



Safe Harbor



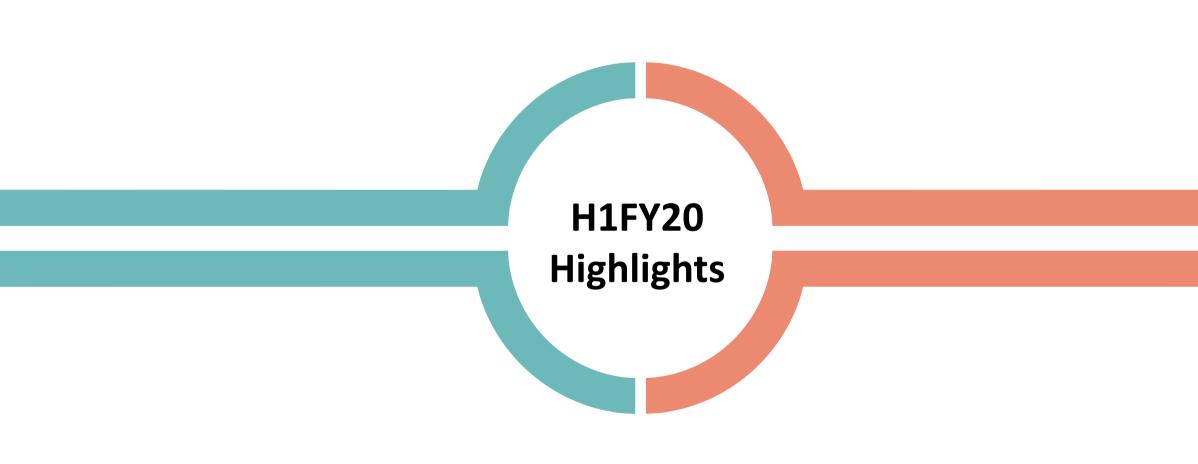




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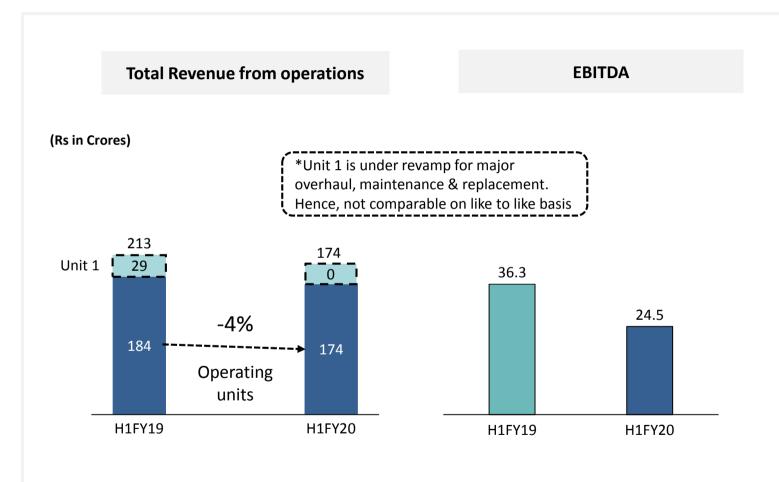
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H1FY20 Performance Highlights





Performance Highlights

- Adjusted for the non-operating units, our revenue was lower by 4% on YoY basis
 - Overall demand has been soft led by subdued economic environment which impacted our realizations for H1FY20
- Revenue contribution from Export market were Rs. 32 crs whereas; Domestic market contributed Rs. 142 crs
- EBITDA stood at Rs. 24.5 crs for H1FY20 (It does not include EBITDA for plants of Unit 1 which are under revamp) and therefore it is not comparable on a like to like basis with Rs. 36.3 crs of H1FY19

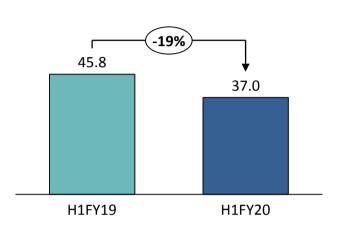


Segmental Revenue Breakup

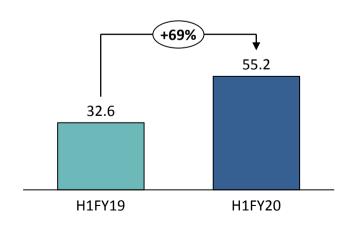


(Rs in Crores)

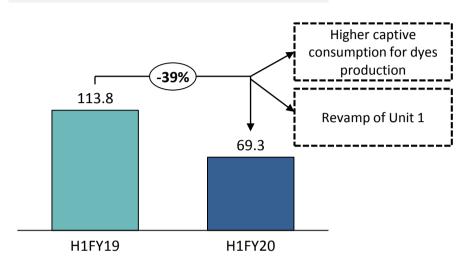
Dyestuff



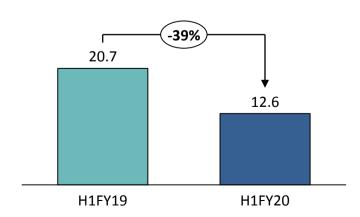
Fertilisers



Dye Intermediates



Acid Complex & Others





H1FY20 Segmental Highlights

Dyestuff



18% Volume de-growth



19% Revenue de-growth

Dye Intermediates



23% Volume de-growth



39% Revenue de-growth

Led by Higher Captive Consumption & Impact of Unit1 Revamp

Fertiliser



59% Volume growth



69% Revenue growth

Acid Complex & Others



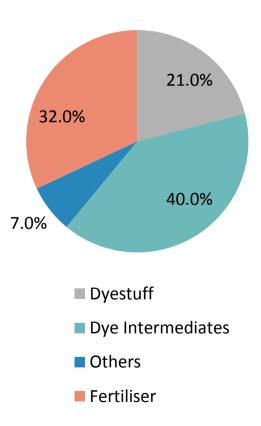
66% Volume de-growth



39% Revenue de-growth

Led by Higher Captive Consumption

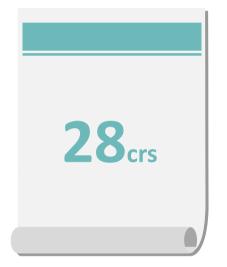
Revenue Break up H1FY20





Planned Expansion through Internal Accrual

Rs 120 crs Capex through Internal Accrual



75crs



11_{crs}

In process of acquiring Madhya Bharat Phosphates Pvt. Ltd, (MBPL) through NCLT with the total cost of ~Rs 28 crores including refurbishment of said unit The planned capex of ~Rs. 75 crores in the dye intermediaries' segment is in advanced stage of obtaining EIA/ MPCB clearance. The said expansion is expected to commence production in FY21

Revamping of the Manufacturing facilities at Unit -1 in MIDC Lotte for Rs 5 Crores

Planning for Rs. 11 crs capex for implementation for solar power plant at Tuljapur district, Osmanabad under 'Open Access Scheme' of the government based on the connected load of Unit 1 at MIDC, Lotte Purshuram



Standalone P&L Statement*



Particulars (Rs. In Crores)	Q2FY20	Q2FY19	Y-o-Y	Q1FY20	Q-o-Q	H1FY20	H1FY19	Y-o-Y
Revenue from Operations	67.1	103.2	-35.0%	77.7	-13.7%	144.7	189.3	-23.6%
Raw Material	41.8	70.0		52.2		94.0	127.9	
Employee Cost	4.9	5.5		5.1		10.0	9.7	
Other Expenses	8.9	10.2		12.0		20.9	19.5	
EBITDA	11.4	17.5	-34.5%	8.4	36.8%	19.8	32.2	-38.4%
EBITDA Margin	17.0%	16.9%		10.8%		13.7%	17.0%	
Other Income	0.9	0.5		1.0		1.9	0.8	
Depreciation	2.3	2.2		2.3		4.5	4.2	
EBIT	10.1	15.7	-35.8%	7.1	42.2%	17.2	28.7	-40.1%
EBIT Margin	15.1%	15.3%		9.2%		11.9%	<i>15.2%</i>	
Finance Cost	0.2	0.3		0.2	0.0	0.4	0.9	
Profit before Tax	9.9	15.4	-35.7%	6.9	43.4%	16.9	27.8	-39.5%
PBT Margin	14.8%	<i>15.0%</i>		8.9%		11.6%	14.7%	
Tax	2.9	4.3		1.9		4.8	8.7	
Profit after Tax	7.0	11.1	-36.9%	5.0	39.6%	12.0	19.2	-37.3%
Profit after Tax Margin	10.5%	10.8%		6.5%		8.3%	10.1%	

^{*}Unit 1 is under revamp for major overhaul, maintenance & replacement. Hence, not comparable on like to like basis



Consolidated P&L Statement*



Particulars (Rs. In Crores)	Q2FY20	Q2FY19	Y-o-Y	Q1FY20	Q-o-Q	H1FY20	H1FY19	Y-o-Y
Revenue from Operations	81.9	115.4	-29.0%	92.2	-11.1%	174.0	212.9	-18.3%
Raw Material	49.8	76.5		60.2		109.9	141.4	
Employee Cost	6.0	6.6		6.0		11.9	11.3	
Other Expenses	12.4	12.8		15.2		27.6	23.9	
EBITDA	13.7	19.4	-29.5%	10.8	26.3%	24.5	36.3	-32.4%
EBITDA Margin	16.7%	16.8%		11.8%		14.1%	17.0%	
Other Income	0.9	0.5		1.0		1.9	0.8	
Depreciation	2.9	2.6		2.9		5.8	5.1	
EBIT	11.8	17.3	-32.0%	9.0	31.1%	20.7	32.0	-35.2%
EBIT Margin	14.4%	<i>15.0%</i>		9.7%		11.9%	15.0%	
Finance Cost	0.4	0.6		0.7		1.1	1.3	
Profit before Tax	11.4	16.7	-31.9%	8.3	37.7%	19.7	30.7	-35.8%
PBT Margin	13.9%	14.5%		9.0%		11.3%	14.4%	
Tax	3.3	4.4		1.9		5.2	9.2	
Profit after Tax	8.1	12.3	-34.1%	6.3	27.6%	14.5	21.4	-32.5%
Profit after Tax Margin	9.9%	10.7%		6.9%		8.3%	10.1%	

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Consolidated Balance Sheet

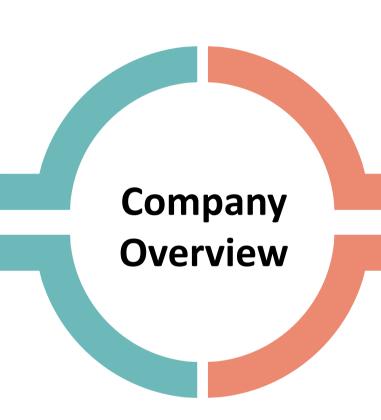


Other equity 261.6 253.7 Capital work-in-progress 23.0 10. Sub-total - Shareholders' funds 292.4 284.4 Goodwill 4.9 4.0 0.0	EQUITY AND LIABILITIES (Rs. In Crores)	Sept-19	Mar-19	ASSETS (Rs. In crores)	Sept-19	Mar-19
Other equity 261.6 253.7 Capital work-in-progress 23.0 10. Sub-total - Shareholders' funds 292.4 284.4 Goodwill 4.9 4.0 0.0	Equity			Non-current assets		
Sub-total - Shareholders' funds 292.4 284.4 Goodwill 4.9 4.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.1	Equity Share capital	30.8	30.7	Property, plant and equipment	164.1	167.3
Intangible Assets Under Development 0.0 0.0	Other equity	261.6	253.7	Capital work-in-progress	23.0	10.5
Non-current liabilities Financial lassets Financial liabilities Financial assets Borrowings 7.1 7.4 Investments 0.1 0.1 Other financial liabilities 0.4 0.0 Other financial assets 4.2 4.2 Provisions 0.6 0.5 Other non-current assets 20.8 19.6 Deferred tax liabilities (net) 19.8 19.6 Sub-total - Non-Current Assets 20.8 196 Other non-current liabilities 0.5 0.5 Current assets 56.4 62. Sub-total - Non-current liabilities 28.3 28.0 Inventories 56.4 62. Sub-total - Non-current liabilities 56.4 62. 62. 62. Current liabilities 7.7 39.3 Cash and cash equivalents 82.3 98. Borrowings 52.1 39.3 Cash and cash equivalents 52.7 39.5 Trade receivables 34.0 44.9 Bank balances other than Cash and Cash equivalents 52.7 39.	Sub-total - Shareholders' funds	292.4	284.4	Goodwill	4.9	4.9
Financial liabilities Financial assets Borrowings 7.1 7.4 Investments 0.1 0.1 Other financial liabilities 0.4 0.0 Other financial assets 4.2 4.2 Provisions 0.6 0.5 Other non-current assets 12.8 9.2 Deferred tax liabilities (net) 19.8 19.6 Sub-total - Non-Current Assets 208.8 196. Other non-current liabilities 0.5 0.5 Current assets 208.8 196. Sub-total - Non-current liabilities 0.5 0.5 Current assets 56.4 62. Current liabilities 7 Trade receivables 82.3 98. 98. 98. Borrowings 52.1 39.3 Cash and cash equivalents 0.5 0.5 Trade payables 34.0 44.9 Bank balances other than Cash and Cash equivalents 52.7 39. Other financial liabilities 1.2 0.4 Loans 0.4 0.3 Other current liabilities 1.8 5.3 Other financial	LIABILITIES			Intangible Assets Under Development	0.0	0.0
Borrowings 7.1 7.4 Investments 0.1	Non-current liabilities					
Other financial liabilities 0.4 0.0 Other financial assets 4.2 4.2 Provisions 0.6 0.5 Other non-current assets 12.8 9.2 Deferred tax liabilities (net) 19.8 19.6 Sub-total - Non-Current Assets 208.8 196.0 Other non-current liabilities 0.5 0.5 Current assets 56.4 62.0 Sub-total - Non-current liabilities 28.3 28.0 Inventories 56.4 62.0 Current liabilities Financial assets 82.3 98.0 Borrowings 52.1 39.3 Cash and cash equivalents 0.5 0.5 Trade payables 34.0 44.9 Bank balances other than Cash and Cash equivalents 52.7 39.0 Other financial liabilities 1.2 0.4 Loans 0.4 0.3 Other current liabilities 1.8 5.3 Other financial assets 1.2 1.5 Provisions 0.1 0.1 Other current assets 10.5 10.0 Current tax liabilities (net)	Financial liabilities			Financial assets		
Provisions 0.6 0.5 Other non-current assets 12.8 9.2 Deferred tax liabilities (net) 19.8 19.6 Sub-total - Non-Current Assets 208.8 196.0 Other non-current liabilities 0.5 0.5 Current assets 56.4 62.0 Sub-total - Non-current liabilities 28.3 28.0 Inventories 56.4 62.0 Current liabilities Financial assets Financial assets 7.7 7.7 9.5 Borrowings 52.1 39.3 Cash and cash equivalents 0.5 0.5 Trade payables 34.0 44.9 Bank balances other than Cash and Cash equivalents 52.7 39.0 Other financial liabilities 1.2 0.4 Loans 0.4 0.3 Other current liabilities 1.8 5.3 Other financial assets 1.2 1.5 Provisions 0.1 0.1 Other current assets 1.0 1.0 Current tax liabilities (net) 3.0 5.9 Sub-total - Current Assets 204.0 212	Borrowings	7.1	7.4	Investments	0.1	0.1
Deferred tax liabilities (net) 19.8 19.6 Sub-total - Non-Current Assets 208.8 196.7 Other non-current liabilities 0.5 0.5 Current assets 56.4 62.5 Sub-total - Non-current liabilities 28.3 28.0 Inventories 56.4 62.5 Current liabilities Financial assets 7rade receivables 82.3 98.5 Borrowings 52.1 39.3 Cash and cash equivalents 0.5 0.5 Trade payables 34.0 44.9 Bank balances other than Cash and Cash equivalents 52.7 39.0 Other financial liabilities 1.2 0.4 Loans 0.4 0.3 Other current liabilities 1.8 5.3 Other financial assets 1.2 1.5 Provisions 0.1 0.1 Other current assets 10.5 10.0 Current tax liabilities (net) 3.0 5.9 Sub-total - Current Assets 204.0 212. Sub-total - Current liabilities 92.0 95.9 Assets held for sale 0.0 0.0 <td>Other financial liabilities</td> <td>0.4</td> <td>0.0</td> <td>Other financial assets</td> <td>4.2</td> <td>4.2</td>	Other financial liabilities	0.4	0.0	Other financial assets	4.2	4.2
Other non-current liabilities0.50.5Current assetsSub-total - Non-current liabilities28.328.0Inventories56.462.3Current liabilitiesFinancial assetsFinancial assetsBorrowings52.139.3Cash and cash equivalents0.50.5Trade payables34.044.9Bank balances other than Cash and Cash equivalents52.739.3Other financial liabilities1.20.4Loans0.40.3Other current liabilities1.85.3Other financial assets1.21.5Provisions0.10.1Other current assets10.510.5Current tax liabilities (net)3.05.9Sub-total - Current Assets204.0212.Sub-total - Current liabilities92.095.9Assets held for sale0.00.0	Provisions	0.6	0.5	Other non-current assets	12.8	9.2
Sub-total - Non-current liabilities28.328.0Inventories56.462.0Current liabilitiesFinancial assetsFinancial liabilitiesTrade receivables82.398.0Borrowings52.139.3Cash and cash equivalents0.50.5Trade payables34.044.9Bank balances other than Cash and Cash equivalents52.739.0Other financial liabilities1.20.4Loans0.40.3Other current liabilities1.85.3Other financial assets1.21.5Provisions0.10.1Other current assets10.510.0Current tax liabilities (net)3.05.9Sub-total - Current Assets204.0212.0Sub-total - Current liabilities92.095.9Assets held for sale0.00.0	Deferred tax liabilities (net)	19.8	19.6	Sub-total - Non-Current Assets	208.8	196.1
Current liabilitiesFinancial assetsFinancial liabilitiesTrade receivables82.398.0Borrowings52.139.3Cash and cash equivalents0.50.5Trade payables34.044.9Bank balances other than Cash and Cash equivalents52.739.0Other financial liabilities1.20.4Loans0.40.3Other current liabilities1.85.3Other financial assets1.21.5Provisions0.10.1Other current assets10.510.0Current tax liabilities (net)3.05.9Sub-total - Current Assets204.0212.0Sub-total - Current liabilities92.095.9Assets held for sale0.00.0	Other non-current liabilities	0.5	0.5	Current assets		
Financial liabilities Borrowings 52.1 39.3 Cash and cash equivalents Cash and Cash equivalents 52.7 39.3 Cash and Cash equivalents Trade payables Other financial liabilities 1.2 0.4 Loans Other current liabilities 1.8 5.3 Other financial assets Provisions Current tax liabilities (net) Sub-total - Current liabilities 7. Trade receivables Cash and cash equivalents 52.7 39.3 Cash and cash equivalents 52.7 39.3 Other financial assets 1.2 1.5 Other current assets 1.2 1.5 Sub-total - Current Assets 204.0 212 Assets held for sale	Sub-total - Non-current liabilities	28.3	28.0	Inventories	56.4	62.3
Borrowings52.139.3Cash and cash equivalents0.50.5Trade payables34.044.9Bank balances other than Cash and Cash equivalents52.739.3Other financial liabilities1.20.4Loans0.40.3Other current liabilities1.85.3Other financial assets1.21.5Provisions0.10.1Other current assets10.510.5Current tax liabilities (net)3.05.9Sub-total - Current Assets204.0212Sub-total - Current liabilities92.095.9Assets held for sale0.00.0	Current liabilities			Financial assets		
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Other financial liabilities1.20.4Loans0.40.3Other current liabilities1.85.3Other financial assets1.21.5Provisions0.10.1Other current assets10.510.5Current tax liabilities (net)3.05.9Sub-total - Current Assets204.0212Sub-total - Current liabilities92.095.9Assets held for sale0.00.0	Borrowings	52.1	39.3	Cash and cash equivalents	0.5	0.5
Other current liabilities1.85.3Other financial assets1.21.5Provisions0.10.1Other current assets10.510.5Current tax liabilities (net)3.05.9Sub-total - Current Assets204.0212Sub-total - Current liabilities92.095.9Assets held for sale0.00.0	Trade payables	34.0	44.9	Bank balances other than Cash and Cash equivalents	52.7	39.3
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Current tax liabilities (net)3.05.9Sub-total - Current Assets204.0212.0Sub-total - Current liabilities92.095.9Assets held for sale0.00.0	Other current liabilities	1.8	5.3	Other financial assets	1.2	1.5
Sub-total - Current liabilities 92.0 95.9 Assets held for sale 0.0 0.0	Provisions	0.1	0.1	Other current assets	10.5	10.0
	Current tax liabilities (net)	3.0	5.9	Sub-total - Current Assets	204.0	212.2
TOTAL - EQUITY AND LIABILITIES 412.8 408.3 TOTAL - ASSETS 412.8 408.	Sub-total - Current liabilities	92.0	95.9	Assets held for sale	0.0	0.0
1410	TOTAL - EQUITY AND LIABILITIES	412.8	408.3	TOTAL - ASSETS	412.8	408.3



Consolidated Cash Flow Statement

Particulars (Rs. Crs.)	Sept-19	Mar-19
Net Profit Before Tax	19.7	30.7
Adjustments for: Non Cash Items / Other Investment or Financial Items	4.6	5.6
Operating profit before working capital changes	24.3	36.2
Changes in working capital	4.3	5.1
Cash generated from Operations	28.5	41.3
Direct taxes paid (net of refund)	8.0	3.1
Net Cash from Operating Activities	20.5	38.2
Net Cash from Investing Activities	-25.2	-16.3
Net Cash from Financing Activities	4.7	-21.4
Net Decrease in Cash and Cash equivalents	0.0	0.5
Add: Cash & Cash equivalents at the beginning of the period	0.5	0.4
Cash & Cash equivalents at the end of the period	0.5	0.9







An Integrated Speciality
Chemicals and Colourants
manufacturing company,
dealing in the entire range of
textile chemicals

Caters to the leading textile and apparel companies

Being inventive in delivering high quality products

A leading producers of Dye Intermediaries and Dyestuff and has the widest range of Dye Intermediaries offering with high quality standard

Zero-waste chemical company with a unique business model that is completely forward and backward integrated

Zero Waste Methodology We are Fully Integrated Dyes and Dye Intermediate Company...

Environment Conscious and Compliant Monetising the effluents by using the waste of a process/product as a raw material to manufacture other sets of value-added products

As a part of forward integration, the company has forayed into Dyestuff Forward Integration

Backward Integration Over a period as a backward integration strategy, the company entered Fertilizers, Cattle Feed and Acids Complex manufacturing



Evolution of Our Business





2004 - 2010

2011 - 2016

2017 - 2018

2019 & Beyond

- Commenced trading/imports of chemical products & dye Intermediates
- In 2001, changed our focus to manufacturing by starting Gamma Acid
- In 2002, began backward integration for In-house Raw Material & Cost Efficiencies
- Recycling of effluents from Dye Intermediates Division with the manufacturing of Di Calcium Phosphate in 2007
- In 2010, commenced the Acid Division

- In 2011, began use of Spent acid for manufacturing of SSP and Soil Conditioner
- In 2016:
 - Started our NPK Plant
 - Expanded capacitieswithin Dye Intermediates
 - Moved up the Value chain with Manufacture of Dyestuff

- Rapidly expanded DyestuffSegment by adding doubled capacity
- Commissioned additional capacity of SOP by 10,000 TPA
- Planned Expansion in the areas of Dyes Intermediates and Sulphur Derivatives
- •Launched the brand Dyecol[™] for Dyestuff
- Acquired Kisan Phosphates in FY18

- In process of acquiring Madhya
 Bharat Phosphates Pvt. Ltd,
 (MBPL) through NCLT
- Expansion of the dye intermediaries' segment is in advanced stage of obtaining EIA/ MPCB clearance
- Revamping of the Manufacturing facilities at Unit -1 in MIDC Lote
- •Incurring Solar Project to reduce power cost



Key Management











Punit Makharia Chairman & Managing Director

A first-generation entrepreneur, he holds a Bachelors in Commerce with a rich business experience of over 2 decades in dealing with chemical & dyes intermediates



Mr. Deepak Beriwala CFO

CA with 6+ years of experience in accountancy and taxation



R Purohit GM Marketing-Fertilizer

20+ years of experience in strategic planning, marketing/ business development



R M Tiwari GM of Unit II

30 years of experience in manufacturing of fertilizers



Gautam Makharia Managing Director

With and BE in Electronics and an MBA(Finance), his experience spans across GE, P & G, Barclays, BARC



Dilip Shah
GM – Export Import

Has 28 years of experience in the field of Import and Export



Rajkumar Sahani VP - Projects

A chemical Engineer with over 43 years of experience in setting up various chemical plants and has worked with R.C. Fertilisers Pvt Ltd



Dolekar GM of Unit III

With an B. Tech in Dyes & Pigments, he has over 20+ years of experience in the manufacture of Dyes



S N Sengupta
Associate Director

A chemical engineer wiith experience of 34 years in project financing and techno economic feasibility studies of industrial projects



Dr. N. N. Mahapatra Business Head – Dves

35+ years of experience in Major textile houses of India & abroad like Aditya Birla and KK Birla group, Reliance, Raymond etc



Mahendra Kavadia
GM of Unit I

Over 29 years of experience in the field of dyes, chemicals and fertilisers



Satish Chavan Company Secretary

With experience of over 5+ years he is a CS with Bachelors degree in Commerce and Law



Product Portfolio



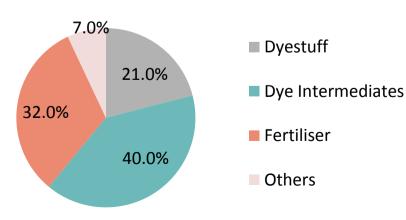
DyeStuff

Constantly on the improvement based on market response with over 30 different shades in Reactive dyes Black, Yellow & Red

Used for Dying of Textile / Yarns commonly cellulosic material

H1FY20 Revenue

Breakup (Rs 174 Cr)



Dye Intermediates

Gamma Acid, K- Acid, R-Salt, Vinyl Sulphone, Meta Ureido Aniline and H- Acid

Products manufactured from organic chemicals and are further processed to obtain dyestuff

Fertilizers

Single Super Phosphate (SSP)
Soil Conditioner, Mixed
granulated fertiliser (NPK),
Sulphate Of Potash (SOP)

Phosphatic fertiliser & a fertiliser used to the improve the soils quality and for improving / Building soil

Acid Complex

Sulphuric Acid, Oleum and Chloro Sulphonic Acid (CSA)

Active acid reagent typically used for Sulphonation reaction

Cattle Feed

Di- Calcium Phosphate (DCP)

Mainly used as a dietary supplement in animal feed products by cattle & poultry feed manufacturers



An Overview of Dyestuff Segment



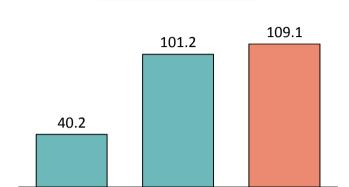
FY19

(Rs in Crores)

- We are one of the leading manufacturer of Reactive Dyes. Primarily used for dyeing textiles, for cellulosic fibers like cotton/flax & also wool. Our belief in sustainability led to the launch of DYECOL™ range of Reactive Dyes to tackle environmental and sustainability issues of the textile wet processing industry. It uses less water and energy and decreases the processing skills in comparison to conventional dyes industry.
- We have a product range certified from "GOTS" and enjoy the privileged status of being a Government recognized "Export House" from the last 15 Years. We are now also a "BLUE SIGN" System Partner and a "ZDHC" Contributor.

DYECOL™ Series in available in:

- DYECOL Royal Blue Series
- DYECOL T. Blue Series
- DYECOL Black Series
- DYECOL CELF Reactive Dyes (Superlative Sustainable Reactive Dyes)
- DYECOL CEFT & RR Reactive Dyes
- DYECOL DR Reactive Dyes (High end Sustainable Reactive Dyes)
- DYECOL SS Reactive Dyes (The new generation sustainable dyes)



FY18

Dyestuff Revenue

Product	Capacity in MTA
Reactive Dyes	6,000



FY17

DYECOL





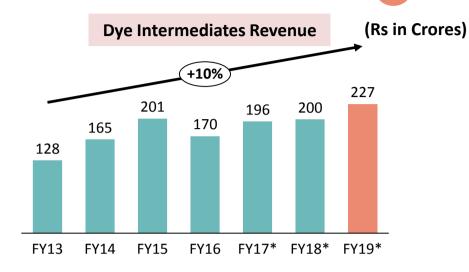


An Overview of Dye Intermediates Segment



- We have started manufacturing Dyes Intermediates with a single product in the year 2001, the company now manufactures over 10 different types of Dye Intermediates like H Acid, Vinyl Sulphone, Para Base, K Acid, Gamma amongst various others. Amongst India's large manufacturers of K-Acid
- Offer widest range of Dye Intermediates under one roof with zero waste which makes us a one-stop shop for any Dye manufacturer
- Post 2006, we have incurred various efforts for effluent treatment which has improved our cost efficiency
- State of art integrated manufacturing facilities located at Lote Parshuram, Maharashtra
- End Use in manufacturing of Dyes for Textile Industry

- We are incurring capacity expansion in Dye Intermediates and is in advanced stage of obtaining EIA/ MPCB clearance. The said expansion is expected to commence production in FY21
- We are also revamping our oldest Unit 1 facility in phase manner in FY20
- Therefore, Overall capacity will transform to better product Mix



Product	Capacity in MTA		
H-Acid	3,150		
Vinyl Sulphone	3,700		
K-Acid	960		
Gamma Acid	480		
Meta Ureido Analine	600		
R Salt	96		
Total	8,986		



An Overview of Fertiliser Segment





- The main raw materials for SSP are rock phosphate and sulphuric acid and it is based one of the simplest chemical reactions in the fertilizer industry
- SSP, which is a poor farmer's fertilizer (price-wise), is an option to optimise the use of phosphatic fertilizers

Nitrogen Phosphorus Potassium (NPK)

- NPK fertilizer is primarily composed of three main elements: Nitrogen (N), Phosphorus (P), and Potassium (K)
- We have received a license for manufacture of Mixed Fertilizer NPK in the state of Maharashtra

Sulphate of Potash (SOP)

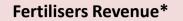
• SOP is a preferred form of potassium in saline or sodic soil conditions and where irrigation water may have high chloride levels

Soil Conditioner

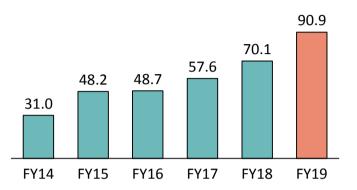
- Soil conditioner is a product which is added to soil to improve the soil's physical qualities, usually its fertility (ability to provide nutrition for plants) and sometimes aids its mechanics.
- Launched its own soil conditioner brand 'Dharti Ratna' in Western Maharashtra

Granular Calcium Chloride

- To utilize HCL generated in SOP, we have set up a granular calcium chloride plant of 6,500 MTA capacity
- Calcium Chloride is designed for snow removal and deicing operation



(Rs in Crores)



*Including Kisan Phosphate which we acquired in FY18

Product*	Capacity in MTA
SSP	2,00,000
SOP	20,000
NPK	18,000
Soil Conditioner	12,000

Marketing through +300 dealers through our own brand name through our own marketing channels



An Overview of Fertiliser Segment



Geographic **Growth Driver Facilities Rationale Impact Expansion** Due to backward **Good monsoon Lote Purshuram** Maharashtra. integration, we to improve Rabi have entered Karnataka Unit & Kharif Crops **Fertilizer Business Increasing** Presence in leading **Agriculture States** Acquired in FY18, UP, Punjab, **Kisan Phosphate** Increase in **Due to similar** Haryana & business segment **Marketing Push** unit **Himachal Pradesh** in a Hisar, Haryana **Poised to Grow** in Future In process of acquiring similar Madhya Pradesh, **Madhya Bharat** Increase in company through Chhattisgarh, NCLT in a Fertiliser Rajasthan & **Farmer Income** Meghnagar, MP to Gujarat **exploit Synergy**



Manufacturing Capabilities



Strategic location at Lote Parshuram, Maharashtra...

Unit 1 – Dye Intermediates



Unit 2 – SSP Granulation Plant



Unit 3 - New Reactive Dyes Plant



Unit 4 - SOP



Kisan Phosphates Pvt. Ltd.



New Application Lab for Testing of Dyes



Sulphuric Acid Plant



Commenced Sulphuric Acid plant of 100 TPD in Kisan Phosphates Pvt. Ltd.

- To meet captive requirement of Acid & Power Plant of 700 KW capacity
- Expected to reduce power cost in said unit by ~25-30%

... leading to operational and logistics efficiencies.



Our Strengths

Substantial increment in the contribution from Dyestuff Segment to our Revenue on a quarter on quarter basis

Fast Paced Growth in our Dyestuff Segment

We do not incur large costs on effluent treatment due to our zero waste model

Zero Waste Chemical Company

Low Financial Leverage

Very Low Debt with Debt to Equity nearly NIL

Cost Efficiencies

We are backward Integrated for Raw Material manufacturing

Use of High Pressure Steam generated from Acid Plant for Power Generation and Internal Consumption and also consume low pressure steam for general heating in the various plants, thus saving on fuel cost

Internal Cogeneration of Power All Major Facilities are within MIDC, Lotte Parshuram, Maharashtra, thus offering us numerous logistics and management control advantages

Strategic Location

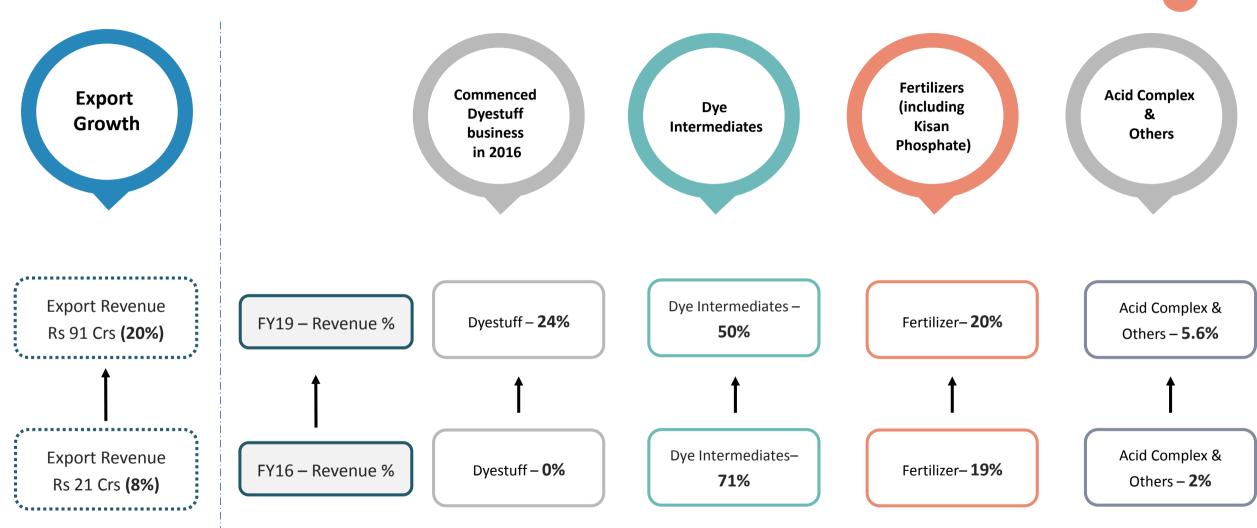
Own logistics Fleet For smooth transportation of raw material and products to Clients

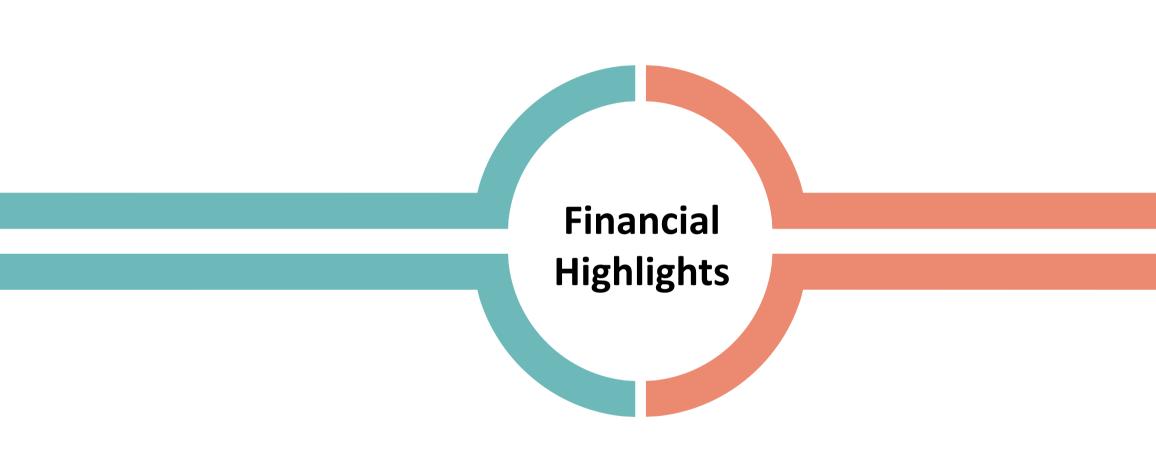
Inorganic Growth

100% equity acquisition of Kisan Phosphates Pvt Ltd, Hisar, Haryana & In process of acquiring Madhya Bharat Phosphate, Dewas, MP



... Growth driven by Every Business Unit



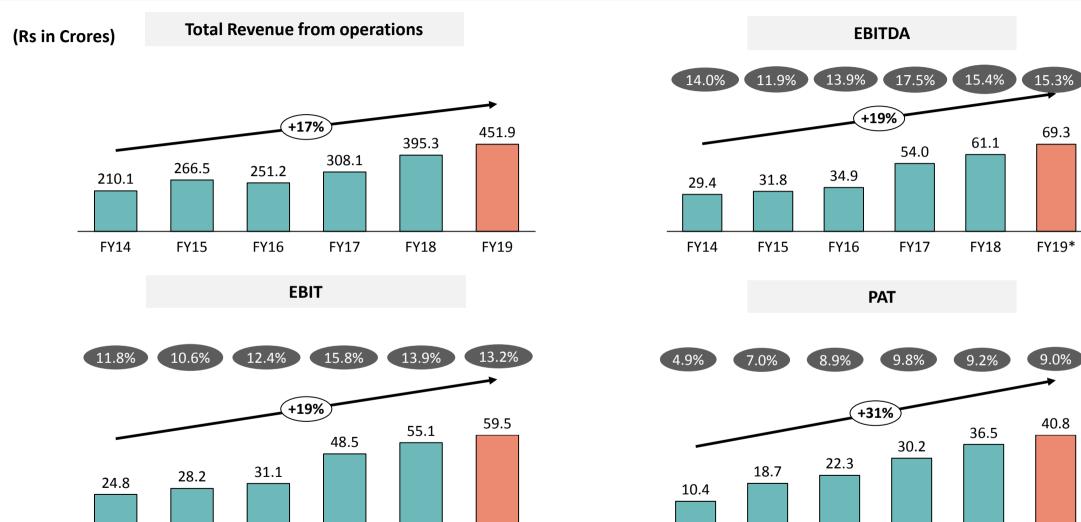




Consistent Growth in Business



Margin



FY14

FY15

FY16

FY17

FY18

FY19

FY17

FY18

FY19

FY16

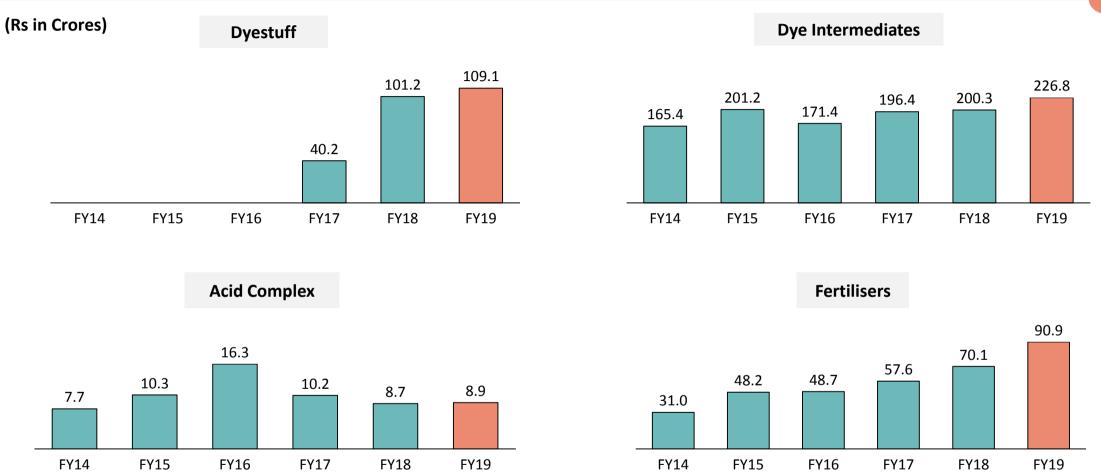
FY14

FY15



Segmental Revenue Breakup





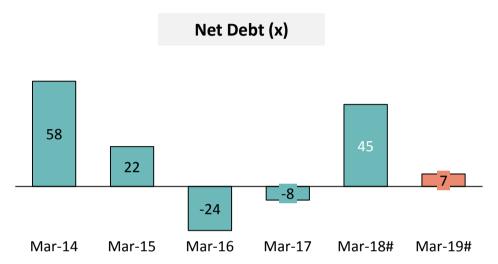
Higher captive consumption of Dye Intermediates and Acids, for Production of Dyes

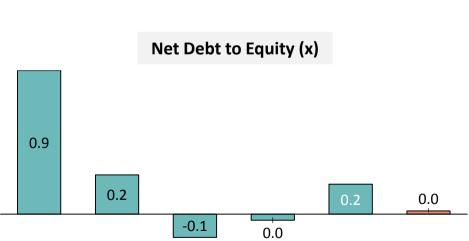
As per Ind AS post FY17 On Consolidated Basis



Key Financial Parameters





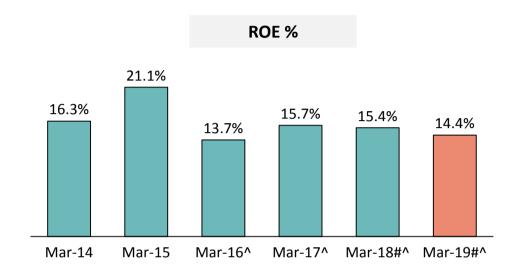


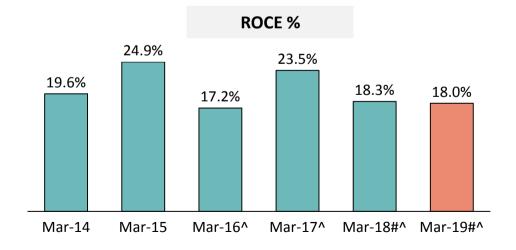
Mar-17

Mar-18#

Mar-19#

Mar-16





Mar-15

Mar-14



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