

To,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, G Block,
Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051.

Department of Corporate Service
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

Symbol: ANGELBRKG

Scrip Code: 543235

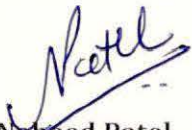
Dear Sir/Madam,

Sub: Investor(s) Presentation

With reference to above captioned subject, please find attached Investor presentation. The Presentation will be uploaded on the Company's website at www.angelone.in

Request you to kindly take the same on record.

Thanking You,
For **Angel One Limited**
(Formerly Known as Angel Broking Limited)



Naheed Patel
Company Secretary and Compliance Officer
Membership No: A22506



Place: Mumbai
Date: October 20, 2021

Encl: As above



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T: (022) 4000 3600
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T: (022) 6807 0100
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E: support@angelone.in
www.angelone.in

Angel One Limited
(Formerly Known as Angel Broking Limited)
CIN: L67120MH1996PLC101709,
SEBI Registration No Stock Broker:
INZ000161534, CDSL: IN-DP-384-2018, PMS:
INP000001546, Research Analyst:
INH000000164, Investment Advisor:
INA0000008172, AMFI Regn. No. ARN-77404,
PFRDA, Regn. No.-19092018.



Q2 '22 Investor Presentation



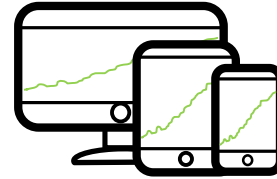
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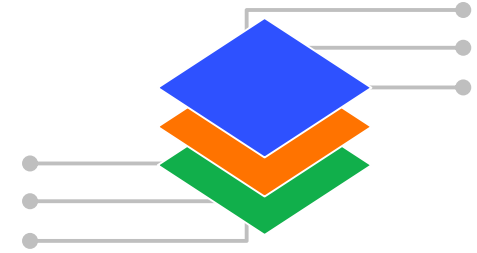
Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the broking industry in India, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.



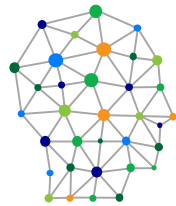
Clients' Choice For Seamless Digital Experience



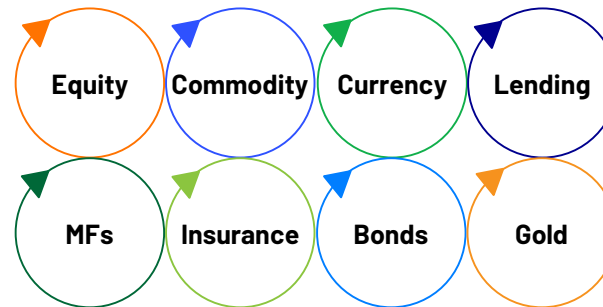
Access To Markets Using Digital Platforms



Proprietary Digital Properties



Data Science Approach Using AI & ML



Superior Product & Service Offerings For All Asset Classes



Trusted Brand With Growing Client Base

Angel One Limited



Digital First & Fintech brand, that resonates with our target audience

CTO with Global Experience

Jyotiswarup Raiturkar

20+ years of experience in building high scale tech products and global teams

Digital Talent Acquisition

11

Key assets, with rich global experience, added to our digital team

AMC Business

Application in process with SEBI for in-principal approval, as a Sponsor to set up an AMC

1.3 million

Gross Client Acquisition

6.5 million

Total Client Base

~2.5 million

NSE Active Client Base

9.3%

Share in NSE Active Client

No. 1

In Authorised Persons Registered With NSE

98% | 18,907

Pin-codes Across India With Angel's Clients

₹ 5.8 trillion

Average Daily Turnover

288.3 million

Number of Trades

₹ 15.3 billion

Avg. Client Funding Book

₹ 5,382 million

Gross Revenues

₹ 1,343 million

Profit After Tax

₹ 471 million

2nd Interim Dividend, i.e. ~35% Payout of PAT

Sustained multifold growth across parameters



1996 - 2021

- ▲ **Single Product** → Stock Broking as a predominant line of business
- ▲ **Formal** → For Seasoned Investors and Traders
- ▲ **Physical Presence** → Branch Led, Passive Growth Model
- ▲ **Traditional** → Assisted Model, Yield Based Pricing Plan



2021 Onwards

- ▲ **One Solution** → Wealth Creation Throughout Lifespan
- ▲ **Youthfulness** → New Age Clients + Most Competitive Pricing Plan
- ▲ **Digital First Approach** → Extensive Use of Technology
- ▲ **Ease of Doing Things** → Do-it-Yourself + Fintech Player

Transform Perception of Angel Broking



Build Affinity With Gen Z and Millennials



Move To An Umbrella Brand Strategy

Fusion of our core and strong brand legacy, to our ambitions

One Angel for all your financial needs

11

Key additions to Digital Team

Chief Technology Officer

- 20+ years of experience
- Worked at Walmart Labs', Microsoft, Goibibo, Intuit, Samsung Research and Devfactory (Trilogy)

Principal Architect

- 15+ years of experience
- Worked at Walmart Global, JP Morgan, Bank of America and startups in the Mobile Banking domain

SVP of Engineering

- 18+ years of experience
- Handled engineering leadership roles at Walmart Global Tech, Microsoft, Yahoo

SVP Data Platform

- 16+ years of experience
- Co-Founder/CTO at Yelo, Handled engineering leadership roles at Rupeek, Amazon and Adobe

Head of Talent Acquisition - Product & Engineering

- 17 years of experience
- Led various HR roles, focusing on managing talent acquisition for tech organizations like Rippling, Google, Walmart and LinkedIn

Striving to achieve leadership position by enhancing client experience

- ▲ Tech & Product Hub being set up in Bengaluru
- ▲ Onboarded world class engineers with rich experience in design, architecture, developing and running complex software systems
- ▲ Invest in modernizing software and hardware systems by upgrading Machine Learning and Data Science capabilities
- ▲ Leveraging cloud capabilities
- ▲ Incorporate best practices for enhanced reliability, security and shorter Time to Market
- ▲ Build capabilities to predict future problems and proactively solve them
- ▲ Build a next-gen app to enable personalised financial journeys powered by the new tech platform

A central graphic consisting of a large light blue circle with the text "Digital First Approach" inside. This circle is surrounded by several concentric blue circles. A thin blue line with several small green and orange dots follows the outer edge of these circles, creating a circular path around the central text.

Digital First Approach

100%

Digital Acquisition of Direct Clients

99%

Orders Executed Online By Direct Clients

75%+

Orders Placed through Mobile App

Digital Properties Built In-house For Diverse And Growing Client Base



Created An Open Architecture To Seamlessly Integrate 3rd Party Products



Flat Fee Plan
(Discount Brokerage Plan)

Trusted Partner
Offering end-to-end Wealth Creation Solution

Artificial Intelligence And Machine Learning Driven Client Engagement And Services

Data science driven approach to micro-target diverse audience segments

Activations



Daily Engagement



Retentions



10+ Machine Learning Predictive & Classification Processes: *to customize programs for clients at the right time*



200+ Customer Target Segments: *to fulfill client needs throughout the client's lifetime*



100+ Personalized Offers: *such as cashbacks, scratch cards, trade-free periods, etc.*



5+ Digital Channels Of Client Engagement: *to help them place their first trade*



120+ Advisory Segments: *based on client type, call types and frequency of trades to match the right advisory*



Digitization of Processes



Augmentation of Technological Platforms



Enhanced Client Engagement & Experience

Seamless Experience Across Digital Platforms

Angel One Mobile App



Angel One Web



"ARQ" Advisory



Angel Bee App



NXT Platform



<SmartAPI>
Built by you

amplifiers
INFLUENCERS CLUB

- Machine learning based advisory, ARQ
- Straight through process for client on-boarding within minutes
- App in 6 languages for New Bharat
- Building financial ecosystem through strategic partnerships
- DIY digitized pledging system
- Smart API, Smart Store for New-age traders
- New ways to trade in Options - *Insta Trade & Simplified*
- Introduced new features like *Good Till Triggered Order, Multi-session Login, Pre-IPO Option*
- Upgraded NXT platform to provide a better experience to our Authorised Persons

At Most Competitive Price

₹ 0

For Equity Delivery.
No Hidden Charges

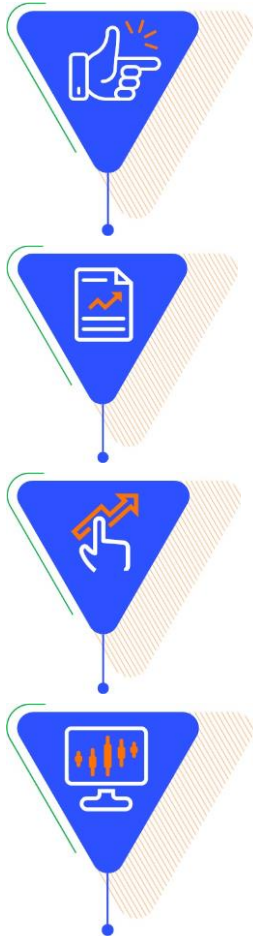
iTrade **PRIME**

₹ 20 /order

For intraday, F&O,
Currencies &
Commodities

Robust IT infrastructure, to handle growing volumes

Insta Trade: Angel One's Latest Product Innovation

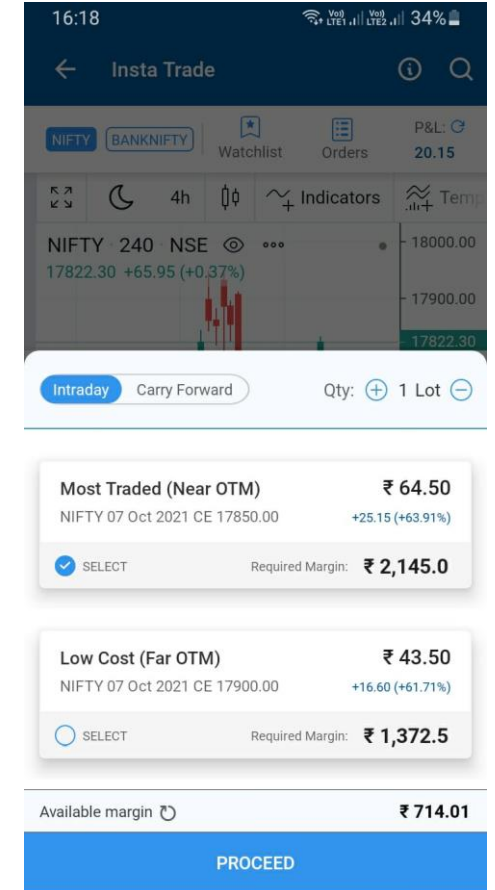


Simplified & Effortless Options Trading

All in One: Quick Charts, Strike Suggestions, Trade Management & Live P&L

Fast Trading and quick decision making

Easy for Beginners to start options trading

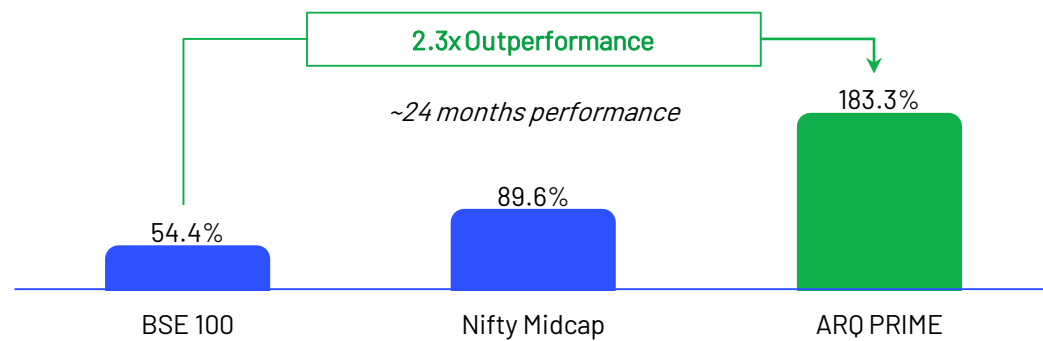


- Provides equity investment advisory services
- Provides superior risk-adjusted returns



- Alpha-generating algorithms based on multiple fundamental and quantitative factors

ARQ Prime Outperforms Key Indices

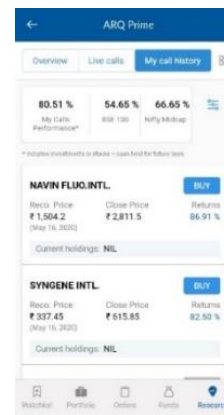
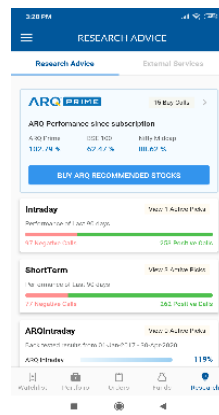
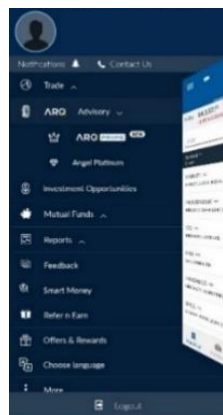


Key Features Of ARQ Prime

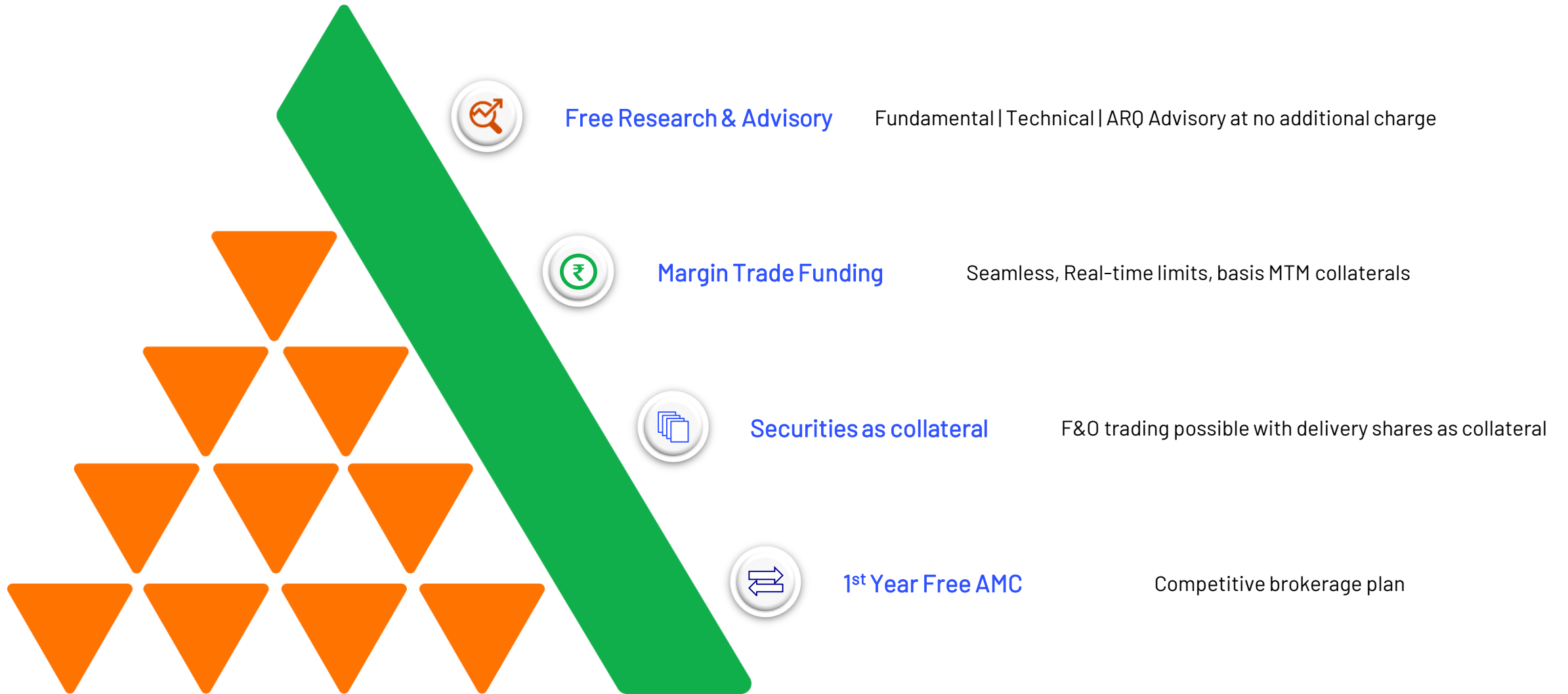
- Proprietary digital advisory product
- Time-tested, outperformed BSE 100 by a healthy margin since inception
- Delivered through our Mobile App in a simple user experience
- Transparently displays return generated

How ARQ Prime Works

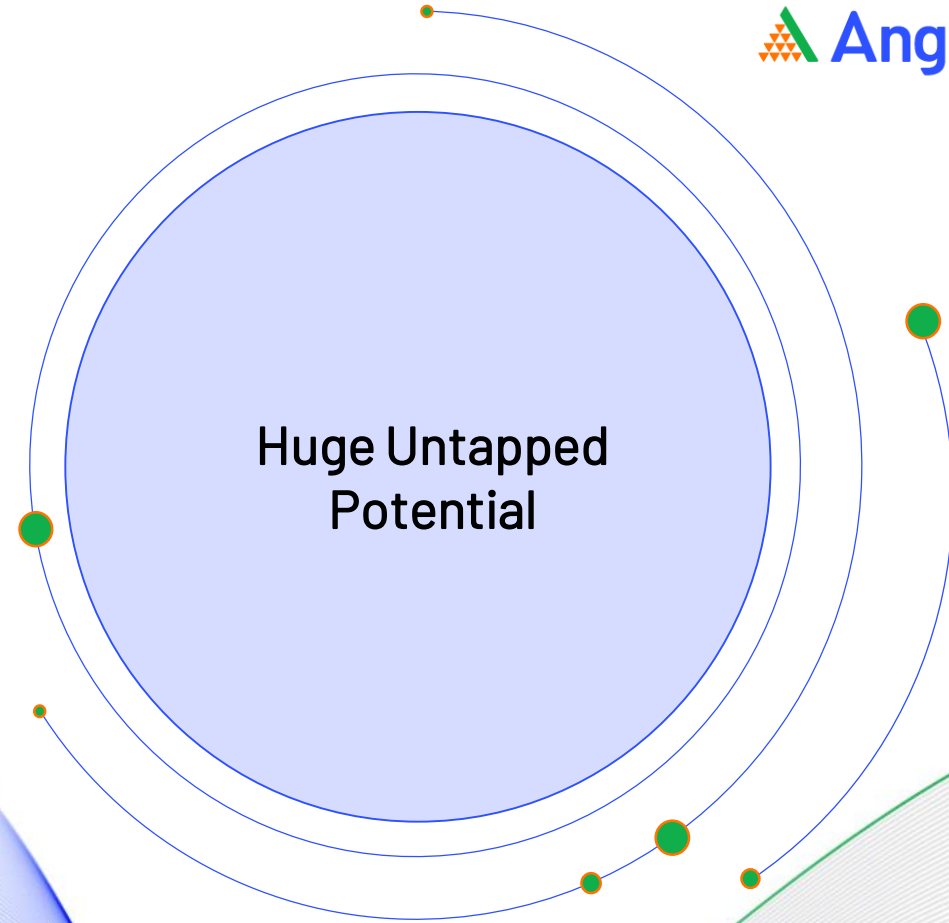
- One of the longest running, proven Smart Beta strategies in India
- Rules back-tested intensively to select optimum model
- Multi-factor model recommends stocks across parameters
- Varies cash % in portfolio based on market outlook
- Robust risk management rules incorporated



Research service based on alpha generating algorithms

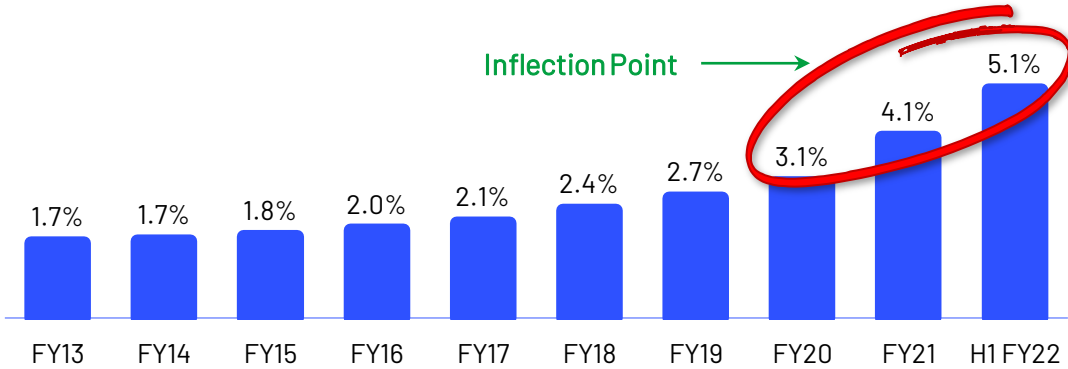


Present at every step of our customers' investment journey providing end-to-end offerings

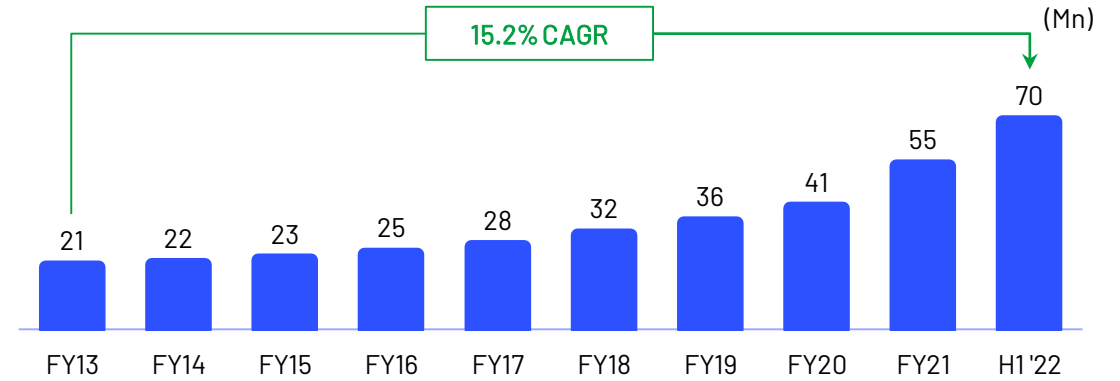
A central graphic consisting of a large light blue circle with the text "Huge Untapped Potential" inside. This circle is surrounded by several concentric blue circles. A thin blue line with several small green and orange dots is positioned around the central circle, suggesting a path or orbit. The background features abstract, flowing blue and grey wave patterns.

Huge Untapped
Potential

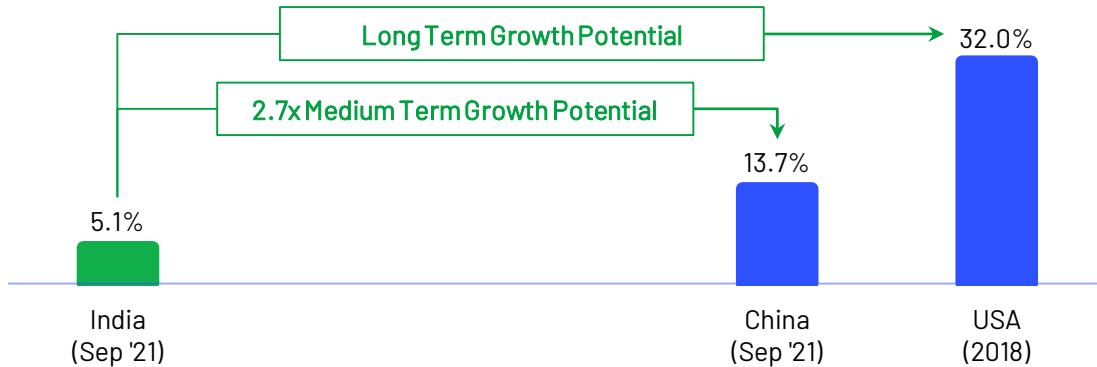
Rising Penetration Of Demat Accounts In India



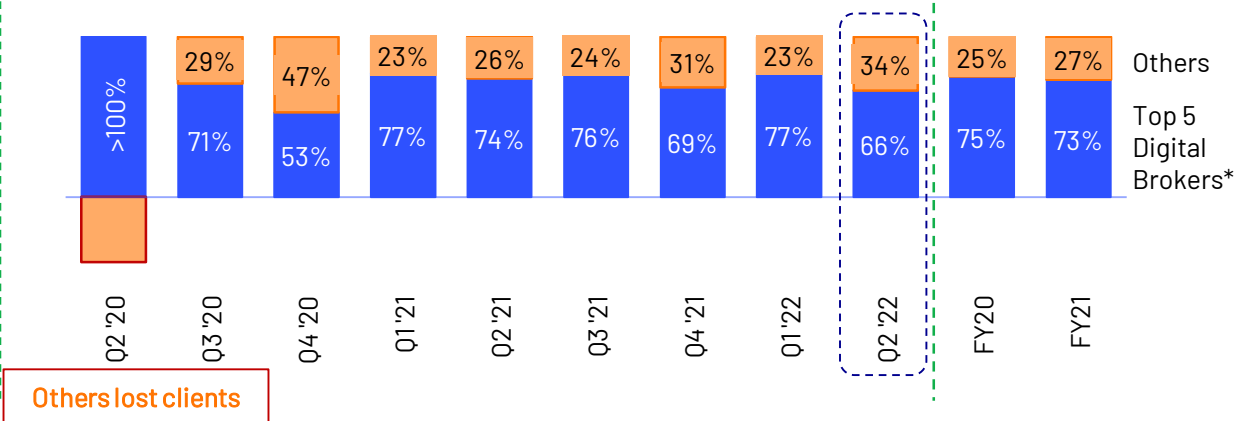
Steady Growth In Demat Accounts In India



Huge And Sustainable Growth Opportunity



Share Of Incremental NSE Active Clients By Top 5 Digital Brokers

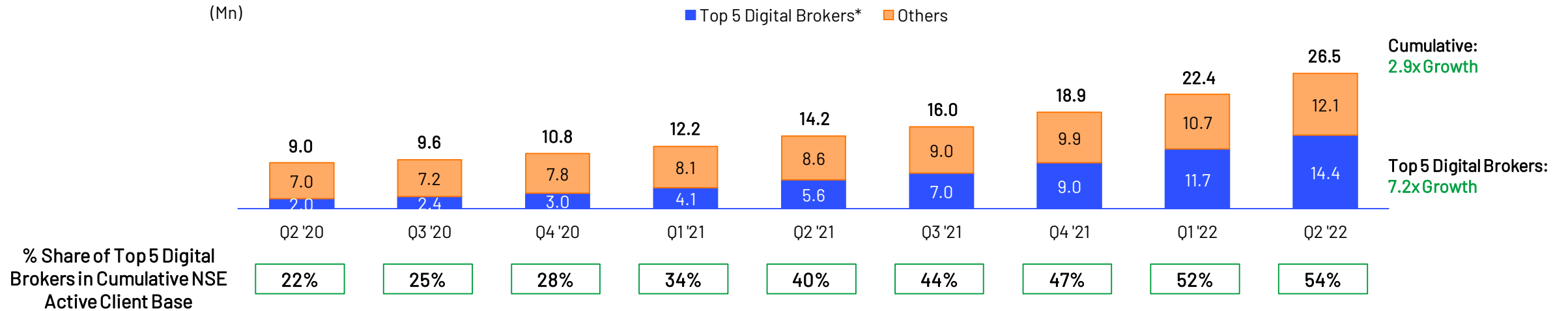


Digital Brokers well placed to capitalise on this large growth opportunity

Source: Census, MOSPI, World Bank, CDSL, NSDL, CSDC, FINRA, NSE
 USA Data Source: The National Financial Capability Study (NFCS) is a project of the FINRA Investor Education Foundation (FINRA Foundation)

* Top 5 Digital Brokers on incremental basis in Q2 '22. Historical data mapped for these Top 5 Digital brokers.
 In Q2 '20 industry added 0.04mn in NSE Active Clients, of which 0.25mn were added by these Top 5 Digital Brokers and Others lost 0.21mn Clients

Top 5 Digital Brokers Constitute 54% In Cumulative NSE Active Clients Base

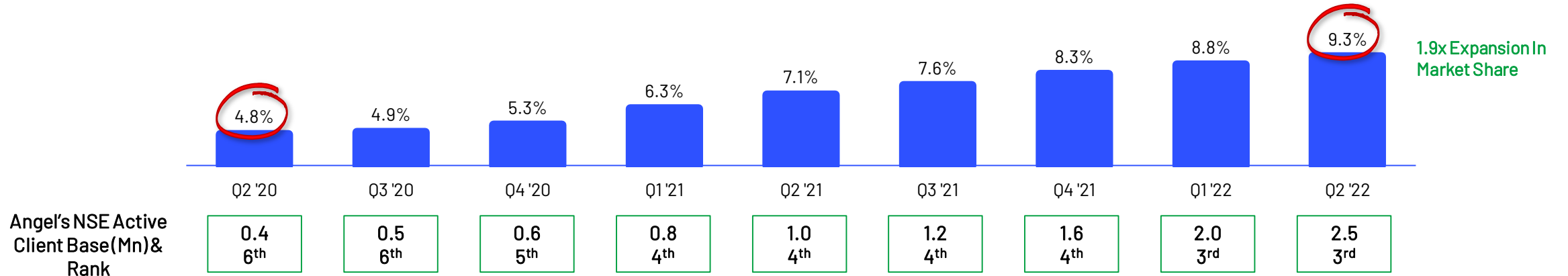


- Digitalization facilitates expansion in overall market
- Tier 3 and Tier 2 cities driving growth
- Majority of incremental NSE Active Clients owned by Digital Brokers
- Digital Brokers with open architecture and digital properties build wide reach, thereby gaining market share
- **Angel amongst the best in Digital Brokers**

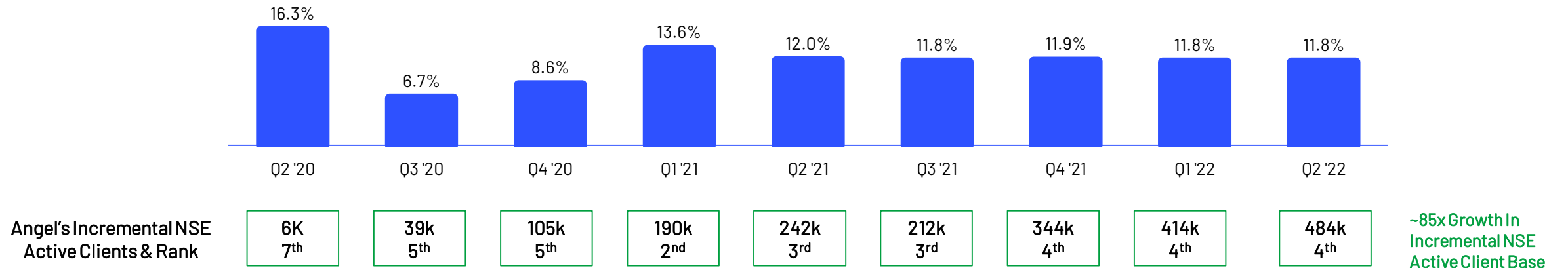
A central graphic consisting of a light blue circle with a white border, surrounded by several concentric blue circles. Small green and orange dots are placed at various points along these circles. The text "Digital Business Driving Exponential Growth For Angel" is centered within the innermost circle.

**Digital Business Driving
Exponential Growth For
Angel**

Expanding Market Share In NSE Active Client Base



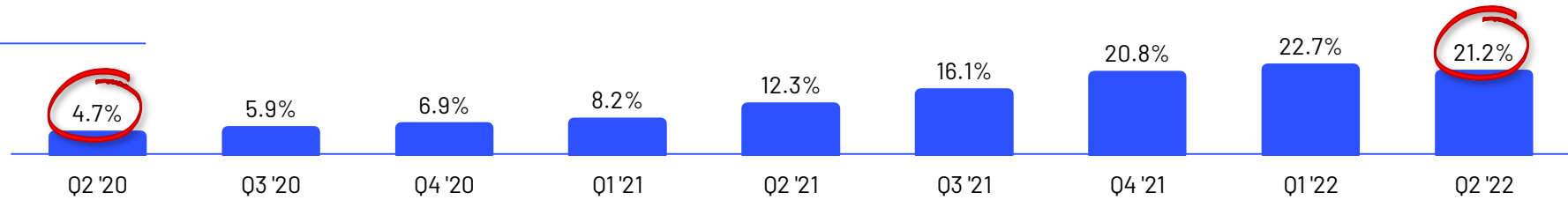
Enhanced Share In Incremental NSE Active Client Base



Leading To Large Expansion In Retail ADTO Market Share Across Segments

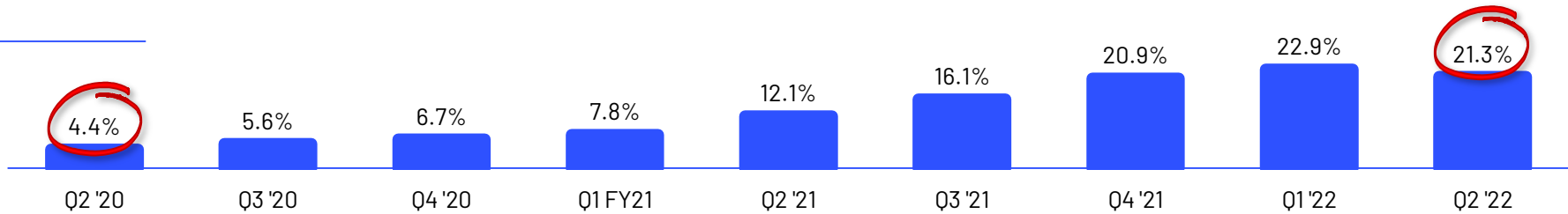
Overall Equity Market Share (%)

4.5x Growth



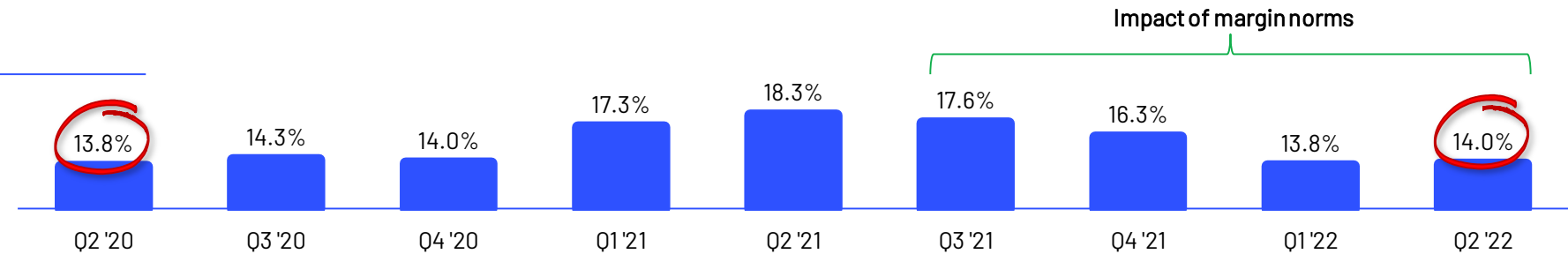
F&O Market Share (%)

4.8x Growth



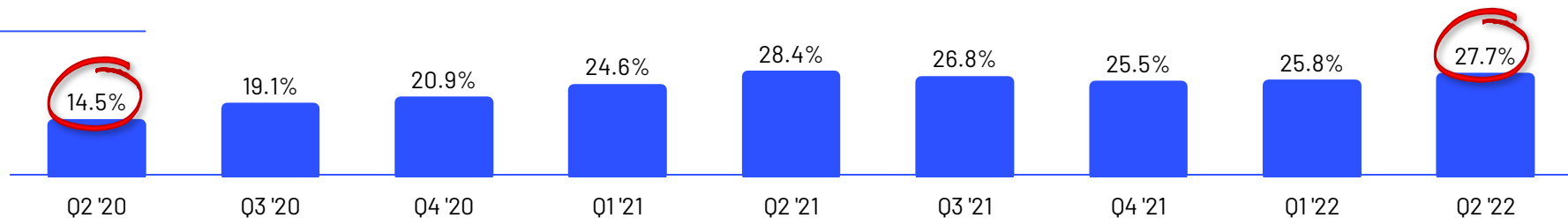
Cash Market Share (%)

1.0x Growth

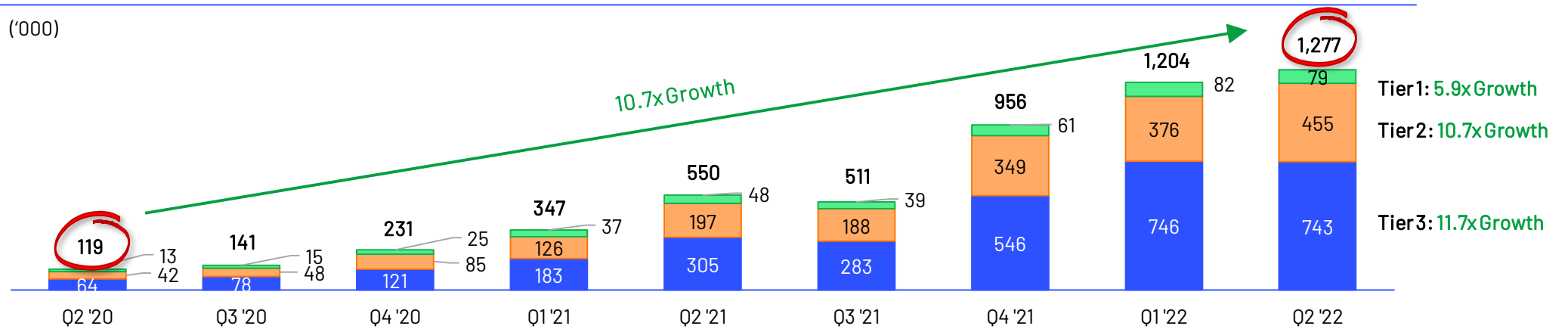


Commodity Market Share (%)

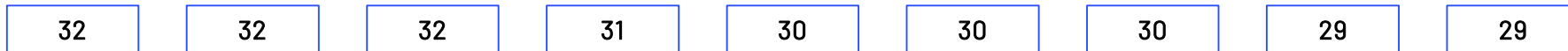
1.9x Growth



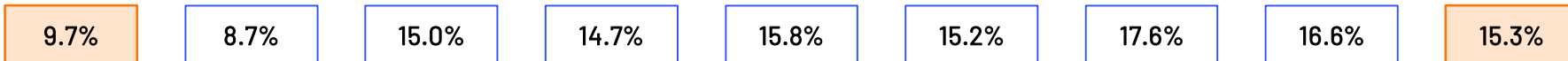
>93% Of Gross Client Addition Contributed By Tier 3 & Tier 2 Cities In Q2 '22



Median Age Of Clients Acquired

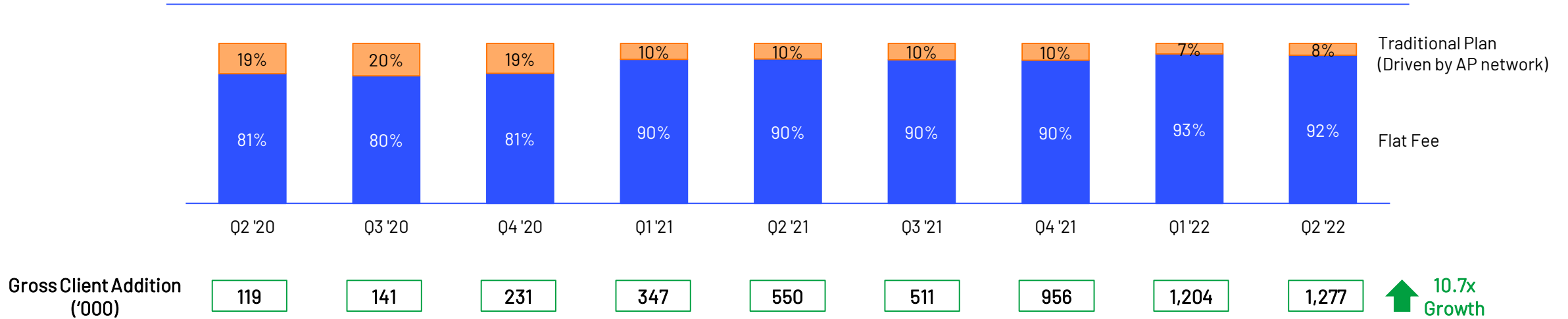


Angel's Share In Incremental Demat Accounts

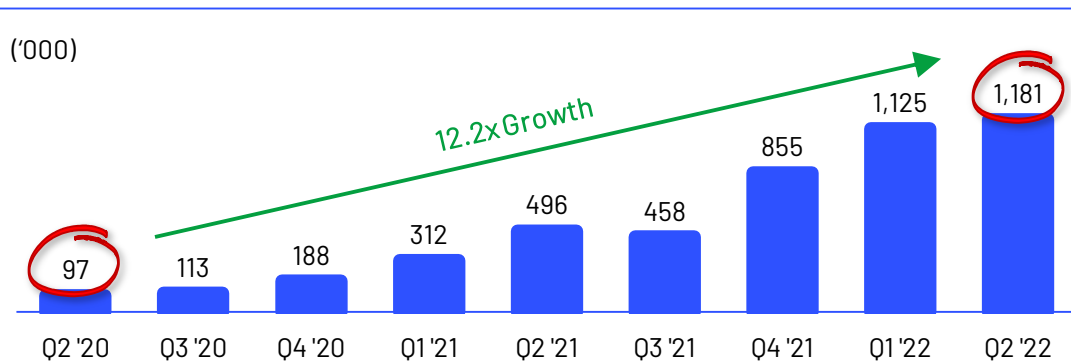


1 out every 7 incremental demat accounts are opened with Angel One

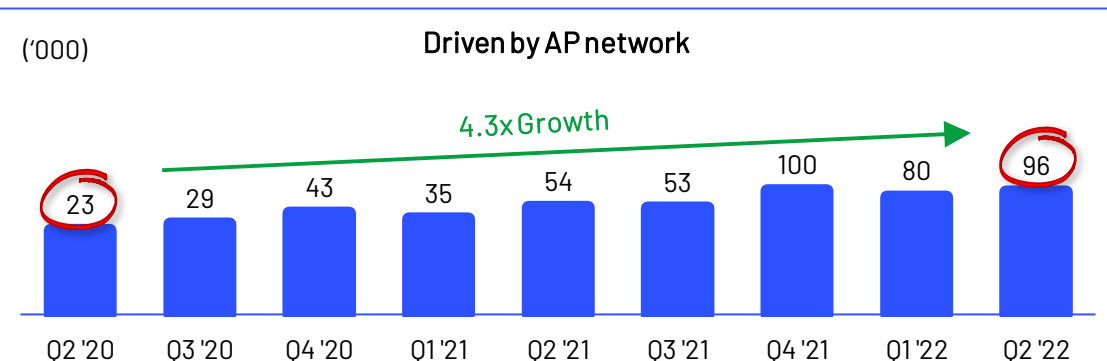
92% Of Gross Clients Added Under Flat Fee Plan



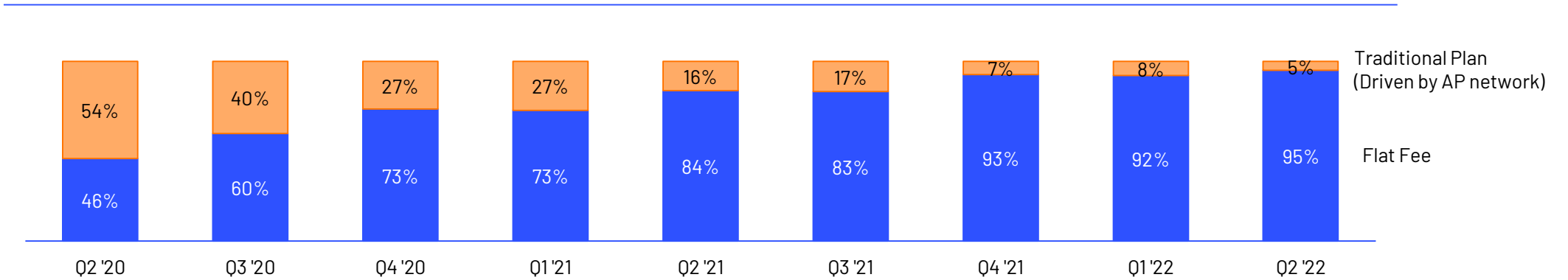
Accelerated Growth In Gross Client Addition Under Flat Fee Plan



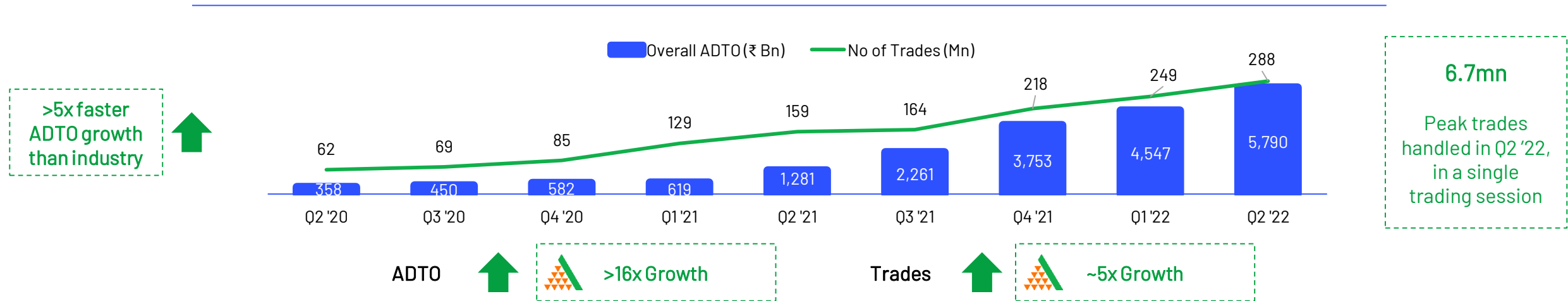
Stable Growth In Traditional Plan Gross Client Addition



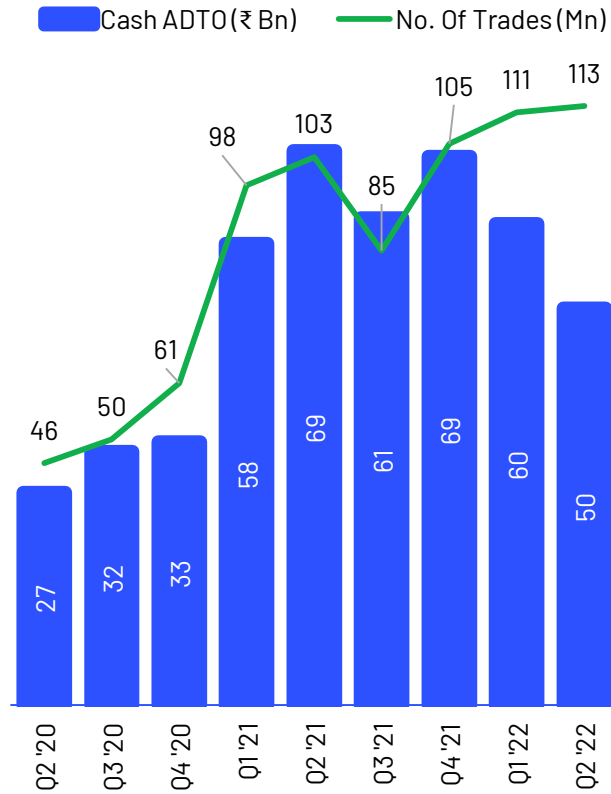
Flat Fee Dominates Overall ADTO



Strong Growth In Overall ADTO



Growth In Cash Segment



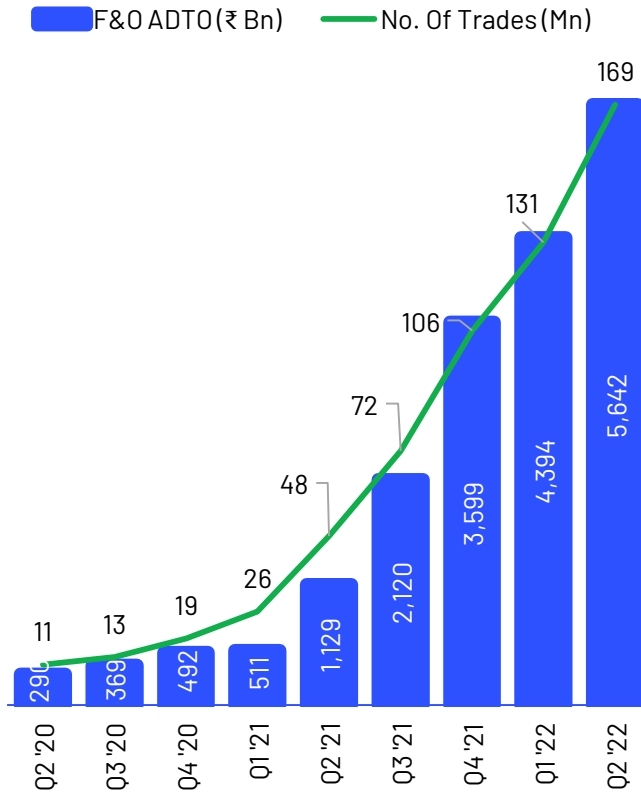
ADTO

↑ ~2x Growth

Trades

↑ >2x Growth

Growth In F&O Segment



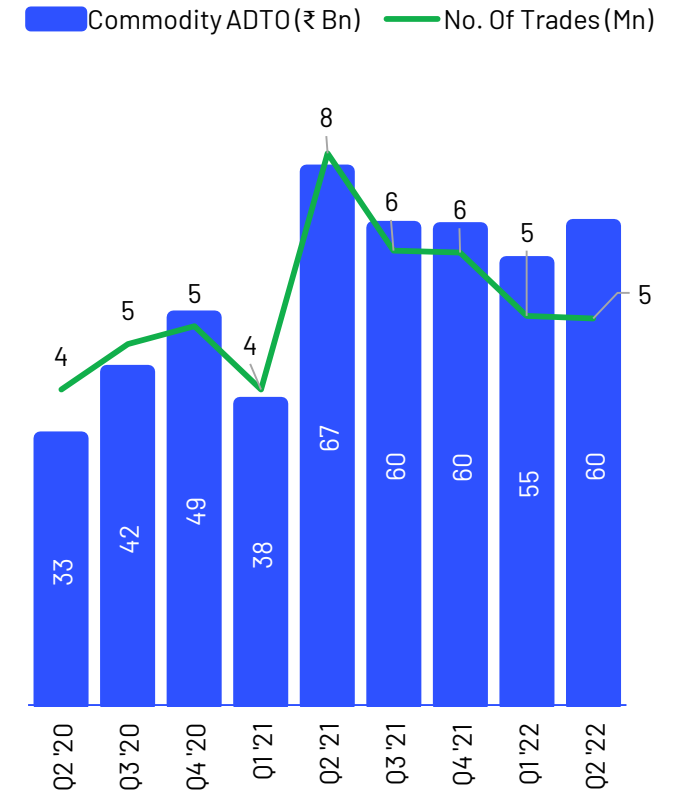
ADTO

↑ >19x Growth

Trades

↑ ~15x Growth

Growth In Commodity Segment



ADTO

↑ ~2x Growth

Trades

↑ >1x Growth

Growth is calculated for Q2 '22 over Q2 '20

A central graphic consisting of a large light blue circle with the text "Financial Highlights" inside. This circle is surrounded by several concentric blue circles. A thin blue line with several small green and orange dots follows the outer edge of these circles, creating a circular path around the central text.

Financial Highlights

23%

QoQ Growth in Total Client Base

27%

QoQ Growth in Avg. Daily Turnover

16%

QoQ Growth in Number of Trades

₹ 15,252 mn

*Average Client Funding Book for
Q2'22*

₹ 5,382 mn

13.4% QoQ Growth in Gross Revenues

₹ 1,839 mn

*10.6% QoQ Growth in EBDAT
translating into 47.4% margin*

₹ 1,794 mn

10.6% QoQ Growth in PBT

₹ 1,343 mn

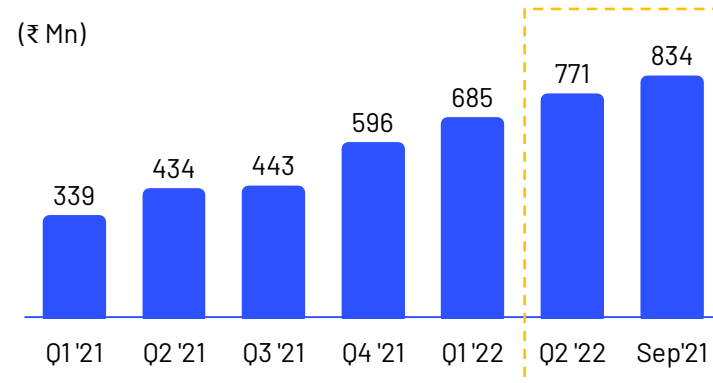
10.6% QoQ Growth in PAT

Strong operating performance continues

Implementation Timeline

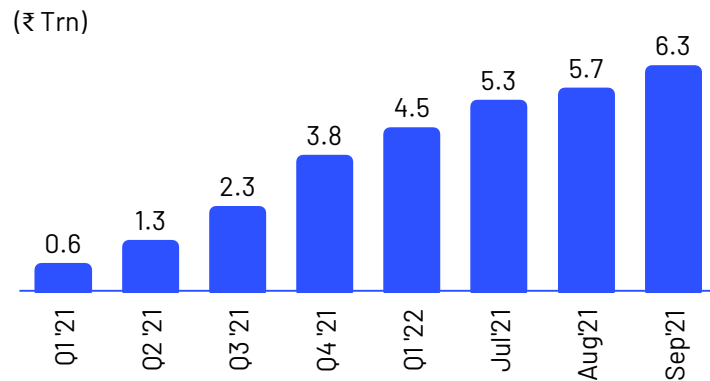
Phases	% of Peak Margin	Implementation
Phase I	25%	Dec'20 - Feb'21
Phase II	50%	Mar'21 - May'21
Phase III	75%	June'21 - Aug'21
Phase IV	100%	Sep'21 onwards

Average Monthly Net Broking Income

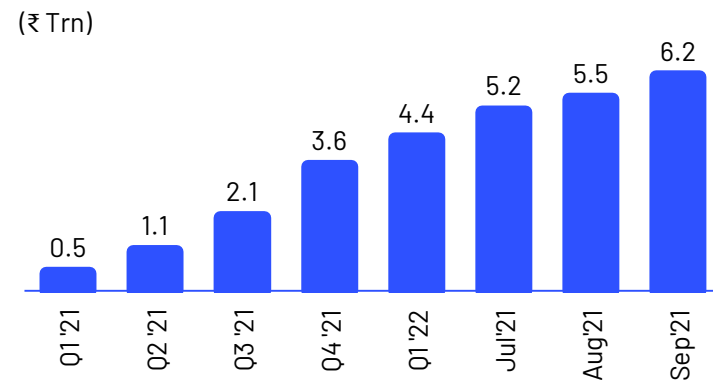


- Moderate impact of phase 4 of new margin regulations on net broking income
- Developed an interface within our app to notify clients about their margin requirements

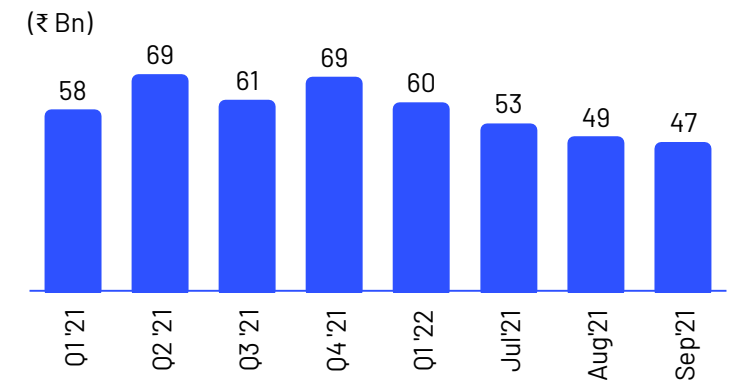
Overall ADTO



F&OADTO



Cash ADTO

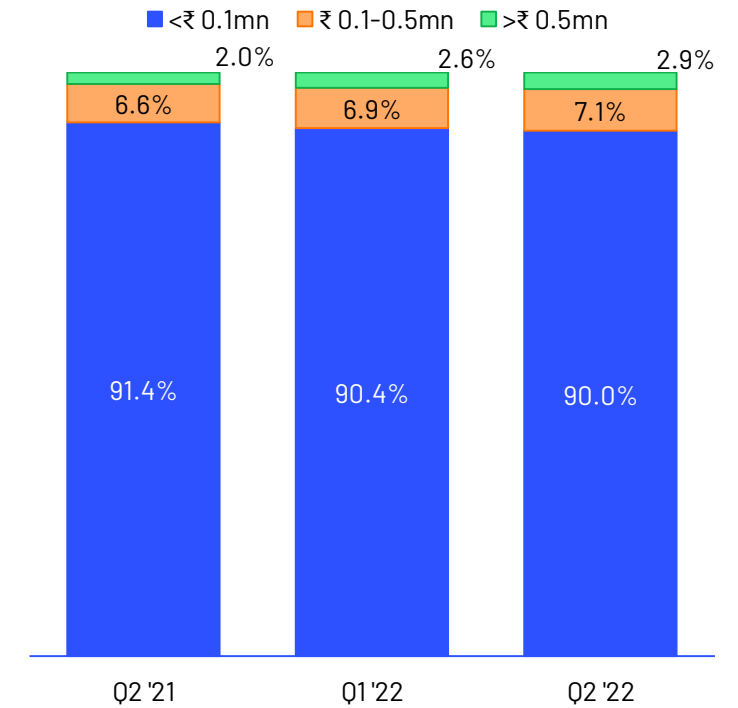
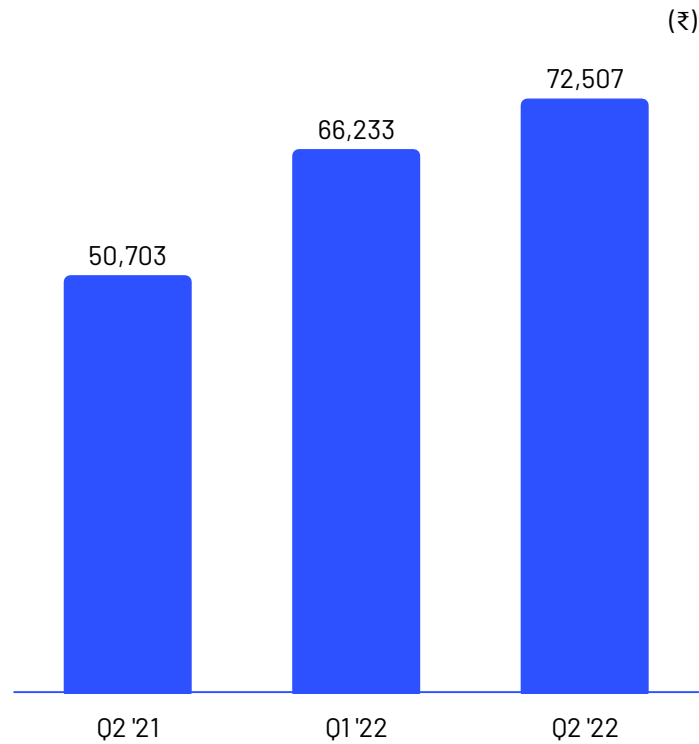
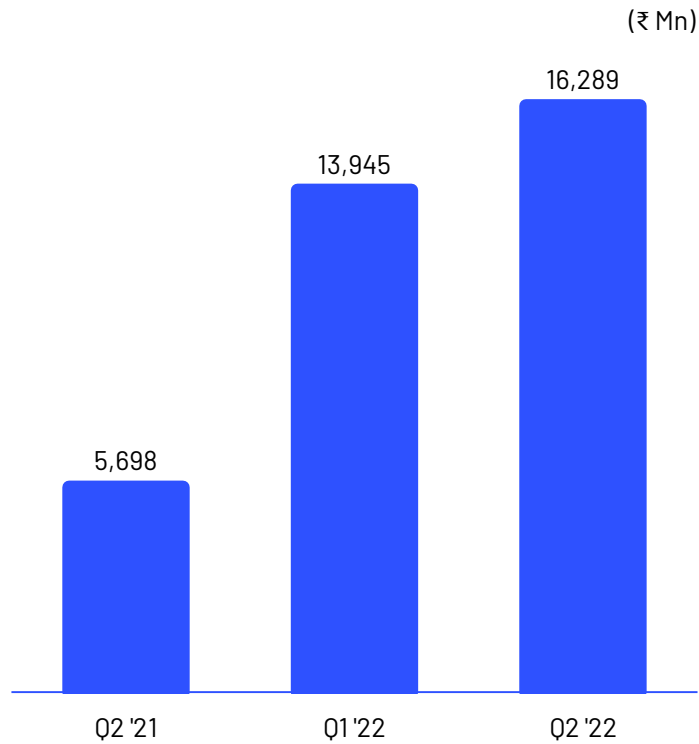


Volumes continue to remain strong despite new regulations

MTF Book Size

Low Per Client Exposure

MTF Book Segmentation



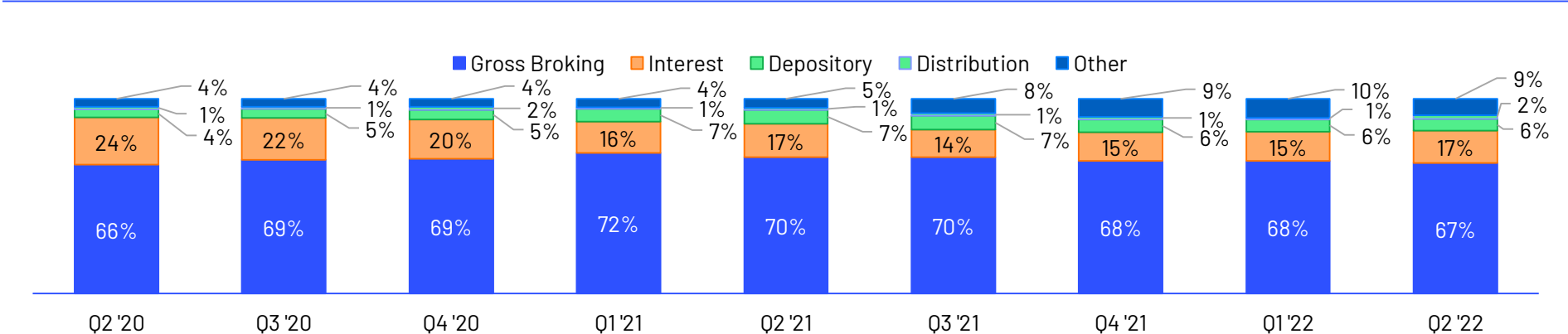
NIL NPAs in MTF book

Secured by client's demat holdings

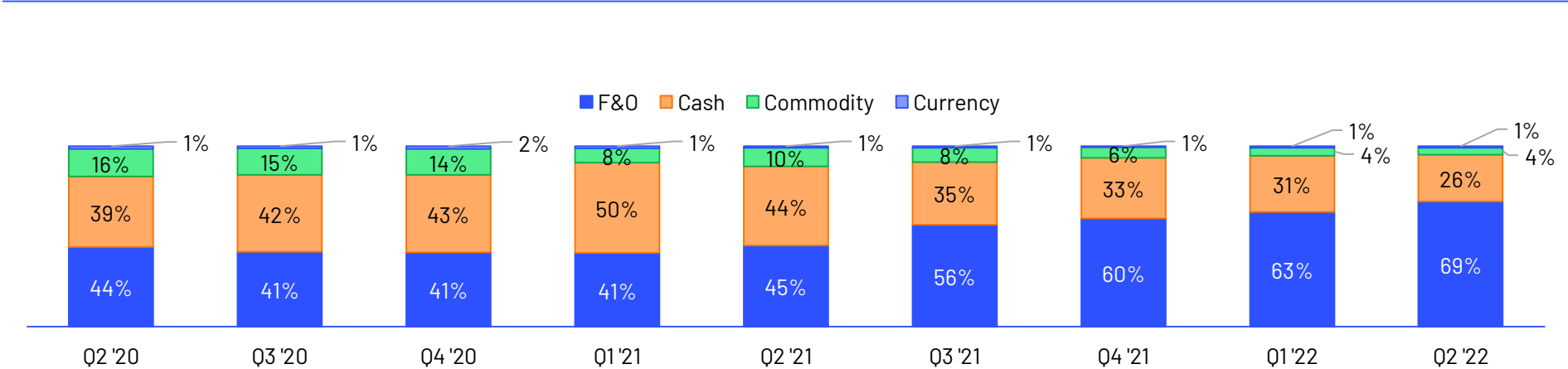
Robust risk management to avoid delinquencies

Potential to grow further

Gross Revenue Mix

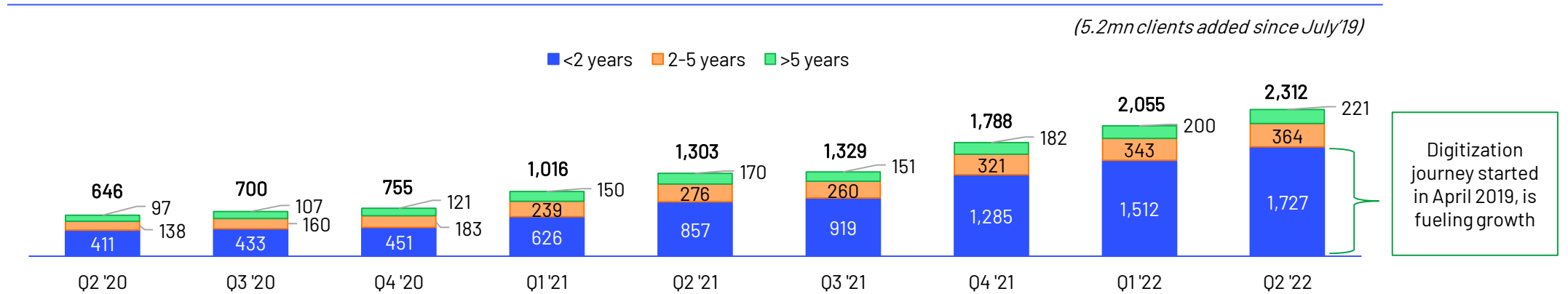


Gross Broking Revenue Split

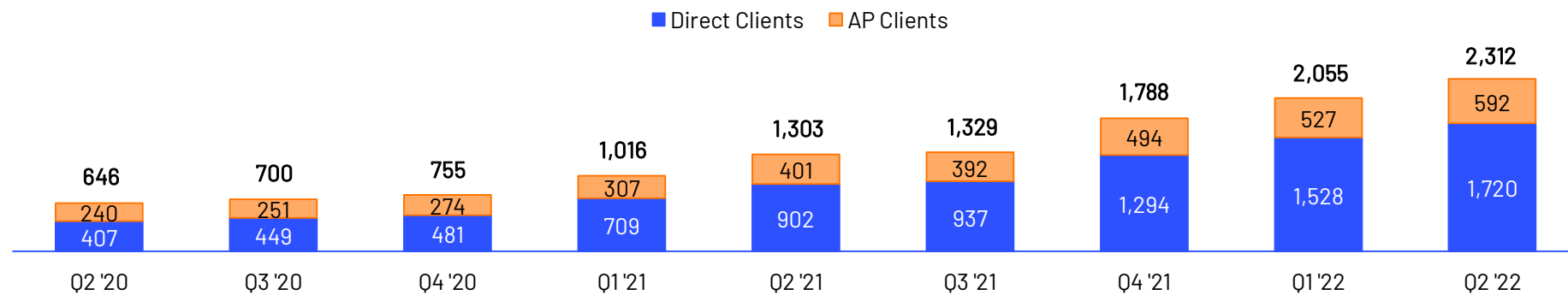


(₹ Mn)

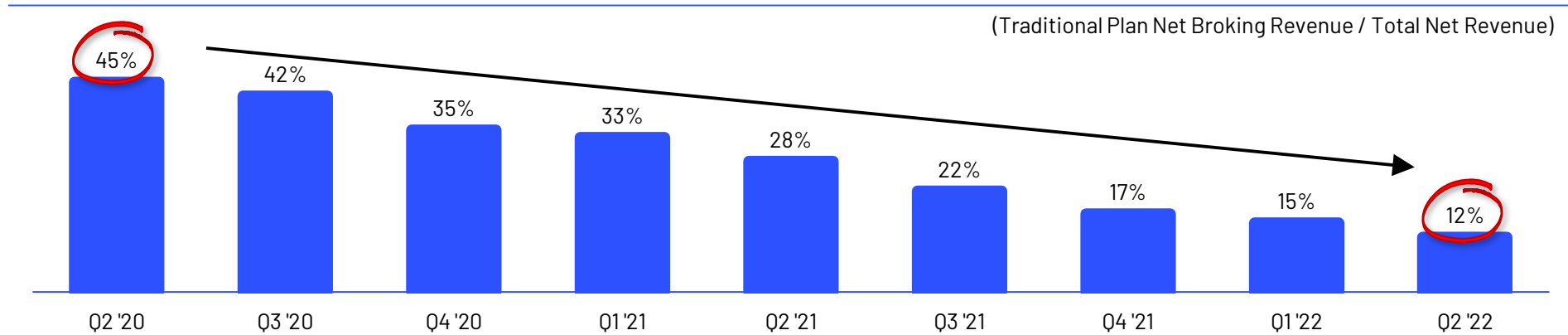
Age-wise Net Broking Revenue Split



Contribution to Net Broking Revenue

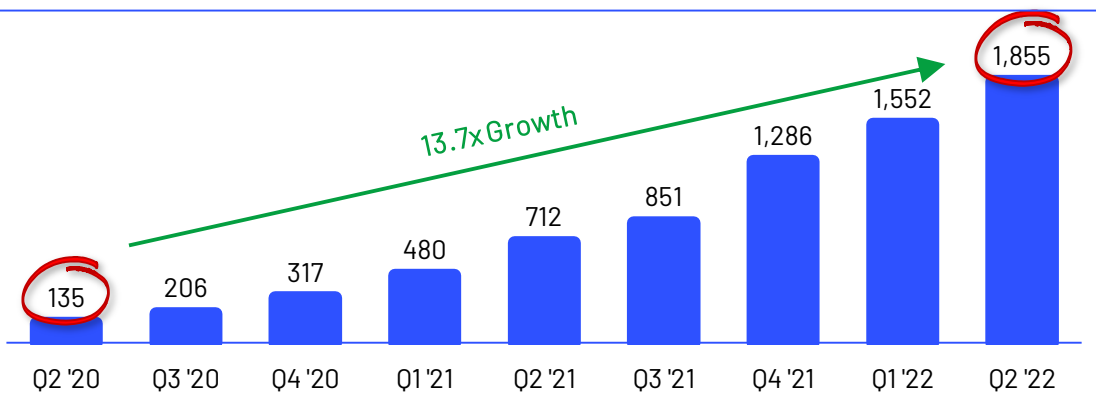


Declining Contribution Of Traditional Plan Net Broking Revenue, In Total Net Revenue

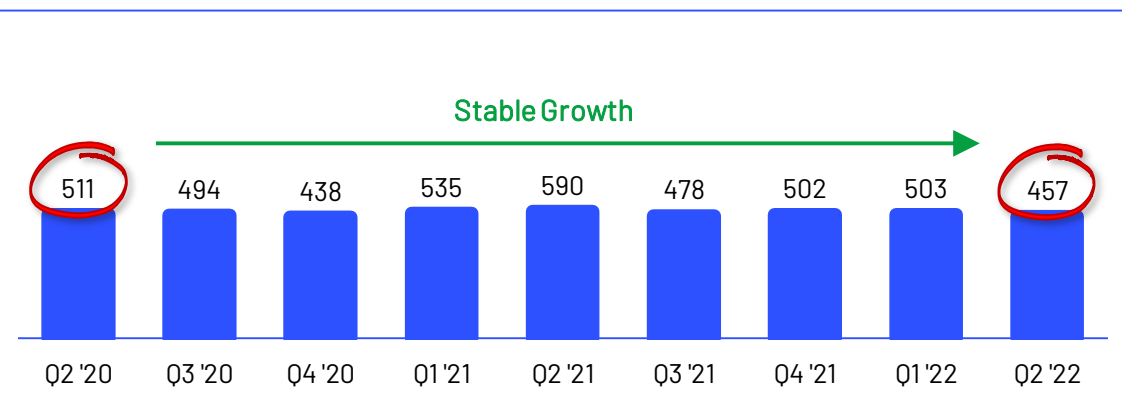


(₹ Mn)

Multifold Growth In Flat Fee Plan Net Broking Revenue

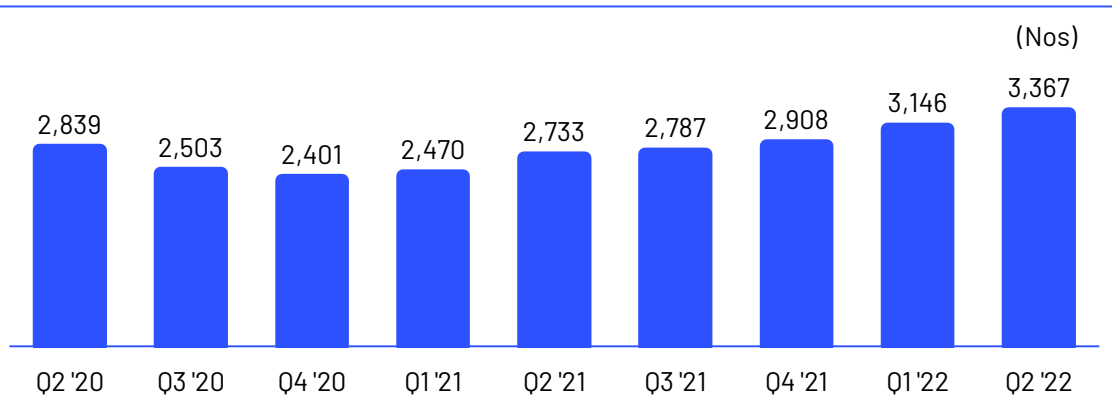


Stable Growth In Traditional Plan Net Broking Revenue

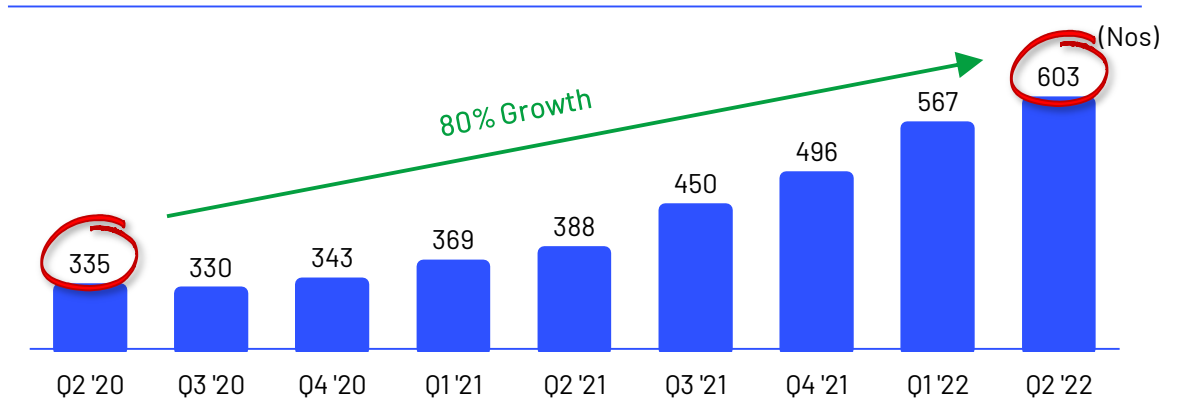


Declining contribution of traditional plan coupled with faster adoption of digital business leading to sustained uptick in profitability

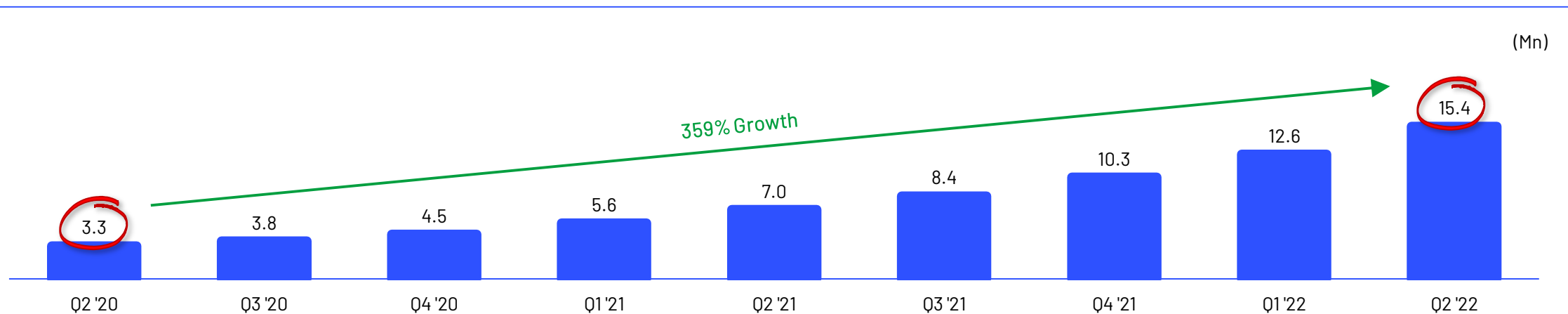
Employee Base



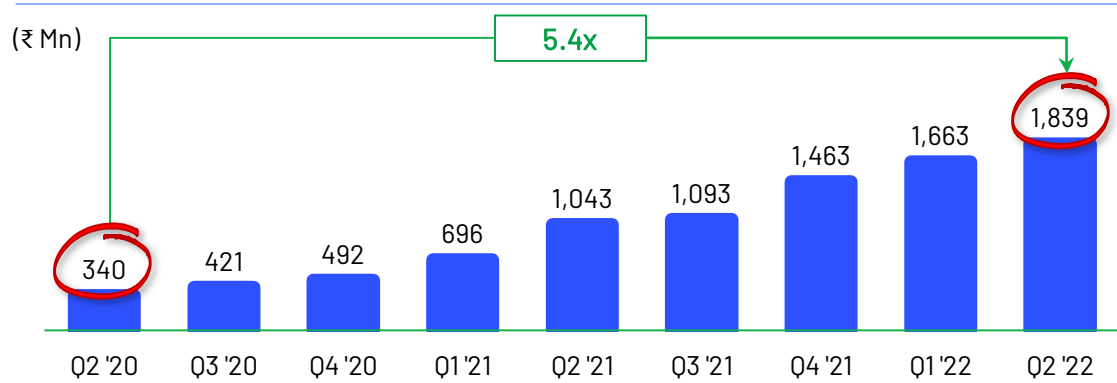
Scaling Up Digital Focused Talent Pool



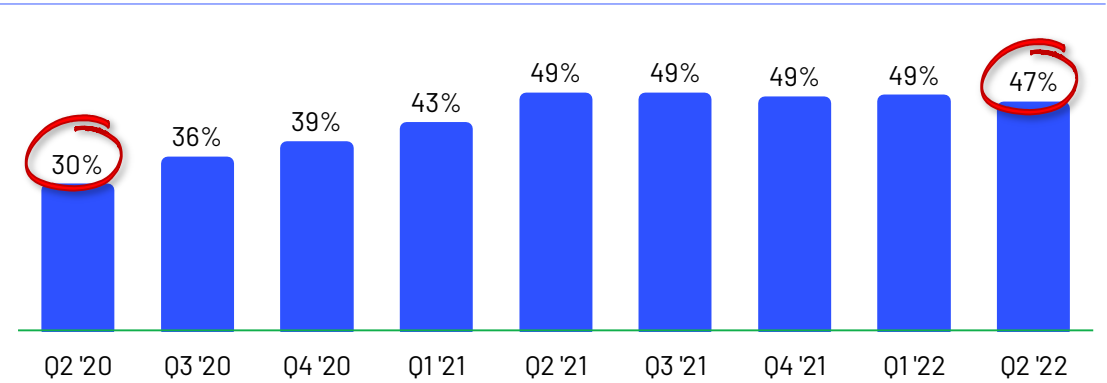
Growing Trend of App Installs



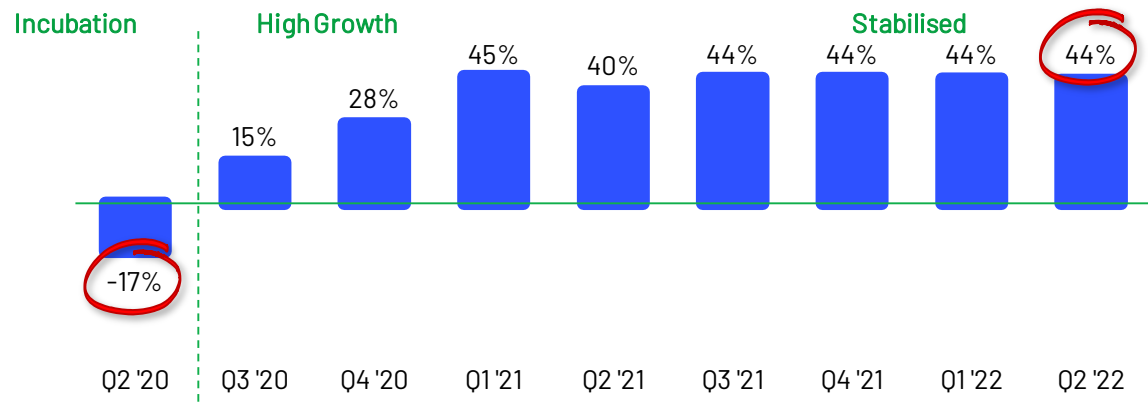
Consolidated EBDAT



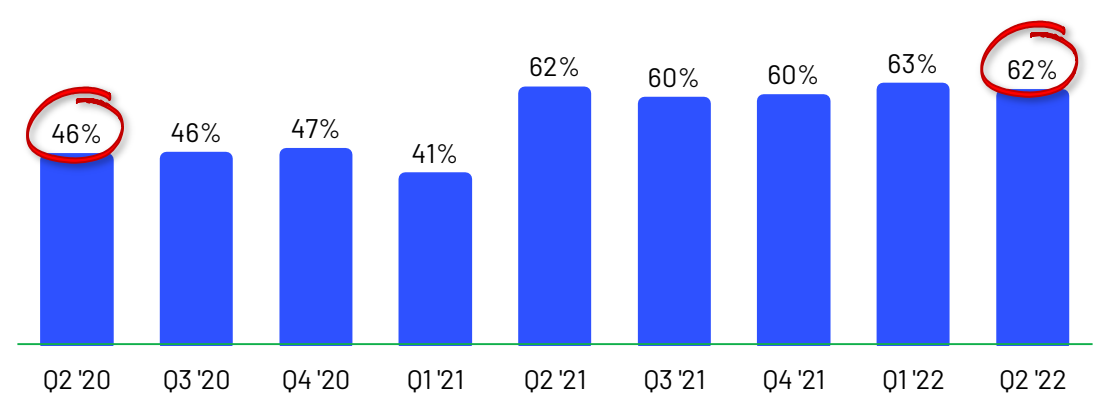
Consolidated EBDAT Margin



EBDAT Margin : Flat Fee Plan



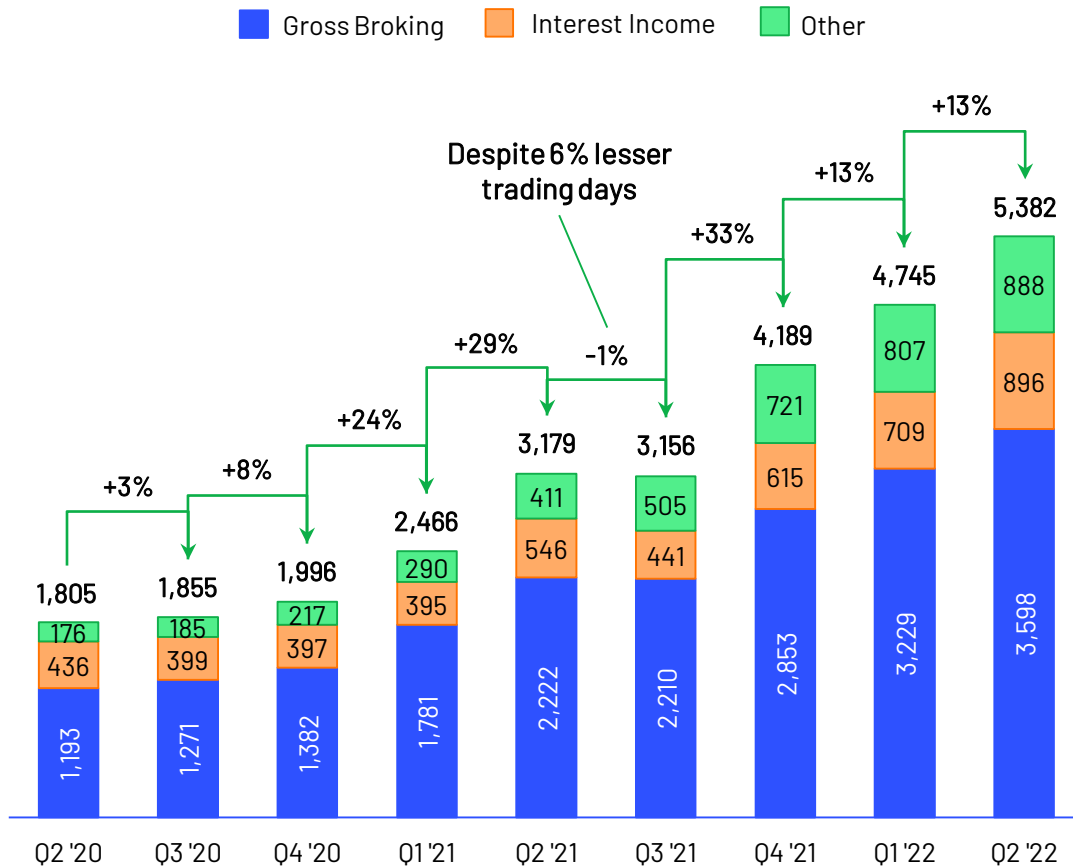
EBDAT Margin : Traditional Plan



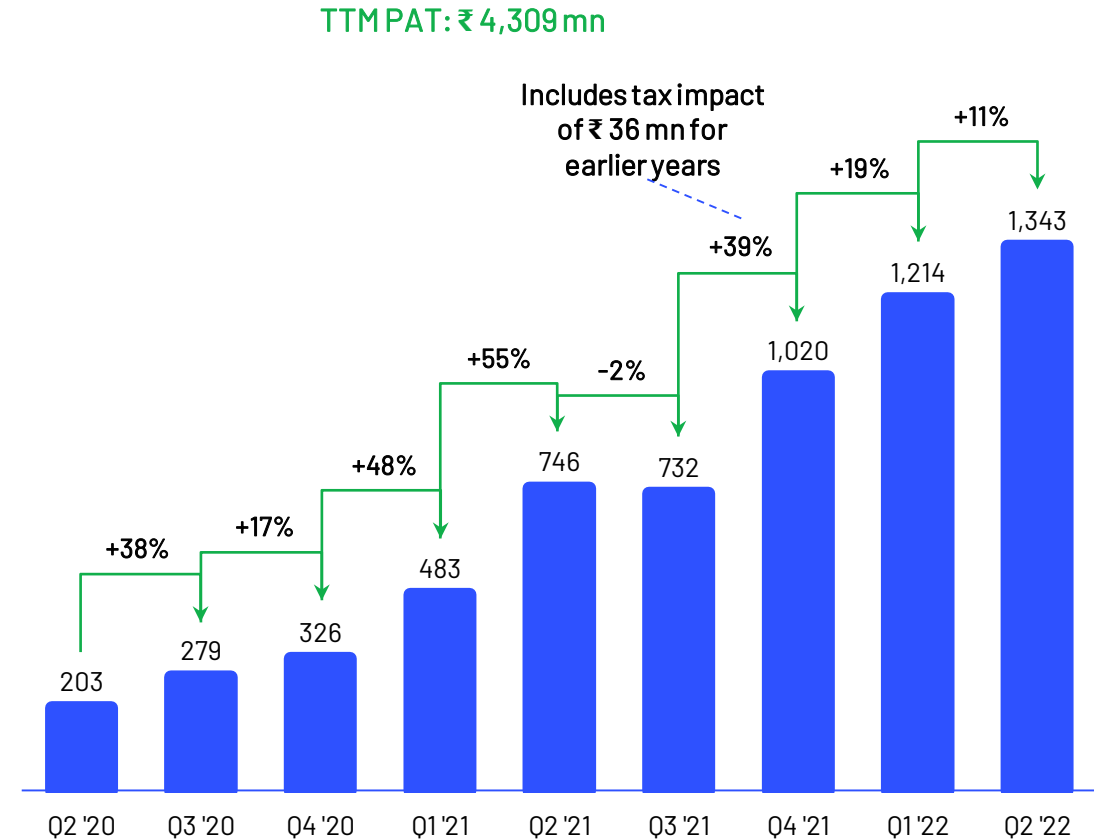
EBDAT = Net Income - Emp. Cost - Other Opex
 EBDAT Margin = EBDAT / Net Income
 Restated financials for the period Q2 '20 - Q1 '21

(₹ Mn)

Gross Revenues



Profit After Tax

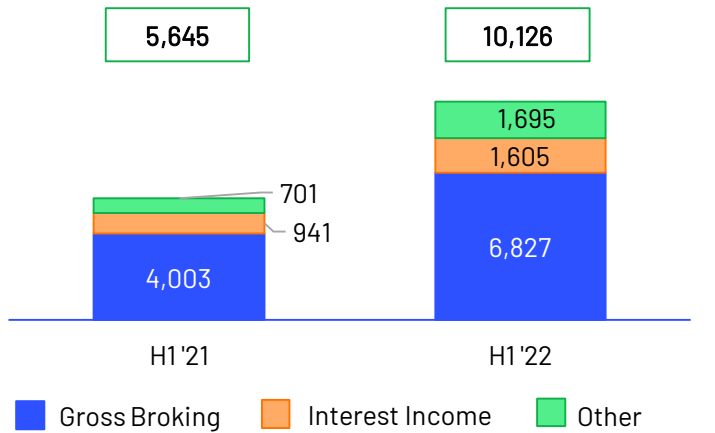


TTM PAT of ₹ 4,309 mn translating to EPS of ₹ 52.4 / share

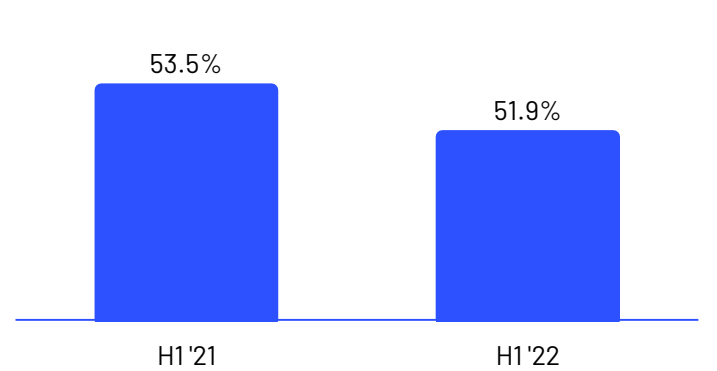
1) Restated financials for the period Q2 '20 - Q1 '21; 2) Interest Income includes interest on margin trading fund, income from lending activities, interest on FD under lien with stock exchanges, interest on delayed payment by customers and Interest on deposits with banks; 3) Other includes balance portion of our revenues. 4) PAT is profit from continuing operations on reported basis 5) EPS is calculated as Profit from continuing operations / weighted average number of equity shares

(₹ Mn)

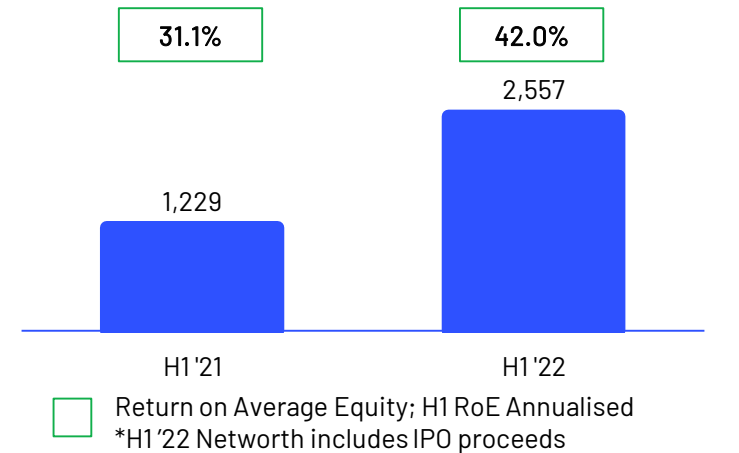
Gross Revenues



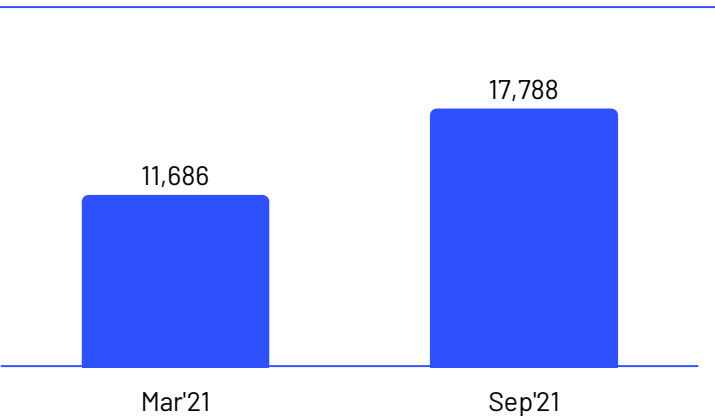
Cost To Net Income



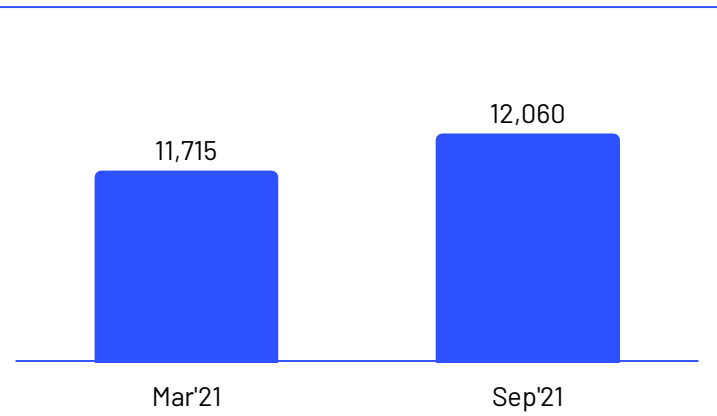
Profit After Tax



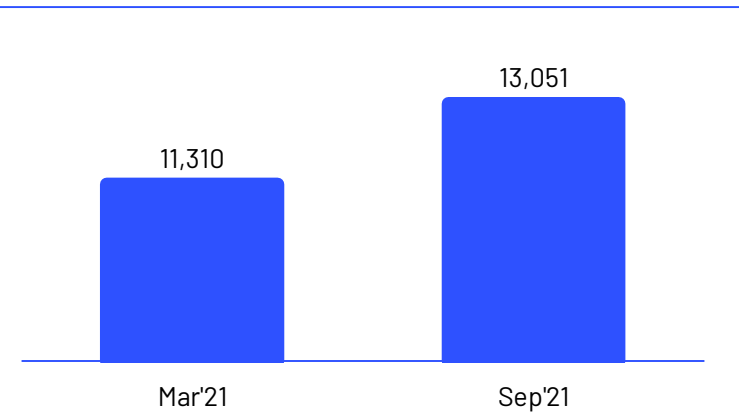
Client Funding Book



Borrowings



Networth



1) Interest Income includes interest on margin trading fund, income from lending activities, interest on FD under lien with stock exchanges, interest on delayed payment by customers and Interest on deposits with banks; 2) Other includes balance portion of our revenues; 3) Cost to Net Income = (Employee + other opex)/Net Income; Net Income = Gross Revenue - Fees & Commission Exp - Finance Cost; 4) PAT is profit from continuing operations on reported basis; 5) Client funding book includes period ending trade receivables (net of receivables from exchanges), loans for margin trading facility and loans against securities; 6) Networth includes equity share capital and other equity; 7) RoE = PAT from continuing operations / average network

Summary Of Consolidated Profit & Loss Statement

Particulars(₹ Mn)	Q2 FY22	Q1FY22	Q2 FY21	FY21	FY20
(a) Interest Income	815	633	493	1,769	1,577
(b) Fees and commission income	4,364	3,889	2,604	10,778	5,644
(c) Net gain on fair value changes	95	104	1	89	25
Total Revenue from operations(I)	5,273	4,627	3,099	12,637	7,246
(d) Other Income (II)	108	118	81	353	301
Total Income (I+II=III)	5,382	4,745	3,179	12,990	7,547
<i>YoY Growth (%)</i>	<i>69.3%</i>	<i>92.4%</i>	<i>76.1%</i>	<i>72.1%</i>	<i>-3.7%</i>
Expenses					
(a) Finance costs	179	164	143	389	489
(b) Fees and commission expense	1,323	1,174	919	3,630	2,304
(c) Impairment on financial instruments	34	29	74	346	377
(d) Employee benefits expenses	654	561	393	1,706	1,578
(e) Expense on Employee Stock Option Scheme	34	32	4	12	20
(f) Depreciation, amortization and impairment	45	41	46	184	209
(g) Others expenses	1,318	1,122	603	2,611	1,382
Total Expenses(IV)	3,588	3,123	2,183	8,878	6,359
Profit before tax from continuing operations(III-IV=V)	1,794	1,622	996	4,112	1,188
Total Income tax expense (VI)	451	408	251	1,046	322
Adj. Profit for the period / year from continuing operations(V-VI=VII)	1,343	1,214	746	3,066	866
<i>YoY Growth (%)</i>	<i>80.0%</i>	<i>151.6%</i>	<i>267.8%</i>	<i>254.1%</i>	<i>3.3%</i>
Tax For Previous Years (VIII)	0	0	0	85	-2
Rep. Profit for the period / year from continuing operations(VII-VIII=IX)	1,343	1,214	746	2,981	868
Loss after tax from discontinued operations (X)	-1	-1	-1	-12	-44
Profit for the period / year(IX+X=XI)	1,342	1,214	745	2,969	823

Increase in employee benefits attributable to onboarding of tech and product talent in Q2 FY22

Increase in other expenses in Q2 FY22 attributable to increase in marketing and advertising spend on rebranding, higher client acquisition, tech spend and depository charges

Summary Of Consolidated Balance Sheet

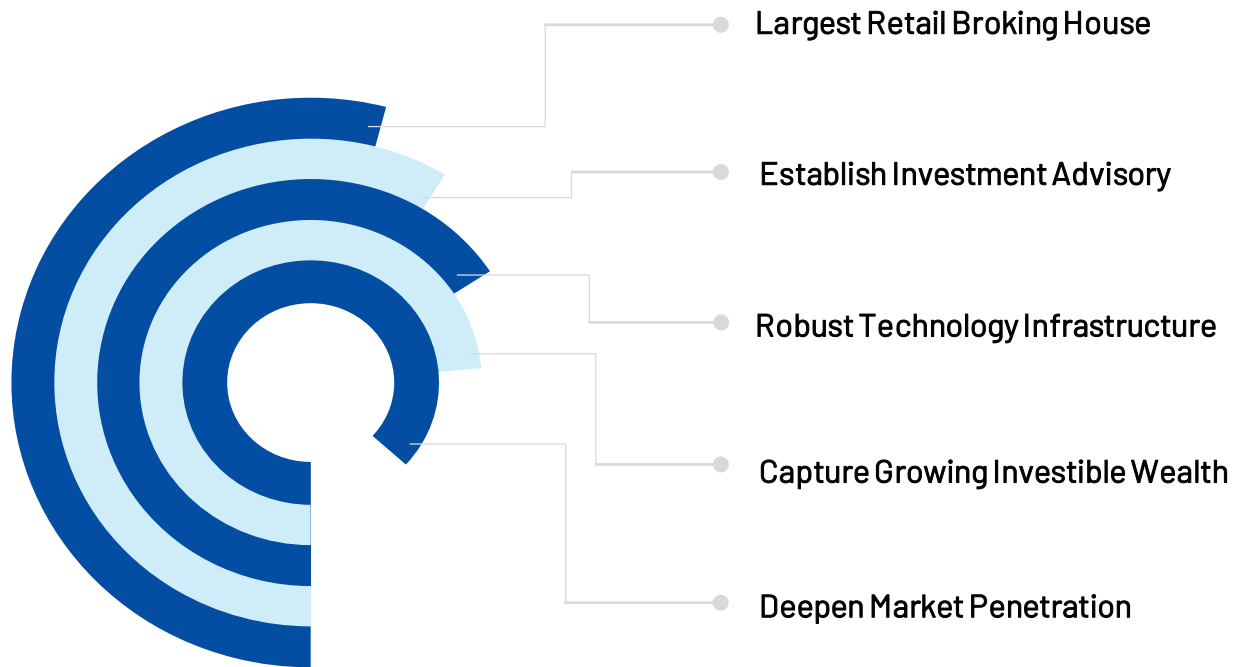
Particulars(₹ Mn)	Sep'21	Mar'21
Financial Assets		
(a) Cash, cash equivalents and Bank Balance	45,704	18,774
(b) Trade Receivables	805	2,277
(c) Loans	17,265	11,285
(d) Investments	88	55
(e) Other financial assets	374	14,289
Non-financial Assets		
(a) Fixed Assets	1,275	1,150
(b) Current and Deferred Tax Assets (Net)	61	62
(c) Other non-financial assets	314	245
Total Assets	65,886	48,138
LIABILITIES		
Financial Liabilities		
(a) Trade Payables	37,739	22,764
(b) Borrowings	12,060	11,715
(c) Other financial liabilities	2,327	1,797
Non-Financial Liabilities		
(a) Current Tax Liabilities (Net)	247	121
(b) Provisions	108	91
(c) Other non-financial liabilities	354	341
Networth	13,051	11,310
Total Liabilities and Equity	65,886	48,138

Higher margin with exchanges on 31st Mar'21 normalized on 30th Sep '21

Augmentation of technology assets

TTMEPS: ₹ 52.4

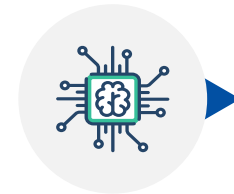
Book Value: ₹ 158.0 as on Sep 30, 2021



Strengthen our leadership position to become the largest retail broking house in India



Establish a substantial client base in investment advisory business to support growth



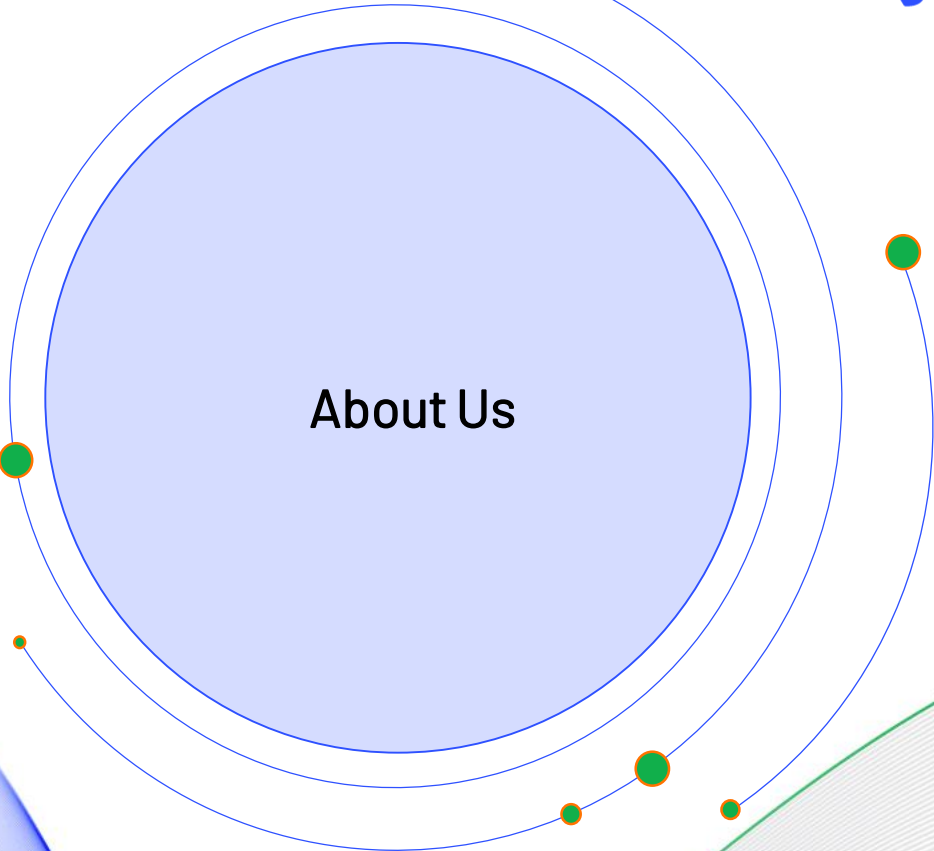
Augment investment in mobile platform, artificial intelligence, machine learning capabilities & newer technologies



Capitalize on the growing investible wealth in India



Leverage Technology to penetrate new customers in Tier 2, 3 cities & beyond



About Us



Dinesh D. Thakkar
Chairman and Managing Director

- Promoter of Angel Group
- Veteran in capital markets with over 3 decades of experience
- Revolutionised stock broking for retail clients



Uday Sankar Roy
Independent Director

- 37+ years experience
- Previously was independent director of Indiafirst Life Insurance
- Retd. MD & CEO of SBI Life Insurance
- Retd. DMD of SBI



Kamalji Sahay
Independent Director

- 39+ years experience
- Previously was independent director of Indiafirst Life Insurance
- Retd. MD & CEO of Star Union Dai-ichi Life Ins
- Served as ED LIC of India and Advisor to GIC Re



Muralidharan Ramachandran
Independent Director

- 32+ years of IT industry experience with 20+ years of management experience
- Strong technology and cyber security experience
- Previously associated with TCS, Satyam Computer, Epicenter Technologies, Transworks Information Services
- Currently, Vice President at Syntel



Mala Todarwal
Independent Director

- Fellow member of ICAI, an active partner of M/s. Arun Todarwal & Associates LLP and on the boards of Group Companies of Welspun, Sterlite Interlinks and IVP Ltd
- Strong domain knowledge of statutory audit, management assurance, management and systems audit, etc.
- Facilitates strengthening of corporate governance structure and controls & processes to assess and mitigate risks



Krishna Iyer
Non-Executive Director

- 22+ years of global IT experience
- Ex-Co-founder and CEO at Go-Live Faster, a QA and predictive analytics firm
- Director and angel investor in startups and strategy consultant to billion dollar companies and NGOs
- Creator of transformational products, programs & simulations being used in several countries globally



Ketan Shah
Whole-time Director

- 26+ years of overall experience
- Having in depth understanding about Business, Technology & Operations

Experienced Management Team



Narayan Gangadhar
Chief Executive Officer

- MS in Computer Science
- 20+ yrs global experience leading technology businesses at Silicon Valley companies like Google, Microsoft, Amazon, Uber, Ola Technologies
- Led highly disruptive businesses, driving innovation in product, technology, capability building and process automation



Jyotishwarup Raiturkar
Chief Technology Officer

- MS - Illinois Tech, Tech NIT Nagpur Comp Science, NTSE AIR 9
- 20+ years experience in building high scale tech products and global teams
- Leads technology development and engineering
- Worked with Walmart Labs', Intuit, Goibibo, Samsung Research and Microsoft



Ankit Rastogi
Chief Product Officer

- B.E. (Computer Science) - NIT Surat
- 17+ yrs of total experience in Product Engineering & Digital Service segment
- Gold Medalist in Computer Engineering from NIT Surat
- Co-Founder of IndiaHotelReview.com
- Worked with Makemytrip, Stayzilla, Cleartrip



Vineet Agrawal
Chief Financial Officer

- C.A., C.S., I.C.W.A
- 24+ yrs of total experience across multiple industries, 6+ years at Angel
- Heads treasury, corp. fin., accounts, secretarial, reporting & controlling, tax, audit and IR
- Worked at Secure Meters, Suzlon Energy, Bharti Airtel and Reliance Communications



Prabhakar Tiwari
Chief Growth Officer

- B.E. (Mechanical), MBA - IIM-B
- 18+ yrs of total experience, ~2 years at Angel
- Spearheads Brand, Performance Marketing & Growth Strategy
- Worked with PayU, Marico, CEAT, Danone



Ketan Shah
Chief Strategy Officer

- Bachelor in Commerce
- 26+ years of total experience, 20+ years at Angel
- Worked in different functions including Business, Technology & Operations
- Leads revenue function, customer engagement & service, B2B business & research and advisory



Nilesh Gokral
Chief Operations Officer

- B.E. (Mechanical), MBA - VJTI
- 18+ yrs of total experience, 2+ years at Angel
- Leads operations, Risk Management and Compliance functions
- Strong exposure in BFSI across various functions
- Worked with Yes Bank, Infosys and Axis Bank



Subhash Menon
Chief Human Resources Officer

- MHRDM, BSc. (Chemistry)
- 22+ yrs of total experience, ~5 years at Angel
- Develops and implements people management, HR processes and employee skill development, knowledge & productivity enhancement
- Worked with IndiaFirst Life, SBI Life and USV

India Mobile App Stats: 2020

24.27 bn
App downloads

US\$ 0.50 bn
Consumer spend on apps

650.66 bn
Hours spent

India is the 2nd largest market Globally in terms of hours spent

Asia Pacific Region

(Ranked based on YoY growth in Android Phone Time Spent among apps in Finance category across iOS & Google Play)

	Australia	India	Indonesia	Japan	South Korea
1	CommSec Mobile 	Kite Zerodha 	MetaTrader 4 	PayPay 	Kiwoom Securities Hero S
2	Plus500 	Tez 	BCA mobile 	iSPEED 株取引 	Samsung Securities New MPOP
3	Westpac Online Investing 	PhonePe 	RTI Business 	d Payment 	Mobile Securities Tree NAMUH
4	MetaTrader 4 	Angel Broking 	Mandiri online 	SBI Securities App 	Korea Investment Stock
5	Zip - Shop Now, Pay Later 	Moneycontrol 	Binomo: Easy stock trading app 	Yahoo! Finance 	Mirae Asset Daewoo Integration m.Stock

Source: App Annie Intelligence Year-Over-Year Growth in Android phone Time Spent Among apps in the Finance category across iOS & Google Play

Source: App Annie Intelligence

Note: Downloads and Consumer Spend are across iOS, Google Play, Third-Party Android in China combined; Spend is gross - inclusive of any percent taken by the app stores; Hours Spent is on Android phones

Technology



Best Financial Services API-Finserv at Inflection Awards 2021 organised by Alden, Innovation partner NASSCOM



Best Technology Provider for Financial Technology-SmartAPI at InnTech Awards 2021



Gold for Marketing analytics at MarTech India Awards by E4M



Gold in the Fintech category for Reimagining Stock Broking for The Millennial India at Stakes PR & Communications Excellence awards by Agency Reporter



Best Fintech of the Year - Finserv at Inflection Awards 2021 organised by Alden, Innovation partner NASSCOM

Capital Markets



Gold in Excellence in Communication in the BFSI Services at ImageXX awards 2021 organised by Adgully



Best Financial Content in Financial Services for Angel Academy at The Unlocked Awards 2021 organised by Inkspell



Best Content Strategy in Financial Services for Angel Academy at The Unlocked Awards 2021 organised by Inkspell



Gold in BFSI Category by BuzzInContent



Best Performing Retail Member - NSE (2017, 2018 & 2019)

Marketing



Bronze in Excellence in Communication in the Best use of Social media for ShagunkeShares Campaign at ImageXX awards organised by Adgully



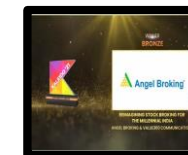
Gold in Best use of organic search for Best SEO for Website/ universal search ranking and SEM Strategy at IDMA 2021



ACEF Content Marketing & Creators Awards 2021 for Video Content BSFI for Angel Academy



Best Video Content in a Digital Campaign for a Financial Services Angel Academy by Inkspell



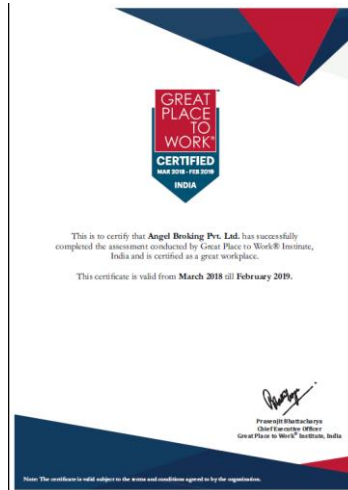
PR Award for Reimagining Stock Broking For The Millennial India at Kaleido Awards'21 organised by ET Brand Equity

Certified By The Great Place To Work Institute For Five Consecutive Years

2017



2018



2019



2020



2021



Recognised among "India's Best Workplaces in BFSI 2021" by Great Place To Work

Overall culture score at par with top 50 companies in India



Top 175 employees average tenure of ~4 years with Angel

Company :

Investor Relations Advisors :



Angel One Ltd. (Formerly Known as Angel Broking Limited)
CIN - L67120MH1996PLC101709
Mr. Hitul Gutka - Head IR
Email Id - hitul.gutka@angelbroking.com

www.angelone.in



Strategic Growth Advisors Pvt. Ltd.
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+91 77383 77756 / +91 79774 15681

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