



Date:16th November 2022

| BSE Limited (BSE)                | National Stock Exchange of India Limited (NSE) |
|----------------------------------|--|
| Department of Corporate services | Exchange Plaza,                                |
| Phirojee Jeejeebhoy Towers       | Plot no. C/1, G Block,                         |
| Dalal Street, Mumbai – 400023    | Bandra-Kurla Complex,                          |
|                                  | Bandra (E), Mumbai – 400051                    |
|                                  |  |
| Scrip Code: 500136               | Symbol: ESTER                                  |

<u>Subject: Investor Presentation on Financial results for the quarter and six-month period ended on 30<sup>th</sup> September 2022.</u>

Dear Sir

We wish to submit the Investor presentation on financial results for the quarter and six-month period ended on 30<sup>th</sup> September 2022.

Please acknowledge the receipt of the same.

Thanking You

Yours Faithfully For Ester Industries Limited

Diwaker Dinesh Head-Legal & Company Secretary

**Encls: As above** 





November, 2022

INDUSTRIES LTD.



# **Disclaimer**

Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward looking statements. Ester Industries Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.



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## **About Us**



**Diversified business portfolio** 

**Comprehensive product suite** 

**State-of-the-art manufacturing facilities** 

**Global footprint** 

**Experienced management team** 

**Strong Financial profile** 

Sales Mix (H1 FY23)



**Polyester Films** 

65%



**Specialty Polymers** 

17%



\*Engineering 18% **Plastics** 

<sup>\*</sup> Financial results of EP Business reported as "Discontinued operations" since business was transferred on 15th September 2022 as a Going Concern on Slump Sale basis in term of Business Transfer Agreement (BTA) dated 6th May 2022

# **Quick Facts**



1985

**GURGAON, INDIA** 

# 2

Year of Incorporation

Corporate Headquarters

Business Segments\*

**About 50 COUNTRIES** 

445 – KHATIMA, SITARGANJ, GURGAON

CRISIL A (stable outlook)

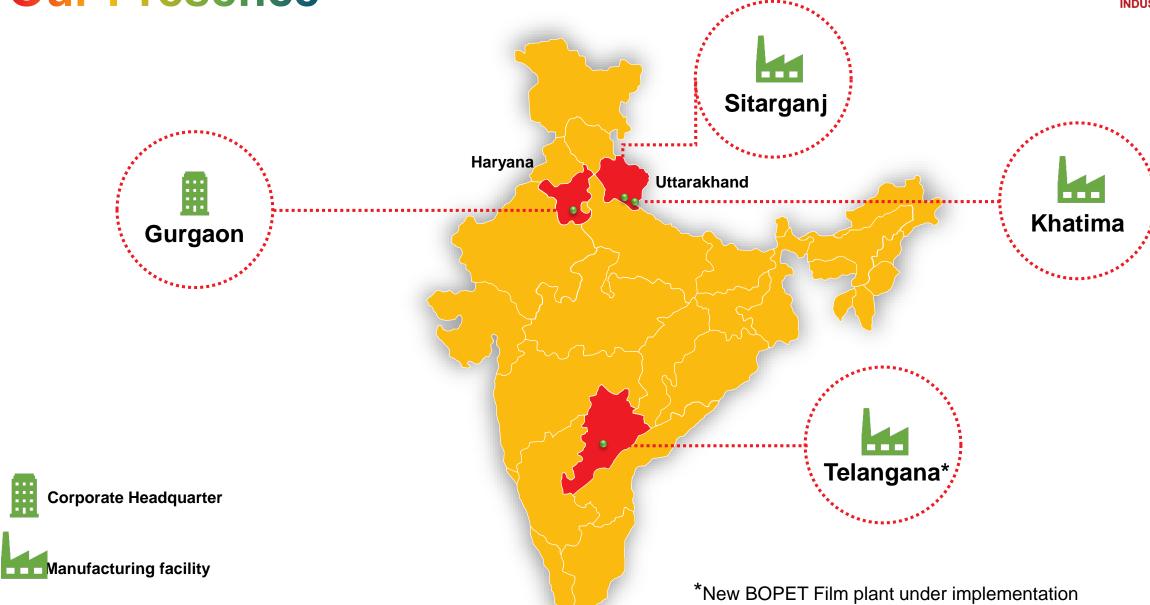
Global Footprint

135 - HYDERABAD People

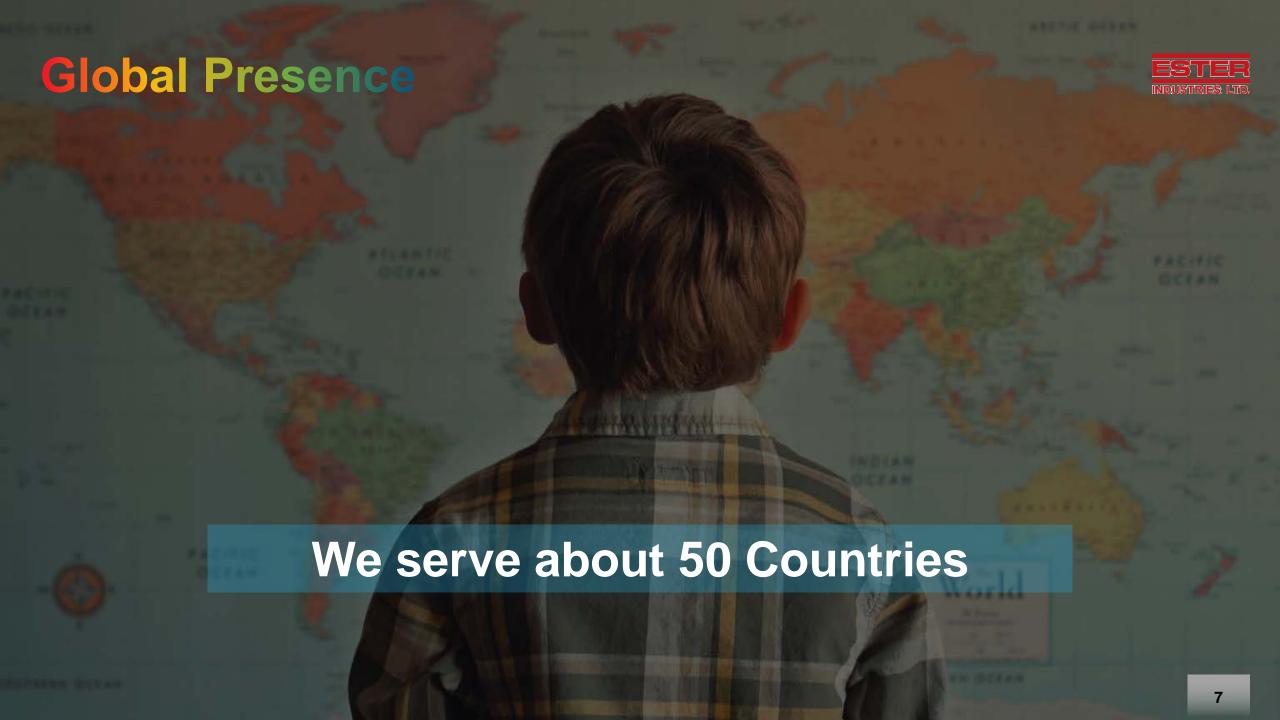
Credit Rating (Long Term)

# **Our Presence**





Commercial production expected by December 22







# Q2 & H1 FY23 Performance Overview

# **Financial Summary**



| Particulars – Continued Operations (Rs.cr)    | Q2<br>FY23 | Q2<br>FY22 | %         | H1<br>FY23 | H1<br>FY22 | %         |
|---|------------|------------|-----------|------------|------------|-----------|
| Revenues                                      | 304.22     | 258.78     | 17.6%     | 628.51     | 518.7      | 21.2%     |
| EBITDA (including Non operating income)       | 30.22      | 40.68      | (25.7%)   | 92.22      | 82.69      | 11.5%     |
| Margins (%)                                   | 9.9%       | 15.7%      | (579 bps) | 14.7%      | 15.9%      | (127 bps) |
| PAT (Continuing operations)                   | 7.62       | 19.84      | (61.6%)   | 41.73      | 41.02      | 1.7%      |
| Margins (%)                                   | 2.5%       | 7.7%       | (517 bps) | 6.6%       | 7.9%       | (127 bps) |
| Particulars – Discontinued Operations (Rs.cr) |            |            |           |            |            |           |
| PAT from discontinued operations              | 5.3        | 13.2       | (60.08)   | 13.23      | 29.59      | (55.29)   |
| PAT from disposal of discontinued operations  | 114.03     | -          | -         | 114.03     | -          | -         |
| Particulars – Company as a whole (Rs.cr)      |            |            |           |            |            |           |
| PAT   | 126.90     | 32.99      | 284.7     | 168.99     | 70.61      | 139.3     |
| EPS (Rs.)                                     | 15.22      | 3.96       | 284.7     | 20.26      | 8.47       | 139.3     |
|   |            |            |           |            |            |           |

- Higher off-take in Specialty Polymers with favorable product – mix and higher per unit realization in Polyester Film consequent to increase in feedstock prices resulted in revenue growth of 21% during the first half of the fiscal
- Operating profit reduced due to margin compression in Polyester Film on account of higher competition consequent to commissioning of new capacities
- Inflationary cost pressure resulted in higher cost of conversion / operations
- Pressure on margins in Polyester
   Film business off-sets strong
   performance of Specialty Polymer
   business leading to lower
   profitability



#### Commenting on the performance, Mr. Arvind Singhania, Chairman, Ester Industries said:

"We have had a good first half wherein both Films and Specialty Polymers reported good volume of sales resulting in higher revenue growth.

Specialty Polymer business has had a stellar run with Q2 registering highest sales and EBIT (in absolute terms) till date. The performance is both volume and value driven. We continue to see good traction for our marquee products namely MB03 and especially Innovative PBT. We continue to enhance our capabilities through fresh investment and focus on development of new innovative products.

While it possible that in the near term demand may be impacted due to recessionary trend in global markets (especially US), in the long term we remain extremely bullish about this business. We have some exciting new products in the pipeline which are expected to start getting commercialized in the first half of CY24.

Growth in revenue in Film business was mainly driven by increase in feedstock prices leading to higher per unit realization. The margins however remained benign following commissioning of newer capacities. Another reasons for lower performance is inflationary pressure resulting in higher cost of conversion / operations. While a slowing macro-economic environment combined with increasing supplies presents some challenges in the near term; we remain positive about this business in the medium to long term. We continue to increase our focus on enhancing proportion of value added products which will help mitigate the cyclical nature of the business.

Sale of EP SBU has happened at the right time as margins that peaked in June 21 have started to normalize. Proceeds from the slump sale have enabled the Company to improve its liquidity position and further strengthen the leveraging position as demonstrated by Net Debt / EBITDA multiple of 0.23 as at 30<sup>th</sup> Sept 2022.

We are confident of the long term growth outlook for both our businesses and the commissioning of our new unit will help to further strengthen our competitive position as new unit will turn out to be low cost operations. Our strong balance sheet offers comfort and is supportive of our growth plans"

# **Chairman's Comments**





## Knowledge





Innovation



ESTER Customization





# Ester 2.0 - Transformed into a "Specialty" Co.



#### Ester 1.0

- Commoditized product portfolio
- Limited bargaining power
- Low and unpredictable margins
- High gearing ratio
- Irregular dividend policy

#### **Achievements**

#### Revenues

(FY12-FY16) (FY17-FY22) **2.4% CAGR 14.7% CAGR** 

#### **EBITDA**

(FY12-FY16) (FY17-FY22) **18.9% CAGR 42.1% CAGR** 

#### **EBITDA Margins**

(FY12-FY16) ~**7%** 

(FY17-FY22) ~**14.7%** 

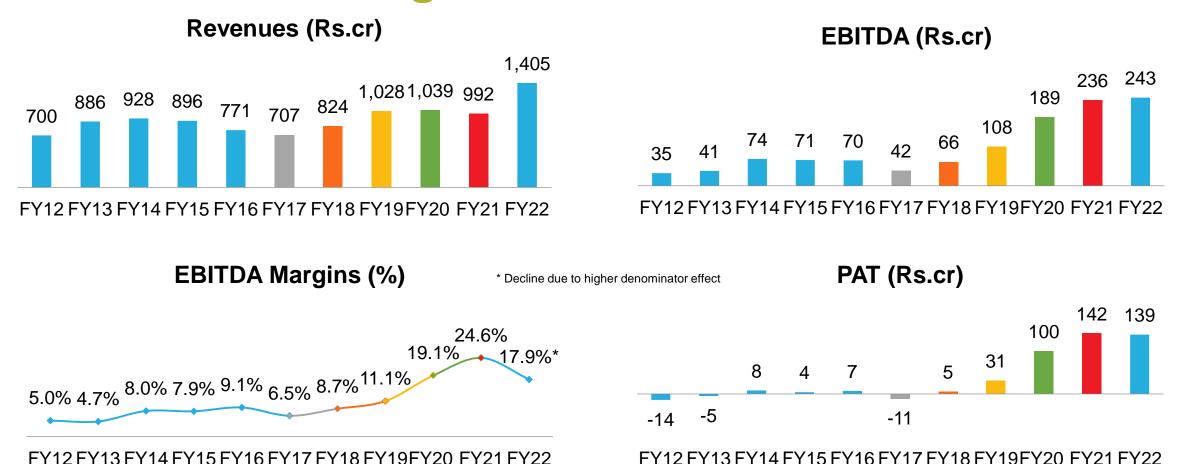
#### Ester 2.0

- Specialty Polymer SBU
- Largely patent protectedhigh entry barriers
- High sustainable margins
- High growth potential
- BOPET Film SBU
- Improved product mix high share of specialty products
- o Improved efficiencies
- Expansion in Telangana benefits of economies of scale to accrue at consolidated level
- Incorporated formal dividend policy

Established base of Film business delivering steady cashflows, Specialty Polymer reaping the benefits of an intense R&D and innovation focus

# Ester 2.0 delivering consistent returns



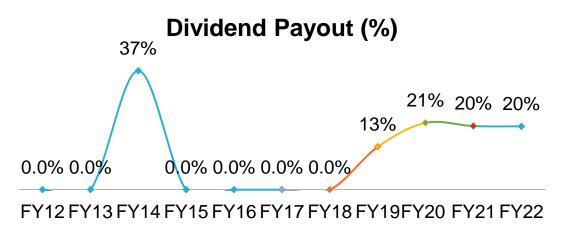


Due to fresh capitalization, investment in WOS and increase in gross current assets, debt in absolute terms has increased and ROCE in percentage terms has reduced though EBIT in absolute terms in FY22 is almost same as FY21

# **Ester 2.0 rewarding shareholders**





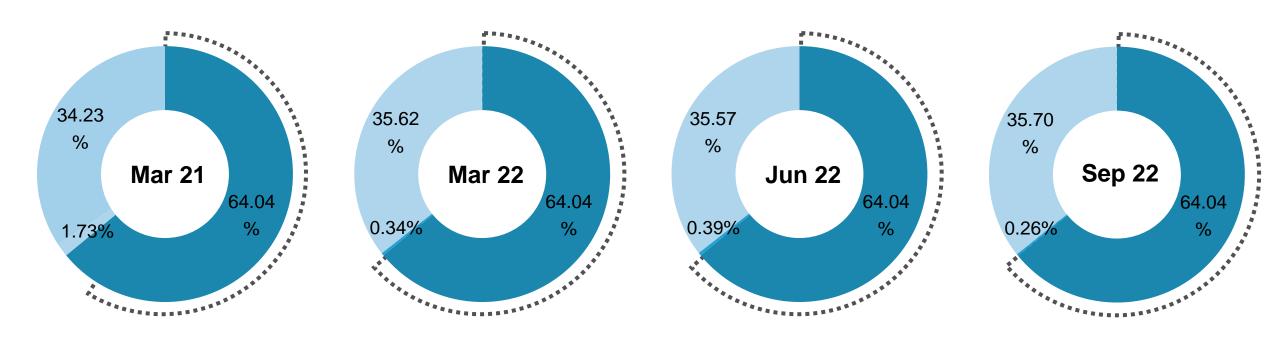


Due to fresh capitalization, investment in WOS and increase in gross current assets, debt in absolute terms has increased and ROCE in percentage terms has reduced though EBIT during FY22 in absolute terms is almost same as FY21

Due to proceeds from Slump Sale of EP SBU, debt (net of cash and liquid investments) has reduced from Rs. 299.55 crores as on 30<sup>th</sup> June 2022 to Rs. 49.93 crores as on 30<sup>th</sup> September 2022

# **Shareholding Pattern**







## **Investment Thesis**



Specialty Polymers -Largely IP protected product portfolio

Polyester Films - High share of value added products

Rewarding shareholders with dividend

Scaling up capacities

**Strong balance sheet** 

## **Green Initiatives**

**BIO-BASED Fuel Consumption** 

# **Focus On Sustainability**



**PVC FREE PACKAGING** 

(Twist Wrap / Shrink Film)

#### **BIO-BASED Raw Material**



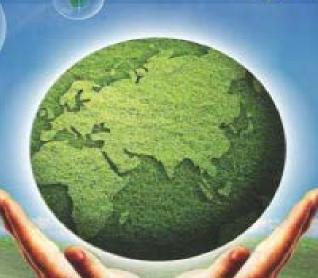


(Transparent High Barrier film)





(Metalized High Barrier film)









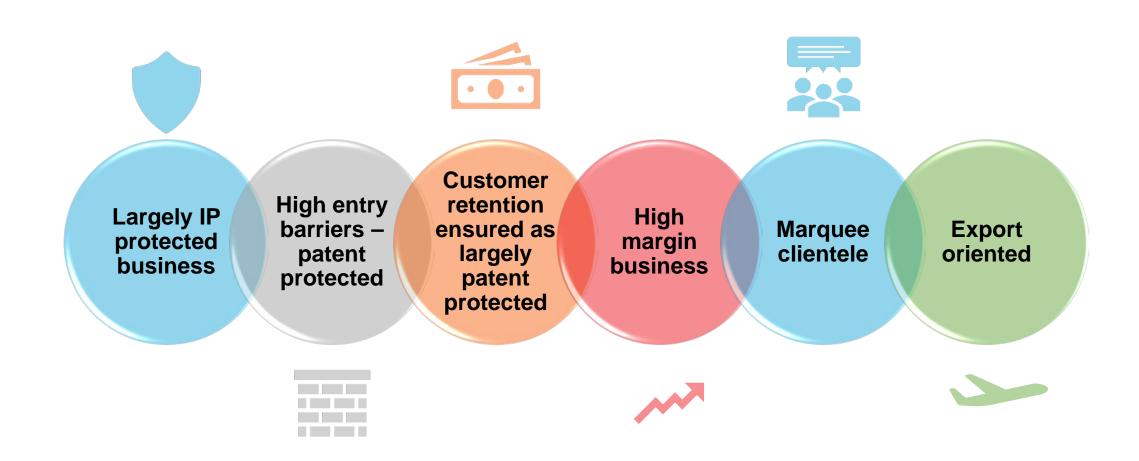




**Specialty Polymer** 

# **Specialty Polymer – Business Salience**





# **Specialty Polymers – Case Study**



#### **Problem**



# High cost towards carpet stain removal

- Stain marks on (nylon) carpets given spillover / spillage of liquid shortens its life
- Impairs aesthetic appeal
- Present technology 'Sulphonated Nylon' (Costly & inflexible) and 'Topical coating' (wash fastness & longevity issue) for addressing the problem are not economically feasible

#### Solution



Flexible low cost solution

- Ester has developed a PET based master batch, which imparts permanent stain resistance in nylon carpets
- Provides total flexibility to producers of "nylon yarns for carpets" to adjust the content of the active ingredient for stain resistance to their specific need
- Granted patent in USA; India, Europe & Korea

# Business Opportunity

USA, largest producer of Carpets & Rugs boasts of an industry with annual revenues of ~USD 15 Billion

# Innovative PBT: Manufacturing for global chemical leader

Regularly manufacturing & supplying Innovative Polybutylene Terephthalate (PBT) polymers to a global chemical leader

Signed 'Manufacture and Supply Agreement' with a global chemical leader in April 2019 effective 1st April 2019 for 2 years for 400 MT per annum

Ester Industries is among the only company globally equipped with the expertise and infrastructure to manufacture the product

Achieved sales of 465 MT in the first year (FY 2019-20) of Agreement against committed volume of 400 MT.

Innovative PBT being manufactured from recycled material is more eco-friendly than PBT which is manufactured using virgin raw materials

Achieved sales of 1042 MT during FY 2020-21 against committed volume of 400 MT

Achieved sales of 1190 MT during FY 2021-22

Innovative PBT finds application across multiple industries – Consumer electronics, textile, fibre & automotive

Basis performance of FY21, FY22 and H1FY23, confident of substantially scaling up volumes in FY23 and beyond

EPS and Margin accretive

We continue to enhance our capabilities through fresh investment and focus on development of new innovative products. Continue to get encouragement from overseas customers as these new products satisfy their varied needs.

# **Specialty Polymers – Products & Applications**



Polyethylene Terephthalate (PET)

Polybutylene Terephthalate (PBT)

Polyethylene Naphthalate (PEN)

Master Batches



# Consumer electronics Textile – Flame Retardant, Deep dyeable master batches, Cationic dyeable master batch Carpets – Stain Resistant Master Batches Carpets – Deep Dyeable Master Batch Heat Sealable Engineered Plastics / Injection Moulding Low Melt Polymers for Textiles







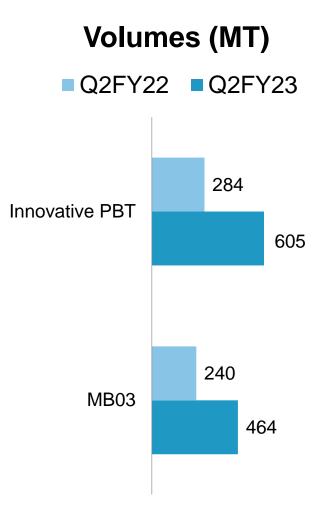
# Q2 & H1 FY23 Performance

Figs. in cr

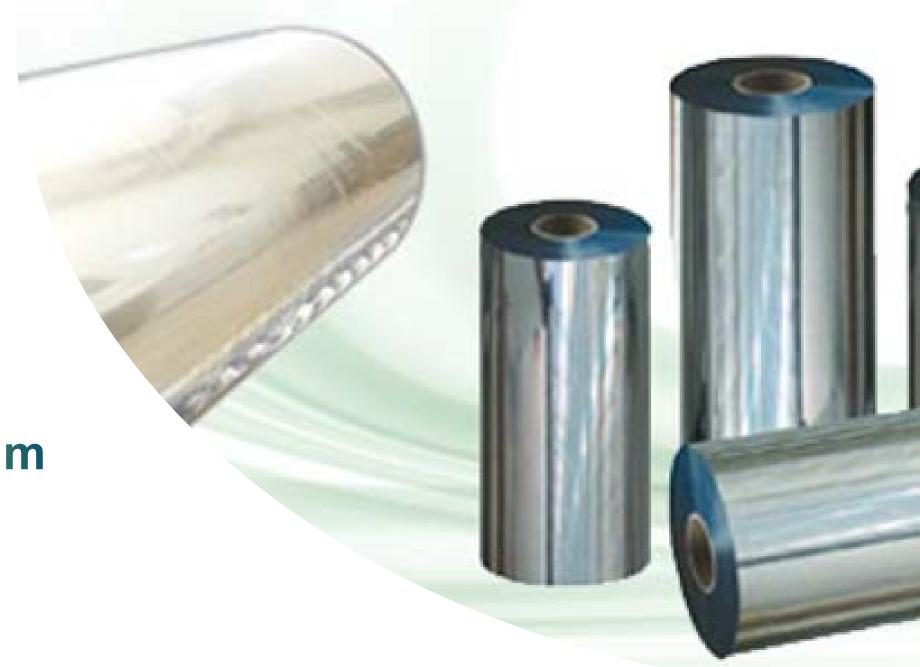


| Particulars         | Q2<br>FY23 | Q2<br>FY22 | %         | H1<br>FY23 | H1<br>FY22 | %         |
|---------------------|------------|------------|-----------|------------|------------|-----------|
| Sales<br>(Vol's MT) | 1,248      | 884        | 41.1      | 2,330      | 1,745      | 33.5      |
| Revenue             | 72         | 46         | 56.5      | 130        | 81         | 60.5      |
| EBIT                | 23         | 17         | 35.3      | 41         | 30         | 36.7      |
| Margins (%)         | 31.9       | 36.9       | (500 bps) | 31.5       | 37.0       | (550 bps) |

- Higher product off-take coupled with improved product mix resulted in higher revenue growth during Q2 as well as H1FY23
  - o Generates highest ever sales till date during Q2 FY23
- Registers highest ever EBIT (in absolute terms) till date on account of higher volumes and better product mix
- Product pipeline remains strong; although global slowdown (especially in US) may reduce the growth momentum given that the products we produce are exported to customers mainly in US







Packaging Film Business

# **Industry Overview**





#### **Global Scenario:**

- Demand growth of 6% 6.5%
- BOPET film used in flexible packaging applications will continue to be the key end use sector, accounting for nearly 60% of global consumption, and drive demand over the next five years
- Gaining wider application across both industrial & consumer staples and discretionary sector
- Design versatility; low carbon footprint and better cost economics driving demand
- Approx.1.1 Million Tons of Capacity likely to be added by 2023 – 2024 globally
- China and India account for ~60% of global output



#### **Domestic Scenario:**

- Strong double digit growth rate of 11%-13% pa over past 5 years
- Low per capita consumption of BOPET; new innovative products and rising disposable income – key growth drivers
- Capacity expansion in Converting space, export opportunities in laminates promising brighter future
- Availability of recycled content films, helping sustainability initiatives

# Packaging Film Business - Overview

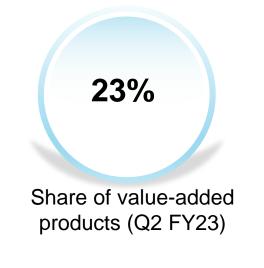




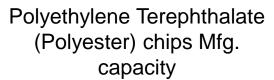












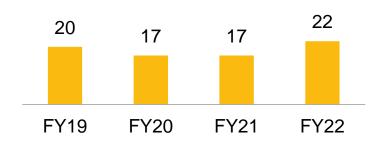
48,000 MTPA\*

BOPET Film Capacity expansion under implementation

# **Key Strengths**

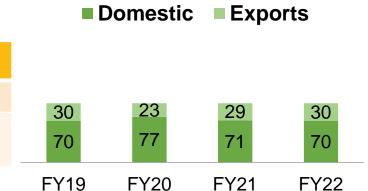


Value Added (%)



#### \*Film business (excl. chips)

| (Rs.cr)        | FY19 | FY20 | FY21 | FY22 |
|----------------|------|------|------|------|
| EBIT           | 118  | 180  | 219  | 150  |
| Margins<br>(%) | 16.4 | 24.5 | 31.9 | 17.8 |



Product mix – despite reduction in recent past, aiming towards increasing the share of value added products to ~25% - 30% by FY23

Pass through business model – provides protection against volatility in raw material prices (petrochemical based)

Balanced mix of domestic and exports orders

<sup>\*</sup>Drop in margins (%) due to higher revenues & steep increase in feedstock prices (denominator effect)

# Polyester Films – Products & Applications



|          | White Opaque              | High Clear    |
|----------|---------------------------|---------------|
| its      | High Barrier              | Embossable    |
| Products | Heat Saleable             | Twist Wrap    |
| Ā        | Shrink film               | Anti - Static |
|          | Metalized High<br>Barrier | Matte         |

|              | Flexible Packaging |
|--------------|--------------------|
| ons          | Barrier Packaging  |
| Applications | Embossing          |
| Арр          | Lidding            |
|              | Label & Graphics   |







# Q2 & H1 FY23 Performance



| Particulars      | Q2FY23 | Q2FY22 | %         | H1 FY23 | H1 FY22 | %         |
|------------------|--------|--------|-----------|---------|---------|-----------|
| Sales (Vol's MT) | 14,885 | 14,591 | 2.0       | 29,698  | 29,874  | (0.6)     |
| Revenue*         | 232    | 213    | 8.9       | 498     | 438     | +13.7     |
| EBIT+            | 14     | 28     | (50.0)    | 67      | 64      | +4.7      |
| Margins (%)      | 6.1    | 13.1   | (700 bps) | 13.5    | 14.6    | (110 bps) |

\*Revenue includes chip sales worth Rs. 6.80 cr (Q2 FY23); Rs. 18.28 cr (Q2 FY22); +Adjusted for chip sales, EBIT for Film business would have been 6.2% (Q2 FY23); 14.1% (Q2 FY22);

- Higher volume growth coupled with higher per unit realization consequent to increase in feedstock prices resulted in revenue growth of ~9% for Q2FY23
  - o Share of Value-added products stood at 23% during Q2FY23 as against 20% during Q2FY22
- EBIT moderation in Q2 FY23 was largely owing to pressure on margins consequent to commissioning of new capacities.
- Inflationary pressure on costs resulted into higher cost of conversion / operations
- While margins may remain under pressure in the near term owing to build up in capacities; long term prospects of the business continues to remain favorable

# **Expansion of BOPET and Metallized BOPET capacity through Wholly Owned Subsidiary in Telangana**



- Location: Hyderabad, Telangana
- Project being implemented by Wholly Owned Subsidiary of Ester Industries Limited in the name of Ester Filmtech Limited
- Project cost: Rs. 646.03 crores including margin money for working capital and GST accumulation
- Sources of Funds:
  - Equity from Parent Company Ester Industries Limited: Rs. 247.52 crores
  - Rupee Term Loan from Indian banks: Rs. 170.94 crores
  - Foreign Currency Loan from a German bank: Euro 26.952 million (equivalent Rs. 227.57 crores)
- Cost of Debt: FCL at all in cost of about 3% per annum, RTL and WC limits at 8.5% per annum. Overall weighted average cost of debt about 6.25% to 6.5% per annum
- Commercial Production: Expected by 31<sup>st</sup> December 2022 (would have started by October 22 but for availability of state power)
- Expected revenue: To generate revenues of about Rs. 600 crores upon full capacity utilization



# **Engineering Plastics**



# Q2 & H1 FY23 Performance (Discontinued operations)



Figs. in cr

| EP SBU - Discontinued Operations | Q2 FY23 | Q2 FY22 | %             | H1 FY23 | H1 FY22 | %             |
|----------------------------------|---------|---------|---------------|---------|---------|---------------|
| Revenue from Operations          | 58.36   | 74.23   | (21.4%)       | 136.01  | 133.23  | 2.1%          |
| Profit before Tax                | 7.02    | 17.57   | (60.0%)       | 17.68   | 39.54   | (55.3%)       |
| Margins (%)                      | 12.03%  | 23.67%  | (1164<br>bps) | 13.00%  | 29.68%  | (1668<br>bps) |
| PAT                              | 5.25    | 13.15   | (60.1%)       | 13.23   | 29.59   | (55.3%)       |
| Margins (%)                      | 9.00%   | 17.72%  | (872 bps)     | 9.73%   | 22.21%  | (1248<br>bps) |

|  | Figs. in cr |
|--|-------------|
| Disposal of Discontinued Operations                        | Q2 FY23     |
| Purchase Consideration                                     | 263.26      |
| Less: Assets divested & expenses related to disposal       | 115.04      |
| PBT on disposal of discontinued operations                 | 148.22      |
| Tax expense related to disposal of discontinued operations | 34.19       |
| NPAT on disposal of discontinued operations                | 114.03      |

- Lower volume off-take resulted in revenue moderation for the quarter and first half
- EBIT and margins declined marginally on expected lines; primarily on account of lower volumes of EP compounds, OFC grade material and gradual moderation in realizations
- Pursuant to the Board of Directors approving the sale of Engineering Plastics division to Radici Plastics India Private Limited in an all-cash slump sales transaction amounting to Rs. 263.26 crore
- This represented the last quarter for the business operating within the Company

### **Positive Outcomes of divestment of EP SBU**



- Conditions as stipulated in Business Transfer Agreement dated 6<sup>th</sup> May 2022 were complied with by end of August 2022 and the EP SBU was transferred to Radici Plastics India Private Limited on 15<sup>th</sup> September 2022
- Divestment of EP SBU at the right time as margins that peaked in June 21 have come back to normal levels
- Sales proceeds help in improving liquidity position of the Company
- Surplus liquidity of about Rs. 207 crores generated from sale of SBU invested in safe and secure financial instruments. Expect returns
  of about 8% per annum
- Debt (net of cash and liquid investments) as a multiple of annualized EBITDA stands at a very healthy level of 0.23 as at 30<sup>th</sup> September 2022
- Proceeds from the transaction not only enables Company to further strengthen its already strong balance sheet but also provide the
  requisite growth capital for scaling up the core businesses of the Company namely Polyester Film and Specialty Polymers
- Transaction with Radici Plastics India Private Limited is also a reflection of Ester's ability to build a business and create value.



# **Investor Contacts**

#### About Us: (CIN:- L24111UR1985PLC015063)

Incorporated in 1985, Ester Industries Limited (EIL) is an ISO 9001:2008,ISO 22000:2005,TS16949:2002 certified Company engaged in the manufacture of polyester films, specialty polymers and polyester chips with manufacturing facilities located in Khatima (Uttarakhand) and Sitarganj (Uttarakhand). A globally recognized player Ester manufactures and markets its polyester films under the brand 'UmaPET'. The Specialty Polymers business is driven by technology and innovation and the Company presently has many patent applications pending for this business. With state-of-the-art manufacturing plant, skillfully managed operations and a committed work force Ester continuously strives to meet commitments towards total customer satisfaction.

#### For more information contact:

Pradeep Kumar Rustagi (Executive Director Corporate Affairs) Gavin Desa / Suraj Digawalekar Ester Industries Ltd.

CDR India

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**Thank You**