणियों में स्टार अवार्ड के लिए चना गया। राज्य से वे इकलौते उद्यमी हैं, जिन्हें यह सम्मान मिला है। केंद्रीय लघु उद्योग मंत्री वीरभद्रसिंह ने ये अवार्ड दिए हैं। शेष । पेज 10

(एक्सीलेंस के पीछे भागो:- पेज 4)

एक पिता का विश्वास

आविन्द कुमार सिन्हा की कलम से....(

AIR - 2072 (IIT)

AIR 1749 AIEEE







कैरियर यूनिवर्सिटी को हिमाचल रतन

उह्नेखनीय उपलब्धियों पर अखिल भारतीय सम्मान संस्थान ने नवाजा

दिव्य हिमाचल ब्यूरो, हमीरपुर

कैरियर प्वाइंट युनिवर्सिटी हमीरपुर को हिमाचल रतन का सम्मान मिला है । अखिल भारतीय सम्मान संस्थान ने इस सम्मान के लिए युनिवर्सिटी को चनाथा।

दिली में आयोजित राष्ट्र स्तरीय सम्मान समारोह में यह अवार्ड यनिवर्सिटी को दिया गया। यह संस्था समाज में विभिन्न सरकारी व गैर सरकारी क्षेत्रों में उल्लेखनीय उपलब्धियों प्राप्त करने वाले महान बुद्धिजीवियों को सम्मानित करती



कल्याण के लिए कार्यरत है। इस नारायण सिंह पूर्व राज्य पाल एवं संस्था के संरक्षक पूर्व केंद्रीय मंत्री, मंत्री राष्ट्रीय प्रधान एसके गर्ग, ग्रूप राज्य पाल, भारत के मुख्य चेयरमैन तथा प्रकाश निधी शर्मा न्यायाधीश, सीबीआई निर्देशक तथा अधिवक्ता सर्वोच्च न्यायालय राष्ट्रीय मानवता शांति भाईचारा, बिना किसी भुख्य चुनाव आयुक्त व जाने माने भहासचिव हैं। इस संस्था ने कैरियर जात-पात व लिंग भेद के राष्ट्र विधि वक्ता रहे हैं। इसमें डा. भीष्म प्वाइंट विश्वविद्यालय के कुलाधिपति

प्रमोद महेश्वरी को शिक्षा के क्षेत्र में सराहनीय कार्य करने के लिए हिमाचल रतन-2015 से नवाजा है। यह पुरस्कार विश्वविद्यालय के कुलसचिव डा. संजीव शर्मा ने कलाधिपति की जगह 14 जन को भव्य समारोह में प्राप्त किया समारोह की अध्यक्षता दिक्षित पर्व डीआईजी पुलिस उत्तर प्रदेश ने की। समारोह का आयोजन हिमालयन फोरेस्ट रिसर्च इंस्टीच्यट कोनिफर शिमला हिमाचल प्रदेश ने किया। प्रमोद महेश्वरी आईआईटी दिल्ली के विद्यार्थी रहे हैं तथा शिक्षा के क्षेत्र में पिछले 20 वर्षों से कार्यरत रहे हैं। इन्हें इससे पहले भी कई विभिन्न सस्थों ने सम्मानित किया है।

कीटा, संस्थात १० मई, २०१६ 7

कॅरियर प्वाइंट युनिवर्सिटी में जॉब फेयर में पहले दिन 590 का चयन

संभाग के 17 सौ से अधिक छात्रों ने कराया रजिस्टेशन



कोटा कॅरिअर प्वाइंट युनिवर्सिटी में दो दिवसीय निशल्क जॉब फेयर का शभारंभ सोमवार को हुआ। उप कलपति मिथिलेश दीक्षित ने बताया कि इस तरह का आयोजन कोटा में पहली बार किया जा रहा है। इसमें एचसीएल टेक्नोलॉजी,वीडियोकान. माईक्रोमेक्स, ब्रिटिश टेलीकॉम, डेल टेल, इंफोटेक, टीमेन सिस्टंस जैसी 12 से अधिक कंपनियां भाग ले रही है। प्लेसमेंट ऑफिसर आकाश अदलक्खा ने बताया कि ''अवसर-2016'' के लिए देशभर से 17

सौ से अधिक छात्रों ने निशल्क आनॅलाइन रजिस्टेशन करवाया तथा प्रथम दिन 800 से अधिक छात्रों ने भाग लिया। दूसरे दिन मंगलवार को माईक्रोमेक्स, वीडियोकॉन, वाई-फाई डाट कॉम, च्वाईस ग्रप, मिडोज द्वारा कैंपस प्लेसमेंट होगा। मंगलवार को सुबह प्रात 9 बजे तक रजिस्टेशन कराया जा सकेगा। कॅरिअर पाइंट यनिवर्सिटी के कलपति प्रमोद माहेश्वरी ने बताया कि 85 कंपनियों द्वारा 590 से अधिक विद्यार्थियों का चयन किया जा चुका हैं।

4Q / 12M FY2018-19 Performance



Enrolments Split



Enrollments	FY2013	FY2014	FY2015	FY2016	FY2017	FY2018	FY201
Total	29,398	24,120	27,366	30,857	29,086	29,509	29,642
Tutorial Division	27,257	20,655	22,412	23,010	21,057	18,235	15,16
Formal Education	2,141	3,465	4,954	7,847	8,029	11,274	13,772
Pre-School							70
Tutorial Enrollments S	Split						
Branches-LT CR	17,262	11,122	12,946	13,688	10,689	5,836	5,100
Branches-ST CR	2,978	1,169	1,333	1,011	625	516	12:
Franchisees-LT CR	1,754	1,764	1,576	1,395	1,605	2,049	3,51
Franchisees-ST CR	381	23	87	52	-	138	
School Associations				458	1,801	3,726	2,52
Distance Learning	4,882	6,577	6,470	6,406	6,337	5,970	3,90
Formal Break-up							
Higher Education	741	1,642	2,327	3,455	3,738	4,822	5,70
School Education	1,400	1,823	2,627	3,372	3,451	4,142	3,75
Vocational Education				1,020	840	2,310	4,31



LTCR: Long-Term Classroom, STCR: Short-Term Classroom

Key Financial Highlights (FY2018-19)



Canadidated Einensiale	4th Quart	er 2018-19	12 Months 2018-19		
Consolidated Financials	Rs Crores	Growth	Rs Crores	Growth	
Revenue (excluding other income)	24.2	29%	100.5	12%	
EBITDA	7.9	90%	36.1	18%	
EBITDA Margin	33%	1055 bps	36%	176 bps	
Profit After Tax	5.3	78%	24.1	9%	
EPS (Rs)	2.92	78%	13.29	9%	

Financials Highlights:

- Income from operations for the period (FY2018-19) is rupees 100.5 Crores increased by 12.2% year on year (y-o-y) at consol basis. (Total Income: Rupees 107.1 Cr, up by 6.8% y-o-y)
- EBITDA of Rupees 36.1 Crores on consol basis with y-o-y growth of 18% resulted an EBITDA Margin of 35.9% vs FY2017-18: 34.1%. (EBITDA adding other income: Rs42.6Cr, 39.8% margin)
- Net income for 12M FY2018-19 was reported at rupees 24.1 Crores with PAT margin of 22.5% on consol level. EPS (Earning per share) for period was rupees 13.29 (y-o-y: +8.8%).

Key Business Updates & Outlook



Business Update:

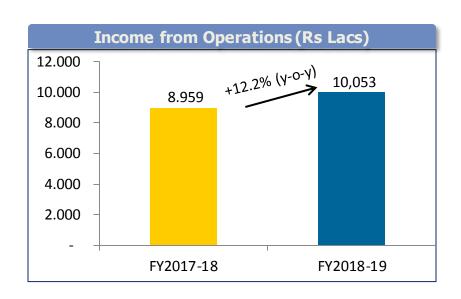
- Continuing the leadership in industry innovations; Career Point launched Coaching Version 2.0 to empower students with flexibility to choose faculty and subjects.
- •This revolutionary and globally accepted tutoring system ensures best quality education with efficient utilization of students' time and costs.
- •Total enrollments were reported at 29,642 (FY2018: 29,509) including 13,772 in formal education (FY2018: 11,274); 15,162 in Tutorial education division (FY2018: 18,235) and 708 in Pre-schools.
- A remarkable growth of 18% (y-o-y) in higher education enrollments is a result of increased admissions both the Universities including Career Point University, Kota and Career Point University, Hamirpur. Admissions in skill development grew by 87% to 4,314.
- Enrollment in higher education is growing by way of higher capacity utilization in existing courses as well as addition of new courses.

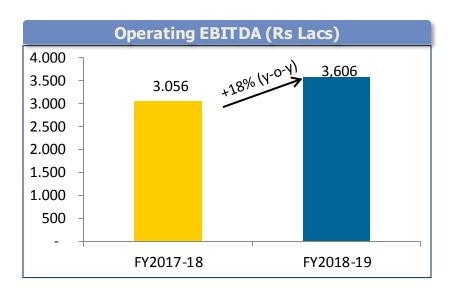
Management Outlook:

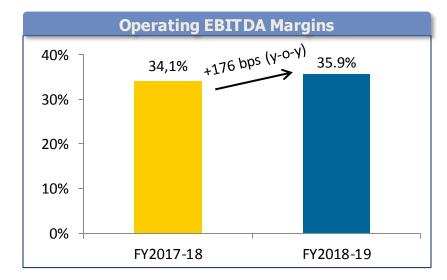
- With the launch of Career Point Coaching Version 2.0; positive impacts on the profitability through cost optimization are ensured along with large potential to scale the business.
- •Tutorial services delivery through franchisee & School association network has been perfectly in-line with our strategic plan provide new long-term growth avenues to the business
- Larger growth in higher education and addition of courses year on year ascertain growth and sustainability to the businesses.
- •The company's business mix of formal, informal and e-learning is well positioned and management is quite optimistic on overall business prospects going forward.

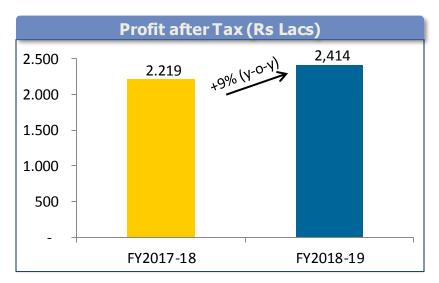
Consolidated Financials - Snapshot (FY2018-19)











Income Statement – (Standalone)



Income Statement	<	<>								
Rs Lakhs	Q4FY18	Q3FY19	Q4FY19	FY2017-18	FY2018-19					
Income	Ind AS	Ind AS	Ind AS	Ind AS	Ind AS					
Income from Operation	1,387.6	1,590.2	1,533.0	7,108.9	6,872.2					
Other Income	270.2	371.9	380.5	1,009.0	1,411.9					
Total Income	1,657.8	1,962.1	1,913.6	8,117.9	8,284.1					
Expenditure										
Cost of Study Material	69.4	28.7	99.5	360.6	333.3					
Employees Cost	863.0	952.6	924.4	3,365.6	3,794.8					
G&A and other expenses	461.8	388.5	521.6	1,802.9	1,945.4					
Dep. & Amort.	103.3	103.2	100.0	428.7	410.9					
Finance Charges	93.1	139.0	152.7	303.4	547.1					
Total Expenditure	1,590.6	1,612.1	1,798.3	6,261.2	7,031.5					
EBITDA	263.6	592.2	368.0	2,588.9	2,210.6					
EBITDA Margin	15.9%	30.2%	19.2%	31.9%	26.7%					
Operating EBITDA	(6.6)	220.3	(12.5)	1,579.8	798.7					
Op. EBITDA margin	-0.5%	13.9%	-0.8%	22.2%	11.6%					
Profit Before Tax	67.2	350.1	115.3	1,856.7	1,252.6					
PBT Margin	4.1%	17.8%	6.0%	22.9%	15.1%					
Profit After Tax	89.6	255.0	68.0	1,298.7	1,015.2					
PAT Margin	5.4%	13.0%	3.6%	16.0%	12.3%					
EPS (Rs)	0.49	1.40	0.37	7.16	5.59					

Income Statement – (Consolidated)



Income Statement	<		Consolidated				
Rs Lakhs	Q4FY18	Q3FY19	Q4FY19	FY2017-18	FY2018-19		
Income	Ind AS	Ind AS	Ind AS	Ind AS	Ind AS		
Income from Operation	1,876.0	2,369.8	2,421.8	8,959.2	10,053.3		
Other Income	209.7	143.1	211.1	1,069.9	652.9		
Total Income	2,085.7	2,512.9	2,632.9	10,029.1	10,706.2		
Expenditure							
Cost of Study Material	113.6	59.6	126.5	561.3	534.3		
Employees Cost	877.2	971.1	939.3	3,431.3	3,855.5		
G&A and other expenses	468.8	416.4	563.0	1,910.5	2,057.1		
Dep. & Amort.	111.4	113.5	108.7	460.4	445.9		
Finance Charges	137.0	165.5	166.4	655.0	642.0		
Total Expenditure	1,708.0	1,726.2	1,903.9	7,018.6	7,534.8		
EBITDA	626.1	1,065.8	1,004.1	4,125.9	4,259.2		
EBITDA Margin	30.0%	42.4%	38.1%	41.1%	39.8%		
Operating EBITDA	416.4	922.7	793.0	3,056.0	3,606.4		
Op. EBITDA margin	22.2%	38.9%	32.7%	34.1%	35.9%		
Profit Before Tax	377.7	786.7	729.0	3,010.5	3,171.4		
PBT Margin	18.1%	31.3%	27.7%	30.0%	29.6%		
Profit After Tax	298.0	575.0	530.4	2,219.0	2,414.0		
PAT Margin	14.3%	22.9%	20.1%	22.1%	22.5%		
EPS (Rs)	1.64	3.17	2.92	12.24	13.29		

Balance Sheet - (Latest)

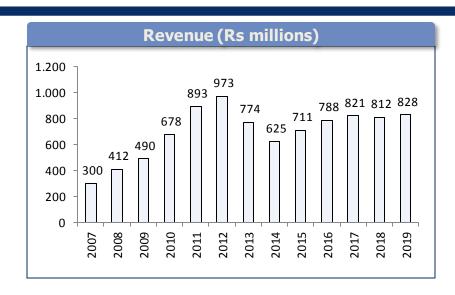


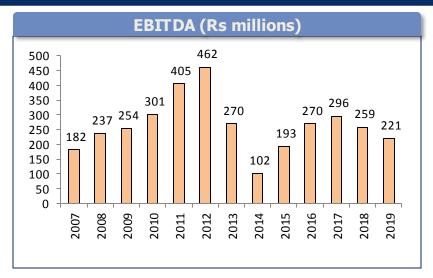
Balance Sheet	<	Standalone	>	<	· Consolidated -	>
Rs Lakhs	31-Mar-2018	31-Dec-2018	31-Mar-2019	31-Mar-2018	31-Dec-2018	31-Mar-2019
	Ind AS	Ind AS				
<u>Liabilities</u>						
Shareholders' fund	38,509	39,456	39,535	40,405	42,286	42,837
(a) Share Capital	1,816	1,816	1,816	1,816	1,816	1,816
(b) Reserve and Surplus	36,693	37,640	37,719	38,589	40,470	41,021
Non-current Liabilities	949	720	734	957	646	660
(a) Def. Tax Liabilities	760	640	664	722	514	539
(b) Provisions & Others	189	80	70	235	132	122
Current Liabilities	2,149	2,409	2,167	2,270	2,530	2,369
(a) Current Liabilities	1,970	2,094	1,863	2,171	2,210	1,995
(b) Provisions	179	315	304	99	320	374
Borrowings	6,261	5,983	6,458	8,460	7,278	7,034
Total Liabilities	47,869	48,568	48,894	52,094	52,740	52,901
Assets						
Fixed Assets (inc. WIP)	14,012	13,762	13,672	18,481	18,241	19,119
Non-current Assets	18,184	18,143	19,702	9,838	10,356	10,153
(a) Loans and Advances	306	385	1,370	7,356	6,671	6,487
(b) Investments	17,878	17,758	18,332	1,804	2,392	2,993
(c) Other Assets	-	_	-	677	1,293	674
Current Assets	15,672	16,663	15,520	23,776	24,144	23,628
(a) Inventories	133	105	99	345	223	244
(b) Sundry Debtors	639	809	1,198	4,521	4,691	5,131
(c) Cash & Bank Balances	360	245	102	1,042	790	829
(d) Current Investments	4,506	1,433	921	4,784	1,453	942
(e) Loans and Advances	10,034	14,071	13,201	13,084	16,987	16,483
Total Assets	47,869	48,568	48,894	52,094	52,740	52,901

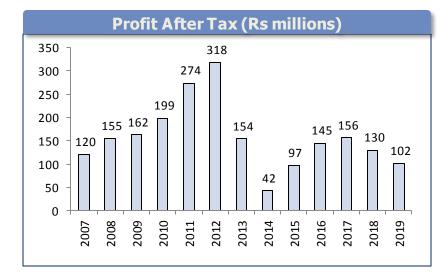


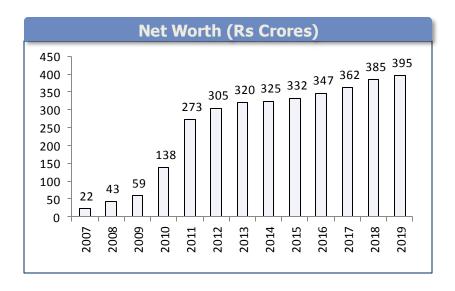
Standalone Financials - Overview (Historicals)





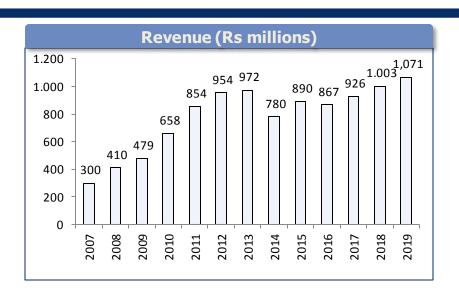


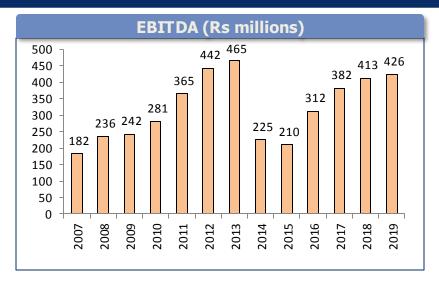


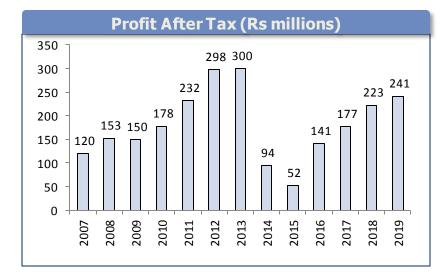


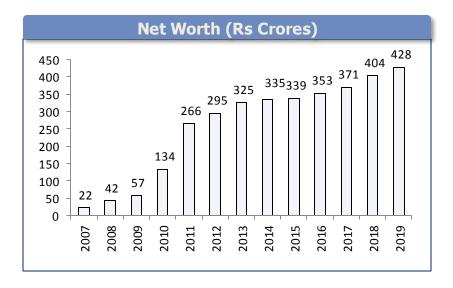
Consolidated Financials - Overview (Historicals)











Income Statement - Standalone (Historicals)



Income Statement		<>								
Rs Lakhs	FY2009-10	FY2010-11	FY2011-12	FY2012-13	FY2013-14	FY2014-15	FY2015-16	FY2016-17	FY2017-18	FY2018-19
Income	IGAAP	Ind AS	Ind AS							
Income from Ops.	6,166	7,862	7,959	7,056	5,414	6,283	6,942	7,357	7,109	6,872
Other Income	615	1,070	1,771	683	835	827	940	851	1,009	1,412
Total Income	6,780	8,933	9,729	7,739	6,249	7,111	7,882	8,208	8,118	8,284
Expenditure										
Cost of Study Material	218	282	221	253	177	202	191	215	361	333
Employees Cost	2,082	3,113	3,354	3,426	3,536	3,349	3,364	3,496	3,366	3,795
G&A and other exp.	1,473	1,485	1,533	1,361	1,514	1,629	1,628	1,540	1,803	1,945
Dep. & Amort.	65	130	166	178	369	469	465	489	429	411
Finance Charges	3	5	4	96	211	107	112	169	303	547
Total Exp.	3,842	5,016	5,278	5,314	5,807	5,755	5,760	5,908	6,261	7,031
EBITDA	3,007	4,053	4,622	2,699	1,022	1,931	2,699	2,958	2,589	2,211
EBITDA Margin	44.3%	45.4%	47.5%	34.9%	16.4%	27.2%	34.2%	36.0%	31.9%	26.7%
Operating EBITDA	2,392	2,982	2,852	2,016	187	1,104	1,759	2,107	1,580	799
Op. EBITDA margin	38.8%	37.9%	35.8%	28.6%	3.5%	17.6%	25.3%	28.6%	22.2%	11.6%
Profit Before Tax	2,938	3,917	4,452	2,425	442	1,355	2,122	2,300	1,857	1,253
PBT Margin	43.3%	43.9%	45.8%	31.3%	7.1%	19.1%	26.9%	28.0%	22.9%	15.1%
Profit After Tax	1,987	2,737	3,180	1,540	421	970	1,447	1,562	1,299	1,015
PAT Margin	29.3%	30.6%	32.7%	19.9%	6.7%	13.6%	18.4%	19.0%	16.0%	12.3%
EPS (Rs)	14.71	16.82	17.53	8.49	2.32	5.35	7.98	8.62	7.15	5.59

Income Statement - Consolidated (Historicals)



Income Statement		<>								
Rs Lakhs	FY2009-10	FY2010-11	FY2011-12	FY2012-13	FY2013-14	FY2014-15	FY2015-16	FY2016-17	FY2017-18	FY2018-19
Income	IGAAP	Ind AS	Ind AS							
Income from Ops.	6,166	7,863	7,959	7,763	6,521	7,788	7,589	8,374	8,959	10,053
Other Income	418	675	1,580	1,962	1,281	1,116	1,079	882	1,070	653
Total Income	6,584	8,537	9,539	9,725	7,802	8,904	8,668	9,257	10,029	10,706
Expenditure										
Cost of Material	218	282	221	253	239	1,432	278	284	561	534
Employees Cost	2,086	3,126	3,359	3,436	3,695	3,588	3,565	3,553	3,431	3,856
G&A and other exp.	1,473	1,484	1,538	1,388	1,619	1,786	1,703	1,601	1,911	2,057
Dep. & Amort.	66	131	166	258	516	537	527	526	460	446
Finance Charges	3	5	5	168	508	497	444	588	655	642
Total Exp.	3,847	5,028	5,288	5,503	6,577	7,839	6,517	6,551	7,019	7,535
EBITDA	2,806	3,646	4,421	4,647	2,249	2,099	3,122	3,819	4,126	4,259
EBITDA Margin	42.6%	42.7%	46.4%	47.8%	28.8%	23.6%	36.0%	41.3%	41.1%	39.8%
Operating EBITDA	2,388	2,971	2,841	2,686	968	982	2,044	2,937	3,056	3,606
Op. EBITDA margin	38.7%	37.8%	35.7%	34.6%	14.8%	12.6%	26.9%	35.1%	34.1%	35.9%
Profit Before Tax	2,737	3,509	4,251	4,222	1,225	1,065	2,151	2,705	3,010	3,171
PBT Margin	41.6%	41.1%	44.6%	43.4%	15.7%	12.0%	24.8%	29.2%	30.0%	29.6%
			I							
Profit After Tax	1,779	2,329	2,980	3,013	978	582	1,447	1,768	2,219	2,414
PAT Margin	27.0%	27.3%	31.2%	31.0%	12.5%	6.5%	16.7%	19.1%	22.1%	22.5%
EPS (Rs)	13.17	14.31	16.43	16.61	5.40	3.21	7.98	9.75	12.22	13.29

Balance Sheet - Standalone (Historicals)



										CHILLE
Balance Sheet			<		Stand	dalone		>	•	
Rs Lakhs	3/31/2010	3/31/2011	3/31/2012	3/31/2013	3/31/2014	3/31/2015	3/31/2016	3/31/2017	3/31/2018	3/31/2019
	IGAAP	Ind AS	Ind AS							
<u>Liabilities</u>										
Shareholders' fund	13,757	27,318	30,497	32,037	32,458	33,219	34,672	36,245	38,509	39,538
(a) Share Capital	1,442	1,813	1,813	1,813	1,813	1,813	1,813	1,813	1,816	1,816
(b) Reserve and Surplus	12,315	25,505	28,684	30,224	30,645	31,406	32,858	34,432	36,693	37,719
Non-current Liabilities	30	61	68	125	122	431	629	755	949	734
(a) Def. Tax Liabilities	19	27	29	79	80	371	573	702	760	664
(b) Long Term Provisions	11	34	40	46	42	59	56	54	189	70
Current Liabilities	1,037	2,255	1,068	1,160	1,200	1,460	1,772	1,654	2,149	2,167
(a) Current Liabilities	1,001	1,073	916	1,047	1,102	1,366	1,554	1,567	1,970	1,863
(b) Provisions	36	1,182	152	112	98	94	219	87	179	304
Borrowings	-	-	-	2,715	992	988	1,413	2,565	6,261	6,458
Total Liabilities	14,824	29,634	31,634	36,037	34,771	36,098	38,486	41,220	47,869	48,894
A 4 -										
<u>Assets</u>										
Fixed Assets (inc. WIP)	3,479	4,736	7,815	10,778	12,190	12,799	12,844	13,871	14,012	13,672
Non-current Assets	4,315	12,111	15,769	14,503	15,954	17,950	15,276	18,388	18,184	19,702
(a) Loans and Advances	-	5,011	2,185	891	2,098	239	734	299	306	1,370
(b) Investments	4,166	7,099	13,584	13,612	13,856	17,711	14,542	18,089	17,878	18,332
(c) Other Assets	148	2	-	-	-	-	-	-	-	-
Current Assets	7,030	12,787	8,050	10,756	6,628	5,349	10,366	8,961	15,672	15,520
(a) Inventories	174	167	198	196	238	191	168	109	133	99
(b) Sundry Debtors	47	99	90	112	144	408	343	154	639	1,198
(c) Cash & Bank	2,262	2,199	1,247	681	398	205	92	302	360	102
Balances		,								
(d) Current Investments	-	6,517	6,083	9,158	4,198	300	2,866	2,778	4,506	92
(e) Loans and Advances	4,548	3,805	432	608	1,650	4,244	6,898	5,618	10,034	13,20
Total Assets	14,824	29,634	31,634	36,037	34,771	36,098	38,486	41,220	47,869	48,894

Balance Sheet - Consolidated (Historicals)

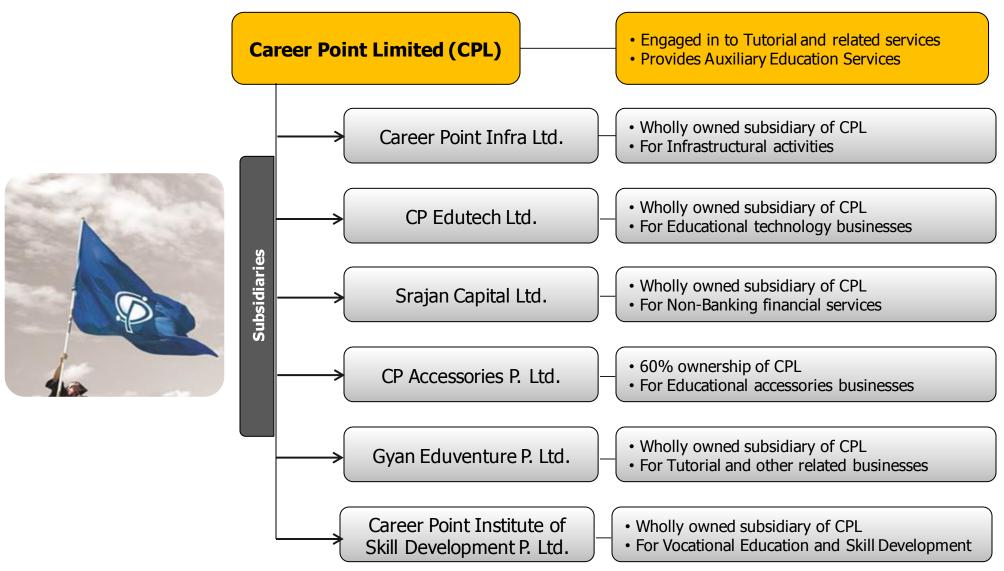


Balance Sheet		•	<u> </u>		Consc	olidated			>	
Rs Lakhs	3/31/2010	3/31/2011	3/31/2012	3/31/2013	3/31/2014	3/31/2015	3/31/2016	3/31/2017	3/31/2018	3/31/2019
	IGAAP	Ind AS	Ind AS							
Liabilities										
Shareholders' fund	13,407	26,559	29,539	32,559	33,566	33,832	35,283	37,074	40,405	42,837
(a) Share Capital	1,442	1,813	1,813	1,813	1,813	1,813	1,813	1,813	1,816	1,816
(b) Reserve and Surplus	11,965	24,746	27,725	30,745	31,753	32,019	33,470	35,260	38,589	41,021
Non-current Liabilities	30	33	68	279	370	194	380	580	957	660
(a) Def. Tax Liabilities	19	27	29	233	328	134	312	505	722	539
(b) Long Term Provisions	11	6	40	46	42	59	67	75	235	122
Current Liabilities	1,058	1,211	1,195	1,384	1,436	1,580	1,883	1,811	2,270	2,369
(a) Current Liabilities	1,022	1,165	1,044	1,265	1,321	1,479	1,646	1,694	2,171	1,995
(b) Provisions	36	46	151	119	115	101	238	117	99	374
Borrowings	-	-	-	5,316	4,322	4,312	4,735	12,903	8,460	7,034
Total Liabilities	14,495	27,803	30,802	39,537	39,695	39,917	42,282	52,367	52,094	52,901
<u>Assets</u>										
Fixed Assets (inc. WIP)	4,807	8,075	15,692	19,834	22,985	16,476	16,607	18,417	18,481	19,119
Non-current Assets	190	46	6,916	6,790	7,202	10,098	9,468	4,361	9,838	10,153
(a) Loans and Advances	-	_	6,874	6,747	7,141	6,468	7,836	2,238	7,356	6,487
(b) Investments	33	39	41	42	42	3,624	1,632	2,123	1,804	2,993
(c) Other Assets	157	6	-	1	19	6	0	-	677	674
Current Assets	9,498	19,682	8,195	12,912	9,507	13,343	16,207	29,589	23,776	23,628
(a) Inventories	174	167	198	196	301	234	199	7,641	345	244
(b) Sundry Debtors	47	99	90	752	1,498	8,124	8,082	4,002	4,521	5,131
(c) Cash & Bank Balances	2,274	2,262	1,318	727	668	246	248	888	1,042	829
(d) Current Investments	3,788	13,217	6,083	10,635	5,356	1,458	3,031	3,996	4,784	942
(e) Loans and Advances	3,215	3,938	506	602	1,685	3,282	4,647	13,062	13,084	16,483
Total Assets	14,495	27,803	30,802	39,537	39,695	39,917	42,282	52,367	52,094	52,901



Company Structure





Leadership Team



Experienced Promoters

Visionary Board of Directors

Professional Management Team



Pramod Maheshwari CMD & CEO



Pawan Lalpuria **Independent Director**



Vishal Jain **Independent Director**



Dr. P. L. Gautam Pro-C,CP University, HP



Shailendra Maheshwari Senior VP - Academics



Mahesh Bhangriya **VP-Corporate Strategy**



Om Maheshwari **Executive Director**



Ramswarup Chaudhary Independent Director



Mahesh Gupta **Independent Director**



Dr. Sumer Singh VC, CP University, Kota



Dr. Gurudatt Kakkar **GM-Higher Education**



Tarun Kumar Jain Company Secretary



Nawal Maheshwari **Executive Director**



J.P Sharda **Independent Director**



Neelima Maheshwari NonExecutive Director



Ankesh Jain GM - Marketing



U.S. Kejriwal General Manager-Infra



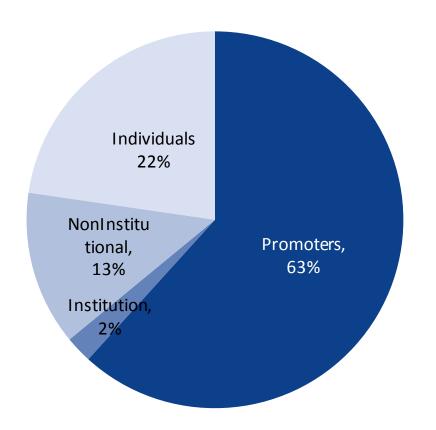
Manish Sharma AGM-Business Dev. 50

Shareholding Structure



Stock exchanges	Symbol
National Stock Exchange	CAREERP
Bombay Stock Exchange	533260

Databases	Code
Reuters - RIC	CARP.BO
Bloomberg – BB	CRPT:IN



Key Non-Promoters Ownership						
Mr. Manish Jain	4.14%					
Rajasthan Global Securities	3.72%					
DSP Blackrock	1.87%					
Ms. Gita Ambani	1.60%					
Mr. Mahavir Prasad Jain	0.58%					
JM Financial Services Ltd.	0.50%					
Mr. Sajan Verghis Mathew	0.40%					
Visco Trade Associates	0.38%					
Total	13.18%					
As on 31 Mar 2019						

CSR: Giving back to the society











Glimpses: Corporate Social Responsibility

- ✓ Career Point has initiated several programs for the communities around in the space of Education, Healthcare and Environment
- ✓ Free schooling for children of workers at various projects, Eye care camp for rural underprivileged, Save Water campaign and various Green initiatives
- ✓ Integrated Career Point's financial support programs for deserving underserved candidates.











Thank you



Career Point Limited

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Investor Contact Details

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Mr. Mahesh Bhangriya | Vice President - Corporate Strategy | <u>mahesh@cpil.in</u>
Mr. Tarun Jain | Company Secretary | <u>tarun.jain@careerpointgroup.com</u>

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