

August 24, 2022

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai 400 001 Scrip Code: 523023 The Secretary The Calcutta Stock Exchange Ltd 7, Lyons Range Kolkata 700 001 Scrip Code: 29074

Dear Sir,

Sub: Sinclairs Hotels Limited: Investor Presentation

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed investor presentation.

Thanking you, Yours faithfully,

Kriti Kochar .

Kriti Kochar Company Secretary

Encl: As above

Sinclairs Hotels Limited Regd. Office: 147, Block G, New Alipore, Kolkata 700053, t:9007540731 e: cs@sinclairshotels.com, CIN: L55101WB1971PLC028152 A MSME Enterprise : Registration No. UDYAM-WB-10-0004205

BURDWAN | DARJEELING | DOOARS | GANGTOK | KALIMPONG | OOTY | PORT BLAIR | SILIGURI | YANGANG www.sinclairsindia.com



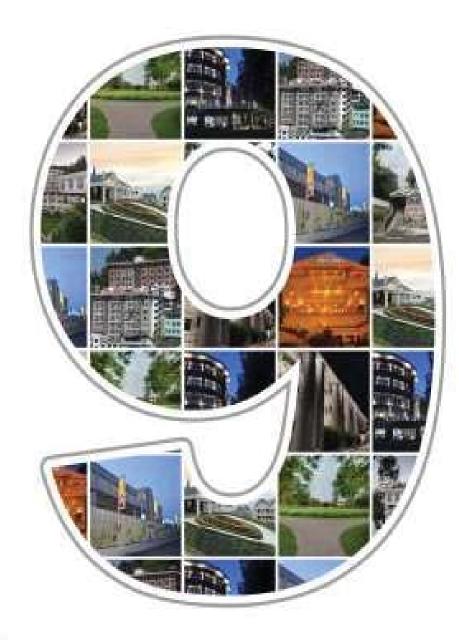


CORPORATE PRESENTATION

AUGUST 2022



Burdwan •Darjeeling •Dooars •Gangtok •Kalimpong •Ooty •Port Blair •Siliguri •Yangang



Nine Exciting destinations. One signature brand



A Glimpse





Sinclairs Burdwan



Sinclairs Darjeeling



Sinclairs Retreat Dooars



Sinclairs Retreat Kalimpong



Sinclairs Retreat Ooty



Sinclairs Bayview Port Blair



Sinclairs Siliguri



Sinclairs Gangtok



Sinclairs Yangang

Sinclairs Hotels - a unique chain of 9 properties



- Sinclairs is the preferred destination for business and leisure travellers going to Burdwan, Siliguri, Darjeeling, Kalimpong, Chalsa in Dooars, Gangtok, Port Blair, Ooty and Yangang.
- Periodic modernization and refurbishments, based on guest feedback, have ensured that all the Sinclairs properties are well maintained.
- For the best view of Kanchenjunga in all its glory, the place to be in is Sinclairs Darjeeling.
- Sinclairs Burdwan is situated in the richest district of West Bengal, right on the National Highway.
- If you wish to spend a quiet holiday in pristine surroundings and blooming flowers of myriad colours, Sinclairs Retreat Kalimpong in the right choice.

- Set amidst 20 acres of greenery Sinclairs Retreat Dooars in Chalsa, is a destination where literally you live with nature.
- Sinclairs Bayview Port Blair is set on a cantilever on the sea and you get an amazing 270° view of the Bay of Bengal.
- Sinclairs Retreat Ooty, in the lap of Nilgiri blue mountains is the highest located hotel in South India.
- Strategically situated, Sinclairs Siliguri is the best business hotel in town, ideal for hosting conferences and seminars.
- Sinclairs Gangtok, located at posh Zero Point in the town gives you an unforgettable view of the town in the backdrop of Himalayas.
- Sinclairs Yangang has a picturesque location with a panoramic view of the Maenam Hills popularly known as Bhalay-Dhunga.

The Promoters

Dr Niren Suchanti

Dr Niren Chand Suchanti is a PhD in Chemical Engineering from the University of Cincinnati, USA. He has 48 years' experience in the field of Industry, Business and Management which includes consultancy assignment in USA.

Navin Suchanti

Mr Navin Chand Suchanti is a Honours Graduate in Physics with 46 years' experience in advertising, hospitality and tourism. He was earlier a Committee Member of Bengal Chamber, ASSOCHAM and CII and a member of Tourism Advisory Council, Government of West Bengal.

Shareholding Pattern*





Promoter Group - 62.78% (No shares are pledged) General Public - 37.22 (Over 12,000 shareholders)

Promoters have high stake, reflecting their confidence in the Company.

* Post Buyback

Core Team



Stable and experienced Core Management Team

B L Soni Chief Financial Officer Working in Sinclairs for last 31 years

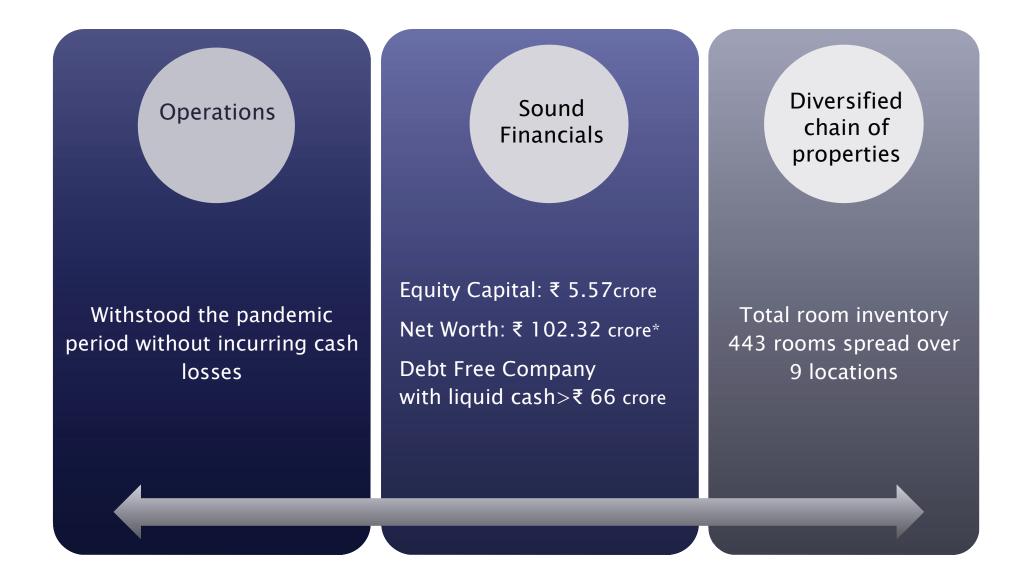
Somnath Das Dy General Manager – Sales Working in Sinclairs for last 14 years Swajib Chatterjee Chief Operating Officer Working in Sinclairs for last 15 years

Ashis Chatterjee Manager Purchase & Procurement Working in Sinclairs for last 13 years

Rumpa Bhattacharya Senior Manager Reservations Working in Sinclairs for last 14 years

Our Strengths - Strong financials





* As on 30th June 2022

Financial Highlights



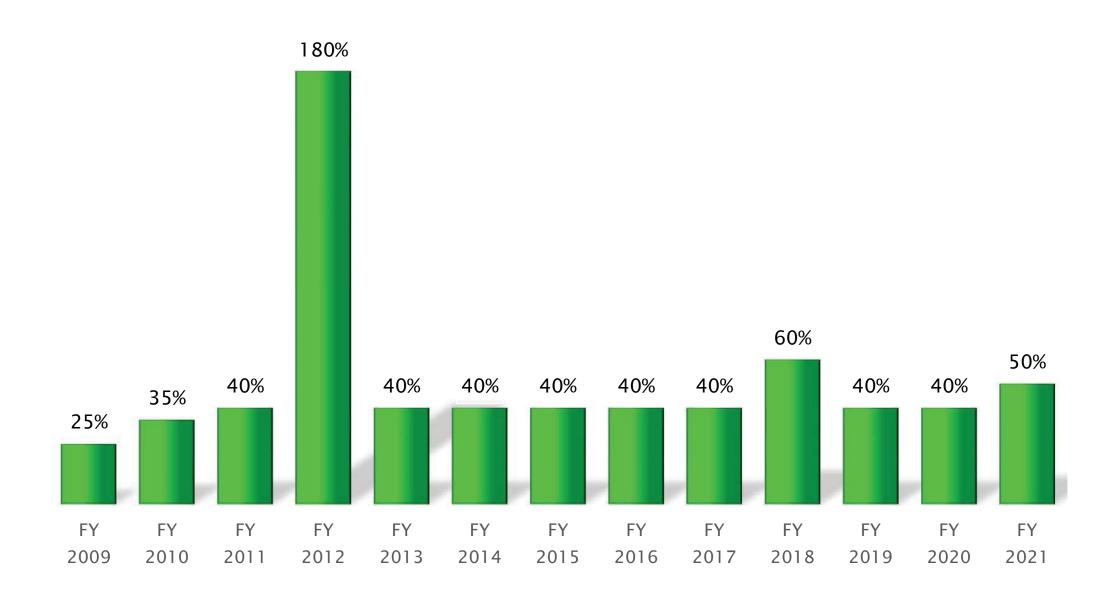
₹ in lakh

	Q.E. June'22	FY' 22	FY' 21	FY' 20	FY' 19
Revenue From Operation	1833.43	3032.37	1727.20	4544.93	4575.23
Other Income	34.65	400.65	586.68	171.73	383.08
Total Revenue	1868.08	3433.02	2313.88	4716.66	4958.31
Expenditure	977.72	1939.10	1292.78	2862.60	2797.21
EBIDTA	890.36	1493.92	1021.10	1854.06	2161.10
EBIDTA Margin	47.66%	43.52%	44.13%	39.31%	43.59%
Depreciation	106.95	453.71	544.80	675.62	752.59
Finance Cost	27.87	105.99	53.14	-	-
Profit Before Tax	755.54	943.22	423.16	1178.44	1408.51
Tax	182.97	221.50	72.04	229.54	433.82
Net Profit After Tax	572.57	712.52	351.12	948.90	974.69
Share Capital	557.00	557.00	557.00	557.00	557.00
Other Equity (excluding Revaluation Reserve)	9689.31	10347.62	9850.22	9711.72	9159.04
Net Worth	10232.31	10904.62	10407.22	10268.72	9716.04
Earning Per Share (₹ 2)	2.06	2.56	1.26	3.41	3.50
Dividend		50%	40%	40%	60%
Investment	6604.49*	6976.90	6230.58	5612.50	4808.33

* Value of Investment is post buyback and its related expenses totalling to Rs.12.51 crores.

CONSISTENT DIVIDEND SINCE LAST 13 YEARS

The total dividend paid by the Company utilising its General Reserves is Rs. 3863.56 lakh



BUYBACK OF SHARES

27th April 2022

Company announced its second buyback of up to 7,00,000 equity shares of face value of Rs. 2 each at a price of Rs. 143 per equity share payable in cash. The Buyback will be on proportionate basis by through the Tender Offer process. The total payout towards buyback would be Rs. 10,01,00,000 excluding Company's expenses for the Buyback.

Rs.143/share 7,00,000 shares Total payout Rs. 10,01,00,000

□ 17th October 2013

Company announced buyback of up to 4,95,222 equity shares of face value of Rs. 10 each at a price of Rs. 390 per equity share payable in cash. The Buyback was carried out on proportionate basis by through the Tender Offer process. The total pay-out towards buyback was Rs. 19,31,36,580 excluding Company's expenses for the Buyback.

Rs.390/share	4,95,222 shares	Total payout Rs. 19,31,36,580
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REWARD TO SHAREHOLDERS

The Company has rewarded its shareholders with Rs. 6795.93 lakh in form of payment of dividend and buyback of shares since year 2009.

The Future Outlook



 After large scale vaccinations in the country, the COVID situation has come down and the tourism industry is slowly coming back to normalcy. The performance in the first quarter is the best ever quarterly performance by the Company.

 Sinclairs Hotels has a programme for on-going refurbishment and renovation by building additional capacities in our existing properties. Work on doubling the capacity of the Dooars property has commenced and expected to be completed by the end of this fiscal year.

•Sinclairs Yangang has commenced operations in May this year. The country's highest ropeway from Yangang to the top of Bhaledhunga mountains is being built and will commence operations by October this year. On its opening, Yangang is likely to witness large tourist movement.

 If there are no further disruptions and barring any unforeseen circumstances, the performance of the Company in the current year will be extremely strong. The Company's properties are well maintained with all safety protocols in place.

Status of Kolkata Land



The Company owns one acre of prime freehold land in Rajarhat, New Town, Kolkata.

Earlier plans of setting up a 114-room business hotel has been shelved.

The market value of land has appreciated and it is proposed to unlock this value at a suitable time.

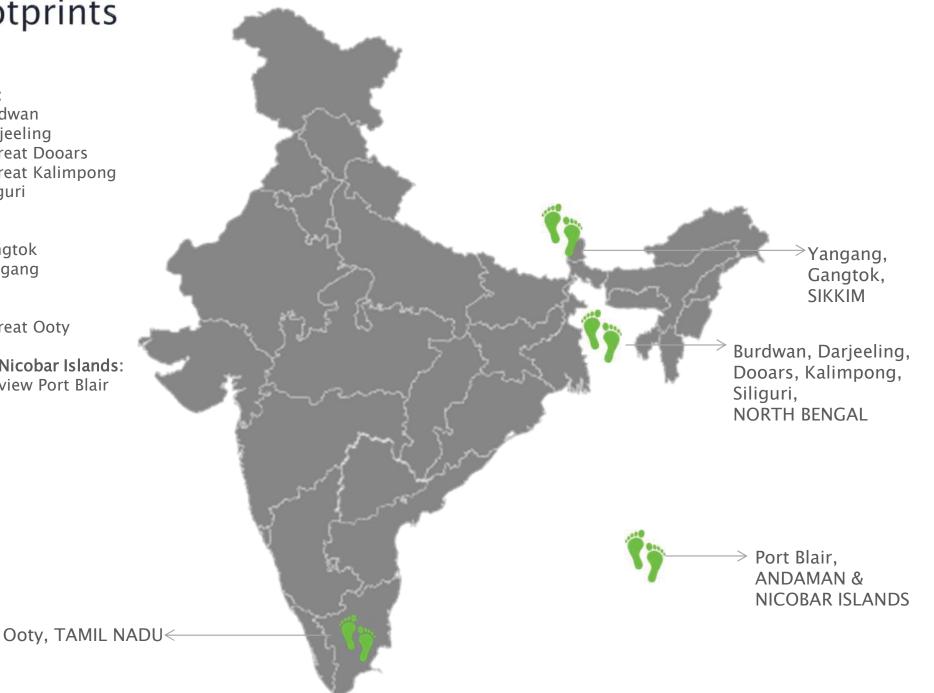
Our footprints

West Bengal: Sinclairs Burdwan Sinclairs Darjeeling Sinclairs Retreat Dooars Sinclairs Retreat Kalimpong Sinclairs Siliguri

Sikkim: Sinclairs Gangtok Sinclairs Yangang

Tamil Nadu: Sinclairs Retreat Ooty

Andaman & Nicobar Islands: Sinclairs Bayview Port Blair



Our Strengths





Future Plans

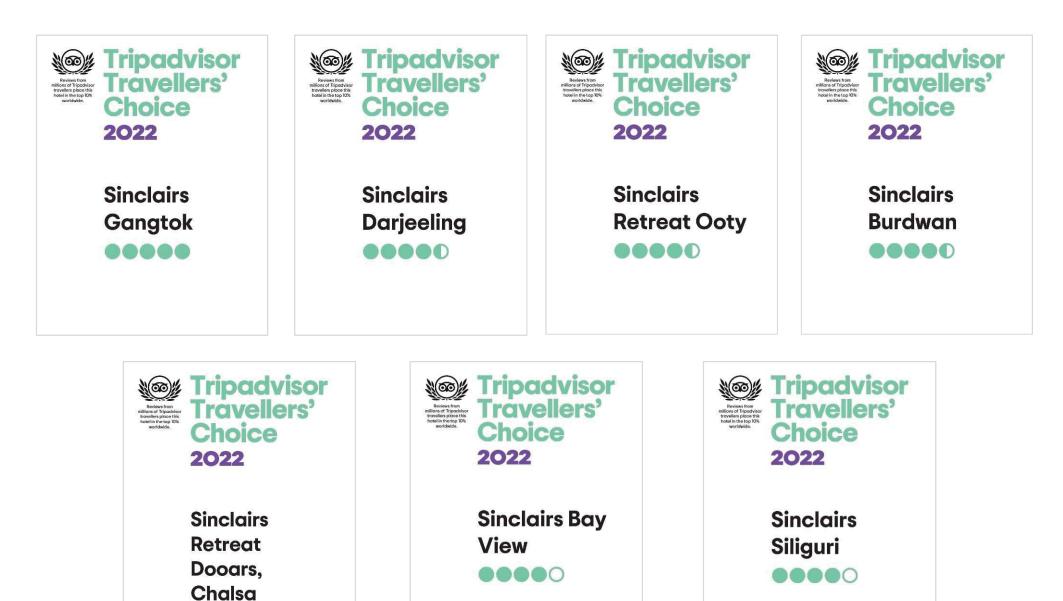


Sinclairs plans to expand its chain by acquiring properties on outright purchase/lease.

Leased properties will result in expanding footprints quickly while new acquisitions will reduce tax liability.

The present cash surplus exceeding ₹ 66 crore together with cash generated every year will ensure that the company has adequate cash flow for acquisitions without any borrowings.

The strategy will be to acquire or take on lease properties located around the present ones to take advantage of the cluster approach. We are privileged to be amongst top 10% of hotels worldwide. Seven out of nine properties received Tripadvisor Travellers' Choice Certificate of Excellence



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Property wise - Tripadvisor Ranking *



Tripadvisor Ratings

A reflection of complete focus on guest satisfaction

Burdwan	1 of 10	(4.5 stars)
Darjeeling	4 of 257	(4.5 star)
Dooars	1 of 9	(4 star)
Gangtok	7 of 381	(5 star)
Kalimpong	1 of 52	(4.5 stars)
Ooty	14 of 232	(4.5 star)
Port Blair	8 of 142	(4 star)
Siliguri	7 of 135	(4 star)
Yangang	_	(4.5 star)



On NH2 - undoubtedly the best address in town





Ownership – Freehold/ Leasehold	30 years lease + renewable as per defined formula	
Land Area (in acres)	2	
Built-up Area (in sq ft)	60,625	
Year of property completion	2015	
# Room & Sizes for	each category:	
Premier # Rooms	19	
Size (sq ft)	338	
Suite # Rooms	1	
Size (sq ft)	930	
Total No of Rooms	20	
No. of additional rooms possible	Yes	
Restaurant Size (sq ft)	1,200 + 2,040*	
Coffee Shop / Barb Q (sq ft)	1,394	
Bar (sq ft)	105	
No of covers	42 + 28*	
No. of Banquets	3	
Power demand	130 KVA	
Power outage trends	Almost zero	

* Covered Deck





Impressive Façade



Entrance to the Resort



Inside view of the Resort



Front Office





Forum – AC Lounge



The Palm Terrace



The Palm Terrace – Outdoor



The Saffron : Fine Dining Indian Restaurant





O3: Lounge Bar



Swimming Pool





Gymnasium

Playzone





Library



Premier Room



The Maharaja Suite



Crystal Room: Ideal for meetings





Regal Room - Pre function area



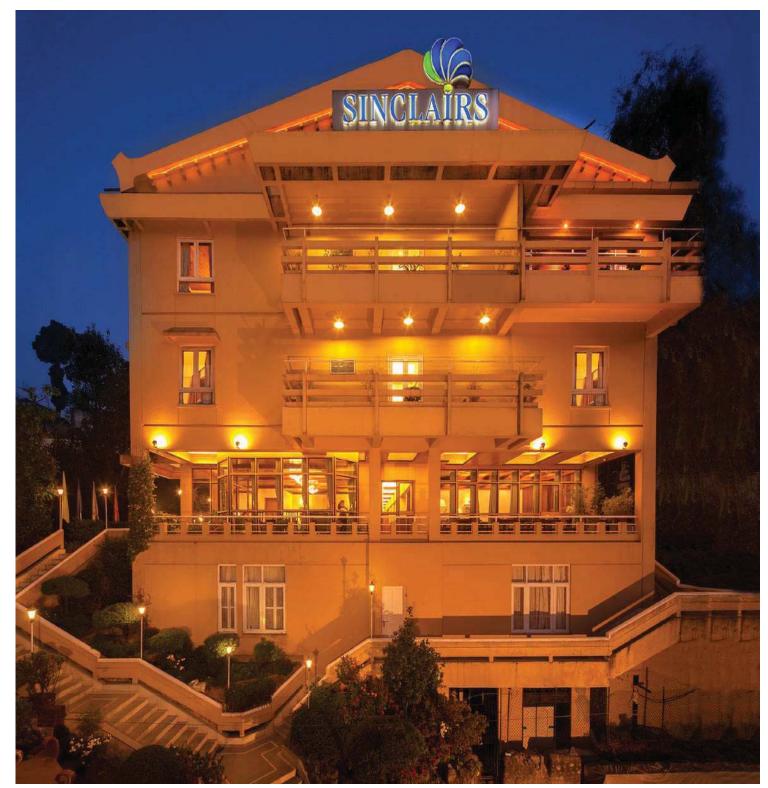
Regal Room



Another view of Regal Room



Twilight view of the property



Enchantress of Hills





Ownership – Freehold/ Leasehold	Freehold	
Land Area (in acres)	0.5	
Built-up Area (in sq ft)	25,423	
Year of property completion	1984	
# Room & Sizes for each category:		
Deluxe # Rooms	25	
Size (sq ft)	227	
Premier # Rooms	20	
Size (sq ft)	254	
Suite # Rooms	1	
Size (sq ft)	486	
Attic # Rooms	1	
Size (sq ft)	325	
Total No of Rooms	47	
No. of additional rooms possible	No	
Restaurant Size (sq ft)	987 + 432*	
Coffee Shop / Barb Q (sq ft)	224	
Bar (sq ft)	485	
No of covers	46 + 12*	
No. of Banquets	1	
Size (sq ft)	1,000	
Power demand	125 KVA	
Power outage trends	Almost zero	

* Covered Deck

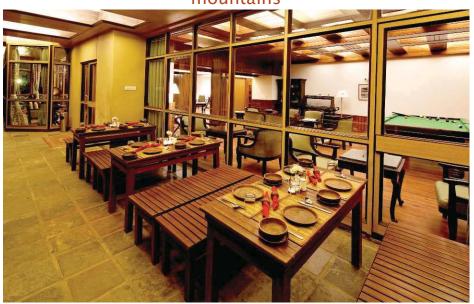




Lobby in colonial style with a panoramic view of mountains



Lobby Area



Relish the Darjeeling tea at Mountain View Cafe



The Dorje Lounge - A colonial style bar set out with a wonderful view of the mountains





Kanchenjunga – Multicuisine restaurant



Mount View Café - Coffee shop



Burra Sahib Suite - Bedroom



Burra Sahib Suite - Living room





Kanchenjunga Room



Breathtaking view of hills from balcony of Kanchenjunga room



Premiere Room

Family Room





The Outdoor deck



Pagoda in the hotel



The Pinnacle - A medium sized conference hall





Nature at its best





SINCLAIRS RETREAT DOOARS

Ownership – Freehold/ Leasehold	99 years lease with option to perpetually renew every 99 years	
Land Area (in acres)	20.22	
Built-up Area (in sq ft)	74,893	
Year of property completion	1999	
# Room & Sizes for each category:		
Premier # Rooms	66	
Size (sq ft)	292	
Suite # Rooms	3	
Size (sq ft)	607	
Wooden Cottage #	2	
Size (sq ft)	282	
Total No of Rooms	71	
No. of additional rooms possible	Yes	
Restaurant Size (sq ft)	2,076 + 2,140*	
Bar (sq ft)	265	
No of covers	55 + 35*	
No. of Banquets	4	
Size (sq ft)	5,739	
Power demand	150 KVA	
Power outage trends	Almost zero	

* Covered Deck

SINCLAIRS RETREAT DOOARS



Expansive lawns



Tree lined pathways



Scenic lobby

Garden Sit-out



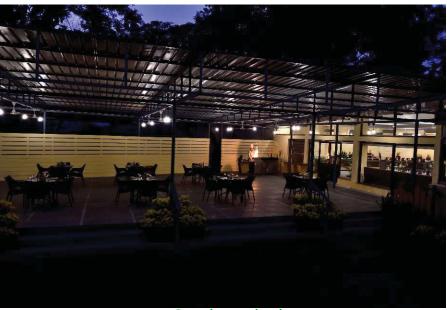


Outdoor Sit-out



The Palm Terrace - Restaurant & Bar





The Pavilion

Outdoor deck





Laya Spa @ Sinclairs



The Spa Area





The Kid's Pool

The Pool





The Library



Deluxe Room



Garden facing Deluxe Room



Premier Suite – Burra Sahib Kothi





Hibiscus – For medium size conferences



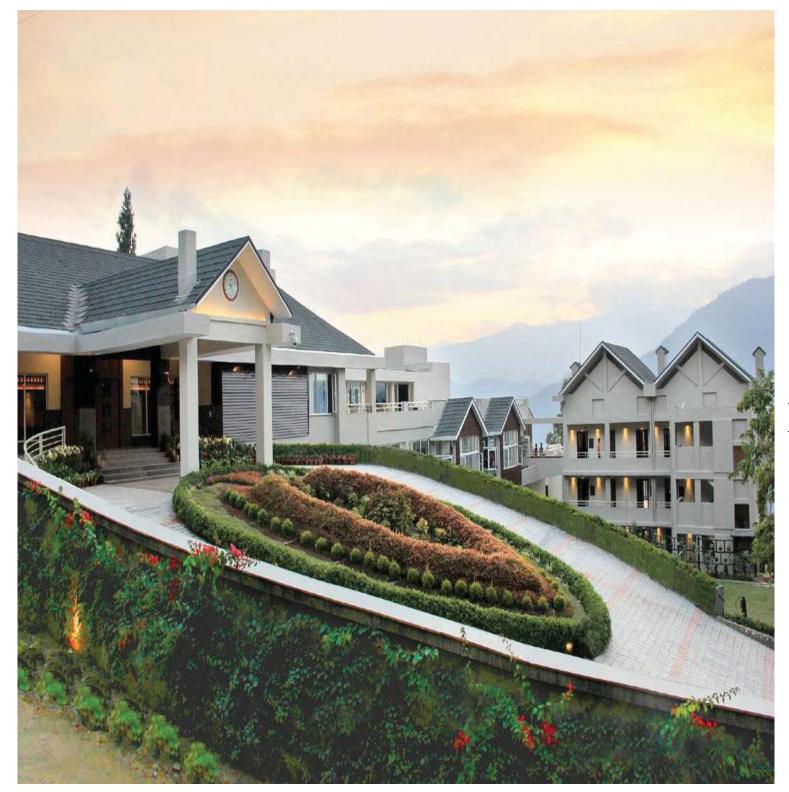
The Iris - 6000 sq.ft. pillarless banquet hall



Carnation for medium size conferences



The Iris - 6000 sq.ft. pillarless banquet hall





An ideal retreat for nature lovers





Ownership – Freehold/ Leasehold	Freehold	
Land Area (in acres)	5	
Built-up Area (in sq ft)	53,795	
Year of property completion	2014	
# Room & Sizes for each category:		
Premier # Rooms	28	
Size (sq ft)	420	
Suite # Rooms	2	
Size (sq ft)	900	
Attic # Rooms	16	
Size (sq ft)	524	
Wooden Cottage #	2	
Size (sq ft)	450	
Total No of Rooms	48	
No. of additional rooms possible	Yes	
Restaurant Size (sq ft)	1,955 + 875*	
Coffee Shop / Barb Q (sq ft)	615	
Bar (sq ft)	900	
No of covers	58 + 16*	
No. of Banquets	4	
Size (sq ft)	3,828	
Power demand	118 KVA	
Power outage trends	1 hour / Day	

* Covered Deck





Reception



The terrace adjoining the reception



The Golden Oak - Multicuisine Restaurant



The Birch – Coffee Shop





Alto Espirito, the Spanish bar with a wide collection of drinks



Swimming pool amidst lush green surroundings



The cottage blocks in the backdrop of the hills



Fitness Centre





Billiards in the lounge bar



Premier Room with a private balcony



Premier Plus Room



Premier Room with attic – perfect for a family





Premier Room with twin beds



Luxury suite's bedroom



Luxury suite's spacious living room



Wooden Cottage Room built out of recycled wood





The Orchid I and II - Conference Hall



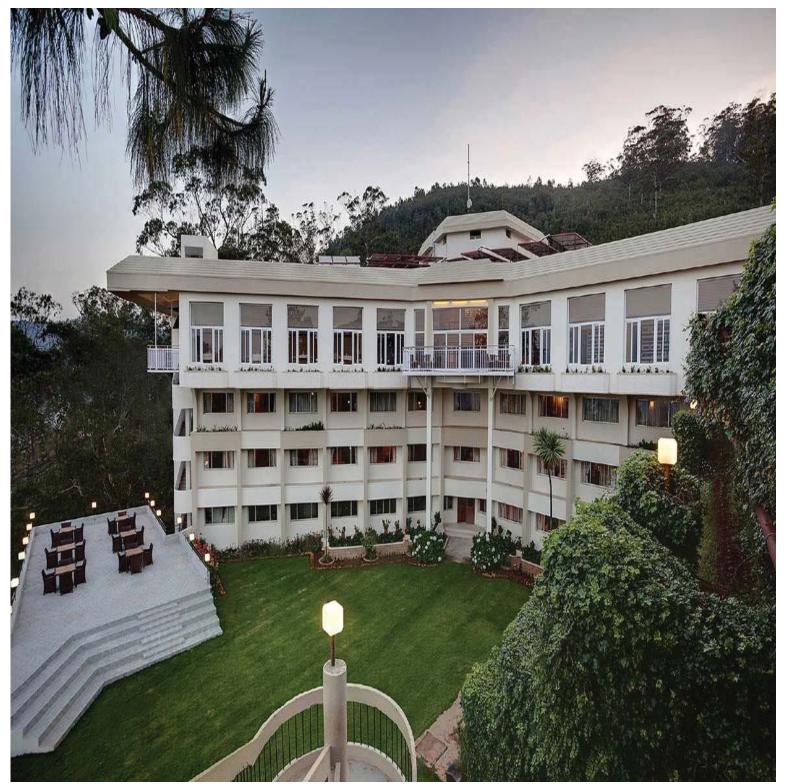
The Fern – Conference Hall



The Juniper – Meeting Room/Board Room



An aerial view of the Retreat





Nestled in the Nilgiris





Ownership – Freehold/ Leasehold	Freehold
Land Area (in acres)	1
Built-up Area (in sq ft)	70,184
Year of property completion	2004
# Room & Sizes for each cat	egory:
Deluxe # Rooms	42
Size (sq ft)	215
Premier # Rooms	27
Size (sq ft)	215
Suite # Rooms	7
Size (sq ft)	555.09
Superior # Rooms	3
Size (sq ft)	331
Villa # Rooms	6 **
Size (sq ft)	1959
Total No of Rooms	85
No. of additional rooms possible	No
Restaurant Size (sq ft)	1,360 + 1,466*
Coffee Shop / Barb Q (sq ft)	-
Bar (sq ft)	1,086
No of covers	60 + 20*
No. of Banquets	3
Size (sq ft)	4,950
Power demand	150 KVA
Power outage trends	1 hour / Day

* Covered Deck

** 6 rooms in 2 Villas





Ootacamund's highest located hotel



Façade – Night View



Expansive Lobby



Majestic view of sunset from hotel view of balcony





Coffee Shop



The Spanish Bar



Multicuisine Restaurant



Indoor Games Arena with Library





The Library – Unwind with your favorite book



Deluxe Room



Tic Tac Toe - A Vibrant Entertainment Zone



Premier Room





Suite Room



Nilgiris Suite



The Regal Room - large banquet hall



Superior Room





The Windsor Room - Conference hall



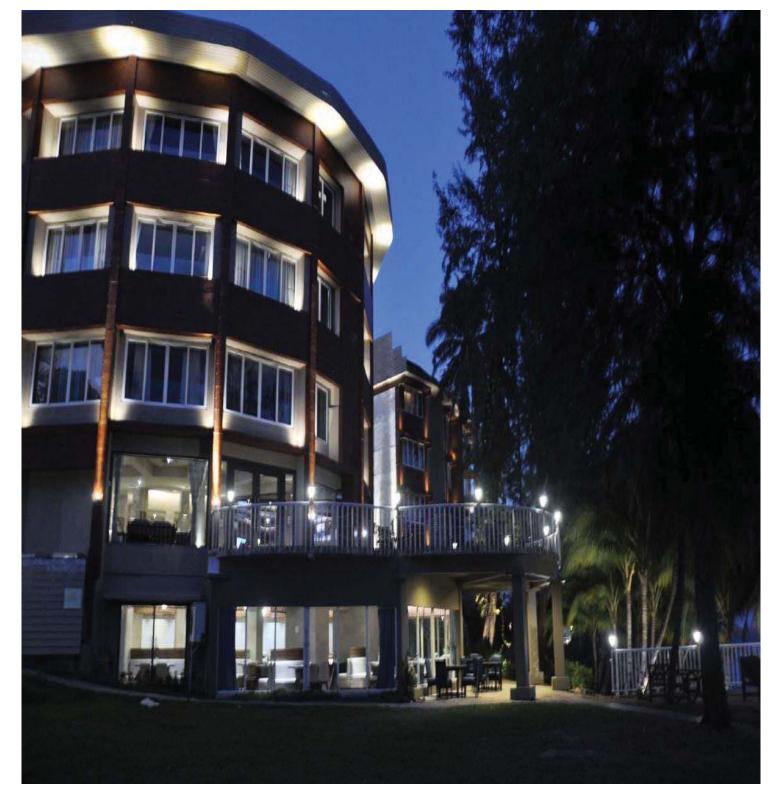
The Windsor Room - Conference hall



The three level landscaping with a panoramic view



The Terrace





In Waves of Delight





Ownership – Freehold/ Leasehold	Freehold	
Land Area (in acres)	1.5	
Built-up Area (in sq ft)	46,126	
Year of property completion	1991	
# Room & Sizes for each category:		
Premier # Rooms	36	
Size (sq ft)	383	
Suite # Rooms	3	
Size (sq ft)	640	
Attic # Rooms	5	
Size (sq ft)	550	
Valentine # Rooms	2	
Size (sq ft)	182	
Total No of Rooms	46	
No. of additional rooms possible	No	
No of covers	75	
No. of Banquets	1	
Size (sq ft)	1,734	
Power demand	150 KVA	
Power outage trends	Almost zero	





Expansive Lobby



Breathtaking view of the sunset



Alto Espirito – Spanish Bar



Multicuisine Restaurant





The Deck with garden

Premier Room



Premier Family Suite





Premier Attic Room



Valentine Room



The Woodhouse - Conference Hall



Infinity Swimming Pool



The best address in town





Ownership – Freehold/ Leasehold	Freehold	
Land Area (in acres)	2.47	
Built-up Area (in sq ft)	56,046	
Year of property completion	1976	
# Room & Sizes for each category:		
Premier # Rooms	46	
Size (sq ft)	201	
Suite # Rooms	3	
Size (sq ft)	406	
Total No of Rooms	49	
No. of additional rooms possible	Yes	
Restaurant Size (sq ft)	810 + 490*	
No of covers	38 + 28*	
No. of Banquets	5	
Size (sq ft)	5,270	
Power outage trends	1–3 hours / month	

* Covered Deck







Lobby





The Palms - Multicuisine Restaurant





Premier Room



Premier Suite





Garden Suite

Garden Suite





Premier Twin Room



Sinclairs Spa





The Gym

The Pool





The Imperial - large Conference Hall



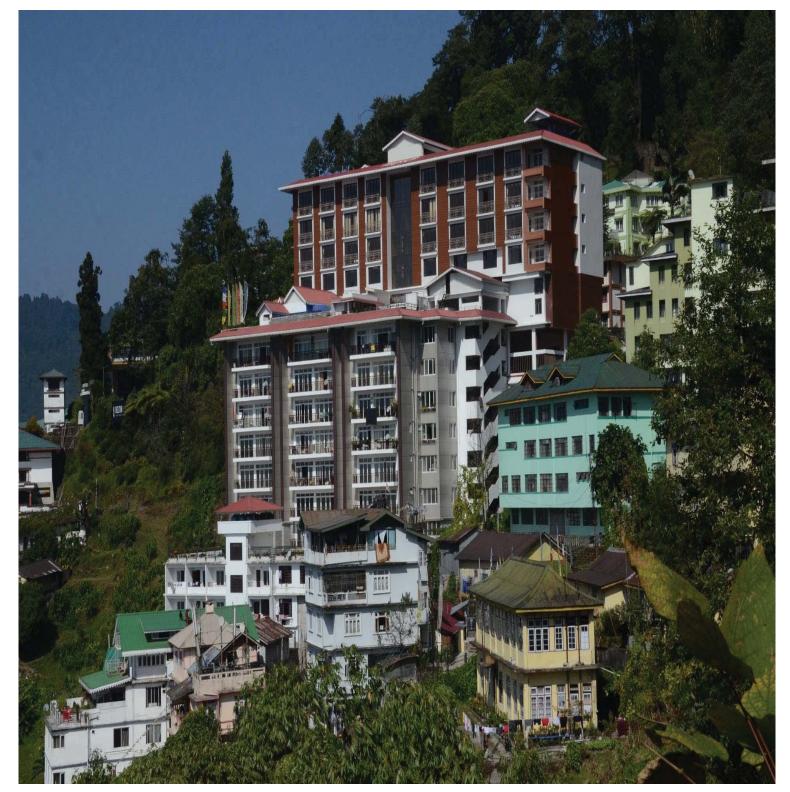
The Regency – Conference Room



The Summit - another Conference Room



The Darbar - large Banquet Hall





Paradise of the north east





Ownership – Freehold/ Leasehold	9 years lease	
Land Area (in acres)	0.17	
Built-up Area (in sq ft)	64,029	
Year of property completion	2020	
# Room & Sizes for each category:		
Deluxe # Rooms	20	
Size (sq ft)	270	
Deluxe Family # Rooms	8 *	
Size (sq ft)	554	
Premier # Rooms	24	
Size (sq ft)	340	
Suite # Rooms	4	
Size (sq ft)	525	
Valentine # Rooms	4	
Size (sq ft)	340	
Total No of Rooms	60	
No. of additional rooms possible	No	
Restaurant Size (sq ft)	1,933 + 378**	
Coffee Shop / Barb Q (sq ft)	1,716	
Bar (sq ft)	1,978	
No of covers	66 + 16**	
No. of Banquets	1	
Size (sq ft)	2,240	
Power demand	200 KVA	
Power outage trends	2 hours /month	

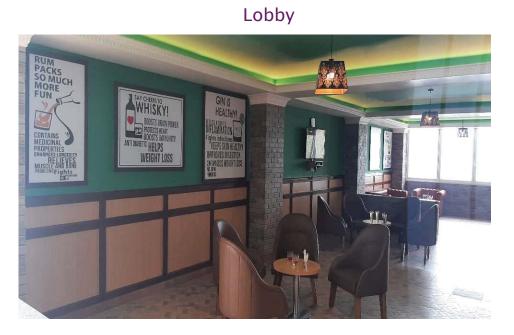
* Each Family Room is 2-rooms combined making it 8-rooms ** Uncovered Deck







Lobby





Magnolia - Multicuisine Restaurant

Guras Bar & Lounge



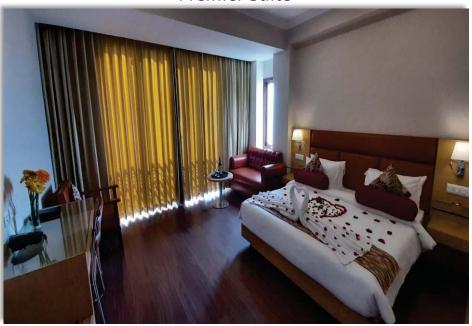


Premier Room



Premier Suite





Deluxe Room

Valentine Room





Infinity Swimming Pool



View from the Hotel





Banquet Seating Area

The Cherry Hall





Enchanting views of the Maenam Hills



SINCLAIRS YANGANG



Ownership – Freehold/ Leasehold	10 years lease	
Land Area (in acres)	1	
Built-up Area (in sq ft)		
Year of property completion	2022	
# Room & Sizes for each category:		
Premier # Rooms	6	
Size (sq ft)	168-196	
Premier with Balcony # Rooms	3	
Size (sq ft)	195	
Premier Plus	3	
Size (sq ft)	323	
Deluxe Triple Room	2	
Size (sq ft)	310	
Junior Suite	1	
Size (sq ft)	381	
Senior Suite	2	
Size (sq ft)	448	
Total No of Rooms	17	
No. of additional rooms possible	Yes	
Restaurant Size (sq ft)	504	
No of covers	28 (inside)+ 24 (outside)	
No. of Banquets	1	
Size (sq ft)	518	
Power demand	62.5 KVA	
Power outage trends	5-6 Hours/Day	





Premier Room with Balcony



Premier Plus Room



Deluxe Triple Bed Room



Premier Room

SINCLAIRS YANGANG





Senior Suite Room



Junior Suite Room





Lobby

Reception

SINCLAIRS YANGANG





Restaurant



Meeting Area





View from Hotel

Sitting Area



SINCLAIRS HOTELS LIMITED

Registered Office Address

147 Block G, New Alipore Kolkata 700053

Email ir@sinclairshotels.com

Website www.sinclairshotels.com

Investor Information Website www.sinclairsindia.com