

August 10, 2023

The Secretary
Corporate Relationship Dept.
The Bombay Stock Exchange
1st Floor, New Trading Ring
Rotunda Building
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

The Secretary
National Stock Exchange of India
Limited
Exchange Plaza
Bandra Kurla Complex
Mumbai – 400 051

Dear Sir,

Sub: Press Release & Investor Presentation - Reg

We herewith enclosed the Press Release and Investor Presentation for the quarter ended 30 June 2023.

This is for your information and records.

Thanking you,

Yours truly, For Page Industries Limited

Murugesh C Company Secretary

Encl: as above

Page Industries reports healthy margin recovery in Q1 FY 24

Strategic and operational initiatives are showing results

Bengaluru, 10 August 2023: Page Industries Limited, India's leading apparel manufacturer, today announced its financial results for the quarter ended 30th June 2023.

Financial Highlights for Q1FY24

- Revenue at Rs. 12,400 million, up 28 % QoQ and down -7.5% YoY.
- EBITDA at Rs. 2,418 million, margins at 19.5 %, up 79.7% QoQ and down -18.8% YoY.
- Reported Profit After Tax at Rs. 1,583 million; up 102 % QoQ and down -23.6% YoY.
- PAT margin at 12.8 %, compares with 8.1% QoQ and 15.4% YoY.
- Cash and cash equivalents at Rs. 773 million up from 81 million at Q4 FY23.

Commenting on the results, Managing Director Mr. V.S. Ganesh said, "I am pleased to share that the initiatives taken have led to a substantiative margin recovery and the Company has reported 31% sequential volume growth in Q1. While our year-on-year revenues and volume growth remain challenged on the back of prevailing market conditions, we remain steadfast in our conviction that this is merely a transient phase. Our proactive approach involves continued investment in shaping the future, thereby ensuring that we capitalize on the promising prospects that lie ahead.

Outlook:

India's projected economic growth in FY24 will have a significant positive impact on the country's apparel and retail industry, which is expected to grow on the back of the country's rising population, strong purchasing power, internet penetration, and evolving fashion trends. This trend is accompanied by the accelerated growth of the middle-income population, rapid urbanization, and the increased organization of retail and online sales. An integral factor contributing to this sustained growth is the increasing migration of economy brand consumers towards premium brands.



About Page Industries Limited

Page Industries is the exclusive licensee of JOCKEY International Inc. (USA) for manufacture, distribution and marketing of the JOCKEY® brand in India, Sri Lanka, Bangladesh, Nepal, Oman, Qatar, Maldives, Bhutan and UAE. Page Industries is also the exclusive licensee of Speedo International Ltd. for the manufacture, marketing and distribution of the Speedo brand in India.

Jockey is the company's flagship brand and a market leader in the premium innerwear and leisure wear category. The brand is distributed in 2,849+ cities & towns and available in 120,461+ Multi Brand Outlets, 1,332+ Exclusive Brand Stores (EBS) with extensive presence in 2,843+ Large Format Stores, as also online. Speedo brand is available in 962+ stores and 36 EBOs, spread across 90+ cities.

For further information, please visit www.jockeyindia.com

Investor Contact – <u>investors@jockeyindia.com</u>

Disclaimer: Certain statements that may be made or discussed in this release may be forward-looking statements and/or based on management's current expectations and beliefs concerning future developments and their potential effects upon Page Industries and its associates. The forward-looking statements are not a guarantee of future performance and involve risks and uncertainties and there are important factors that could cause actual results to differ, possibly materially, from expectations reflected in such forward-looking statements. Page Industries does not intend, and is under no obligation, to update any forward-looking statement made in this release.

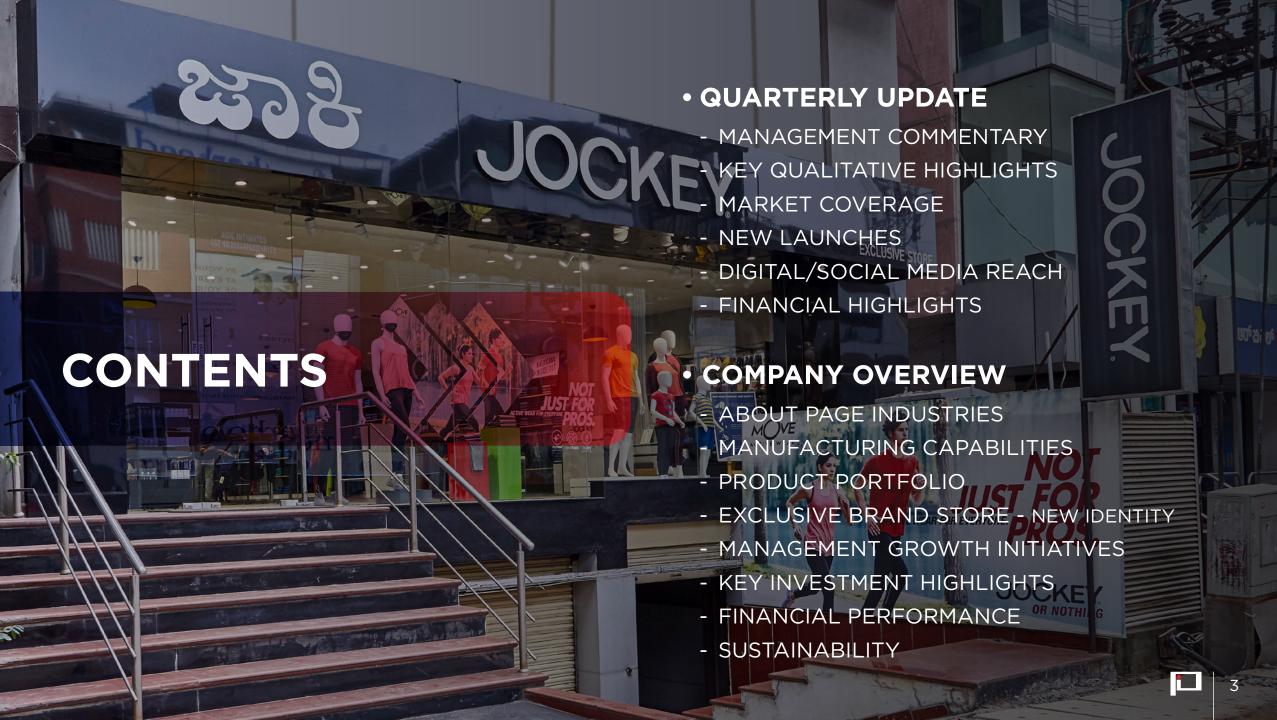


SAFE HARBOUR STATEMENT

This presentation, by Page Industries Limited (the "Company"), has been prepared solely for information purposes and does not constitute any offer, recommendation or invitation to purchase or subscribe for any securities.

This presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider relevant. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

This presentation updated as on August 10, 2023 may contain certain forward-looking statements concerning the Company's future business prospects and business profitability, which are subject to a number of risks and uncertainties and the actual results could materially differ from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, competition, economic growth in our markets, ability to attract and retain highly skilled professionals, our ability to manage our operations, government policies and actions, interest and other fiscal costs generally prevailing in the economy. The Company does not undertake to make any announcement in case any of these forward-looking statements become materially incorrect in future or update any forward-looking statements made from time to time by or on behalf of the Company.



MANAGEMENT COMMENTARY

Page Industries Limited has exhibited tenacity in a time characterized by significant challenges. While we faced macro headwinds and market conditions that have led to slight Y-o-Y degrowth, our measures to safeguard and improve our market share has helped us protect our margins. We remain committed to our growth strategies, which are deliberately designed to ensure sustainable, long-term growth while upholding sound financial health.

Our journey through this quarter underscores our resilience and adaptability. As we navigate the evolving landscape, we remain steadfast in our commitment to growth and innovation, driven by a deep understanding of consumer needs and the dynamic retail ecosystem.

The trajectory of the Indian retail sector appears promising. A growing population, rising disposable incomes, and evolving fashion sensibilities have improved consumer spending, auguring well for the retail landscape. This favourable environment strengthens our optimism about business in general.

KEY QUALITATIVE HIGHLIGHTS FOR Q1 FY24



Market Commentary

- Macro headwinds continued to impact demand
- There has been build-up of excess inventory impacting the overall ecosystem and resulting in unsustainable business practices.
- With on-line platforms becoming a preferred avenue for shopping, e-commerce segment is poised for accelerated growth.

Auto Replenishment System (ARS) Update

The ARS process is progressing well and being strengthened for extensive adoption. Given the scale and complexity of 4086+ distributor accounts, the complete adoption & transformation to a pull-based process will require some time. We believe this is the most important transformation which will pave the way for years to come.

Trade Update

- Added 43 EBOs to the network during the quarter and total count is at 1332 as of June 30, 2023.
- E-com business has witnessed growth of 43% YoY



UNMATCHED MARKET COVERAGE

Multi-Brand Trade Channel

4,086 +

Distributor Accounts

2,849 +

Cities / Towns

1,20,461 +

Retail Network

726 +

Team Strength

Exclusive Brand Store

1,332 +

Exclusive Brand Stores

51

Exclusive Woman Stores

81

Exclusive Juniors Stores

17

Factory Outlets

442

Cities / Towns

Key Department Store

23

Partner Chains

2,843 +

Stores

3,958 +

Points of Sale

ECommerce

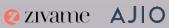
Jockey.in

speedo.in

amazon Myntra







... and more Partners



JOCKEY - NEW LAUNCHES



Style No. MV40 Performance Jacket



Style No. JW55 Yoga Pant

Style No. IM26 All Day Pants



Style No. RX72 Shorts



Style No. JW53 Shrug



DIGITAL/SOCIAL MEDIA REACH























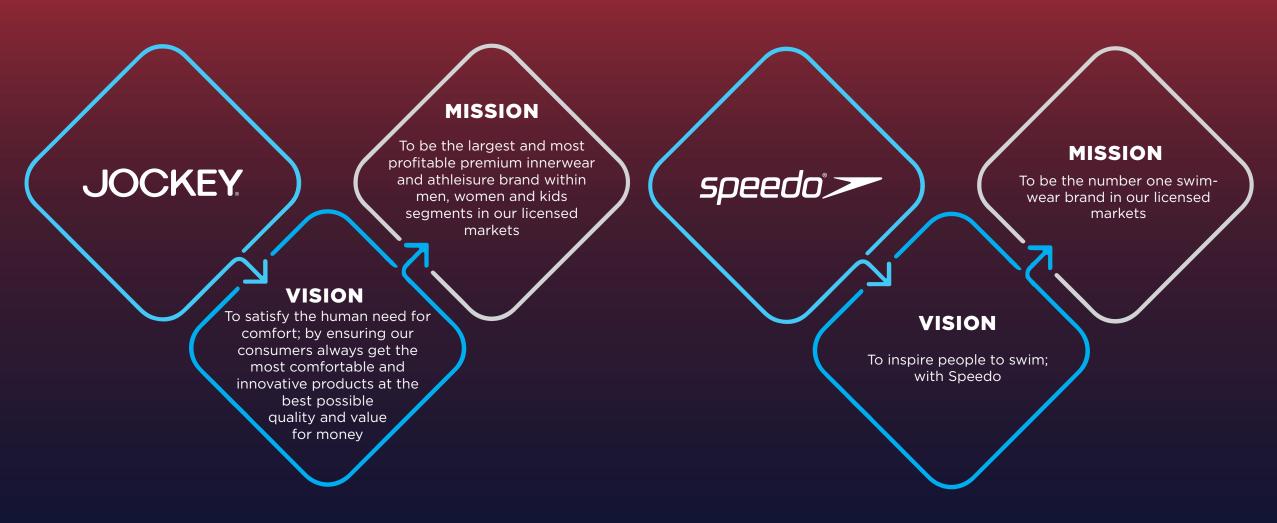
QUARTERLY FINANCIAL HIGHLIGHTS

Particulars (INR mn)	Q1FY24	%	Q4FY23	%	Q1FY23	%	QoQ growth	YoY growth
Revenue	12,400		9,691		13,413		28.0%	-7.5%
EBITDA	2,418	19.5%	1,345	13.9%	2,978	22.2%	79.7%	-18.8%
PBT	2,100	16.9%	1,065	11.0%	2,746	20.5%	97.1%	-23.5%
PAT	1,583	12.8%	784	8.1%	2,070	15.4%	102.0%	-23.6%

- Q1FY24 showcased our agility in navigating demand challenges and capitalizing on growth opportunities.
- Sequential improvement in EBITDA margin was a result of operational expenses optimisation initiatives.
- Despite current market challenges, we have successfully preserved margins while enhancing the qualitative aspect of our inventory.



PAGE INDUSTRIES: VISION & MISSION STATEMENT



PAGE INDUSTRIES: AT A GLANCE



Leading player in Premium Innerwear and Athleisure market



Highly Experienced
Professional
Management
supported by
22,239 Employees

84% Women Employees



Production Capacity

280 mn pieces
15 manufacturing units
Strong backward

integration



PAN India Presence

1,20,461+ Retail Network
1,332+ Exclusive Brand Stores
2,843+ Large Format Stores
& E-Commerce



Strong Financial Performance

Healthy ROCE 50%

JOCKEY

- Jockey is the world's best-loved and most recognisable brand. Active in more than 147 countries
- Exclusive licensee of **JOCKEY International Inc. (USA)** for manufacture, distribution and marketing in India, Sri Lanka, Bangladesh, Nepal, Oman, Qatar, Maldives, Bhutan and UAE
- Products include Innerwear, Athleisure, Socks for Men and Women, Thermal, Towels, Handkerchief, Caps and Face Mask



- Speedo International Ltd. is a manufacturer and distributor of swimwear and swimming accessories based in Nottingham, UK
- Exclusive licensee of **Speedo International Ltd.** for manufacture, distribution and marketing in India
- Products include Swimwear, Equipment, Water shorts, Apparel and Footwear

MANUFACTURING CAPABILITIES

STRONG IN-HOUSE MANUFACTURING CAPABILITIES

- Facilities spread over 2.2 million sq ft across 15 manufacturing units
- Present in 14 facilities in Karnataka, 1 in Tamil Nadu and upcoming facility in Odisha
- >70% in-house manufacturing

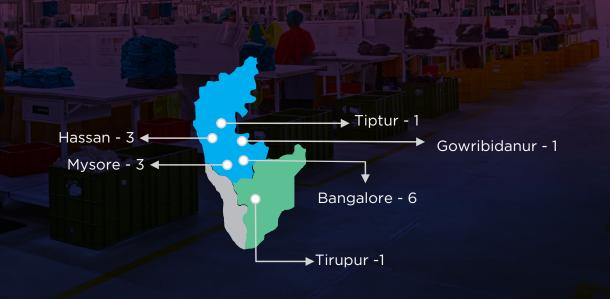
KR Pet Unit



Location	Units	Employees
Bangalore	6	8,895
Gowribidanur	1	1,615
Hassan	3	3,964
Mysore	3	4,611
Tirpur	1	220
Tiptur	1	1,061
Grand Total	15	20,366

COMMITTED TO QUALITY

- Our own manufacturing helps set high quality standards for both in-house and outsourced manufacturing
- Monitor every stage of manufacturing process: Designing, Raw Materials, Production Process, Packaging and Final Products



JOCKEY PRODUCT PORTFOLIO

JUNIORS BOYS

VESTS BRIEFS TRUNKS BOXER SHORTS T-SHIRTS POLO T-SHIRTS TRACK PANTS **SHORTS SWEAT SHIRTS JACKETS**





WOMEN

BRASSIERES SPORTS BRA PANTIES CAMISOLE **CROP TOP TANK TOPS SHAPEWEAR SHORTIES**

THERMAL MEN, **WOMEN & KIDŚ**

TANK TOP CAMISOLE **VEST LEGGINGS T-SHIRT LONG JOHN**



JUNIORS GIRLS

PANTIES BLOOMERS SHORTIES CAMISOLE TANK TOPS **T-SHIRTS SHORTS** CAPRIS TRACK PANTS **PYJAMAS SWEAT SHIRTS JACKETS**



BERMUDAS TRACK PANTS **LOUNGE PANTS SPORTS SHORTS T-SHIRTS POLO T-SHIRTS GYM VESTS YOGA PANTS SLEEPWEAR JACKETS TANK TOP MUSCLE VEST CAPRIS LEGGINGS**



MEN INNERWEAR

VESTS BRIEFS BOXER BRIEFS TRUNKS BOXER SHORTS INNER TEES MIDWAYS

TOWELS FACE **HAND BATH**







ANKLE LOW SHOW NO SHOW



CAPS



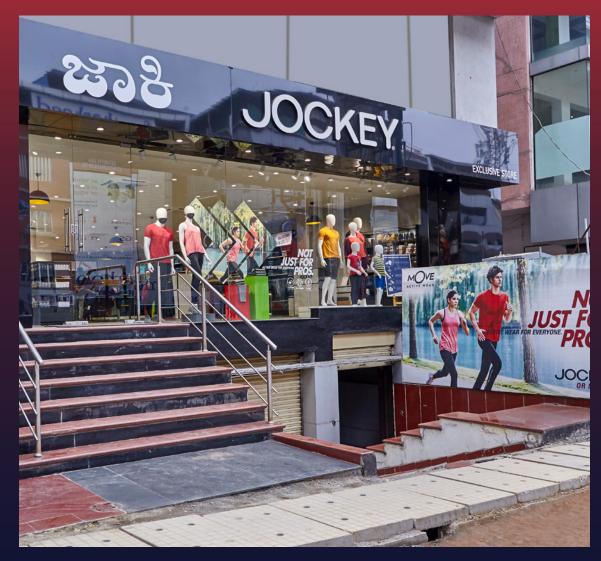
HANDKERCHIEF







EXCLUSIVE BRAND STORE - NEW IDENTITY





MANAGEMENT GROWTH INITIATIVES

Capacity Ramp-up in both Manufacturing and Sales

Expanding Channel presence in distribution, Exclusive Brand outlets, Large Format Stores & E-Commerce

Expanding investments and spends in Sales and Marketing at Point of Sale

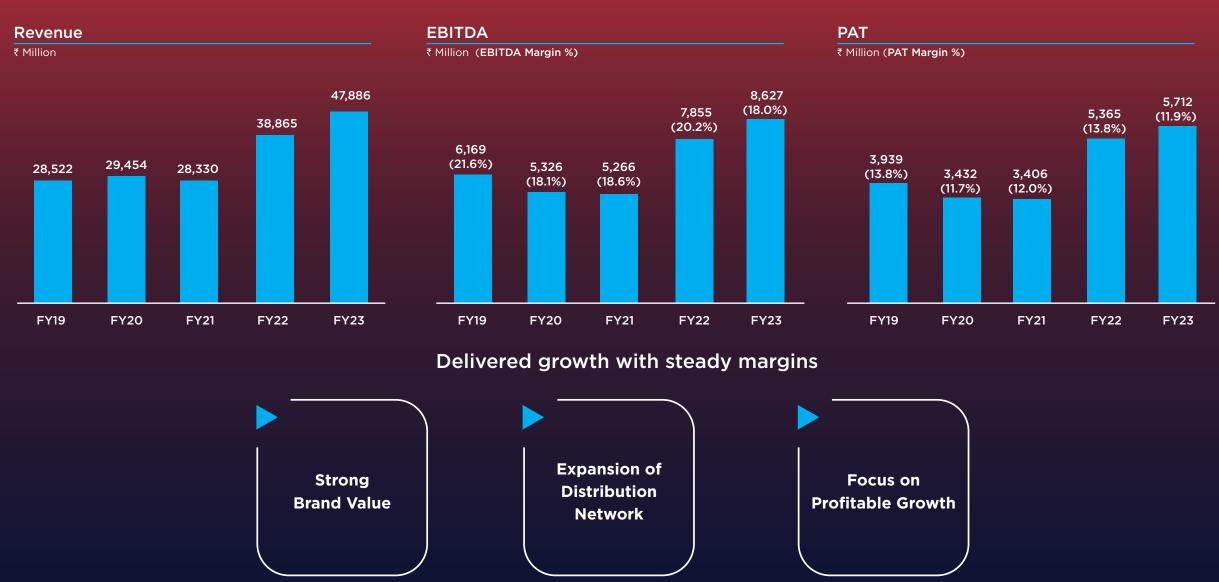
Enhance investments in R&D, Product Development and Innovation, Automation and Digital Transformation



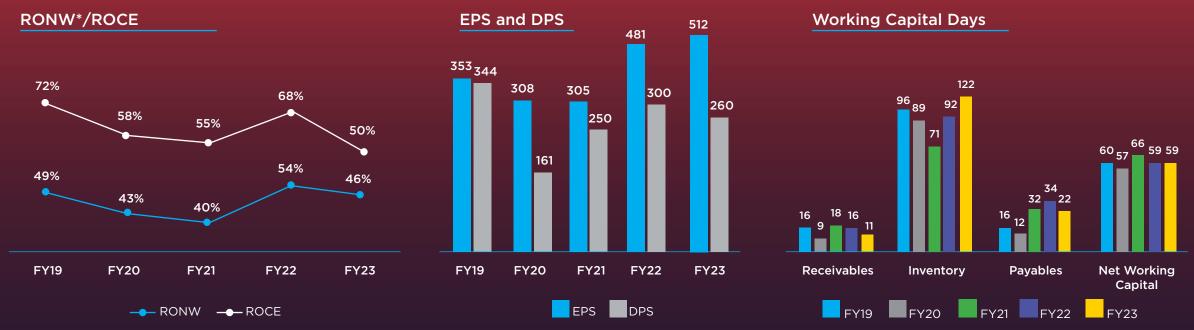
KEY INVESTMENT HIGHLIGHTS



PROVEN TRACK RECORD OF FINANCIAL PERFORMANCE

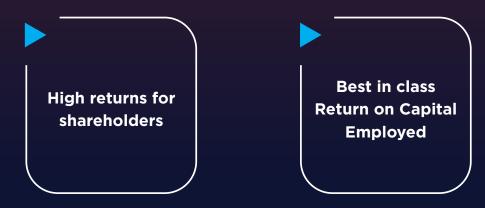


PROVEN BALANCE SHEET STRENGTH



*RONW now calculated on Average Networth

Investing in future, through strong internal accruals and generating high ROCE.



SUSTAINABILITY

SUSTAINABILITY VISION

To be a leading apparel company through balanced growth with a focus on quality, innovation and sustainable design, thereby, creating lasting value for all our stakeholders



Dear Stakeholder,

Business resilience is highly valued at Page Industries, and we have displayed this, standing tall through times of uncertainty. We have always been at the forefront of understanding and meeting the expectations of our stakeholders in the ever-evolving dynamic business scenario.

The integration of ESG into our business model comes naturally to us as we strive to establish ourselves as a responsible and sustainable company. We believe in responsible & inclusive growth along with the entire ecosystem - partners, vendors, shareholders, investors, workers & communities to collectively thrive & prosper while creating sustainable and enriching long-term value for our stakeholders.

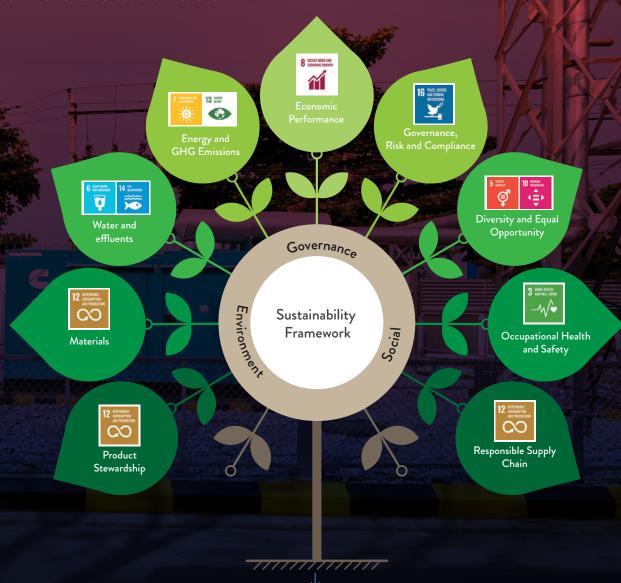
Thank You.

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Sunder (Ashok) Genomal,

Sustainability Report: **View here**

The nine focus areas are translated into nine missions targeted to drive value by embedding futuristic commitments across the missions.



OUR SUSTANBILITY TARGETS

Economic Performance



- To be a 1 billion USD (revenue) company by FY 2026 through increased market presence, diversified product portfolio and innovation, and R&D
- Commitment to introduce safety, climate, water, and inclusion nudge factors in investment evaluation

Governance, Risk, and Compliance



Computation of compliance score on the established Compliance Score System and improvement to attain maximum score by FY 2025

Energy and GHG Emissions



- Reduce emissions intensity by 15% by FY 2025 and 30% by FY 2030, in alignment with India's NDCs against the FY 2019-20 baseline
- Reduce purchase of grid electricity by 17% through Renewable Energy by FY 2030 against FY 2019-20 baseline

Water and Effluents



- Improve water-use efficiency by 20% by FY 2030
- Reduction in Fresh Water by 20% by FY 2025

Materials



- All vendors/suppliers (Fabric, Elastic, Yarn) will be Oeko-Tex Certified by June 2022
- 100% Recycling and Management of Single Use plastics in packaging by December 2022

Responsible Supply Chain



- Implementation of RSL policy by March 2023
- Sustainability Assessment will be conducted for all critical suppliers from FY 2021-22

Occupational Health and Safety



- Zero Waste to Landfill with 100% traceability by FY 2024
- Phasing out all Restricted Substances in Manufacturing and Supply Chain in Compliance with ZDHC (Level 3) by FY 2024
- 100% Implementation of WASH Pledge and Third-Party Audit

Product Stewardship



- Improve design for extended life
- Continue to Increase the use of Renewable/Sustainable/Recycled Materials
- All new development of vendors/suppliers (Fabric, Elastic, Yarn) will be OEKO-TEX certified by June 2022

Diversity and **Equal Opportunity**



- Assess and Maintain Gender Pay Parity
- 100% sensitization towards prevention of Sexual Harassment and awareness to all employees including contract employees

SHAREHOLDING PATTERN

As on June 2023



Market Cap: ~ INR 435 bn

(as on 09th August 2023)

