

November 08, 2023

To

The Listing Department Bombay Stock Exchange Limited Department of Corporate Services Phiroze Jeejeebhoy Towers, Dalal Street,Mumbai – 400 001 The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Mumbai – 400 051

Scrip Code: 532771 Trading Symbol: JHS

<u>Subject: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Audio of Conference Call</u>

Ref: Intimation dated, November 02, 2023 in relation to Information of Conference Call for Analysts and Investors to discuss Un-Audited Financial Results for quarter and half year ended on 30th September 2023

Dear Sir,

In reference to the above referred subject and intimation, please note that the audio recording of the Conference Call for Analysts and Investors held on November 08, 2023 can be accessed on the Company's website via. following link:

This will also be hosted on Company's website at: https://www.svendgaard.com/Earnings%20Call.html

You are requested to kindly take the above information into your records.

Thanking You, Yours Faithfully For JHS Svendgaard Laboratories Limited

Komal Jha Company Secretary and Compliance Officer Encl: A/a







JHS Svendgaard Laboratories Limited

Investor Presentation Q2 & H1 FY24

Disclaimer



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Way Ahead



Consolidated Financial Highlights

Partner to leading Indian and global FMCG brands

Recent Developments



 Scheme of Arrangement for Amalgamation of JHS Svendgaard Laboratories Limited ("Transferor Company") with Vedic Cosmeceuticals Private Limited ("Transferee Company") ("Scheme")

JHS Svendgaard Laboratories Limited

- Founded in 1996, headquartered in New Delhi.
- Established manufacturer of oral care products range of tooth brushes, tooth pastes, mouth washes, dentures etc. catering to adults and children
- Contract manufacturer for leading consumer/FMCG brands such as Patanjali, Dabur, Amway, Spencers, Me n Moms, Chicco, Vestige, HUL, etc.
- 6 Manufacturing Units in Himachal Pradesh, India 2 each for tooth brushes & tooth pastes, 1 each for injection molding and talcum.
- In-House R&D
- Recent additions in product portfolio personal care products like talc, lotion, shampoo etc.
- Pan-India distribution network with access to export markets.

Vedic Cosmeceuticals Private Limited

- Founded in 2002, headquartered in New Delhi.
- Established India's leading full-service private-label manufacturer of high-quality personal care products—skincare, haircare, baby care and intimate care categories. Personal wellness brands such as Nykaa, FabIndia, Bombay Shaving Company, Sirona, Sugar, Beardo
- Company has a manufacturing capacity of up to 500 metric tons per month and wide network of exclusive brand outlets (EBO)
- 80,000 sq. ft Manufacturing facility with Top-of-the-line vacuum incorporated production equipment
- In-House R&D is 100% cruelty-free without animal testing
- High-productivity warehouse, spanning an area of 250,000 cubic feet
- Over 1,000 stable formulations

How Vedic act as Synergy with JHS Svendgaard





JHS Svendgaard Laboratories Limited

(Transferor Company)

Contract Manufacturer of oral care products and talcum for B2B customer

- Belong to the Fast-Moving Consumer Goods (FMCG) Industry
- Similar Business Model

Vedic Cosmeceuticals Private Limited

(Transferee Company)

Private Label Manufacturer of high-quality personal care products

- Manufacturing Infrastructure
- Advance Technology

 Will enhance the business value of both the Companies

- Wider Product Base
- Strong R&D Team
- Large Customer Base

Synergy Benefits

- Create cross-selling opportunities
- Shared customer base can be leveraged to introduce complementary products, upsell or cross-sell existing products, and maximize revenue potential
- Combined scale and customer reach of Merged Entity will enable to it compete effectively in the market
- Unlocking the value of business of both the companies
- Enhancement of competitive strengths including financial resources
- Improve operational efficiency, economies of scale, and overall competitiveness in the market
- Enhanced Management bandwidth leading to speedy execution on growing businesses

Managing Director's Message





Commenting on Q2 & H1 FY24 results, Mr. Nikhil Nanda, Managing Director, said:

"During the quarter ended September 30, 2023, our Company registered a revenue of Rs. 18.93 crores. Revenue increased 19% quarter on quarter mainly due to continued recovery in demand. There was a strategic change in product sales and customer mix in toothbrush segment as we are focusing more on higher margin business. This quarter, contribution from exports increased to 1.69% of our revenues.

We are excited to share a new milestone that we are undertaking an amalgamation with Vedic Cosmeceuticals Private Limited. Vedic Cosmeceuticals is a company deeply involved in the personal care industry, specializing in the creation and distribution of high-quality cosmetic products, ranging from baby care to skincare, body care, hair care, Pet Care, Spa products, Grooming, and more, all crafted from natural ingredients. This move will expand our product portfolio and consumer-base, giving us a wider outreach.

We are continuously focused on developing new relationships and adding potential clients. Our strategy is to leverage our manufacturing expertise for more and more customers and a wider product portfolio, with a focus on value-added products.

I would like to thank each member of the JHS family. I would also like to thank our Clients, Creditors, Banks, Financial Institutions, and all other Stakeholders. Their faith in us and extended support makes it easier for us to strive and excel."

Q2 FY24 Consolidated Financial Highlights

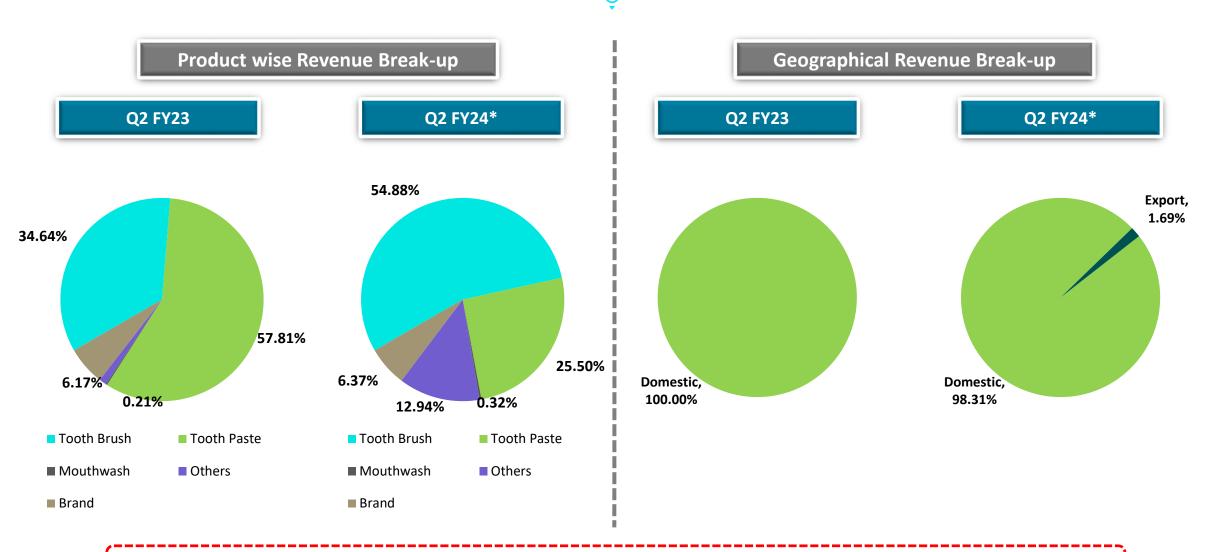


Particulars (Rs. Crs)	Q2 FY24	Q2 FY23	YoY%	Q1 FY24
Total Income from Operations	18.93	21.05	(10.09%)	15.90
Cost of Material Consumed	9.92	15.74		10.01
Purchase of stock in trade	0.03	(0.40)		0.80
Changes in Inventories	0.76	(0.84)		0.33
Total Raw Material Expenses	10.71	14.50	(26.12%)	11.14
Employee Expenses	1.94	2.64		2.32
Other Expenses	5.87	5.88		4.57
Total Expenditure	18.52	23.02	(19.55%)	18.03
EBITDA	0.41	(1.97)	(120.66%)	(2.12)
EBITDA Margin	2.15%	(9.35%)	1150 bps	(13.34%)
Other Income	0.20	2.52		0.41
Depreciation	1.50	1.49		1.32
Interest / Finance Cost	0.10	0.12		0.13
Exceptional Item (Gain) / Loss	0.00	0.00		0.00
Share of (profit)/loss from investment in associate	0.00	0.00		0.00
PBT	(0.99)	(1.06)	(6.06%)	(3.16)
Тах	(0.26)	(0.14)		(0.58)
PAT	(0.73)	(0.92)	(20.29%)	(2.59)
PAT Margin	(3.86%)	(4.35%)	49 bps	(16.28%)
EPS (In Rs.)	(0.09)	(0.11)	(18.18%)	(0.33)

- Decline in Revenue mainly due to strategic change in the Customer mix of Toothpaste Segment. Better margin customers preferred, with a short-term impact on the topline
- Rise in EBITDA mainly due to better gross margin and reduction in manpower cost

Revenue Break-up - Private Label





With stronghold on domestic business, export contribution has begun

H1 FY24 Consolidated Financial Highlights

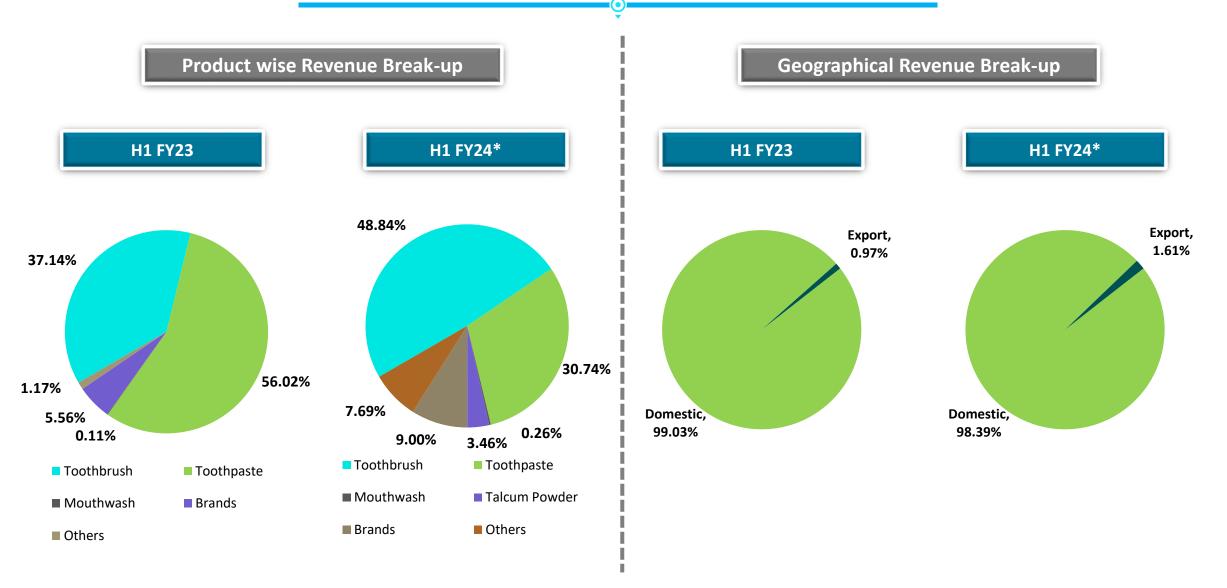


Particulars (Rs. Crs)	H1 FY24	H1 FY23	YoY%
Total Income from Operations	34.83	40.90	(14.84%)
Cost of Material Consumed	19.93	28.26	
Purchase of stock in trade	0.83	(0.18)	
Changes in Inventories	1.09	0.83	
Total Raw Material Expenses	21.85	28.91	(24.41%)
Employee Expenses	4.26	5.45	(21.71%)
Other Expenses	10.44	9.85	5.95%
Total Expenditure	36.55	44.20	(17.31%)
EBITDA	(1.71)	(3.30)	48.02%
EBITDA Margin	(4.92%)	(8.06%)	314 bps
Other Income	0.60	3.29	
Depreciation	2.82	2.94	
Interest / Finance Cost	0.22	0.27	
Exceptional Item (Gain) / Loss	0.00	0.00	
Share of (profit)/loss from investment in associate	0.00	0.00	
РВТ	(4.16)	(3.22)	29.10%
Тах	(0.84)	1.65	
PAT	(3.32)	(4.87)	(31.86%)
PAT Margin	(9.53%)	(11.91%)	238 bps
EPS (In Rs.)	(0.42)	(0.62)	(32.26%)

- Decline in Revenue mainly due to change in the Customer mix of Toothpaste Segment.
 Better margin customers being preferred, with a short-term impact on the topline
- Reduction in workforce in proprietary brands business, and customer mix led to improved EBITDA margins

Revenue Break-up - Private Label





*No More Relevant as entity is demerged 11

Consolidated Balance Sheet Highlights



Rs. In Crs	As on 31 st Mar'23	As on 30 th Sept'23
Shareholders Funds	173.84	170.80
Equity Share Capital	78.40	78.40
Other Equity	95.44	92.40
Non Controlling Interest	0.00	0.00
Non Current Liabilities	17.67	4.25
Borrowings	0.24	0.18
Lease liabilities	1.83	1.57
Provisions	1.37	1.26
Other Non Current Liabilities	14.24	1.23
Other Financial Liabilities	0.00	0.00
Current Liabilities	37.71	21.65
Borrowings	0.14	0.13
Trade Payables		
- Micro and Small Enterprises	1.80	3.80
- Other than micro and small Enterprises	19.19	10.98
Lease Liabilities	0.37	0.45
Other Financial Liabilities	4.71	2.48
Other Current Liabilities	11.38	3.70
Provisions	0.12	0.11
Total Equity & Liabilities	229.22	196.70

Rs. In Crs	As on 31 st Mar'23	As on 30 th Sept'23
Non Current Assets	143.38	114.08
Property, Plant and Equip	62.75	67.17
Capital Work in progress	8.57	4.57
Rights of use assets	1.52	1.33
Goodwill on consolidation	0.80	0.80
Other Intangible Assets	0.01	0.00
Investments	2.97	3.16
Loans	0.49	4.04
Others	2.92	5.26
Non-Current Tax Assets (net)	0.85	1.00
Deferred Tax Assets (net)	11.28	12.04
Other Non-Current Assets	51.24	14.72
Current Assets	85.84	82.62
Inventories	13.00	9.26
Investments	0.00	0.00
Trade Receivables	19.53	19.37
Cash & Cash Equivalents	37.25	5.97
Other Bank Balances	1.40	1.26
Loans	2.80	0.00
Others	3.73	26.94
Current Tax Assets	0.00	0.00
Other Current Assets	8.13	19.83
Total Assets	229.22	196.70



Company Overview

India's largest integrated manufacturer of oral care products

Making the World Smile!



India's largest integrated manufacturer of oral care products

- Incorporated in 1997 as India's leading private label manufacturer of oral care products Toothbrushes,
 Toothpastes, Mouthwashes and Denture Tablets
- Headquarter in New Delhi
- Strong R&D Facility In house R & D means "Constant Innovation". This leads to quality products & newer concepts



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Diversified Product Portfolio

- Leading manufacturer of Oral Care range for both Kids and Adult segments.
- Manufactures and sells oral care products under its proprietary brand 'Aquawhite'. Brand specializes in kids oral care products

Unique Manufacturing Facility with Experienced Sales & Distribution

- Located in Kala Amb (Himachal Pradesh) spreading across 20 acres with 6 manufacturing units - 2 toothbrush units, 2 tooth paste Units and 1 Talcum Powder Unit
- Upcoming Plant for personal care products such as hair oil, Lotion, Shampoo etc.
- Well established sales & distribution system spread across entire India
- Supplies and access to strategic export markets such as US, Europe, Middle East, SE Asia etc

Strong Financial Performance

- Conservative Balance sheet Net Debt to Equity ratio was (0.21) in FY23
- Virtually debt free

Founder & Lead Management's Experienced Profile







Nikhil Nanda
Founder & Managing Director

JHS is led by young, dynamic & self-motivated visionary, **Mr. Nikhil Nanda.** First-generation entrepreneur, man of strong judgment and deep insight, whose committed focus and dedicated passion has enabled JHS to emerge as one of leading oral-care manufacturers facility in country.

A postgraduate from one of premier B-schools in India, Fore School of Management. He worked for year before he pursuing his MBA. Mr. Nanda worked as summer trainee under MD of Gillette in year 1996 where he was drawn towards building his own business and not taking up job during campus placement with Nestle.

Driving forces behind getting into manufacturing of Oral Care space were these thoughts:

In year – 1997, Mr. Nanda's entrepreneurial journey began with three fundamental principles:

- ✓ Demand for oral care products was directly proportional to India's fast growing population .There was huge market for expansion due to product's low penetration (49% in 1996). Entry of big brand names in segment created high opportunity for growth.
- ✓ Line model of manufacturing and technology creating multiplier effect.
- ✓ Excise Exemption and SSI reserved product, hence excellent opportunity for contract manufacturing.

This led to creation of Svendgaard Labs later merged to form JHS, enterprise which initially manufactured toothbrushes followed by many more FMCG products. His strong business acumen and skills saw him bid for manufacturing mandates from various International & National oral care brands

JHS has grown over years because of Mr. Nanda's sharp skills as well as by adopting right growth strategy. This led to building its market presence and leadership in Oral Care category

JHS will respond with speed and sensitivity to great Indian consumption boom. We shall be **brand behind brands** . Strive to be most visible Indian brand capturing attractive upside of Indian consumption journey for our customers and shareholders

Strong Experienced Board of Directors



Our Board of Directors & advisors consists of professional from varied field with relevant experience, to ignite and lead new ideas as well as drive growth through their diverse experience

Mr. Nikhil Vora

- Best Analyst of India for consumer companies .
- MD-Sixth sense ventures.
- Heading Top PE fund of India



 IP expert, Brand Strategist and Advisory to Fortune 500 companies

Smt. Balbir Verma, IRS (Retd.)

 Principal Chief Commissioner of Income Tax with over 37 years in department at various positions including 15 years in Mumbai as Commissioner of corporate circle



Mr. Rajagopal Chakravarthi Venkateish

- IIT-M & IIM-C,
- Ex -Country Head Oral-B, India.
- Held Management position in FMCG & Sports Industry



 Specializes in Asset and Project Management, FDI investments, seed/ First Round Funding, strategy development, dispute Resolution

Mr. Mukul Pathak

Associated with reputed Civil Services mentorship institutions over years



Experienced and Professional Management





Nikhil Nanda Managing Director

• First-generation entrepreneur with a vision to make India a world leader in dental care products, created JHS-Svendgaard in 1996. A postgraduate from Fore School of Management, one of India's top business institutions. JHS has expanded throughout the years as a result of Mr. Nanda's keen skills and the proper expansion strategy. As a result, its market presence and leadership in the Oral Care area have grown



Paramveer Singh Chief Executive Officer

- Area of Expertise: Process innovation/optimization, formulation and fabrication in Chemical, Process, Food & Beverage, EPC,
 Cosmetics, Pharmaceutical, Railways
- Industrial engineer with 20 years of experience in process, formulation and fabrication. His expertise encompasses erection, commissioning & maintenance of equipment for manufacturing oral care, cosmetics, chemicals and plastics



Ashish GoelChief Financial Officer

- Area of Expertise: FMCG, Corporate Finance, Strategy, Banking, Fund Raising, Imports & Exports, Execution, Team Building
- M.B.A with over 14 years of experience as Finance Professional Skilled in Private Equity Funding, Mergers & Acquisitions
 (M&A), OTS, Capital Structuring, Focused Strategy Execution, Banking, Working Capital Management, Procurement, Imports &
 Exports, Commercial Contracts and Litigation



Jitender Sharma

QA Head

- Area of Expertise: New product development, Consumer in-sighting, Regulatory and Quality Assurance
- Experience of over 15 Years with planning and project management skills
- Works on different kind of formulation like Toothpaste, Mouthwashes, Shampoo, Hand wash, Sanitizer and other type of personal & Home Hygiene care products

Key Strengths

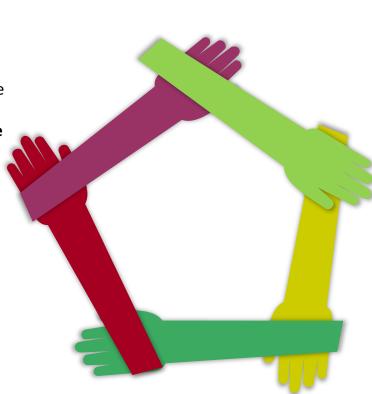


Diversified Product Range

- Leading manufacturer of oral care range for two and half decades
- Manufacturers of Toothbrushes, Toothpastes,
 Mouthwashes, Laundry detergents, Hand sanitizers,
 Room Fresheners, Talcum Powder, Hair Oil and Denture
 Tablets
- Biggest USP: Single entity across world to manufacture both toothbrush and toothpaste in one campus. This ensures cost saving upto 10% for combo / value products

Strong Manufacturing and R&D facility

- State-of-the-art manufacturing facilities located at Kala Amb, Himachal Pradesh.
- Additional land bank and tax benefits for immediate capacity / category expansion.
- Toothpaste unit continues to enjoy tax benefits under new GST policy



Strong association With major Brands

- Closely working with reputed FMCG brands domestic and global
- Majority of outsourcing relationships with customers are long-term contracts
- Every year new SKU's are being added to product line providing adequate revenue visibility

Rich Management Experience

- Managing Director, Mr. Nikhil Nanda engaged in oral care business for more than two decades.
- Dynamic & rich experience across business verticals.
- Diverse team with right mix of operational & technical expertise .
- A dedicated and skilled employee base

Strong Financial Performance

- Conservative Balance sheet Net Debt to Equity ratio was (0.21) in FY23
- Virtually debt free



Industry Opportunity

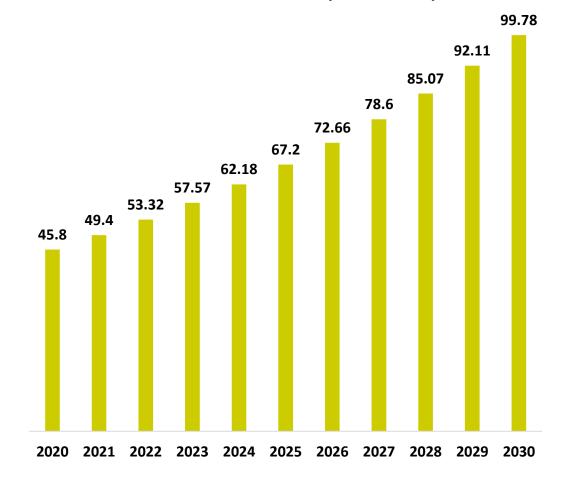
A leading oral care brand in Delhi and NCR region

Oral Care Industry



- The global **oral care market was valued at USD 49.40 billion in 2021** and is expected to **reach over USD 99.78 billion by 2030,** poised to grow at a **CAGR of 8.1% from 2022 to 2030**
- Rise in awareness of oral hygiene has created a huge demand for premium and innovative products in metros and urban cities
- Penetration level of oral care products in urban area is high as compare to that of rural area
- Players are now focusing more into rural cities and villages to increase the penetration as well as their product sales
- Premium products like mouthwash have gained popularity among rich and upper middle class consumers
- Market is growing at a fast pace, per capita consumption of oral care products in India is very low as compared to countries like U.S, China etc
- In 2021, the toothpaste product segment dominated the market with a revenue share of over 25.0% due to the increase in the number of people using different forms of toothpaste
- Toothbrush product segment is expected to grow at the fastest rate over the forecast period. The availability of a wide range of advanced and innovative products, such as battery-powered and electric toothbrushes, is fueling the segment

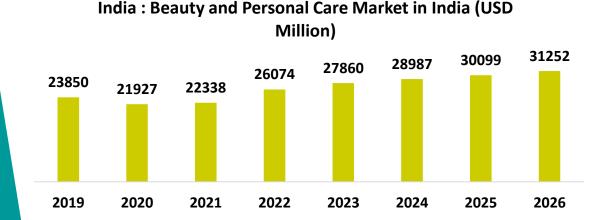
Oral Care Market Size (USD Billion)

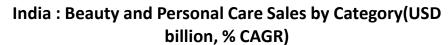


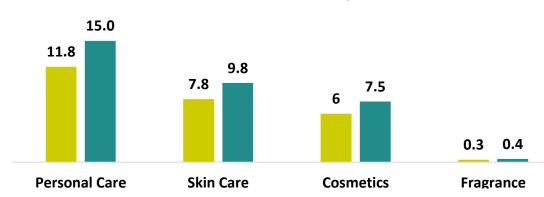
Personal Care Industry



- India's beauty and personal care market is estimated to amount to \$25.9 billion in 2020 and is projected to reach \$32.7 billion by 2023, growing at a CAGR of 8.1%, according to Statista. In 2023, the personal care segment is estimated to account for 46% of the overall market, having grown at a CAGR of 8.3%—making it the largest and fastest growing category.
- Indian beauty and personal care (BPC) market is the 8th largest in the world
- Fragrances, Makeup and Cosmetics, Men's Grooming are all expected to grow at CAGR 12-16%
- Personal hygiene market is expected to reach \$15 Bn by 2023 in India
- Herbal cosmetics products are driving growth due to increasing adoption, and the segment alone is expected to grow at 15-20%
- 50-60% of India's production is exported to Western and Middle-Eastern markets, with USA, Hong Kong and UAE the top countries for exports







Nutraceuticals and Food Items Industry



India's Nutraceutical Market Growth:

- India's nutraceutical market is prepped to be a global leader at USD 4-5 billion. It is expected to grow approximately USD 18 billion by 2025
- The dietary supplements market in India is valued at USD 3924.44 million in 2020 and reports say that it will reach USD 10,198.57 million by 2026 that is 22% growth rate year on year
- Currently, 90% of the total global nutraceutical market is captured by the USA, Japan and Europe

India's Food Processing Market Growth:

- India's food processing sector is one of the largest in the world and its output is expected to reach \$535 Bn by 2025-26
- India's agricultural and processed food products exports were up by 13% to \$ 19.69 billion in nine months of the current fiscal (2022-23) compared to the same period last year
- GOI has continued the umbrella PMKSY scheme with an allocation of INR 4600 Cr till March 2026.





Business Overview

Leading oral care brand in Country, gradually growing as overall FMCG outsourcing hub

Private labelling for prestigious Brands



PATANJALI



TRIPLE

ACTION

ACTIVE



CARE





CURVY SENSITIVE JUNIOR



ALL IN ONE CARBON



CLASSICO BRANDS



Inglish-perfect Flexi

LEEFORD



Enshine

AMWAY



PERSONA CLASSIC



PERSONA JUNIOR



PERSONA ADVANCED

SPENCERS



AMWAY GLISTER

DABUR TOOTHBRUSH



Binaca Top Lg



Binaca Fnt





Binaca **Clean Duo**



Binaca **Super Clean**



Binaca Top

PHARMEASY



PAM



Bath & Beauty Active Clean Pack Of 4



Bath & **Beauty Popular Flexi**

Pack Of 4



Bath & Beauty **Popular Flexi** Pack Of 8



Bath & **Beauty Tongue** Cleaner



Private labelling for prestigious Brands



DABUR TOOTHPASTE



DABUR BABOOL

DABUR BABOOL AYURVEDIC

Babool Ayurvedic



DABUR MESWAK





DENTASSURE DENTASSURE TOOTHPASTE MOUTHWASH



DENTASSURE TOOTHBRUSH

HUL



CLOSE UP- FRESH BREATH

MENMOM



dentASSURE

MEE MEE
STRAWBERRY TOOTHPASTE



MEE MEE ORANGE TOOTHPASTE

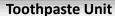
Manufacturing Facilities



- ISO-certified, state-of-art manufacturing facilities at Kala-Amb (Himachal Pradesh), India with additional land bank and built-up unit to turn around any new initiatives / projects immediately
- Fully integrated oral care unit to manufacture toothpastes and toothbrushes in same premises, reconciling completely different manufacturing competencies - mechanical and chemical under one roof

Toothpaste Manufacturing







Main Mixing Tank

Talcum Powder Manufacturing



Toothbrush Manufacturing



Moulding Shop Floor



Bristling Operations



Zahoransky Tufting & Trimming Machine

Strong Research & Development Facility



- In house R & D means "Powerhouse of Innovation"
- Client's products, formulae, or ideas- All this can be turned into customized commercial products. JHS has its own internal target to distinguish themselves from any other manufacturers. It has customized capabilities to develop and manufacture each product with complete responsibility for best quality and available to all sections of society

Key highlights of Research and Development at JHS are:

- R&D for oral care for any new formulation in both Ayurvedic
 & Cosmetic category
- R&D for Personal Care & Toiletries at South available but still under negotiation for acquisition
- Immediate team of R&D consultant available to develop formulation for Personal and Toiletries if required now





Best in Category Capabilities





Toothbrushes

- High end rotating, Hot runner mold with Twin Barrel machine for premium quality Injection Molding of double & triple color component handle;
- 33 + 4 (Single barrel / Double Barrel) Horizontal Injection Molding Machines of L&T and Haitian
- 27 Vertical Injection Molding Machines and 4 rotatory machines
- 74 [6 (Integrated) + (41 (Tufting) +27 (Trimming)] Bristling Machines from ZAHORANSKY of Germany, Boucherie of Belgium and Alpha Plus from Taiwan
- 5 Auto Packaging Machines from ZAHORANSKY, Hoonga & Boucherie to Form / Seal / Cut Toothbrushes automatically
- 2-layer manufacturing facility for low cost as well as highcost toothbrushes at separate locations with requisite GMP standards as per product/customer requirements



Oral Care, Personal Care and Health & Hygiene

- 4 & 5 Tonnes capacity of Main Mixing Tanks
- Separate facility & licenses for Cosmetic & Ayurvedic Products
- 75 + 50 Tones Storage tanks of Sorbitol tank
- 3 nos. Storage tanks of Paste Holding
- Paste contacting areas are with MOC of SS316L.
- Completely automated PLC controlled batch making process
- Class 100,000 certified site as per PHARMACOPIA
- USP 32 Grade of DI Water System to provide injectable grade of filtered water to support Micro free production / product
- 5 Micron Filtered AHU
- 7 + 1 Nos. High Speed fully integrated filling lines of 120
 TPM & 150 TPM from Wimco
- FDA Norm compliant site



Mouthwashes

- 2.5 Tones of main mixing tank
- 2 Tones of storage tank
- 1 Nos. 6 Nozzle high speed fully integrated filling lines
- Fully automatic packaging machine
- 5 Micron Filtered AHU
- Alcoholic and Non Alcoholic formulations developed

Strong Clientele





































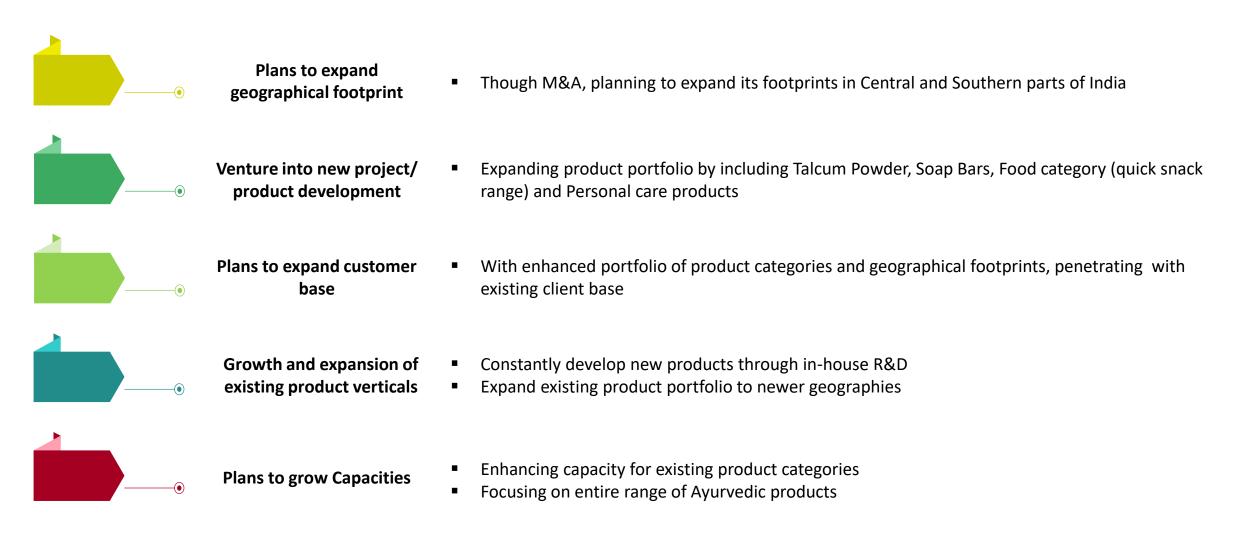




Way Ahead

Future Goals/ Way ahead





Thank You



For further information, please contact:



Ashish Goel / Deepesh Sharma JHS Svendgaard Laboratories Ltd

Tel: +91 9833361003 / +91 9810972228

Email: ashish@svendgaard.com, deepesh.sharma@svendgaard.com

Website: www.svendgaard.com

Rupesh Rege / Savli Mangle Adfactors PR Pvt. Ltd.

Tel: +91 9833361003 / +91 9699060134

Email: rupesh.rege@adfactorspr.com, savli.mangle@adfactorspr.com,

Website: www.adfactorspr.com