



October 28, 2020

The Manager,
Listing Department,
National Stock Exchange of India
Ltd.,
'Exchange Plaza', C-1,
Block G,
Bandra- Kurla Complex, Bandra
(East),

The Listing Department BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, MUMBAI - 400 001 The Calcutta Stock Exchange Limited, 7, Lyons Range, KOLKATA - 700 001

MUMBAI - 400 051

Symbol: SAREGAMA EQ

Scrip Code: 532163 Scrip Code: 017177

Subject: <u>Outcome of Board meeting held on October 28, 2020, Earnings release, Investor Presentation and Corporate Presentation</u>

Dear Sir/Madam,

Pursuant to Regulation 30 and 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "SEBI Listing Regulations") and in terms of the Uniform Listing Agreement entered by the Company with your exchange, we would like to inform you that a meeting of the Board of Directors of the Company (the "Board") was held today i.e. October 28, 2020, wherein the Board has, *inter-alia*:

- Considered and approved the Unaudited Financial Results (Standalone and Consolidated) of the Company for the quarter and half year ended September 30, 2020. A copy of the same along with the Limited Review Report received from the Statutory Auditors viz. M/s. BSR and Co. LLP, Chartered Accountants on the Standalone and Consolidated Financial Results of the Company for the quarter and half year ended September 30, 2020 is enclosed.
- 2. Voluntary delisting of the Equity Shares of the Company from Calcutta Stock Exchange Limited (CSE) only pursuant to Regulation 30 read with Schedule III of the SEBI Listing Regulations and Regulations 6(a) and 7 of the SEBI (Delisting of Equity Shares) Regulations, 2009. The Equity Shares of the Company will continue to remain listed on National Stock Exchange of India Limited ("NSE") and BSE Limited ("BSE"), which have nationwide trading terminals.









Further, pursuant to the provisions of SEBI Listing Regulations please find enclosed the following:

- 1. Earnings release
- 2. Investor presentation
- 3. Corporate presentation

This information is available on the website of the Company www.saregama.com

Please note that the above shall be subject to changes, if any.

The Board meeting commenced on 03:00 p.m. and concluded at 04:20 p.m.

Kindly take the same on record.

Thanking you.

Yours faithfully, For **SAREGAMA INDIA LIMITED** 

Kamana Khetan

Company Secretary and Compliance Officer

Encl: As above

(Rs in Lakhs)

Statement of Unaudited Standalone Financial Results for the Three Months and Six Months Ended 30 September 2020  3 Months ended 3 Months ended 6 Months ended 6 Months ended 7 Year ended										
SL.	Particulars	3 Months ended 30 September 2020	30 June 2020	30 September 2019	30 September 2020	30 September 2019	31 March 2020			
No.	e we to the week	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)			
1	Income	(2	(2000)							
	(a) Revenue from operations	10,769	7,439	15,018	18,208	27,101	50,01			
	(b) Other income	294	541	292	835	610	1,14			
	Control of the Contro	11,063	7,980	15,310	19,043	27,711	51,16			
	Total Income	11,003	7,900	15,510	17,043	27,711	51,10			
2	Expenses									
	(a) Contract manufacturing charges	149	23	4,362	172	6,779	9,97			
	(b) Cost of production of films and television serials	1,232	179	1,837	1,411	3,277	5,40			
	(c) Changes in inventories of finished goods and work-in-progress [ (increase) /decrease ]	231	743	(655)	974	(165)	33			
	(d) Employee benefits expense	1,451	1,436	1,156	2,887	2,410	5,34			
	(e) Finance costs	81	95	201	176	391	67			
	(f) Depreciation and amortisation expense	120	124	110	244	223	44			
	(g) Advertisement and sales promotion	1,376	696	3,008	2,072	5,967	9,41			
	(h) Royalty expense	1,524	1,329	1,548	2,853	2,971	6,12			
	(i) Other expenses	1,313	972	1,642	2,285	3,561	6,85			
	Total Expenses	7,477	5,597	13,209	13,074	25,414	44,58			
3	Profit before exceptional items and tax (1-2)	3,586	2,383	2,101	5,969	2,297	6,57			
4	Exceptional Items				-	-				
5	Profit before tax (3-4)	3,586	2,383	2,101	5,969	2,297	6,57			
6	Tax Expense									
	(a) Current Tax	974	610	482	1,584	717	1,96			
	(b) Tax related to earlier years			-	_		4			
	(c) Deferred Tax (net)	(43)	14	(25)	(29)	(114)	(32			
	Total tax expense	931	624	457	1,555	603	1,68			
7	Profit for the period (5-6)	2,655	1,759	1,644	4,414	1,694	4,89			
8	Other Comprehensive Income (net of taxes)									
1,000	(a) Items that will be reclassified to profit or loss		-							
	(b) Items that will not be reclassified to profit or loss	(45)	2,576	(956)	2,531	(1,010)	(5,32			
	Total Other Comprehensive Income	(45)	2,576	(956)	2,531	(1,010)	(5,32			
	b	(40)	2,370	(930)	2,551	(1,010)	(3,32			
9	Total comprehensive income for the period (7+8)	2,610	4,335	688	6,945	684	(42			
	to the period (7-0)	2,010	4,333		0,545	004	(42			
10	Paid-up Equity Share Capital (Face Value of Rs. 10/- each)	1,743	1,743	1,742	1,743	1,742	1,74			
11	Other equity						39,63			
12	Earnings Per Share (Face Value Rs. 10/- each): #									
- 1	(a) Basic (Rs.)	15.50	10.21	9.43	25.70	9.72	28.2			
- 1										

#Figures for three months and six months are not annualised.



(Rs in Lakhs)

_	Standalone Segment wise Revenue, Results	3 Months ended 30 September 2020	3 Months ended 30 June 2020	3 Months ended 30 September 2019	6 Months ended 30 September 2020	6 Months ended 30 September 2019	Year ended 31 March 2020
	Particulars	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
).		(Unaudited)	(Citadarea)				
	Segment Revenue	10,105	6,852	12,290	16,957	22,944	42,986
	(a) Music	664	587	2,728	1,251	4,157	7,025
- 1	(b) Films/Television serials	10,769	7,439	15,018	18,208	27,101	50,011
	Total segment revenue		1,433	-		-	-
- 1	Less: Inter Segment Revenue	44.50	7,439	15,018	18,208	27,101	50,011
	Total Revenue from Operations	10,769	7,439	15,010			
2	Segment Results	4,541	3,651	2,091	8,192	3,457	8,496
	(a) Music	(83)	(361		(444	414	915
į	(b) Films/Television serials		3,290	/	7,748	3,871	9,411
	Total	4,458	3,290	2,022			
	Less:		0.0	201	176	391	671
	(a) Finance costs	81	95	OF THE REAL PROPERTY.	5500	0.000	2,16
	(b) Other unallocable expenditure net of unallocable income	791	812		5,969		6,579
	Total Profit Before Tax	3,586	2,383	2,101	3,505		
3	Segment Assets	11.162	42,791	44,115	41,463	44,115	42,71
	(a) Music	41,463	3,062	1		6,505	5,48
	(b) Films/Television serials	4,719	20.520	7	The state of the s	18,593	13,71
	(c) Unallocated	22,797	66,379			1	61,91
	Total Segment Assets	68,979	66,37	9 05,213			
ř	Segment Liabilities						
4		14,007	13,92	3 13,78	14,00	7 13,787	13,69
		1,132		9 1,249	1,13	1,249	82
	(b) Films/Television serials	6,061	1	- Property	6,06	1 11,519	6,01
	(c) Unallocated Total Segment Liabilities	21,200			- Common	0 26,555	20,53



Standalone Statem	ent of Assets and Liabilities	(Rs in L
SL.	As at	As at
No. Particulars	30 September 2020	31 March 202
ACCETO	(Unaudited)	(Audited)
ASSETS	(20000000)	(riddited)
Non-current assets		
(a) Property, plant and equipment	20,454	20
(b) Right of use assets		20
(c) Investment properties	9	
(d) Intangible assets	228	
(e) Investment in subsidiaries and joint venture	1,028	1
(f) Intangible assets under development	1,865	1
(g) Financial assets	30	
(i) Investments		
(ii) Loans and deposits	9,138	6
(iii) Other financial assets*	386	
(h) Other non-current assets	0	
(ii) Other non-current assets	396	
Total non-current assets	33,534	30,
Current assets		30,
(a) Inventories		
(b) Financial assets	7,933	8.
(i) Trade receivables		
(ii) Cash and cash equivalents	9,701	11,
(iii) Pank balances of the discount (iii)	884	
(iii) Bank balances other than (ii) above	6,923	
(iv) Loans	387	
(v) Other financial assets	67	
(c) Current tax assets (net)		21
(d) Other current assets	2,106 7,444	3,· 7,
Total current assets		
TOTAL ASSETS	35,445	31,3
- 10 S (1994) (10 C (1994) (10 C (1994) (10 C (1994) (1994	68,979	61,9
EQUITY AND LIABILITIES		
Equity		
(a) Equity share capital		
(b) Other equity	1,743	1,7
Total Equity	46,036	39,6
Total Equity	47,779	41,3
Liabilities		
Non-current liabilities		
(a) Employee benefit obligations		
(b) Deferred tax liabilities (net)	357	2
Total non-current liabilities	4,809	4,5
Total non-current liabilities	5,166	4,7
Current liabilities		
(a) Financial liabilities		
(i) Borrowings		
(ii) Trade payables	- 1	63
		0.
a) Total outstanding dues of micro enterprises and small enterp	rises 7	
b) Total outstanding dues of creditors other than micro enterpri- (iii) Lease liabilities	ses and small enterprises 4,911	5.21
(III) Lease Habilities	1,722	5,21
(iv) Other financial liabilities	10	2.21
(b) Other current liabilities	2,387	2,21
(c) Provisions	2,555	2,27
(d) Employee benefit obligations	6,033	5,14
Total current liabilities	131	21
A VIOLE CULT CHE HADIRITIES	16,034	15,74
Total liabilities		
	21,200	20,536
TOTAL TOTAL		
TOTAL EQUITY AND LIABILITIES	68,979	61,915

SI.		of Cash Flows 6 Months ended 6 Months ended				
No.	Particulars				6 Months ended	
10			ember 2020		mber 2019	
	Profit Before Tax	(Un	audited)		udited)	
			5,969		2,3	
<b>4</b> .	Cash Flow from Operating Activities					
	Adjustments for:					
	Depreciation and amortisation expense					
	Allowance for expected credit loss	244		223		
	Finance costs	132		183		
	Liabilities/Provisions no longer required written back	176		391		
	Interest income	(503		(146)		
	Share based payment expense	(314	1	(505)		
	Net loss/(gain) on unrealised foreign currency transactions/ translation	69		1		
	Profit on sale of Investment in Mutual Fund*	46		(4)		
	and an arraymont in reducti Fully			(0)		
	Operating profit before Working Capital Changes		(150			
	Adjustments for:		5,819		2,4	
					2,*	
	(Increase)/Decrease in Other current assets, Loans, Other non-current assets	(246	)	2,478		
	Increase in Other financial liabilities, Provisions, Other current liabilities	1,675	1	1,296		
- 1	Increase in Trade payables	88				
	(Decrease)/Increase in Employee benefit obligations	(30)		503		
	Decrease/(Increase) in Trade receivables	1,218	1	65		
- 1	Decrease/(Increase) in Inventories	974		(2,616)		
- 1		9/4	121120	(165)		
-	Cash generated from operations		3,679		1,5	
1			9,498		4,0	
	ncome taxes paid (net of refund)					
	Net cash generated from Operating Activities (A)		(154)		(1,1	
- 1			9,344		2,8	
- 1	Cash Flow from Investing Activities					
1	Purchase of Property, plant and equipment and intangible assets					
- 1	nvestment in equity shares of other company (quoted)	(299)		(174)		
1	nterest received	(76)				
1	oan given to Subsidiary Companies	42		118		
	nvestment in Mutual funds	(265)		(230)		
	roceeds from sale of Investment in Mutual funds			(50)		
F	ixed deposits placed with banks (with maturity more than 3 months)			50		
		(6,728)		(3)		
1	let cash used in Investing Activities (B)		(7,326)	(5)		
1	L.I. Dir. e. mi		(7,520)		(28	
0	ash Flow from Financing Activities					
H	epayment of Short term borrowings	(633)		(1.500)		
	roceeds form issue of shares*	0		(1,508)		
S	hare premium received on issue of shares	5		1		
P	urchase of Investment by Saregama Welfare Trust (Treasury Shares)	No. 2071		15		
L	Ividend paid	(512)		-		
D	ividend distribution tax paid	(261)		(523)		
R	epayment of principal portion of lease liabilities			(107)		
Ir	terest paid on lease liabilities	(37)		1 -		
	terest paid on others	(2)		-		
N	et cash used in Financing Activities (C)	(24)		(225)		
			(1,464)		(2,34	
N	et increase in cash and cash equivalents (A+B+C)				(=,5	
C	ash and Cash Equivalents at the beginning of the period		554		17	
1			330		14	
C	ash and Cash Equivalents at the end of the period					
		1	884		32	

\*Represents value of less than Rs. 0.50 Lakh.

Note: The above Standalone Statement of Cash Flow has been prepared under the "Indirect Method" as set out in Ind AS 7 - "Statement of Cash Flows"



#### NOTES:

- The aforementioned results for the three months and six months ended 30 September 2020 have been reviewed and recommended by the Audit Committee in their meeting held on 28 October 2020 and approved by the Board of Directors of the Company at their meeting held on even date. These results have been subjected to "limited review" by the Statutory Auditors of the Company who have issued an unmodified review report on the standalone financial results for the three months and six months ended 30 September 2020.
- Out of the 53,38,628 equity shares of Rs. 10/- each issued for cash at a premium of Rs. 35/- (issue price Rs. 45/-) pursuant to the Rights Issue in 2005, allotment of 5,290 equity shares (relating to cases under litigation / pending clearance from concerned authorities) were in abeyance till 30 September 2020.
- Based on the guiding principles given in Ind AS 108 on "Operating Segments", the Company's business activity falls within two operating segments, namely:
  - (b) Films/Television serials

Segment Revenue, Results, Assets and Liabilities represent amounts identifiable to each of the segments. Other "unallocable expenditure net of unallocable income" mainly includes interest income, expenses on common services not directly identifiable to individual segments and corporate expenses.

Segment Assets and Segment Liabilities are as at 30 September 2020, 30 June 2020, 30 September 2019 and 31 March 2020. Unallocable corporate assets less unallocable corporate liabilities mainly represent investment of surplus funds and cash and bank balances.

- Final dividend for the year ended 31 March 2020 of Rs. 1.50/- per equity share of Rs. 10 each (i.e. 15% of face value of equity share) recommended by the Board of Directors in their meeting held on 05 June 2020, was approved by the Shareholders at the Annual General Meeting held on 11 August 2020 and has been paid during the current quarter.
- In view of pandemic relating to COVID 19, the Company has considered internal and external information available up to the date of approval of these standalone financial results and has performed analysis based on current estimates in assessing the recoverability of its assets including trade receivables, inventories, investments, capital and non-financial assets, for possible impact on these standalone financial results. The Company has also assessed the impact of this whole situation on its capital and financial resources, profitability, liquidity position, etc. On the basis of its present assessment and current indicators of future economic conditions, the Company expects that there will be a reduction in revenue from the sale of Carvaan products and revenue from TV serials as compared to the previous year. However, this However, the actual impact on the profitability. Apart from this, the Company does not anticipate any material impact on these standalone financial results. Material changes to future economic conditions.
- The figures of the previous periods/year have been regrouped/ reclassified, wherever necessary, to conform to the classification for the three months and six months ended 30 September 2020.
- For more details on Results, visit Investor Relations section of our website at <a href="http://www.saregama.com">http://www.saregama.com</a> and Financial Results under Corporates section of <a href="http://www.saregama.com">www.nseindia.com</a> and <a href="http://www.saregama.com">www.bseindia.com</a>.

For and on behalf of the Board of Directors of Saregama India Limited

Kolkata 28 October 2020 Vikram Mehra Managing Director DIN: 03556680

Statement of Unaudited Consolidated Financial Results for the Three Months and Six Months Ended 30 September 2020								
SI.	Particulars	3 Months ended 30 September 2020	3 Months ended 30 June 2020	3 Months ended 30 September 2019	6 Months ended 30 September 2020	6 Months ended 30 September 2019	Year ended 31 March 202	
10.		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	
1	Income							
	(a) Revenue from operations	10,811	7,649	15,746	18,460	28,336	52,	
	(b) Other income	344	537	294	881	512	1,	
	Total Income	11,155	8,186	16,040	19,341	28,848	53,	
2	Expenses							
	(a) Cost of material consumed/ Contract manufacturing charges	54	33	4,490	87	7,185	10,	
	(b) Cost of production of films and television serials	1,232	179	1,837	1,411	3,277	5,	
	(c) Changes in inventories of finished goods and work-in-progress [(increase) /decrease]	225	776	(600)	1,001	(216)		
	(d) Employee benefits expense	1,797	1,744	1,548	3,541	3,092	6.	
	(e) Finance costs	81	95	201	176	391		
	(f) Depreciation and amortisation expense	125	128	114	253	232		
	(g) Advertisement and sales promotion	694	607	2,623	1,301	5,699	9	
	(h) Royalty expense	1,524	1,329	1,548	2,853	2,971	6	
	(i) Other expenses	1,599	1,094	1,880	2,693	3,796	7	
	Total Expenses	7,331	5,985	13,641	13,316	26,427	47,	
	Profit before exceptional items and tax (1-2)	3,824	2,201	2,399	6,025	2,421	6,	
	Exceptional Items	-	-	-	1=0			
	Profit before tax (3-4)	3,824	2,201	2,399	6,025	2,421	6.	
	Tax Expense		4		1000000	- T-		
	(a) Current Tax	975	611	482	1,586	717	1	
	(b) Tax related to earlier years			-	1,000			
	(c) Deferred Tax (net)	(43)	14	(25)	(29)	(114)	(	
	Total tax expense	932	625	457	1,557	603	1,	
	Profit for the period (5-6)	2,892	1,576	1,942	4,468	1,818	4,	
	Other Comprehensive Income (net of taxes)							
	(a) Items that will be reclassified to profit or loss	(23)	13	1	(10)	36		
	(b) Items that will not be reclassified to profit or loss	(60)	3,163	(1,155)	3,103	(1,224)	(6,	
	Total Other Comprehensive Income	(83)	3,176	(1,154)	3,093	(1,188)	(6.	
	Total comprehensive income for the period (7+8)	2 000	4.752	700				
	Total comprehensive income for the period (7+8)	2,809	4,752	788	7,561	630	(2	
	Profit for the period attributable to:							
	(a) Owner of the Company	2,819	1,575	1,926	4,394	1,796	4.	
	(b) Non-controlling Interest	73	1	16	74	22		
	Other Comprehensive Income for the period attributable to:							
	(a) Owner of the Company	(77)	3,173	(1,155)	3,096	(1,197)	(6,	
	(b) Non-controlling Interest	(6)	3	1	(3)	9		
	Total Comprehensive Income for the period attributable to:							
	(a) Owner of the Company	2,742	4,748	771	7,490	599	(2,	
	(b) Non-controlling Interest	67	4	17	71	31	(2,	
	Paid-up Equity Share Capital (Face Value of Rs. 10/- each)	1,743	1,743	1,742	1,743	1,742	1,	
	Other equity						38,	
	Earnings Per Share (Face Value Rs. 10/- each): #							
5	(a) Basic (Rs.)	16.46	9.14	11.06	25.58	10.31	24	
	(b) Diluted (Rs.)	16.35	9.09		000,000,000		25	
	The state of the s	10.35	9.09	11.06	25.41	10.31	25	

#Figures for three months and six months are not annualised.



(Rs in Lakhs)

	Consolidated Segment wise Revenue	3 Months ended	3 Months ended	3 Months ended	6 Months ended	6 Months ended	Year ended
SI. No.	Particulars	30 September 2020	30 June 2020	30 September 2019	30 September 2020	30 September 2019	31 March 2020
140.		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
I	Segment Revenue					22 727	44,434
	(a) Music	10,035	6,964	12,720	16,999	23,737	7,02
	(b) Films/Television serials	664	587	2,728	1,251	4,157	1117
	(c) Publication	112	98	298	210	442	68
	Total Segment Revenue	10,811	7,649	15,746	18,460	28,336	52,14
	Less: Inter Segment Revenue	-	1.5	-	-	-	-
	Total Revenue from Operations	10,811	7,649	15,746	18,460	28,336	52,14
2	Segment Results						
	(a) Music	5,124	3,785	2,687	8,909	3,987	9,05
	(b) Films/Television serials	(83)	(361)	531	(444)	414	91
	(c) Publication	(337)	(313)	(295)	(650)	(600)	(1,29
	Total	4,704	3,111	2,923	7,815	3,801	8,67
	Less:				*******		
	(a) Finance costs	81	95	201	176	391	67
	(b) Other unallocable expenditure net of unallocable income	799	815	323	1,614	989	1,97
	Total Profit Before Tax	3,824	2,201	2,399	6,025	2,421	6,03
3	Segment Assets						
	(a) Music	41,457	42,694	44,490	41,457	44,490	42,87
	(b) Films/Television serials	4,719	3,062	6,505	4,719	6,505	5,48
	(c) Publication	478	470	578	478	578	46
	(d) Unallocated	22,623	20,376	19,381	22,623	19,381	13,14
	Total Segment Assets	69,277	66,602	70,954	69,277	70,954	61,97
4	Segment Liabilities						
	(a) Music	14,435	14,504	14,290	14,435	14,290	14,37
	(b) Films/Television serials	1,132	649	1,249	1,132	1,249	82
	(c) Publication	375	340	337	375	337	29
	(d) Unallocated	6,213	6,590	12,017	6,213	12,017	6,37
	Total Segment Liabilities	22,155	22,083	27,893	22,155	27,893	21,87



(Rs in Lakhs)

Т	Consolidated Statement of Assets and Liabilities	As at	As at 31 March 2020
	Particulars	30 September 2020	
		(Unaudited)	(Audited)
1	ASSETS		
1	Non-current assets	20.457	20,529
	(a) Property, plant and equipment	20,457	20,32
	(b) Right of use assets	9	
	(c) Investment properties	228	23
	(d) Intangible assets	1,035	1,11
	(e) Intangible asset under development	30	-
	(f) Financial assets	11,164	7,54
- 1	(i) Investments	423	47
	(ii) Loans and deposits	0	
- 1	(iii) Other financial assets*	405	23
	(g) Other non-current assets	403	2.
	Total non-current assets	33,751	30,17
	10.11		
	Current assets	8,387	9,36
	(a) Inventories	0,507	-,-
	(b) Financial assets	9,445	10,8
	(i) Trade receivables		70,8
	(ii) Cash and cash equivalents	1,262	
	(iii) Bank balances other than (ii) above	6,923	1
	(iv) Loans	27	
	(v) Other financial assets	56	
	(c) Current tax assets (net)	2,255	3,6
	(d) Other current assets	7,171	6,9
		35,526	31,8
	Total current assets		
	TOTAL ASSETS	69,277	61,9
	EQUITY AND LIABILITIES		
	Equity		
	(a) Equity share capital	1,743	1,7
	(b) Other equity	45,083	38,1
	Equity Attributable to Owners of the Company	46,826	39,8
	Non-controlling interest	296	2
	The state of the s	47,122	40,1
	Total Equity		,
	Liabilities		
2	Non-current liabilities	428	3
	(a) Employee benefit obligations		1
	(b) Deferred tax liabilities (net)	4,958	4,5
	Total non-current liabilities	5,386	4,9
3	Current liabilities		
	(a) Financial liabilities		
		-	9
	(i) Borrowings		
	(ii) Trade payables	8	
	a) Total outstanding dues of micro enterprises and small enterprises	5,203	5,
	b) Total outstanding dues of creditors other than micro enterprises and small enterprises	to english	]
	(iii) Lease liabilities	10	
	(iv) Other financial liabilities	2,603	2,
	(b) Other current liabilities	2,742	2,4
	(c) Provisions	6,048	5,
	(d) Employee benefit obligations	155	
	Total current liabilities	16,769	16,
	A One Sur - Car salvanes		21
	Total liabilities	22,155	21,
	TO THE PARTY OF TH	69,277	61,
	TOTAL EQUITY AND LIABILITIES	07,211	01,

<sup>\*</sup>Represents value of less than Rs. 0.50 Lakh.



(Rs in Lakhs)

Consolidated Stateme			(11 4		
Bertinder		ns ended		6 Months ended	
Particulars		nber 2020		30 September 2019	
0.	(Unau	idited)	(Unau	idited)	
Profit Before Tax		6,025		2,42	
. Cash Flow from Operating Activities					
Adjustments for:	1				
Depreciation and amortisation expense	253		232		
Allowance for expected credit loss	258		(108)		
Finance costs	176		391		
Liabilities/Provisions no longer required written back	(555)		(146)		
	(305)		(402)		
Interest income	69		(402)		
Share based payment expense	3				
Bad debts/advances written off	3		*		
Profit on sale of Property, plant and equipment*			(0)		
Profit on sale of Investment in Mutual Fund*	1		(0)		
Net loss on unrealised foreign currency transactions/ translation	50	1845	2		
		(51)		(	
Operating profit before Working Capital Changes		5,974		2,3	
Adjustments for:					
(Increase)/Decrease in Other current assets, Loans, Other non-current assets	(177)		2,578		
Increase in Other financial liabilities, Provisions, Other current liabilities	1,774		1,325		
(Decrease)/Increase in Trade payables	(198)		598		
(Decrease)/Increase in Employee benefit obligations	(13)		65		
Decrease/(Increase) in Trade receivables	1,209		(2,544)		
Decrease/(Increase) in Inventories	977		(207)		
		3,572		1,	
Cash generated from operations		9,546		4,,	
Income taxes paid (net of refund)		(152)		(1,	
Net cash generated from Operating Activities (A)		9,394		3,0	
. Cash Flow from Investing Activities					
Purchase of Property, plant and equipment and intangible assets	(299)		(177)		
Sale of Property, plant and equipment*	-		0		
Interest received	44		19		
Investment in equity shares of other company (quoted)	(93)				
Investment in mutual funds	-		(50)		
Proceeds from sale of Investment in Mutual funds			50		
Fixed deposits placed with banks (with maturity more than 3 months)	(6,728)		(3)		
Net cash used in Investing Activities (B)		(7,076)		(	
Cash Flow from Financing Activities					
Repayment of Short term borrowings	(923)		(1,508)		
Proceeds form issue of shares*	0		(1,500)		
Share premium received on issue of shares	5		15		
Purchase of Investment by Saregama Welfare Trust (Treasury Shares) (net)	(512)		13		
	10000000		(522)		
Dividend paid	(261)		(523)		
Dividend distribution tax paid	-		(107)		
Repayment of principal portion of lease liabilities	(37)		*		
Interest paid on lease liabilities Interest paid on others	(2)		(225)		
Net cash used in Financing Activities (C)	(24)	(1,754)	(223)	(2,	
3.3		3.5.			
Net increase in cash and cash equivalents (A+B+C)		564			
Cash and Cash Equivalents at the beginning of the period		705			
Effect of exchange rate changes		(7)			
Cash and Cash Equivalents at the end of the period		1,262		1,	

<sup>\*</sup>Represents value of less than Rs. 0.50 Lakh.

Note: The above Consolidated Statement of Cash Flow has been prepared under the "Indirect Method" as set out in Ind AS 7 - "Statement of Cash Flows".



#### NOTES:

- The aforementioned results for the three months and six months ended 30 September 2020 have been reviewed and recommended by the Audit Committee in their meeting held on 28 October 2020 and approved by the Board of Directors of the Parent Company at their meeting held on even date. These results have been subjected to "limited review" by the Statutory Auditors of the Parent Company who have issued an unmodified review report on the consolidated financial results for the three months and six months ended 30 September 2020.
- The Consolidated financial results are prepared in accordance with the principles and procedures as set out in Ind AS 110, notified by Ministry of Corporate Affairs. The consolidated financial results of the Company include its six subsidiaries (including one step-down subsidiary), i.e. Saregama Limited (formerly known as Saregama Plc.), RPG Global Music Limited, Saregama FZE, Kolkata Metro Networks Limited, Open Media Network Private Limited and Saregama Inc. (Step-down subsidiary of Saregama Limited) (hereinafter referred as "Group") combined on a line-by-line basis by adding together the book values of like items of assets, liabilities, income and expenses eliminating intra-company balances and transactions and resulting unrealised gains/losses. The Consolidated financial results are prepared applying uniform accounting policies. The Group has one joint venture i.e. Saregama Regency Optimedia Private Limited, which is under liquidation with effect from 19 September 2016. Accordingly, this entity has not been consolidated by the Group.
- Based on the guiding principles given in Ind AS 108 on "Operating Segments", the Group's business activity falls within three operating segments, namely:
  - (a) Music
  - (b) Films/Television serials
  - (c) Publication

Segment Revenue, Results, Assets and Liabilities represent amounts identifiable to each of the segments. Other "unallocable expenditure net of unallocable income" mainly includes interest income, expenses on common services not directly identifiable to individual segments and corporate expenses. Segment Assets and Segment Liabilities are as at 30 September 2020, 30 June 2020, 30 September 2019 and 31 March 2020. Unallocable corporate assets less unallocable corporate liabilities mainly represent investment of surplus funds and cash and bank balances.

- In view of pandemic relating to COVID 19, the Group has considered internal and external information available up to the date of approval of these consolidated financial results and has performed analysis based on current estimates in assessing the recoverability of its assets including trade receivables, inventories, investments, other financial and non-financial assets, for possible impact on these consolidated financial results. The Group has also assessed the impact of this whole situation on its capital and financial resources, profitability, liquidity position, etc. On the basis of its present assessment and current indicators of future economic conditions, the Group expects that there will be a reduction in revenue from the sale of Carvaan products and revenue from TV serials as compared to the previous year. However, this will not have any overall negative impact on the profitability. Apart from this, the Group does not anticipate any material impact on these consolidated financial results. However, the actual impact of COVID 19 on the Group's financial results may differ from that estimated and the Group will continue to closely monitor any material changes to future economic conditions.
- The figures of the previous periods/year have been regrouped/ reclassified, wherever necessary, to conform to the classification for the three months and six months ended 30 September 2020.
- For more details on Results, visit Investor Relations section of our website at <a href="http://www.saregama.com">http://www.saregama.com</a> and Financial Results under Corporates section of <a href="http://www.saregama.com">www.bseindia.com</a>.

For and on behalf of the Board of Directors of Saregama India Limited

Kolkata 28 October 2020 Vikram Mehra Managing Director DIN: 03556680

#### BSR&Co.LLP

**Chartered Accountants** 

Unit No. 603, 6<sup>th</sup> Floor, Tower 1, Plot No. 6, Block – DP, Godrej Waterside, Sector V, Salt Lake, Kolkata - 700091

Telephone: +91 33 4035 4200 +91 33 4035 4295 Fax:

Limited review report on unaudited quarterly standalone financial results and standalone year-todate results of Saregama India Limited under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations')

#### To **Board of Directors of Saregama India Limited**

- 1. We have reviewed the accompanying Statement of unaudited standalone financial results of Saregama India Limited ("the Company") for the quarter ended 30 September 2020 and year to date results for the period from 01 April 2020 to 30 September 2020 ("the Statement").
- 2. This Statement, which is the responsibility of the Company's management and approved by the Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013, and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Listing Regulations. Our responsibility is to issue a report on the Statement based on our review.
- 3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
- 4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with applicable accounting standards and other recognised accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the Listing Regulations including the manner in which it is to be disclosed, or that it contains any material misstatement.

For BSR & Co. LLP **Chartered Accountants** 

Firm's Registration No.: 101248W/W-100022

JAYANTA MUKHOPADHYAY Date: 2020.10.28 15:48:26

Digitally signed by JAYANTA **MUKHOPADHYAY** 

+05'30'

Jayanta Mukhopadhyay

Partner

Membership No.: 055757

UDIN: 20055757AAAADP3279

Date: 28 October 2020

Place: Kolkata

**Chartered Accountants** 

Unit No. 603, 6<sup>th</sup> Floor, Tower 1, Plot No. 6, Block – DP, Godrej Waterside, Sector V, Salt Lake, Kolkata - 700091 Telephone: +91 33 4035 4200 Fax: +91 33 4035 4295

Limited review report on unaudited quarterly consolidated financial results and consolidated year-to-date results of Saregama India Limited under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations')

#### To Board of Directors of Saregama India Limited

- 1. We have reviewed the accompanying Statement of unaudited consolidated financial results of Saregama India Limited ("the Parent") and its subsidiaries (the Parent and its subsidiaries together referred to as "the Group") for the quarter ended 30 September 2020 and year to date results for the period from 01 April 2020 to 30 September 2020 ("the Statement"), being submitted by the Parent pursuant to the requirements of Regulation 33 of the Listing Regulations.
- 2. This Statement, which is the responsibility of the Parent's management and approved by the Parent's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013, and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.
- 3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the circular issued by the SEBI under Regulation 33 (8) of the Listing Regulations, to the extent applicable.

4. The Statement includes the results of the following entities:

#### **Subsidiaries:**

- a. Kolkata Metro Networks Limited
- b. Open Media Network Private Limited
- c. RPG Global Music Limited
- d. Saregama Limited (formerly known as Saregama Plc.)
- e. Saregama FZE
- f. Saregama Inc. (Step-down subsidiary of Saregama India Limited)

- 5. Based on our review conducted and procedures performed as stated in paragraph 3 above and based on the consideration of the review report of the other auditor referred to in paragraph 6 below, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in the aforesaid Indian Accounting Standard and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.
- 6. We did not review the interim financial result of one (1) subsidiary included in the Statement, whose interim financial result reflect total assets of Rs. 514 Lakhs (before consolidation adjustments) as at 30 September 2020 and total revenues of Rs. 423 Lakhs and Rs. 796 Lakhs (before consolidation adjustments), total net loss after tax of Rs. 25 Lakhs and Rs. 64 Lakhs (before consolidation adjustments) and total comprehensive loss of Rs. 26 Lakhs and Rs. 66 Lakhs (before consolidation adjustments) for the quarter ended 30 September 2020 and for the period from 01 April 2020 to 30 September 2020, respectively, and net cash inflows of Rs. 12 Lakhs for the period from 01 April 2020 to 30 September 2020, as considered in the Statement. This interim financial result has been reviewed by other auditor whose report have been furnished to us by the management and our conclusion on the Statement, in so far as it relates to the amounts and disclosures included in respect of this subsidiary is based solely on the report of the other auditor and the procedures performed by us as stated in paragraph 3 above.

Our conclusion on the Statement is not modified in respect of the above matter.

The Statement includes the interim financial information of five subsidiaries (including one step-down subsidiary) which have not been reviewed/audited, whose interim financial information reflect total assets of Rs. 3,336 Lakhs (before consolidation adjustments) as at 30 September 2020 and total revenue of Rs. 267 Lakhs and Rs. 467 Lakhs (before consolidation adjustments), total net profit after tax of Rs. 244 Lakhs and Rs. 226 Lakhs (before consolidation adjustments) and total comprehensive income of Rs. 208 Lakhs and Rs. 791 Lakhs (before consolidation adjustments) for the quarter ended 30 September 2020 and for the period from 01 April 2020 to 30 September 2020, respectively, and net cash outflows of Rs. 9 Lakhs for the period from 01 April 2020 to 30 September 2020, as considered in the Statement. According to the information and explanations given to us by the management, these interim financial information are not material to the Group.

Certain of these subsidiaries are located outside India whose financial information have been prepared in accordance with accounting principles generally accepted in their respective countries. The Parent Company's Management has converted the financial information of such subsidiaries located outside India from accounting principles generally accepted in their respective countries to accounting principles generally accepted in India. We have reviewed these conversion adjustments made by the Parent Company's Management.

Our conclusion on the Statement is not modified in respect of the above matter.

For BSR & Co. LLP Chartered Accountants

Firm's Registration No.: 101248W/W-100022

**JAYANTA** MUKHOPADHYAY Date: 2020.10.28 15:47:27 +05'30'

Digitally signed by JAYANTA MUKHOPADHYAY

Jayanta Mukhopadhyay

Partner

Membership No.: 055757

UDIN: 20055757AAAADQ1753

Place: Kolkata Date: 28 October 2020



#### Q2FY21 PAT up by 49% to Rs 289 Mn. Riding the Stay-at-Home wave

Mumbai, 28th Oct, 2020: Saregama, India's oldest music label and the youngest movie studio, announced its financial results for the 2<sup>nd</sup> Quarter of the financial year 20-21. Company registered 49% growth in PAT yoy during this quarter. With the consolidated turnover of the Company being Rs. 1081 Mn and PBT of Rs 382 Mn, the company enjoyed a 35% PBT margin for the quarter. On PAT basis, the Company registered 27% PAT margin for Q2 FY 21 against 12% in the same quarter last year.

H1 FY21 PAT is **Rs 447 Mn** against Full-year FY20 PAT of 435 Mn.

The key driver for the growth continues to be the increasing Digitisation in India. With more and more people consuming content on their smartphones, Saregama is constantly able to increase monetisation of its IP (music, films, series). This phenomenon has become even more accelerated due to the stay-athome phenomenon caused by Covid-19.

Company re-started shoot of its Movies and TV serials from July'20. It's Tamil serial Roja regained its no.1 position (by TRPs) across Tamil channels immediately.

With lots of elderly people stuck at home, the latent need for Carvaan has been rising since lockdown. As retail network starts opening up, we expect Caravan sales to also start growing. From a paltry 15k units in Q1, Carvaan sales went up to 81k in Q2, and is expected to improve further in Q3.

#### Other Highlights:

- New Music Licensing deals with ShareChat and Moj
- 285 Podcasts station are now available on Carvaan 2.0, with daily average consumption being 37 mins /day/ user during the quarter.

Company is expecting this digitisation-of-India driven content consumption trend to continue, and is aligning its strategy to provide more-n-more relevant content to the audiences.

#### **About Saregama India:**

Formerly known as The Gramophone Company of India Ltd, Saregama owns the largest music archives in India, one of the biggest in the world. The ownership of nearly 50 per cent of all the music ever recorded in India also makes Saregama the most authoritative repository of the country's musical heritage. Saregama has also has expanded into other branches of entertainment - publishing, film production and digital content.

#### For further information, please contact:

Honey Sheth | honey.sheth@mslgroup.com | 9870097011 Arzoo Chhabra | arzoo.chhabra@mslgroup.com | 9504432768



## SAREGAMA Mini —







Learning 🕉 Mantras









### Snapshot



India's oldest music label and youngest film production house

Producing digital thematic films targeted at the youth segment. 13 movies released on Netflix / Disney Hotstar in 3 yrs







Consistent Dividend Yield and Zero Debt Company

Leading producer in terms of number of hours of content (6050+ hrs) produced for Tamil television serials







Strong management team with experienced professionals from the entertainment industry

Revolutionary product Carvaan: Digital Music Player with 5000 preloaded songs, easy UI and high-quality speakers







Owning Intellectual Property (IP) rights for more than 130,000+ songs, 6,050+ hours of television serials and 59 movies

Digital licensing agreements across global OTT platforms, social media giants, TV channels, radio stations etc.



6B+ pm song touch points



India's first song was recorded in 1902 under the company. Earlier retailed under the name Gramophone Company of India, and then HMV



### **INDIA'S ONLY**

# **Entertainment Company** into



#### Music

India's Largest Music IP

130k+

Songs

**Films** 

Content IP rights of **59** 

**Films** 

**Television Serials** 

Content IP rights of **6k+**Hours of Television Serials

**Retail Business** 

Distribution network

29k+

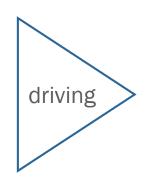
Retailers



### DIGITISATION DRIVING GROWTH



550M smart phones Cheap Data #stay-at-home



Increase in App Usage

Video/Music Streaming
Netflix / Spotify / Gaana
Video Sharing
Youtube / Facebook / TikTok
Gaming
E-Commerce
Amazon/Flipkart
Chat/Mail

Whatsapp / Gmail



Increase in Demand for Content

Music Films Games Web Series TV Series Podcasts

130k+ Songs | 59 Movies | 6k+ hrs of TV Series | Advantage Saregama

### Strategic Overview



# To be a **Pure Play Content Company** capitalising on the global content consumption boom driven by the ever increasing **Digitisation**

Monetisation of Existing IP







Through licensing to EVERY 3rd party Digital (music, video, social) and TV platform





Carvaan transitioning from being a Product with only one-time margin to a Platform with upfront margin and recurring advertising and subscription revenue

Building of New IP







Cementing leadership position with New film and non-film music acquisition across Hindi, Tamil, Bhojpuri, Gujarati, Punjabi and other regional languages



Producing Thematic films, with Story as the only hero, targeted at youth. Revenue primarily from licensing to digital platforms. Scale allowing lower cost of production

IP Creation over next 3 years (thru Internal Cash Flows)



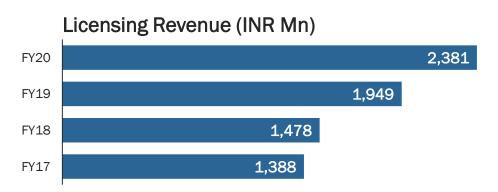




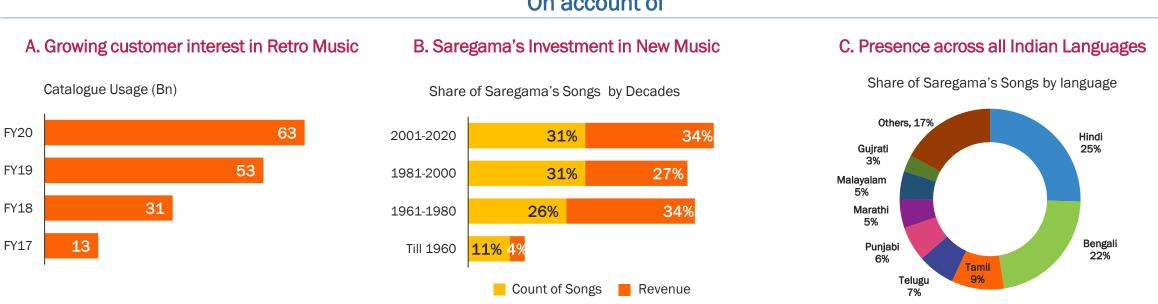
### Saregama Music IP



## **Fast Growing Licensing Revenue**



#### On account of



A typical movie has 5 songs. Assuming a music label acquires 1000 movies in a year, it will get 5k songs. By comparison, Saregama owns 130k songs, each digitised with rich metadata behind it, giving it a big competitive advantage

### Our Music Licensing Partners



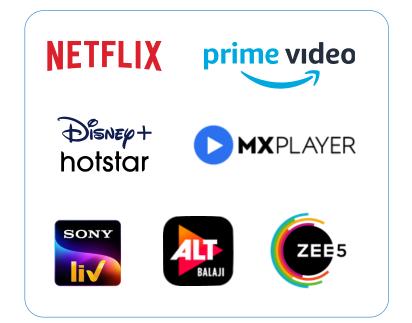
### Music Streaming Platforms



### **Broadcasting Platforms**



#### Video Streaming Platforms



#### Social Media Platforms









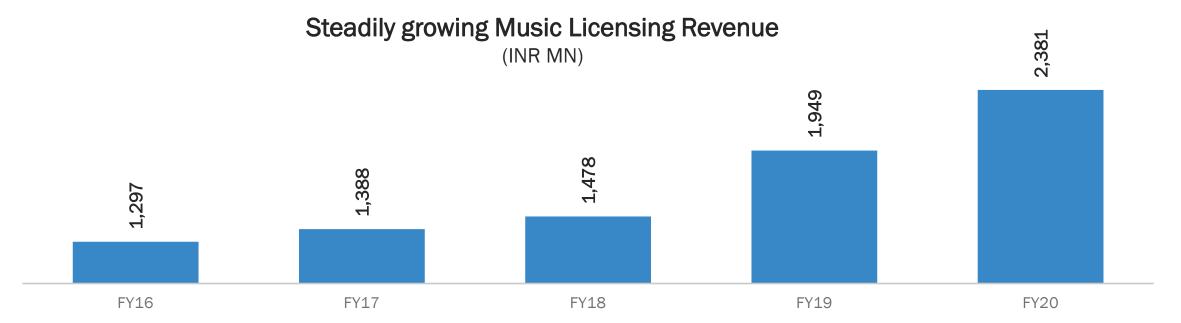




## OPERATIONAL HIGHLIGHTS

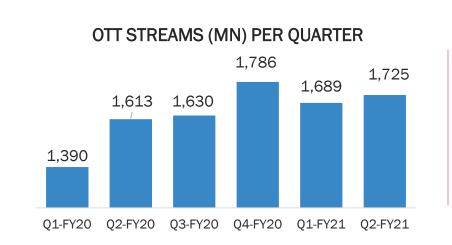
## Music Segment Operational Highlights

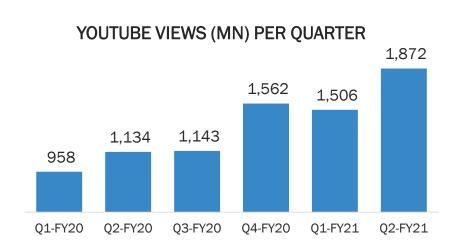




#### WHAT'S NEW

- Licensing deal with Share-chat and MOJ
- New songs released across Hindi, Bhojpuri, Gujarati, Tamil, Punjabi etc.





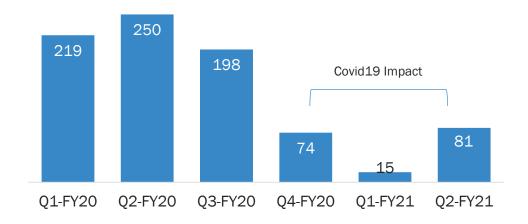
### Music Segment Operational Highlights



- Carvaan sales start momentum form Q2
  - Retail network started opening in phases
  - Footfalls in stores still low
  - Share of Digital sales going up
- Launched new variants of Carvaan in Malyalam Language, Mini Bhakti in Marathi Languages Go in Tamil Language
- 285 Podcasts station with average Consumption of 37 mins / Day/ User on Carvaan 2.0
- Cost rationalisation (marketing, manpower) across the business continued



#### Carvaan Sales (units '000s)



#### **Future Outlook**

Sale expected to takeoff around festival season
Reliance on Natural Pull from the market
Tight cost controls to continue

### Films & TV Segment Operational Highlights



#### Film Segment



- Hindi remake rights of KD sold
- Shooting of 3 Movies started post lockdown relaxations
- Bahut Hua Sammaan released on Hotstar Sept'20 (licensed in Mar'20)

#### **Future Outlook**

- Comedy Couple to be released on Zee5 in October: the shoot of this movie started in July'20
- We are expecting 2 more movies to be released during the year



### TV Segment

- Roja continued to hold number 1 serial position in Tamil post lockdown
- Roja is also garnering ~4M views per episode on youtube
- Telugu dubbing right of 2 serials sold



#### **Future Outlook**

New Tamil TV serial is expected to launch in November this year

## FINANCIAL HIGHLIGHTS

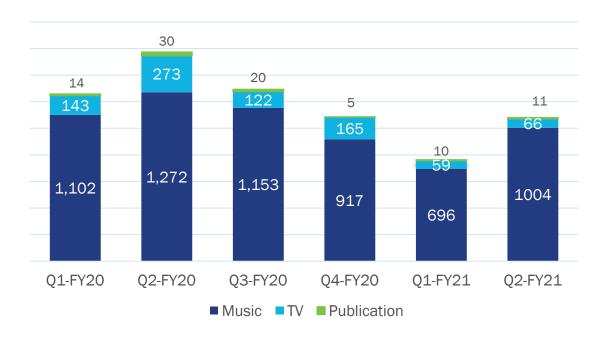
## CONSOLIDATED

### **Quarterly Financial Summary**

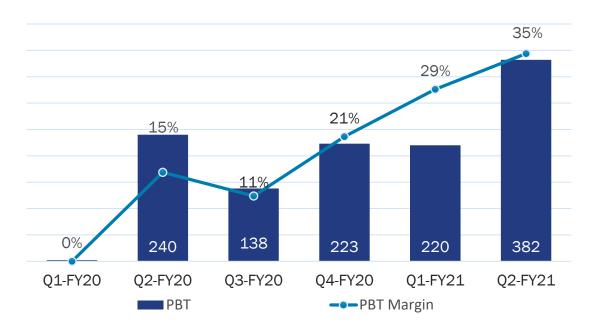


Particulars (INR Mn)	Q2-FY21	Q1-FY21	Q-o-Q Growth	Q2-FY20	Y-o-Y
Revenues					
• Music	1,004	696	44%	1,272	(21)%
TV & Films	66	59	12%	273	(76)%
<ul> <li>Publication</li> </ul>	11	10	10%	30	(63)%
Turnover	1,081	765	41%	1,575	(31)%
PBT	382	220	74%	240	59%
PAT	289	158	83%	194	49%

### Revenue (INR Mn)



### PBT (INR Mn) & PBT Margin



## Financial Performance



Particulars (INR Mn)	Q2-FY21	Q1-FY21	Q-o-Q Growth	Q2-FY20	Y-o-Y Growth	H1-FY21	H1-FY20	Y-o-Y Growth
Turnover	1,081	765	41%	1,575	(31)%	1,846	2,834	(35)%
Other Income	34	54	(37)%	29	17%	88	51	73%
Total Revenue	1,115	819	36%	1,604	(30)%	1,934	2,885	(33)%
Total Expenses	712	576	24%	1,333	(47)%	1,288	2,581	(50)%
EBITDA	403	243	66%	271	49%	646	304	113%
EBITDA Margin (%)	37%	32%		17%		35%	11%	
Depreciation	13	13	-	11	18%	26	23	13%
Finance Cost	8	10	(20)%	20	(60)%	18	39	(54)%
PBT	382	220	74%	240	59%	602	242	149%
Tax	93	62	50%	46	102%	155	60	158%
PAT	289	158	83%	194	49%	447	182	146%
PAT Margin (%)	27%	21%		12%		24%	6%	
Diluted EPS	16.35	9.09		11.06		25.41	10.31	

## **Balance Sheet**



Equity and Liabilities (INR Mn)	As on 30 <sup>th</sup> Sep 2020	As on 31 <sup>st</sup> March 2020
Shareholders Fund		
(a) Equity Share Capital	174	174
(b) Other Equity	4,509	3,814
Net worth	4,683	3,988
(a) Non-Controlling Interest	30	22
Non-Current Liabilities		
(a) Employee Benefit Obligations	43	35
(b) Deferred tax liabilities (Net)	496	458
Current Liabilities		
(a) Financial Liabilities		
(i)Borrowings	-	92
(ii)Trade Payables	520	579
(iii) Lease Liabilities	1	5
(iv)Other Financial Liabilities	260	235
(b) Other Current Liabilities	274	244
(c) Provisions	605	516
(d) Employee Benefit Obligation	16	23
Total	6,928	6,197

Assets (INR Mn)	As on 30 <sup>th</sup> Sep 2020	As on 31 <sup>st</sup> March 2020
Non Current Fixed Assets		
(a) Property, Plant and Equipment	2,046	2,053
(b) Right of use Asset	1	5
(c) Investment Properties	23	23
(d) Intangible assets	104	112
(e) Intangible asset under development	3	-
(f) Financial Assets		
(i) Investments	1,116	754
(ii)Loans and Deposits	42	47
(iii)Other Financial Assets	-	-
(g) Other Non Current Assets	41	24
Current Assets		
(a) Inventories	838	936
(b) Financial Assets		
(i) Trade Receivables	945	1,085
(ii) Cash and cash equivalents	126	70
(iii) Bank Balances other than (ii) above	692	19
(iv)Loans	3	3
(v) Other financial assets	6	1
(c) Current Tax Assets (Net)	225	369
(d) Other Current Assets	717	696
Total	6,928	6,197

## Cash Flow Statement



Particulars (INR Mn)	FY21	- H1	FY2	0
Pre-Tax Profit	602		603	
Change in other operating activities ( Non Cash Items)	(5)		25	
Change in Working capital	357		388	
Taxes Paid	(15)		(221)	
Net cash generated from/(used in) Operating Activities (A)		939		795
Purchase of Fixed Assets (Including Intangible Assets)	(30)		(83)	
Bank Fixed Deposits	(673)		-	
Other Investing Activities	(5)		33	
Net cash (used in) Investing Activities (B)		(708)		(50)
Net cash (used in) Treasury Shares	(51)		(76)	
Repayment/Proceed from Short term Borrowing	(92)		(546)	
Proceeds from Issue of Share Capital	1		2	
Repayment of Lease Liability	(4)		(9)	
Dividend and taxes thereon paid	(26)		(63)	
Interest Paid	(3)		(33)	
Net cash generated from/(used in) Financing Activities ( C )		(175)		(725)
Net Inc./(Dec.) in Cash and Cash Equivalent		56		20
Cash and Cash Equivalents at the beginning of the period		70		50
Cash and Cash Equivalents at End of the period		126		70

## STANDALONE

## Financial Performance



Particulars (INR Mn)	Q2-FY21	Q1-FY21	Q-o-Q Growth	Q2-FY20	Y-o-Y Growth	H1-FY21	H1-FY20	Y-o-Y Growth
Turnover	1,077	744	45%	1,502	(28)%	1,821	2,710	(33)%
Other Income	29	54	(46)%	29	-	83	61	36%
Total Revenue	1,106	798	39%	1,531	(28)%	1,904	2,771	(31)%
Total Expenses	727	538	35%	1,290	(44)%	1,265	2,480	(49)%
EBITDA	379	260	46%	241	57%	639	291	120%
EBITDA Margin (%)	35%	35%		16%		35%	11%	
Depreciation	12	12	-	11	9%	24	22	9%
Finance Cost	8	10	(20)%	20	(60)%	18	39	(54)%
PBT	359	238	51%	210	71%	597	230	160%
Tax	93	62	50%	46	102%	155	61	154%
PAT	266	176	51%	164	62%	442	169	162%
PAT Margin (%)	25%	24%		11%		24%	6%	
Diluted EPS	15.40	10.15		9.43		25.52	9.72	

## **Balance Sheet**



Equity and Liabilities (INR Mn)	As on 30 <sup>th</sup> Sep 2020	As on 31 <sup>st</sup> March 2020
Shareholders Fund		
(a) Equity Share Capital	174	174
(b) Other Equity	4,604	3,964
Net worth	4,778	4,138
Non-Current Liabilities		
(a) Employee Benefit Obligations	36	29
(b) Deferred tax liabilities (Net)	481	451
Current Liabilities		
(a) Financial Liabilities		
(i)Borrowings	-	63
(ii)Trade Payables	492	522
(iii) Lease Liabilities	1	5
(iv)Other Financial Liabilities	239	221
(b) Other Current Liabilities	255	227
(c) Provisions	603	514
(d) Employee Benefit Obligation	13	21
Total	6,898	6,191

		Wast to base
Assets (INR Mn)	As on 30 <sup>th</sup> Sep 2020	As on 31 <sup>st</sup> March 2020
Non Current Fixed Assets		
(a) Property, Plant and Equipment	2,045	2,052
(b) Right to use assets	1	4
(c) Investment Properties	23	23
(d) Intangible assets	103	110
(e) Investments in subsidiaries and Joint Venture	186	186
(f) Intangible asset under development	3	-
(g) Financial Assets		
(i) Investments	914	619
(ii)Loans and Deposits	39	44
(iii)Other Financial Assets	-	-
(h) Other Non Current Assets	40	23
Current Assets		
(a) Inventories	793	891
(b) Financial Assets		
(i) Trade Receivables	970	1,103
(ii) Cash and cash equivalents	88	33
(iii) Bank Balances other than above	692	19
(iv)Loans	39	13
(v)Other Financial Assets	7	1
(c) Current Tax Assets (Net)	211	354
(d) Other Current Assets	744	716
Total	6,898	6,191

# Cash Flow Statement



Particulars (INR Mn)	FY21 -	· H1	FY2	0
Pre-Tax Profit	597		658	
Change in other operating activities ( Non Cash Items)	(15)		44	
Change in Working capital	367		362	
Taxes Paid	(15)		(218)	
Net cash generated from/(used in) Operating Activities (A)		934		846
Purchase of Fixed Assets (Including Intangible Assets)	(30)		(82)	
Bank Fixed Deposits	(673)		-	
Other Investing Activities	(30)		(21)	
Net cash (used in) Investing Activities (B)		(733)		(103)
Net cash (used in) Treasury Shares	(51)		(76)	
Repayment/Proceed from Short term Borrowing	(63)		(546)	
Proceed from issue of share capital	1		2	
Repayment of lease liability	(4)		(9)	
Dividend and taxes thereon paid	(26)		(63)	
Interest Paid	(3)		(33)	
Net cash generated from/(used in) Financing Activities ( C )		(146)		(725)
Net Inc./(Dec.) in Cash and Cash Equivalent		55		18
Cash and Cash Equivalents at the beginning of the period		33		15
Cash and Cash Equivalents at End of the period		88		33

# **Historical Financials**

## Historical Consolidated Income Statement



Particulars (INR Mn)	FY20	FY19	FY18
Revenue from Operations	5,215	5,447	3,566
Other Income #	112	564	102
Total Revenue	5,327	6,011	3,668
Total Expenses	4,610	5,065	3,203
EBITDA	717	946	465
EBITDA Margin (%)	14%	17%	13%
Depreciation	47	33	42
Finance Cost	67	66	34
PBT	603	847	389
Tax	168	304	106
PAT	435	543	283
PAT Margins (%)	8%	9%	8%
Other Comprehensive Income	(650)	(13)	164
Total Comprehensive Income (After Tax)	(215)	530	447
Diluted EPS (INR)	25.3	31.2	16.2

<sup>#</sup> In FY2018-19 other income includes Rs. 322 Mn estimated Insurance claim receivable & Total Expense includes Rs. 376 Mn towards cost of damaged stocks because of fire in the warehouse.

# Historical Consolidated Balance Sheet



Equity and Liabilities (INR Mn)	FY20	FY19	FY18
Shareholders Fund			
(a) Equity Share Capital	174	174	174
(b) Other Equity	3,814	4,107	3,643
Net worth	3,988	4,281	3,817
(c) Non Controlling Interest	22	26	23
Non Current Liabilities			
(a) Employee Benefit Obligations	35	28	24
(b) Deferred tax liabilities (Net)	458	581	479
Current Liabilities			
(a) Financial Liabilities			
(i)Borrowings	92	638	159
(ii)Trade Payables	579	564	404
(iii) Lease Liabilities	5	-	-
(iv)Other Financial Liabilities	235	421	359
(b) Other Current Liabilities	244	183	149
(c) Provisions	516	357	361
(d) Employee Benefit Obligation	23	9	8
Total	6,197	7,088	5,783

Assets (INR Mn)	FY20	FY19	FY18
Non Current Fixed Assets			
(a) Property, Plant and Equipment	2,053	2,057	1,884
(b) Right to use assets	5		
(c) Investment Properties	23	24	24
(c) Intangible assets	112	71	65
(d) Financial Assets			
(i) Investments	754	1,483	1,510
(ii)Loans and Deposits	47	49	40
(iii)Other Financial Assets	-	-	_
(e) Other Non Current Assets	24	16	112
Current Assets			
(a) Inventories	936	963	493
(b) Financial Assets			
(i) Trade Receivables	1,085	1,098	730
(ii) Cash and cash equivalents	70	50	92
(iii) Bank Balances other	19	18	16
(iv)Loans	3	2	2
(v)Other Financial Assets	1	-	_
(c) Current Tax Assets (Net)	369	349	423
(d) Other Current Assets	696	908	392
Total	6,197	7,088	5,783

## Historical Standalone Income Statement



Particulars (INR Mn)	FY20	FY19	FY18
Revenue from Operations	5,001	5,244	3,456
Other Income#	115	595	142
Total Revenue	5,116	5,839	3,598
Total Expenses	4,347	4,921	3,115
EBITDA	769	918	483
EBITDA Margin (%)	15%	16%	14%
Depreciation	44	30	38
Finance Cost	67	66	34
PBT	658	822	411
Tax	168	303	106
PAT	490	519	305
PAT Margins (%)	10%	9%	8%
Other Comprehensive Income	(532)	(16)	136
Total Comprehensive Income (After Tax)	(42)	503	441
Diluted EPS (INR)	28.16	29.80	17.51

<sup>#</sup> In FY2018-19 other income includes Rs. 322 MN estimated Insurance claim receivable & Total Expense includes Rs. 376Mn towards cost of damaged stocks because of fire in the warehouse.

# Historical Standalone Balance Sheet



Equity and Liabilities (INR Mn)	FY20	FY19	FY18
Shareholders Fund			
(a) Equity Share Capital	174	174	174
(b) Other Equity	3,964	4,087	3,647
Net worth	4,138	4,261	3,821
Non Current Liabilities			
(a) Employee Benefit Obligations	29	25	21
(b) Deferred tax liabilities (Net)	451	557	456
Current Liabilities			
(a) Financial Liabilities			
(i)Borrowings	63	608	129
(ii)Trade Payables	522	526	386
(iii)Other Financial Liabilities	221	411	347
(iv) Lease Liabilities	5		
(b) Other Current Liabilities	227	166	116
(c) Provisions	514	356	359
(d) Employee Benefit Obligation	21	8	7
Total	6,191	6,918	5,642

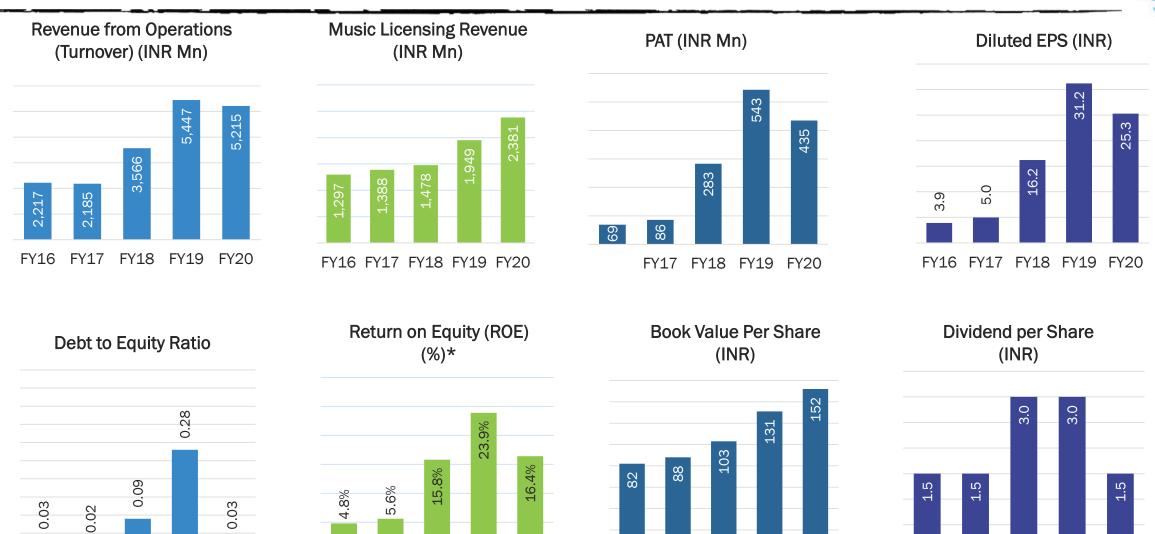
Assets (INR Mn)	FY20	FY19	FY18
Non Current Fixed Assets			
(a) Property, Plant and Equipment	2,052	2,056	1,881
(b) Right of use Asset	4		
(c) Investment Properties	23	24	24
(d) Intangible assets	110	69	61
(d) Investments in subsidiaries and Joint Venture	186	158	155
(e) Financial Assets			
(i) Investments	619	1,212	1,234
(ii)Loans and Deposits	44	46	34
(iii)Other Financial Assets	-	-	_
(g) Other Non Current Assets	23	15	112
Current Assets			
(a) Inventories	891	924	473
(b) Financial Assets			
(i) Trade Receivables	1,103	1,129	781
(ii) Cash and cash equivalents	33	15	64
(iii) Bank Balances other	19	18	16
(iv)Loans	13	13	5
(v)Other Financial Assets	1	1	1
(c) Current Tax Assets (Net)	354	336	414
(d) Other Current Assets	716	902	387
Total	6,191	6,918	5,642

# Financial Charts (Consolidated)

FY18

FY19





FY20

FY19

FY16 FY17

FY18 FY19 FY20

FY18

FY17

FY16

FY17

FY18

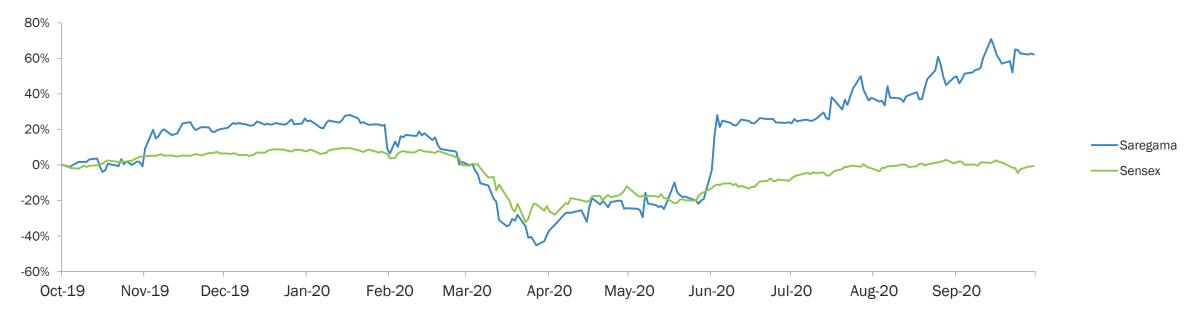
FY19

FY20

<sup>\*</sup> Equity = Equity share capital and free reserves Numbers are from consolidated financial statements

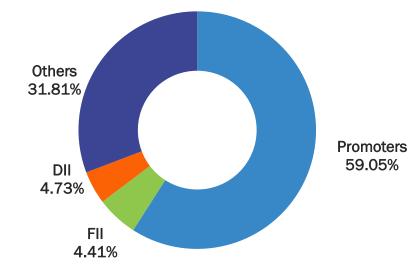
# Capital Market Data





Price Data (As of 30 <sup>th</sup> September, 2020)	INR
Face Value	10.0
Market Price	557.8
52 Week H/L	603.0/185.0
Market Cap (INR Mn)	9721.4
Equity Shares Outstanding (Mn)	17.4
1 Year Avg. Trading Volume ('000)	33.8

#### Shareholding Pattern as on 30<sup>th</sup> September 2020



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# SAREGAMA INDIA LIMITED

MUSIC • FILMS • WEB-TV SERIES

NOBLEMEN

"Ruk jana nahin tu kahin haar ke, Kaanton pe chalke milenge saaye bahaar ke"

**Riding the Stay-at-Home wave** 

CORPORATE PRESENTATION | OCTOBER 2020

SANAM

# Saregama



India's oldest music label and youngest film production house

Producing digital thematic films targeted at the youth segment. 13 movies released on Netflix / Disney Hotstar in 3 yrs







Consistent Dividend Yield and Zero Debt Company

Leading producer in terms of number of hours of content (6050+ hrs) produced for Tamil television serials







Strong management team with experienced professionals from the entertainment industry

Revolutionary product Carvaan: Digital Music Player with 5000 preloaded songs, easy UI and high-quality speakers

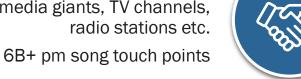






Owning Intellectual Property (IP) rights for more than 130,000+ songs, 6,050+ hours of television serials and 59 movies

Digital licensing agreements across global OTT platforms, social media giants, TV channels, radio stations etc.





India's first song was recorded in 1902 under the company. Earlier retailed under the name Gramophone Company of India, and then HMV



#### **INDIA'S ONLY**

# **Entertainment Company** into



#### Music

India's Largest Music IP

130k+

Songs

#### **Films**

Content IP rights of

**59** 

Films

#### **Television Serials**

Content IP rights of

6k+

**Hours of Television Serials** 

#### **Retail Business**

Distribution network

29k+

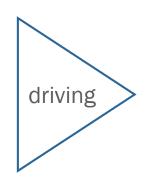
Retailers



#### DIGITISATION DRIVING GROWTH



550M smart phones Cheap Data #stay-at-home



Increase in App Usage

Video/Music Streaming
Netflix / Spotify / Gaana
Video Sharing
Youtube / Facebook / TikTok
Gaming
E-Commerce
Amazon/Flipkart
Chat/Mail



Increase in Demand for Content

Music Films Games Web Series TV Series Podcasts

130k+ Songs | 59 Movies | 6k+ hrs of TV Series | Advantage Saregama

Whatsapp / Gmail

# Strategic Overview



## To be a **Pure Play Content Company** capitalising on the global content consumption boom driven by the ever increasing **Digitisation**

Monetisation of Existing IP







Through licensing to EVERY 3rd party Digital (music, video, social) and TV platform.





Carvaan transitioning from being a Product with only one-time margin to a Platform with upfront margin and recurring advertising and subscription revenue.

**Building** of New IP







Cementing leadership position with New film and non-film music acquisition across Hindi, Tamil, Bhojpuri, Gujarati, Punjabi and other regional languages.



Producing Thematic films, with Story as the only hero, targeted at youth. Revenue primarily from licensing to digital platforms. Scale allowing lower cost of production.

IP Creation over next 3 years (thru Internal Cash Flows)







#### Awards & Accolades





#### Carvaan

IndIAA Awards 2018

The Perfect Gift

**Apac Effies** 

One Gold and Two silvers: 'Let's create viral products' for Saregama

Brand Equity Marketing Awards 2018

'Innovation of the Year' Award

Exhibit Tech Award 2019 Wireless Speaker of the

year

Spikes Awards 2018

Tangrams Effectiveness

**WAARC Innovation Awards** 

Special Award for Category Innovation and Silver for Effective Innovation

Exhibit Tech Award 2018

Innovative Marketing Campaign of the year

Re: think India

Reengineering India 2020 in the Technology/ Industry/ Institutional Category Marquees 2018

Reimagining for the Better

Advertising Club's Effies India

Carvaan wins 4 Gold, 2 Silver, 2 Bronze

**Inovation Awards 2019** 

The Economic Times



WINNER FILLERING



Best Film on Peace
HAMID
foy international Film Feature
2019



)(



**HAMID** 

National Awards

Best Urdu Film
Best Child Actor:
Talha Arshad Reshi

Rajasthan International Film Festival

Best Director: Aijaz Khan Best Actor: Rasika Dugal

**UK Asian Film Festival** 

Best Film

Best Actor: Rasika Dugal

Fajr International Film Festival

Won the Muhammad Al-Ameen Award, diploma of Honour for best film on Peace

**AXONE** 

**UK Asian Film Festival** 

Young Audience Choice Award KD

UK Asian Film Festival

Best Director: Madhumita

Singapore South Asian Film Festival

Best Film Jury Award

Jagran Film Festival

Best Actor: Nagavishal Indian Film Festival of

Cincinnati

Best Director: Madhumita

Caleidoscope Indian Film Festival of Boston

Best unconventional role play: Nagavishal

HABADDI

Indian Film Festival, Melbourne Opening Film

CHAMAN BAHAR
Indus Valley International Festival
Best Film Award

**AJJI** 

Beaune film festival

Best Film Award (fresh blood competition)

IFFLA

Special mention to Sushama Deshpande for her acting in Aiji

UK Asian film festival

Sushama Deshpande won The Flame Award for Ajji

**NOBLEMEN** 

New York Indian Film Festival

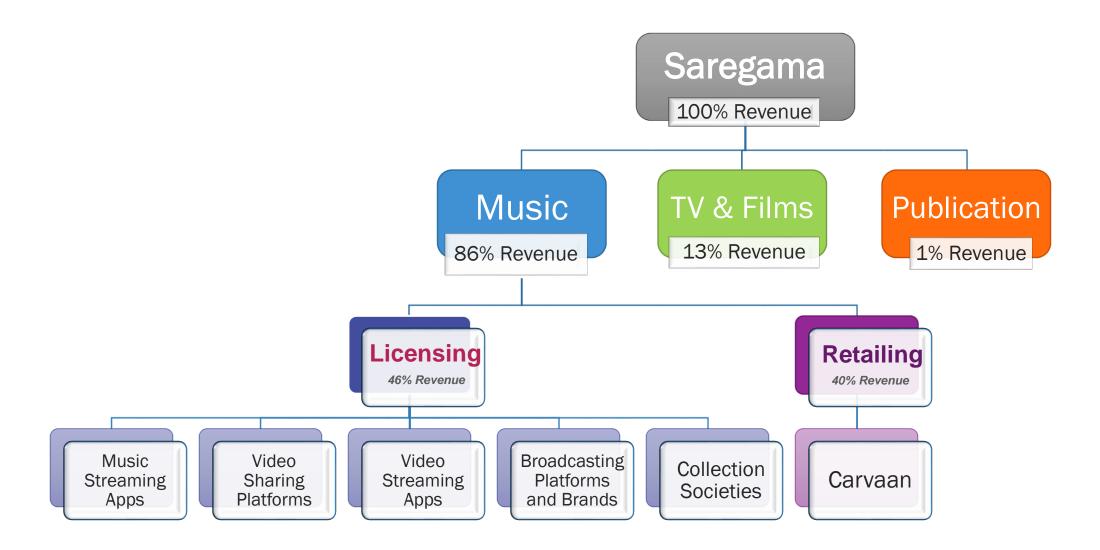
Best Child Actor: Ali Haji

**KANPURIYE** 

Talentrack Best Digital Content - Long Format

#### **Business Verticals**





# MUSIC SEGMENT Licensing & Retailing

# Music Industry



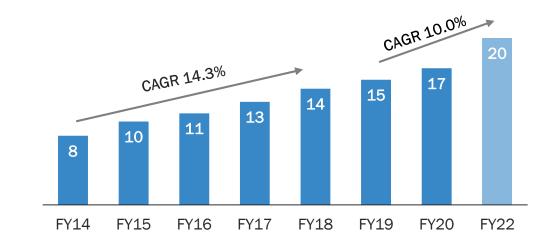
- Indian Music industry grew 8.3% to reach INR 15.3 Billion in 2019 and is expected to grow at a CAGR of 10% to cross INR 20 Billion by 2022. (EY FICCI report, 2019)
- The growth in India has come on the back of digital consumption led by smartphone popularity
- The success of audio streaming services is fuelled by the ease of accessibility, cheaper data and efficient distribution models
- While India-based streaming services may have gathered over 100 Mn users, the overall paid subscribers are estimated to be less than 1%, thus offering a huge headroom for growth. Spotify has 124 Mn paid subscribers globally
- Ancillary benefit of streaming services is the rising popularity of Regional music namely, Tamil, Bhojpuri, Punjabi, Gujarati, Marathi, Bengali etc
- Retro music is making a big comeback

Indian Music Industry is expected to grow at a CAGR of 10%

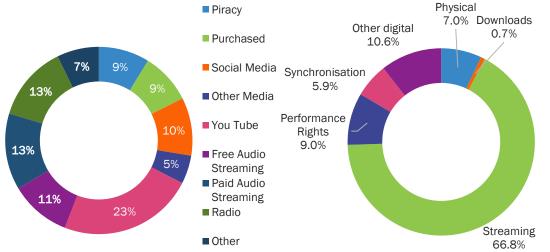
#### **19.1** hours

Spent by the average user on listening to music, each week

#### **Indian Music Industry Size (INR Bn)**



# Share of Listening in India Industry Revenue by source Piracy Physical 7.0% Downloads

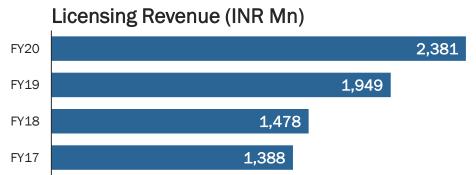


Source: EY FICCI 2019 and IFPI 2019

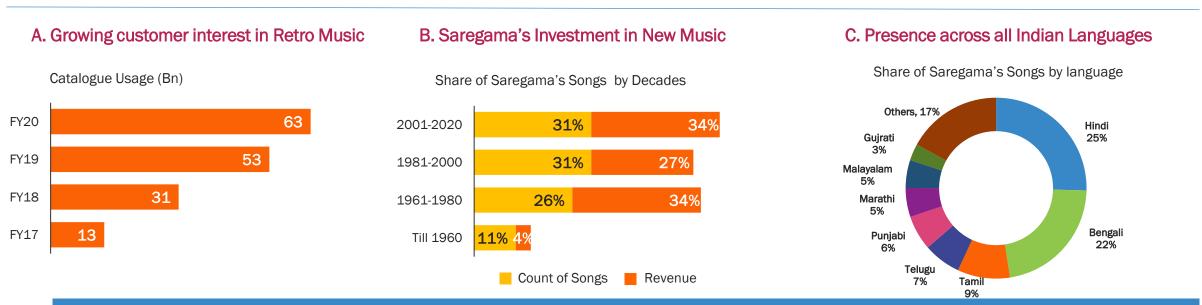
# Saregama Music IP







#### On account of



A typical movie has 5 songs. Assuming a music label acquires 1000 movies in a year, it will get 5k songs. By comparison, Saregama owns 130k songs, each digitised with rich metadata behind it, giving it a big competitive advantage

# **Most POPULAR** Indian Music Library

#### OUR LICENSING PARTNERS

#### **Music Streaming Platforms**



#### **Broadcasting Platforms**



#### **Video Streaming Platforms**



#### Social Media Platforms















# **Most EXTENSIVE Indian Music Library**

# 130000+ Songs

Covering multiple Indian languages and genres

HINDI 38900+ BENGALI 26600+

TAMIL 11800+

MARATHI 6300+

TELUGU **8100+** 

MALAYALAM 7000+

PUNJABI **8400+** 

KANNADA **3100+** 

DEVOTIONAL 18300+

CLASSICAL 8400+

Ghazals 1200+

Folk 4700+



#### **HOME of LEGENDS**



































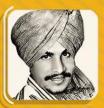


























% of their total released tracks with Saregama

# **Music of the BIGGEST films of Bollywood**



# Music Licensing

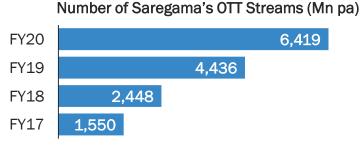




#### A. MUSIC STREAMING APPS (OTT)

Saregama Music is licensed to 45+ OTT Global Platforms

- Saregama licenses its music to various OTT platforms for online streaming. This segment has seen over 40% YoY growth, and is expected to grow even faster with increasing number of people staying at home
- The growth is driven by both: increasing number of users (growth in smartphones) and higher usage (cheaper data)
- Saregama gets paid every time a customer listens to Saregama owned song on any OTT app





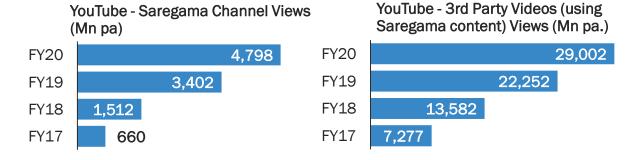


#### **B. SOCIAL MEDIA PLATFORMS**

Saregama has **25** channels on **YouTube** with a cumulative **subscriber base of over 34 Mn** 

The monthly views on Saregama's YouTube channels have grown from 0.5 Mn to 640+ Mn in a span of 56 mos. YouTube generates advertising revenues on these views which are shared with Saregama. This also applies to advertising running on 3rd party content that is using any of Saregama's IP (song, lyrics, music composition, dialogues) within the video

Saregama has issued 1-2yrs fixed-fee licenses to other platforms, allowing their users to upload videos containing Saregama songs



Social Media Platforms (OTT)











15

...and 35 more

# Music Licensing





#### C. VIDEO STREAMING PLATFORMS

With the rising popularity of video streaming in India, platforms like Netflix, Disney+ Hotstar, Amazon, MX Player etc are aggressively investing in Indian content. Most of these new shows license Saregama owned music, for the global territory, thus creating a rapidly growing revenue stream for the company

Saregama issues fixed-fee licenses to Program Producers for use of its music in their Programs that they in turn license to Video Streaming Platforms

#### **Shows licensing Saregama Music**





#### D. BROADCASTING PLATFORMS – TV CHANNELS, BRANDS

- Saregama Licenses its music to Television Channels for use in various TV serials, reality shows, promotions, etc., and also to Production houses for use in ads running on TV, Digital including Social Media and Radio
- The Company has built a browser-based search functionality, using the song metadata, helping content creators find the best song fit for their situation
- Saregama issues 1-2 yrs fixed-fee licenses to TV channels for use of its music in programs running on their channels



FY18 320 FY17 236

#### TV Channels, Brand Advertising



FY20

FY19





























#### Music IP Creation: Process



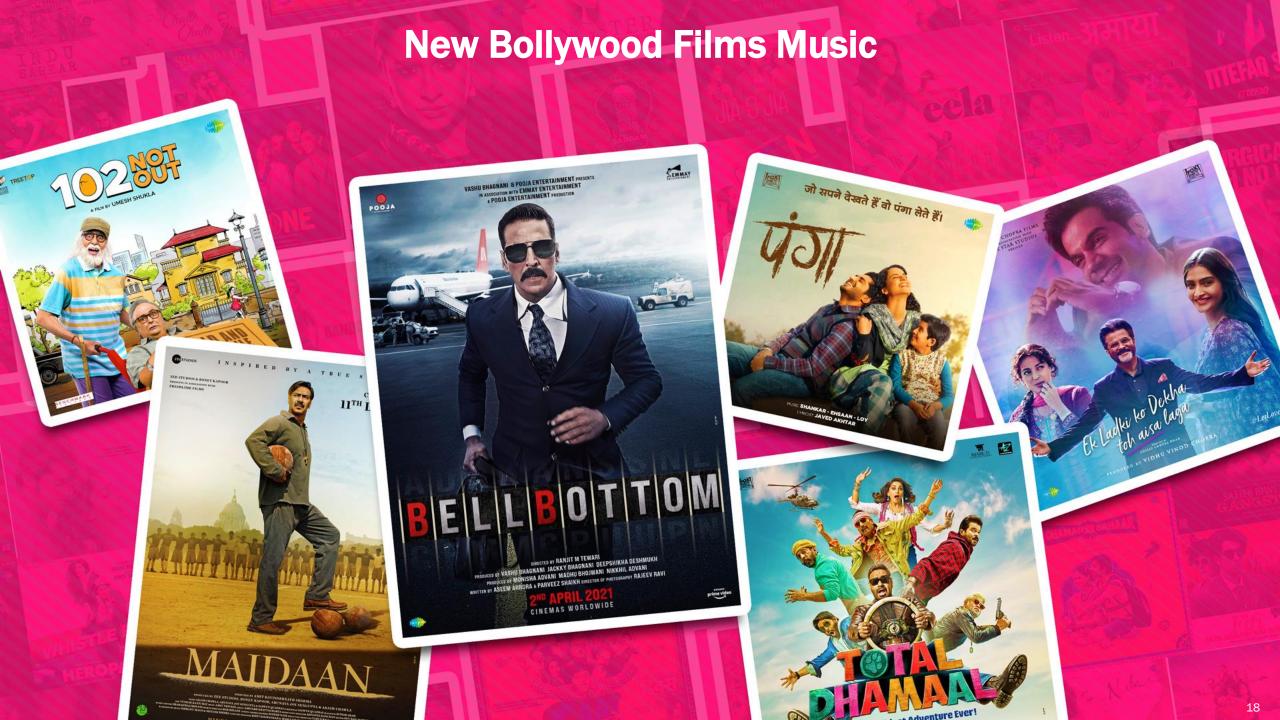
The Music IP will be built through new film music acquisition across Hindi, Tamil and Marathi with a clear strategy to start slowly, vet assumptions and build up the slate over a period of time

The company is additionally creating non-film music in Bhojpuri, Punjabi and Gujarati languages. It's also investing in classical and devotional music as well as recreating its catalogue tracks into new recordings along with videos

The company spends 20% of the cost of the rights towards marketing the music, to ensure a higher success rate during the monetisation cycle

The vetting process is both scientific and intuitive in nature with a focus on the certain criteria such as track record of the singer, lyricist, popularity of the mix of music genre in a particular movie, as well as the production house and movie cast. This is done based on our own past data and publicly available sources like Youtube and select OTT platforms



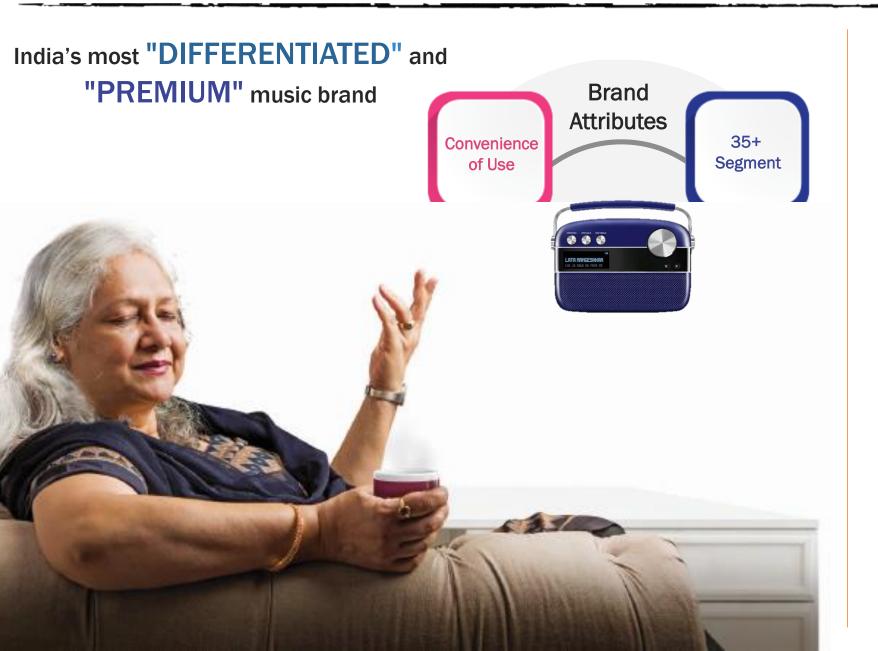


# **Latest Tamil Film Music**



# Music Retailing: directly through Carvaan





# CARVAAN TM

Targeted at the 35+ generation, who **value Convenience over Control** for their audio listening experience

#### The Product

- Perfect blend of digital technology and a retro form factor
- Available in multiple sizes, price points and languages, including one with Harman Kardon
- The product is retailed through 28k+ retail outlets and all leading e-commerce platforms
- Saregama makes ~25% Gross Margin on Carvaan

Carvaan's annual revenue is greater than the cumulative revenue of all music streaming apps in India

# Music Retailing: directly through Carvaan



#### **Product to Platform**

Carvaan has been a huge success with middle-aged Indians

Saregama plans to now evolve the brand from a standalone Product to a Platform offering all kinds of daily updatable audio content to people living in India and abroad























The biggest advantage of converting

Carvaan to a Platform is that it will allow us to generate recurring advertising and subscription revenue in the future

# VIDEO SEGMENT TV & Films

# Video Segment: Yoodlee Films



- Yoodlee Films is Saregama's production house focussed on creating content for 3<sup>rd</sup> party digital platforms
- Saregama issues period-based licenses for its movies to these platfoms for a fixed-fee. In some cases, it also licenses the same movie to TV channels, TVoD platforms and airlines
- Yoodlee films, as a studio is positioned as a "Writer's Studio" focussed on telling powerful stories targeted at younger audiences across the world who primarily consume content on personal devices
- Saregama has produced and licensed 13 films in last 3 years to various video streaming platforms. The Company has retained the IP of all these films and their music
- The Company follows a unique business model of hedging the risk by keeping upfront talent cost low by offering assured profit sharing
- Focus on output deals to generate assured revenues up front but with the IP remaining with Saregama



13 Movies Licensed

in last 32 months

**NETFLIX** 

3 Netflix Originals,

7 Licensing Deals

Disnep+
hotstar

3 Hotstar Originals



# Video Segment: Broadcasting - Tamil TV Serials





#### TAMIL TV SERIALS

- Saregama is the leading TV series content producer for Southern channels. In the past, it also produced shows for Hindi GECs, but due to IP ownership, it decided to focus on business where the company can retain the IP. It now produces TV content in South Indian languages
- Saregama has created approximately 6k+ hours of content for Sun TV over the last 19 years. Currently, it provides around 9-10 hours of content per week across 3 serials
- The IP of all these serials is owned by Saregama

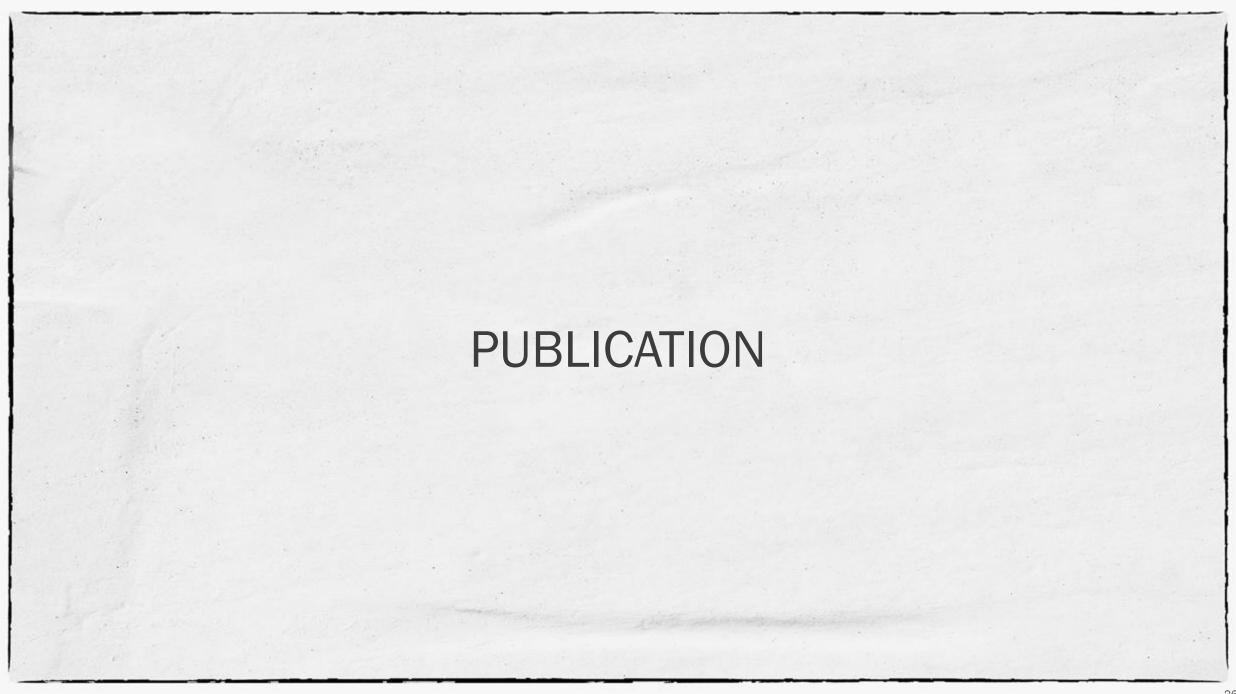




The revenue stream is through advertising slot sales. The Company also monetises these serials on digital platforms like Youtube (110Mn+ views per month)



Saregama's show **Roja** is currently the **No.1 Tamil program**, across time bands based on TRPs



# Publication Segment: Open Magazine

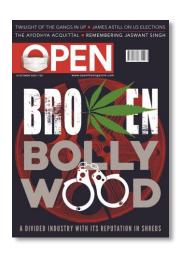




#### **PUBLICATION**

Operated through a 100% owned subsidiary

- The Publication segment includes the Open Magazine, a weekly current affairs and features magazine, operated through a 100% owned subsidiary
- Open Magazine was launched in April 2009, as a print-only weekly available in select Indian cities. It has now also rolled out a digital version, giving it a global reach
- Positioned at the more erudite readers, the magazine captures the political, economic and cultural spirit of the current times and tries to stay faithful to its promise of not dishing up recycled news or opinions
- Open has sustained circulation and advertisement revenues with an association of luxury and premium brands including Audi, Omega, Longines, Rado, Volkswagen, Honda, Hitachi, Rolex, Skoda, Air India, Emirates, Franklin Templeton, Hyundai, IOCL, Kotak, LIC, Mahindra & Mahindra, Maruti etc.
- The Magazine publication business faces challenges of not only scaling up circulation and advertising volumes but also increasing the revenue yields in a highly competitive market





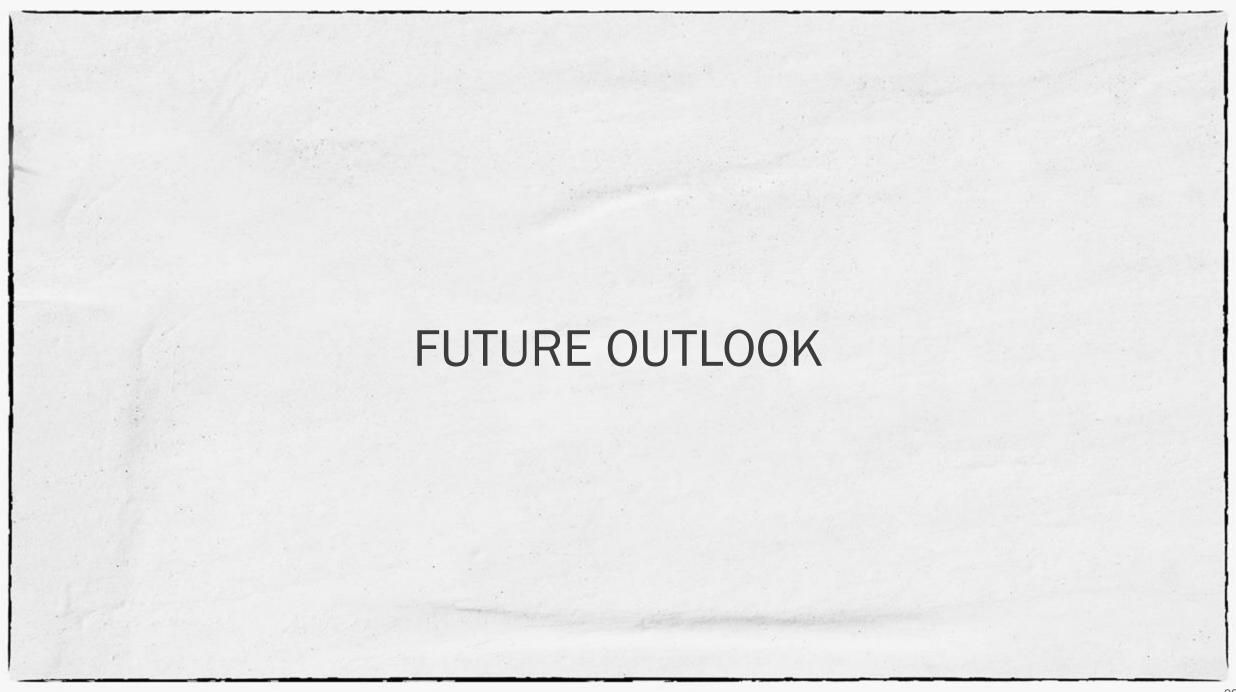
















#### **Music Licensing**

- Factoring in the Covid-19 related hiccups, we believe that Music Licensing will grow between 18-20% in FY 21
- From FY 22 onwards, this business will again start growing at 22-25% pa
- The key drivers will be the growing Digitsation (will grow the market) and Saregama's investment in New Music (will grow the market share)

#### Music Retailing: Carvaan

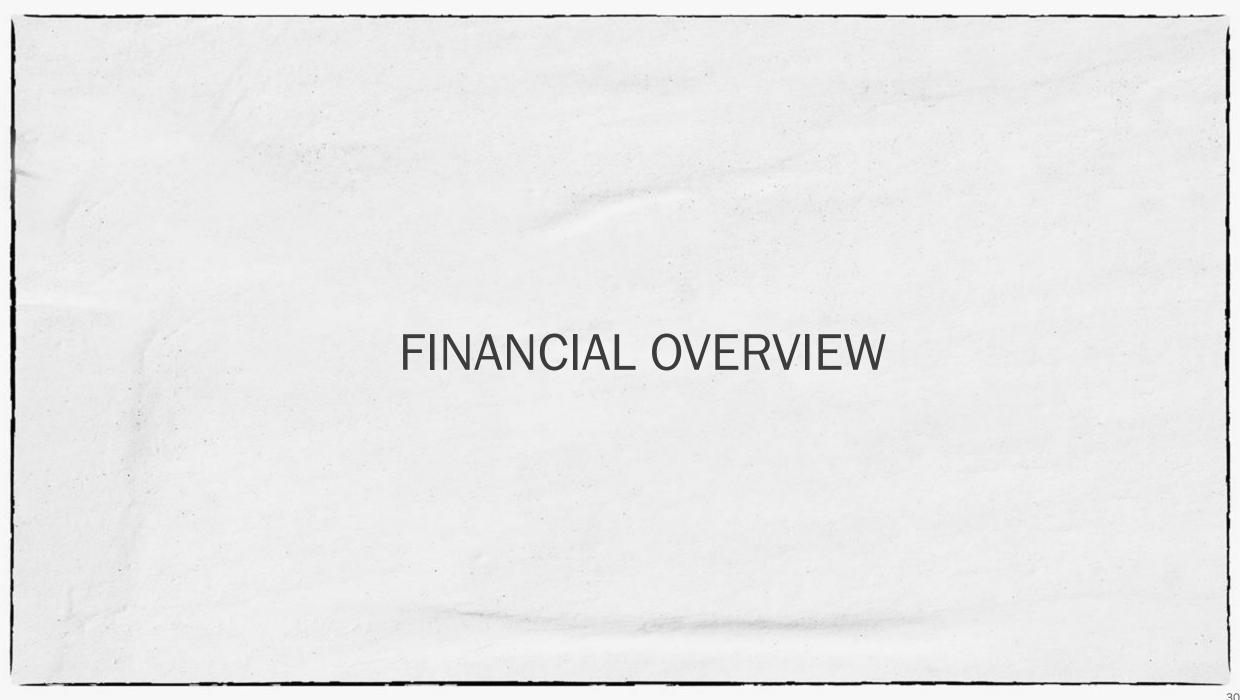
- We plan to go slow till Covid-19 impact goes away. Our endeavor is to achieve operating cost breakeven in FY20-21.
- From next year onwards, the focus will be to transition Carvaan from one-time margin Product to recurring revenue generating Platform

#### Video: Films

- Films will primarily be made under guaranteed output deals
- Focus will be on developing series for video platforms
- 15-20% YOY on growth expected

#### Video: TV

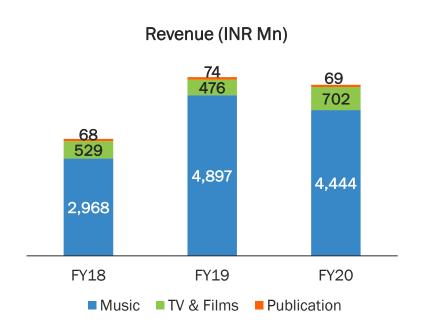
Programming will continue to grow at the current pace

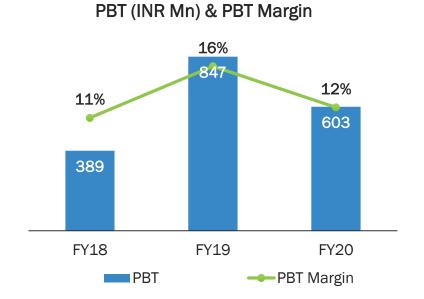


# Financial Summary – Consolidated



Particulars (INR Mn)	FY 19-20	FY 18-19	Y-o-Y Growth	FY 17-18
Revenues from Operations				
• Music	4,444	4,897	(9)%	2,968
TV & Films	702	476	48%	529
<ul> <li>Publication</li> </ul>	69	74	(7)%	68
Revenue from Operations Total	5,215	5,447	(4)%	3,566
PBT	603	847	(29)%	389
PAT	435	543	(20)%	283





## Historical Consolidated Income Statement



Particulars (INR Mn)	FY20	FY19	FY18
Revenue from Operations	5,215	5,447	3,566
Other Income #	112	564	102
Total Revenue	5,327	6,011	3,668
Total Expenses	4,610	5,065	3,203
EBITDA	717	946	465
EBITDA Margin (%)	14%	17%	13%
Depreciation	47	33	42
Finance Cost	67	66	34
PBT	603	847	389
Tax	168	304	106
PAT	435	543	283
PAT Margins (%)	8%	9%	8%
Other Comprehensive Income	(650)	(13)	164
Total Comprehensive Income (After Tax)	(215)	530	447
Diluted EPS (INR)	25.3	31.2	16.2

<sup>#</sup> In FY2018-19 other income includes Rs. 322 Mn estimated Insurance claim receivable & Total Expense includes Rs. 376 Mn towards cost of damaged stocks because of fire in the warehouse.

# Historical Consolidated Balance Sheet



Equity and Liabilities (INR Mn)	FY20	FY19	FY18
Shareholders Fund			
(a) Equity Share Capital	174	174	174
(b) Other Equity	3,814	4,107	3,643
Net worth	3,988	4,281	3,817
(c) Non Controlling Interest	22	26	23
Non Current Liabilities			
(a) Employee Benefit Obligations	35	28	24
(b) Deferred tax liabilities (Net)	458	581	479
Current Liabilities			
(a) Financial Liabilities			
(i)Borrowings	92	638	159
(ii)Trade Payables	579	564	404
(iii) Lease Liabilities	5	-	-
(iv)Other Financial Liabilities	235	421	359
(b) Other Current Liabilities	244	183	149
(c) Provisions	516	357	361
(d) Employee Benefit Obligation	23	9	8
Total	6,197	7,088	5,783

Assets (INR Mn)	FY20	FY19	FY18
Non Current Fixed Assets			
(a) Property, Plant and Equipment	2,053	2,057	1,884
(b) Right to use assets	5		
(c) Investment Properties	23	24	24
(c) Intangible assets	112	71	65
(d) Financial Assets			
(i) Investments	754	1,483	1,510
(ii)Loans and Deposits	47	49	40
(iii)Other Financial Assets	-	-	-
(e) Other Non Current Assets	24	16	112
Current Assets			
(a) Inventories	936	963	493
(b) Financial Assets			
(i) Trade Receivables	1,085	1,098	730
(ii) Cash and cash equivalents	70	50	92
(iii) Bank Balances other	19	18	16
(iv)Loans	3	2	2
(v)Other Financial Assets	1	-	-
(c) Current Tax Assets (Net)	369	349	423
(d) Other Current Assets	696	908	392
Total	6,197	7,088	5,783

## Historical Standalone Income Statement



Particulars (INR Mn)	FY20	FY19	FY18
Revenue from Operations	5,001	5,244	3,456
Other Income#	115	595	142
Total Revenue	5,116	5,839	3,598
Total Expenses	4,347	4,921	3,115
EBITDA	769	918	483
EBITDA Margin (%)	15%	16%	14%
Depreciation	44	30	38
Finance Cost	67	66	34
РВТ	658	822	411
Tax	168	303	106
PAT	490	519	305
PAT Margins (%)	10%	9%	8%
Other Comprehensive Income	(532)	(16)	136
Total Comprehensive Income (After Tax)	(42)	503	441
Diluted EPS (INR)	28.16	29.80	17.51

# Historical Standalone Balance Sheet

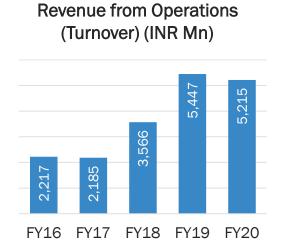


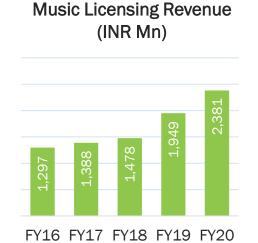
Equity and Liabilities (INR Mn)	FY20	FY19	FY18
Shareholders Fund			
(a) Equity Share Capital	174	174	174
(b) Other Equity	3,964	4,087	3,647
Net worth	4,138	4,261	3,821
Non Current Liabilities			
(a) Employee Benefit Obligations	29	25	21
(b) Deferred tax liabilities (Net)	451	557	456
Current Liabilities			
(a) Financial Liabilities			
(i) Borrowings	63	608	129
(ii) Trade Payables	522	526	386
(iii) Other Financial Liabilities	221	411	347
(iv) Lease Liabilities	5		
(b) Other Current Liabilities	227	166	116
(c) Provisions	514	356	359
(d) Employee Benefit Obligation	21	8	7
Total	6,191	6,918	5,642

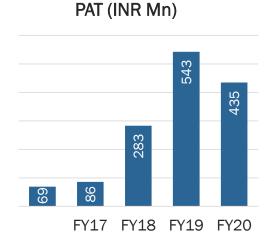
Assets (INR Mn)	FY20	FY19	FY18
Non Current Fixed Assets			
(a) Property, Plant and Equipment	2,052	2,056	1,881
(b) Right of use Asset	4		
(c) Investment Properties	23	24	24
(d) Intangible assets	110	69	61
(d) Investments in subsidiaries and Joint Venture	186	158	155
(e) Financial Assets			
(i) Investments	619	1,212	1,234
(ii) Loans and Deposits	44	46	34
(iii) Other Financial Assets	-	-	-
(g) Other Non Current Assets	23	15	112
Current Assets			
(a) Inventories	891	924	473
(b) Financial Assets			
(i) Trade Receivables	1,103	1,129	781
(ii) Cash and cash equivalents	33	15	64
(iii) Bank Balances other	19	18	16
(iv) Loans	13	13	5
(v) Other Financial Assets	1	1	1
(c) Current Tax Assets (Net)	354	336	414
(d) Other Current Assets	716	902	387
Total	6,191	6,918	5,642

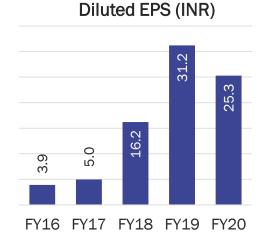
# Financial Charts (Consolidated)

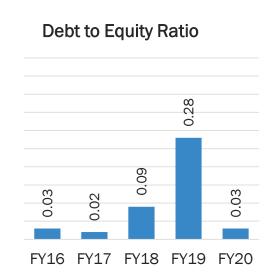






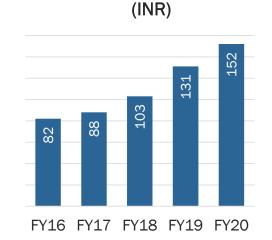




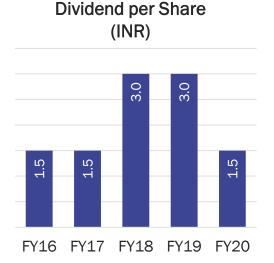




Return on Equity (ROE)



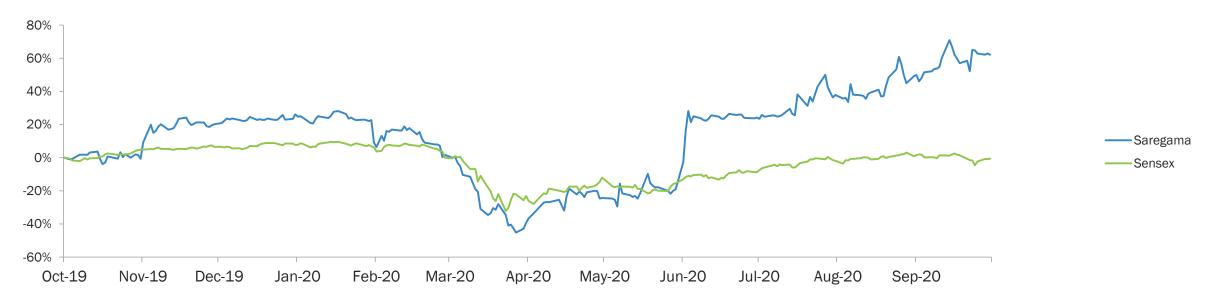
**Book Value Per Share** 



<sup>\*</sup> Equity = Equity share capital and free reserves Numbers are from consolidated financial statements

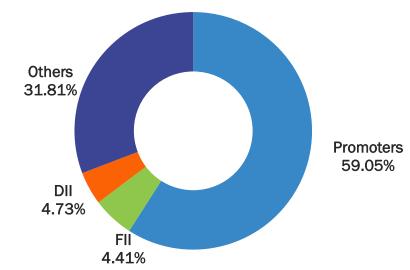
# Capital Market Data





Price Data (As of 30 <sup>th</sup> September, 2020)	INR
Face Value	10.0
Market Price	557.8
52 Week H/L	603.0/185.0
Market Cap (INR Mn)	9721.4
Equity Shares Outstanding (Mn)	17.4
1 Year Avg. Trading Volume ('000)	33.8

#### Shareholding Pattern as on 30<sup>th</sup> September 2020



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