Greenply/2019-20
November 8, 2019

The Manager
BSE Limited
Department of Corporate Services
Floor 25, P. J. Towers, DalaI Street
Mumbai - 400001
Security Code: 526797

## The Manager

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex
Banda (E)
Mumbai - 400051
Symbol-GREENPLY

Dear Sir/Madam,
Sub: Presentation on un-audited financial results for the quarter and half year ended 30th September, 2019

With reference to the captioned subject, please find enclosed Presentation on un-audited financial results of Greenfly Industries Limited for the quarter and half year ended 30.09.2019.

Thanking you,
Yours faithfully, For GREENPLY INDUSTRIES LIMITED


KAUSHAL KUMAR AGARWAL
COMPANY SECRETARY \&
VICE PRESIDENT-LEGAL

Encl.: As above

## Q2 \& H1 FY2020

Financial Results Presentation


## Disclaimer

Certain statements in this communication may be 'forward looking statements' within the meaning of applicable laws and regulations. These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. Important developments that could affect the Company's operations include changes in the industry structure, significant changes in political and economic environment in India and overseas, tax laws, import duties, litigation and labour relations.

Greenply Industries Limited (GIL) will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forwardlooking statements to reflect subsequent events or circumstances.


## Contents

1. FINANCIAL HIGHLIGHTS : CONSOLIDATED \& STANDALONE


## Financial Highlights - Q2 FY 2020

Consolidated Net Sales up by 5.8\% YoY to Rs. 378.90 crores

Standalone Net Sales up by $2.3 \%$ YoY to Rs. 344.11 crores

Consolidated EBITDA margins increased 158.5 bps YoY to 11.9\%

Standalone EBITDA margins increased 67 bps YoY to $11.4 \%$

Consolidated Gross margins up by 422 bps YoY to $42.1 \%$ Standalone Gross margins up by 373 bps YoY to $39.7 \%$

Consolidated PAT up by $50.7 \%$ YoY to Rs. 26.42 crores Standalone PAT up by $27.0 \%$ YoY to Rs. 22.90 crores

Consolidated Debt to equity ratio at 0.75 as on 30th September, 2019 and 0.87 as on 30th September, 2018

Standalone Debt to equity ratio at 0.47 as on 30th
September, 2019 and 0.52 as on 30th September, 2018

Consolidated Financial Highlights - Q2 FY 2020

| Key Ratios (\%) | Q2 FY20 | Q2 FY19 |
| :--- | :---: | :---: |
| Gross Margin | 42.1 | 37.9 |
| EBITDA Margin | 11.9 | 10.3 |
| EBIT Margin | 10.2 | 8.7 |
| Net Margin | 7.0 | 4.9 |
| Ad and promotions / Net Sales | 3.2 | 5.6 |
| Staff Cost/ Net Sales | 12.0 | 10.7 |
| Logistics cost / Net Sales | 4.6 | 4.6 |
| EPS (Rs.) | 2.15 | 1.43 |

## Q2 FY20 Q2 FY19



## Consolidated Financial Highlights - H1 FY 2020

| Key Ratios (\%) | H1 FY20 | H1 FY19 |
| :--- | :---: | :---: |
| Gross Margin | 42.0 | 38.0 |
| EBITDA Margin | 11.9 | $\mathbf{8 . 8}$ |
| EBIT Margin | 10.2 | 7.1 |
| Net Margin | $\mathbf{6 . 5}$ | 4.4 |
| Ad and promotions / Net Sales | 3.5 | 5.2 |
| Staff Cost/ Net Sales | 11.5 | 11.3 |
| Logistics cost / Net Sales | 4.6 | 4.6 |
| EPS (Rs.) | 3.87 | 2.37 |

H1 FY2O H1 FY19


Standalone Financial Highlights - Q2 FY 2020

| Key Ratios (\%) | Q2 FY20 | Q2 FY19 |
| :--- | :---: | :---: |
| Gross Margin | 39.7 | 35.9 |
| EBITDA Margin | 11.4 | 10.7 |
| EBIT Margin | 9.8 | 9.3 |
| Net Margin | 6.7 | 5.4 |
| Ad and promotions / Net Sales | 3.5 | 5.6 |
| Staff Cost/ Net Sales | 12.0 | 10.5 |
| Logistics cost / Net Sales | 5.1 | 4.8 |
| EPS (Rs.) | 1.87 | 1.47 |

## Q2 FY20 Q2 FY19



## Standalone Financial Highlights - H1 FY 2020

| Key Ratios (\%) | H1 FY20 | H1 FY19 |
| :--- | :---: | :---: |
| Gross Margin | 40.1 | 36.5 |
| EBITDA Margin | 11.2 | 9.5 |
| EBIT Margin | 9.6 | $\mathbf{8 . 0}$ |
| Net Margin | $\mathbf{6 . 0}$ | 4.5 |
| Ad and promotions / Net Sales | 3.9 | 5.4 |
| Staff Cost/ Net Sales | 11.8 | 11.1 |
| Logistics cost / Net Sales | 5.1 | 4.9 |
| EPS (Rs.) | 3.15 | 2.26 |

H1 FY2O H1 FY19


Net worth


Capital Employed
658.9


Total Debt


Consolidated

Balance Sheet Perspective
Financial Highlights -

Cash \& Cash equivalents


Receivables


Highlights -
Balance Sheet
Perspective

Fixed Assets


Consolidated

Inventories


Financial
Highlights -

## Ratios

Inventories (Days)


Consolidated


Standalone

Debtors (Days)


Creditors (Days)


Working Capital Turnover (Days)
75


ROE (\%)

Standalone

Financial
Highlights -

## Ratios

RoCE Pre-tax (\%)


Consolidated

RoCE Post-tax (\%)


Debt/Equity
0.87


Consolidated

Consolidated Performance -

Q2 FY 2020 v/s Q2 FY 2019



Consolidated
Performance -
H1 FY 2020 v/s H1 FY 2019


Greenply


| Particulars | Q2 <br> FY20 | Q2 <br> FY19 | Var (\%) | H1 <br> FY20 | H1 <br> FY19 | Var (\%) |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales (Rs. crore) | 344.11 | 336.41 | 2.3 | 648.34 | 622.01 | 4.2 |
| EBITDA margin (\%) | 11.4 | 10.7 |  | 11.22 | 9.52 |  |
| EBIT margin (\%) | $9.8 \%$ | $9.3 \%$ |  | $9.6 \%$ | $8.0 \%$ |  |
| Annual capacity (million sqm.) | 24.9 | 24.9 |  | 24.9 | 24.9 |  |
| Production (million sqm.) | 9.87 | 8.83 | $11.8 \%$ | 18.51 | 16.55 | $11.8 \%$ |
| Sales volume (million sqm.) | 15.17 | 14.85 | $2.2 \%$ | 28.73 | 27.89 | $3.0 \%$ |
| Utilisation | $159 \%$ | $142 \%$ |  | $149 \%$ | $133 \%$ |  |
| Average realisation (Rs./sqm.) | 224.00 | 222.00 | $0.9 \%$ | 223.00 | 219.00 | $1.8 \%$ |

## Commenting on the performance for Q2 FY 2020, Mr. Rajesh Mittal, Chairman \& Managing Director, Greenply Industries Ltd. said,

"We are glad to announce that our performance this quarter has been very good at the top line level with margins continuing to be strong. This performance is a result of significant efforts towards building our brand, strengthening our distribution presence and enhancing efficiencies.


We are seeing a gradual improvement in the macro environment. We are also excited about the prospects of our Gabon veneer facility and the expansion there is progressing well. I look forward to sustained improved operating and financial performance."

Standalone Financial
Results - P\&L
Q2 \& H1 FY 2020

|  |  |  |  |  |  | (₹ in Lakhs) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Statement of UnauditedStandalone Financial Results for the quarter and six months ended 30 September 2019 |  |  |  |  |  |  |
| Particulars | $\begin{gathered} \text { STD 3M } \\ \text { 30.09.2019 } \end{gathered}$ | $\begin{gathered} \text { STD 3M } \\ \text { 30.06.2019 } \end{gathered}$ | $\begin{gathered} \text { STD 3M } \\ \mathbf{3 0 . 0 9 . 2 0 1 8} \end{gathered}$ | $\begin{gathered} \text { STD 6M } \\ \text { 30.09.2019 } \end{gathered}$ | $\begin{gathered} \text { STD 6M } \\ \text { 30.09.2018 } \end{gathered}$ | $\begin{array}{r} \text { STD 12M } \\ 31.03 .2019 \end{array}$ |
| Income |  |  |  |  |  |  |
| a) Revenue fromoperations | 34,550.72 | 30,543.61 | 34,029.35 | 65,094.33 | 62,790.92 | 128,378.83 |
| b) Other income | 103.97 | 102.96 | 227.31 | 206.93 | 382.14 | 645.91 |
| Total Income | 34,654.69 | 30,646.57 | 34,256.66 | 65,301.26 | 63,173.06 | 129,024.74 |
| Expenses |  |  |  |  |  |  |
| a) Cost of materials consumed | 13,319.64 | 11,514.23 | 13,201.54 | 24,833.87 | 24,299.85 | 50,779.38 |
| b) Purchase of stock-in-trade | 6,457.74 | 7,410.85 | 9,205.36 | 13,868.59 | 16,567.48 | 30,604.65 |
| c) Changes in inventories of finished goods, work-in-progress and stock-in-trade | $986.09$ | (877.56) | (853.64) | $108.53$ | (1,340.40) | (1,212.40) |
| d) Employee benefits expense | 4,121.28 | 3,554.15 | 3,520.07 | 7,675.43 | 6,906.01 | 14,050.65 |
| e) Finance costs | 434.42 | 415.35 | 341.32 | 849.77 | 692.36 | 1,480.59 |
| f) Depreciation and amortisation expense | 540.07 | 529.74 | 465.02 | 1,069.81 | 926.06 | 1,871.73 |
| g) Other expenses | 5,863.31 | 5,674.63 | 5,589.84 | 11,537.94 | 10,816.53 | 22,169.10 |
| Total Expenses | 31,722.55 | 28,221.39 | 31,469.51 | 59,943.94 | 58,867.89 | 119,743.70 |
|  |  |  |  |  |  |  |
| Profit before tax (3+4) | 2,932.14 | 2,425.18 | 2,787.15 | 5,357.32 | 4,305.17 | 9,281.04 |
| Tax expense |  |  |  |  |  |  |
| a) Current tax | 551.57 | 901.00 | 965.64 | 1,452.57 | 1,329.60 | 2,292.90 |
| b) Deferred tax | 90.69 | (48.30) | 18.16 | 42.39 | 198.75 | 858.92 |
| Total tax expense | 642.26 | 852.70 | 983.80 | 1,494.96 | 1,528.35 | 3,151.82 |
|  |  |  |  |  |  |  |
| Net Profit after tax (5-6) | 2,289.88 | 1,572.48 | 1,803.35 | 3,862.36 | 2,776.82 | 6,129.22 |
|  |  |  |  |  |  |  |
| Other Comprehensive Income/(Loss) for the period | (0.85) | (0.65) | 29.85 | (1.50) | 59.70 | (6.57) |
|  |  |  |  |  |  |  |
| Total Comprehensive Income for the period (7+8) | 2,289.03 | 1,571.83 | 1,833.20 | 3,860.86 | 2,836.52 | 6,122.65 |
| Earnings per equity share (of ₹ 1 /- each) | 1.87* | 1.28* | 1.47* | 3.15* | 2.26* | 5.00 |

Consolidated Financial
Results - P\&L
Q2 \& H1 FY 2020

| Statement of Unaudited Consolidated Financial Results for the quarter and six months ended 30 September 2019 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
| Particulars | $\begin{array}{r} \text { CONS 3M } \\ 30.09 .2019 \end{array}$ | $\begin{array}{r} \hline \text { CONS 3M } \\ \text { 30.06.2019 } \end{array}$ | $\begin{array}{r} \hline \text { CONS 3M } \\ \text { 30.09.2018 } \end{array}$ | $\begin{array}{r} \hline \text { CONS 6M } \\ 30.09 .2019 \end{array}$ | $\begin{array}{r} \text { CONS 6M } \\ 30.09 .2018 \end{array}$ | CONS 12M |
| Income <br> a) Revenue from operations <br> b) Other income | $\begin{array}{r} 38,029.73 \\ 13.27 \\ \hline \end{array}$ | $\begin{array}{r} 34,944.81 \\ 41.39 \\ \hline \end{array}$ | $\begin{array}{r} 36,203.72 \\ 143.34 \\ \hline \end{array}$ | $\begin{array}{r} 72,974.54 \\ \mathbf{5 4 . 6 6} \\ \hline \end{array}$ | $\begin{array}{r} 67,098.38 \\ 225.04 \\ \hline \end{array}$ | $\begin{array}{r} 141,216.17 \\ 326.64 \\ \hline \end{array}$ |
| Total Income | 38,043.00 | 34,986.20 | 36,347.06 | 73,029.20 | 67,323.42 | 141,542.81 |
| Expenses |  |  |  |  |  |  |
| a) Cost of materials consumed | 14,076.88 | 13,631.56 | 15,477.22 | 27,708.44 | 27,599.90 | 58,353.07 |
| b) Purchase of stock-in-trade | 6,457.74 | 7,410.85 | 9,205.36 | 13,868.59 | 16,567.48 | 30,604.65 |
| c) Changes in inventories of finished goods, work-in-progress and stock-in-trade | 1,390.39 | (808.59) | $(2,448.30)$ | 581.80 | $(2,921.62)$ | $(3,655.94)$ |
| d) Employee benefits expense | 4,532.65 | 3,843.28 | 3,842.56 | 8,375.93 | 7,498.81 | 15,147.89 |
| e) Finance costs | 540.84 | 503.68 | 438.20 | 1,044.52 | 815.75 | 1,863.48 |
| f) Depreciation and amortisation expense | 644.34 | 629.64 | 557.10 | 1,273.98 | 1,098.81 | 2,243.11 |
| g) Other expenses | 7,084.46 | 6,753.06 | 6,583.38 | 13,837.52 | 12,751.91 | 26,361.92 |
| Total Expenses | 34,727.30 | 31,963.48 | 33,655.52 | 66,690.78 | 63,411.04 | 130,918.18 |
| Share of profit/(loss) of joint venture | (31.50) | (69.30) | 45.80 | (100.80) | 525.79 | 494.36 |
| Profit before tax | 3,284.20 | 2,953.42 | 2,737.34 | 6,237.62 | 4,438.17 | 11,118.99 |
| Tax expense |  |  |  |  |  |  |
| a) Current tax | 551.57 | 901.00 | 965.64 | 1,452.57 | 1,329.60 | 2,292.90 |
| b) Deferred tax | 90.69 | (48.30) | 18.16 | 42.39 | 198.75 | 858.92 |
| Total tax expense | 642.26 | 852.70 | 983.80 | 1,494.96 | 1,528.35 | 3,151.82 |
| Net Profit after tax (5-6) | 2,641.94 | 2,100.72 | 1,753.54 | 4,742.66 | 2,909.82 | 7,967.17 |
| Other Comprehensive Income / (Loss) for the period | (90.30) | 60.53 | (42.56) | (29.77) | 274.59 | 110.09 |
|  |  |  |  |  |  |  |
| Total Comprehensive Income for the period (9+10) | 2,551.64 | 2,161.25 | 1,710.98 | 4,712.89 | 3,184.41 | 8,077.26 |
| Earnings per equity share (of ₹ 1/- each) | 2.15* | 1.71* | 1.43* | 3.87* | 2.37* | 6.50 |

## Financial

Results -
Standalone and Consolidated Balance Sheet as on 30.09.2019

## Shareholding Pattern

June 2019
Public,


September 2019


Promoter holding has increased $0.67 \%$ in Q2 FY20 - a reflection of Promoter's confidence in the strength and prospects of the Company

## Company Overview

## CAPACITY UTILIZATION

- Plywood 139\% utilization (FY 2019)
- Plywood $149 \%$ utilization in H1 FY 2020 ; further demand being catered through outsourcing


## BUSINESS SEGMENTS

- Wood based products - Plywood and allied products,


## STRONG BRAND PRESENCE BUILT OVER 30 YEARS

- Largest pan-India player with $26 \%$ share of organized plywood market;
- Large investments in advertisements and promotional activities over the years


## PRODUCTION MODEL

- Plywood - Moving towards an asset light set-up by increasing outsourcing in mid-segment


## WELL ENTRANCHED DISTRIBUTION NETWORK

- Distributors/stockists (Plywood - 1,870) and retailers (Plywood-6,000)
- Serviced by 25 branches


## RAW MATERIAL SUSTAINABILITY

- Plantation of fast growing and improved species of clonal plantations to improve quality of wood availability and plywood manufactured
- Significant expansion in face veneers at Gabon plant with expansion in peeling capacity from 36000 CBM to 96000 CBM.


## STRONG INDUSTRY POTENTIAL

- Plywood industry size - Rs. 190 billion
- Strong demand drivers - rising residential/ commercial construction, increasing urbanization, high disposable incomes, GST Implementation and Government Announcement regarding construction of 100 smart cities


## MANUFACTURING FACILITIES

- 3 state-of-the-art manufacturing facilities for Plywood in India
- 1 overseas manufacturing facility


## PRODUCT PROFILE

## ADVERTISING \& PROMOTIONAL SPENDS

- Continued investments in increasing brand visibility pan-India
- Maintain Ad spends at around $4 \%$ of Net Sales
- To improve mix of plywood through increase in mix of value-added products like Green Defender, Green Gold Prima and Natural Veneers


## INDUSTRY DRIVERS

- Rising demand from the real estate sector
- Increasing urbanisation, higher disposable incomes and a growing middle class
- Rollout of GST to facilitate faster shift from unorganised to branded products in the plywood space


## FINANCIAL PERFORMANCE

- 8-10\% growth in Plywood in FY 2020 sales of Gabon Face Veneers


## - Margin expected to improve with increase in

## DISTRIBUTION NETWORK

- To increase the number of distributors and retailers going forward



Woód crrests Platinum

## optima

 ECOTECPLYWOOD \& BLOCKBOARD
Bharosa.Ply


Mot rive EOMPRE

## Marketing / Activation

- Influencers Program
- Maanyata Milan (Carpenter Recognition Program)
- Carpenter Meets
- Product Promotion - Road Show with product display
- Local Branding activity - Wall Paintings, GSB's Etc.


## Product launch - Green Club 5 Hundred

## The last word in plywood is here now.

In keeping with our tradition of continuous innovation we launched Green Club 5 Hundred on 17th August 2019. As market leaders, our confidence in the product quality allows us to offer Green Club with a $500 \%$ Life time warranty. The product comes with an anti-bacterial coating that makes it safe for families and carpenters. It also has a thicker face veneer for added strength and quality. The Green Club sheets are passed through Penta (5) Tech for maximum precision, smooth surface and uniform thickness.


## Brand Activation- Digital

Digital media has been the key focus for us this year launching campaigns almost every quarter. Starting from IPL, World cup to Independence Day \& Pujo the brand has constantly engaged with high participation from the audience on topical content to maintain brand relevance.


## About Greenply

Greenply Industries Limited (GIL) enjoys leadership position in plywood for more than 26 percent of the organized plywood market in India.

GIL has three state-of-the-art manufacturing facilities for Plywood spread across the country producing world class interior products for the domestic and global markets. The company has a presence in over 300 cities across 25 states serviced through a well-entrenched distribution network of 1,870 dealers and authorised stockists, a retail network exceeding 6,000 and about 25 branches pan-India.

GIL is the preferred partner of choice for a large number of office and home builders having a comprehensive product portfolio servicing clients at every point of the price spectrum under brand names of Green Club 5 Hundred, Green Club Plus Premium Plywood, Optima G and Ecotec to name a few.

## For further information, please contact:

## Mukesh Agarwal - Chief Financial Officer

## Greenply Industries Limited

'Madgul Lounge',
23, Chetla Central Road,
6th Floor, Kolkata - 700027
Tel: +91 3330515000
Email : mukesh.corp@greenply.com

## Gavin Desa / Rishab Barar

CDR, India
Tel: +91 2266451237 / 1235
Email: gavin@cdr-india.com / rishab@cdr-india.com

