



May 17, 2024

To,
The Manager - CRD,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001
Scrip No.: 540081

The Manager - Listing Department, National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol - SABEVENTS

Dear Sir(s),

Subject: Intimation of Board Meeting to be held on Friday, May 24, 2024

Pursuant to the provisions of Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that a meeting of the Board of Directors of the Company is scheduled to be held on Friday, May 24, 2024 through electronic mode *inter alia* to consider, approve and take on record, the Audited Financial Results of the Company for the quarter and year ended March 31, 2024.

Further, pursuant to the provisions of SEBI (Prohibition of Insider Trading) Regulations, 2015 read with BSE Circular No. LIST/COMP/01/2019-20 dated April 02, 2019 and as per the terms of "Code of Conduct for Regulating, Monitoring and Reporting of Trading by Insiders" of the Company ('the Code'), the trading window for dealing in securities of the Company which was closed from Sunday, March 31, 2024 for all insiders, designated persons and their immediate relatives as defined in the Code shall re-open after the expiry of 48 hours from the date of declaration of said Audited Financial Results.

Kindly take the above on your records.

Thanking you,

For SAB Events & Governance Now Media Limited

Swity Ganatra Company Secretary & Compliance Officer ACS: 59482