

Date: January 27, 2023

To

Listing Compliance National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex, Bandra (E) Mumbai – 400051 Listing Compliance
The Bombay Stock Exchange
Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001.

Subject: Investor Presentation-Q3 & 9M FY'2023

Ref: Reg. 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

BSE Scrip Code: 543599; NSE Symbol; KSOLVES; ISIN: INEOD6I01015

Dear Sir/Madam

With reference to the above-captioned subject, please find herewith, enclosed the Investor Presentation by the Company. The aforesaid Investor Presentation is also being disseminated on Company's website at https://www.ksolves.com/

This is for your information and records.

For Ksolves India Limited

Manisha Kide Company Secretary & Compliance Officer



HIGHLIGHTS

TABLE OF CONTENT

01

COMPANY PROFILE

- **Company Overview**
- **Key Management**
- **Board of Directors**
- Timeline
- Why Ksolves?

03

BUSINESS ANALYSIS

- **Industries Served**
- **Revenue Break-up**
- Salesforce
- **Case Studies**

02

BUSINESS OVERVIEW

- **Business Model**
- **Business Verticals**
- **Services Suite**
- **Products Suite**

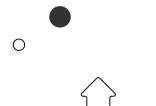
04

FINANCIAL HIGHLIGHTS

- **Quarterly Financials**
- **Balance Sheet**
- **Performance Charts**



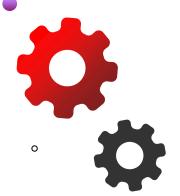




COMPANY







PRUFILE







COMPANY OVERVIEW

- A globally trusted technology partner with strong capabilities & proven track record in Information Technology services.
- It also has market leading proprietary products suit.

400+

10+

35+

20+

84.3%

36%

Employees

Years of Service

Trusting Clients

Countries

Repeat Business

Top 5 Client Contribution

















KEY MANAGEMENT



Ratan Srivastava **Chairman & Managing Director**

Ratan Srivastava holds a degree in Bachelor of Technology in Computer Science & Engineering. He looks after the company's core management. He has been instrumental in taking major policy decisions for the Company. He has experience of more than 15 years in our industry and has worked with Tech Mahindra, Birlasoft (India) Limited, HSBC and Persistent Systems. He plays a vital role in formulating business strategies and effective implementation of the same. He is responsible for the expansion and overall management of our company's business. His leadership abilities have been instrumental in leading the core team of our Company.



Manish Gurnani **Chief Technology Officer** (CTO) 22+ years of IT experience.



Deepali Verma Whole-time Director & **Promoter** 7 years experience in the IT Industry.



Umang Soni Chief Financial Officer (CFO) 4+ years of experience.







BOARD OF DIRECTORS



Vineet Krishna Independent Director He is a MBA from IIFT with 20+ years of experience.



Varun Sharma Independent Director MBA from IIT, Delh and PhD. Finance from London Business School



Independent Director She is a MBA from ISB. She has 16+ years of experience in Information **Technology Enabled Services**



Varsha Choudhry Independent Director Chartered Accountant 12+ years of experience in Taxation & Finance









TIMELINE



- Ksolves India Ltd. was formed.
- **Became a Nasscom Member**
- Received ISO certification.



- Maintained 80% client retention rate.
- Launched Odoo Products and became number one in Odoo App Store with Dashboard Ninja.



- Tremendous growth in Net profit & Turnover.
- CMMI Level 3 certified.



2012

2016-17

2022

2020

2014-15

Kartik Solutions was born from a small office in Indirapuram Ratan Srivastava.



- Solid upward revenue trajectory.
- family of 250+ achievers.
- New office space in Noida.
- Crossed 50+ clients milestone.



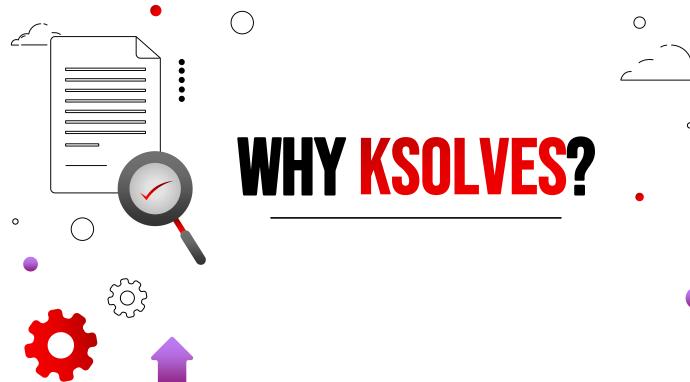
2018-19

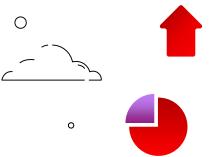
- Listed on NSE.
- Tech Partnerships: Salesforce, Magento, Odoo



- Migration the mainboard of NSE & BSE.
- Registered as RedHat ISV Partner.
- Upgraded to Salesforce Ridge Silver Partner & **Odoo Gold Partner.**









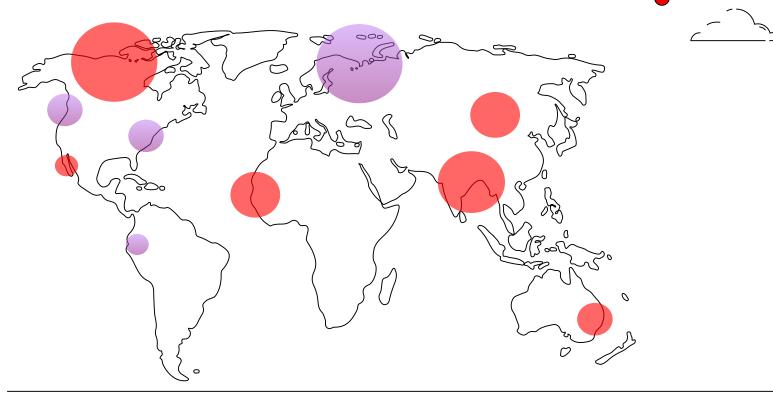








GEOGRAPHICAL PRESENCE







SHAREHOLDER FRIENDLY (1/2)

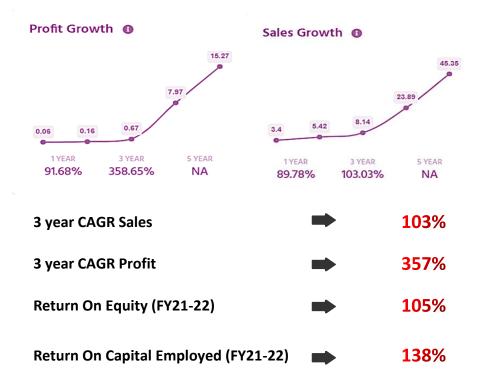
44.7%

Dividend Payout Ratio

>11%

Q-o-Q Sales Growth for 5 consecutive Quarters

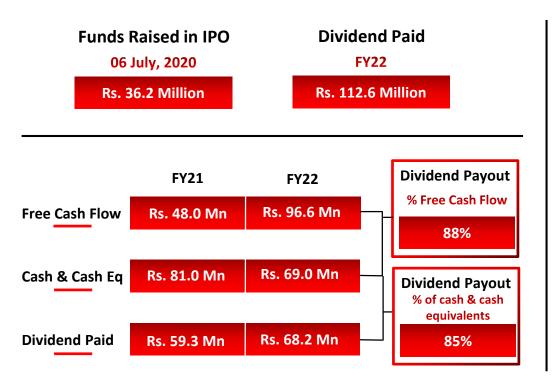
Record Date	Amount Rs. Per Share	Туре
28-Oct-22	4.5	Interim
22-Jul-22	8.0	Final
04-Feb-22	3.25	Interim
29-Oct-21	2.5	Interim
07-Jun-21	30.0	Final

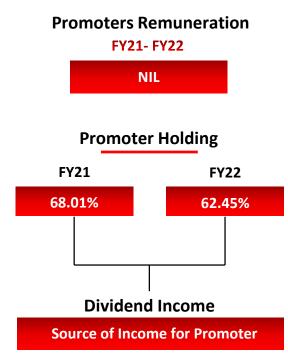




11

SHAREHOLDER FRIENDLY (2/2)





CMMI Level 3 NSE & BSE Listed Nasscom Member



BUSINESS STRENGTHS & STRATEGIES



- **Customer Satisfaction & revenues from long** standing customer relationships.
- **Experienced** Promoters & Management Expertise.
- Diversified revenue from multiple geographies.
- Focused on driving innovation.
- Diversified business across several verticals.
- Scalable Business Model.

STRATEGIES

- **Expand our Current Business Relationships.**
- Attract, develop and retain highly-skilled employees.
- Focus on efficiency.
- Optimal Utilization of resources.
- Invest in infrastructure & technology.

CMMI Level 3

NSE & BSE Listed

Nasscom Member





GROWTH DRIVERS

Increased Utilization

Increased utilization percentage and gradual billing rate revisions for legacy clients will helped in improving the operating profit margin.

Tech Partnerships

Continued focus on building on the technology partnership programme as quality assurance frameworks. Such partnerships add to the Company's credentials in front of existing and prospective clients.



Revenue Growth FY22



02

Smart Investments

Heavy investments in building top - class teams via lateral hiring in key focus areas of IT services and Onshore of Sales and Client presence Management Teams will continue.

03

Client Relationships

Clients appreciate the company's accountability culture and treats Ksolves as their development partner instead of just being a vendor, and that also gets reflected in relatively high CSAT across engagements.









WAY FORWARD

Hybrid Delivery Model

Target Enterprise Customers

Maintaining hyper revenue growth path

Increasing revenue per employee









NSE & BSE Listed

North America & Europe

Senior lateral hires in different industries

Focus on non-linear & scalable levers

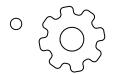
Higher Billing Projects

Nasscom Member





BUSINESS







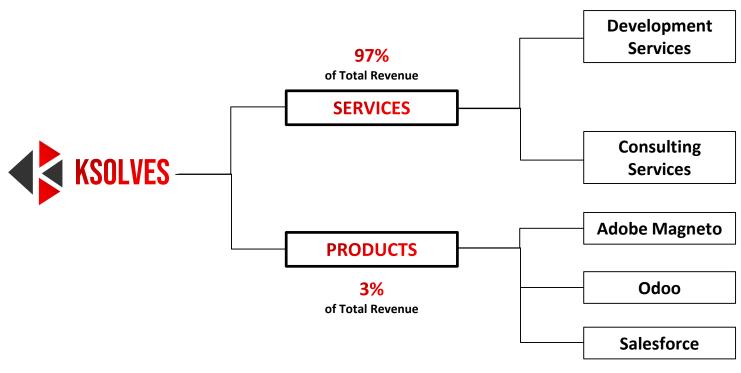




HIGHLIGHTS



BUSINESS MODEL





NSE & BSE Listed



TECHNOLOGY VERTICALS









SERVICES SUITE



Technology Java | Scala | Python | Kubernetes

Frameworks

Spring | Micronaught | ORM

Databases

MySQL | Oracle | Mongo | Cassandra

Architecture

Microservices | Distributed **Transactions**



Salesforce Development & Consulting Salesforce Customization Salesforce Lightning & Aura App Exchange App Development **Salesforce Migration** Salesforce Integration with Third-party Applications

> Sales | Service | Marketing | **Community Cloud**



Open Source

AWS Kafka Glue NiFi EKS Spark **DvnamoDB** Cassandra SQS Hadoop

GCP

DataProc **Big Query** Dataflow DataFusion Azure

Synapse **HDInsight Data Factory**



TensorFlow SciKit Learn

Computer Vision NLP RPA

Deep Learning Data Driven Analytics



Web & Mobile Development

Android/iOS Apps

Flutter | React Native MERN I MEAN TypeScript | Javascript | React, Node, Angular | CSS3 | HTML5

Go | C# | C++



DevOps

CI Servers

Jenkins | CircleCi | **Bamboo Monitoring Tools**

Splunk | DynaTrace | DataDog **Log Aggregation Tools**

> Loggly | Logstash | Sumologic



Products

Consulting Magento

Odoo

Product development

Implementation

Product development Consulting **Dashboard Ninja**

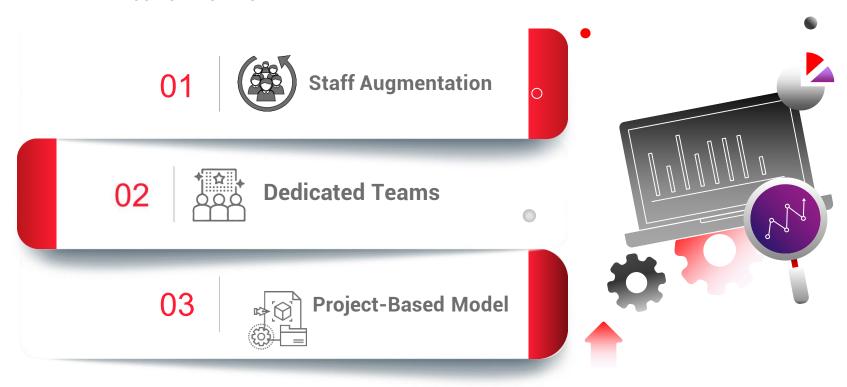




Nasscom Member



DELIVERY EXECUTION MODELS







SERVICE PROCESS

Requirement Gathering

- Understanding the needs of our clients in their business model.
- We ideate the requirements, understand the market challenges and come up with a solution to make innovative solutions.

Initiate the Development Plan

After the requirement gathering, we deploy our experienced team of developers to start with the development and help clients explore what's possible with the latest emerging trends and technologies.

Support & Maintenance

- Our customer service is our major USP that makes our customers work with us for a longer period.
- Even after development and deployment, we resolve all of our client's issues and keep the client updated with the latest functionalities.



NSE & BSE Listed

Quality Assurance

- We allot a dedicated Project and Quality Assurance manager for each project to ensure Quality Assurance at every phase of the development cycle.
- Customers can also communicate with the managers as and when they need it.









PRODUCT SUITE

Adobe Magneto

US\$ 12.87 Mn Fiscal Revenue

Multi Vendor Marketplace

New Product Launched

Adobe Bronze Partner enables us to have listing in Partner directory increasing our visibility, brand awareness and customer Base.



170,000+

Websites targeted using Magneto 2.

83%

of consumers shopping online are catered.

Odoo Products

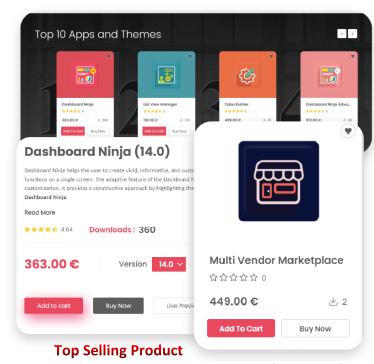
7+ Million Users



Dashboard Ninja

Top Selling Product

Odoo is a suite of open-source growing business at that covers all company needs CRM, e-commerce, Accounting, Sales, Inventory Project management etc.



New Product Launch



HIGHLIGHTS

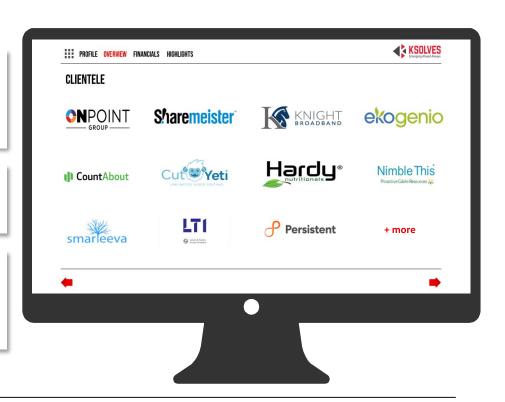


CLIENTELE

Our quality standards, punctual order completions & our unmatched overall service have resulted in significant recurring revenue from existing customers and also enabled us to garner clients which are some of the leading businesses in India and abroad.

Our strategy is to seek new customers and at the same time secure additional engagements from existing customers by providing high quality services and cross-selling new services.

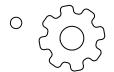
HY22-23 Percentage of Revenue (%) 36% **Top 5 Customers** 53% **Top 10 Customers**







BUSINESS







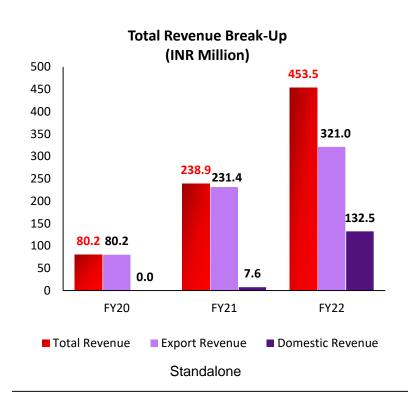


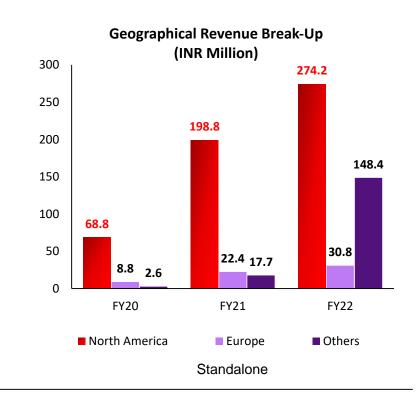






REVENUE BREAK-UP









CASE STUDY (1/2): CLIENT - A PAN INDIA GOVERNMENT ORGANIZATION



PROBLEMS

Building an intelligent decision support system which can cater to a user base of 100mn

Api based exchange mechanism with internal and external entities

Analyzing transactions as defined business rules and provide bi capability



Metadata driven design

Heterogeneous environment

High Performance, Availability and Resiliency (Peak Transaction rate of 50K tps)

Security and Audit for each request

Integrations different over channels and protocols



SOLUTION

Microservices based architecture, Multi tiered services, Dockerized containers in Kubernetes cluster

authentication Interservice communication over Service mesh

Authentication and Authorization using SSO and Api Gateway

ETL pipeline with Spark for data analysis, Tableau for Reporting and Visualization

CI/CD via Jenkins and Helm Chart



RESULT

A Highly Available, Resilient and Robust system capable AutoScaling on demand.

Performance benchmarked via LoadRunner , JMeter for peak loads.

Near Real time/ Batch transactions capability







CASE STUDY (2/2): CLIENT - AN INTERNET CABLE NETWORKING COMPANY



PROBLEMS

Problem: A solution to analyze huge data, handle many data requests without performance issue



Selecting and processing aggregated Data

Real time data collection with high volume

Analysis of time series and historical data

Offline data processing capability

Scalability & Performance

Delivery of data is not guaranteed

Real time Reporting of historical data

Data Model Not Scalable



SOLUTION

Apache Cassandra Inbuilt Fault tolerance and High **Availability**

Cassandra handles data replication on its own

Apache Kafka

Receive and process data streams from various sources

Apache NiFi

Guaranteed delivery of process data by restarting the process again where it stopped due to errors

Due to Low Latency with high throughput. ability to get real time response



RESULT

Able to collect real time data from millions of devices with high frequency

High volumes of data with faster read and writes

Able to perform distributed data processing

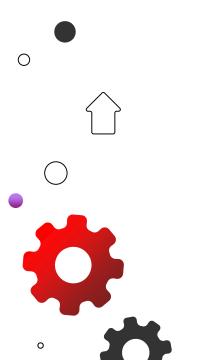
High data availability with zero fault tolerance

Handle millions of concurrent data requests without any performance impact









UUAKIEKLY





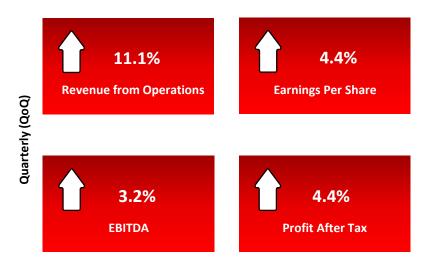


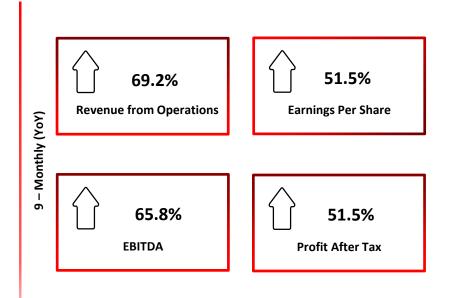






QUARTERLY & 9 MONTHLY PERFORMANCE







INDUSTRIES SERVED



IT & Services



51%



E-Governance



7%



BFSI



7%



Marketing & Advertising



5%



Heathcare



2%



Telecom





Edu Tech



7%



Retail



5%



Manufacturing



3%



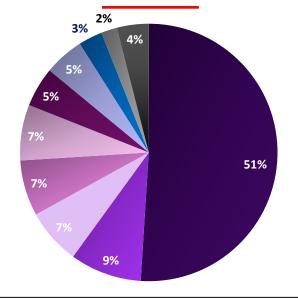
Others



4%

Revenue by Business Units				
Products		3%		
Services		97%		

Revenue by Industry as of December, 2022



CMMI Level 3

NSE & BSE Listed

Nasscom Member

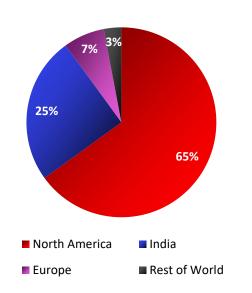




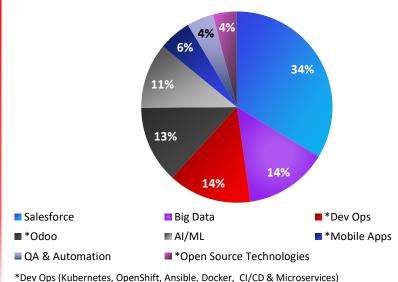


REVENUE BREAK-UP

Revenue by Geography as of December, 2022



Revenue by Technology as of December, 2022







^{*}Odoo (App Development, Implementation & Customisation)

^{*}Mobile Apps (React Native, Flutter, Native Application Development)

^{*}Open Source Technologies (ROR, MERN, MEAN)

HIGHLIGHTS

NSE & BSE Listed



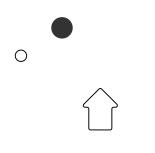
QUARTERLY FINANCIAL PERFORMANCE

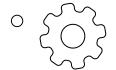
Particulars (INR Mn)	Q3FY23	Q2FY23	Q3FY22	YoY%	QoQ%	9MFY23	9MFY22	YoY%
Revenue from Operations	205.5	185.0	122.0	68.4%	11.1%	555.7	328.4	69.2%
Total Expenditure	122.0	104.1	71.6	70.4%	17.2%	320.0	186.3	71.8%
EBITDA	83.5	80.9	50.4	65.7%	3.2%	235.7	142.2	65.8%
EBITDA Margin (%)	40.6%	43.7%	41.3%	-67 bps	-310 bps	42.4%	43.3%	-87 bps
Other Income	0.3	0.6	4.1	-92.5%	-47.2%	2.0	12.2	-83.5%
Depreciation	1.4	1.3	1.4	0.4%	13.6%	4.2	3.9	6.4%
Profit Before Interest & Tax	82.4	80.2	53.0	55.4%	2.7%	233.5	150.4	55.3%
Interest	-	-	-	-	-	-	-	-
Extraordinary Items	-	-	-	-	-	-	0.7	-100.0%
Profit Before Tax	82.4	80.2	53.0	55.4%	2.7%	233.5	149.6	56.1%
Tax	20.6	21.1	12.8	60.8%	-2.1%	59.7	34.9	71.0%
Profit After Tax	61.8	59.2	40.2	53.6%	4.4%	173.8	114.7	51.5%
PAT Margin (%)	30.1%	32.0%	33.0%	-290 bps	-192 bps	31.3%	34.9%	-365 bps
Earnings Per Share (Rs)	5.21	4.99	3.39	53.6%	4.4%	14.66	9.68	51.5%





















ANNUAL INCOME STATEMENT (CONSOLIDATED)

Particulars (INR Lacs)	*FY18	*FY19	FY20	FY21	FY22
Revenue from Operations	34.0	54.2	101.3	282.2	470.7
Total Expenditure	32.7	51.3	89.3	160.2	270.9
EBITDA	1.3	2.9	12.0	122.0	199.7
EBITDA Margin (%)	3.8%	5.3%	11.8%	43.2%	42.4%
Other Income	0.0	0.1	0.0	2.1	12.7
Depreciation	0.4	0.8	2.9	4.3	5.4
Profit Before Interest & Tax	1.0	2.1	9.1	119.7	207.0
Interest	-	-	0.0	0.1	0.0
Profit Before Tax	1.0	2.1	9.1	119.6	206.9
Tax	0.4	0.5	2.3	30.2	49.6
Profit After Tax	0.6	1.6	6.8	89.4	157.3
PAT Margin (%)	1.6%	3.0%	6.7%	31.7%	33.4%
Earnings Per Share (Rs)	2.20	3.18	13.64	7.54	13.27

^{*}FY18 & FY19 are Standalone Data







ANNUAL BALANCE SHEET (CONSOLIDATED)

Particulars	30 Sep 2022	31 Mar 2022
Assets		
Non-Current Assets		
(a) Property, plant and equipment	10.25	10.08
(b) Intangible Assets	0.60	0.60
(c) Financial Assets		
- Investments	-	-
- Other Financial Assets	1.15	1.70
(d) Deferred Tax Assets (Net)	3.67	2.59
(e) Other Non Current Assets	-	
Total Non-Current Assets	15.67	14.97
Current Assets		
(a) Inventories	-	-
(b) Financial Assets		
- Trade receivables	117.00	92.57
- Cash and cash equivalents	63.00	68.95
- Bank Balance & other Cash		
equivalents	0.34	0.49
- Other financial assets	1.90	2.71
(c) Other current assets	50.25	57.16
Total Current Assets	232.48	221.88
Total Assets	240.46	220.05
Total Assets	248.16	236.85

NSE & BSE Listed

Particulars	30 Sep 2022	31 Mar 2022
Equity and Liabilities		
Equity		
(a) Equity Share Capital	118.56	118.56
(b) Other Equity	63.88	48.20
Total Equity	182.44	166.76
Liabilities		
Non-current Liabilities		
Financial Liabilities	-	-
Provisions	10.18	6.71
Total Non-Current Liabilities	10.18	6.71
Current Liabilities		
Financial Liabilities		
- Borrowings	-	-
- Trade payables	5.34	5.68
- Other Financial Liabilities	0.63	1.44
Provisions	41.76	51.27
Current Tax Liabilities	7.81	4.99
Total Current Liabilities	55.54	63.38
Total Equity and Liabilities	248.16	236.85







AWARDS & ACCREDITATION





































THANKS!

KSOLVES INDIA LTD.

Ms Manisha Kide - Company Secretary

Tel: +91 81307 04295 | Email: ir@ksolves.com

www.ksolves.com

KAPTIFY® CONSULTING

Strategy & Investor Relations Advisory | Consulting Tel: +91-845 288 6099 | Email: contact@kaptify.in

www.kaptify.in







