

Date: August 11, 2023

To,

The Manager,

Department of Corporate Services (DCS-Listing)

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street,

Mumbai- 400001 Scrip Code: 531717 The Manager,
Listing Compliance

National Stock Exchange of India Ltd. Exchange Plaza, C-1, Block G, Bandra Kurla

Complex, Bandra (E), Mumbai – 400 051

Symbol: VIDHIING

Dear Sir(s),

Ref.: Company Code: BSE - 531717, NSE Symbol: VIDHIING

Sub: Investor Presentation on the Un-audited Financial Results for the first quarter ended June 30, 2023

In terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time, our Company has announced its Un-audited Financial Results for the first quarter ended June 30, 2023 on August 11, 2023.

Enclosed herewith is the Investor Presentation on the Un-audited Financial Results for the first quarter ended June 30, 2023.

Kindly take the same on your record and display on your website.

Thanking you,

For Vidhi Specialty Food Ingredients Limited,

Bipin Madhavji Manek Chairman & Managing Director (DIN: 00416441)

Place: Mumbai Encl.: As above.

Vidhi Specialty Food Ingredients Ltd.

RegdOff.: Factory:

E/27, Commerce Centre, 78, Tardeo Road, Mumbai 400034, India Tel: + 91 22 6140 6666 (100 Lines) Fax: + 91 22 2352 1980, E-mail: mitesh.manek@vidhifoodcolors.com

Website: https://vidhifoodcolors.com/

59/B & 68, M.I.D.C. Dhatav, Roha Dist: Raigad, Maharashtra 402116, India CIN: L24110MH1994PLC076156



Vidhi Specialty Food Ingredients Limited



Investor Presentation - August 2023











Safe Harbor



This presentation and the accompanying slides (the "Presentation"), which have been prepared by Vidhi Specialty Food Ingredients Limited [Formerly known as 'Vidhi Dyestuffs Manufacturing Limited] (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cashflows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third-party statements and projections.

All Maps used in the presentation are not to scale. All data, information, and maps are provided "as is" without warranty or any representation of accuracy, timeliness or completeness

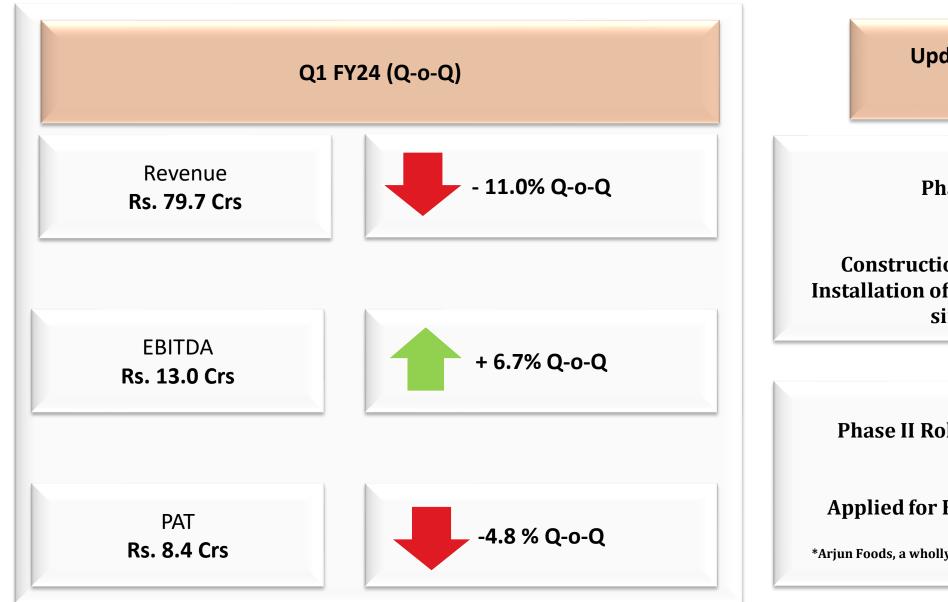


Q1 FY24 Financial Performance-Consolidated



Q1 FY24 Performance Highlights





Update on Capacity Expansion

Phase I Dahej SEZ (360 MT)

Construction activity in full swing.
Installation of some machinery going on simultaneously.



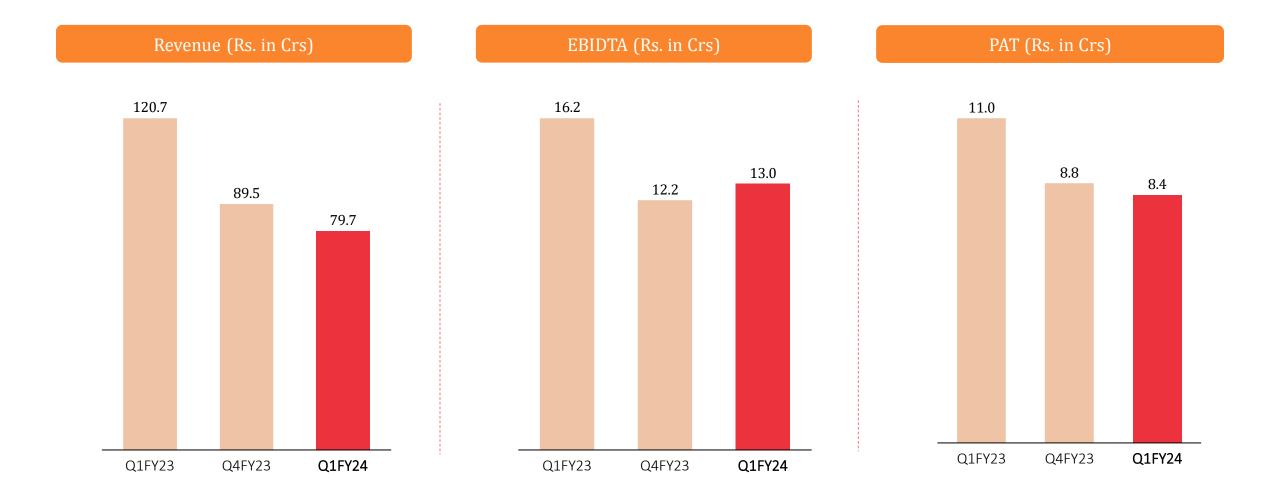
Phase II Roha MIDC (Arjun Foods*) (350 MT)

Applied for Environmental clearance

*Arjun Foods, a wholly owned subsidiary of Vidhi Specialty Food Ingredients Ltd.

Q1 FY24 Consolidated Key Highlights





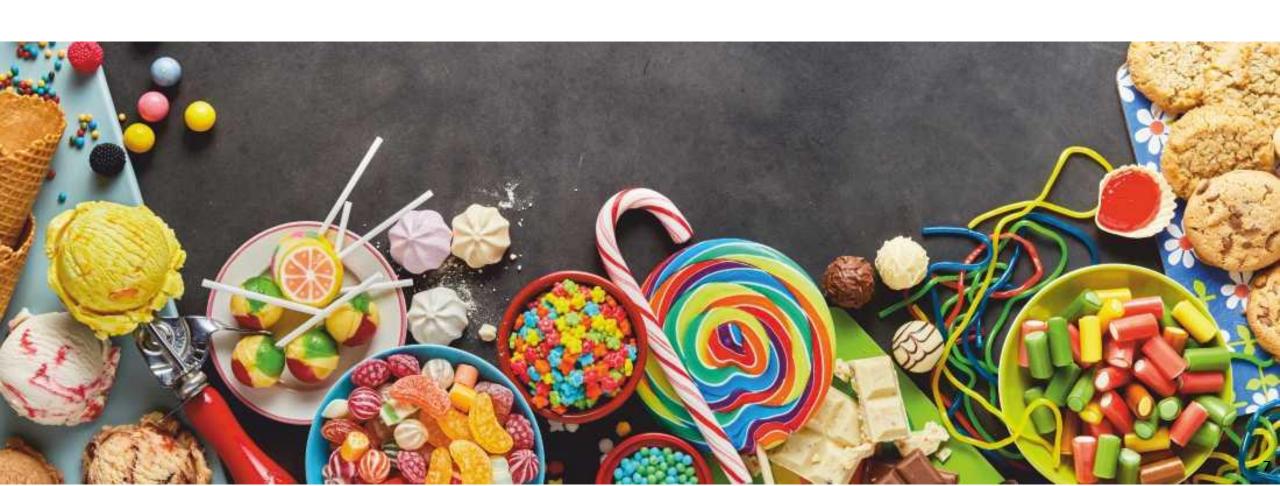
Q1 FY24 Consolidated Profit & Loss Statement



Particulars (Rs in Crs) - Consolidated	Q1 FY24	Q1 FY23	Y-o-Y	Q4 FY23	Q-o-Q
Revenue from Operations	79.7	120.7	-34.0%	89.5	-11.0%
Total Expenses	53.9	90.1		63.7	
Gross Profit	25.7	30.6	-15.8%	25.8	-0.3%
GP %	32.3%	25.3%		28.8%	
Employee Benefits Expense	2.1	2.6		2.0	
Other Expenses	10.6	11.9		11.6	
EBITDA	13.0	16.2	-19.5%	12.2	6.7%
EBITDA %	16.3%	13.4%		13.6%	
Other Income	0.6	0.4		0.6	
Depreciation and Amortisation Expense	1.0	0.8		1.0	
EBIT	12.7	15.7		11.8	
Finance Costs	1.1	0.9		0.8	
РВТ	11.5	14.8		11.0	
Total Tax Expense	3.2	3.8		2.3	
Profit for the year	8.4	11.0	-24.0%	8.8	-4.8%
PAT %	10.5%	9.1%		9.8%	
EPS	1.68	2.21		1.75	



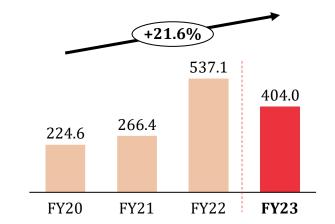
Historical Financials Performance



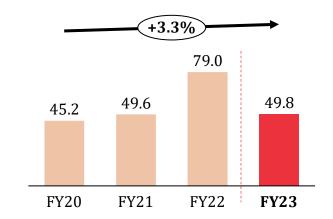
Consolidated Operating Performance



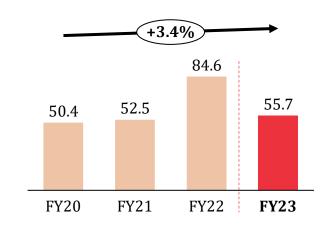
Revenue from Operations (Rs. in Crs)



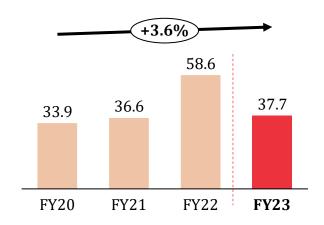
Profit before Tax (Rs. in Crs)



EBIDTA (Rs. in Crs)



Profit after Tax (Rs. in Crs)



Consolidated Historical Profit & Loss Statement



Particulars (Rs in Crs)	Mar-23	Mar-22	Mar-21	Mar-20
Revenue from Operations	404.0	537.1	266.4	224.6
Total Expenses	292.9	398.1	172.9	133.5
Gross Profit	111.1	139.0	93.6	91.2
GP %	27.5%	25.9%	35.1%	40.6%
Employee Benefits Expense	9.1	9.5	7.8	7.3
Other Expenses	46.2	44.9	33.3	33.4
EBITDA	55.7	84.6	52.5	50.4
EBITDA %	13.8%	15.8%	19.7%	22.5%
Other Income	1.2	1.4	1.6	0.6
Depreciation and Amortisation Expense	3.5	3.1	2.9	3.0
EBIT	53.4	82.9	51.2	48.1
Finance Costs	3.6	3.9	1.6	2.9
PBT	49.8	79.0	49.6	45.2
Total Tax Expense	12.1	20.4	13.0	11.3
Profit for the year	37.7	58.6	36.6	33.9
PAT %	9.3%	10.9%	13.7%	15.1%
EPS	7.55	11.75	7.33	6.79

Consolidated Historical Balance Sheet



Particulars (Rs in Crs)	Mar-23	Mar-22	Mar-21	Mar-20
Equity Share Capital	5.0	5.0	5.0	5
Other Equity	245.7	211.9	156.3	123.7
Total Equity	250.7	216.9	161.3	128.7
Financial Liabilities				
(i) Borrowings	4.7	16.0	1.9	1.3
(ii) Lease liabilities	0.7	0.0	-	-
Provisions	0.6	0.6	0.6	0.5
Deferred Tax Liabilities (Net)	2.1	2.6	1.8	2.1
Total Non-Current Liabilities	8.1	19.2	4.3	3.9
Financial Liabilities				
(i) Borrowings	45.0	73.5	28.2	31
(ii) Trade payables	22.8	36.8	27.3	17.9
(iii) Other Financial Liabilities	1.9	1.7	1.7	3.2
Provisions	0.2	0.2	0.1	0.1
Current Tax Liabilities (Net)	0.4	0	1.5	0.7
Other Current Liabilities	2.0	3.4	1.2	1.4
Total Current Liabilities	72.3	115.6	60.0	54.3
Total Equities & Liabilities	331.1	351.7	225.6	186.9

Particulars (Rs in Crs)	Mar-23	Mar-22	Mar-21	Mar-20
Property, Plant and Equipment	44.0	35.7	26.8	40.2
Capital Work-in-progress	68.5	37.2	8.4	5.5
Right to Use	3.8	3.2	3.2	-
Other Intangible Assets	7.5	7.6	7.7	-
Other Non Current Assets	0.1	0.1	0.3	0.2
Total Non-Current Assets	123.9	83.9	46.4	45.9
Inventories	60.5	72.7	39.9	34.2
Financial Assets				
(i) Trade Receivable	100.8	150.1	94.6	77
(ii) Cash and Cash Equivalents	7.3	1.0	4.0	7.1
(iii) Other Bank Balances	0.3	0.5	6.6	7.7
(iv) Loans	0.9	0.9	0.8	0.4
(v) Other Current Financial Assets	13.8	11.3	9.2	0.9
Current Tax assets (Net)	0.0	0.4	-	-
Other Current Assets	23.6	31.0	24.0	13.7
Total Current Assets	207.2	267.9	179.2	141.0
Total Assets	331.1	351.7	225.6	186.9

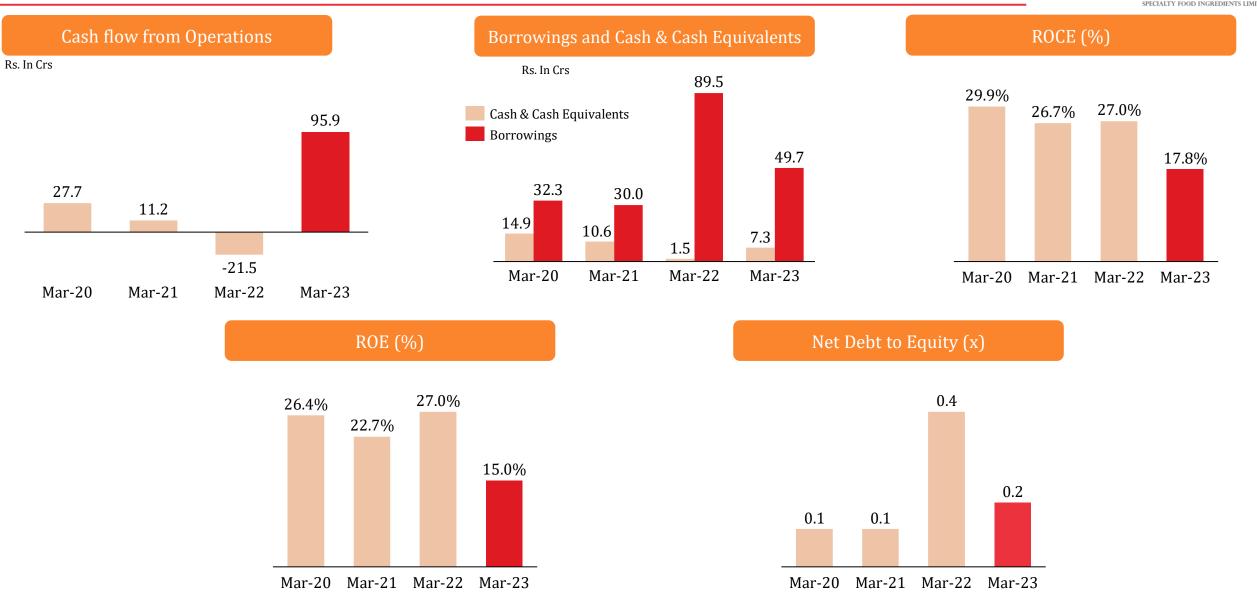
Consolidated Historical Cash Flow Statement



Cash Flow Statement	Mar-23	Mar-22	Mar-21	Mar-20
Cash Flow from Operating Activities				
Profit before Tax	49.8	78.9	49.6	45.2
Adjustment for Non-Operating Items	7.0	6.7	4.8	6.1
Operating Profit before Working Capital Changes	56.82	85.7	54.3	51.3
Changes in Working Capital	50.9	(85.6)	(30.6)	(12.0)
Cash Generated from Operations	107.7	0.0	23.7	39.3
Less: Direct Taxes paid	(11.8)	(21.5)	(12.5)	(11.6)
Net Cash from Operating Activities	95.9	(21.5)	11.2	27.7
Cash Flow from Investing Activities	(42.4)	(40.3)	(2.8)	(12.1)
Cash Flow from Financing Activities	(47.5)	52.6	(7.9)	(24.1)
Net increase/ (decrease) in Cash & Cash equivalent	6.1	(9.1)	0.5	-8.4
Cash & Cash Equivalents at the beginning of the period	1.2	10.3	9.8	18.3
Cash & Cash equivalents at the end of the period	7.3	1.2	10.3	9.8

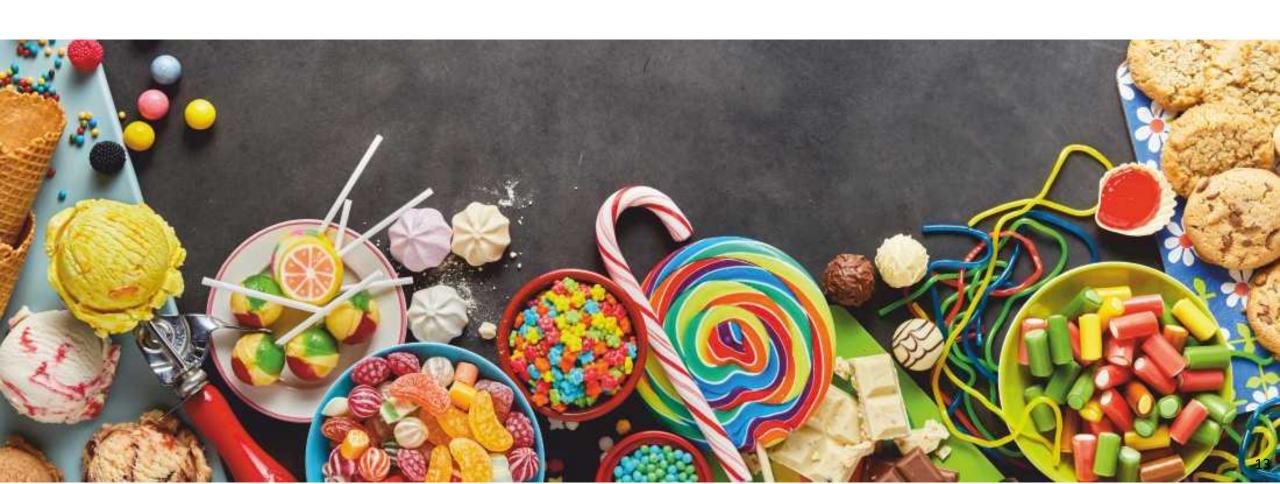
Sustainable Return Ratios







Company Overview



All About Food Colours



Why Food Colours???

- ✓ Food colours are ingredients that are added to food or beverage to enhance its appearance
- ✓ Colours when added to food products imparts very bright and tempting effect







Improves the appearance of the product for consumption

Consistency in the product appearance to influence the consumer to buy a product through visual perception

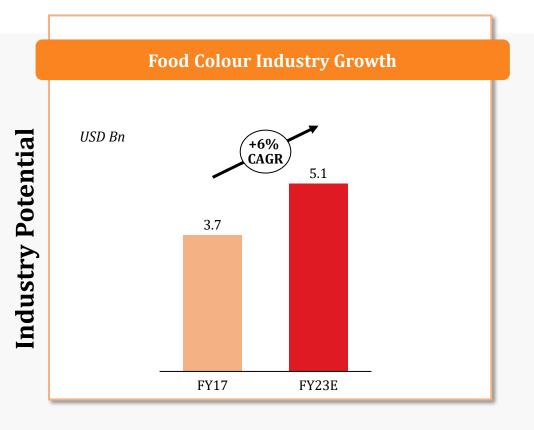
Enhance the visual appeal of a dish and introduce decorative colours to other foods

Colour of the food can influence the perceived flavor

Huge Industry Potential with Limited Players



15



Huge Growth Opportunities:

Every year incremental demand of ~Rs. 1,500 to Rs, 1,700 crores is expected to generate globally for Food colours



Upsurge in demand for food colors from various end-use industries, including food & beverages, bakery & confectionery, dairy products, meat & poultry, and seafood



Colour is a key component to **enhance the ultimate appetizing value** and consumer acceptance towards foods and beverages.



Synthetic food colours have been increasingly used than natural food colours by food manufacturers to attain certain properties such as low cost, improved appearance, high colour intensity, more colour stability, and uniformity.



Technological advancements and growing R&D activities for improved characteristics



Food colour market across the globe has been on a rise with more **demand upsurge from the emerging markets** and is expected to be higher than projected 6% CAGR due to higher disposable income

About Vidhi Specialty Food Ingredients



An Institution in Edible Colour Technology

2nd

Largest food colour manufacturer in Asia

Supplying to **80** Countries across **6** continents

Existing Capacity of over

3,500 MT p.a.

~8,500 MT p.a. under expansion

Over 200

active customers











Diversified End User Industry

Food & Beverages

Cosmetics

Confectionaries & Bakery

Personal Care Products Pet Foods

Pharmaceuticals

Home Care Products

Synthetic Food Colours



17

Primary Wate Soluble Food Colours

- Primary Food Water Soluble Colours are water soluble, and impart coloring to any product when dissolved
- Are in accordance with the E.C. & JECFA Regulations
 & Approved for human consumption by WHO

Blends of Water Soluble Food Colours

- Obtained from mixing different primary colors with one another
- Resultant colors are unique in color property and provide a different feel to products

Lake Food Colours

- Used where colouring is to be imparted by coating, these are basically Food Grade Pigments
- Lake Colours are bright, consistent, and useful in industries like snack food, confectioneries, pharmaceuticals, cosmetics, inks, plastic, food containers etc.

Synthetic Water Soluble Colours

Full range of 14 water soluble colours available in Microfine Powder, Fine Plating Grade Powder & Granular Forms

FD&C Certified Water Soluble & Lakes Full range of U.S. FDA Certified Colours in Microfine Powder, Fine Plating Grade Powder & Granular Forms & Lakes

Aluminum Lakes

Full range Of Aluminum Lakes used in Surface Coatings, Capsules, Dry Snacks Food Packaging Material etc.,

D&C Colours

Range of Certified D&C Dyes & Lakes For Drug & Cosmetic Applications

Blends

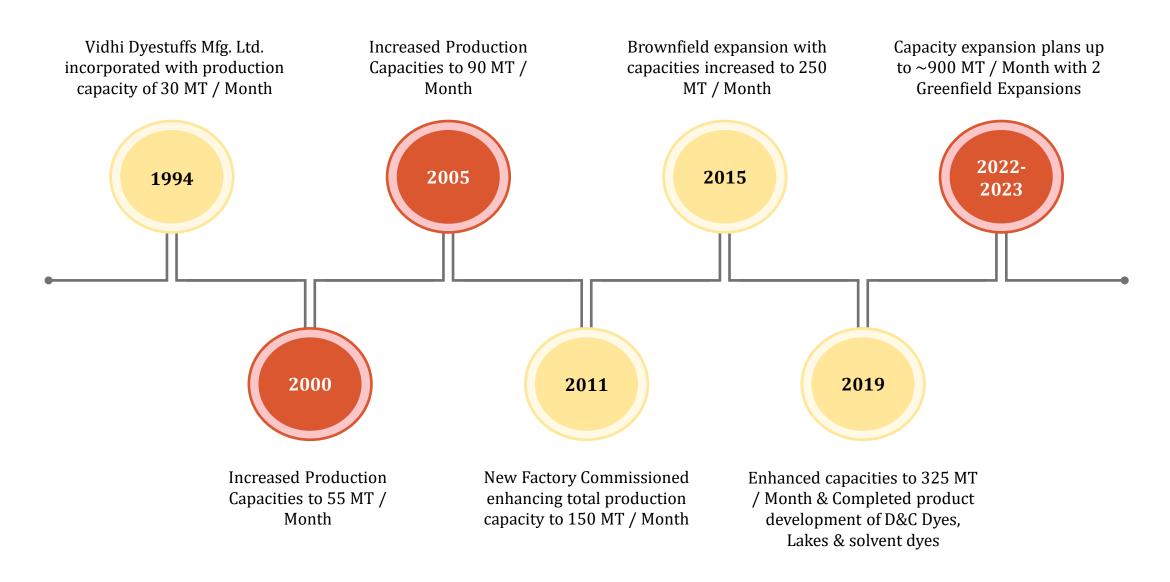
We can develop and match any shade as per the customers specifications

Others

Co-blended Lakes & Granules

Legacy of over 2 Decades





Wide Product Range



Water Soluble Colours

Lakes

FD&C Certified Water Soluble Colours

FD&C Certified Lakes

Tartrazine	Allura Red
Quinoline Yellow	Patent Blue V
Sunset Yellow	Indigo Carmine
Carmoisine	Brilliant Blue
Amaranth	Chocolate Brown HT
Ponceau 4R	Green S
Erythrosine	Black PN

Lake Tartrazine	Lake Allura Red
Lake Quinoline Yellow	Lake Indigo Carmine
Lake Sunset Yellow	Lake Brilliant Blue
Lake Carmoisine	Lake Chocolate Brown HT
Lake Amaranth	Lake Green S
Lake Ponceau 4R	Lake Black PN
Lake Erythrosine	-

FD&C Yellow 5	Lake FD&C Yellow 5
FD&C Red 3	Lake FD&C Yellow 6
FD&C Yellow 6	
FD&C Red 40	Lake FD&C Red 40
FD&C Blue 2	Lake FD&C Blue 2
FD&C Blue 1	Lake FD&C Blue 1

Existing Manufacturing facilities



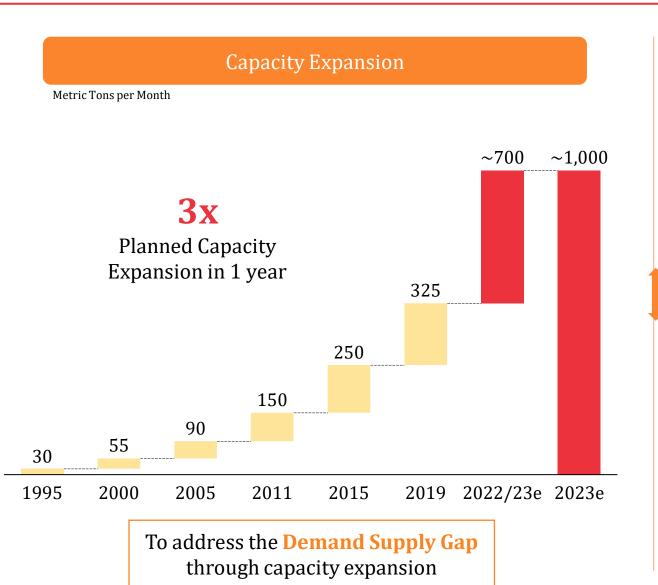
- Our Manufacturing facilities have been audited and found satisfactory by the U.S. FDA
- Our present and operational manufacturing facilities are spread over an area of 1,76,000 square feet, located in Dhatav Village of Raigad District in the state of Maharashtra
- Plot No 59/B:
 - 3 Dedicated Sections To Manufacture Azo Colours & Lakes: (AZO I, AZO II & AZO III)
 - Dedicated Erythrosine Manufacturing Plant
 - Dedicated Brilliant Blue Manufacturing
- Plant Plot No 68:
 - 2 Dedicated Sections To Manufacture Azo Colours & Lakes: (AZO IV, AZO V)





Long runway for growth





Dahej

- ➤ In Dahej Sez, Gujarat
- ➤ 350 MT per month Capacity to be installed
- > EC clearance received
- Expected timeline: Soon to be commenced

Roha

- Arjun Foods, a wholly-owned subsidiary of Vidhi in Roha MIDC, 200 meters away from the current manufacturing site bring operational synergies
- ➤ 360 MT per month Capacity to be installed in for manufacturing of new high margin products in two phase i.e., 180 MT per month in each phase.
- Terms of reference from MPCB have been received
- Expected timeline: FY24

Diversified End-user Market



end-user market Highly regulated niche market with diversified



Food & Beverage

- Processed Foods
- Soft/Health Drink
- Ice Creams
- Sherbets
- · Jam's & Jellies
- Juices



Cosmetics

- Lip Gloss
- Nail Varnish
- Mascara
- Eye Shadow



Confectionery & Bakery

- Chocolaté Fillings
 - Candies
 - Toffies
 - Pastries
 - Soufflés



Personal Care

- Shampoos
- Body wash
- Hair gel
- Shaving Gels



· Cat food

· Dog food

Pet food & Cattle Feed

 Cattle/Poultry Feed



Pharmaceuticals

- Syrups
- Tablets
- Capsules

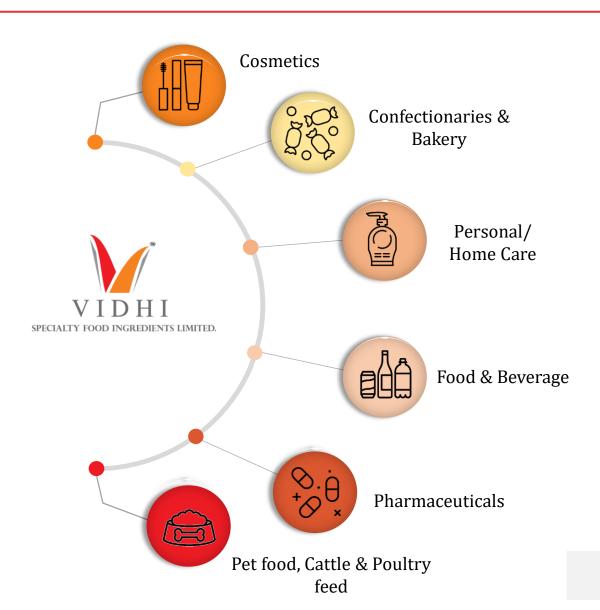


Home Care

- Dish Washers
- Floor Cleaners
- Disinfectants
- Sanitizers

Marquee Customers across Industries





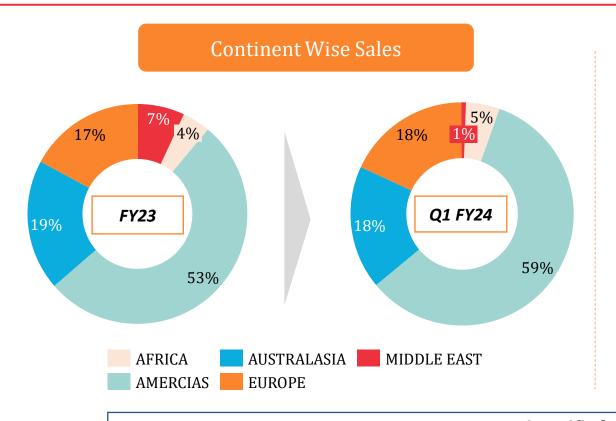
Customer & Industry Diversity

Britannia	Unilever	Procter & Gamble
Nestle	Mars	Pepsi
Kraft	Pfizer	Kerry
Coca-Cola	Sanofi	ITC
Cipla	Cadila	Mondelez
Parle G	Rasna	Mala's

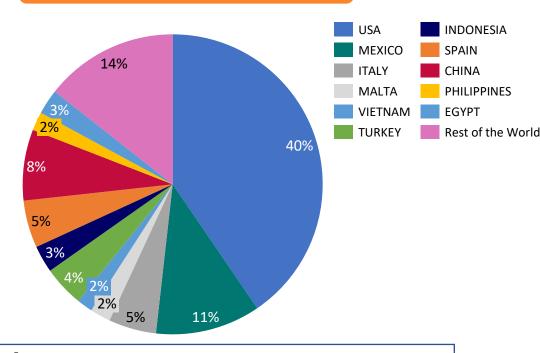
and many more MNC's across the globe

Global Footprint









Diversified Geographical Presence

- ✓ Exporting to more than 80 countries across 5 continents meeting all the specific regulatory requirements for each country and continent
- ✓ Continuous addition of new customers and increasing wallet share in existing customers enhancing the growth for the years to come
- ✓ Top 10 countries contribute ~84.9% of the revenues in Q1FY24
- ✓ Top 10 customers contribute ~75.5% of the revenues in Q1FY24

Stringent Regulatory Approvals













Synthetic Water Soluble Colours

European Commission & JECFA Approved





European Commission & JECFA Approved



D&C Colours

U.S. FDA Approved



FD&C Colours

U.S. FDA Approved



Blends

European Commission, JECFA & U.S. FDA Approved



FD&C Lakes

U. S. FDA Approved



Co-Blended Lakes & Co-Blended Granules

European Commission, JECFA & U. S. FDA Approved









25

Certifications & Regulatory Approvals









- **1**st **Company** in the field of manufacturing synthetic food colours in India to be awarded with ISO 9002 in the year of 2000
- ✓ ISO 9001:2015, ISO 22000:2005 certified company
- ✓ The Management Of Food Hazard Analysis (HACCP) system for the manufacture of synthetic food colours & lakes
- ✓ Vidhi is a **FSSC 22000** accredited company and hence **GFSI compliant** and also have **GMP**











Technology and R&D strength



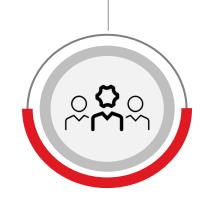


Fully equipped & functional laboratory accredited by **The Bureau of Indian Standards** forms the core of Quality
Control Department



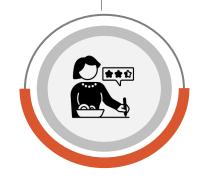
Dedicated **R & D facility** with a team of PHD's & qualified chemists, constantly working on process engineering of existing products and on **development of new products** to enhance the product portfolio and offerings

Stringent checks and processes established at each stage from Raw Material testing to In-Process to Manufacturing processes to delivery of Finished Goods to ensure desired products



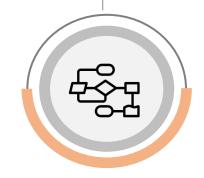
Qualified Technical Team

Transcendental combination of highly experienced and dynamic force of qualified chemists dedicated towards partnering the efforts of our discerning customers in developing superior colour solutions for their products



End User Approach

 Technical team works closely with the end user, right from the stage of envisioning the product to commercial production and after sales support.



Stringent Testing

Stringent procedures and fail-safe methods of testing are adopted, right from the stage of sampling of all raw materials, in process checks at various stages of the reactions and thorough testing of all finished products



Collaborative working with regulatory bodies

 Sharing of information & working hand in hand with the regulatory bodies like US FDA & EC for new product developments & standards to be implemented across the globe for food colour industry

Growth Drivers



Increasing Global Presence

Penetrating the untapped markets & increasing in the wallet share of existing customers

Maximum Utilization of Capacity

Maximize the capacity utilizations post planned expansion with multiple customers on board

Customer Satisfaction

Superior customer experience through consistent delivery of quality products

Automated Manufacturing Processes/ Backward Integration

Increase automation to bring operating leverage from existing & new facilities to enhance margins along with backward integration

Diversify into High Margin Products

Continuous R & D to develop highly specialized niche products to enhance revenues & margins

High Entry Barriers



Technical Know-how

 Technical know-how with years of experience for continuous development of new products & colours





Highly Regulated Markets

- Operate in a highly regulated markets with multiple regulatory approvals required
- Undertaken various approvals backed by an appropriate lab testing facility and among the very few USFDA approved manufacturers of food grade colours in India

High Entry Barriers for New Competition

Long Customer Approval

- Customer approval takes as long as ~10 years. Average single product approval cycle for customers is between 4-5 years for the first set of orders
- End users have internal specifications which are often more stringent than the regulations to which they adhere to





Quality Control Process

- Follow stringent quality control norms on batch wise before delivery to the customer
- With strong controls and processes in place, able to deliver quality products to customers
- High cost of change in vendor due to stringent norms & approval cycle enhances customer stickiness

Key Differentiators



Products



Diversified Usages

Diversified customers

Long standing relationships with Large MNC as a customers

Customer & Geography
Expansion



Experienced Board of Directors



Mr. Bipin M. Manek

Mr. Mihir B. Manek

Mrs. Pravina B. Manek

Mrs. Vidhi H. Parekh

Chairman & Managing Director

Director

Non-Executive Director

Wholetime Director

Mr. Niren D. Desai Mr. Prafulchandra A. Shah Mr. Rahul C. Berde Mr. Ashit K. Doshi Mrs. Jyoti S. Modi

Independent Director Independent

Strong Management Team



Chairman & Managing Director

Mr. Bipin M. Manek

Rich & Diversified experience of over 35 years in the field food colour manufacturing. Acknowledged as a thought leader in transforming the Company from a small food color manufacturing company to the Asia's 2nd largest food color manufacturing Company.

Mr. Mihir B. Manek

Joint Managing Director

Associated with the company for more than 15 years with expertise in procurement of imported raw materials and distribution. Played a significant role in leading multiple initiatives to accelerate production and sales

Chief Financial Officer

Mr. Mitesh Manek

Postgraduate with 17 years of experience in finance & administration. Also, looks after the sales & distribution to various geographies

Thank You









Company:



Vidhi Specialty Food Ingredients Limited

CIN: L24110MH1994PLC076156

Mr. Mitesh Manek - CFO

mitesh.manek@vidhifoodcolors.com

www.vidhifoodcolors.com

Investor Relations Advisors:



Orient Capital (a division of Link Group)

Mr. Irfan Raeen: +91 9773778669 <u>Irfan.raeen@linkintime.co.in</u>

Mr. Devansh Dedhia: +91 9930147479 devansh.dedhia@linkintime.co.in