#### **GHCL Limited**



July 29, 2019

श्रावण - कृष्ण - पक्ष द्वादशी विक्रम सम्वत २०७६

National Stock Exchange of India Limited "Exchange Plaza" Bandra – Kurla Complex, Bandra (E), Mumbai – 400 051 NSE Code: GHCL

**BSE Limited** Corporate Relationship Department, 1<sup>st</sup> Floor, New Trading Ring, Rotunda Building, P.J. Towers, Dalal Street, Fort, Mumbai – 400 001 **BSE Code: 500171** 

Dear Sir/Madam,

#### Subject: Investors' Presentation – Q1FY20 Business Update

As informed on July 24, 2019 that a conference call to discuss the Q1FY20 results of the company with Mr. R S Jalan, Managing Director and Mr. Raman Chopra, CFO & Executive Director (Finance) is scheduled to be held on **Monday**, July 29, 2019 at **5.00 PM (IST).** In this regard, copy of the financials and other business details for Q1FY20 (i.e. Business Update), which is going to be circulated for the scheduled investors' conference, is enclosed herewith for your reference & record.

You are requested to kindly acknowledge the receipt and please also take suitable action for dissemination of this information through your website at the earliest. In case you need any other information, please let us inform.

Thanking you

Yours truly

For GHCL Limited

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Bhuwneshwar Mishra Sr. General Manager & Company Secretary

B- 38, GHCL House, Institutional Area, Sector- 1, Noida, (U.P.) - 201301, India. Ph. : +91-120-2535335, 3358000, Fax : +91-120-2535209 CIN : L24100GJ1983PLC006513, E-mail : <u>ghclinfo@ghcl.co.in</u>, Website : <u>www.ghcl.co.in</u>



## GHCL LIMITED

#### Q1 FY20 Investor Update - July 2019







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## Quarterly Update Q1 FY20

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CIRKULARITY Join the Dots

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#### Management Commentary

## Commenting on the Q1 FY20 performance,

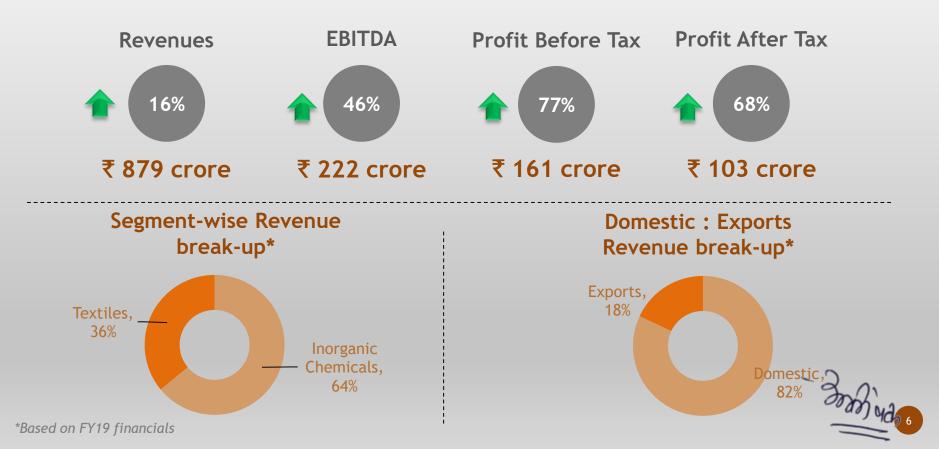
Mr. R. S. Jalan, MD at GHCL said:



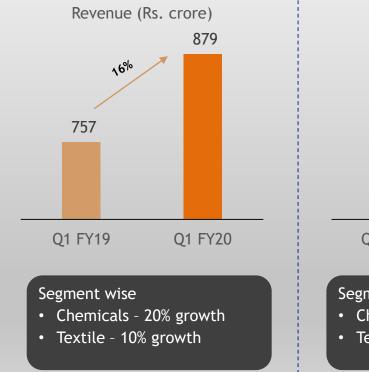
"IMF has recently reinforced our positive outlook on India when it said that despite weaker-than expected outlook for domestic demand, India will still be the fastest growing major economy of the world"

- A Splendid growth continuing, with 68% PAT growth during the current quarter with Rs.103 crore from Rs.62 crore in Q1 FY19.
  - **Inorganic** Benefited from Volume growth and higher realization due to price increase taken in last year.
  - **Textile** Focus on Operational excellence, introduction of Innovative Product and restructuring of customer mix.
- Soda Ash Brownfield expansion ensured volume growth with matching Q4 production levels.
  - 30K MT Higher sales as compared to Q1FY19
- In Home Textiles, despite tough times continued to improve our performance with 10% revenue growth and margin growth.
  - New Initiatives REKOOP and Circularity are well recognized in market place.
  - REKOOP is expected to be on shelves with beginning of calendar year.
- Global economic slowdown is impacting Soda Ash. Lower demand growth and increased supplies are putting pressure on pricing

### Performance Highlights - Q1 FY20



Q1 FY20 - Financial Update GHCL





Profit After Tax (Rs. crore) 103 68% 62 Q1 FY19 Q1 FX2



### Profit & loss Statement

Rs. In Crore

Particulars	Q1 FY20	Q1 FY19	YoY	Q4 FY19	QoQ
Sales	879	757	16%	915	-4%
Operating Expenses	657	604	9%	673	-2%
EBITDA	222	152	46%	241	-8%
EBITDA Margin	25.2%	20.1%	512 BPS	26.4%	-120 BPS
Depreciation	31	27	14%	30	4%
EBIT	191	125	53%	211	-10%
Interest	30	34	-12%	31	-2%
Profit Before Tax	161	91	77%	181	-11%
Tax	57	29	97%	62	-8%
Profit After Tax	103	62	68%	119	-13%

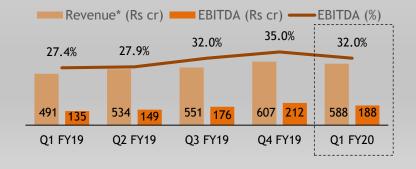
### Q1 FY20 Segment Highlights - Inorganic Chemicals

QoQ
%
-4%
-3%
-11%
-299 BPS
-400 BPS

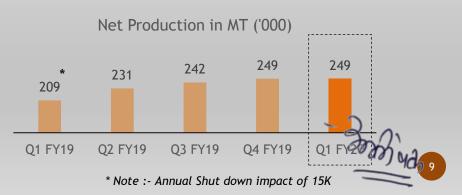
#### Performance Insights

- Production increased by 40,000 MT in quarter including Brownfield benefit and shutdown impact in corresponding qtr.
- Revenue growth by 20%, mainly due to higher volumes and realization improvement in H2FY19
- EBITDA growth by 40% compared to Q1FY19 primarily due to improvement in pricing over cost and higher volume.
- > EBITDA per ton has improved Y-o-Y basis for the quarter.
- Softer market conditions ahead due to economic slowdown

#### **Chemicals - Quarterly Trend**



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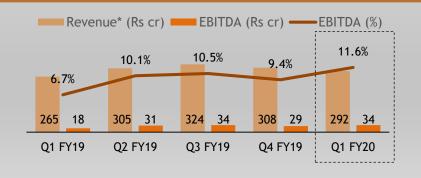


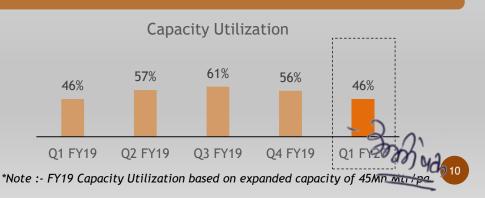
### Q1 FY20 Segment Highlights - Textiles

Particulars	Q1 FY20	Q1 FY19	ΥοΥ	Q4 FY19	QoQ
Revenue (Rs. Crores)*	292	265	10%	308	-5%
EBITDA (Rs. Crores)	34	18	<b>91</b> %	29	16%
EBITDA %	11.6%	6.7%	490 BPS	9.4%	220 BPS

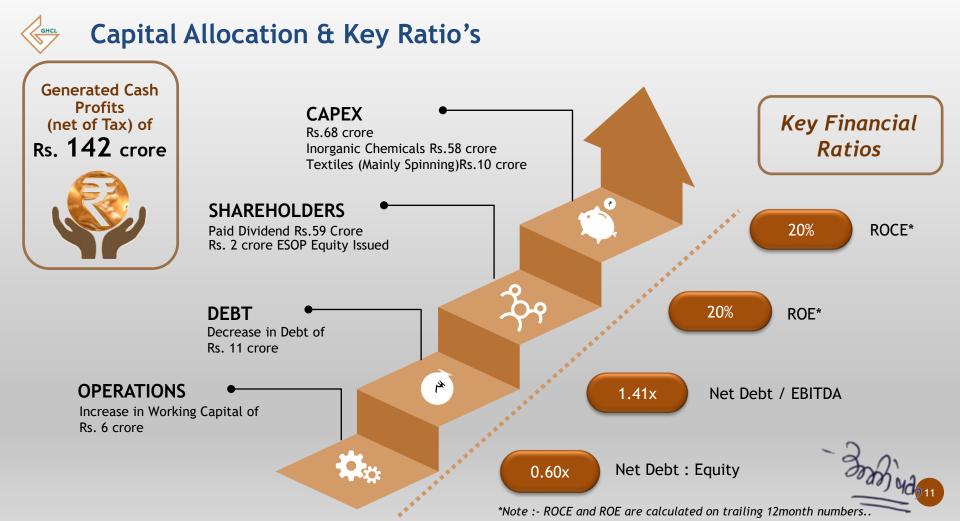
#### Performance Insights

- Revenue increased by 10% as compared to Q1FY19, which is due to better realization in Q1 over corresponding last qtr.
- EBITDA Growth Due to reorganization of customer mix and better product positioning.
- EBITDA Margins 490 BPS higher compared to Q1FY19 in line with our previous guidance.
- > Challenging times for textiles
  - Weak Yarn demand and subdued pricing.
  - Demand slowdown in US and shift in demand pattern from conventional stores to online retail.





#### **Textile - Quarterly Trends**



# Company Overview



GHCL



### **GHCL - An Introduction**



# Best in class Operations management CAPEX planning and execution Financial management



Day to day management and strategy led by professional management team

# (C)

#### **Targeting**

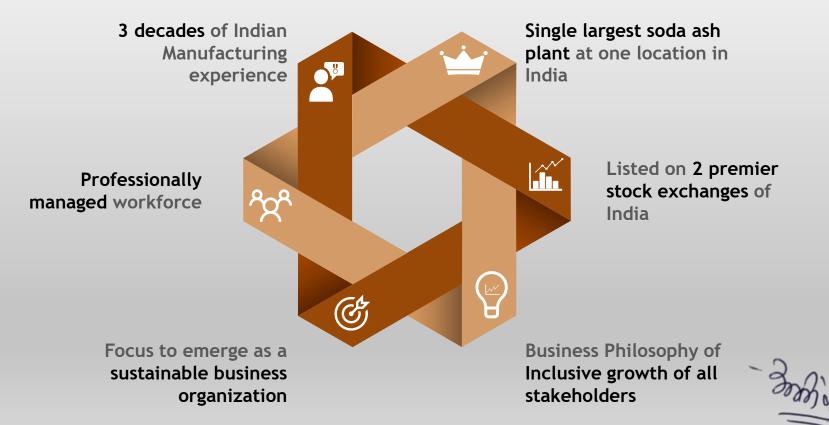
To grow profits at a CAGR 20% on a long term horizon
To create value systems that defines our Culture
To drive sustainable inclusive

To drive sustainable inclusiving a growth involving a stakeholders

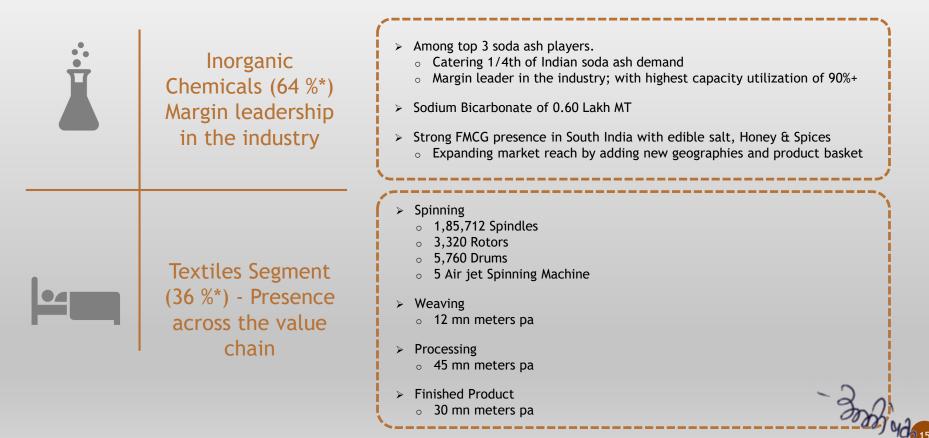


\*Based on trailing 12 months.





### Balanced growth opportunities across businesses



### Evolution of GHCL through the years

Soda Ash capacity increased to 8.5 Lakh MTPA

Entered Spinning business with 65 K spindles subsequently increased to 140 K

Commissioned Home Textile plant with 36 mn meters processing capacity and 96 air jet looms

Commissioned Refined Sodium Bicarbonate plant

Soda Ash production capacity increased to 9.75 Lacs MTPA.

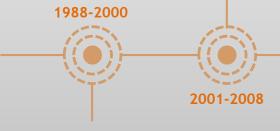
**Doubled Sodium bicarbonate capacity** to 60 K MTPA.

Added TFOs for value added yarn and Air jet Spinning

Home textiles, Processing capacity increased to 45 Mn meters with total 190 Air jet weaving looms. Scheduled to Increase Soda Ash production by another 50 K MT by Mar'21

Exploring Soda Ash Greenfield project, development of which will be done in a modular way.

2021-2022



Commenced Soda Ash Production with 4.2 Lakh MTPA which was further increased to 5.25 Lakh MTPA

Commenced Edible Salt Production and Launched 'Sapan' salt Spindles capacity increased to 175 K, Installed 3320 rotors in spinning.

2009-2015

Launch of 'i-FLO' salt and 'i-Flo Honey'

Air jet looms capacity increased to 162

2016-2018

Soda Ash production capacity increased to 11 Lacs MTPA tons / year in FY2019.

2019-2020

GHCL is now the single largest manufacturer of soda ash in India at a single location.

Scheduled to Increase **Soda Ash** production by another 50 K MT by Mar'20



### Spearheaded by Pre-eminent Professionals



GHCL



Unique leadership style with endeared managerial abilities drives all businesses alike

Qualified Chartered Accountant, profess deep business understanding and excellent analytical skills.

Raman Chopra CFO & Executive Director



Spearheading GHCL's Finance and IT functions

Qualified Chartered Accountant with sharp financial acumen, negotiation skills and a great passion for technological advancements and specialization in Greenfield expansion NN Radia President & COO, Soda Ash



Associated with the Company since 1986

Bachelor in mechanical engineering

Strong technical expertise alongwith people management. Sunil Bhatnagar President Marketing, Soda Ash



Associated with the Company for over 22 years

Degree in law and diploma in management

Manu Kapur President & CEO, Home Textiles



Industry veteran with more than 2 decades experience

His vast experience in Home Textiles Sourcing in previous assignments with Ikea and J C Penny M. Sivabalasubramanian CEO, Spinning



Vast experience in cotton procurement and manufacturing operations

Bachelor in textile engineering



### Experienced and accomplished Board of Directors





Each person

to work

group

objectives.

Thoughtful and show regards for another person.



Take Responsibilities of own decisions and actions.

GHCL is an unique work place which is dotted with its Core Values, defining its culture.

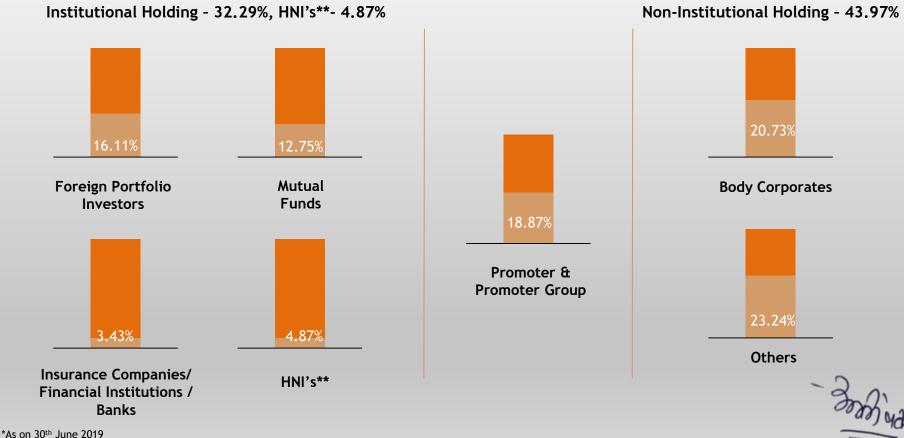
Every employee in the company is expected to imbibe its Core Values and interact within the business ecosystem with all its stakeholders accordingly.

Here we have established the link for performance appraisals of every employee with core value surveys conducted twice a year.

In FY2018, more than 500 employees are beneficiaries and rewarded for core values.



### Strong Institutional & HNI\*\* Holding - 37.16%

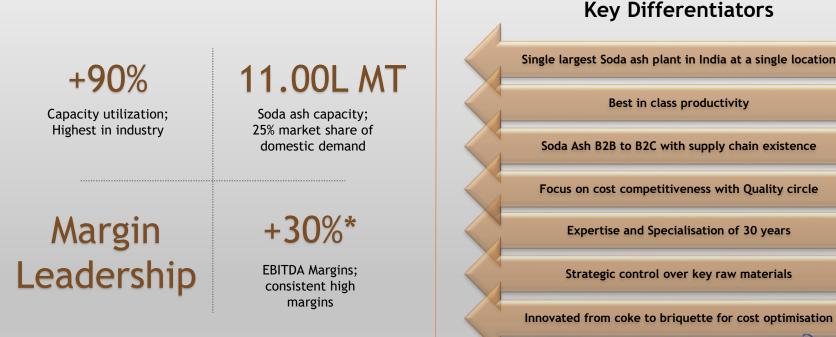


\*\* HNI- Individuals holding share capital more than 1%

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### Commanding a leadership in manufacturing of Soda Ash





GHCL







GUJARAT BOROSIL LIMITED

















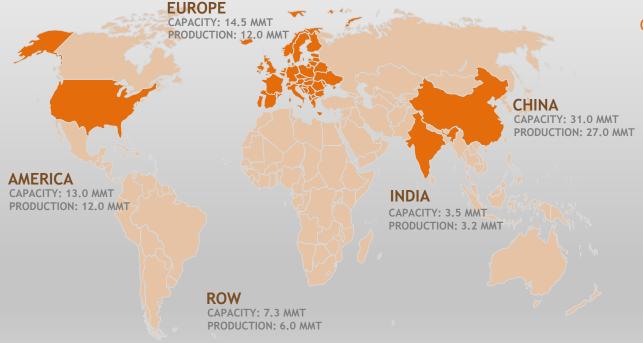


HINDUSTAN ZINC





#### GLOBAL SIZE: CAPACITY-69 MMT, PRODUCTION-60 MMT



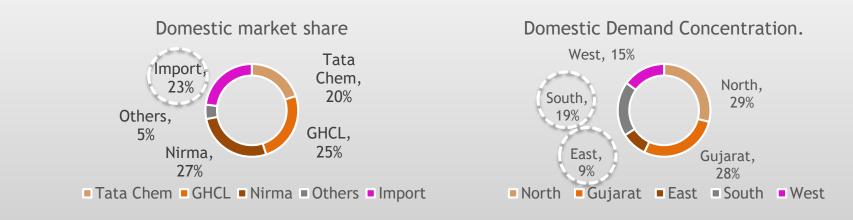
#### Global

- Global economic weakness has resulted in softness in Soda Ash market.
- China continue to face economic slowdown. Reported high Soda Ash production and dull domestic markets resulting in significant drop in prices
- **Europe** : Slightly easing markets due to slowdown in automobile sector. Turkey has become largest supplier to India.
- US overall Production at normal levels, with steady domestic consumption and exports

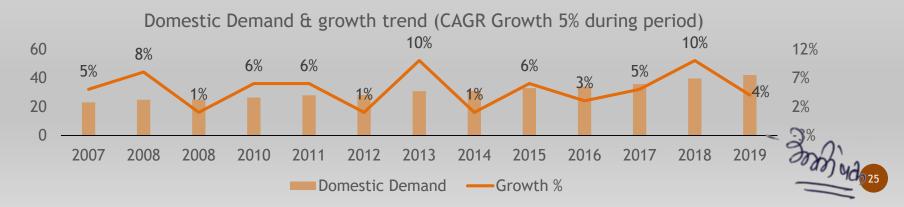


Globally market is growing @ 2.0% pa requiring around 1.2Mn MT additional supplies every year

### Soda Ash Dynamics (Domestic Industry)



\* Based on External demand for FY19 (Source : IMA)





### GHCL's Dense Soda Ash is an important industrial chemical used in the manufacturing of colourful glass bangles.



Every cloth tells a story... And we want to be the part of that story...

Our Soda Ash is used in soaps and detergents to improve their cleaning properties.

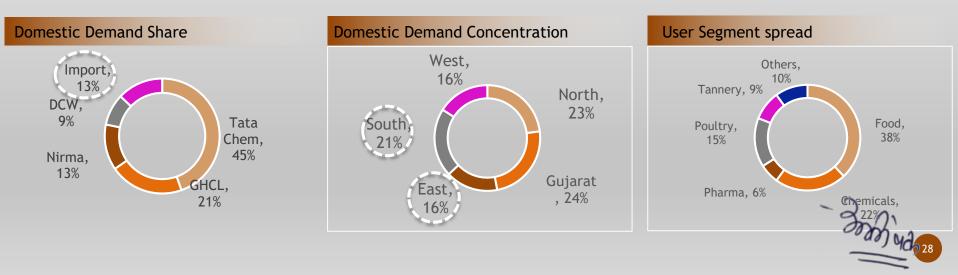


### Inorganic Chemicals - Sodium Bicarbonate



GHCL

- > Doubled capacity from 30,000 to 60,000 MT in December 2017, Our market share will accordingly go up from current market share of 13%
- Generally named as baking soda, bread soda, cooking soda and bicarbonate of soda
- > Used in Cooking, Pharmaceuticals, Fire Extinguishers, pH balancer, and Cleaning agent
- > Specialization and experience in manufacturing of around a decade



### Inorganic Chemicals - Consumer Products

- > Premium edible Salt Manufacturer in South India
- Expanding product portfolio i.e. Salt, Honey, Spices and Powder Spices under the brand i-FLO.
- Ventured into the Premium Honey Category by pioneering the entry of Jujube Honey
- Under powdered spices category, Turmeric, Chilli, Coriander & Black Pepper Powder SKUs were introduced.
- Now adding complete basket of Blended spices in powder category
- > Entered into Maharashtra and Goa market.
- Brands: Sapan & i-FLO which are well accepted among Category A stores in Major Southern cities.





Home Textile Segment N.

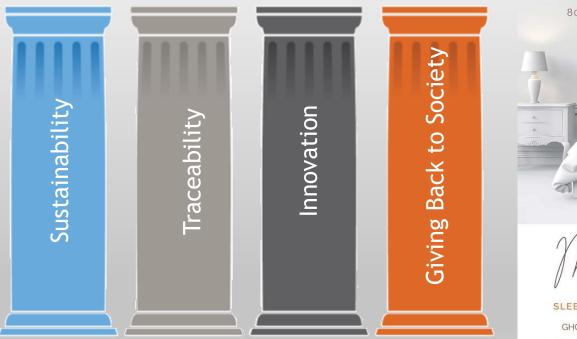






GHCL





THE DERMA-GLOSS RANGE 80% BCI Cotton, 20% Cupro. With Aloe Vera.

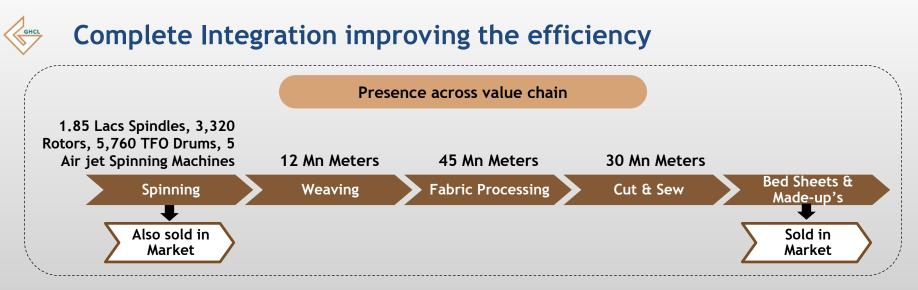




SLEEP AND HEAL

GHCL's innovative "health and wellness" bedding collection





- > Spindle capacity close to double of home textile requirement giving an opportunity to benefit from expansion of sheeting capacity
  - Spinning unit located near Madurai in Tamil Nadu
  - Yarn ranging from 16s to 32s in open end, 30s to 120s in ring spun compact counts in 100% cotton and 24s to 70s counts in blended yarns
  - 27.2 MW windmill capacity
- > State-of-the-art home textiles facility at Vapi with weaving, processing and made ups
  - Best of plants and equipment sourced from Germany and Japan Beninger, Kuster, Monforts
  - Flexibility to process both cotton and blended fabrics.









# Ultimately it all comes back

Less than a tenth of all plastic produced globally is recycled. A vast majority of the rest is dumped in landfills and in the oceans.

Small plastic pieces of less than 5 mm size or micro plastics, are major ocean pollutants. They are ingested by aquatic micro organisms which then get into food chain.

Ultimately, this plastic comes back in the food we eat.





### SPIN WIN

#### **51% COMBER NOIL, 49% ORGANIC COTTON**

Upcycled as a result of the reuse of Comber Noil, a wasted by-product of the yarn spinning process.

Using Comber Noil instead of Cotton reduces the consumption of water by around 3200 gallons per set.

Global Recycled Standard certified.

#### No chemical processing. Lower usage of chemical auxiliaries.

THE

COLLECTION

**100% ORGANIC COTTON** 

NATURAL, SCOURED DOBBY

Natural scoured dobby.

NATURLIG

Significant reduction in water, steam and electricity consumption.

Reduction in environmental pollution.

#### COLLECTION 65% SUPIMA COTTON 35% MICRO TENCEL" LYOCELL es American grown, extra long star

THE

Uses American grown, extra long staple Supima Cotton. Supima is part of the Cotton LEADS Program, which fosters efforts in sustainable cotton production.

Twice as strong as regular cotton, Supima makes for extraordinarily resilient products.

Micro TENCEL<sup>TM</sup> Lyocell fibers are derived from sustainable wood sources and are known to be super absorbant and ultra soft.



Uses 'more sustainable' BCI Cotton which reduces the consumption of water, chemical fertilizers and pesticides.

> The Micro TENCEL™ wood based fiber is biodegradable and compostable.

Peached, for a supersoft luxurious feel.

Cool comfort | Inhibits bacterial growth

#### NEFERITI COLLECTION CON

#### 50% COTTON, 35% LYOCELL, 15% LINEN PERCALE

Made with 'more sustainable' BCI Cotton, which significantly reduces the consumption of water, chemical fertilizers and pesticides.

Lyocell fibers, of botanic origin, are truly sustainable and totally biodegradable.

Linen fibers are cellulosic and are derived from the Flax plant. The fibers are completely natural and are totally biodegradable.

Garment Washed for an ultra soft feel.

#### TH E THE COLLECTION 70% TENCEL" LYOCELL 30% COTTON TWILL

TENCEL™ Lyocell cellulosic fibers of botanic origin define a new standard of sustainability.

Supersoft touch | Excellent drape | Quick wicking provides luxurious comfort | Inhibits bacterial growth



TENCEL<sup>™</sup> Lyocell fibers are derived from sustainable wood sources. These fibers are completely biodegradable and compostable.

Recycling PET helps reduce landfill space, crude oil consumption and CO2 emissions.

Made using VORTEX spun yarn.



Cirkularity is a range of bedding from GHCL that supports the Circular Economy and centers around 'Reduce, Reuse and Recycle'



special technology designed to confirm fiber origin. Supersoft | Comfortable | Inhibits bacterial growth

THE VOOD WHEEL SCOLLECTION

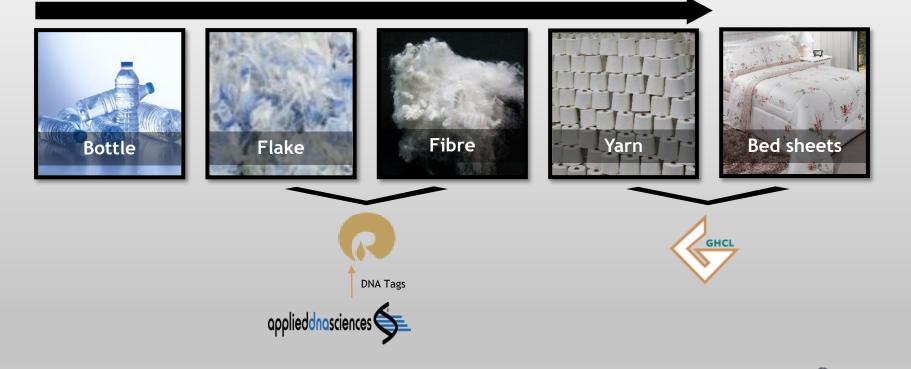
#### 100% REFIBRA" PERCALE

REFIBRA<sup>™</sup> technology involves **upcycling** of post industrial cotton scraps, in addition to wood pulp. REFIBRA<sup>™</sup> fibers are identifiable in products due to the

CIRKULARITY

Join the Dots





Patented technology developed in association with Applied DNA Sciences(ADNAS) & GHCL

Fibre to be manufactured and supplied by **Reliance Industries** 

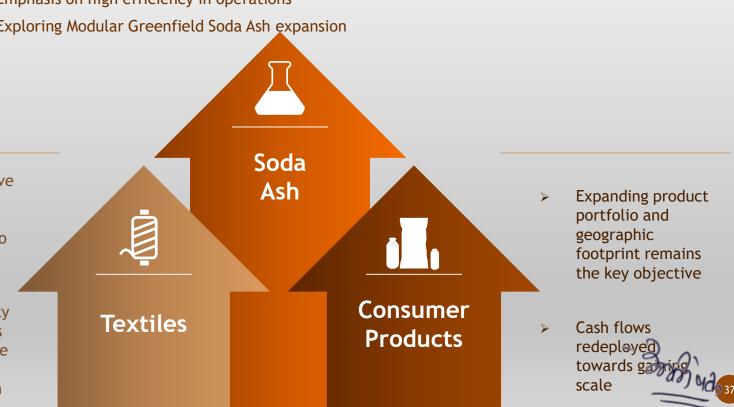
Manufactured and Sold by GHC under REKOOP brand

you

#### Focus on driving profitable growth GHCL

- Modular, phase-wise capex to give sustained volume growth  $\succ$
- Emphasis on high efficiency in operations  $\succ$
- Exploring Modular Greenfield Soda Ash expansion  $\geq$

- Continuing to drive  $\geq$ performance in spinning. Valueadded products to be in focus
- With sustainability  $\geq$ and innovation as core planks, home textiles to chart margin expansion





### Awards & Recognitions



Referred as **Great Place to work** in three consecutive years of participation

Amongst top 25 ranking for manufacturing industry.



Awarded trio of Golden Peacock awards for Corporate Governance, Corporate social responsibility and National Quality













GHCL Limited was incorporated on 14th of October 1983. The company has established itself as a well-diversified group with an ascertained footprint in chemicals, textiles and consumer products segment. In chemicals, the company mainly manufactures Soda Ash (Anhydrous Sodium Carbonate) that is a major raw material for detergents & glass industries and Sodium Bicarbonate (baking soda). Its textiles operations is an integrated set up which commences right from spinning of fiber (yarn), weaving, dyeing, printing till the finished products, like sheets & duvets, take shape which are primarily exported worldwide. GHCL's Home Textiles products are predominantly exported worldwide to countries like United Kingdom, United States of America, Australia, Canada, Germany and other European Union countries as well. Consumer Products operation is another business for GHCL where it is a leader in manufacturing and selling edible salt, industrial grade salt and jujube honey in the country under the brand name of I-Flo.

At GHCL Ltd., sustainability is a core element of the business strategy as defined under the aegis of 'GHCL Way' which has four pillars i.e. Responsible Stewardship, Social Inclusiveness, Promoting Relationship and Adding Value. GHCL is committed to working closely with all stakeholders at various plant locations for promoting the agenda of sustainability underpin on GHCL Ltd. core values (Respect, Trust, Ownership and Integrated Team work).

#### **Contact Us:**

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