







This presentation has been prepared by Cantabil Retail India Limited (the "Company") solely for information purposes and does not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.







## **Table of Contents**



01

## **Financial Highlights**

02

**Company Overview** 

03

**Business Overview** 

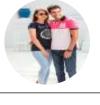
04

**Industry Overview** 

05

**Way Ahead** 













Financial Highlights





## **Management Comment**





Commenting on the results, Mr. Vijay Bansal, Chairman & Managing Director, Cantabil Retail India Limited said:

"We have recorded a sales revenue of Rs. 131.72 crores with EBITDA and PAT (w/o IND-AS 116) of Rs. 37.48 crores and Rs. 24.67 crores respectively for this quarter and for nine-months ended we recorded a revenue of Rs. 250.10 crores with EBITDA and PAT (w/o IND-AS 116) of 53.11 crores and Rs. 32.48 crores respectively. This is mainly on account of higher sales per store, better gross margins, increasing footfalls and higher average realisation.

As for this quarter we have opened a total of 21 new stores — in sync with our long-term growth plan along with better shopping experience and higher customer satisfaction. We plan to continue focusing on expanding our network of stores and increasing per-store sales and efficiencies. This quarter also benefited due to festival and wedding season in the country, increasing sales of clothes catering to such events. The Company has a total of 360 stores as on 31st December 2021.

Overall, we remain focused on creating value for our stakeholders and managing the business for the long term to transform our business and our ways of working. I am thankful to the entire team at CRIL for overcoming gripping uncertainties and delivering good results."







Business established in year 1989 involving designing, manufacturing and retailing of readymade garments with 21 years of establishment of brand "Cantabil"

Offers Premium Quality at Competitive pricing with Superior shopping Experience - 'Cantabil' is one of preferred brand among millennials and aspirational class

Caters to all three segments and wide range of products under one roof in Men's category like Shirts - formal/casual, Trouser, Denim, Suit, Blazer, Jacket, Woollen & Accessories, Ladies wear and Kids wear to make it complete family brand

Allotted "BBB+ outlook Stable" rating from ICRA even under most complex times of Covid

State of art fully integrated production facility spread over 3 acre plot with 1.5L Sq. ft. of floor area in Bahadurgarh, Haryana with capacity to produce 10L garments per annum – most specialized suit plant in India

Dividend paying entity and distributed dividend of 10% of face value for FY20 & FY21 and interim dividend in FY22

Entered into **E-commerce space** with leading players like **Flipkart**, **Amazon**, **Myntra**, **Ajio etc.** - offering enormous scope of expansion beyond physical geographies

Strong financials has made it viable for expansion and opening of new stores through internal accruals only without increasing debt

Brand presence in 18 States, 180+ Cities and 360 profit making exclusive brand outlets with 4.06 L sq. ft. of retail space and strong presence in Tier I, Tier II & Tier III cities and plan to reach 700+ stores in next 4 years across India







## **COVID-19 Impact on Business**



- Sharp reduction of footfalls in multiple geographies and gradual closure in areas highly affected
- Last week of March onwards -no business activities conducted - office, stores and warehouses shutdown due to nationwide lockdown
- Used this opportunity to upgrade our organization – develop skills of employees, educate and train them
- Interaction with customers to help them understand safety measures taken at store level
- Gradual opening of stores in non-red zone areas - end of May ~100 stores were operational all over India, numbers kept increasing as and when cities entered orange and green zone
- We also entered online space at most crucial hour which will gain traction in coming financial year



### June - July'20



- Stores opened on alternate days and for certain hours depending on area wise restrictions
- Malls could open, hence majority of stores in malls are now open
- Over 285 stores were operational by end of July

- Most stores were operational on daily basis for entire day
- Stores started gaining traction – festivals around the corner



August - March'21

### April - May'21



- Sudden increase in cases from mid April, gradually spreading across country
- State wise lockdown as per State Govt orders
- Most of the states ordered operations of only essential services leading to store closures
- As of now only 180 stores are operational – 4 hours daily basis
- These stores are open on alternate days basis odd and even days

- As of June'21 320 stores are open across the country on weekdays only with restrictions in working hours depending on state wise rules
- Gradual movement to normalcy due to reduction in fear of COVID-19
- As of now stores are operational on daily basis for entire day



June'21 Onwards





# Progressive continual recovery in

# operational store count and sales



## **Store Opening**

 As of now all 360 stores are operational on daily basis for entire day – started gaining traction and footfalls

### Sales

- Stores in areas less impacted by COVID are normalizing, gradual increase in sales to be followed
- Sales in high street markets are more than malls

# **Operations**

- Office, warehouses and third-party manufacturing units operational with proper precautions in place
- Business backed by appropriate cash reserves

## **Continued Consumer Engagement**,

- Continuous updates given to customers regarding deals and new products and designed launched through SMS campaign and Social Media
- Customers are also educated about all necessary precautions taken at store



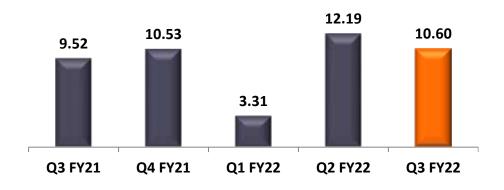




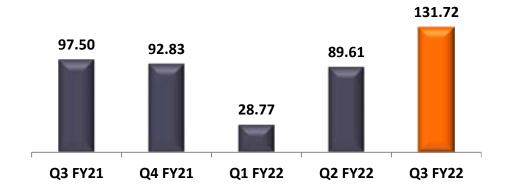
## **Financial Highlights**



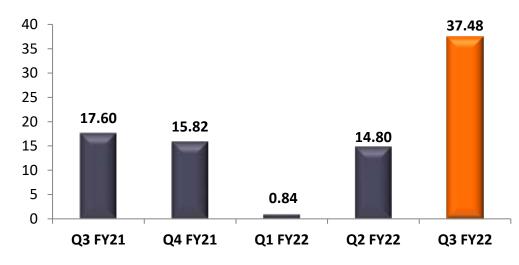
### Sales Qty (pcs in Lacs)



### Revenue from Operations (Rs. Cr)



**EBITDA** excluding Other Income (Rs. Cr)\*









# Financial Highlights – Q3 FY22 vs Q3 FY21





35.09%

**Revenue from Operations** 

Rs. 131.72 Crore



112.89%

EBITDA

Rs. 37.48 Crore



1039 bps

EBITDA Margin 28.45%



116.25%

PAT

Rs. 24.67 Crore



703 bps



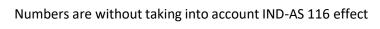


116.17%

**Basic EPS** 

Rs. 15.11 vs. Rs 6.99 Q3 FY21







## **Financial Highlights**



Rs. Cr	Q3 FY22* (With IND- AS 116)	Q3 FY22 (W/O IND- AS 116)	Q3 FY21* (With IND- AS 116)	Q3 FY21 (W/O IND- AS 116)	Y-o-Y(%) (With IND- AS 116)	Y-o-Y(%) (W/O IND- AS 116)	Q2 FY22* (With IND- AS 116)
Revenue from Operations	131.72	131.72	97.50	97.50	35.09%	35.09%	89.61
Raw Materials	41.97	41.97	37.11	37.11			29.04
Employee Cost	18.36	18.36	13.09	13.09			16.09
Job Work Charges	6.56	6.56	4.88	4.88			6.84
Lease Rentals	0.05	9.78	0.33	6.96			0.33
Commission	8.50	9.02	6.37	6.69			5.81
Other Expenses	8.55	8.55	11.17	11.17			8.10
Total Expenditure	83.99	94.24	72.95	79.90			66.21
EBITDA	47.74	37.48	24.56	17.60	94.39%	112.89%	23.40
EBITDA Margin%	36.24%	28.45%	25.19%	18.06%	1105 bps	1039 bps	26.11%
Other Income	2.11	0.05	3.94	0.58			3.99
Depreciation	11.21	2.69	9.59	2.39			10.55
Interest	5.96	0.80	6.20	1.28			5.88
Profit Before Tax	32.68	34.03	12.72	14.52			10.96
Tax	8.97	9.36	2.59	3.11			3.19
PAT	23.71	24.67	10.13	11.41	134.08%	116.25%	7.77
PAT Margin%	18.00%	18.73%	10.39%	11.70%	761 bps	703 bps	8.67%
Basic EPS in Rs.	14.52	15.11	6.20	6.99	134.19%	116.17%	4.76

- This quarter witnessed significant improvement in revenue mainly on account of higher ticket size along with increasing footfalls and newly opened stores
- Increase in EBITDA mainly due to higher gross margins on account of higher average pricing, improving average sales per store leading to greater operational efficiency



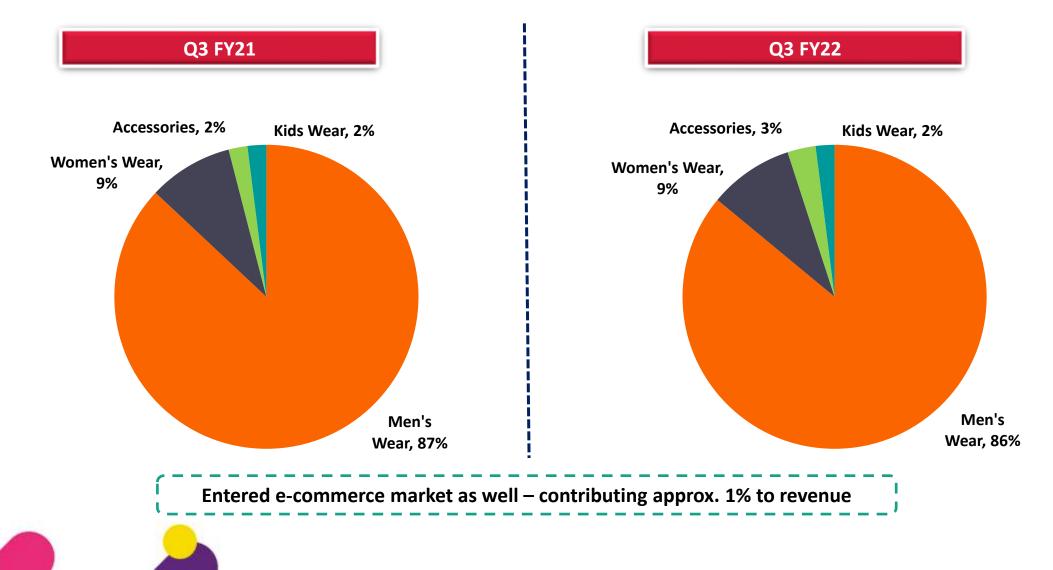


<sup>\*</sup>reported numbers are as per IND-AS 116, consequently operating lease expenses have changed from rent and commission to depreciation & amortization expenses, finance cost and other income.



## Revenue Break Up – Segmental



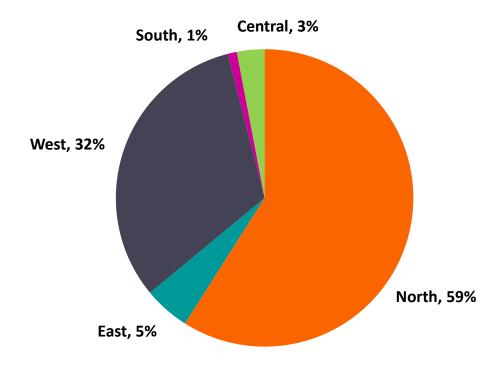




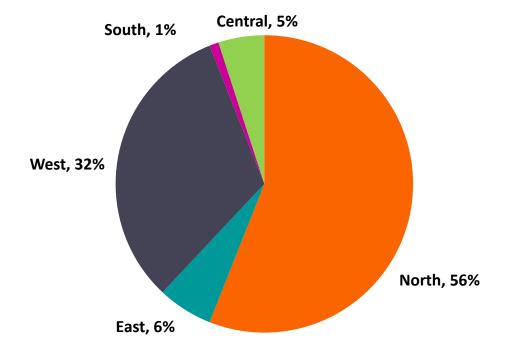
# Revenue Break Up – Regional



### Q3 FY21



### Q3 FY22









## Financial Highlights – 9M FY22 vs 9M FY21





57.48%

**Revenue from Operations** 

Rs. 250.10 Crore



174.67%

EBITDA

Rs. 53.11 Crore



906 bps

EBITDA Margin 21.24%



254.53%

PAT

Rs. 32.48 Crore



722 bps



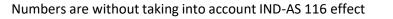


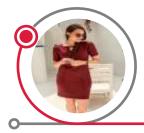
254.55%

**Basic EPS** 

Rs. 19.89 vs. Rs 5.61 9M FY21







## **Financial Highlights**



Rs. Cr	9M FY22* (With IND-AS 116)	9M FY22 (W/O IND-AS 116)	9M FY21* (With IND-AS 116)	9M FY21 (W/O IND-AS 116)	Y-o-Y(%) (With IND-AS 116)	Y-o-Y(%) (W/O IND-A 116)
Revenue from Operations	250.10	250.10	158.81	158.81	57.48%	57.48%
Raw Materials	76.79	76.79	54.44	54.44		
Employee Cost	42.61	42.61	26.91	26.91		
Job Work Charges	15.32	15.32	11.02	11.02		
Lease Rentals	0.80	23.69	1.07	15.99		
Commission	16.29	17.48	10.53	11.23		
Other Expenses	21.09	21.09	19.89	19.89		
Total Expenditure	172.90	196.99	123.85	139.48		
EBITDA	77.20	53.11	34.96	19.34	120.81%	174.67%
EBITDA Margin%	30.87%	21.24%	22.01%	12.18%	886 bps	906 bps
Other Income	13.01	1.49	14.63	2.72		
Depreciation	31.17	7.23	29.14	7.01		
Interest	17.55	2.30	18.48	3.51		
Profit Before Tax	41.48	45.08	1.97	11.54		
Tax	11.55	12.60	(0.41)	2.38		
PAT	29.93	32.48	2.38	9.16	1156.68%	254.53%
PAT Margin%	11.97%	12.99%	1.50%	5.77%	1047 bps	722 bps
Basic EPS in Rs.	18.33	19.89	1.46	5.61	1155.48%	254.55%

- Increasing footfalls because of better consumer sentiment due to improvement in COVID leading to increase in revenue
- Increase in EBITDA mainly on account of better performance in this quarter, better gross margins, and higher average pricing

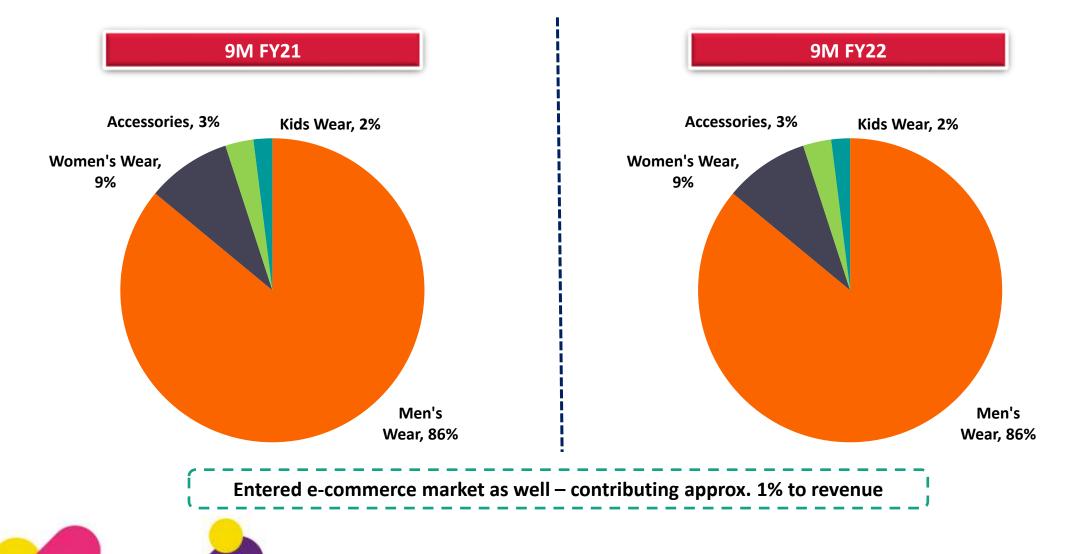


<sup>\*</sup>reported numbers are as per IND-AS 116, consequently operating lease expenses have changed from rent and commission to depreciation & amortization expenses, finance cost and other income.



## Revenue Break Up – Segmental



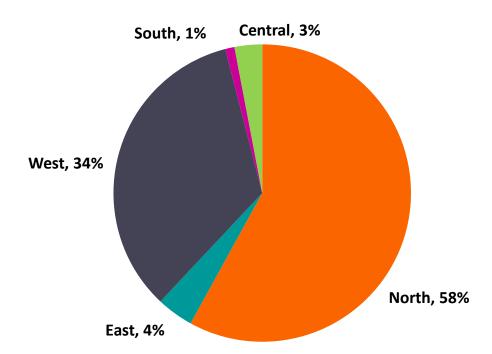




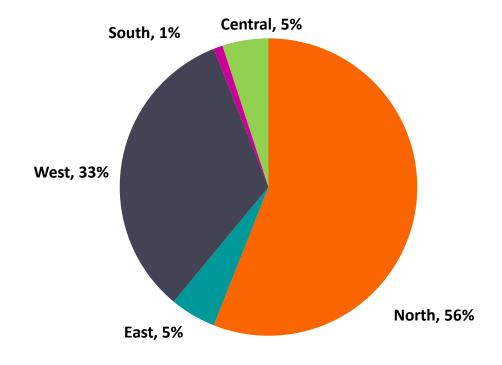
# Revenue Break Up – Regional



### 9M FY21



### 9M FY22









## **Financial Highlights**



Rs. Cr	FY21* (With IND-AS 116)	FY21 (W/O IND-AS 116)	FY20* (With IND-AS 116)	FY20 (W/O IND-AS 116)	Y-o-Y(%) 5 (With IND-AS 116)	Y-o-Y(%) (W/O IND-A 116)
Revenue from Operations	251.64	251.64	338.04	338.04	(25.56%)	(25.56%)
Raw Materials	87.78	87.78	119.06	119.06		
Employee Cost	41.58	41.58	59.94	59.94		
Job Work Charges	16.86	16.86	28.95	28.95		
Lease Rentals	1.67	24.67	1.45	37.55		
Commission	16.51	17.71	15.76	18.15		
Other Expenses	27.88	27.88	28.14	28.14		
Total Expenditure	192.28	216.48	253.30	291.78		
EBITDA	59.36	35.16	84.73	46.25	(29.94%)	(23.98%)
EBITDA Margin%	23.59%	13.97%	25.07%	13.68%	(148 bps)	29 bps
Other Income	16.78	3.03	4.18	4.18		
Depreciation	39.09	9.49	44.19	10.41		
Interest	24.80	4.88	20.71	6.92		
Profit Before Tax	12.26	23.82	24.01	33.10		
Tax	2.59	5.96	7.58	10.23		
PAT	9.66	17.86	16.43	22.88	(41.18%)	(21.92%)
PAT Margin%	3.84%	7.10%	4.86%	6.77%	(102 bps)	33 bps
Basic EPS in Rs.	5.92	10.94	10.06	14.01	(41.15%)	(21.91%)

- Revenue also includes sales from e-commerce
- Nationwide lockdown in Q1 FY21 and conditions imposed on working of store days and hours in Q2 FY21 weighed upon full year revenue
- EBITDA has declined mainly due to drop in Revenue
- Tier 2 and Tier 3 cities have shown smart recovery along with Tier 1 cities as Tier 1 cities continue to stay affected by COVID impact
- Company repaid entire term loan and now stands at minimum borrowing level



<sup>\*</sup>reported numbers are as per IND-AS 116, consequently operating lease expenses have changed from rent and commission to depreciation & amortization expenses, finance cost and other income.



# **Balance Sheet Highlights**



Rs. Cr	As on 30 <sup>th</sup> Sept'21	As on 31 <sup>st</sup> Mar'21
Shareholder's Funds	130.06	124.04
Share capital	16.33	16.33
Other Equity	113.73	107.72
Non-current liabilities	219.95	211.05
Financial Liabilities		
(a) Borrowings	0.00	0.00
(b) Lease Liability	199.36	192.48
(c) Other Financial Liabilities	12.51	11.39
Provisions	4.57	3.50
Other Non - Current Liabilities	3.51	3.68
Current liabilities	108.88	93.50
(a) Borrowings	15.47	14.37
(b) Trade Payables		
(i) Total ostd dues of micro & small	9.75	6.46
(ii) Total ostd dues of other than	41.52	32.15
(c) Lease Liability	29.12	28.11
(d) Other Financial Liabilities	7.75	7.18
Provisions	3.34	2.61
Other Current Liabilities	1.93	2.08
Current tax Liabilities (Net)	0.00	0.54
Total Equities & Liabilities	458.89	428.60

Rs. Cr	As on 30 <sup>th</sup> Sept'21	As on 31 <sup>st</sup> Mar'21
Non-Current Assets	296.62	281.79
Property, Plant and Equipment	56.74	55.05
Capital work in progress	1.08	2.32
Right of use Asset	187.79	182.15
Investment Property	3.56	3.59
Other Intangible Assets	1.49	0.33
Investments	0.11	0.11
Other Financial Assets	11.24	10.24
Loans	0.00	0.00
Deposits with bank	0.00	0.00
Deferred tax assets (Net)	17.93	18.65
Other non-current assets	16.69	9.35
Current Assets	162.28	146.81
Inventories	144.25	123.62
Investments	0.00	0.00
Trade Receivables	4.29	3.89
Loans	0.00	0.00
Cash & Cash Equivalents	1.26	8.26
Other Financial Assets	3.82	4.87
Current tax assets (Net)	2.15	0.86
Other Current Assets	6.51	5.32
Total Assets	458.89	428.60



**Company Overview** 





## How are we different:



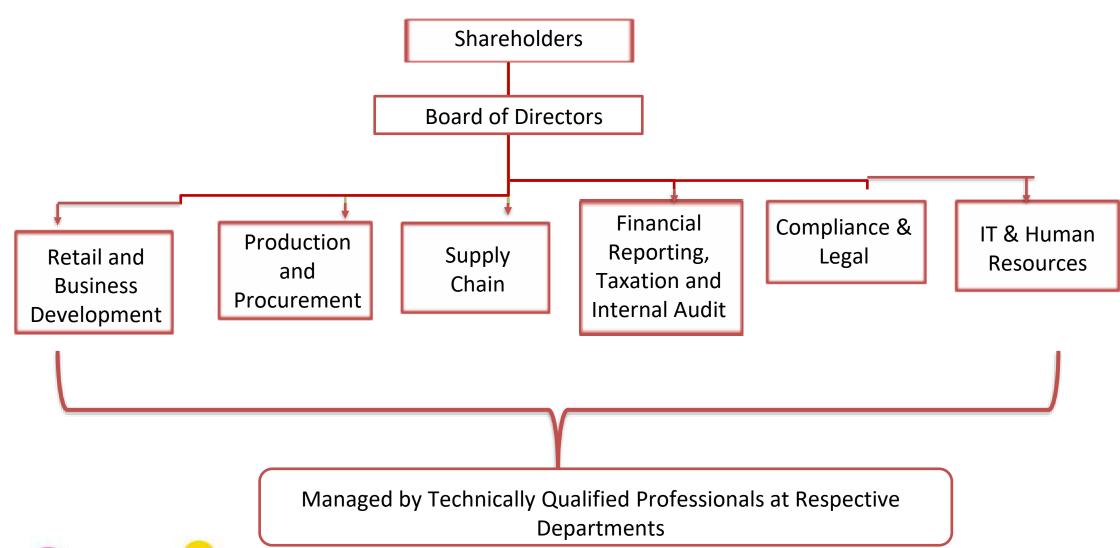
- Production is divided in three parts
  - one-third is production at own factory with capacity of 10L pieces per annum
  - one-third dedicated fabricators
  - one-third on FOB basis
- Company totally controls functioning of dedicated fabricators, sourcing of raw materials, designing and quality check is done by company leaving no scope for compromising Cantabil brand name
- This makes total of two-third own production and one-third outsourced which is mainly winter wear from Ludhiana
- Expansion in Tier II and III towns and cities has proven to be great success story for company. There are many aspirational customers in those areas with spending powers but no access to branded products, this gives Company added first mover advantage. We have witnessed most of stores performing extremely well in these towns/cities. Along with this we also continue to expand in Tier I cities
- As far as expansion is concerned, mix of 70:30 ratio is our strategy in terms of COCO and FOFO stores respectively keeping in control most of the stores as per company policy and culture enabling control and avoiding any chance of dilution of Brand– making this well-adjusted approach of expanding





## **Organization Structure**







# **Strong & Experienced Management Team**





Mr. Vijay Bansal

# Chairman & Managing Director

- Rich & vast experience in Apparel and Retail Business
- Founded, Promoted and launched Brand "Cantabil" in 2000
- Awarded "Delhi Udyog Ratan Award 2008" by Government of Delhi and "GLOBAL BUSINESS ICON" award by Hon'ble Union Minister of Science & Technology in June 2018



Mr. Deepak Bansal

#### **Whole Time Director**

- Graduate in mathematics from Delhi University
- Substantial expertise in Retail Apparel Industry
- Responsible for marketing strategy and spearhead plans to expand
- Explore new markets & increasing retail footprint in India



Mr. Basant Goyal

#### **Whole Time Director**

- Graduate in Bachelor of Business Study from Delhi University
- Responsible for Production & overall Administration of Company



Mr. Shivendra Nigam (FCA)

#### **Chief Financial Officer**

- Commerce graduate and Chartered Accountant
- Extensive experience in Finance, Accounts, Administration, Management & Tactical planning and Regulatory compliances
- Responsible for ensuring financial, accounting compliances and reporting requirements



Ms. Poonam Chahal (FCS, LLB)

#### **Company Secretary**

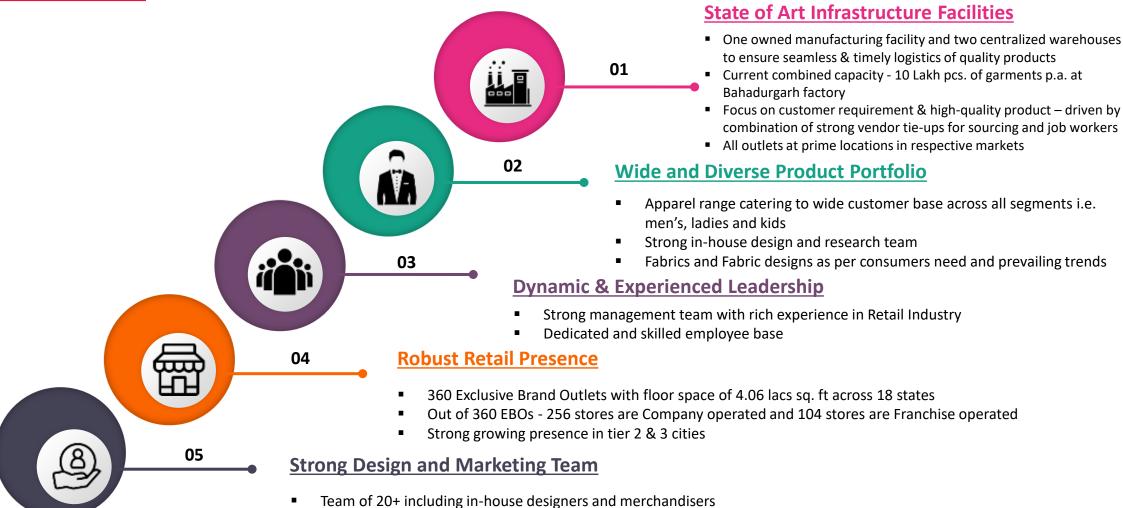
- Holds Master's degree in Commerce, degree in law and fellow member of ICSI
- Significant experience in Corporate Law,
   Securities Law, IPO, Due Diligence, Corporate Governance, Foreign Exchange Law & IPR
- Heads Legal and Compliance Department







# Key Strengths - Among Leading Retail Brands in India



Research team strongly focuses on market survey before opening new

Online and offline marketing campaigns carried on by marketing team

stores



**Business Overview** 





## **Brand Cantabil**





#### Men's Wear

- Cantabil 21 years old established brand with growing acceptance
- Highly popular in middle class
- 360 stores across India
- Formals, Casuals, Ultra Casuals, Woollen, Knitwear

#### **Kids Wear**

- For kids from 3-14 years
- Comfortable clothing with high fabric quality and soft hand feel
- Exciting range of apparels- Shirts, T-shirts, denims, trousers, Culottes, dresses, tops, jeggings, shorts etc.









#### Women's Wear

- Retailing ladies wear since 2012
- Complete & diverse range of fashion outfits for women -Shirts, Tops, Leggings, Kurtas, Kurtis, Capri, Pants, Jeans etc.

#### **Accessories**

- Well-known brand in men's accessories
- Offers Innerwear, Belts, Socks, Ties, Handkerchief, Deo, etc.



## **Manufacturing Plant - Haryana**





- State-of-art world class manufacturing plant across area of 1.50 Lacs sq.
  ft. in Bahadurgarh, Haryana
- Fully integrated infrastructure and systems for modern manufacturing & retailing with complete automation from cutting to manufacturing and finishing of formal and casual trousers, formal shirts & men's suits, waistcoats, blazers in formal, casual and party-wear range
- Current combined capacity to produce 10 Lac pcs. of garments per annum
  casual trousers of 3 lac pcs, formal trousers of 2 lac pcs, suits & jackets
  of 2 lac pcs and shirts of 3 lac pcs
- Equipped with best brand machines from JUKI, Durkopp, Brother, Ngai Shing, Kansai, Pfaff, Maier, Siruba, Sako and latest finishing equipment using hot and cold steam foam finishers from Veit and Macpi
- Space and scope to double existing capacity



## Pan India Presence





Company's strategy to expand in tier 2 and 3 cities has proven to be successful

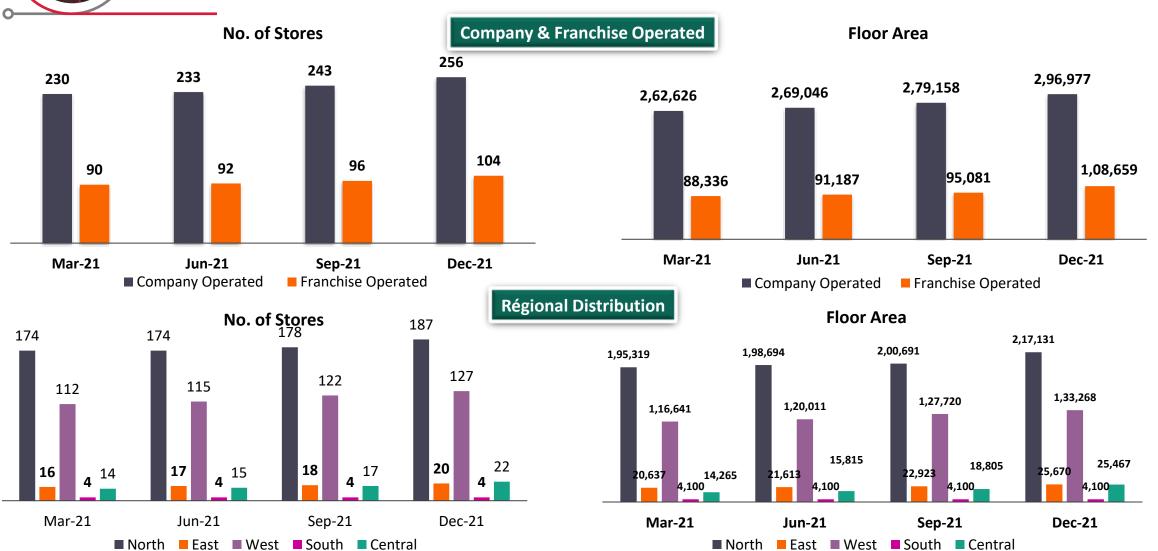
State	31 <sup>st</sup> Dec' 2021	30 <sup>th</sup> Sept' 2021
Assam	1	1
Bihar	8	6
Chhattisgarh	9	7
Chandigarh	1	1
Delhi	53	53
Gujrat	23	22
Haryana	42	38
Himachal Pradesh	2	1
Jammu & Kashmir	8	9
Jharkhand	7	7
Madhya Pradesh	13	10
Maharashtra	42	40
Punjab	26	23
Rajasthan	62	60
Telangana	4	4
UP	48	46
Uttaranchal	7	7
West Bengal	4	4
Total	360	339





## **Exclusive Brand Outlets**

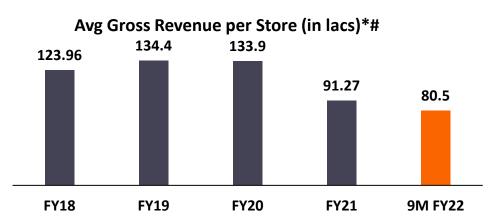


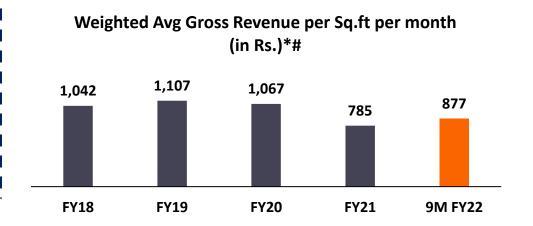




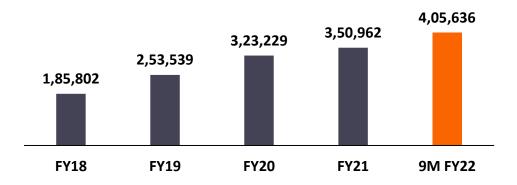
## Avg. Revenue Statistics







Total sq. ft.



FY21 numbers are mainly impacted due to lockdown in Q1 & Q2 in many parts of India due to COVID-19 - stores were functional on alternate days with reduced working hours in majority states





<sup>\*</sup>Revenue does not include online sales



**Industry Overview** 

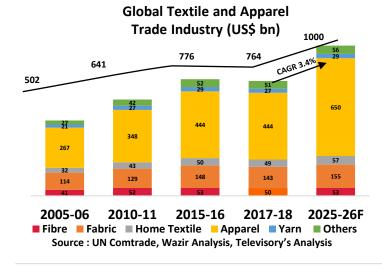




## Indian Apparel Industry



- Second largest contributor in retail after food and grocery industry in India
- 41% of Men's wear, 38% Women's wear and 21% kid's wear 2025
- Per capita expenditure on apparel expected to reach Rs. 8,000 by, rising from Rs. 3,100 in 2015. Thereby expected to grow to Rs. 11.7 Lakh Crores (USD 180 bn) by 2025
- Fitness and healthcare concerns in youth to lead growth at high CAGRs of 14%, 14% and 12% in denim, active wear and t-shirts respectively
- Women's wear Expected to grow at CAGR of 9.9% to reach US \$44 bn in 2026
- Urban areas witnessing clear shift in Women's Wear- from saree to salwar kameez, kurti's, shirts, tops, trousers and denims – expected to remain high growth product categories & grow at CAGR of 12-16%
- Significant opportunity in branded kid's wear as currently less number of players in India - expected to reach Rs. 1,57,000 Crores by 2025 at CAGR of approx. 10-11%
- Due to COVID-19, Indian textile industry fell yarn and readymade garments exports fell by 90% during April 2020
- To survive pandemic about 15-20% of over 8000 exporters in country have resumed operations with 25-30% workforce
- Export demand to fall further US and Europe account for 60% of exports









# Way Ahead







### **Increasing Retail Presence**

# Enhancing manufacturing capacities

Reduction of operational costs and achieving efficiency

Widening customer base, Adding new markets and Increasing wallet share

- Open new stores
- Expand exclusive stores for Ladies and kids wear
- Enhancing shopping experience by providing 'Best Brand Mix
- Planned and phased expansion to Deeper penetration in tier 2 & 3 cities
- Plan to reach 700+ stores with target turnover of Rs.
   1000 crores in next 4 years

- Adopt latest technology and best manufacturing practices to enhance manufacturing capabilities
- Further space and scope to gradually add equal quantity to existing capacity as per increase in demand by sizeable numbers

- Focus on areas to reduce costs and achieve efficiencies in order to remain competitive
- Reduce wastage and control fabrication on production floor through effective supervision
- Growing market
   opportunities available endeavor to grow business by
   adding new customers in
   existing markets and
   increasing wallet share of
   existing customers by adding
   more product lines
- Increasing geographical presence - identifying new markets in India - expand and enhance across all own brands
- Widen and increase customer base in online space as well









NSE 🛇

CANTABIL

**Bloomberg CANT IN** 

REUTERS D CRIL.BO

### For further information, please contact:

Company:

**Investor Relations Advisors:** 

Cantabil Retail India Ltd.

**Bridge Investor Relations Pvt. Ltd.** 

Mr. Shivendra Nigam

om

amit@bridge-ir.com

Mr. Amit Sharma

shivendra.nigam@cantabilinternational.com

Ms. Disha Shah

disha@bridge-ir.com

www.cantabilinternational.com

www.bridge-ir.com

