

## Disclaimer



This presentation has been prepared by Pritika Auto Industries Limited (the "Company") solely for information purposes and does not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.

## **Executive Summary**



#### **Company Overview**

- Pritika Auto Industries is among leading manufacturers of machined castings in India
- Incorporated in 1973, Company manufactures components for tractors and commercial vehicles
- Total installed capacity of over 50,000 tons / annum, with facilities across Punjab and Himachal Pradesh
- Key supplier to several long-standing clients/OEMs including M&M, Swaraj, TAFE, Escorts, SML Isuzu,
   TMTL, Ashok Leyland, New Holland Tractors India Ltd, Brakes India Ltd.
- Pritika specializes in a diverse range of products and exports to clients in US as well

#### **Product Portfolio (as on FY20)**

# Rear Axle Housings









# Financial Highlights (FY22)

Operating Revenue Rs. 271.23 Cr

EBITDA Rs. 30.02 Cr

PAT Rs. 14.41 Cr

# Vision and Mission of Company



- To be First choice among Original Equipment's Manufacturers for Machined Castings
- To be One of the Largest Producers of Machined Castings in India



Vision

 Installed capacity of 1,00,000 tons of Machined Castings by Year 2025



Missions





## **About Us**



#### Leading manufacturer of tractor components in India

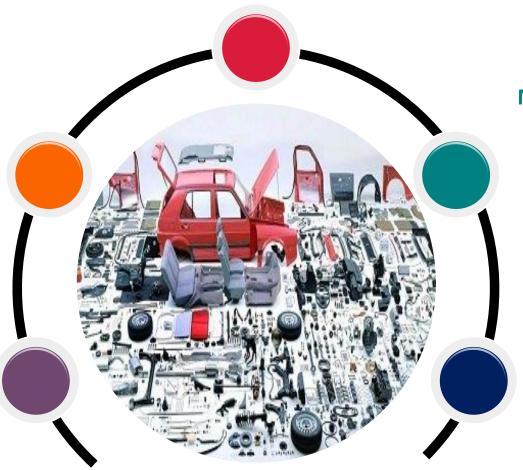
- Incorporated in 1973 by Mr. R.S. Nibber
- About five decades of experience in Tractor/Auto Component manufacturing

#### **Diversified Portfolio**

 Axle Housings, Wheel Housings, Hydraulic Lift Housings, End Cover, Plate Differential Carrier, Cylinder Blocks, Crank Cases

# Among biggest component suppliers in machined casting Segment

- Supply to OEMs like M&M, Swaraj, TAFE, Escorts, SML Isuzu, TMTL, Ashok Leyland, New Holland Tractors India Ltd., Brakes India Ltd.
- Wide & Diversified client base



#### **Modern Manufacturing Facilities**

- Punjab and Himachal Pradesh
- Total installed machined capacity over 50,000 tons pa

# Strong Pan India Customer presence

 Strong demand for products across key markets in India

## Journey So Far...



#### 1973-75

- Started by Mr. R. S. Nibber in 1973 as small unit of forgings for Railways
- Started machining shop in Delhi

#### 1999

- Expanded Foundry by 2,400 tons pa -Phase I
- Total Capacity: 5,400 tons pa

#### 2007

- Started First integrated Foundry & Machine Shop in Village Bathri (Himachal Pradesh) with 7,800 tons pa capacity
- Total Capacity of **15,600** tons pa

#### 2012-15

- 2012- Expansion of capacity by 4,800 tons pa – Total **25,200 tons** pa
- 2015- Expansion of capacity by 4,800 tons pa - Total 30,000 tons pa

#### 2019-21

- Won 1,200 tons pa order for low HP tractor components
- Received 2,400 tons pa order of rear axle housings
- Won first export order for USD 0.5 million from the US
- Repeat export order for USD 1.5 million
- Repeat order for axle housing worth Rs. 10 cr per annum
- Addition of new client

#### 1995-97

- Started machine shop in Mohali
- Started Foundry in Derabassi (Punjab) with capacity of 3000 tons/annum -1997

#### 2003

- Expanded Foundry by 2,400 tons pa -Phase II
- Total Capacity :7,800 tons pa

#### 2010

- Further capacity expansion by 4,800 tons pa – Total 20,400 tons pa
- 100% Booked by leading OEMs

#### 2017-18

- Expanded capacity by 4,800 tons pa
- Total installed capacity 34,800 tons per annum
- 100% booked by leading OEMs
- Expanded capacity by 3,200 tons pa
- Acquired foundry capacity of 12,000 tons pa of Amrit Duraparts

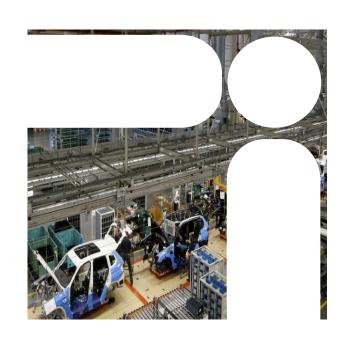
# Leadership Team to drive Growth...





Raminder Singh Nibber Chairman

- Mechanical Engineer started career with Escorts Limited for 10 years
- Awarded "UDYOG PATRA" for Self Made Industrialists by Institute of Trade and Industrial Development in July 2003
- Chairman of Confederation of Indian Industry
  - Mohali Zone
- Executive Member of Mohali Industries
   Association, Rotary Club & PHD Chamber of
   Commerce



**Harpreet Singh Nibber Managing Director** 

- Mechanical Engineer worked for more than 2 years in reputed tractor manufacturing
   Company
- Responsible for Manufacturing and Business
   Development of all Units
- Worked in Marketing & Development functions of Pritika Group for almost two decades
- Executive Member of Mohali Industries
   Association, Rotary Club

# ... Backed by Professional Management





Mr. Narinder Kumar Tyagi

#### **Chief Financial Officer**

- Chartered Accountant with more than 25 years of experience in finance and accounts functions
- Worked with various reputed public and private sector organizations like Nahar Spinning Mills Limited, TDT Copper Ltd. & others



Sri Ajay Kumar Rai

#### **Executive Director**

- Graduate in Mechanical Engineering and a Masters Degree holder in Business Administration
- 21 years of experience in various engineering industries and been with the group for 15 years
- Was the head of materials at Nibber Castings for about 4 years and Project Head for Pritika Autocast
- Approved Internal Auditor for ISO



Sri Navpreet S. Sujlana

#### **Deputy General Manager- Sales & Marketing**

- Graduated in Mechanical Engineering and done Information Technology course
- 12 years of experience in customer support function
- Worked with Compaq as project team leader
- Responsible for Information Technology function
- Been with Group for more than 10 years

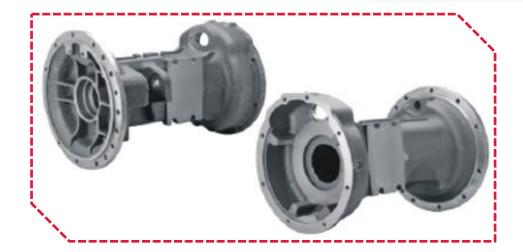


**Business Overview** 

# **Diverse Product Offerings**



## **Rear Axle Housings**





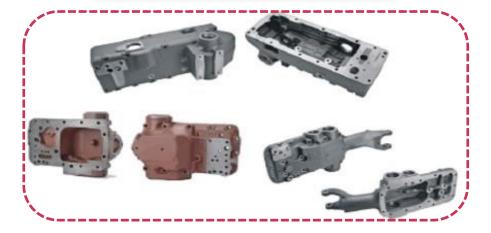




# **Diverse Product Offerings**



#### **Hydraulic Lift Covers/ Housing**



**Engine Covers** 



Clutch & Fly Wheel
Housings



**Differential Case** 



**Plate Diff. Carriers** 



**Bull Cages** 



# **Diverse Product Offerings**



#### **Wheel Hubs**



#### **Crank Case, Cylinder Blocks & Cam Shafts**



#### Front Engine/Axle Support

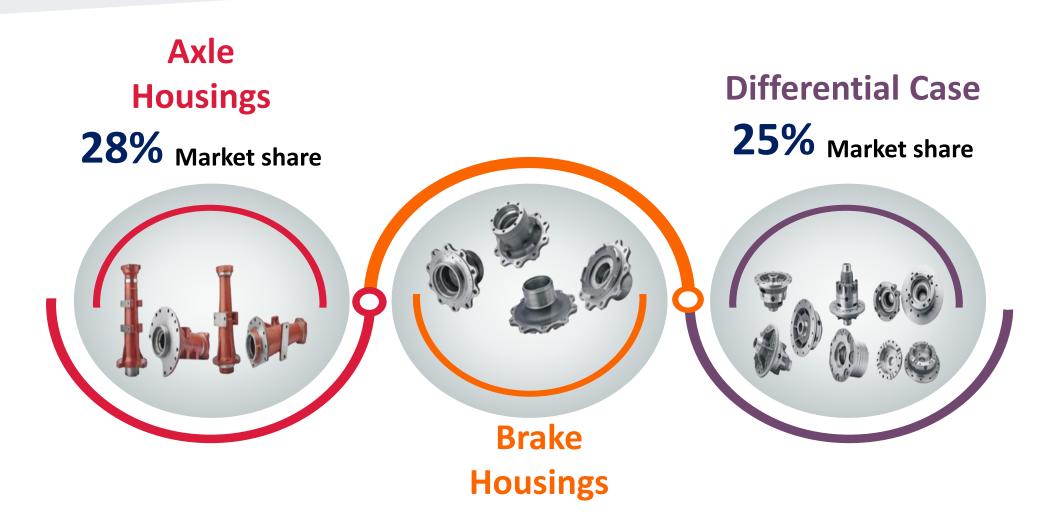


**Brake Housings, End Covers & Actuating Disc** 



# Market Share – Major Products





Source : Company 20% Market share

# Wide Application of Products





















# **Key Customers**





























# **Key Strengths**



#### Over five decade old strong & established brand

 Among leading manufacturers of tractor components in India

#### **Diversified Product offerings**

- Manufactures diverse range of products
- Continual expansion of product offerings

#### Reputed and established Management

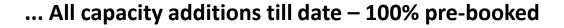
- Dynamic Experienced Leadership
- Vast experience in Tractor and Auto
  Components leads to maintain business
  viability & steer business through operational
  hurdles

### Fully Integrated manufacturing set up

- Integrated operations from casting to machining
- "Ready to use" products for OEM's

# Long standing association with key Customers

- Escorts 43+ years
- TAFE 20+ years
- M&M 14+ years



# Awards & Recognitions



AWARDS	YEAR	ORGANIZATION
Best Quality	2001	CII – SIDBI India Engineering Trade Fair
2 <sup>nd</sup> Best Display Award	2005	Centre for International Trade & Industry at Made in Punjab Show
Best Quality Performance	2010-11	Swaraj Ltd.
Award For Casting Commodity	2012	Mahindra & Mahindra
Best Supplier	2012	TAFE
Best Kaizen	2013-14	TAFE
Star of Asia Award	2015	Economic Growth Society of India
India's Best Company of the year 2017- Best Automotive Components Manufacturing Company	2017	IBC Info Media Pvt. Ltd.
Award for Corporate Excellence	2018	Make in India Foundation (MIIF)







# Chairman's Message





Commenting on the results, Mr. Raminder Singh Nibber, Chairman, Pritika Auto Industries Limited said:

"Our full year performance is in line with expectations and reflects our sustained growth. Despite market uncertainties during this period, we are witnessing a strong and sustainable order book.

The past year also faced headwinds from continued impacts of the pandemic, especially during the second wave in the first quarter. However, markets have continued to recover since then, with the third wave not being as severe as the first two. The Company is continuing on its growth trajectory, displaying resilience.

In FY22, we reported a 20.18% year-on-year growth in top line at Rs. 271.23 crore. Our EBITDA and PAT also grew 26.26% and 145.45% year-on-year to Rs. 30.02 crore and Rs. 14.41 crore, respectively. This has mainly been driven by continued recovery post the COVID-slowdown and a robust recovery in demand from the tractor industry, based on a healthy agricultural season. Infact, we reported our highest quarterly sales volume in Q2 FY22 at 10,723 tons.

Our continuous efforts to improve internal efficiencies and our product portfolio, reflects in our improving realizations and EBITDA per ton during this quarter and full year. Moreover, our long-standing relationships with leading OEMs, strong product portfolio and focus on value addition enabled us to navigate through various market conditions and cycles.

I would like to thank the entire team of 'Pritika' for their dedication, especially during such times. I would also like to thank all our valued stakeholders, whose support and faith in our Company pushes us to achieve higher benchmarks."

# Key Recent Developments during the year



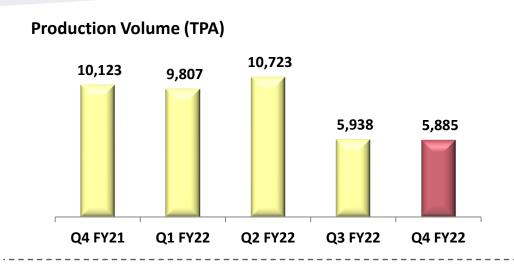
# Strategy – To expand capacity organically and through acquisitions, on back of strong order book, while expanding export opportunities

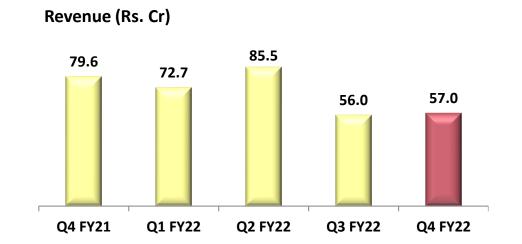
- Added a new reputed domestic client
- Won additional order for axle housings worth Rs. 10 cr per annum.
- Won repeat export order from US-based client, bringing total export order value to USD 2 million



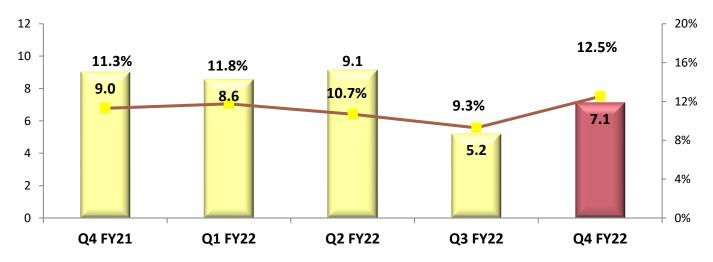
# Quarterly Financial Highlights – Q4 FY22







EBITDA (Rs. Cr) / Margin (%)



# Quarterly Financial Highlights

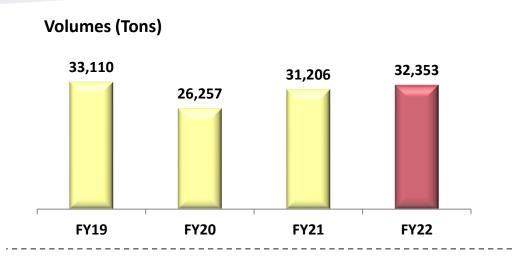


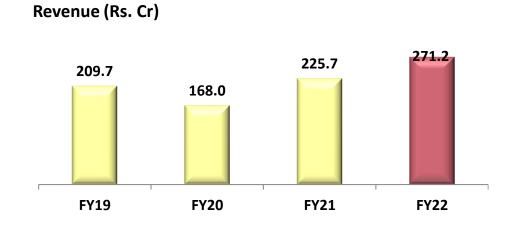
Rs. Cr	Q4 FY22	Q4 FY21	Y-o-Y	Q3 FY22
Total Income from operations	57.00	79.63		55.98
Other Operating revenue	0.00	0.00		0.00
Net Revenue	57.00	79.63	(28.43%)	55.98
Raw Materials	34.36	47.85		34.67
Employee Cost	4.83	4.25		4.19
Other Cost	10.68	18.55		11.92
Total Expenditure	49.86	70.64		50.78
EBITDA	7.13	9.00	(20.69%)	5.20
EBIDTA margin (%)	12.52%	11.30%	122 bps	9.29%
Other Income	0.21	0.66		2.65
Depreciation	2.79	2.35		2.70
Interest	2.28	2.22		2.14
Profit Before Tax	2.28	5.09		3.01
Tax	0.03	1.69		0.15
Profit After Tax	2.25	3.40	(33.61%)	2.86
PAT Margin (%)	3.96%	4.27%	(31 bps)	5.10%
Basic EPS (Rs.)	0.25	0.38	(34.21%)	0.32

- Temporary slowdown in tractor demand led to lower volumes
- Revenue realizations per ton improved during this quarter
- Strong control on overheads offset rise in raw material expenses, improving EBITDA margin

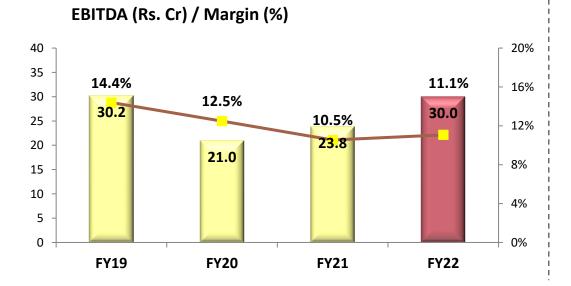
# Annual Financial Highlights – FY22

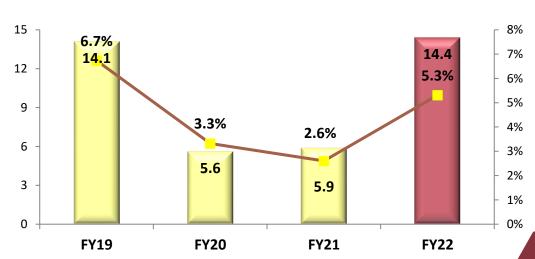






PAT (Rs. Cr) / Margin (%)





# Annual Financial Highlights – FY22



Rs. Cr	FY22	FY21	YoY%
Total Income from operations	271.23	225.69	
Other Operating Income	0.00	0.00	
Net Revenue	271.23	225.69	20.18%
Raw Materials	166.10	134.76	
Employee Cost	17.74	13.59	
Other Cost	57.35	53.56	
Total Expenditure	241.20	201.91	
EBITDA	30.02	23.78	26.26%
EBIDTA margin (%)	11.07%	10.54%	53 bps
Other Income	7.81	1.49	
Depreciation	10.92	8.50	
Interest	8.99	8.22	
Profit Before Tax	17.93	8.56	
Tax	3.52	2.69	
Profit After Tax	14.41	5.87	145.45%
PAT Margin (%)	5.31%	2.60%	271 bps
Basic EPS (Rs.)	1.62	0.66	145.45%

- Recovery in demand driven by agriculture sector, coupled with post-COVID recovery led to higher volumes
- Revenue realizations per ton improved during this period due to higher product prices and change in product mix
- Improved operational efficiencies offset the impact of rise in raw material cost, boosting EBITDA & PAT margins

# Balance Sheet as on 31st March 2022



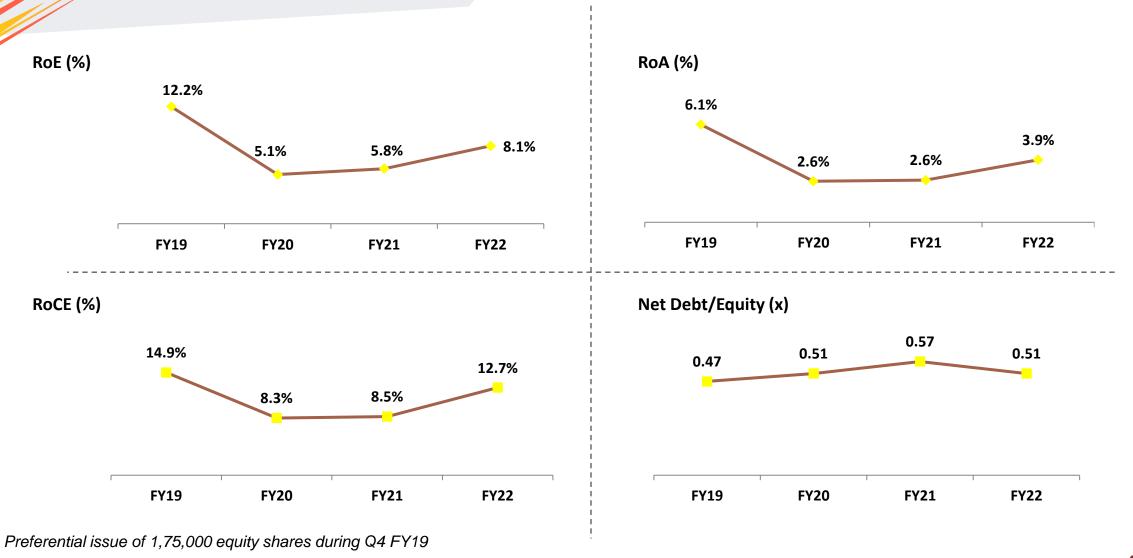
Rs. Cr	As on 31 <sup>st</sup> Mar '21	As on 31 <sup>st</sup> Mar '22
Equity	127.71	139.01
Equity Share Capital	17.73	17.73
R&S	109.97	121.27
Non-Current Liabilities	48.15	46.03
Financial Liabilities	0.00	0.00
Long Term Borrowing	36.29	34.56
Provisions	1.68	1.84
Deferred Tax Liabilities	2.55	3.15
Other LT Liabilities	7.63	6.48
Current Liabilities	104.13	105.27
Financial Liabilities	0.00	0.00
Short term Borrowings	40.02	38.64
Trade Payables	23.89	26.57
Other Financial Liabilities	30.86	32.94
Other Current Liabilities	7.70	4.12
Short term Provisions	1.66	3.00
Total Equity & Liabilities	279.99	290.31

Rs. Cr	As on 31 <sup>st</sup> Mar '21	As on 31 <sup>st</sup> Mar '22
Non-current Assets	133.17	134.64
Property, Plant and Equipment	101.08	115.18
Capital work in progress	10.53	2.42
Goodwill on Consolidation	13.55	13.55
Financial Assets	0.00	0.00
Non Current Investments	6.04	0.04
Other Financial Assets	0.29	1.24
Deferred Tax Assets/ (Liability)	0.64	0.70
Long term Loans & Advances	0.00	0.00
Other Non Current Assets	1.05	1.51
<b>Current Assets</b>	146.82	155.67
Inventories	62.98	66.75
Financial Assets	0.00	0.00
Trade Receivables	63.92	71.54
Cash & Cash Equivalents	0.40	0.91
Bank	3.31	1.81
Other Financial assets	11.79	10.54
Short term Loans & Advances	0.00	0.00
Other Current Assets	4.41	4.11
Total Assets	279.99	290.31

Continued improvement in working capital cycle Reduction in debt levels

# **Key Ratios**





RoA = Net Profit/Total Assets \ Net D/E= (Total Debt-Cash)/Total Equity \ RoE = Net Profit/ Total Equity \ RoCE= EBIT/(Shareholders Fund+Total Debt-non-current investments)

Way Ahead



# Way Ahead....





#### **Geographical Diversification**

- Expand in Geographically strategic locations of India
- Continue to focus on export opportunities and increase export contribution in revenues



#### **New Product Development**

Continued focus to keep adding new products in basket of products



#### **Export Opportunities**

- Fully equipped manufacturing facilities of global standards to provide opportunity to global OEMs
- Incremental Capex, partially, to be dedicated towards export market



#### **Key Focus Areas**

- Improve operational efficiencies
- Margin expansion
- Gain in Market Share

# Thank You



# For further information, please contact:

**Pritika Auto Industries Limited.** 

Ms. Nisha Saini

EA to MD

nisha@pritikagroup.com

www.pritikagroup.com

**Bridge Investor Relations Pvt. Ltd.** 

Mr. Amit Sharma

amit@bridge-ir.com

Mr. Rahul Trivedi

rahul@bridge-ir.com

www.bridge-ir.com