

May 16, 2024

Listing Compliance & Legal Regulatory  
BSE Limited  
Phiroze Jeejeebhoy Towers Dalal Street,  
Mumbai 400 001  
Stock Code: 543227,974728,974820 &  
975101

Listing & Compliance  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex  
Bandra East, Mumbai 400 051  
Stock Code: HAPPSTMNDS

Dear Sir/Madam,

**Sub: Press Release – Happiest Minds partners with Solvio to provide Next-Gen Salesforce Solutions**

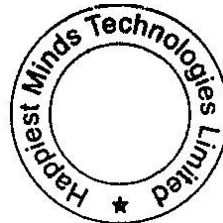
Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a press release being issued by the Company on the captioned subject, the content of which is self-explanatory.

This is for your information and records.

Thanking you,

Yours faithfully,

For **Happiest Minds Technologies Limited**



**Praveen Kumar Darshankar**  
**Company Secretary & Compliance Officer**  
**Membership No. F6706**

## Happiest Minds partners with Solvio to provide Next-Gen Salesforce Solutions

**Bengaluru, San Jose and London, May 16, 2024: Happiest Minds Technologies Limited** (NSE: HAPSTMNDS), a 'Born Digital . Born Agile', Mindful IT Company, today announced its strategic partnership with **Solvio**, a top-tier Salesforce consulting firm.

Happiest Minds drives innovation and enables customer success across six industry groups - Industrial, Manufacturing and Energy & Utilities, Healthcare & Life Sciences, Retail, CPG & Logistics, Banking, Financial Services and Insurance (BFSI), Hi-Tech and Media & Entertainment, and EdTech. Collaborating with Solvio, Happiest Minds is focused on delivering Salesforce implementations offering practical solutions on a global scale, transforming client engagements and increasing operational efficiencies.

**Joseph Anantharaju, Executive Vice Chairman, Happiest Minds**, said, *"This strategic alliance enables us to harness our combined strengths and provide top-notch Salesforce solutions that are scalable and transformative. We are excited by the potential to swiftly expand our Salesforce business and enhance our capabilities."*

**Shashin Shah, Founder and CEO, Solvio**, said, *"This partnership is about reimagining how Salesforce consulting and services can drive fundamental changes in business dynamics. Our collaboration is a testament to our shared commitment to excellence and a future where Salesforce can create unprecedented value for businesses worldwide."*

Solvio offers a comprehensive suite of capabilities and offerings tailored to meet the diverse needs of customers. Their consulting-led approach encompasses management consulting, business consulting, and solution consulting, is aimed at catalyzing strategic transformation and driving growth for businesses of all sizes. With a focus on Salesforce Data Cloud and Marketing Cloud implementations, along with the Sales and Service Cloud, Solvio is committed to helping enterprises achieve their business goals with efficiency and precision.

The Happiest Minds - Solvio partnership will help customers strengthen their brand preferences and amplify their business growth. Through this combined partnership, Happiest Minds and Solvio will deliver cutting-edge Salesforce consulting and services on a global scale.

### **About Happiest Minds Technologies**

[Happiest Minds Technologies Limited](#) (NSE: HAPPSTMNDS), a Mindful IT Company, enables [digital transformation](#) for enterprises and technology providers by delivering seamless customer experiences, business efficiency and actionable insights. We do this by leveraging a spectrum of disruptive technologies such as: [artificial intelligence, blockchain, cloud, digital process automation, internet of things](#), robotics/drones, [security, virtual/ augmented reality](#), etc. Positioned as 'Born Digital . Born Agile', our capabilities span Product & Digital Engineering Services (PDES), Generative AI Business Services (GBS) and Infrastructure Management & Security Services (IMSS). We deliver these services across industry groups: Banking, Financial Services & Insurance (BFSI), EdTech, Healthcare & Life Sciences, Hi-Tech and Media & Entertainment, Industrial, Manufacturing, Energy & Utilities, and Retail, CPG & Logistics. The company has been recognized for its excellence in Corporate Governance practices by Golden Peacock and ICSI. A Great Place to Work Certified™ company, Happiest Minds is headquartered in Bengaluru, India with operations in the U.S., UK, Canada, Australia, and the Middle East.

Media Contact: [media@happiestminds.com](mailto:media@happiestminds.com)

### **About Solvio**

[Solvio](#) is a leading Salesforce consulting and implementation services company. We provide expertise on Salesforce Genie, Mulesoft, Salesforce Commerce Cloud, Salesforce Marketing Cloud, and Salesforce CRM to help enterprises adapt faster and deliver desired customer business value.