

Mahindra & Mahindra Ltd.

Mahindra Towers, Dr. G. M. Bhosale Marg, Worli, Mumbai 400 018 India

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REF:NS:SEC: 26th May, 2023

National Stock Exchange of India Limited "Exchange Plaza", 5th Floor, Plot No. C/1, G Block Bandra-Kurla Complex Bandra (East), Mumbai 400051. BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400001.

Bourse de Luxembourg Societe de la Bourse de Luxembourg Societe Anonyme/R.C.B. 6222, B.P. 165, L-2011 Luxembourg. London Stock Exchange Plc 10 Paternoster Square London EC4M 7LS.

Sub: Presentation made to the Analyst/Institutional Investor Meeting and Audio Recording of the Analyst/Institutional Investor Meeting

This is further to our letter bearing REF:NS:SEC dated 22nd May, 2023, wherein we had given you an advance intimation of the upcoming Analyst or Institutional Investor Meeting in terms of Regulation 30(6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We wish to inform you that the Company today virtually conducted M&M Q4FY23 Earnings Meet with Several Funds/Investors/Analysts with respect to the Audited Standalone and Consolidated Financial Results of the Company for the Fourth Quarter and Year ended 31st March, 2023, and the Presentation(s) which were made to them are attached herewith for your records.

The same is also being uploaded on the Company's website and can be accessed at the following link: https://mahindra.com/sites/default/files/2023-05/M-M-Analyst-Meet-2023-Presentations-deck-26th-May-2023.pdf

Further, the AV Recording of the aforesaid Earnings Meet with Several Funds/Investors/ Analysts is also available on the Company's website and can be accessed at: https://www.mahindra.com/investor-relations/reports INVESTOR RELATIONS section in the 2022-23 filter under EARNINGS UPDATE nomenclature with link https://www.youtube.com/watch?v=FbPibQo8Hlc

Please note that the Company has referred to publicly available documents for discussions at the aforesaid Earnings Call.

Kindly take the same on record and acknowledge receipt.

Yours faithfully, For MAHINDRA & MAHINDRA LIMITED

NARAYAN SHANKAR COMPANY SECRETARY

Encl.: as above

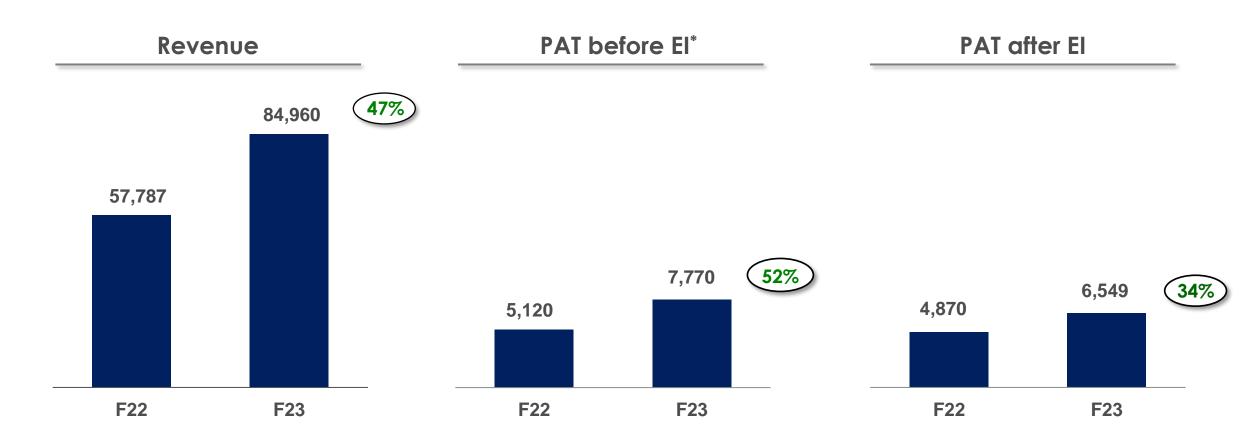


Key Messages

- Consolidated PAT crosses Rs 10,000 Cr ... significant growth
 - ... Standalone PAT (after EI) at Rs 6,549 Cr (6.7x over F21, 1.3x over F22)
 - ... Consolidated PAT (after EI) at Rs 10,282 Cr (3.1x over F21*, 1.6x over F22)
- Consistent delivery on our Commitments
 - ... Pivot to growth in core businesses, tracking well on long term plan
- Strong foundation for growth and capital allocation discipline continues

Standalone M&M results: F23

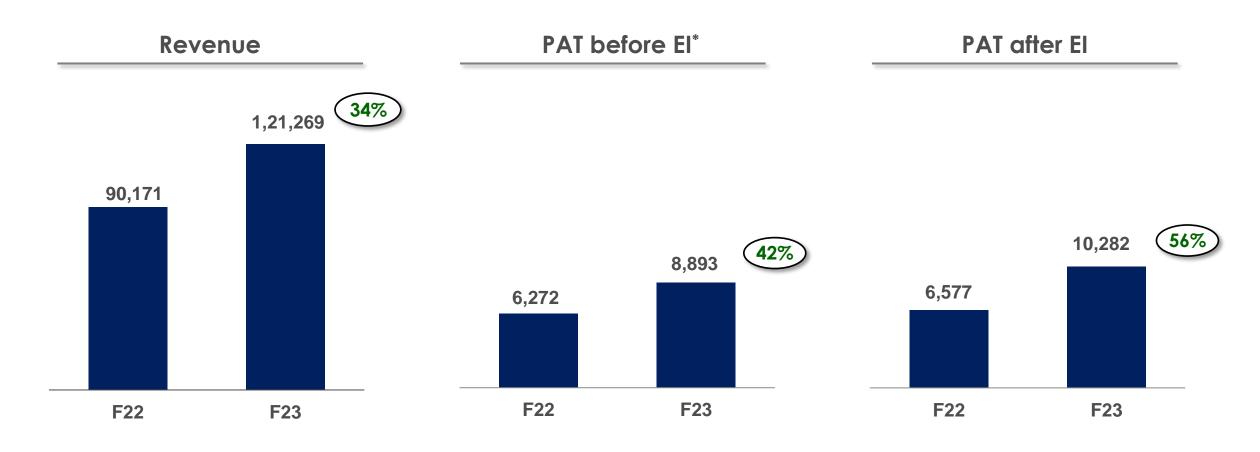




Strong volume growth with operating leverage

Consolidated M&M results: F23





'Core' transformation yielding results

FARM EQUIPMENT

TRANSFORM FARMING ENRICH LIVES



FARM HIGHLIGHTS

Q4

F23

VOLUMES: 89.1k

1 24% YoY



VOLUMES: 404k

15% YoY

MARKET SHARE 40.7%

1 230 bps YoY

Highest Q4 Market Share in last 12 years

MARKET SHARE 41.2%

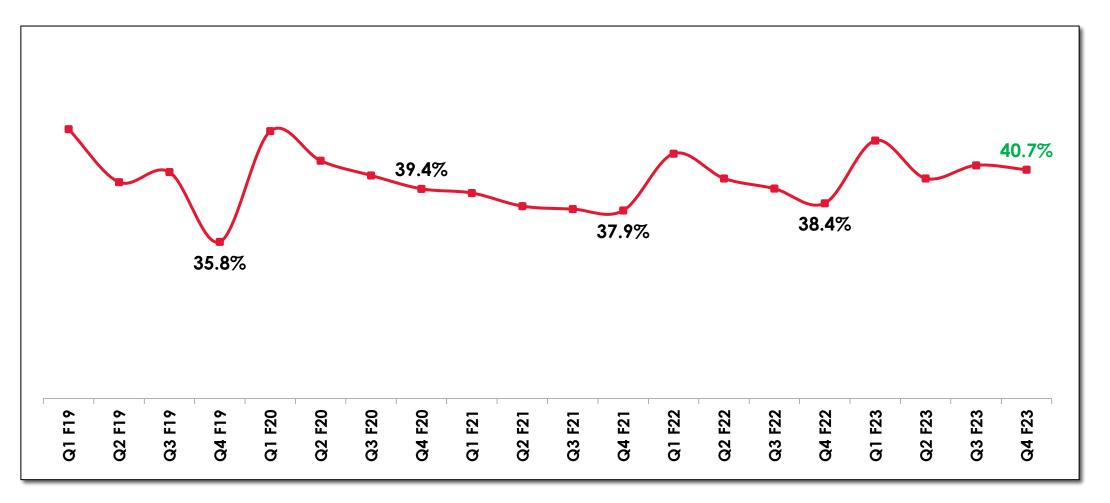
120 bps YoY

~3% gain in Last 2 years

MARKET LEADERSHIP: HIGHEST Q4 MS IN LAST 12 YEARS

F23 MS at 41.2% (gain of 1.2% vs PY)

Q4 F23 MS at 40.7% (gain of 2.3% vs PY)



NAYA JOSH | NAYA ANDAAZ | NAYA SWARAJ

New styling: appealing to young & new customers while retaining the loyalists



Retaining the Signature Cues

- Straight lines, mesh grille, Dual tone colour
- Enhanced power & reliability
- Better ergonomics & comfort
- Upgraded engine & lift capacity





SWARAJ LIGHT WEIGHT TRACTOR PLATFORM

Launch: 2nd June

25 & 29 HP Light Weight Tractor portfolio

New segment: Specialist Spraying & Inter culture



malnindra OJA

Global Launch: 15th Aug



Most technologically advanced Global Tractor Platform

FARM MACHINERY - SCALING UP FOR QUANTUM GROWTH

Highest ever Volumes & Revenue

F23 Revenue: 38% YoY growth







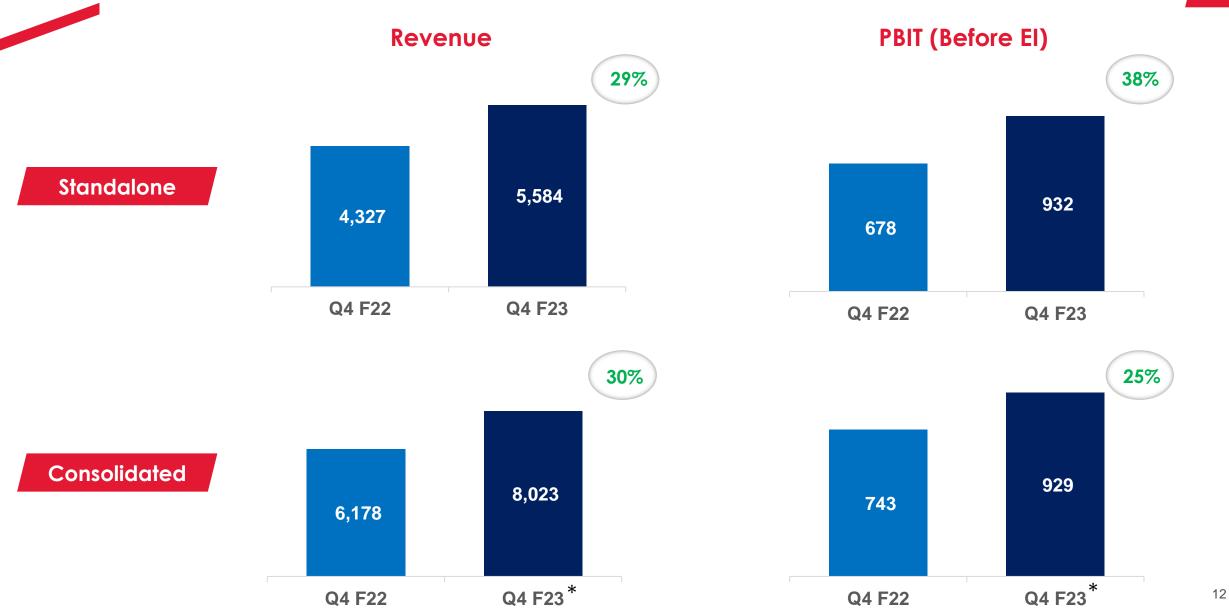


Rotavators Performance

- F23 MS at 16.5%, 3.5% gain YoY
- #2 in Rotavators
- Launch of Medium Segment Rotavator

FARM Q4 FINANCIALS

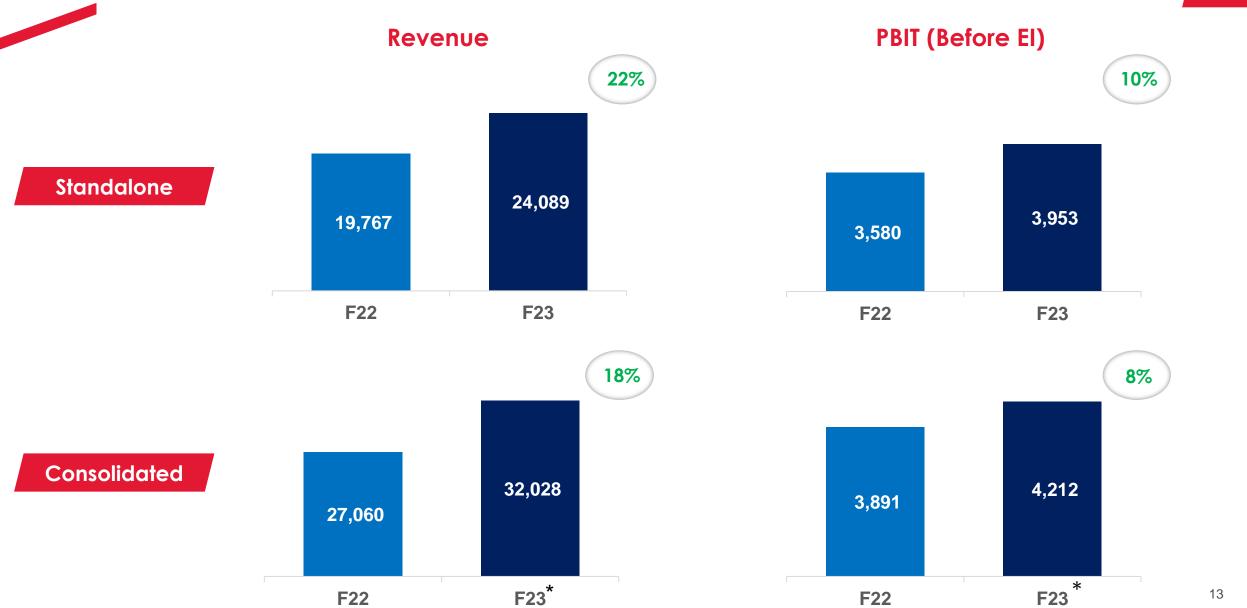




^{*} Farm consolidated Q4 F23 nos are after hyper inflation accounting for Turkey companies

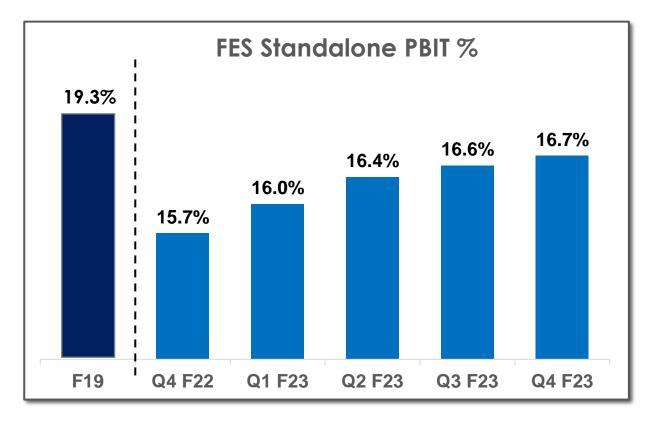
FARM F23 FINANCIALS

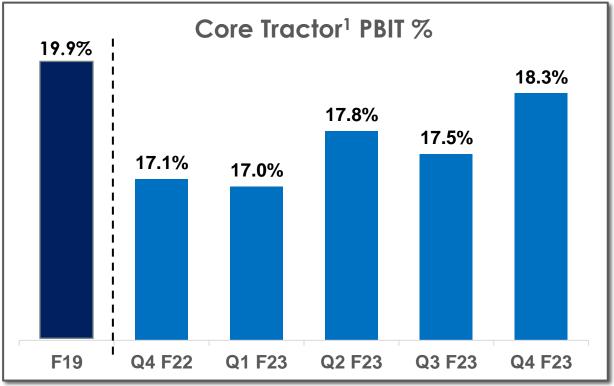
Rs Cr



^{*} Farm consolidated F23 nos are after hyper inflation accounting for Turkey companies

FES MARGIN IMPROVEMENT CONTINUES





LOW CORRELATION OF TRACTOR SALES GROWTH WITH EL NIÑO

Historically, El Niño has had low correlation with tractor sales growth Industry growth at 8% in El Niño Years

Year	% Deviation of rainfall (LTA)	Tractor industry
1972-73	-20.4%	
1976-77	0.1%	5%
1977-78	5.3%	24%
1979-80	-13.3%	10%
1982-83	-7.7%	-17%
1986-87	-4.4%	9%
1987-88	-5.8%	14%
1991-92	-5.3%	8%
1994-95	11.5%	18%
1997-98	1.5%	14%
2002-03	-21.4%	-25%
2004-05	-4.5%	29%
2006-07	0.5%	20%
2009-10	-15.9%	32%
2014-15	-8.3%	-13%
2015-16	-14.8%	-8%
2018-19	-13.6%	8%
Average	-7%	8%



- Only during two drought years during the last 50 year period, did the industry have negative growth
- Given strong reservoir levels, expect low impact on volumes



AUTOMOTIVE BUSINESS



AUTO HIGHLIGHTS

Q4

F23

VOLUMES: 189.2k

121% YoY



VOLUMES: 698.5k

↑ 50% YoY

SUV REVENUE MS 19.6%

170 bps YoY

#1 Revenue MS for last 5 Quarters

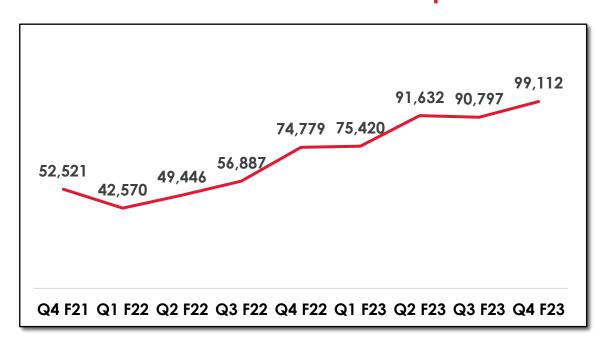
SUV REVENUE MS 19.1%

1 370 bps YoY

#1 IN SUV

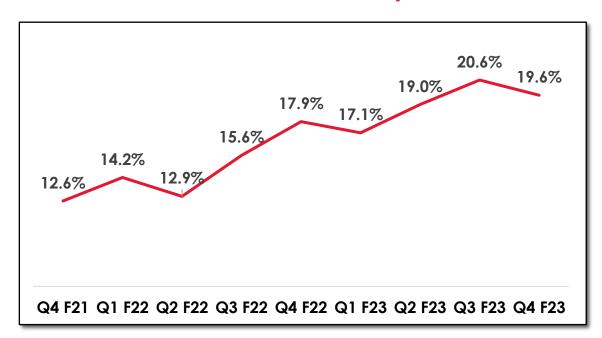
VOLUMES

#2 in MS for 3 consecutive quarters



REVENUE MARKET SHARE

#1 for 5 consecutive quarters



STRONG UV PERFORMANCE & PIPELINE

Open Bookings: ~292k



~57k fresh bookings p.m.

~33k billings p.m.

Cancellations < 8% p.m.

ONE-OF-A-KIND HIGH DECIBEL UNVEIL OF BEVS

Fashion x Bollywood x Sports to unveil the BE.05, XUV.e9 and BE-RALL-E for the first time in India









25 Mn + Views

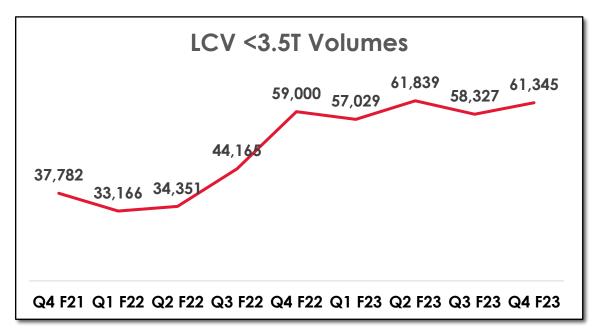
2.7 Mn + Engagements

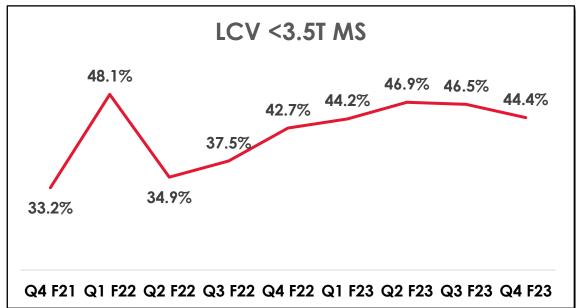


mahindra^{Rise}

#1 IN LCV <3.5T

F23 MS 45.5%, gain of 5.2% YoY





ALL NEW BOLERO MAXX PIK-UP RANGE



Category Creation with 2T Pay Load

New m2Di engine

Architecture Redefined

Segment First Features



Height adjustable seat



iMAXX Telematics



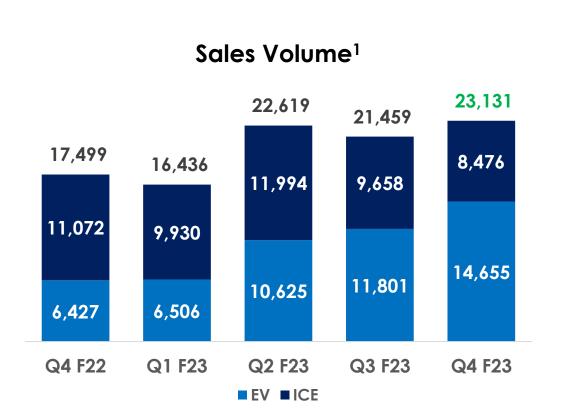
Turn Safe Lights



10 feet Cargo Length

LAST MILE MOBILITY

Highest ever E-3Ws volumes¹ at 14.7k in Q4 F23 Market Leadership in E-3W with 67% MS in Q4 F23



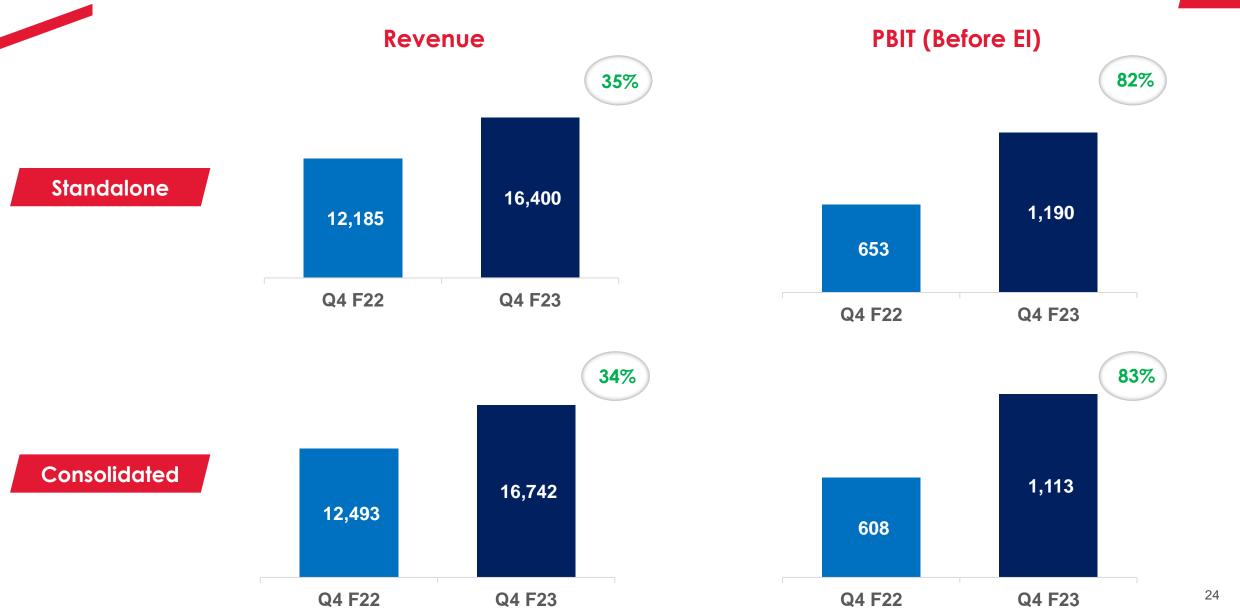




- Investment by IFC
 - Rs.600 cr investment at Rs.6,020 cr valuation
- Investment in Zaheerabad:
 - Expansion to cater production of electric 3W & 4Ws
 - State-of-the-art battery assembly line
- New Treo line at Haridwar:
 - Capacity expansion: Treo range of products

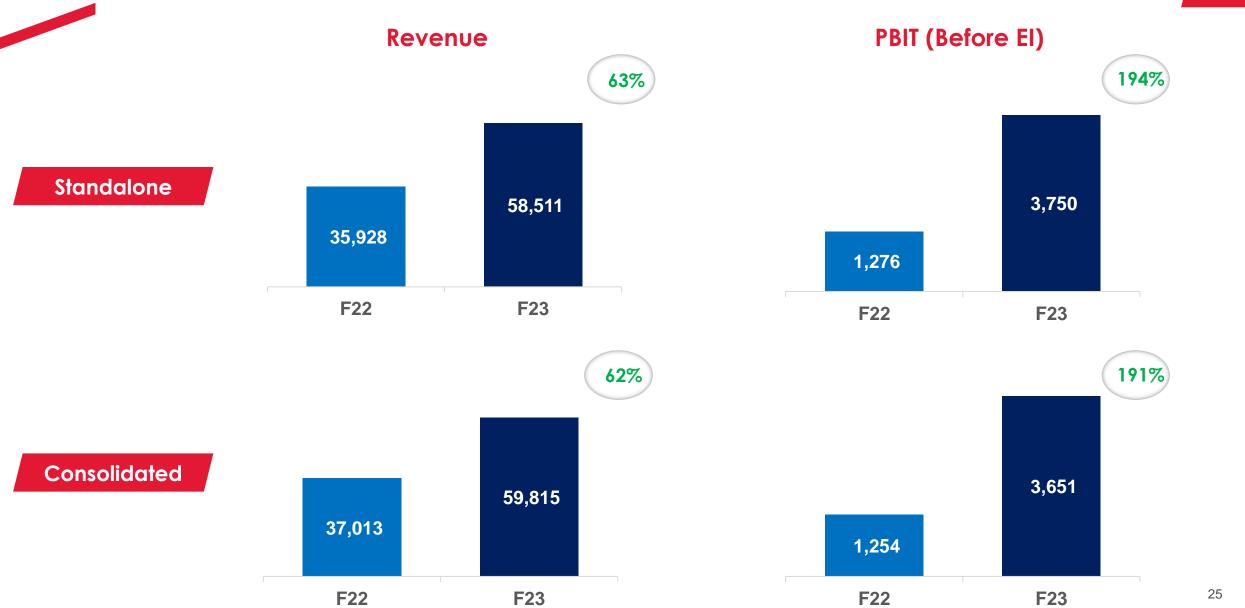
AUTO Q4 FINANCIALS



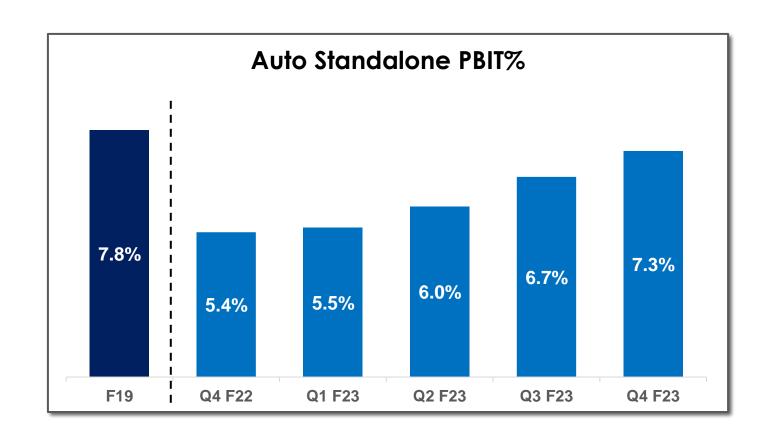


AUTO F23 FINANCIALS



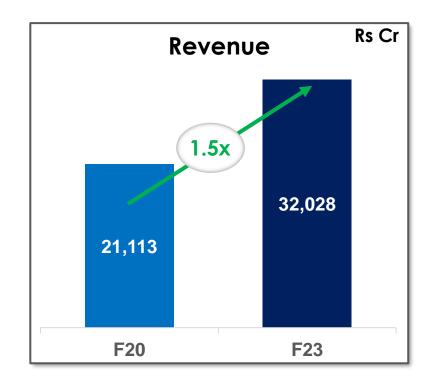


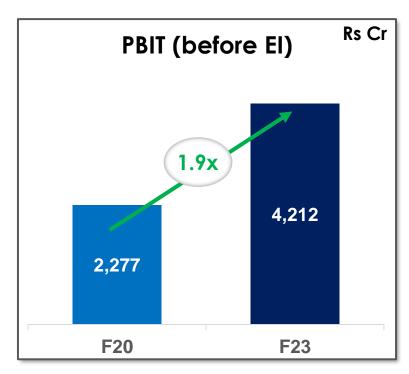
AUTO MARGIN IMPROVEMENT CONTINUES

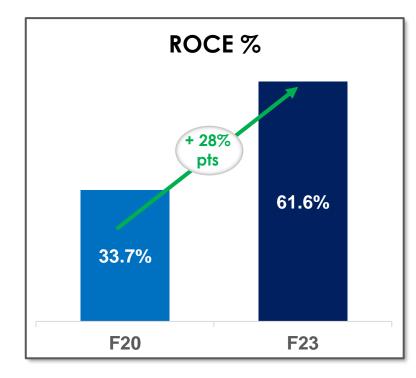




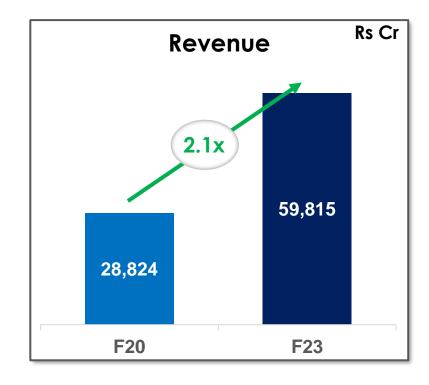
FES CONSO HIGHLIGHTS

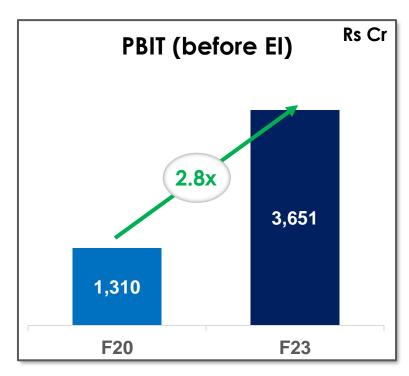


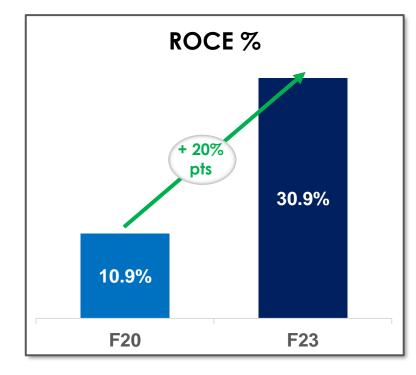




AUTO CONSO HIGHLIGHTS







AFS 2025 COMMITMENTS¹: UPDATES



Revenue Growth of 15-20%+ CAGR

Achieved 2-year CAGR of 34% in F23



Leadership in SUV segment (Revenue)

#1 in SUV revenue MS with 19.1% MS in F23



Leadership in LCV<3.5T

Achieved 45.5% MS in LCV<3.5T (gain of 4% vs F21)



Grow Market share in Tractors

3% MS gain in last 2 years



Quantum growth in FM

38% revenue growth in F23



Be at Top of Brand Affinity & Customer Satisfaction Scores

SUV Brand Power*: #1 in H1 & H2 F23



Reduce Cost as a percentage of Revenue: 3% YoY

Delivered



Deliver ROCE of 18%++

F23 ROCE at 42%



FARM | STRATEGIC IMPERATIVES



Build a domestic fortress

Grow market share through product launches and channel expansion



Scale FM¹ exponentially: 10x by F26

Building out product portfolio and channel expansion



Significantly grow international business: 1.6x by F26

Focus on product launches and new market entry



Pioneering technology leadership

Bring disruptive change via electrification, automation, IoT devices



Leverage partnerships

For FM and global growth, and for technology solutions

AUTO | STRATEGIC IMPERATIVES



Propel ICE SUVs with cutting edge products: #1 in Revenue MS

Turn-on Design, Democratize Technology, Class leading Performance, Advanced Safety, Premiumization



Pioneering a new era with category creating E-SUVs

Purpose-built platforms, Software defined architecture, Ecosystem partnership approach



Build CV Moat: maintain strong leadership in LCV <3.5T

25% higher earnings with Maxx pickup range as core proposition and launch new portfolio of pick-ups



Go Global: Scale International Operations Revenue 2.5x by F26

Scale up priority markets by leveraging the new Global PU and Electric SUVs



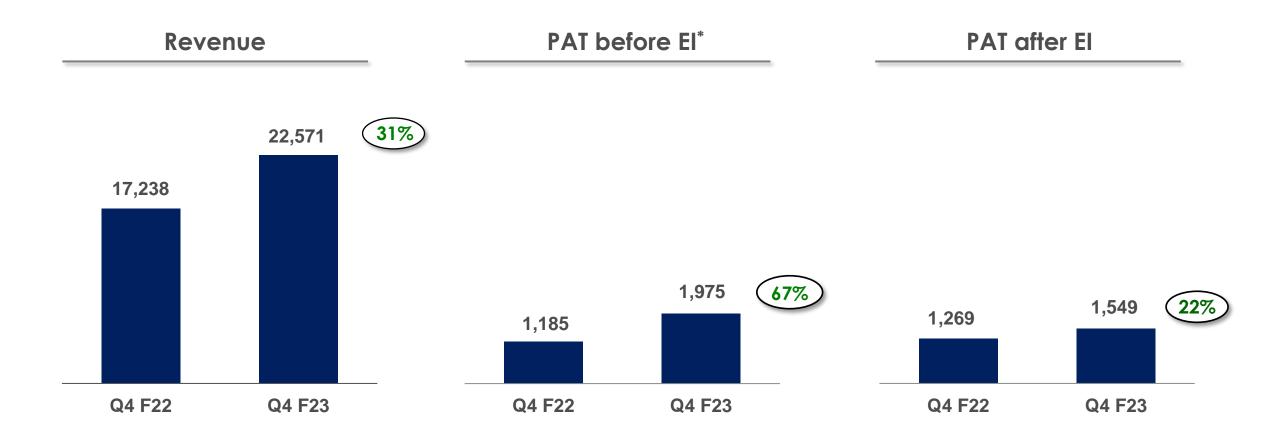
Customer Obsessed Brands: #1 in Brand Power

Differentiated SUV brand experience, innovative omni-channel models

Financial results: Q4 F23

STANDALONE M&M

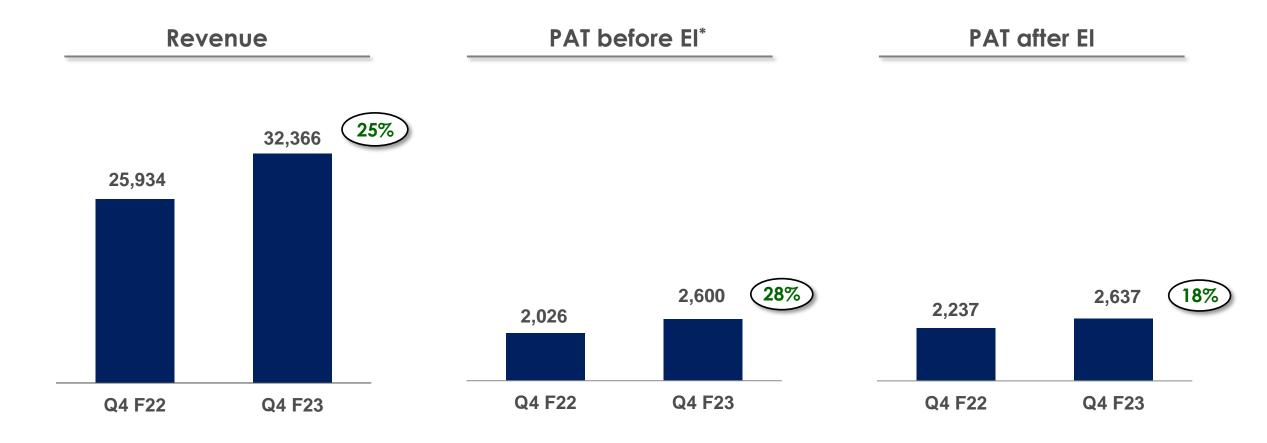




Financial results: Q4 F23

CONSOLIDATED M&M



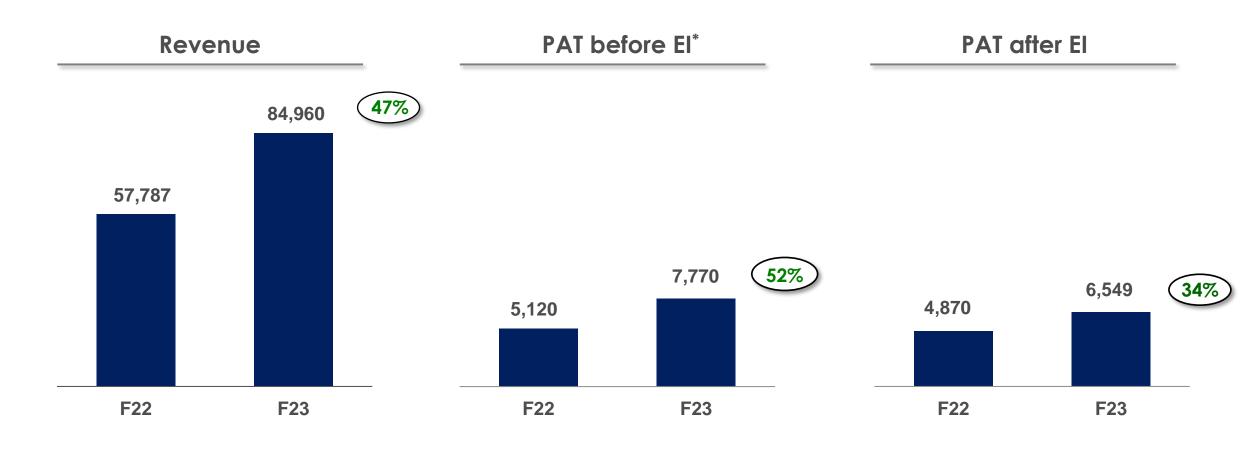


F23 Financials



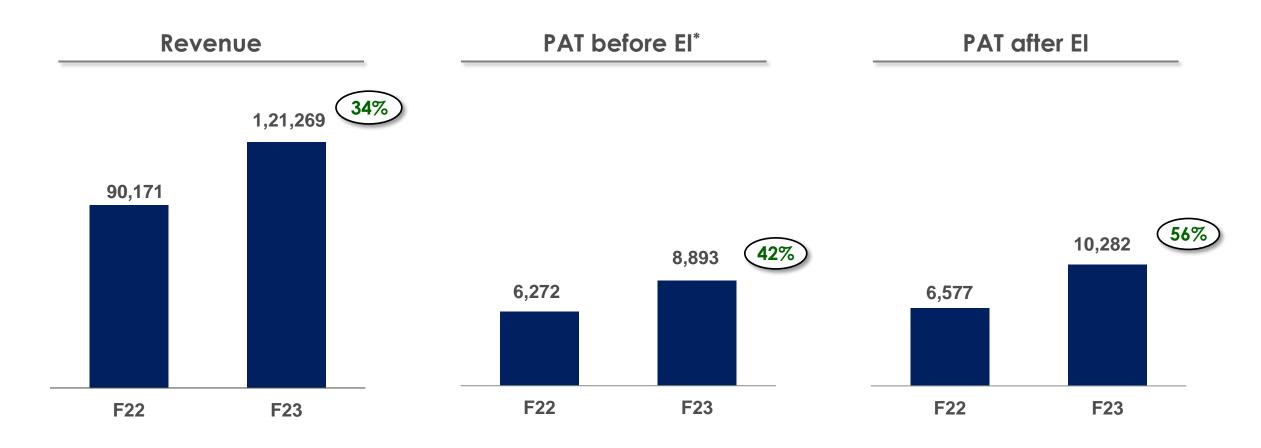
Standalone M&M results: F23





Consolidated M&M results: F23



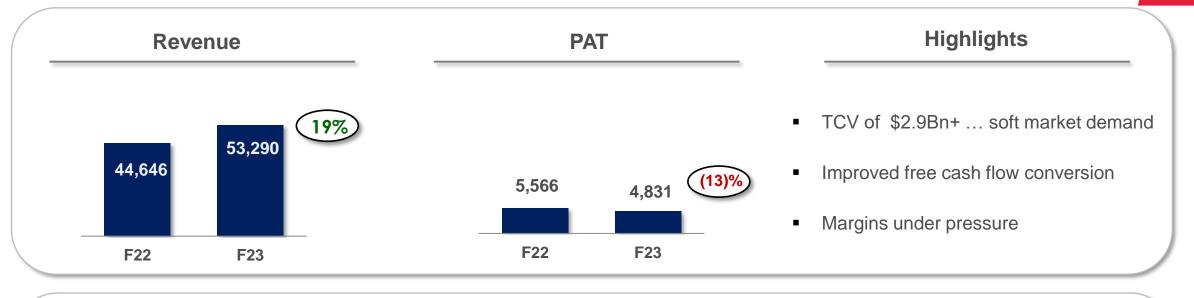


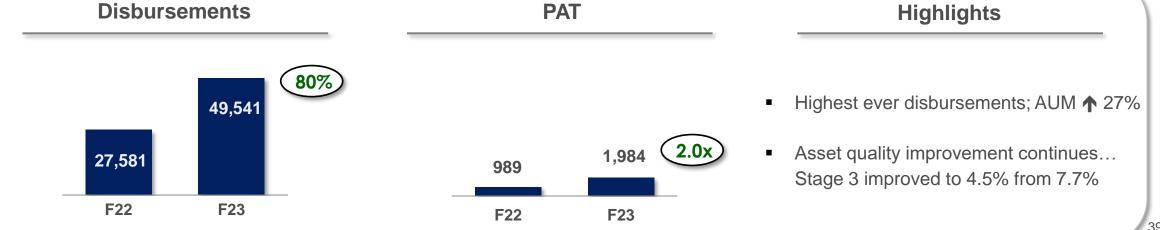
TechM & MMFSL

TechM

MMFSL

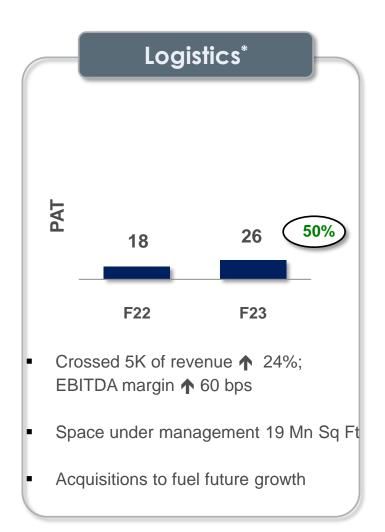
Rs Cr



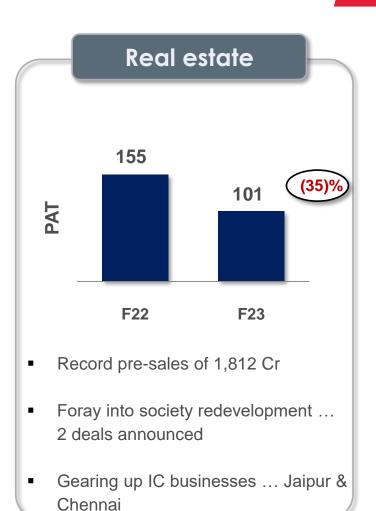


Growth Gems (Listed)

Rs Cr





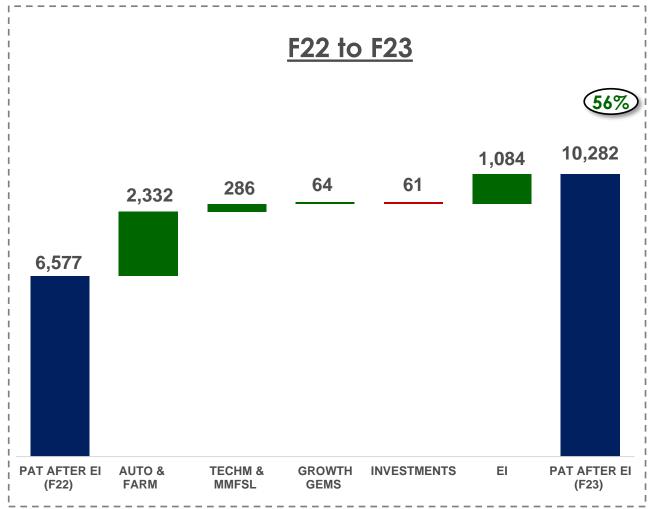


PAT (AFTER EI): F23

CONSOLIDATED M&M



	F22	F23
Auto & Farm*	3,654	5,986
TechM & MMFSL*	2,229	2,515
Growth Gems*	280	344
Investments*	109	48
El net of tax	305	1,389
Total	6,577	10,282



^{*} Consolidated M&M PAT before EI after NCI (net of taxes)

Cash Flow: F23

STANDALONE M&M



	Auto and Farm	Group companies	Total
Opening Balance	6,228		12,099
+ Inflow	9,659	3,018	12,677
- Capex	(3,431)		(3,431)
- Capital deployed	(2,890)	(262)	(3,152)
Net cashflow (incl. invt)	3,338	2,756	6,094
- M&M Debt repayment & others			(2,348)
- Dividend payout			(1,436)
Closing Balance			14,410

Cash Deployment (F22-F24)



	Base Invt	Change	Total	Comments
Auto capex (excl MEAL^)	7,900	+1,600	9,500	Capacity & Regulatory
MEAL Investments	2,075	+1,125	3,200	
Farm capex	3,400	-	3,400	
Auto & Farm Investments*	1,500	+500	2,000	
Group Cos. Investments	2,700	(1,100)	1,600	External investor funding
Monetization & Partnerships	(2,500)	(1,300)	(3,800)	Value creation
Total	15,075	+825	15,900	

SAFE HARBOR STATEMENT: "Certain statements with regard to our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements."

Thank You

Segment results: Q4 F23

Rs Cr

	Rev	enue		PB	IT	
	Q4 F22	Q4 F23		Q4 F22	Q4 F23	
Automotive	12,493	16,742	^	 608	1,113	↑
Farm equipment	6,178	8,023	^	 743	929	↑
Financial services	2,844	3,420	^	 850	912	↑
Hospitality	542	712	^	 16	87	↑
Real estate	163	263	^	 (24)	(11)	↑
Others	4,456	4,195	Ψ	 236	126	Ψ
Less: Inter-segment	(742)	(989)		 17	15	
Total	25,934	32,366	^	 2,446	3,171	^

Segment results: F23

1.00

	Rev	enue		PBIT		
	<u>F22</u>	<u>F23</u>		<u>F22</u>	<u>F23</u>	
Automotive	37,013	59,815	↑	 1,254	3,651	↑
Farm equipment	27,060	32,028	↑	 3,891	4,212	↑
Financial services	11,209	12,554	↑	 1,404	2,789	↑
Hospitality	2,059	2,525	↑	 99	201	↑
Real estate	397	616	↑	 (81)	(101)	Ψ
Others	15,108	17,273	↑	 665	717	↑
Less: Inter-segment	(2,675)	(3,542)		 21	18	
Total	90,171	121,269	^	 7,253	11,487	^

Strategy Refresh

ANALYST MEET | . May 2023



Regained #1 position in value creation

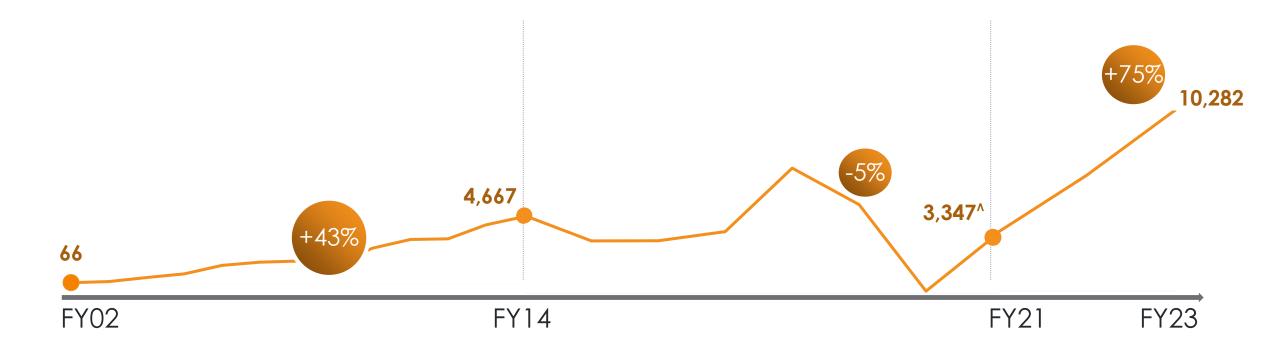
M&M is best-performing stock in Nifty50 since 2002¹

1 st in last 20 years					
Company	TSR%	Ranking			
Mahindra	27%	1			
Britannia	27%	2			
Dabur India	26%	3			
Bajaj Holdings	26%	4			
HCL Tech	25%	5			
Sun Pharma	25%	6			
NIIT Lim.	25%	7			
HDFC Bank	24%	8			
L&T	24%	9			
Tata Chem.	24%	10			

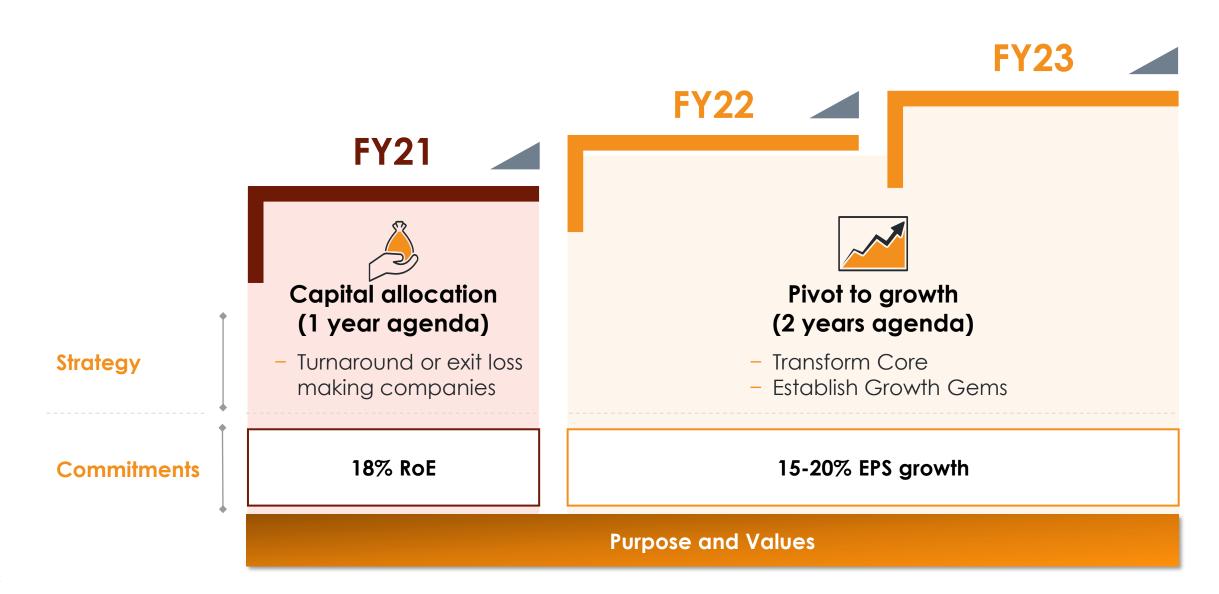
2 nd in last 1 year				
Company	TSR%	Ranking		
ITC	68%	1		
Mahindra	57%	2		
Coal India	41%	3		
NTPC	34%	4		
Britannia	32%	5		
Eicher Motors	21%	6		
IndusInd Bank	18%	7		
L&T	17%	8		
ICICI Bank	16%	9		
HUL	15%	10		

PAT Lens: History of value creation with accelerating trajectory

PAT* (Rs. Cr.) FY2002-2023



We created a sharp strategy and followed through



Deep dive

FY21: We focused on disciplined capital allocation



^{*} FY23 PAT is for continuing operations and does not include any losses of exited entities. It excludes hyperinflation accounting impact of Rs 120 Cr for Turkish operations ^ International Auto & Farm operations; PAT After NCI, before El

Deep dive

FY22 and FY23: Transforming core...

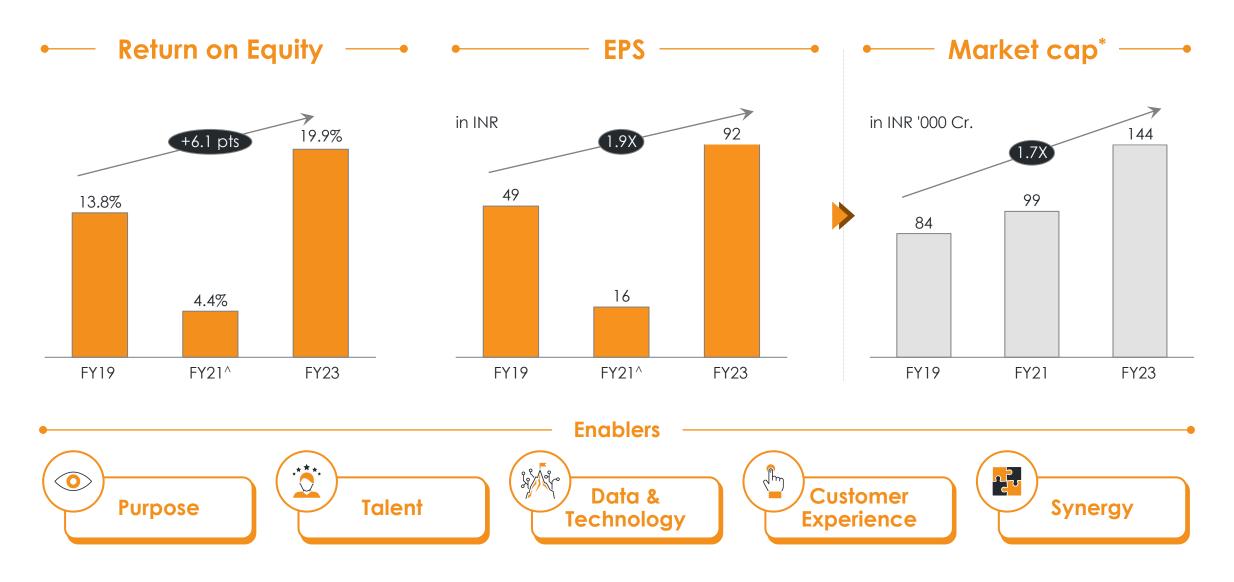
Actions Outcome 5 mega launches...Quantum leap UV revenue MS: 13.2% → 19.6% Regaining EV leadership; \$9.1 Bn valuation (Q4F20) (Q4F23) **Auto** Strengthened leadership through new Market share: 39.4% → 40.7% launches and network expansion **Iransform** (Q4F20) (Q4F23) Farm ✓ Farm machinery revenue growth by 40% Leadership, Asset quality, Tech and Data GNPA*: 8.4% → 4.5% Transformation underway (Q4F20) (Q4F23) **MMFSL** Early wins in large deals Succession plan in place **TechM** Margin transformation to commence in F24

...and establishing growth gems

		:	Progress made so far	Yaluation¹ (\$ Mn)	
			On track to achieve target	● FY20 ● FY23 →	•
	1	mahindra LAST MILE MOBILITY	67% market share in 3W EV; IFC investment	$\begin{array}{c} \begin{array}{c} \begin{array}{c} \begin{array}{c} \\ \end{array} \\ \end{array} \\ \begin{array}{c} \end{array} \\ \end{array} + 630 \text{ Mn} \longrightarrow \begin{array}{c} \begin{array}{c} \\ \end{array} \\ \end{array} \\ \end{array} $	
	Unlock	susten _{br} mahhdra	OTPP investment to accelerate scale-up	<200 — +90 Mn → (290)	
		mahindra LIFESPACES	Robust launch pipeline with 9 launches; 4000+ Crs GDV acquired	(120)+550 Mn> (670)	
ems –	Growth	ClubMahindra	Customer & inventory adds, curated customer experience	(230)+430 Mn> (660)	
wth Ge	Mindset	mahindra Logistics	Integrated logistics play with multiple acquisitions	200 — +120 Mn → 320 Revenue (\$ Mn)	
- Gro		mahindra Accelo	Pivot to decarbonizing of Mobility and Energy	(3 Mil) (182) — +332 Mn → (514)	
	A	car&bike	Retail scale-up across multiple formats	50 — +91 Mn → (141)	
	Emerging	≡CLASSIC LEGENDS ≡	New launches, distribution scale up and exports	56 — +28 Mn → 84	

^{1.} Closing value as of 31-March for corresponding years; 2. F20 Valuation based on rough estimate of Jeeto and 3 Wheelers ICE portfolio Note: For FY20: \$1 = INR 74.1; For FY23: \$1 = INR 81.7

We delivered, and built foundation for growth



Opportunity today?





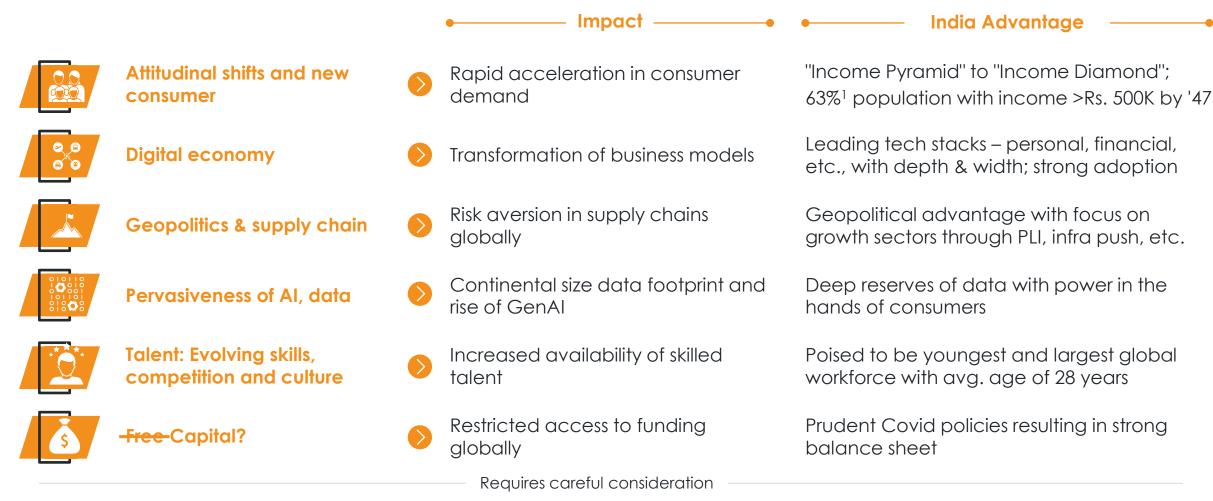


India is poised to make world class products at scale



Mahindra portfolio is well positioned

Global Macrotrends and India Advantage



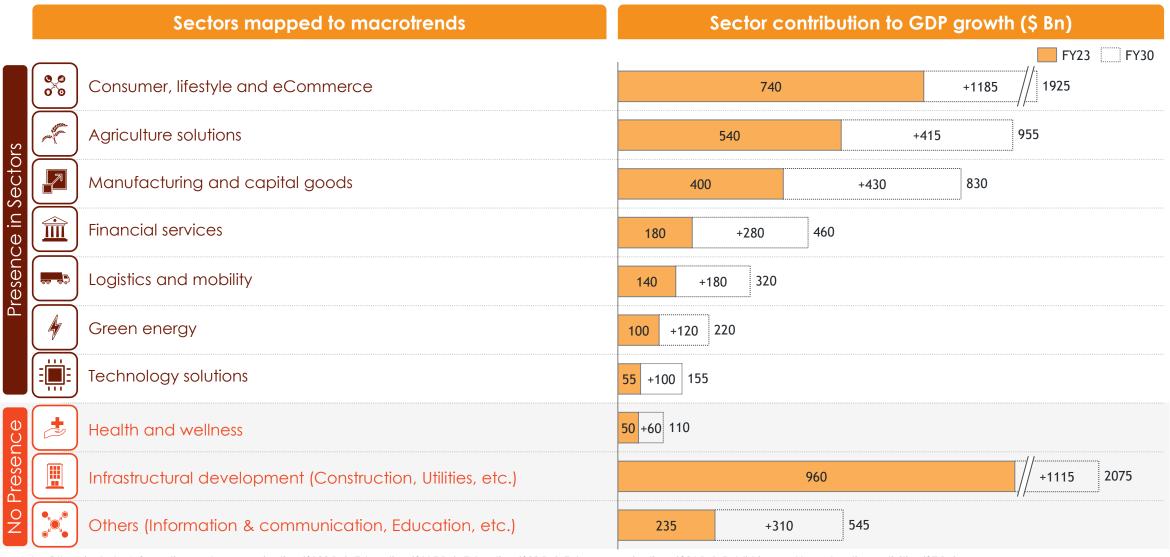


New energy paradigm and ESG

Increased focus on green and ESG

Focus on Green transformation, but Brown remains a reality

India will add \$4.2 Trillion to its GDP by 2030



Our businesses are well aligned with growth opportunities

	Sectors mapped to macrotrends	Current portfolio			
		Core —	Growth Gems		
	Consumer, lifestyle and eCommerce		mahindra LIFESPACES Carsijike		
)rS	Agriculture solutions	mahindra TRACTORS			
Secto	Manufacturing and capital goods	SUVs LCVs ATRIC VINITY VALIBLES mahindra	≡ CLASSIC LEGENDS ≡ malhindra <mark>malhindra</mark> ACCELO LAST MILE MOBILITY		
ce in	Financial services	mahindra FINANCE			
Presen	Logistics and mobility		mahindra Logistics		
<u></u>	Green energy		susten		
	Technology solutions	TECH mahindra			

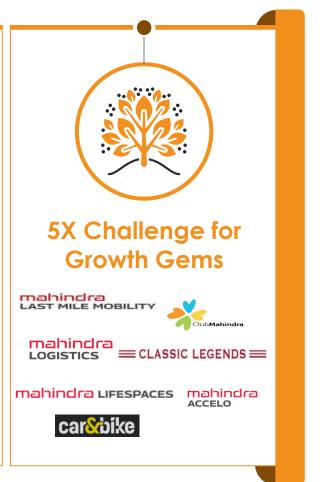
Strategic imperatives

FY24 - 26 FY22 - 23 **FY21** Deliver Scale Market Leadership Pivot Resilience Capital to growth Value Creation Allocation

How will we deliver scale?







Capitalize on Market Leadership

Auto



Customer Obsessed Brands



Propel ICE SUVs with cutting edge products



Pioneering a new era with category creating E-SUVs



Build CV Moat



Go Global

Farm



Build a domestic fortress



Significantly grow international business



Pioneering technology leadership



Leverage partnerships



Scale FM India exponentially

- At consolidated leve
- SUV Revenue market share
- 3. Does not include M&A

Unlock Full Potential

MMFSL



Improve asset quality

111

Digital transformation



Growth through diversification



High-impact Ecosystem partnerships

Tech Mahindra



Drive 300 bps margin expansion



Lead the market and drive 5G proliferation



Grow new age offerings



Augment Deep-Tech



Drive synergy from portfolio companies

- At consolidated level
- 2 SIIV Revenue market share
- 3. Does not include M&A

5X Challenge for Growth Gems



Summary



Re-ignited Value Creation



Well positioned to tap **India**Opportunity



Deliver scale, with transformation of our core businesses and a 5x challenge for growth gems



Global
Leadership in
Sustainable
Development

