

October 22, 2020

The BSE Limited
Corporate Relationship Department.
P J. Towers.
Dalal Street, Fort
Mumbai - 400 001

SCRIP CODE: 543066

Dear Sirs,

SECURITY: Equity Shares/Debentures

• •

The National Stock Exchange of India Limited

Exchange Plaza, Bandra-Kurla Complex. Bandra (E), Mumbai - 400 051

SYMBOL: SBICARD

SECURITY: Equity Shares

Re: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release and copy of Presentation made for Analysts/Investors on Financial Results

In compliance with the provisions of Regulation 30 read with Schedule III Part A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose herewith the press release and a copy of presentation made for Analysts/Investors on Financial Results of the Company for the quarter and the half year ended September 30, 2020

Kindly take the same on record.

Thanking you,

Yours faithfully,

For SBI Cards and Payment Services Limited (formerly known as SBI Cards and Payment Services Private Limited)

Ayal Mittal Chhabra Company Secretary



#### **PRESS RELEASE**

#### **SBI Cards and Payment Services Limited**

(Formerly known as SBI Cards and Payment Services Private Limited)

#### Financial Results for the Quarter and Half Year Ended September 30, 2020

#### SBI Card Pre-provision earnings increase 37% YoY during Q2 FY21 and 22% YoY at H1 FY21

The Board of Directors of SBI Cards and Payment Services Limited approved the Company's results for the quarter and half year ended September 30, 2020, at their meeting held on Thursday, October 22, 2020.

#### Performance Highlights Q2'FY21

- Growing revenue from operations: grew 5% YoY for Q2 FY21 vs Q2 FY20
- Pre-provision earnings increased 37% YoY during Q2 FY21 vs Q2 FY20
- Additional Management Overlay provision of ₹ 268Cr in Q2 FY21; Total Management overlay provision at ₹ 758 Cr as on Sep'20
- Profit after tax at ₹ 206 Cr for Q2 FY21
- ROAA at 3.4% and ROAE at 14.1% for Q2 FY21
- Capital Adequacy Ratio at 25.3% (Q2 FY20 : 19.0%); Tier 1 at 21.0% (Q2 FY20 : 14.8%)

#### **Key Metrics**

- Card-in-force grew by 16% to 1.10 Cr as of Q2 FY21 vs 0.95 Cr as of Q2 FY20
- Spends at ₹29,590 Crore for Q2 FY21 vs ₹33,176 Cr for Q2 FY20
- Market share Q2 FY21 (available till August) Card-in-force at 18.7% (Q2 FY20 : 18.0%);
   Spends at 20.5% (Q2 FY20 : 18.6%)
- Receivables grew by 4% to ₹23,978 Crore as of Q2 FY21 vs ₹23,038 Cr as of Q2 FY20
- Positive operating leverage; Cost to Income ratio improved by 1,030bps to 49.3% for Q2 FY20 vs 59.6% for Q2 FY20
- GNPA at 4.29% as of Q2 FY21 vs 2.33% as of Q2 FY20
- New accounts volume has increased to 688K accounts in Q2 FY21 compared to 288K in Q1 FY21. The sourcing has been steadily picking up pace and in the month of Sep'20 the daily average new accounts acquisition was at 98% of pre-COVID levels.
- Retail Spends in Q2 FY21 have increased by ~50% as compared to Q1 FY21. Retail spend for Q2 FY21 is at 90% of pre-Covid (Dec'19- Feb'20) levels.



#### Profit & Loss Account for the Quarter ended September 30, 2020

- ➤ Total income increased by ₹137 Cr, or 5.7% to ₹2,513 Cr for Q2 FY21 vs ₹2,376 Cr for Q2 FY20. This movement was a result of the following key factors:
  - Interest income increased by ₹113 Cr, or 9.7% to ₹1,275 Cr for Q2 FY21 from ₹1,162 Cr for Q2 FY20
  - Other income increased by ₹19 Cr, or 24% to ₹99 Cr for Q2 FY21 vs ₹80 Cr for Q2 FY20, primarily due to higher bad debt recovery.
- ➤ Finance costs decreased by ₹55 Cr, or 17.3% to ₹264 Cr for Q2 FY21 from ₹319 Cr for Q2 FY20.
- ➤ Total Operating cost decreased by ₹117 Cr, or 9.6% to ₹1,109 Cr for Q2 FY21 from ₹1,226 Cr for Q2 FY20.
- Pre-provision earnings increased by ₹309 Cr, or 37.2% to ₹1,140 Cr for Q2 FY21 from ₹831 Cr for Q2 FY20.
- ➤ Additionally, management overlay provision created for Rs 268 Cr in Q2 FY21; total management overlay provision is at Rs 758 Cr as of Sep'20. Impairment losses & bad debts expenses for Q2 FY21 at ₹862 Cr vs ₹329 Cr for Q2 FY20.
- ➤ Profit before tax at ₹278 Cr for Q2 FY21 vs ₹502 Cr for Q2 FY20.
- Profit after tax at ₹206 Cr for Q2 FY21 from ₹381 Cr for Q2 FY20.

#### Profit & Loss Account for the half year ended September 30, 2020

For the half year ended September 30, 2020 total income increased by ₹27 Cr, or 0.6% to ₹4,706 Cr for H1 FY21 vs ₹4,679 Cr for H1 FY20. Finance costs decreased by ₹82 Cr, or 13.3% to ₹539 Cr for H1 FY21 from ₹621 Cr for H1 FY20. Total Operating cost decreased by ₹284 Cr, or 12.4% to ₹2,013 Cr for H1 FY21 from ₹2,298 Cr for H1 FY20. Pre-provision earnings increased by ₹393 Cr, or 22.3% to ₹2,154 Cr for H1 FY21 from ₹1,760 Cr for H1 FY20. Impairment losses & bad debts expenses for the period at ₹1,347 Cr vs ₹726 Cr for H1 FY20. Profit before tax at ₹806 Cr for H1 FY21 vs ₹1,034 Cr for H1 FY20. Profit after tax is at ₹599 Cr for H1 FY21 vs ₹727 Cr for H1 FY20.

#### Balance Sheet as of September 30, 2020

➤ Total Balance Sheet size as of September 30, 2020 was ₹24,313 Cr as against ₹24,466 Cr as of September 30, 2019.



- ➤ Total Gross Advances (Credit card receivables) as of September 30, 2020 were ₹23,978 Cr, as against ₹23,038 Cr as of September 30, 2019.
- Net worth as of September 30, 2020 was ₹5,949 Cr as against ₹4,388 Cr as of September 30, 2019.

#### **Asset Quality**

The Gross non-performing assets were at 4.29% of gross advances as on September 30, 2020 as against 2.33% as on September 30, 2019.

#### **Capital Adequacy**

As per the capital adequacy norms issued by the RBI, Company's capital to risk ratio consisting of tier I and tier II capital should not be less than 15% of its aggregate risk weighted assets on balance sheet and of risk adjusted value of off-balance sheet items. As of September 30, 2020, Company's CRAR was 25.3% compared to 19.0% as of September 30, 2019.

The tier I capital in respect of an NBFC-ND-SI, at any point of time, is required to be not be less than 10%. Company's Tier I capital was 21.0% as of September 30, 2020 compared to 14.8% as of September 30, 2019.

#### Rating

CRISIL Long Term - AAA/Stable

CRISIL Short Term - A1+

ICRA Long Term - AAA/Stable

ICRA Short Term - A1+

#### **Summary Profit and Loss Statement**

Rs Cr	Q2 FY20	Q1 FY21	Q2 FY21	YoY	H1 FY20	H1 FY21	YoY
Interest Income	1,162	1,412	1,275	10%	2,212	2,688	22%
Others	1,134	740	1,138	0%	2,152	1,878	-13%
Total Revenue from operations	2,296	2,152	2,413	5%	4,364	4,566	5%
Total Other Income	80	41	99	24%	315	140	-56%
Total Income	2,376	2,193	2,513	6%	4,679	4,706	1%
Finance costs	319	275	264	-17%	621	539	-13%
Operating Costs	1,226	905	1,109	-10%	2,298	2,013	-12%
Pre-Provision Earnings	831	1,014	1,140	37%	1,760	2,154	22%
Impairment losses & bad debts	329	485	862	162%	726	1,347	86%
Profit before tax	502	528	278	-45%	1,034	806	-22%
Profit after tax	381	393	206	-46%	727	599	-18%



#### **Summary Balance Sheet**

Rs Cr	Sep'19	Sep'20	YoY	Mar'20
Assets				
Loans (Net)	22,279	21,925	-2%	22,812
Cash & Bank Balances	493	680	38%	676
Other Financial Assets	313	273	-13%	276
Total non-financial Assets	1,380	1,435	4%	1,539
Total Assets	24,466	24,313	-1%	25,303
Liabilities and Equity				
Total Equity	4,317	5,877	36%	5,341
Borrowings including lease liabilities	17,427	15,697	-10%	17,365
Other financial liabilities	1,160	1,040	-10%	1,401
Total non-financial liabilities	1,561	1,699	9%	1,196
Total liabilities and equity	24,466	24,313	-1%	25,303

#### **About SBI Card**

SBI Cards and Payment Services Limited (formerly known as SBI Cards and Payment Services Private Limited) ("SBI Card") is a non-banking financial company that offers extensive credit card portfolio to individual cardholders and corporate clients which includes lifestyle, rewards, travel & fuel and banking partnerships cards along with corporate cards covering all major cardholders' segments in terms of income profile and lifestyle. Presently, the brand has a wide customer base of over 10 million. It has diversified customer acquisition network that enables to engage prospective customers across multiple channels. SBI Card is a technology driven company.

The Company is listed on National Stock Exchange ("NSE") and The Bombay Stock Exchange ("BSE").

P.S. The brand name of the company is 'SBI Card' and it is registered in the name of 'SBI Cards and Payment Services Limited'. The company is trading under the entity name 'SBICARD' on stock exchanges.

For investor queries please email <a href="mailto:investor.relations@sbicard.com">investor.relations@sbicard.com</a>
For further press queries please contact

#### SBI Card

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#### Perfect Relations for SBI Card

Rakesh Kumar Jha M: + 91 9873904595 rjha@perfectrelations.com

# **Investor Presentation**

2<sup>nd</sup> Quarter / 1<sup>st</sup> Half Year FY21

Oct 22<sup>nd</sup>, 2020

**OSBI Card** 



# **Key Highlights**



#### **Business Volumes reaching normalcy:**

- New Accounts sourcing Sep'20 daily average: at ~110% vs Q4 FY20; at ~98%+ vs pre-Covid
- Retail Spends Sep'20 daily average: at ~98% vs Q4'FY20; at ~92%+ vs pre-Covid

#### **Growing Revenue and earnings:**

- Growing revenue from operations: at ~99% vs Q4 FY20; at ~112% vs Q1 FY21
- Pre-provision earnings increased 37% during this quarter and 22% at H1 FY21

#### **Focused on strengthening Balance Sheet and intensifying collections:**

- Additional Management Overlay provision of ₹ 268Cr in Q2 FY21; Total Management overlay provision at ₹ 758 Cr as on Sep'20
- Improving collections and recoveries, RBI RE (Resolution plan) and EPP (Easy payment plan) offered to customers

#### Continue to expand digital payment landscape:

• Integration with Google pay, launch of IRCTC RupayCard, launch of SBI Amex Card, "ghar ghar khushiyan" contactless awareness campaigns

Pre-COVID refers to Average of Dec19-Feb20

# Performance Highlights Q2 FY21 (Vs Q2 FY20)



**Profitable operations** 

Pre-provision earnings ▲ 37%, PAT ₹ 206 Cr.
Positive operating leverage; Cost to income 49.3% (Q2 FY20 59.6%).

Improving Market
Share\*

Cards 18.7% (Q2 FY20 18.0%), Spends 20.5% (Q2 FY20 18.6%).

**Growing Portfolio** 

16% growth in cards; 4% growth in Receivables.

**Asset Quality** 

GNPA @ 4.3%, RBI resolution and EPP offered.

Management overlay provisions of ₹ 268 Cr during
Q2/H1, Total overlay ₹ 758 Cr as on Sep'20.

**Adequate liquidity** 

Diversified borrowings mix, adequate unutilized banking limits available. Healthy CAR @ 25.3%, T-1 @ 21.0%.

PAT 206

▼ 46% [381] **ROAA** 3.4%

▼ 307 bp [6.5%]

**ROAE** 

14.1%

▼ 2220 bp [36.3%]

**CAR 25.3%** 

▲ 626 bp [19.0%]

**Receivables** 

23,978

▲ 4% [23,038] **GNPA** 

4.29%

▲ 195 bp [2.33%]

Ranked 2<sup>nd</sup> in terms of Cards-in-force and Spends

**Cards in Force** 

1.10 Cr

**Spends** 

29,590

**16%** 

**V** 11%

Figures in [] represents Q2 FY20

▲/▼ Represents growth over Q2 FY20

# Performance Highlights H1 FY21 (Vs H1 FY20)



**Profitable Operations** 

Pre-provision earnings ▲ 22%, PAT ₹ 599 Cr Positive operating leverage; Cost to income 48.3% (H1 FY20 56.6%)

Improving Market
Share\*

Cards 18.7% (H1 FY20 18.0%), Spends 20.2% (H1 FY20 17.9%)

**Growing Portfolio** 

16% growth in cards; 4% growth in Receivables

**Asset Quality** 

GNPA @ 4.3%, RBI resolution and EPP offered Management overlay provisions of ₹ 268 Cr during Q2/H1, Total overlay ₹ 758 Cr as on Sep'20

**Adequate liquidity** 

Diversified borrowings mix, adequate unutilized banking limits available Healthy CAR @ 25.3%, T-1 @ 21.0%

PAT 599

▼ 18% [727] ROAA 4.9%

▼ 161 bp [6.5%]

**ROAE** 

21.1%

▼ 1513 bp [36.2%]

**CAR 25.3%** 

▲ 626 bp [19.0%]

**Receivables** 

23,978

▲ 4% [23,038] **GNPA** 

4.29%

▲ 195 bp [2.33%]

Ranked 2<sup>nd</sup> in terms of Cards-in-force and Spends

**Cards in Force** 

1.10 Cr

48,676

**Spends** 

**16%** 

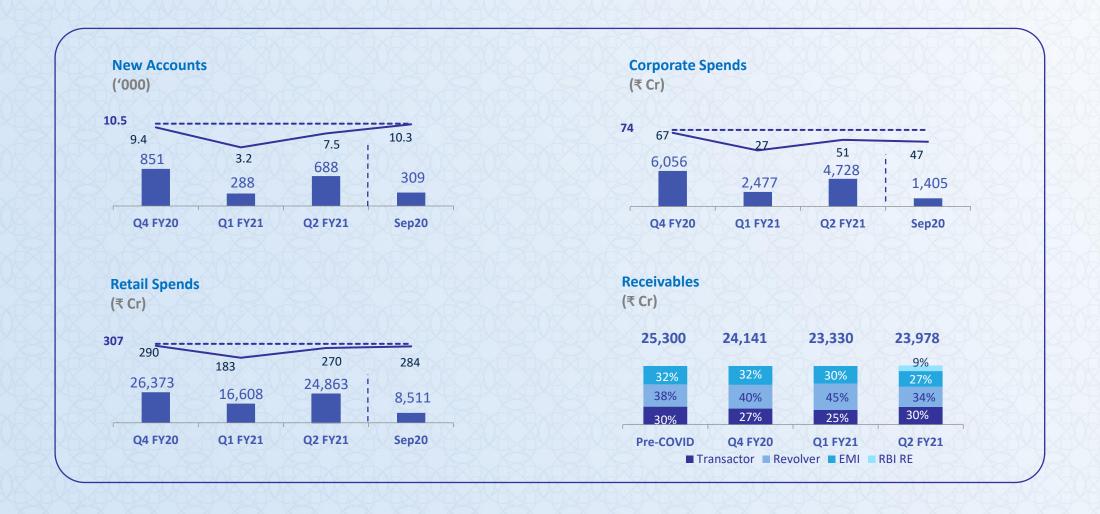
**V** 23%

Figures in [] represents H1 FY20

▲/▼ Represents growth over H1 FY20

# **Key Portfolio Trends**

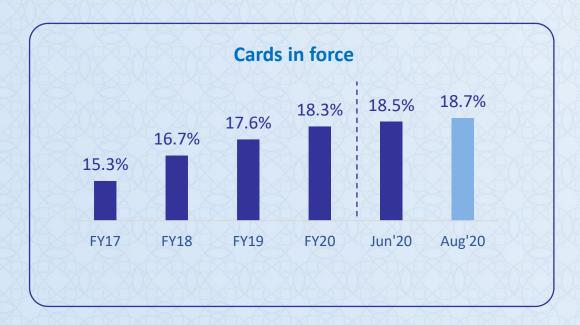




# Market Share



#### Steadily increasing our share of pie in the industry

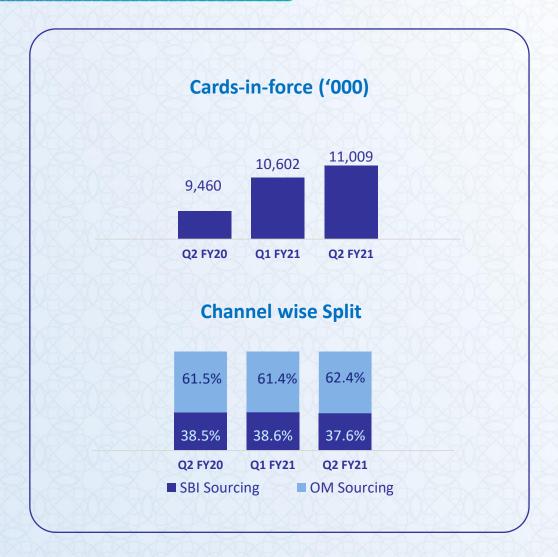




# New Accounts and Cards-in-force

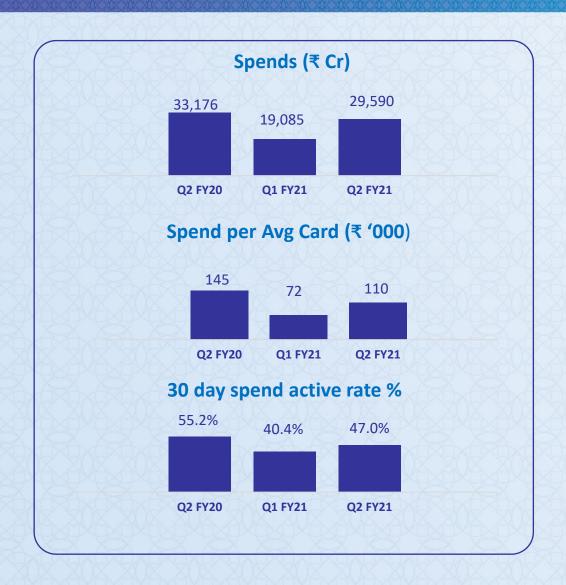


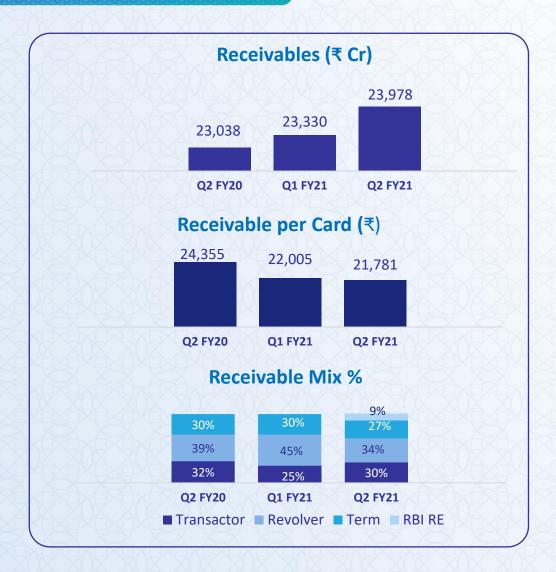




# Portfolio Growth

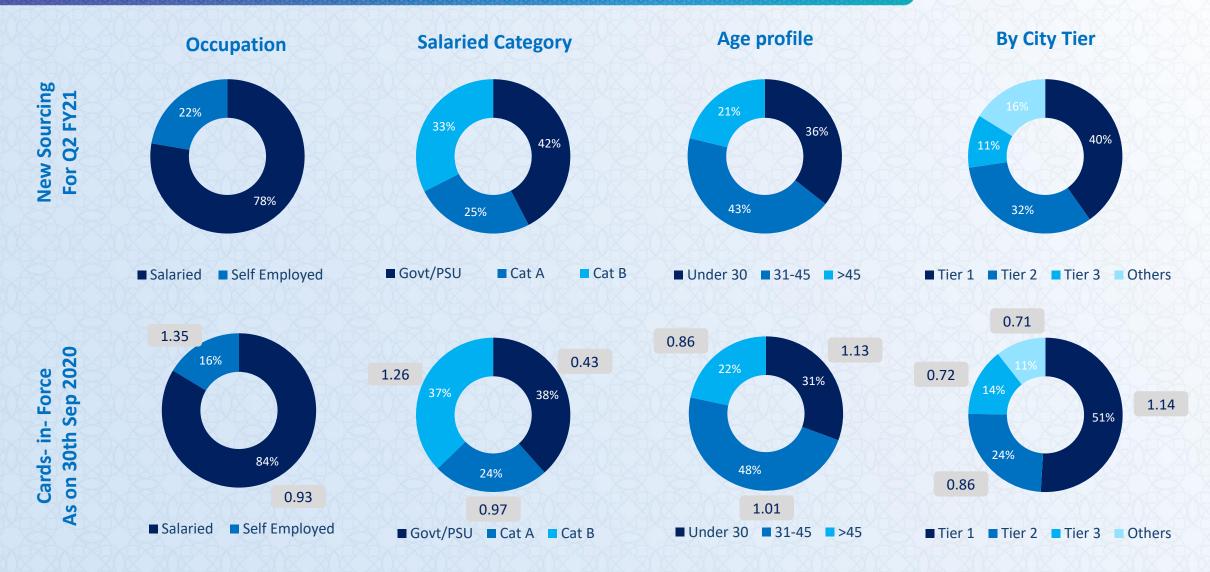






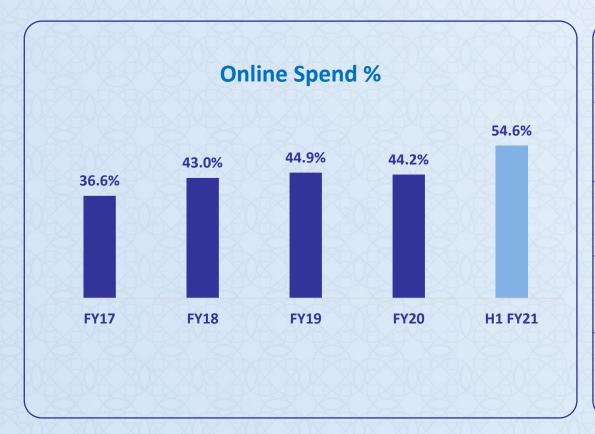
# Portfolio Insights





# **Retail Spends Insights**





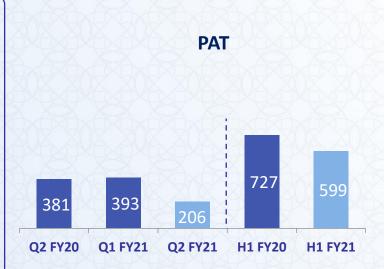
Spends - Spends	% Growth	% Growth
Categories	Online	Point of Sale
Category 1		
Departmental Stores, Fuel, Health,	▲ 28%	▼ 23%
Utilities, Education & Direct Marketing		
Category 2		
Consumer durables, Furnishing &	<b>▲</b> 64%	▲ 10%
Hardware		
Category 3		
Apparel & Jewelry	<b>▲ 87%</b>	<b>V</b> 47%
Category 4		
Travel Agents, Hotels, Airline,	▼ 77%	▼ 67%
Railways, Entertainment & Restaurant		

<sup>\*</sup> Daily Average: Q2 FY21 compared to Pre-Covid (Dec'19 to Feb'20)

# **Financial Results**



) (		Q2 FY20	Q1 FY21	Q2 FY21	YoY	H1 FY20	H1 FY21	YoY
Į	Total Income	2,376	2,193	2,513	6%	4,679	4,706	1%
ĺ	Finance Costs	319	275	264	-17%	621	539	-13%
8	Operating Costs	1,226	905	1,109	-10%	2,298	2,013	-12%
À	<b>Pre-Provision Earnings</b>	831	1,014	1,140	37%	1,760	2,154	22%
P	Credit Costs	329	485	862	162%	726	1,347	86%
Ž	PBT	502	528	278	-45%	1,034	806	-22%
ķ				(20x)	0xx0x	X0XXX0		
Ž	Cost to Income	59.6%	47.2%	49.3%	-1030bps	56.6%	48.3%	-830bps
ķ	Gross NPA	2.3%	1.4%	4.3%	195bps	2.3%	4.3%	195bps
Ž	ROAA	6.5%	6.3%	3.4%	-307bps	6.5%	4.9%	-161bps
b	ROAE	36.3%	28.3%	14.1%	-2220bps	36.2%	21.1%	-1513bps
Z	EPS ₹ (Basic)	4.09	4.19	2.20	-46%	7.79	6.38	-18%
			- 1821 - 1821 - 1821 -					



# **Explaining Returns**

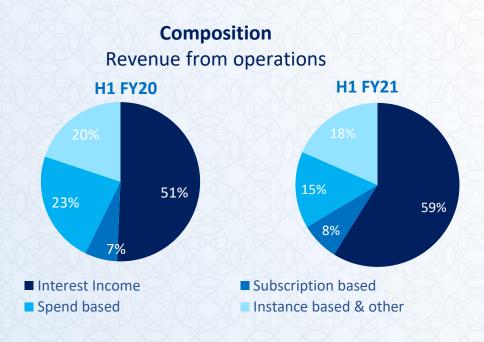


	Q2 FY20	Q1 FY21	Q2 FY21	YoY	H1 FY20	H1 FY21	YoY
Interest Income	19.7%	22.8%	21.0%	127bps	19.7%	21.8%	210bps
Fees and other Income	19.3%	12.0%	18.8%	-49bps	20.7%	15.3%	-539bps
Recoveries	1.3%	0.6%	1.6%	26bps	1.3%	1.1%	-23bps
Total Income	40.3%	35.4%	41.4%	105bps	41.7%	38.2%	-351bps
Finance Costs	5.4%	4.4%	4.4%	-107bps	5.5%	4.4%	-117bps
Operating Costs	20.8%	14.6%	18.3%	-255bps	20.5%	16.4%	-414bps
<b>Pre-Provision Earnings</b>	14.1%	16.4%	18.8%	467bps	15.7%	17.5%	179bps
Credit Costs	5.6%	7.8%	14.2%	860bps	6.5%	10.9%	447bps
PBT	8.5%	8.5%	4.6%	-394bps	9.2%	6.5%	-268bps
Taxes	2.1%	2.2%	1.2%	-86bps	2.7%	1.7%	-106bps
ROAA	6.5%	6.3%	3.4%	-307bps	6.5%	4.9%	-161bps
Avg Assets/Avg Equity	5.6	4.5	4.2		5.6	4.3	
ROAE	36.3%	28.3%	14.1%	-2220bps	36.2%	21.1%	-1513bps

# Revenue Growth

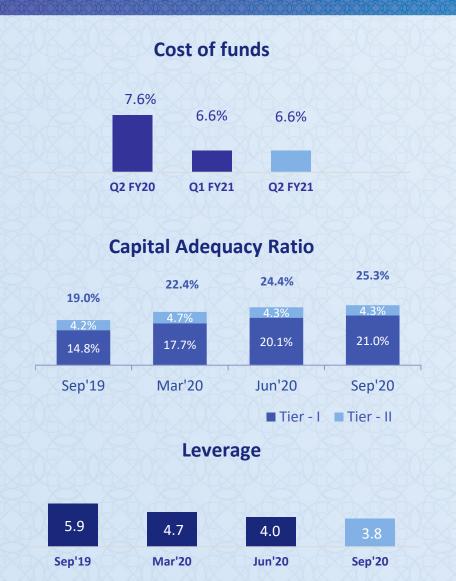


	Q2 FY20	Q1 FY21	Q2 FY21	YoY	H1 FY20	H1 FY21	YoY
Revenue from							
Operations	2,296	2,152	2,413	5%	4,364	4,566	5%
Other Income	80	41	99	24%	315	140	-56%
Total Income	2,376	2,193	2,513	6%	4,679	4,706	1%
Finance Costs	319	275	264	-17%	621	539	-13%
Net Revenue	2,057	1,918	2,249	9%	4,058	4,167	3%
Interest Income Yield	20.8%	23.9%	21.4%	56bps	21.1%	22.5%	143bps
Cost of Funds	7.6%	6.6%	6.6%	-96bps	7.9%	6.6%	-134bps
Net Interest Margin	15.1%	19.2%	17.0%	185bps	15.2%	18.0%	284bps

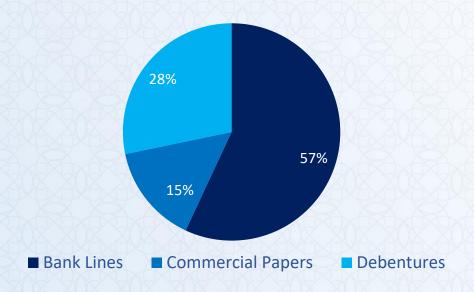


# Capital Adequacy and Borrowings





#### **Borrowing Composition (Sep'20)**



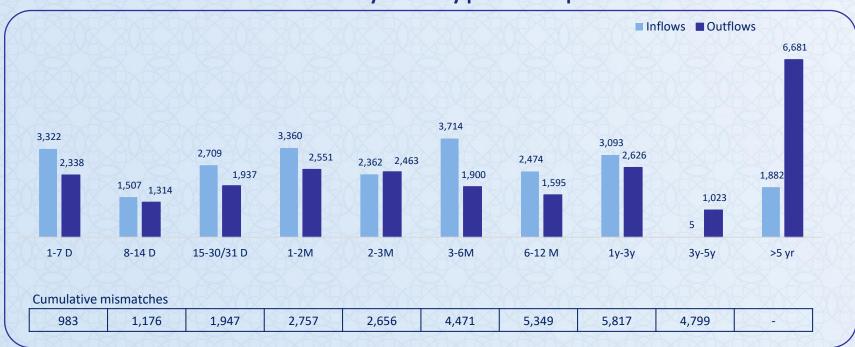
#### Credit Ratings:

- Short Term : A1+ by CRISIL & ICRA
- Long Term : AAA/Stable by CRISIL & ICRA

# Structural Liquidity (ALM)



#### Asset Liability Maturity profile – Sep'20

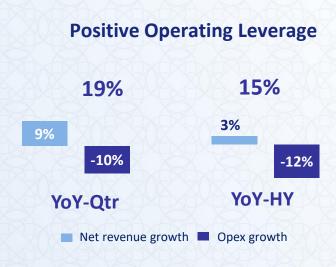


- Well matched ALM
- ₹7,862 Cr (41%) of sanctioned bank lines unutilized and available for draw down as at Sep'20

# **Operating Costs**



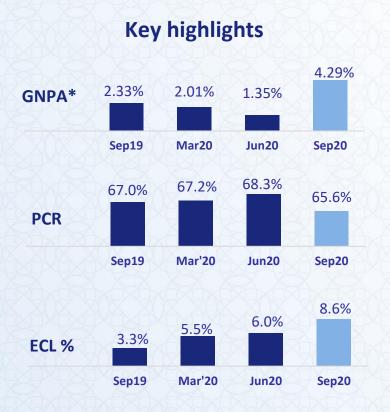
	Q2 FY20	Q1 FY21	Q2 FY21	YoY	H1 FY20	H1 FY21	YoY
Employee Cost	104	112	122	17%	209	234	12%
Depreciation	19	28	30	56%	49	58	19%
CSR	2	6	2	8%	2	8	422%
Other operating expenses	1,101	758	955	-13%	2,039	1,713	-16%
Operating Costs	1,226	905	1,109	-10%	2,298	2,013	-12%
	50.60/	47.20/	40.000	4000	F.C. 604	40.204	0201
Cost to Income %	59.6%	47.2%	49.3%	-1030bps	56.6%	48.3%	-830bps



# **Asset Quality**



$20\times20\times20\times20\times20$	Q2 FY20	Q1 FY21	Q2 FY21	YoY	H1 FY20	H1 FY21	YoY
Impairment and losses	329	485	862	162%	726	1,347	86%
Gross Loss on Loans	328	485	862	163%	724	1,347	86%
Gross Write off	343	404	218	-36%	583	623	7%
Provisions	(15)	80	375	NA	141	456	NA
Management Overlay			268	NA	NA	268	NA
Recoveries	(79)	(38)	(97)	23%	(149)	(135)	-9%
Net Credit Costs	249	447	765	207%	575	1,212	111%
Gross Credit Cost %	5.9%	8.2%	14.6%	865Bps	6.9%	11.3%	440Bps
Gross Credit Cost %(Ex-Overlay)	5.9%	8.2%	10.0%	412Bps	6.9%	9.1%	214Bps
Net Credit Cost %	4.5%	7.5%	12.9%	843BPS	5.5%	10.2%	468Bps
Net Credit Cost %(Ex-Overlay)	4.5%	7.5%	8.4%	390Bps	5.5%	7.9%	243Bps
						XEXEX)	



(As per Hon. SC order accounts that were not NPA as on Aug 31, 2020, shall not be declared NPA till further orders. Proforma NPA is after including such accounts that would have been declared NPA in absence of the order)

<sup>\*</sup> Proforma GNPA: 7.46%

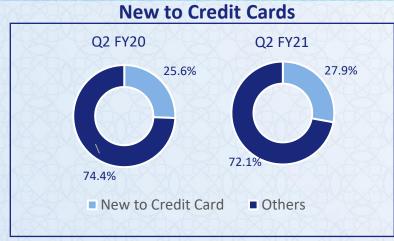
# SBI Card driving market expansion

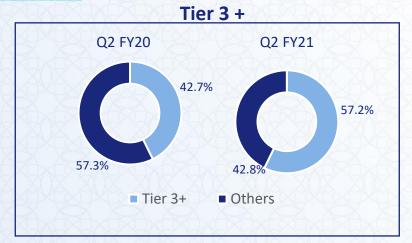


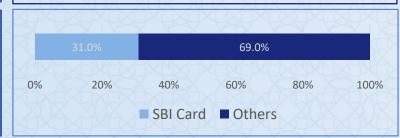


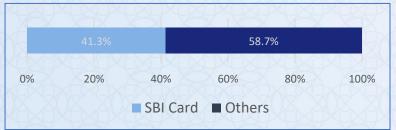
# Market Share#

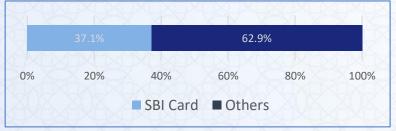
# New to Credit Q2 FY20 Q2 FY21 18.6% 23.4% 81.4% 76.6% New to Credit Others

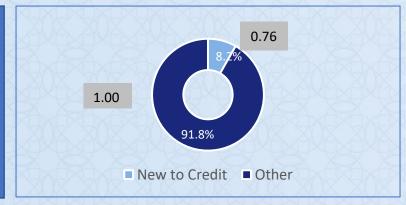


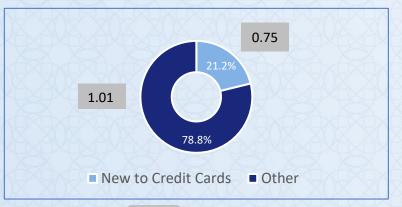










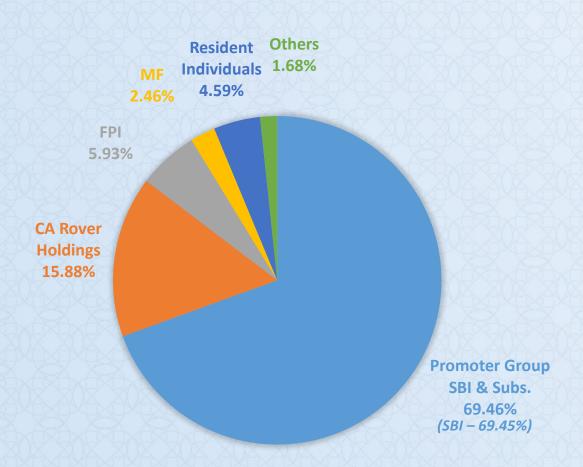




# **Shareholders Summary**



#### **Shareholding pattern, 30th Sep 2020**



#### Top 20 Shareholders as on 30th Sep 20

S. No	Name of Shareholder	%
1	State Bank Of India	69.45
2	CA Rover Holdings	15.88
3	BNP Paribas Arbitrage - ODI	1.06
4	Government Pension Fund Global	0.59
5	Kotak Standard Multicap Fund	0.48
6	Pioneer Investment Fund	0.30
7	HDFC Trustee Company Limited-HDFC Equity Fund	0.25
8	RWC Emerging Markets Equity Master Fund Limited	0.25
9	Life Insurance Corporation Of India	0.24
10	Vanguard Total International Stock Index Fund	0.24
11	HDFC Trustee Company Ltd. A/C HDFC Balanced Advantage Fund	0.23
12	Vanguard Emerging Markets Stock Index Fund, A Series Of Vanguard International Equity Index Funds	0.21
13	Societe Generale – ODI	0.20
14	Thornburg Developing World Fund	0.20
15	Robeco Capital Growth Funds	0.20
16	HDFC Trustee Company Ltd. A/C HDFC Top 100 Fund	0.20
17	Fidelity Investment Funds - Fidelity Asia Fund	0.18
18	Fidelity Investment Funds Icvc - Fidelity Global Focus Fund	0.14
19	ITPL - Invesco India Growth Fund	0.13
20	Canara Robeco Mutual Fund A/C Canara Robeco Emerging Equities	0.12

FPI in Jun'20 at 4.23%

## ESG at SBI Card

Identify & address ESG Risk & Opportunities | Incorporate ESG in our decisions

# **OSBI Card**

#### **Social Capital**

# Community

- ✓ 18.66 Lac medical equipment donated ranging from Oxygenator, COVID testing kits, PPE Kits, Surgical Masks, gloves, soaps, disposable bedsheets etc.
- √ 3.1 Lakh meals and dry ration kits to underprivileged

#### **Customer Privacy & Data Security**

- √ 48 data security projects across customer and employee lifecycle
- Secured and OTP-based residenceonly card delivery
- ✓ Implemented Digital Collections
  Ecosystem to provide employee safety
  and customer convenience in COVID
  19
- ✓ Contactless sourcing: Video KYC & Esign implemented

#### **Customer Welfare**

- ✓ Grievance redressal on transaction disputes goes Online: 25% transaction disputes received and resolved digitally
- √ 24\*7 access to digital self-servicing channels – Mobile App, Website, Chatbot ILA

#### **Human Capital**

# £ 1!

#### **Employee Welfare**

Enhancing employee value proposition during pandemic

- ✓ Work from Home Policy implemented ~70% enabled to work remotely
- ✓ COVID-19 Health Plan additional Rs 3 lakh insurance cover for employees & dependents
- √ "There's nothing like overcommunication during these times" Multiple digital forums for increased employee engagement. First Virtual Townhall by MD & CFO.

# 7

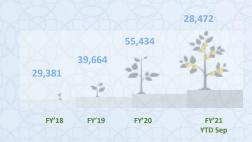
#### Diversity

- ✓ 29% women employees. Senior leadership diversity ratio at same level
- √ Young organisation 40% resources < 30 years age
  </p>
- √ 43% employees outside Gurgaon HQ
- √ 69 employees availed benefit of maternity leave since Jan'20

#### **Environment**

#### Resource Management

Over 1.5 lakh trees saved thru paperless communication at SBI Card



Paperless operations (1 tree = 8333 sheets)

- ✓ Statement on email and on SMS for faster & simpler access. Every 1% saves Rs 1.6 Cr per annum.
- ✓ Green PIN and self-generationcustomised & safe
- √ 28% of Welcome Kits are digital
- ✓ Paperless PO process implemented. 10K POs issued digitally
- ✓ LED lights in 3 lakh Sq ft of SBI Card
  offices.

# Business Model & Innovation

#### **Solving Financial Challenges**

## Serving customers in every pincode across India

- √ 49% cardmembers in Tier 2+ cities
- ✓ 23.6% New to Credit and 28% New to Card in FY'21
- Restructuring under RBI resolution program offered to eligible customers

# TE S

#### **Financial Wellness**

- ✓ Frauds ↓ by 84% Year on Year in H1 FY'21 with Fraud to Spends Ratio 61% lower vs Industry (latest VISA report).
- ✓ Proactive Merchant Refund process for OTP shared disputes
- ✓ Fraud Awareness Campaign and Application Forms in English + 8 languages : Industry First
- Availability of Credit Bureau score on App and Website

# **Corporate Governance**



#### **Regulatory Environment**

- √ 100% cards are Chip & PIN enabled
- ✓ Acceptance of payment through UPI & Rupay Debit Cards

#### **Policy Implementation**

- √ 100% training penetration of Codeof-Conduct including all policies
- ✓ Training & acknowledgement of Fair Employment Practices & PoSH Act



#### **Digital Literacy**

- √ 99% cards issued are contactless on a monthly basis... 166 Lakh contactless payments in 20-21
- √ 42 How-to videos on Digital self-servicing platforms

# **P&L Summary**

# **OSBI Card**

					7X(0)X X(0)X X(		
P&L	Q2 FY20	Q1 FY21	Q2 FY21	YoY	H1 FY20	H1 FY21	YoY
Interest Income	1,162	1,412	1,275	10%	2,212	2,688	22%
Income from fees and services	1,022	668	1,019	0%	1,938	1,687	-13%
Service Charges	24	17	38	61%	53	56	5%
Business development incentive income	85	54	78	-8%	157	132	-16%
Insurance commission income	3	1	2	-24%	5	4	-32%
Net gain on fair value changes	XVX XVX	0	0			0	
Total Revenue from operations	2,296	2,152	2,413	5%	4,364	4,566	5%
Total Other Income	80	41	99	24%	315	140	-56%
Total Income	2,376	2,193	2,513	6%	4,679	4,706	1%
Finance costs	319	275	264	-17%	621	539	-13%
Employee benefits & Expenses	104	112	122	17%	209	234	12%
Depreciation, amortisation & impairment	19	28	30	56%	49	58	19%
Operating & Other expenses	1,100	758	955	-13%	2,039	1,713	-16%
CSR Expenses	2	6	2	8%	2	8	422%
Impairment losses & bad debts	329	485	862	162%	726	1,347	86%
Net loss on fair value changes	0				0		
Total expenses	1,874	1,665	2,235	19%	3,645	3,899	7%
Profit before tax	502	528	278	-45%	1,034	806	-22%
Profit after tax	381	393	206	-46%	727	599	-18%

# **Balance Sheet Summary**



Balance Sheet	Sep19	Sep20	YoY	Mar20
Assets				
Loans (Net)	22,279	21,925	-2%	22,812
Cash & Bank Balances	493	680	38%	676
Other Financial Assets	313	273	-13%	276
Total Financial Assets	23,085	22,878	-1%	23,764
PP&E, Intangible & Right of use assets	335	319	-5%	335
Deferred Tax Assets	126	306	143%	275
All other non financial Assets	918	810	-12%	929
Total non financial Assets	1,380	1,435	4%	1,539
Total Assets	24,466	24,313	-1%	25,303
Liabilities and equity				
Equity Share Capital	932	940	1%	939
Other Equity	3,384	4,938	46%	4,402
Total Equity	4,317	5,877	36%	5,341
Borrowings including lease liabilities	17,427	15,697	-10%	17,365
All other financial liabilities	1,160	1,040	-10%	1,401
Total financial liabilities	18,587	16,737	-10%	18,765
Provisions	1,066	1,188	11%	603
Other non financial liabilities	495	511	3%	593
Total non financial liabilities	1,561	1,699	9%	1,196
Total liabilities and equity	24,466	24,313	-1%	25,303

# Annexures

**OSBI Card** 



# Recent developments



#### Brand Film - 'Contactless Connections'



#### **Objective:**

To promote the relevance of contactless payments in the new normal, while connecting emotionally with our audience

#### Film Idea:

Based on the simple insight that inspite of the restrictions in the new normal, we still find new ways to connect with those who we care about. Much like our contactless payment options that brings consumers closer to their wishes while keeping them safe & secure in the new normal.

Media Mix: Digital, OTT (in Hotstar during IPL), Social Media & TV (starting 17 Oct)

Campaign Duration: 24 Sep – 25 Oct 2020

#### **Recent Developments**

1. SBI Card ties up with American Express to augment the Premium Portfolio





Launch Date: 29th Sep'20

Launch of SBI Card Elite and
Prime variants on AMEX network

2. SBI Card ties up with Rupay and IRCTC to launch IRCTC Card on Rupay platform, first cobranded card on Rupay network.



Launch Date: 28th Jul'20

Launched in the presence of Shri Piyush Goyal (Minister of Railways & Minister of Commerce and Industry, Government of India)

3. SBI Card associates with Google Pay to enable credit cards on G Pay platform via tokenization. Cardholders can avail "Tap & Pay", "Scan & Pay" and "Online Payments" on G Pay platform





# **Product Brief**

# **OSBI Card**

#### Core Cards



SBI Card Elite



SimplyCLICK SBI Card



Doctor's SBI Card



Shaurya Select SBI Card



**SBI Card PRIME** 



SimplySAVE SBI Card



**SBI Card Elite Business** 



SBI Card Unnati

# Banking



Central Bank SBI Card



City Union Bank SBI Card



Federal Bank SBI Card



South Indian Bank SBI Card

#### Retail

**Co-Brand Cards** 



Lifestyle Home Centre SBI Card



fbb Style Up SBI Card



Tata Card



Apollo SBI Card

#### Travel



Club Vistara SBI Card PRIME



Air India SBI Signature Card



**BPCL SBI Card** 



**IRCTC SBI Card Premier** 



**OLA Money SBI Card** 



**Etihad Guest SBI Premier Card** 



Mumbai Metro SBI Card



Yatra SBI Card

# Glossary



Term	<b>Description</b>
New Accounts	Sum of all accounts opened in a reporting period.
Card-in-force	Sum of all credit cards issued by us, including suspended credit cards that may be reactivated in future, net of cancelled and deactivated credit cards.
Spends	Total card spends constitutes the aggregate notional amounts transacted by our cardholders in a reporting period.
Receivables	Total credit card receivables outstanding from our cardholders at end of the reporting period.
Market share – CIF	Market share of total cards outstanding is calculated by dividing our total cards outstanding by the industry-wide total cards outstanding, as obtained from data published by the RBI.
Market share – Spends	Market share of total card spends is calculated by dividing our total card spends by the industry-wide total card spends, as published by the RBI, for the reporting period.
Averages	3-point average considered for half yearly purpose, 2-point average for quarter and 5-point for yearly calculations
Spends per card	Average card spends per cards outstanding is calculated by dividing our total card spends by the average total cards outstanding for the period (annualized)
Average loans per cards	Average loans per cards outstanding is calculated as total loans at the end of the reporting period divided by total cards at the end of the reporting period.
Yield %	Calculated as interest income divided by average receivables for the period (annualized)
COF %	Calculated as total finance costs for the period divided by average borrowings for the period (annualized)
Cost to Income %	We calculate our cost to income ratio as operating and other expenses divided by total income after subtracting Finance cost.
ROAA	Calculated as net profit divided by average total assets for the period (annualized)
ROAE	Calculated as net profit divided by the average shareholders' equity for the period (annualized)
Shareholders' equity	Shareholders' equity is defined as sum of share capital, reserves and surplus excluding reserves created out of amalgamation

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**OSBI Card** 

