



REF:INABB:STATUT:LODR:PRESS REL:

November 27, 2020

BSE Limited
P.J. Towers
Dalal Street
Mumbai 400 001
(Attn : DCS CRD)

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra-Kurla Complex, Bandra (E)
Mumbai 400 051

Attn: Listing Dept.

Dear Sirs

Sub: Press Release

We are sending herewith a copy of Press Release, which is being issued by the Company today to the media, for the information of the Stock Exchanges, as required under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Thanking you

Yours faithfully
For ABB India Limited

B Gururaj
General Counsel & Company Secretary
FCS 2631

Encl: as above

BENGALURU, INDIA, NOVEMBER 27, 2020

ABB launches new series of high-output motors in India

ABB's new range of low voltage IEC induction motors are compactly designed and reduces the overall size of the equipment thus minimizing space and total cost of ownership.

Expanding its portfolio with high-output series motors, ABB has launched a new range of M3BP motors for its industrial customers in India. Offered in 280 – 355 frame size and output ranging from 75kW to 560kW, these reliable and tough made-in-India process performance motors deliver higher output than the defined standard of the same frame size standard motors. Its compact design helps in easy installation, commissioning and maintenance.

The M3BP motors are one of the sturdiest motors available in the market and will help the industrial customers save space and cost. The launch will further strengthen ABB's presence in segments such as metals, cement, pulp & paper, water & wastewater and applications including fan, pump, compressor, crusher, crane etc.,

"The M3BP high output series is a win-win solution for our customers and ABB. We have worked tirelessly over the past few months to bring this offering to the Indian market. The M3BP motors are manufactured at our Bangalore and Faridabad factories, and will help in ramping up volumes," said Sanjeev Arora, President, Motion Business Area, ABB India.

"This launch reinforces our commitment to offer greater flexibility for specific customer requirements and most demanding environments and applications," he added.

Designed and built in line with M3BP motors that are currently available at ABB's global factories, these process performance motors are used to power heavy duty applications in tough environments and to operate critical processes with minimum downtime. Available in wide range of variants and accessory options, the M3BP motors are fit for purpose to provide cost efficient and sustainable solution.

Customers can enable remote condition monitoring, with the help of ABB Ability™ smart sensors. The motors comply with the Indian and International Electrotechnical Commission (IEC) standards and can be tested with frequency converters for variable speed operation.

ABB (ABBN: SIX Swiss Ex) is a leading global technology company that energizes the transformation of society and industry to achieve a more productive, sustainable future. By connecting software to its electrification, robotics, automation and motion portfolio, ABB pushes the boundaries of technology to drive performance to new levels. With a history of excellence stretching back more than 130 years, ABB's success is driven by about 110,000 talented employees in over 100 countries.

For more information please contact:

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