



Ref: HIL/SE/2023-24/16

May 16, 2023

To T

BSE Limited

P.J.Towers, Dalal Street,

Mumbai – 400 001

National Stock Exchange of India Limited

5th Floor, Exchange Plaza, Bandra (E),

Mumbai – 400 051

Scrip Code: 509675 Scrip Symbol: HIL Through: BSE Listing Centre Through: NEAPS

Sub: Investor Presentation on Q4 & FY23 Financial Results

Ref: Regulation 30 of SEBI LODR Regulations, 2015

Dear Sir,

Please find attached Investor Presentation on Audited Financial Results (Standalone & Consolidated) of the Company for the quarter and financial year ended March 31, 2023.

A copy of the presentation is being uploaded on the website of the Company www.hil.in

Kindly take the same on record.

Thanking you.

Yours faithfully,

For HIL LIMITED

Saikat Mukhopadhyay Chief Financial Officer





Cautionary statement regarding forward-looking statements

This presentation may contain certain forward-looking statements relating to HIL Ltd. ("HIL", or "Company") and its future business, development and economic performance. These statements include descriptions regarding the intent, belief or current expectations of the Company, its subsidiaries and associates and their respective directors and officers with respect to the results of operations and financial condition of the Company, subsidiary or associate, as the case may be. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to (1) competitive pressures; (2) legislative and regulatory developments; (3) global, macroeconomic and political trends; (4) fluctuations in currency exchange rates and general financial market conditions; (5) delay or inability in obtaining approvals from authorities; (6) technical developments; (7) litigation; (8) adverse publicity and news coverage, which could cause actual development and results to differ materially from the statements made in this presentation. Company assumes no obligation to update or alter forward-looking statements whether as a result of new information, future events or otherwise. Any forward-looking statements and projections made by third parties included in this presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.

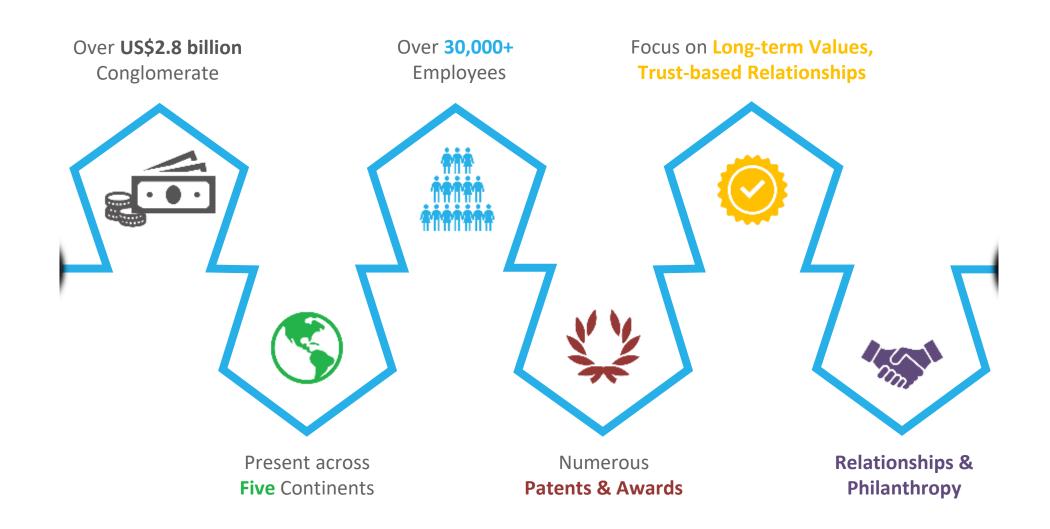
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Disclaimer

The CK Birla Group – 165+ Years of Rich Legacy





Vision and Mission



Vision



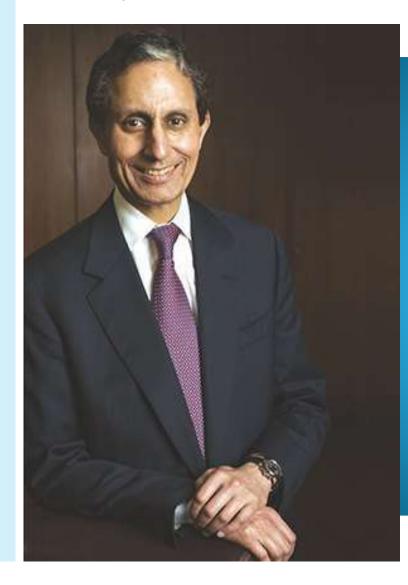
"To be a leading, global, innovative, and eco-friendly, building and infrastructure solutions company and create sustainable value for our stakeholders"

To deliver a diversified portfolio of eco-friendly products and solutions fueled by innovation To build a strong corporate brand present across all continents Mission To digitalize processes end -to-end for business excellence A diverse workplace that is a preferred employer

.....while continuing to meet our highest standards of, quality corporate social responsibility, safety, health and environment.

Value, Vision and Lineage





CK Birla:

Business must be conducted with the highest standards of excellence, values, respect for the environment and human health. Business is the means to develop a better society and provide care to all. HIL will play its role in the infrastructure and construction sectors as a leader, shaping the future of this industry with practices and products that are eco-friendly and technologically advanced



HIL's Agenda



- Establish strong brands
- Committed dealership
- Best-in class margins through sustainable efficiencies
- Great Place to Work with diverse and competent workforce
 - Maintaining Leadership

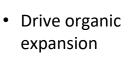
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Pedigree

- Opportunity
- Develop adjacent complementarities

Innovation

- Diverse and sustainable portfolio
- Harness existing core strengths



- Augment nonroofing portfolio
- Launch research based green solutions



76 Years Journey of HIL



Commencement of 2022 Production of CPVC & 1975 2013 UPVC Pipes and fittings at Awarded Great Place Established the R&D Changed the Golan to work for 4th Centre at Hyderabad name of the 1997-99 2015 2020 1946 Consecutive year company to 'HIL Acquisition of Commenced Ltď Incorporation of AAC block plant Sale of 'HYSIL' PARADOR Formation of production of the Company commissioned in business to Calderys Commencement PARADOR UK LTD Aerocon panels in "Luxury flooring concepts" Jhajjar India Refractories Ltd. of Production of Faridabad Company located at **PVC Pipes at** Expansion of blocks Commercialization of Germany Commenced Faridabad business through an new Putty Plant at production of acquisition of plant Associated with Chennai Golan Aerocon blocks at with installed capacity Super Kings as Brand Chennai of 150,000 CuM. Ambassador Awarded Great Place to work for 3rd Fortune India 500 Consecutive year Company Commercialization of Expansion of Commencement Charminar Fortune production capacity of Commissioned AC sheet Set-up Windmills of Production of and production of CPVC, UPVC and SWR plants at Hyderabad and as source of Dry Mix at Birla Aerocon Flat Pipes at Thimmapur Faridabad **Green Energy** Jhajjar Commencement **Board at Faridabad** and Faridabad of Production of 1949-66 2011 2016 2021 **PVC Pipes at** Awarded Great Place to HIL listed in Stock Exchange Thimmapur Work 1988 2014 2019

2018

Brand and Product Overview

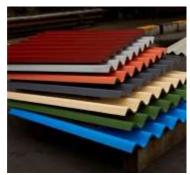






- Fibre Cement Sheets
- "Charminar+" Coloured Fibre Cement Sheets





Next Gen Non-asbestos
 Corrugated Roofing Sheets

BIRLA AEROCON BUILDING SOLUTIONS



Dry Wall:

- Solid Wall Panels
- C- Boards
- Flex-O-Boards
- SmartBond
- Designer Board

Wet Wall

- AAC Blocks
- Block Jointing Mortar

BIRLA HIL



Birla Construction Chemicals

- Water Proofing Solution
- Tile Adhesive
- Primer
- Distemper

BIRLA HIL



Pipes & Fittings:

- UPCV Pipes and Fitting
- CPVC Pipes and Fitting
- SWR Pipes and Fitting
- Column Pipes
- Pressure Pipes
- Water Tanks

Wall Putty

Gypsum Plaster

Construction Chemicals:

- Primers & Stainers
- Tile Adhesives
- Water proofing Solutions

PARADOR

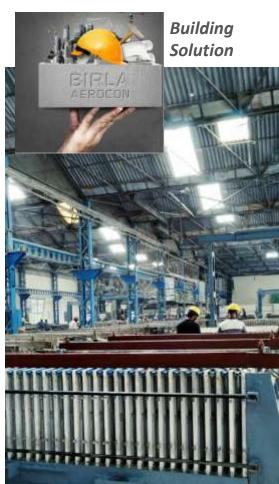


- Engineered Wood Flooring
- Laminate Flooring
- Resilient Flooring
 - o LVT
 - ModularOne
 - o SPC
- Skirting, Wall & Ceiling Panel and Accessories

Manufacturing Prowess













World-class facilities. End-to-end connected shopfloors

Awards Won





Charminar & Birla Aerocon awarded as Superbrands 2023 for 5th year in row



Best Brands in the Building Materials and Fittings Industry



Top-Innovator 2022 - Top 100

Charminar as Brand Of

the Decade 2023

under Infrastructure Roofing Solutions



Good Design Award 2022



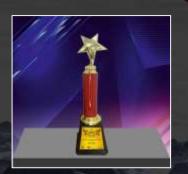
German Design Award 2022



Interior & Exterior Awards 2023



India's Most Trusted Brand Awards 2022



HIL LIMITED
India's most ethical
award Nov'21



Most trusted Brand Birla HIL Putty





Best Workplaces in Manufacturing



Iconic Awards For Innovative Interior Parador 2021



Top Challenger Award 2020



Awards Won

Annual Multimedia
Award 2022



Brand of the year – CEO magazine



Best of Content Marketing



Best Information Security Project
" & "Best Modern Technology
Infrastructure Project"



Germany's Most Popular
Provider - Life & Living –
Parador - ntv and the German
Institute for Service Quality

Geographical Presence

Key competitive advantage

- 24 Manufacturing facilities in India 1 in Germany and 1 in Austria
- 42 Sales depots
- 4 sales offices
- 2,500 loyal stockiest/distributors
- 6,000+ sub-dealers
- Deeper market penetration Rural
- Retail network and real estate markets - Urban & Semi-urban
- Green building products
- Low cost, high strength & best quality roofing products
- Presence in 80+ countries



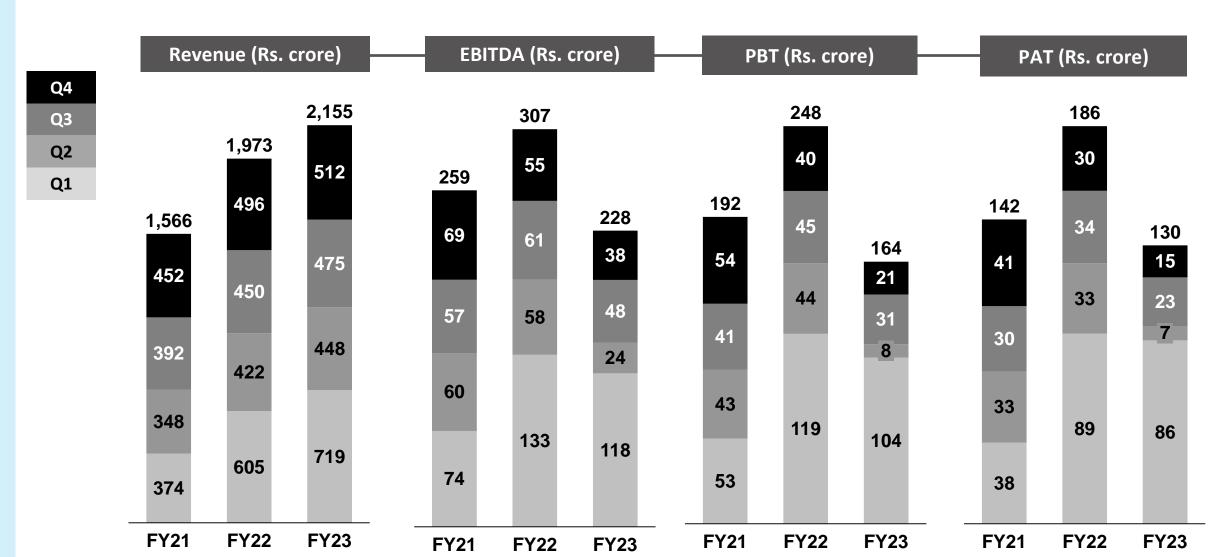




Quarterly Discussion

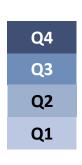
Highlights of Standalone FY23 Performance

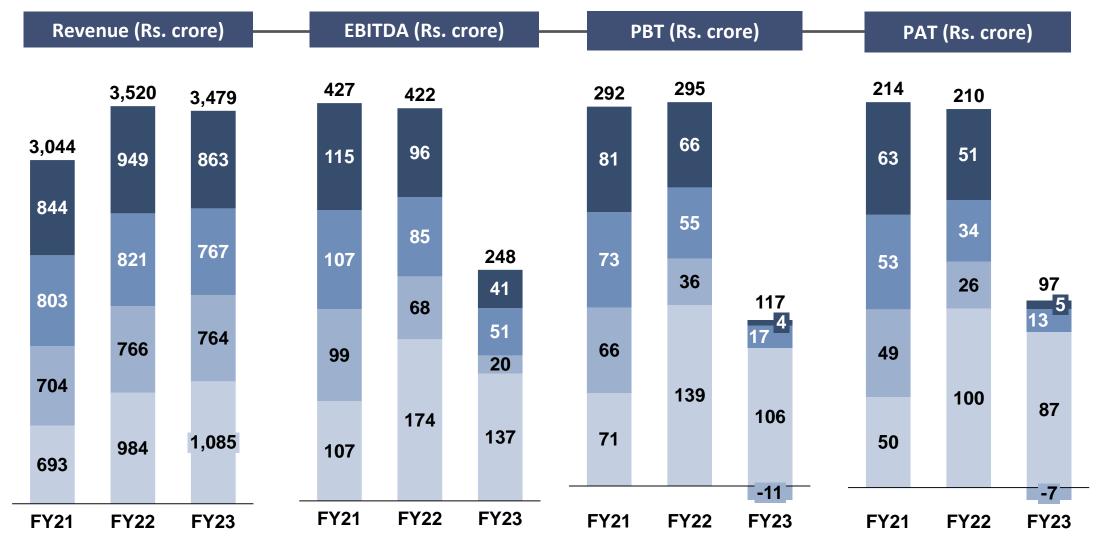




Highlights of Consolidated FY23 Performance

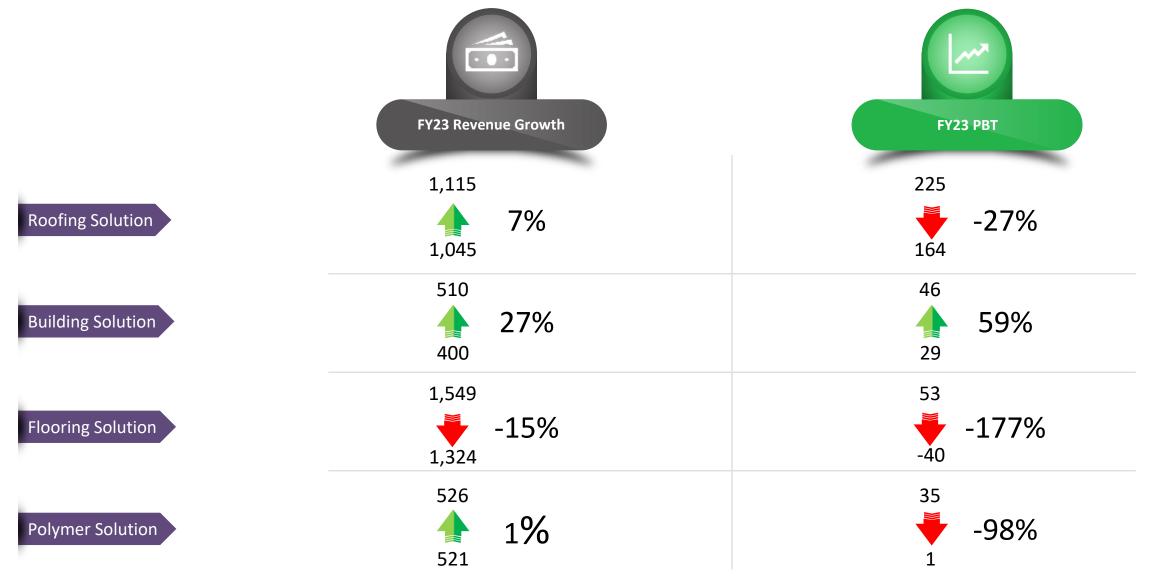






Key Segment Performance





Financial Statements - P&L



In Rs. Crore

		Standalone			Consolidated	
Particular	Q4 FY23	Q4 FY22	Y-o-Y	Q4 FY23	Q4 FY22	Y-o-Y
Total Income	517	499	3%	867	952	-9%
Total Expenditure	479	444	8%	826	856	-4%
EBITDA	38	55	-31%	41	96	-57%
Margins (%)	7%	11%	-373 bps	5%	10%	-530 bps
PBT	21	40	-49%	4	66	-94%
Margins (%)	4%	8%	-414 bps	1%	7%	-644 bps
PAT	15	30	-51%	5	51	-91%
Margins (%)	3%	6%	-316 bps	1%	5%	-479 bps
EPS	19.79	40.17		6.16	67.41	

- Despite higher inflation and weaker demand in the market, our relentless focus on driving lean operations and efficiencies has partially compensated the negative impact
- Another successful quarter delivered in India despite severe headwinds driven by agile and highly capable teams

Financial Statements - P&L



In Rs. Crore

	Standalone				Consolidated	
Particular	FY23	FY22	Y-o-Y	FY23	FY22	Y-o-Y
Total Income	2,188	2,005	9%	3,504	3,551	1%
Total Expenditure	1,960	1,698	15%	3,256	3,129	4%
EBITDA	228	307	-26%	248	422	-41%
Margins (%)	10%	15%	-485 bps	7%	12%	-480 bps
PBT	164	248	-34%	117	295	-60%
Margins (%)	7%	12%	-490 bps	3%	8%	498 bps
PAT	130	186	-30%	97	210	-54%
Margins (%)	6%	9%	-332 bps	3%	6%	-316 bps
EPS	172.96	247.73		129.11	280.54	

- High inflation in Europe led to weak consumer sentiments, resulting into a soft demand scenario
- Gross margin in Parador is expected to improve in coming quarters on account of reduction in key raw material prices and logistics cost

Financial Statements – Balance Sheet



In Rs. Crore

	Standalone				Consolidated	
Particular	31.03.2023	31.03.2022	31.03.2021	31.03.2023	31.03.2022	31.03.2021
A) Equity & Liabilities						
Shareholder's funds	1,114	1,030	876	1,244	1,166	995
Non-current liabilities	68	64	128	351	315	422
Current liabilities	494	439	397	769	742	696
Total Equity & Liabilities	1,676	1,533	1,401	2,364	2,223	2,113
B) Assets						
Non-current assets	1,096	1,014	1,003	1,319	1,212	1,226
Current assets	580	519	398	1,045	1,011	887
Total Assets	1,676	1,533	1,401	2,364	2,223	2,113

- Net worth increased to Rs.1,244 crore as on March 31, 2023 from Rs.1,166 crore as on March 31, 2022
- Total Debt to Equity at 0.33 as on March 31, 2023 vs. 0.25 as on March 31, 2022
- Focus on enhancing the health of the balance sheet and cash flows continues

HIL ESG Transformation Journey



Become a leading global, innovative and eco-friendly building and infrastructure solutions company and create sustainable value for all stakeholders

ESG ratings

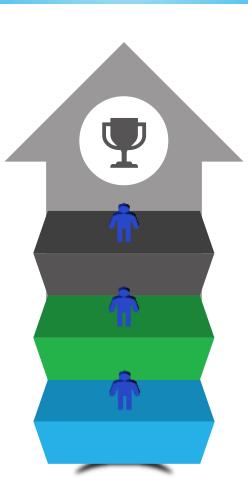
 HIL will apply for ESG Ratings from DJSI, CDP, Sustainalytics

Integrated Report & BRSR

- Integrated report, highlighting our financial as well as non-financial ESG progress being drafted
- BRSR will also be published as part of the Integrated Report

Certifications

 Some of our products have obtained green certifications such as GreenPro



Global disclosures

 Emissions across our value chain will be inventoried and we will align with guidelines such as SBTi, TCFD

ESG Governance Structure

 Corporate Social Responsibility and Sustainability committee, ESG steering committee & ESG working group for holistic ESG oversight across our value chain

ESG strategy

ESG strategy formulated across environmental, social & governance focus areas

GPTW Certified Company – 5th Consecutive year











- GPTW Best Employers: Top 100 Rank improved from 67 in 2020, 55 in 2021, 57 in 2022 and TOP 50 in (ranking is awaited)
- Enhanced Engagement Scores from 77 (2019), 82 (2020), 86 (2021), 94 (2022) and 93 (2023)
- Best in Manufacturing:
 - India Top 30 3 times (2020, 2021 and 2022); and
 - Best in Manufacturing: India Top 25 2023
- Best in Cement and Building materials 4 times in a row (2020, 2021, 2022 and 2023)
- GPTW Certification five years in a row & ranked Top 100 (2020, 2021 and 2022) and ranked in TOP 50 2023

Outlook



Investments in creating opportunities for growth in AAC Blocks, Panels and Boards by way of capacity expansion

Growth from leadership in roofing business through deeper distribution and strongermarketing

Build a sustainable distribution network by establishing sales joint ventures / subsidiaries in prioritized markets



Focus on driving non-roofing portfolio comprising Building, Polymer & Flooring Solutions

Establish the innovative non-asbestos roofing solutions especially for institutional & MNC customers in India and overseas

Launch adjacent products and explore inorganic avenues to augment existing business mix

Message from Managing Director & CEO





Akshat Seth

"Our performance during the year reflects HIL's inherent agility, responsiveness, and resilience. Headwinds originating from the uncertain geopolitical situation in Europe, inflationary pressures on raw material in India and unprecedented volatility in PVC resin, will inevitably have deeper industry wide ramifications. In this scenario, we have doubled up on long standing focus on operational efficiencies and continuous improvement in our cost structure by Digitizing our shop-floors with IoT 4.0 based solutions, using data and analytics to drive decision-making and by organization wide application of lean six sigma principles.

I am proud that we have extended our market leadership in Roofing with significant improvement in volumes and pricing in FY23, driven by the Charminar brand – that carries a 75 year + legacy of trust. We remain at the cutting edge of product quality and innovation and have deepened our distribution and reach to remotest corners. High cost of raw materials and sea freight, however, impacted margins adversely.

In Building solutions, a strategic diversification to also include customers in tier 2 / 3 cities has led to higher realizations and favourable payment terms which helped deliver a robust performance in FY23. With our capacities fully utilized, successful integration of blocks business of FastBuild during second quarter, commissioning of new boards and panels plant at Odisha towards the end of the year, our next growth lever will be capacity enhancement at existing plants using Digitization led efficiencies. The acquisition of blocks plant in Odisha will immediately help us to profitably ramp up in East India, where we see a huge demand potential.

We witnessed a healthy growth in volume and revenue in our Polymer solutions. However, the margins are severely under pressure due to sharp fall in resin prices and higher cost of other chemicals and polymers.

In Europe, the geo-political crisis, high inflation and uncertain demand presented a challenging market. Sharp focus on demand fulfilment and costs while leveraging inherent strengths of our product design, innovation and quality meant Parador outperformed peers in that market.

As the cost pressures have started easing out and the demand picks up this year, we are optimistic of Parador's prospects. We remain committed to deepening the Parador brand presence beyond Central Europe to other parts of Western Europe, North America, Middle East, and Asia. In this pursuit, we have incorporated a new legal entity in UK during the year.

Our people define HIL. Our business achievements are led by the sterling contribution of our teams – on the shop floor, at the frontlines and in our R&D centers. As we march towards our goals, we will sustain our enabling work-culture to ensure our teams are inspired to take HIL to the next level"

Contact Us



About Us:

Founded in 1946 and having completed 76 glorious years HIL Limited is an integral part of a burgeoning marketplace. It is the flagship company of the CK Birla Group, which is a growing US\$2.8 billion conglomerate with diversified interests. With over 30,000 employees, 47 manufacturing facilities and numerous patents and awards, the Group's businesses operate in five continents.

Today, HIL is the acknowledged leader in the Building Material space in India. HIL has been honored with the title of "Asia's Most Trusted Building Material Company for last 3 consecutive years by IBC INFOMEDIA. HIL also holds two consumer SuperBrand title and ranks amongst the top 20% of all other SuperBrands across all categories in India.

HIL manufactures a comprehensive range of products. Its Charminar brand is an established market leader in roofing solutions. Birla Aerocon, provides Green Building Solutions that includes Dry Walling and Wet Walling products. Birla HIL, manufactures and distributes Plumbing solution, Wall Care Putty and range of Construction Chemicals products. Parador, the category leader in design & innovations, covers wooden flooring solutions. These are easy to install, energy efficient along with being superior in quality.

HIL's strength lies in its state-of-the-art manufacturing facilities, an unmatched distribution network and diligent customer care. HIL exports its products worldwide. The company is committed to support and provide environment friendly products by following green and safe practices. With reference to the health surveillance records of our employees, HIL can safely claim that our AC sheets do not pose a health hazard to its workers, people who live under them, and the general population at large.

In its quest for excellence, HIL has developed a world-class R&D facility with a team of highly qualified and dedicated professionals to develop and refresh technologies and processes continuously redefining industry standards leading to solutions that are enriched, cost-effective and environmentally friendly.

HIL has surged ahead with a deep commitment to re-greening the world: it has adopted a unique "five- way green" philosophy to ensure that our products and processes are environmentally friendly from end-to-end. Over 30% of our energy needs are met from renewable sources. The company sources green raw materials with a low carbon footprint and processes them using green manufacturing that produces least effluents, byproducts and emissions. Finally, our end products are green, recyclable and have minimal environmental impact.

HIL is truly dedicated to providing smart choices that ensure environmentally sustainable Solutions.

With HIL we can explore a world of possibilities in building our dreams for a greener and safer tomorrow.

Additional information on the Company is available at the following link; http://www.hil.in

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