### POLYCAB INDIA LIMITED

CIN: L31300GJ1996PLC114183

#29, The Ruby, 21st Floor, Senapati Bapat Marg, Tulsi Pipe Road,

Dadar (West), Mumbai -400028

Tel: +91 22 2432 7070-74

Email: shares@polycab.com Website: www.polycab.com

Date: 12th May 2023

To To

Department of Corporate Services Listing Department

National Stock Exchange of India Limited BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street C-1, G-Block, Bandra-Kurla Complex

Mumbai - 400 001 Bandra (E), Mumbai – 400 051

> Scrip Code: 542652 Scrip Symbol: Polycab ISIN:- INE455K01017

Dear Sir / Madam

#### Sub: Earnings Call Presentation under Regulation 30 of SEBI (Listing Obligations and **Disclosure Requirements) Regulations, 2015**

In accordance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Earnings Call presentation on the Audited (Standalone and Consolidated) Financial Results of the Company for the guarter and year ended 31st March 2023.

Kindly take the same on your record.

Thanking you

Yours Faithfully For Polycab India Limited

Manita Carmen A. Gonsalves Company Secretary & Head Legal

Membership No.: A18321

Address: #29, The Ruby, 21st Floor

Senapati Bapat Marg Tulsi Pipe Road

Dadar (West), Mumbai - 400 028



Tel: 2676- 227600 / 227700





# **Key Highlights**

## **Top-line** (Revenue)

Q4 FY23: 43,237 Mn

FY23: 1,41,078 Mn





Q4 FY23: 6,032 Mn

FY23: 18,429 Mn

46% YoY



## **Profitability (PAT)**

Q4 FY23: 4,284 Mn

32% YoY

FY23: 12,823 Mn

*\$ 52% YoY* 

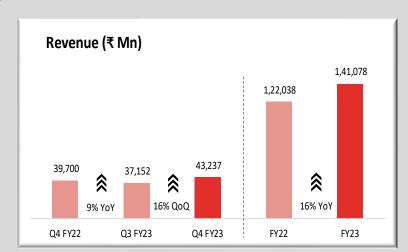


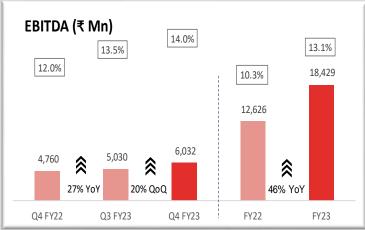


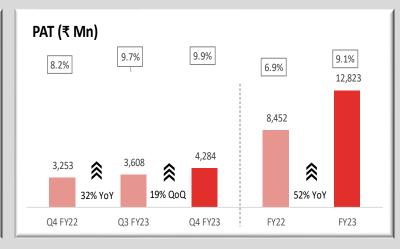




# FY23: Surpassed ₹ 140 Bn in Revenues; Highest Ever PAT





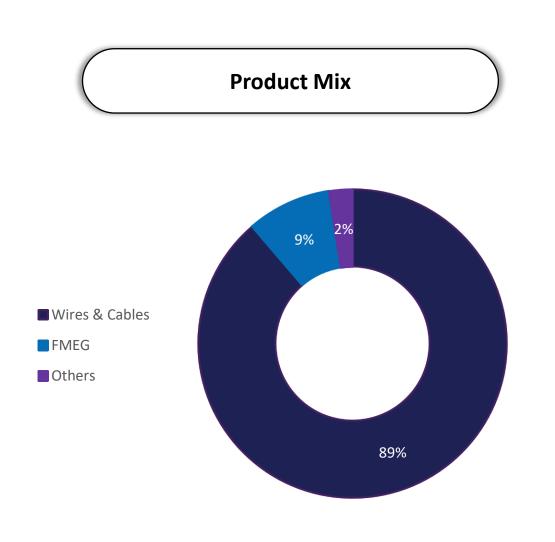


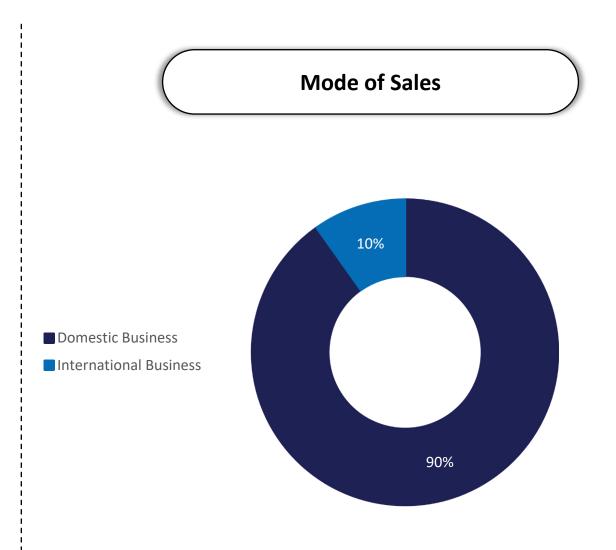
- Revenue grew by 16% YoY in FY23 and 9% YoY in Q4FY23 in spite of high base and lower commodity prices on the back of healthy volume growth in cables business. Yearly revenue surpassed the milestone of ₹ 140 Bn
- For FY23, EBITDA grew 46% YoY with margin improvement of ~270 bps. Judicious price revisions and favourable business mix contributed to margin improvement. In Q4FY23, EBITDA margin improved by ~200 bps YoY to 14.0%. Sequential margin improvement of ~40 bps was driven by better operating leverage and strong growth in international business
- PAT increased by 52% YoY in FY23, to post highest ever yearly PAT of ₹ 12,823 Mn. PAT margin improved by ~220 bps YoY. For Q4FY23, PAT up by 32% YoY with margin improvement of ~170 bps
- Net Cash position improved to ₹ 18.9 Bn as of March 2023 end as against ₹ 11.0 Bn as of March 2022 end

# **Key Highlights for FY23**

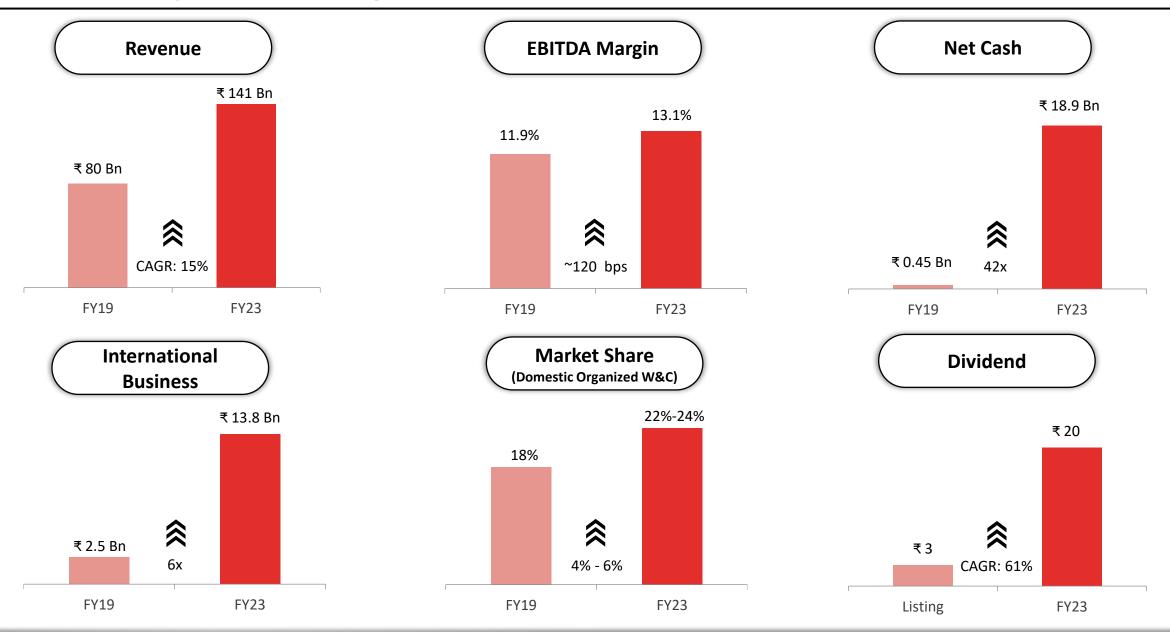
FY22	FY23	EBITDA Margin
10.3%	70 Bps 13.1%	Margin improved in-spite of high volatility in commodity prices
		Working Capital Days
61 days \$\infty\$ 1:	1 days 50 days	Marked improvement in working capital days via reduction in receivable days through better channel finance penetration
		Net Cash
₹ 11.0 Bn	72% ₹ 18.9 Bn	Net cash on balance sheet improved through optimizing cash flow by improvement in working capital days
		Dividend
₹ 14 per share	₹ 20 per share	Dividend payout ratio increased to 23.5%
		International Business contribution to Overall Revenue
7.6%	20 Bps 9.8%	International business has grown significantly

# **Business Mix**





# **Growth Story Since Listing**



## **Structural Growth Drivers**

# <u>Current opportunity landscape provides highly conducive environment for exponential business growth in</u> <u>the medium-to-long term</u>

## Consumption

- Urbanization
- Nuclearization of families
- Growth of rural India
- Evolving consumer behaviour
- Favourable demographic dividend
- Increasing per Capita Income
- Growing affluence leading to premiumization

## **Policy Reforms**

- PLI scheme
- Make in India initiative
- Integrated Power
   Development Scheme
- Export subsidy schemes
- GST
- FDI & PE in real estate



## Infrastructure

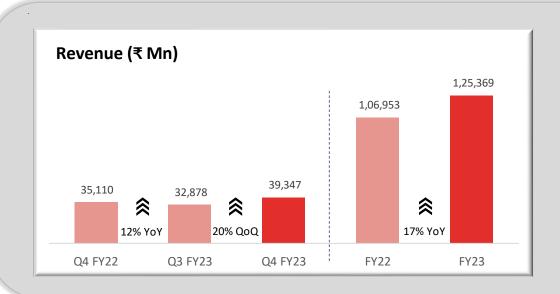
- National Infrastructure Pipeline
- Capex uptick in power, railways, defence & real estate
- Electrification
- Capex cycle uptick
- Urbanization, Smart cities, PMAY

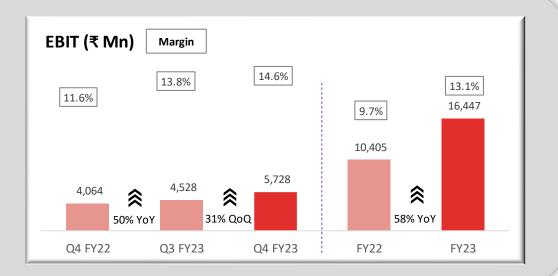
## **Emerging**

- Digital India, Bharatnet
- Renewable energy
- Defence
- Data Centres
- Electric Mobility
- IoT and Industry 4.0



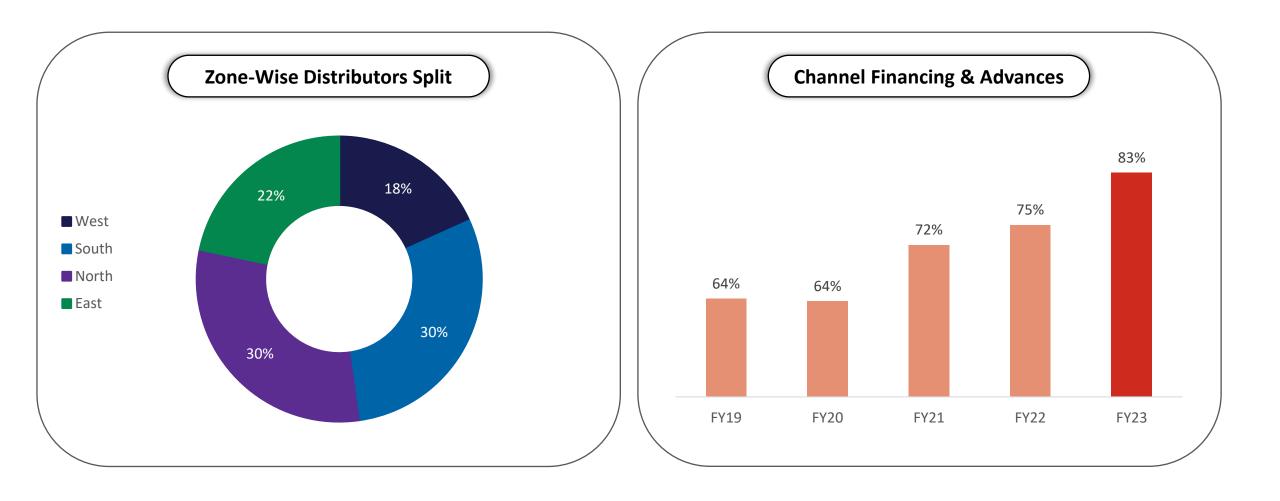
# **Pedal Firmly on Growth**



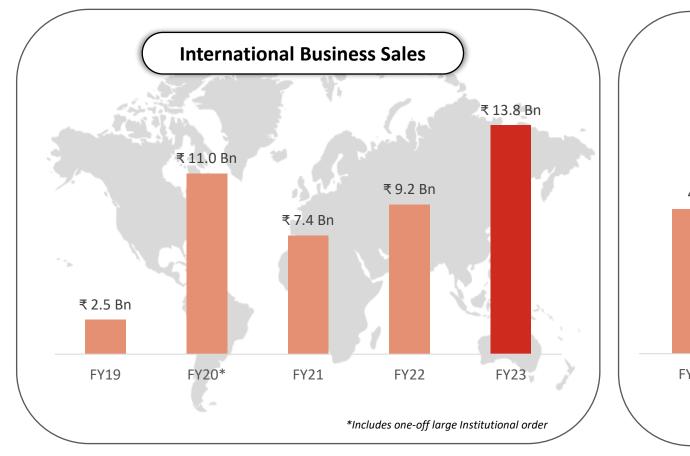


- Wires and Cables revenue for FY23 grew by 17% YoY despite healthy base and lower commodity prices on the back of healthy volume growth. For
  the quarter, revenues grew by 12% YoY with strong traction in international business. Demand environment continues to remain strong supported
  by government measures and revival in private capex
- During FY23, domestic distribution driven business grew by 17% YoY on the back of strong volume growth of 21%. The outperformance was primarily on account of benefits realized through the merger of HDC and LDC verticals last year. Within domestic distribution, cables grew faster than wires during the year. Special purpose cables business gained momentum with sales growing 1.7x over last year
- For FY23, revenue from international business grew by 50% YoY. Growth in Q4FY23 came in strong at 125% YoY, contributing to 12.5% of the consolidated revenue in Q4FY23. The Company expanded its global footprint to 70 countries
- Margins improved by ~340 bps during the year led by judicious price revisions and strong growth in international business

## **Domestic Business: Distribution-led Efficient Business**



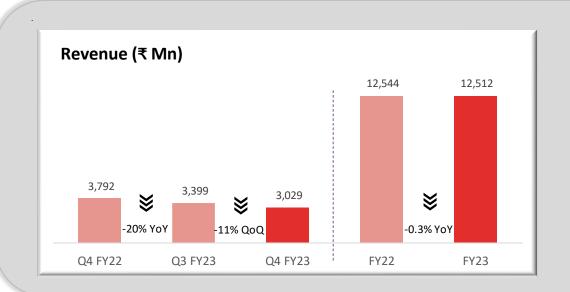
# **International Business: Expanding Global Footprint with Granular Order Book**

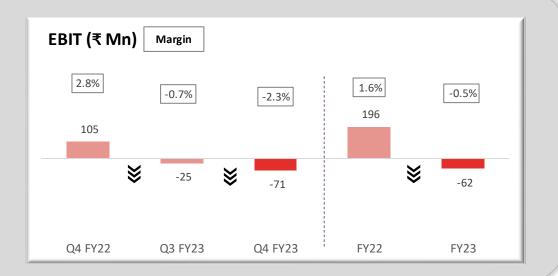






# **Base Set for Better than Industry Growth from FY24 Onwards**





- FMEG business had a soft year on account of distribution channel rejig undertaken during the year, as part of Project LEAP, to enable improved pace of future business growth, as well as due to challenging business environment on account of continued high inflation. Revenue was flat in FY23 and de-grew 20% YoY in Q4FY23
- Fans business was subdued during the quarter due to heavy channel inventory stocking done ahead of the transition to the new BEE norms. The Company introduced ~40 new BEE-compliant SKUs during the quarter, with ~60% of them in the premium and super-premium categories, in-line with the Company's premiumization strategy. New fan manufacturing plant in Halol is now operational
- Switches business continued its healthy sales momentum during the quarter, benefiting from the in-house manufacturing, growing 1.5x YoY and 1.9x QoQ
- Segmental EBIT turned negative during the year largely on account of higher A&P, staff cost and input cost pressures. With the distribution realignment completed, the Company is confident of improving top-line and bottom-line from FY24 and is committed to achieving 10%-12% annualized EBITDA margin in this business by FY26

# **FMEG: Growth Engine**

## **Distribution Expansion**

Rejig of distribution channel to the superdistributor model for faster scale-up of business. Adopting alternate sales platforms like e-commerce, modern trade stores etc

### **Product Innovation**

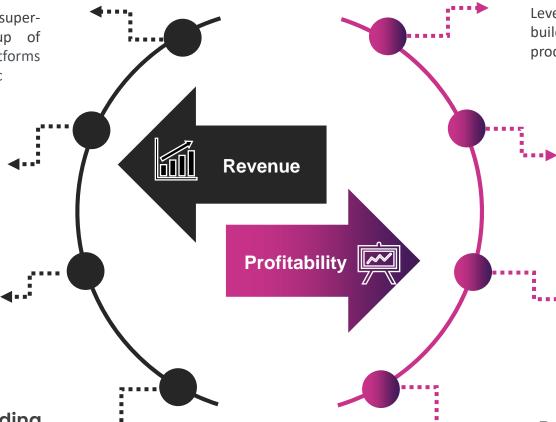
Silvan team engaged as R&D division for new product development and innovation. Introducing products across price points to plug gaps in product portfolio

## **Influencer Management**

Scaling up structured influencer management program through frequent engagements, training programs, incentive programs and digital analytics

## **Brand Building**

Enhanced brand equity building through tieup with Ogilvy and higher A&P spends for both ATL & BTL activities



### **Premiumization**

Leveraging product innovation and brand building activities to drive sales of premium products, which are margin accretive

## Focus on Higher Margin Segments

More focus on less competitive, higher margin businesses of switches and switchgears

### **Economies of Scale**

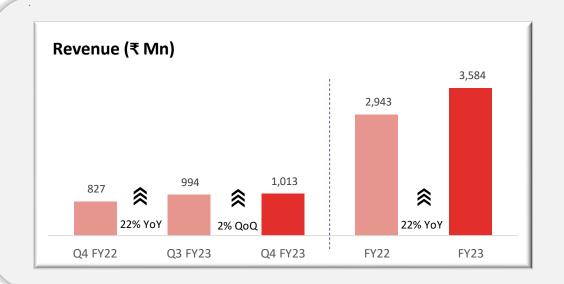
Large in-house manufacturing will start realizing economies of scale and hence better margins with growth in business volumes

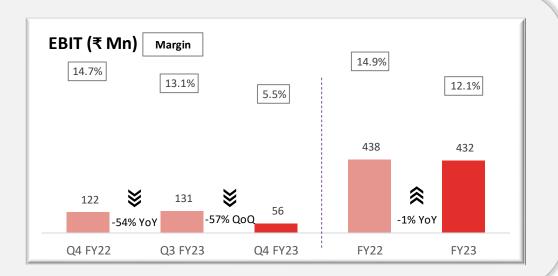
## **Backward Integration**

Strong backward integration to improve product quality, availability as well as reduce costs



# **Other Segments**





- Other segment largely comprises of our EPC business
- Total income for FY23 at ₹ 3.58 Bn grew by 22% YoY. Quarterly revenue was up 22% YoY and 2% on a sequential basis in Q4FY23
- Segmental EBIT for FY23 de-grew marginally by 1% YoY. Margin stood at 12.1%
- Annual sustainable operating margin in this business is expected to be in high single digit over mid to long term



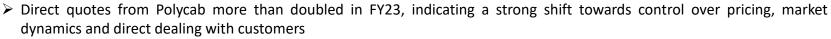
# **Project LEAP: Progressing Well Towards Achieving FY26 Goals**



# Customer Centricity



# Go-To-Market Excellence



- Merger of HDC and LDC verticals made meaningful progress in unlocking value across salesforce, supply chain and operations
- > Fans vertical merged with Lights & Luminaries vertical and Retail wires vertical merged with Switches and Switchgear vertical
- Integrated and structured approach for key account managers across real estate, OEMs, data centers and special cables
- Enhanced reach and distribution in B2C business and increasing presence in white spaces for B2B business
- ➤ Identification of distributors with opportunity to cross-sell
- > Activation of large distributors with low-growth rate or de-growth
- > Strengthening presence in Modern trade and E-commerce channels



## Winning with New Products

- > Launched Etira brand for retail wires and switches. Relaunched Green Wires in premium category
- Revamped fans portfolio
- ➤ New category launch in switchgears
- Robust product pipeline across segments supporting future prospects
- > Continued push on premiumization of portfolio in B2C businesses



Setup of Organization Enablers

- Structured distribution addition planning & monitoring
- FMEG business: program management on key cost levers to drive profitability
- ➤ Digital capability build B2C & B2B roadmap finalized & digital council setup
- Upgraded ERP technology to latest version of Oracle

# **Project Leap: Key Themes & Priorities for the Coming Year**

#### **B2B Business**

Focus on reach expansion, demand generation, CRM digitalization & and increased use of analytics

## **Organization Structure & Hiring**

Strengthening the planning and support function of key B2C business by adding new functions like sales analytics, channel development and product management

### **Digital Excellence**

Build field marketing platform, loyalty platform and dashboards



### **Strengthen Core Power Business (Wires)**

Distribution expansion, new product launches, strengthening retail execution and channel excellence, and improving sales force effectiveness

# **Enhanced Focus on Higher Margin B2C Businesses**

Scale up switches and switchgear business

### **Influencer Program**

Design and roll-out influencer management program across all dimensions of influencers





#### **FMEG Business**

Distribution expansion, strengthening retail execution & channel excellence and improving sales force effectiveness

## **Awards & Recognition**

**Inex Excellence Awards** 

**Electric Solutions Television Campaign Popular Brand** 



**ELECRAMA 2023 Best Stall Award** 



**CSR Works Asia's Best Community Impact Reporting, Silver** 



**ASSOCHAM Best CFO of the Year** 



CII

**Leading CFO of the year** 

ASSOCHAM

Vibrant Bharat CFG SUMMET & AMARDS

Paleculi India Ltd.



ET Best Brands 2022



**Manufacturing Excellence Award by Kaizen Hansei** 

**Operational Excellence SMART Manufacturing** 







**SAFE Factory** 

**IDC Future Enterprise Awards** 





# Polycab's ESG Strategy



Polycab's Purpose - "We innovate for a brighter living".

- Our innovative, safe and energy efficient products and solutions delight our customers
- Our vibrant and inclusive culture leads to deep connections, value creation and growth for our People, Partners and Stakeholders
- Our focus on sustainable development reflects our commitment to be a caring and responsible enterprise

ESG strategy is pivotal for Polycab in 'Evolving through excellence ...

**ESG Objectives** 

Governing and overseeing ESG initiatives from the Board of Directors and line of business management levels Minimizing Polycab's operational impacts on climate and accelerating low-carbon transition

Innovating products with new groundbreaking modern designs, energy efficient and low environmental footprint

Implementing targets to assess and manage climate related risks, and supporting value chain partners in transitioning to a lower carbon environment

Communicating our ESG Performance to **stakeholders** is critical. Polycab measures and discloses **non-financial performance** transparently.











**Strategic Pillars** 

... and transforming with focus'



Governance supported with robust policies and process helps Polycab to act responsibly and ethically



Ensuring Environmental Sustainability across all operations



Product Innovation for brighter and greener future



People Sustainability is about putting employees, community, vendors customers at centerstage of everything we do

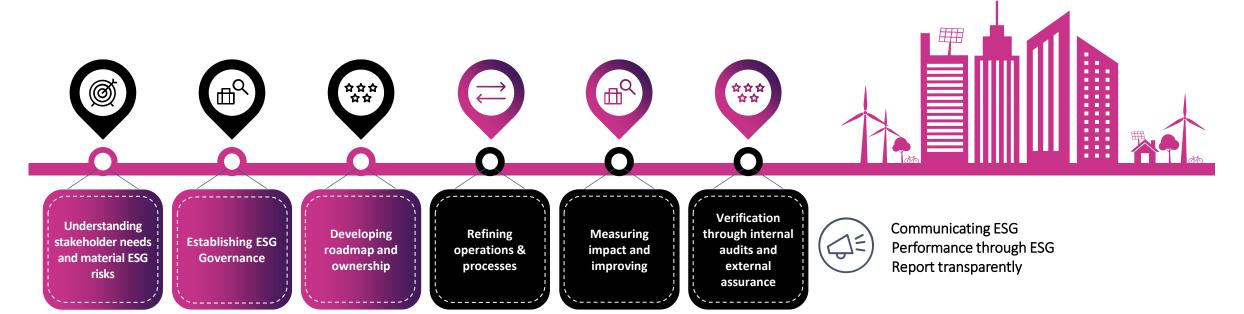


Our ESG strategy is built in accordance with Guiding Principles of GRI, UN SDGs, <IR> framework and NGRBC



Polycab reports on ESG disclosures verified by external assurance agency in annual Integrated report and BRSR

# Polycab's ESG Approach



### **ESG Material Topics**

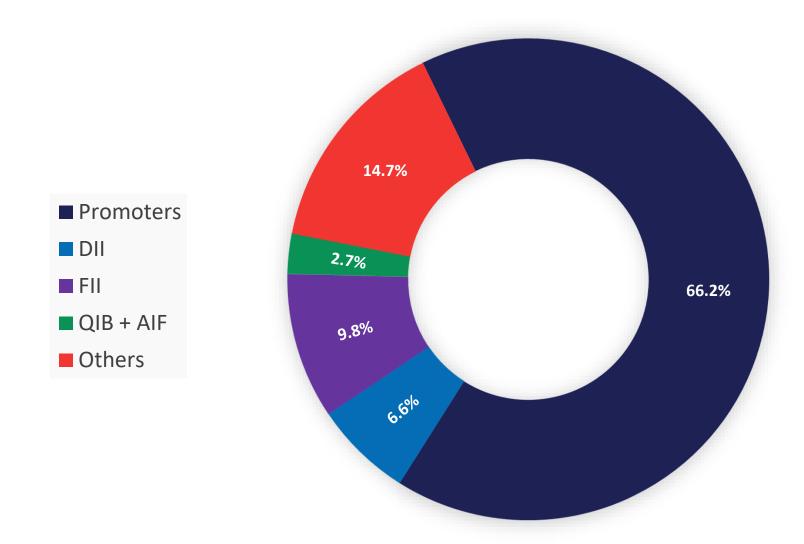
- Climate Change ad Energy
- Water Management
- Waste Management
- Product Stewardship
- Innovation
- Safety and Working Conditions

- · Responsible Supply Chain
- Labor Management
- Employee Training and Development
- Corporate Social Responsibility
- Corporate Governance, Ethic and Integrity
- Data Security and Privacy





# **Shareholding Pattern**



Note: As on 31<sup>st</sup> March 2023. DII (Domestic Institutional Investors) includes "Mutual Funds". FII (Foreign Institutional Investors) includes "Foreign Portfolio - Corp" and "Foreign Corporate Bodies". QIB/ AIF stands for "Qualified Institutional Buyer"/ "Alternative Investment Fund"



# **Consolidated Profit and Loss Statement**

	Quarter						Year To	Date		
Particulars (₹ Mn)	Q4 FY23	%	Q3 FY23	%	Q4 FY22	%	FY23	%	FY22	%
Revenue from Operations	43,237	100.0%	37,152	100.0%	39,700	100.0%	1,41,078	100.0%	1,22,038	100.0%
Cost of Goods sold	32,357	74.8%	27,603	74.3%	30,892	77.8%	1,05,109	74.5%	94,657	77.6%
Contribution (A)	10,880	25.2%	9,548	25.7%	8,808	22.2%	35,969	25.5%	27,381	22.4%
Employee cost	1,187	2.7%	1,132	3.0%	1,050	2.6%	4,568	3.2%	4,066	3.3%
Other Operating Expenses	3,598	8.3%	3,378	9.1%	2,994	7.5%	12,880	9.1%	10,663	8.7%
Total Operating Expenses (B)	4,784	11.1%	4,510	12.1%	4,044	10.2%	17,448	12.4%	14,729	12.1%
Share of profit/(loss) of JVs (Net of tax) (C)	-64	-0.1%	-8	0.0%	-4	0.0%	-93	-0.1%	-26	0.0%
EBITDA (A)-( B)+(C)	6,032	14.0%	5,030	13.5%	4,760	12.0%	18,429	13.1%	12,626	10.3%
Other Income	515	1.2%	397	1.1%	168	0.4%	1,333	0.9%	899	0.7%
Depreciation	535	1.2%	525	1.4%	503	1.3%	2,092	1.5%	2,015	1.7%
Finance Cost	282	0.7%	93	0.2%	125	0.3%	598	0.4%	352	0.3%
PBT	5,731	13.3%	4,810	12.9%	4,300	10.8%	17,073	12.1%	11,159	9.1%
Income Tax	1,446	3.3%	1,202	3.2%	1,047	2.6%	4,250	3.0%	2,706	2.2%
Adjusted PAT	4,284	9.9%	3,608	9.7%	3,253	8.2%	12,823	9.1%	8,452	6.9%
Exceptional items / Discontinued ops.	-	0.0%	-	0.0%	-	0.0%	_	0.0%	721	0.6%
Reported PAT	4,284	9.9%	3,608	9.7%	3,253	8.2%	12,823	9.1%	9,173	7.5%

Quarter										
Exceptional items / Discontinued ops. (₹ Mn)	Q4 FY23	%	Q3 FY23	%	Q4 FY22	%	FY23	%	FY22	%
Profit from Discontinued operations	-	-	_	_	_	_	-	0.0%	721	0.6%
Total	-	0.0%	-	0.0%	_	0.0%	-	0.0%	721	0.6%

# **Consolidated Balance Sheet**

Particulars (₹ Mn)	Mar-23	Dec-22	Mar-22
<u>Assets</u>			
Non-current Assets			
Fixed Assets	23,177	21,951	20,506
Non-current Deposits	6	7	126
Other Non-current Assets	1,984	1,971	2,076
<b>Total Non-current Assets</b>	25,167	23,928	22,708
<b>Current Assets</b>			
Inventories	29,514	26,059	21,996
Trade Receivables	12,466	9,771	12,964
Investments	13,505	14,812	7,641
Cash and Bank Balances	6,952	5,342	4,071
Others - Current Assets	6,650	4,074	4,739
<b>Total Current Assets</b>	69,087	60,058	51,411
Total Assets	94,255	83,987	74,119

Particulars (₹ Mn)	Mar-23	Dec-22	Mar-22
<b>Equity and Liabilities</b>			
Shareholder's Funds			
Share Capital	1,498	1,497	1,494
Reserves and Surplus	64,814	60,601	53,943
<b>Total Shareholder's Funds</b>	66,311	62,097	55,437
Minority Interest	374	337	251
Non-current Liabilities			
Borrowings	42	48	30
Others - Non-current Liabilities	1,262	1,136	988
<b>Total Non-current Liabilities</b>	1,304	1,185	1,018
<b>Current Liabilities</b>			
Short-term Borrowings	1,509	1,379	802
Trade Payables	20,326	15,003	12,175
Others - Current Liabilities	4,430	3,985	4,436
<b>Total Current Liabilities</b>	26,266	20,367	17,413
<b>Total Equity and Liabilities</b>	94,255	83,986	74,119

# **Consolidated Cash Flow Statement**

	Quarter		Year To Date		
Particulars (₹ Mn)	Q4 FY23	Q3 FY23	Q4 FY22	FY23	FY22
Net Cash Flow from Operating Activities	1,199	3,500	7,027	14,275	5,116
Net cash flow from/(used in) investing activities	-946	-3,357	-6,440	-12,026	-4,270
Net cash flow from/(used in) financing activities	-81	-58	-123	-2,271	-2,007
Net Increase / (Decrease) in cash and cash equivalents	172	85	464	-22	-1,160

## **Other Key Data Points**

	Quarter			Year T	o Date
Particulars (₹ Mn)	Q4 FY23	Q3 FY23	Q4 FY22	FY23	FY22
Advertisement and sales promotion expense	245	636	166	1,244	823
Capital expenditure	1,132	1,441	2,762	4,584	5,200
Net Cash Position*	18,912	18,734	11,007	18,912	11,007
Trade acceptances*	12,258	7,870	6,365	12,258	6,365
Goods in Transit*	1,063	826	317	1,063	317
Exports contribution (%)	12.5%	5.9%	6.0%	9.8%	7.6%

<sup>\*</sup> as at period end

# **Other Financial Metrics**

	Average					
<b>Working Capital Days</b>	FY23	FY22	FY21	FY23	FY22	FY21
Receivable Days	33	41	59	32	39	59
Inventory Days	89	81	108	102	2 85	110
Payable Days	71	67	102	85	63	102
<b>Net Working Capital</b>	51	54	65	50	61	67

Other Income (₹ Mn)	Q4 FY23	Q3 FY23	Q4 FY22	FY23	FY22
Interest income	97	78	67	295	269
Gain/loss on Redemption of investment	265	200	71	651	228
Fair value of financial assets (MTM)	-43	1	-26	30	-
Exchange differences (net)	184	-	14	184	317
Miscellaneous income	11	119	42	172	85
Total	515	397	168	1,333	899

Finance Cost (₹ Mn)	Q4 FY23	Q3 FY23	Q4 FY22	FY23	FY22
Interest on Bank Borrowings	19	3	3	36	11
Interest on LC, VBD and Leases	221	66	76	405	151
Other borrowing costs	41	24	46	156	190
Foreign Exchange Gain/loss	-	-	-	-	-
Total	282	93	125	598	352

## **Safe Harbour**

This Release/ Communication, except for the historical information, may contain statements, including the words or phrases such as 'expects, anticipates, intends, will, would, undertakes, aims, estimates, contemplates, seeks to, objective, goal, projects, should' and similar expressions or variations of these expressions or negatives of these terms indicating future performance or results, financial or otherwise, which are forward looking statements. These forward looking statements are based on certain expectations, assumptions, anticipated developments and other factors which are not limited to, risk and uncertainties regarding fluctuations in earnings, market growth, intense competition and the pricing environment in the market, consumption level, ability to maintain and manage key customer relationship and supply chain sources and those factors which may affect our ability to implement business strategies successfully, namely changes in regulatory environments, political instability, change in international copper, aluminum, oil prices and input costs and new or changed priorities of the trade. The Company, therefore, cannot guarantee that the forwardlooking statements made herein shall be realized. The Company, based on changes as stated above, may alter, amend, modify or make necessary corrective changes in any manner to any such forward looking statement contained herein or make written or oral forward-looking statements as may be required from time to time based on subsequent developments and events. The Company does not undertake any obligation to update forward looking statements that may be made from time to time by or on behalf of the Company to reflect the events or circumstances after the date hereof.

# Notes and general definitions

- 1. Numbers on consolidated basis in ₹ million
- 2. Revenue: Revenue from operations
- 3. Segment Revenue: Total income (external sales) excluding finance income
- 4. EBITDA: Excludes other income
- 5. EBITDA Margin: EBITDA / Revenue
- 6. Segment EBIT: Includes other income and excludes finance income
- 7. Segment EBIT margin: Segment EBIT divided by Segment Revenue
- PAT: Profit After Tax on reported basis excluding exceptional items and discontinued operations
- PAT Margin: PAT for the period divided by Revenue
- 10. Net Cash: Cash & equivalents + Investments + Non-current Deposits Debt
- 11. Working Capital: Working capital days on Average basis is calculated using average of balance sheet number and sum of trailing 12 months P&L number. Closing basis uses period close balance sheet number and sum of trailing 12 months P&L number
- 12. P&L and Segment numbers in current and prior comparable periods are restated due to divestment of Ryker Base.

# THANK YOU

# Polycab India Limited

Contact us

For investor relations: investor.relations@polycab.com

For queries on shares & investor grievance: shares@polycab.com

Website: www.polycab.com

