

Shalimar Productions Limited

20th March, 2024

The Manager BSE Limited Corporate Relationship Department 1st Floor, New Trading Ring, Rotunda Building, P.J Towers, Dalal Street, Fort, Mumbai -400001.

Ref: Scrip ID: - SHALPROScrip Code: - 512499

Subject: Shalimar Productions Limited Announces the Release of "Majnoo" in Cinemas on 22nd March

BSE Investor Information: Regulation 30

Dear Sir,

We are delighted to announce that Shalimar Productions Limited is set to release its muchanticipated film **"Majnoo",** in cinemas on 22nd March 2024.

About Majnoo:

Majnoo is a captivating romantic saga that promises to resonate with audiences across demographics. Set against the backdrop of Punjab, the Punjabi film explores the intricacies of love, passion, and destiny. With a talented ensemble cast, a compelling storyline, and mesmerizing music, "Majnoo" is poised to captivate the hearts of viewers.

The Film is **Releasing on Friday, 22nd March 2024,** across Punjab, Haryana, Jammu & Rajasthan in theatres of CINEPOLIS, PVR, INOX, Movietime, Miraj Cinemas, & others. The tickets are available to book on BookMyShow platform.

The trailer can be found at <u>https://youtu.be/4GllAeDwExQ?si=HmgVslph3HnzEYLp</u>

"Majnoo" features a stellar cast including Preet Baath, Kiran Shergill, Sabby Suri, Nirmal Rishi, Gurpreet Bhangu, Malkeet Rouni, Shivendra Mahal, and Babbar Gill. The film is helmed by director Suzad Iqbal Khan.

Audiences can expect an immersive cinematic experience as they journey through the enchanting world of "Majnoo." From the captivating visuals to the soul-stirring music, every aspect of the film is crafted to leave a lasting impression.



As part of our commitment to transparency and investor communication, we are pleased to share this update with our esteemed investors and stakeholders. We believe that the release of "Majnoo" presents exciting opportunities for Shalimar Productions Limited and its shareholders.

Shalimar Productions Limited

We invite our investors to mark their calendars for the grand release of "Majnoo" on 22nd March 2024 and join us in celebrating this momentous occasion.

Warm Regards , For Shalimar Productions Limited



Tilokchand Kothari Director DIN: 00413627



True love... never dies!

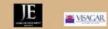
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SHALIMAR PRODUCTIONS LTD. PRESENTS

A FILM BY KIRAN SHERGILL PRODUCED BY TILOK KOTHARI DIRECTOR SUZAD IQBAL KHAN



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A CINÉPOLIS INDIA RELEASE

ajnoo

cinépolis

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