

Date: 20<sup>th</sup> November, 2020

To Department of Corporate Services, BSE Limited, Phiroze Jeejeebhoy Towers Dalal Street, Fort, Mumbai - 400 001.

## Scrip Code: 519152

Dear Sir,

## Subject: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 - Appointment of Chief Executive Officer

Pursuant to regulation 30 of SEBI (Listing Obligation and Disclosure Requirement), 2015 we wish to inform that the Board of Directors of the Company have appointed **Mr. Ranaveersinh Raol** as Chief Executive Officer of the Company.

## **Brief Profile:**

**Mr. Ranaveersinh Raol** is a BCOM graduate and has been associated with the company since 2007 having experience of handing Sales support activities and Channel development activities. He handles the portfolio of Sales Support which includes (Preparing and allocation of targets (distributor & field staff) also monitoring their achievements, Field staff incentive scheme planning, Monitoring and Controlling pan India distributor outstanding, Play an active part in selection / opening / smooth operation / solving the day to day problems and Closure of CNF – PAN INDIA) under Channel development he initiates and helps field staff to explore untouched areas for sales development, Prepares report for probable appointment of CNF / SUPER STOCKIST / DISTRIBUTOR in new territories – PAN INDIA. Prior to this he was working in a CA FIRM and has experience of 4 years where he was working as an auditor and tax consultant on client side.

Kindly take the above information on record.

Yours faithfully, For VADILAL ENTERPRISES LIMITED Darshan Shah **Company Secretary & Compliance Officer** 

## VADILAL ENTERPRISES LIMITED

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