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April 1, 2020

**The Secretary**  
**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai 400 001  
**Code: 505200**

**The Secretary**  
**National Stock Exchange of India Ltd**  
Exchange Plaza, 5th Floor  
Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E)  
Mumbai 400 051  
**Symbol: EICHERMOT**

Ref: **Release of information to SIAM with respect to sales volume of the Company for the month of March, 2020**

Dear Sir/ Madam,

Please find enclosed herewith information being released to Society of Indian Automobile Manufacturers (SIAM) in respect of sales volume of Eicher Motors Limited for the month of March, 2020.

You are requested to take the same on your records.

This is for your information and record.

Thanking you,  
For **Eicher Motors Limited**

**Manhar Kapoor**  
**General Counsel & Company Secretary**

Encl: As above

## Motorcycles sales data

Particulars	Monthly			Year to Date		
	Mar-20	Mar-19	% Change	Apr-19 Mar-20	Apr-18 Mar-19	% Change
Models with engine capacity upto 350cc	30372	54870	-45%	619897	767678	-19%
Models with engine capacity exceeding 350cc	5442	5961	-9%	76050	58420	30%
Total	35814	60831	-41%	695947	826098	-16%
Units exported (included in the total above)	3184	2397	33%	39296	20825	89%

### Business update in the prevailing COVID-19 situation

In light of the unprecedented situation owing to the spread of COVID-19, Royal Enfield suspended its production activities starting from March 23<sup>rd</sup>, 2020. As per the latest directive from the Government of India, all local manufacturing and sales operations will remain closed until April 14<sup>th</sup>, 2020.

Royal Enfield has always shared a relationship of trust and goodwill with all its vendors and business partners, and it continues to do so. The Company will honour all its payment commitments as per schedule for material and goods already supplied, and/or services already rendered. Its engagement with business partners, vendors and agencies, is ongoing and done in a manner that is contractually provisioned for.

With regards to BS IV stock, the Company successfully cleared all its inventory of BS IV motorcycles across channels and dealerships by March 20<sup>th</sup>, 2020.