Asian Granito India Ltd.

Regd. & Corp. Office:

202, Dev Arc, Opp. Iskcon Temple, S. G. Highway, Ahmedabad-380015. Gujarat, India. Tel.: +91 79 66125500/698, Fax.: +91 79 66125600/66058672 info@aglasiangranito.com • www.aglasiangranito.com CIN : L17110GJ1995PLC027025



Date: 28.05.2019

To,

Corporate Relations Department, Bombay Stock Exchange Limited, 2nd Floor, P.J Towers, Dalal Street, Mumbai-400 001 To, Corporate Relations Department National Stock Exchange of India Ltd. Exchange Plaza, Plot No., C/1, G-Block, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051 Scrip Code: ASIANTILES

Scrip Code: 532888

Dear Sir/ Madam,

Sub: Investor Presentation.

Please find attached Investors Presentation for the quarter and year ended on 31st March, 2019.

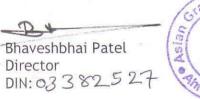
This information is submitted to you pursuant to Regulation 30(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015.

You are kindly requested to take the same on record.

Thanking you,

Yours faithfully,

For Asian Granito India Limited



Encl.: As above





Investor Presentation





Making Life More Beautiful Worldwide

Asian Granito India Ltd.

www.aglasiangranito.com

Safe Harbor



This presentation has been prepared by and is the sole responsibility of **Asian Granito India Limited (the "Company")**. By accessing this presentation, you are agreeing to be bound by the trailing restrictions.

This presentation does not constitute or form part of any offer or invitation or inducement to sell or issue, or any solicitation of any offer or recommendation to purchase or subscribe for, any securities of the Company, nor shall it or any part of it or the fact of its distribution form the basis of, or be relied on in connection with, any contract or commitment thereof. In particular, this presentation is not intended to be a prospectus or offer document under the applicable laws of any jurisdiction, including India. No representation or warranty, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions contained in this presentation. Such information and opinions are in all events not current after the date of this presentation. There is no obligation to update, modify or amend this communication or to otherwise notify the recipient if information, opinion, projection, forecast or estimate set forth herein, changes or subsequently becomes inaccurate.

Certain statements contained in this presentation that are not statements of historical fact constitute "forward-looking statements." You can generally identify forward-looking statements by terminology such as

"aim", "anticipate", "believe", "continue", "could", "estimate", "expect", "intend", "may", "objective", "goal", "plan", "potential", "project", "pursue", "shall", "should", "will", "would", or other words or phrases of similar import. These forward-looking statements involve known and unknown risks, uncertainties, assumptions and other factors that may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements or other projections. Important factors that could cause actual results, performance or achievements to differ materially include, among others: (a) our ability to successfully implement our strategy, (b) our growth and expansion plans, (c) changes in regulatory norms applicable to the Company, (d) technological changes, (e) investment income, (f) cash flow projections, and (g) other risks.

This presentation is for general information purposes only, without regard to any specific objectives, financial situations or informational needs of any particular person. The Company may alter, modify or otherwise change in any manner the content of this presentation, without obligation to notify any person of such change or changes





- Q4 & FY 19 Highlights
- ABOUT COMPANY
- PRODUCTS
- BUSINESS NETWORK
- GROWTH DRIVERS AGL 2020 & BEYOND
- PROMISING BRAND AGL
- FINANCIALS

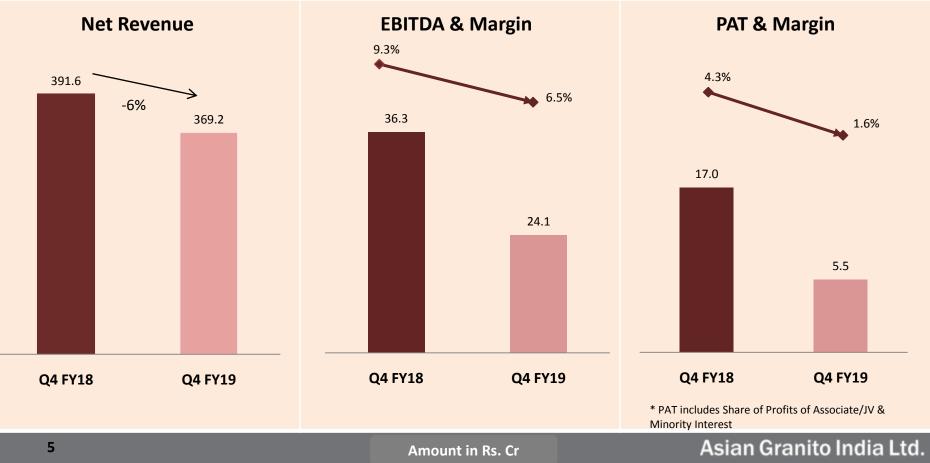
Q4 FY 19 Performance Highlights



- Q4 for the company remains subdued on account of lower volume, pressure on realisation and increase in input cost which resulted lower profitability and dented earnings.
- On average realisation front we have seen marginal improvement on Y-o-Y basis on account of higher contribution from M&Q division. Consolidation of Camrolla resulted higher contribution from Quartz segment in total consolidated revenue on Y-o-Y basis.
- For tiles segment, realization continue to remain under pressure on Y-o-Y basis on account of firm competition from unorganized players, however Q-o-Q realisation remain flat which we believe to be positive for the company in coming quarters.
- Gas price continue to remain high for the quarter compared to last years same period impacting our profitability.
- With an aim to provide 'Complete Bathroom Solutions' under one roof we have decided to venture into Sanitaryware. Company is entering the Sanitaryware segment with 160 SKUs in products including Wash Basins, Water Closets (WC), and Urinals. Commercial Launch of 'AGL Sanitaryware' is expected by June 2019 across India.
- For the quarter ended March 2019, Promoter holding stands at 33.12% which is 0.70% higher than Dec 2018 quarter.
- **Outlook** Demand have started to improve however realisation remains under pressure. Profitability will depend on realization of product and inflation in key raw material, however long term margin outlook remain positive considering passing of the higher input cost, increase in utilization of plants and raise in sale of high value products (big format tile and Quartz). Acceptance of the increase in price of products will remain key game changer for the Industry. NGT order for discontinuing of Coal gas have completely changed the demand scenario for organized players. This order has impacted the unorganized player which is resulting into price hike across format in Ceramic and Vitrified segment. We are very positive on demand outlook post NGT order and we see demand to improve further post election.

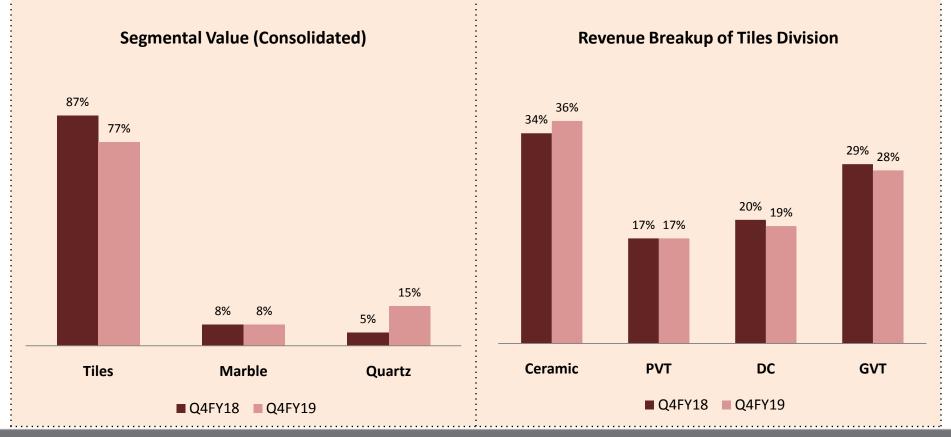
Consolidated Financial Highlights – Q4FY2019





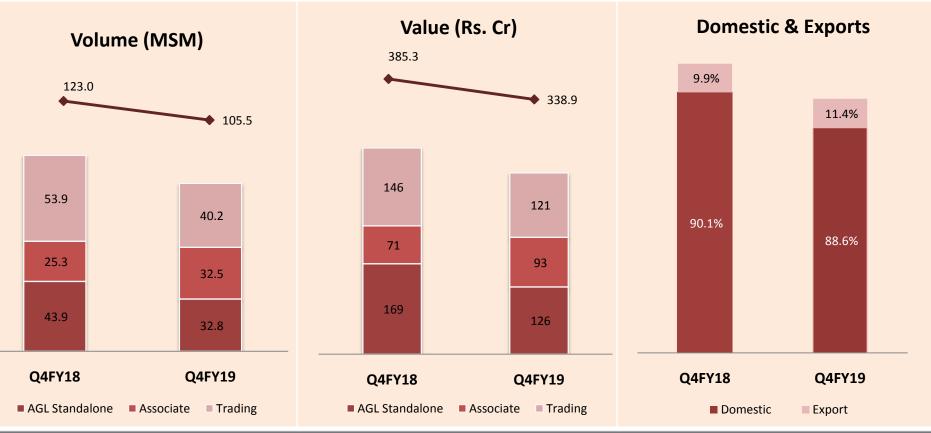
Operational Matrix – Q4 FY 19





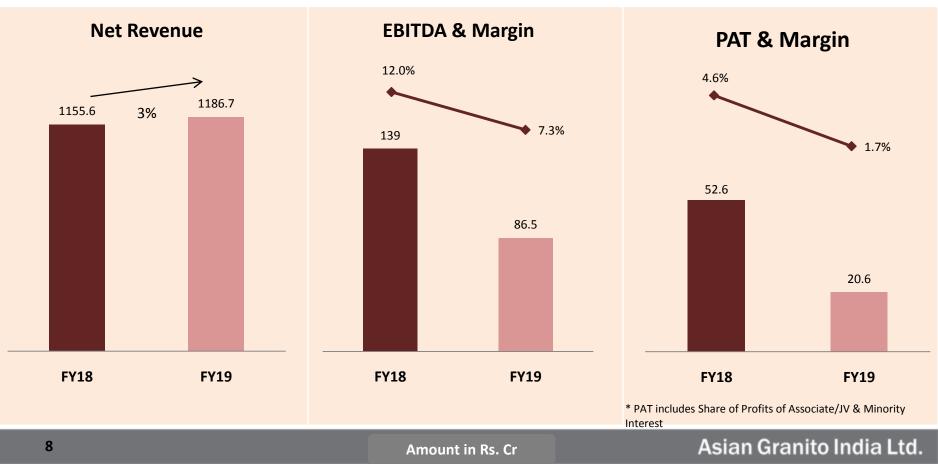
Performance by Volume, Value & Export – Q4 FY19





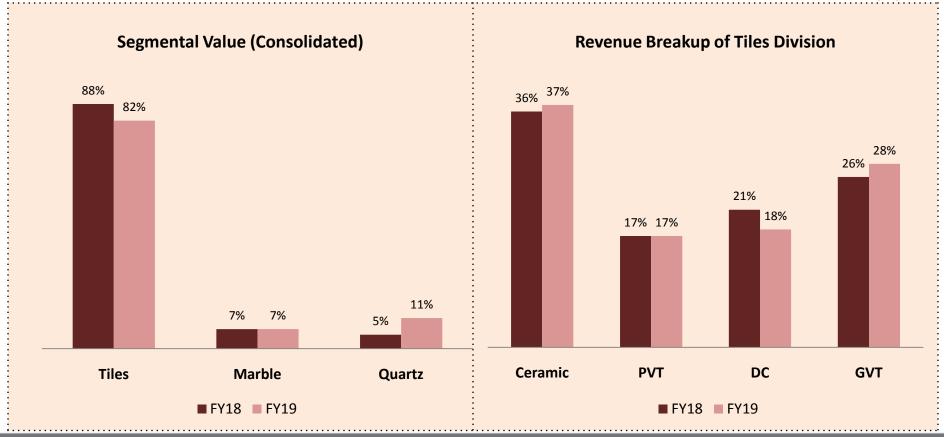
Consolidated Financial Highlights – FY2019





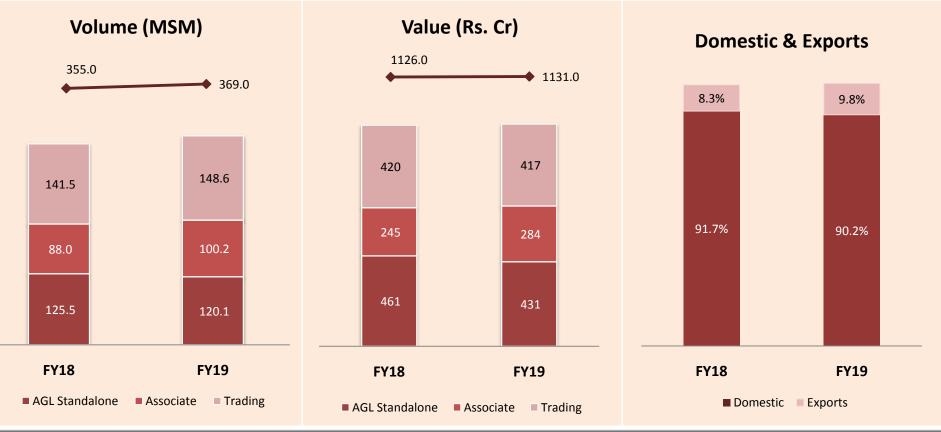
Operational Matrix – FY 19





Performance by Volume, Value & Export – FY 19





Consolidated Profit & Loss – Q4 & 12M FY2019



Particulars (Rs. Crs)	Q4 FY18	Q4 FY19	Y-o-Y	FY2018	FY2019	Y-o-Y
Revenue from Operations	391.6	369.2	-6%	1,155.6	1,186.7	3%
Total Raw Material	242.2	217.3	-10%	632.0	664.2	5%
Employee Expenses	33.0	26.3	-20%	94.2	109.9	17%
Gas	27.08	34.41	27%	91.7	112.5	23%
Power	12.93	15.67	21%	49.3	54.2	10%
Other Expenses	40.0	51.4	28%	149.4	159.3	7%
EBITDA	36.3	24.1	-34%	139.0	86.5	-38%
EBITDA Margin (%)	9.3%	6.5%	-275	12.0%	7.3%	-473
Other Income	0.5	2.2		2.9	4.1	
Depreciation	7.1	6.7	-6%	25.4	27.3	8%
EBIT	29.7	19.6	-34%	116.5	63.3	-46%
EBIT Margin (%)	7.6%	5.3%		10.1%	5.3%	
Finance Cost	8.3	10.6	28%	36.5	34.7	-5%
Exceptional Items	0.0	0.0		0.0	0.0	
Profit before Tax	21.4	8.9	-58%	80.0	28.6	-64%
Тах	4.2	3.4		25.6	9.8	
Profit After Tax	17.21	5.58	-68%	54.4	18.7	-66%
Share of Profits of Associates / JV	0.7	0.8		2.5	4.3	
Minority Interest	1.0	0.6		4.2	2.2	
Net Profit for the period after Share of Profit of	16.92	5.803	-66%	52.7	20.9	-60%
Associates	10.92	5.005	-00%	52.7	20.9	-00%
Other Comprehensive Income	0.1	-0.3		-0.1	-0.2	
Total Comprehensive Income	17.01	5.53	-67%	52.6	20.6	-61%
Comprehensive Income Margin (%)	4.3%	1.50%	-285	4.6%	1.7%	-282

Asian Granito India Ltd - Corporate Values



Core Purpose

• To become a Global leader in providing innovative lifestyle solution to make lives more beautiful and to create stakeholder success

Core Values

- Integrity We are fair and ethical while taking every decision.
- Discipline We create and adhere to a strict code of conduct
- Transparency We share every learning and failure with the world and be open for feedback.
- Innovation Being innovative is the belief and priority of AGL. It defines us and contributes greatly in our purpose of making lives more beautiful.
- Teamwork We are committed to create an environment of team work. Every member of AGL team is valued and respected for their
- Quality and Customer focus AGL strives to provide highest quality of products with an objective to add value to the success of our customers.
- **Continuous improvement** We consistently strive to improve our products, services, internal practices, skills and overall culture of the organization through incremental and breakthrough progress.

Big Hairy Audacious Goal

• To become a conglomerate of Rs. 6,000 Cr with 10% profitability by the year 2030.

AGL - Company snapshot



Ranked amongst Top 3 Listed Ceramic Tile Companies in India

Over **40 times** growth in production capacity in last 18 years from 2,500 SQMTS/day in FY 2000 to more than 1 lakh SQMT/day

10 State-of-the-art Manufacturing facilities across Gujarat

Over **6500+** Touch Points & **302** showrooms - including **289+** exclusive & **13** Display Centres PAN India

Exporting Products across 58+ Countries

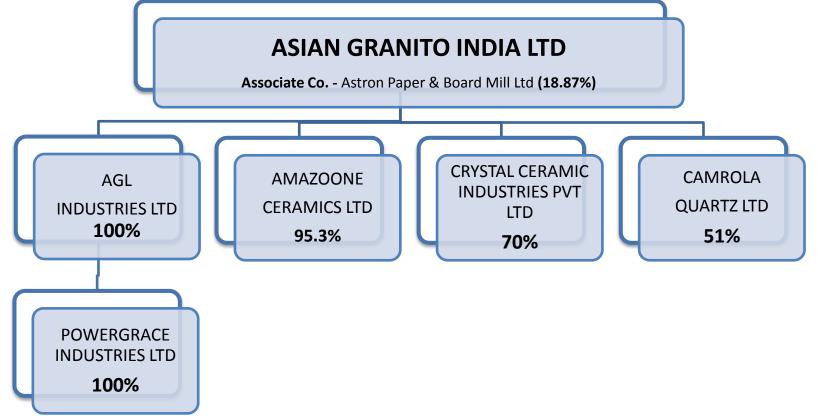
Journey So far / Key Milestones



				Beautiful Life ->
2000		2003	2006	2008
AGL was incorporated commences operation		First Plant of Ceramic Floor with 2,500 Sq. mtr per day capacity at Idar was set up	Established vitrified tiles facility at Himmatnagar with 4,000 sq. mtr per day capacity	Listed on Stock Exchanges. Introduced India's largest wall tile capacity with 10,000 SQMTS per day
2010		2012	2013	2015
Commenced productio marble slabs; New dig printing technology f Ceramic Wall Tiles	gital for	Quartz slab production; Launched digital glazed vitrified tiles; Introduced four- colour digital printing	Introduced 6-colour digital tile printing; Launched 50 th AGL tiles World	Launched double-charged polished vitrified tiles; Introduced 8-colour digital printing; AGL with 8 plants
2016		2017	2018	2019
Amalgamation of Artis Ceramic Pvt Ltd with A Granito Ltd (AGL).	sian	Expanded product portfolio in Marble; Introduce new Multi-Colour Quartz range	Launched Range 'RAINBOW GLITZ' & ECO BLANCO; Opened 18,000 Sq ft Showroom in A'bad	Launched Special effect Wall Tiles; GVT MarbleX 900x1800; TAC Tile; Step & Riser; Hardstone 600x1200; Camrolla started production of the quartz

Corporate Structure





Management and Board of Directors





Mr. Kamlesh Patel, CMD

- Founded the business in 2000
- Living his dream; Visionary; Always upto the challenges; Strong believer in 'KARMA'
- Deep industry knowledge and thought leadership
- Drives High Governance Standards
- Astute marketing mind, passionate about & brand building



Mr. Mukesh Patel, MD

- Founder with over 20 years rich experience in the tiles industry
- Instrumental in 40X growth in capacity
- Passionate about Product Quality, Commitments, Cost Optimization
- Strong believer of responsibility towards society
- Hands on with planning & execution of strategy

Leadership Team:

- Mr. Suresh Patel, Director Tiles
- Mr. Bhavesh Patel, Director
- Mr. Kanu Patel, Director
- Mr. Bhogilal Patel, Director
- Mr. Kalidas Patel, CFO
- Ms. Renuka Upadhyay, DGM (Legal & CS)

Independent Directors:

- Mr. Hemendrakumar Shah
- Mr. Mukesh Shah
- Ms. Dipti Mehta
- Mr. Amrutlal Patel
- Mr. Premjibhai Chaudhari
- Dr. Indira Nityanandam

Key Professional Team





MR. PATTENSHETTY VP – Tile Operation



MR. ABHIJIT GHOSH AVP – GOVT. PROJECTS



MR. SANJAY KAUL AVP – BUSINESS DEV.



MR. VIKAS KHANNA AVP – WALL TILES



MR. RAJENDRA BIST AVP -- VITRIFIED TILES



AVP – GVT TILES & CKA



MR. PARESH RAVANI AVP –OUTDOOR & PORCELAIN TILES



MR. CHIRAG DAVE AVP -BONZER7



MR. BHARGAV PANDYA AVP – M & Q



MR. VINOD VANJANI AVP – BATHWARE



MR. HIMANSHU SHAH GM – FINANCE & ACCT.



MR. VINOD CHANDNANI DGM – MARKETING



MR. JALPESH RAJGURU AGM – POWERGRACE



Exclusive Range of Tiles for Every Need





Widest range of Tiles, Marble & Quartz

BRAND PREMIUM-AGL

Premium Range Tiles





New Product Launches





Special Effect Tiles Range

Outdoor Tiles : Grandura +

Marblex Tiles Range

AGL – Trend Setter with Many Industry 'First'

- First to Introduce 450x450 Outdoor Tile with 12mm thickness
- 30 MM Thickness Multi Colour Quartz
- First to establish Online Vitrified Technology
- First in India to have Digital 9 Colour Printing Technology
- Pioneer in Best Water Jet Technology
- Introduce large format wall and vitrified tiles
- Introduce Grestek XXL large format tiles
- Introduce 16mm thick heavy duty vitrified tiles Grestek Hardstone
- Introduce Slimgres tiles
- Introduce world's whitest double charge vitrified tiles -Carrara White

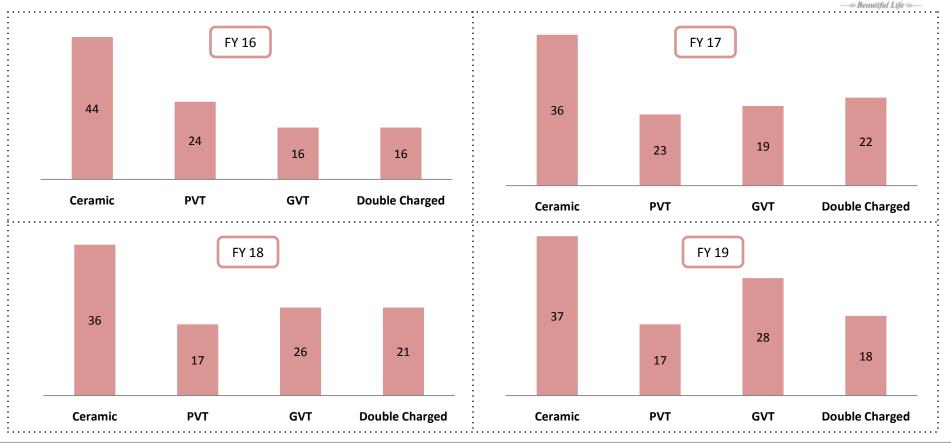


INNOVATION is the key to Future Growth as new products will lead to Higher Realizations and Better Margins



Revenue Break Up of Tiles Division– Ceramic, PVT, DC & GVT









Network that Connects Globally





Manufacturing Advantage



Product	Capacity Per day (SQMTS)	Advantage:-
Ceramic Wall	20,000	One of India's fastest growing tile company
Ceramic Floor	13,500	
Glaze Vitrified Tiles	19,000	10 Ultra modern plants (including subsidiaries, JVs); Plants at Idar, Himmat Nagar, Mehsana in Gujarat
Composite Marble	2,200	
Polish Vitrified Tiles	9,000	Green Energy plants – All plants based on Gas
Double Charge	12,000	
Parking Tiles	6,000	Shift towards premium and high-end products
Outsourcing Arrangement	18,000	Strategic Location – Proximity to Raw Material sources and Ports for Exports
Quartz	3,200	
Total	1,02,900	Healthy Capacity utilisation at 80%

Change in business strategy from B2B to B2C

- Mapping Towns with population of more than 1 lakh.
- Initiative to increase Direct Interaction with Customers.
- On time delivery to customers across the markets.

FY 2012

- Focusing on Franchise Owned Franchise Operated exclusive showrooms.
- Opened one of the biggest Company Owned Company Operated display center in Ahmedabad.
- As part of strategy company have started to focused on government projects and key accounts which will further boots companies volume.

FY 2015



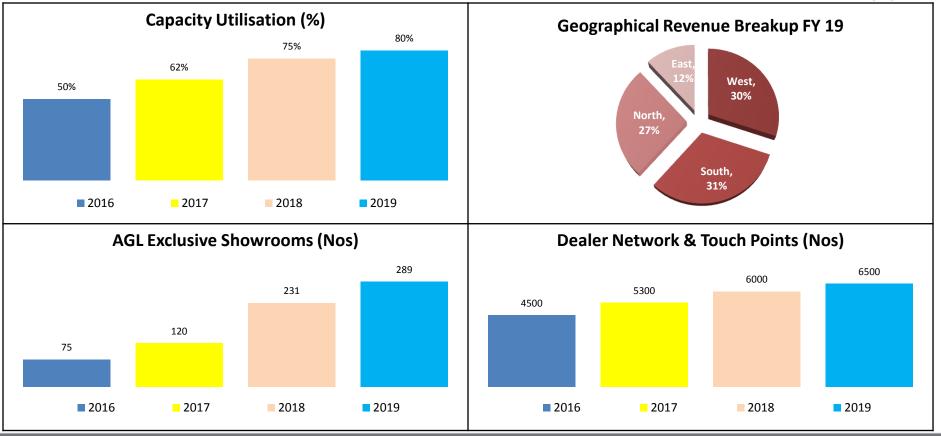
Asian Granito India Ltd.

FY 2019



Operational Highlights







Our motio is to bring change in one's life and decorate it with lasting happiness. Therefore, we do not only export our products built believe in establishing a relationship with our oustomers around the world. The achievement is already heartwarming and encouraging.



Government Projects



























GROWTH DRIVERS – AGL 2020 & BEYOND



- By Mar 2021, company has set a target of Rs. 2,000 crores revenue
- Shift towards Asset light and Capital light business model and improve return ratios
- Entry in Sanitarywares and CP Fittings to provide 'Complete Bathroom Solution'
- Focus on High-end products such as premium GVT Tiles, Nano Crystal, Quartz & Marbles etc
- Strong Brand connect with 500+ showrooms; Target for 50% Retail Sales
- To double the monthly revenue of AGL Exclusive showrooms across all format
- Expand International reach; Targets 100 countries and 10-15% exports sales





Advertising campaigns – Hallmark of Trust



Cersaie Exhibition - Italy



Asia's Most Promising Brand 2017



Campaign - Chala De Jaadoo



F 🞯 in 🏏 🕞 🧭

TVC	Press	Brand Outlet	Radio & Magazine	Newsletter	Leadership
 <u>Chala De Jaadoo</u> <u>Beautiful Life</u> <u>Sapne Hue Apne</u> 	 <u>Press – Web</u> <u>Newspapers</u> <u>TV</u> 	<u>AGL Biggest</u> <u>Luxury Tile</u> <u>Arcade - Abad</u>	 <u>Magazines</u> <u>Radio Campaigns</u> 	AGL Moves	<u>CMD, Mr. Kamlesh</u> <u>Patel, speaker at</u> <u>Vibrant Gujarat 2015</u>

Brand Highlights









Ahmedabad's Biggest Luxury Tile Arcade with Display of sheer range of Tiles, Marble & Quartz spread across 18,000+ Sq.Ft. New Products launch at Mumbai & Hyderabad - Over 250 dealer participated. Company launched 350+ exclusive designs across all verticals in August 2018 AGL floors Raymond's – ethnix with its GVT range. Over 100 Raymond Ethnix to get AGL.

Certifications & Awards



----- Beautiful Life ------

Statement of Compliance

TW.

(and) plant

inside had a recent

Sugar Press



ISO 9001 2015 & 14001 2015



GRIHA CERTIFIED



CERTIFIED ONE STAR EXPORT HOUSE



CORPORATE MEMBER OF IID

ž	
	The second secon
	anten la rica con il lancas 1838 - El Banaña 1838 Anno lanco la biola contenta conten il 1886 - 189 - 1890 Banar I ante
_	

MEMBER OF IGBC



Andrew Contraction

Independent and the second second



AGL is now a MEGA BRAND Latest Recognition by Architecture + Design - 2016



RISING ENTREPRENEUR of the Year Award



Energy Conservation Award received from the President of India



Asia's Most Promising Brand 2017



NEXT FORTUNE 500 COMPANY 2018

Life @ AGL - CSR, Social and Community Engagement





Contribution to the AKSHAY PATRA Foundation





Regular Blood Donation Camps



World Environment Awareness Program



Free Note Book Distribution



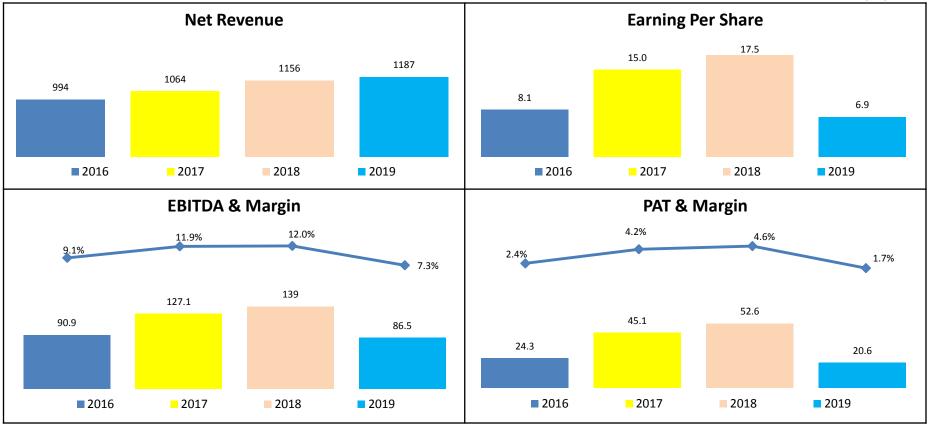
Educational Development in Backward Region – Asian Institute of Technology





Financial Overview



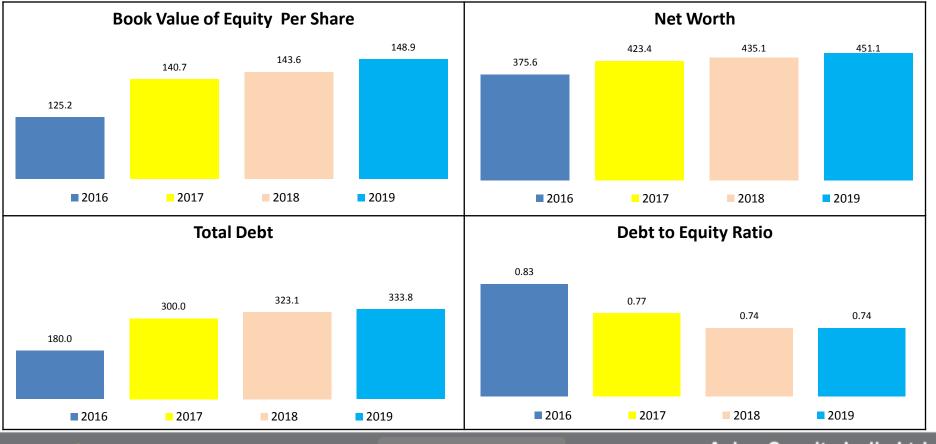


Asian Granito India Ltd.

Amount in Rs. Crore

Financial Overview





Amount in Rs. Crore



Asian Grantio India Ltd.

Asian Granito India Ltd is one of the largest manufacturer of Ceramic /Vitrified tiles in India

- Top 3 listed Ceramic Tiles companies in India
- Production Capacity of 1 lakh Sq. Mtr. per day
- 10 State-of-the-art manufacturing capacities across Gujarat
- Exports to **58** countries Globally

Mr. Himanshu Shah
Office – 079-66125500Mr. Kalpesh Thanki – IR
Office – 079-66125500
Ext. - 610himanshu.shah@aglasiangranito.comir@aglasiangranito.com

Website - www.aglasiangranito.com

Himmatnagar Plant Arial View



