

**Ref No: KIVL/BSE/SEC/743****February 1, 2024**

To  
Department of Corporate Services  
BSE Limited  
Floor 25, PJ Towers  
Dalal Street,  
Mumbai- 400001

Dear Sirs,

**Sub: Press Release**  
**Scrip No: 530215**

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a press release issued by the Company, the content of which is self-explanatory.

Kindly take the information on your record.  
Yours Faithfully,

**For Kings Infra Ventures Limited**

**NANDITHA** Digitally signed by  
NANDITHA T  
Date: 2024.02.01  
09:05:25 +05'30'

Nanditha T  
Company Secretary & Compliance Officer



KINGS/PN/2024/02

31 January, 2024

**‘KINGS BENTO UNVEILS LOGO’**

Kochi, Jan 31, 2024

Kings Infra Ventures Limited with over four decades of experience in seafood processing, exports and aquaculture took another step in expanding its presence in the domestic retail market with the Kings Bento brand of ready-to-cook, ready-to-heat delicacies. The company unveiled the Kings Bento Logo on Wednesday in Kochi accompanied by a food tasting session

Shri. K. Chandran Pillai, Chairman, Greater Cochin Development Authority inaugurated the event and unveiled the Kings Bento logo. Speaking on the occasion, he remarked that during these times of changing food habits, Kings Bento offers a healthy, well balanced and convenience meal option to the busy professionals and office goers. He expressed his confidence that Kings Bento will achieve great success in their new venture.

The Kings Bento brand is an integral part of the Company’s vision of becoming a “farm-to-fork” enterprise with its presence in the entire value chain of the food sector. “The foray into the domestic retail consumer market is part of the strategic vision of the company to be in every segment of value creation” said Shaji Baby John, Chairman and Managing Director of Kings Infra Ventures Ltd.

“The Indian domestic market offers a huge opportunity for high-quality protein-rich seafood based convenience meals, said Baby John Shaji, Joint Managing Director who is heading the Kings Bento project.

Kings Bento is entering the domestic market by launching a QSR brand which will have a limited menu, ready-to-eat seafood-based meals and snacks served in neatly packed Bento boxes. Kings Bento has also developed recipes in association with the Central Institute of Fisheries Technology (CIFT).

Bento means ‘convenience’ and is widely associated with Japanese culture, “Bento’ offers unlimited potential to introduce various food options in a single portion meal format providing a well-balanced, nutritious meal in convenient packaging. Kings Bento will also be marked by a unique marketing model with innovative ideas and concepts” said Mr. Balagopal Veliyath, Executive Director.

The unveiling of the Kings Bento logo was followed by a tasting session of the products for selected invitees and their feedbacks collected. The Kings Bento products shall be available in the market shortly.

Kings Infra Ventures Limited, listed in BSE is a technology driven company committed to sustainability on its entire range of products and services.

END



**KINGS BENTO LOGO UNVEILED**



Shri. K. Chandran Pillai, Chairman, Greater Cochin Development Authority speaking after unveiling the Kings Bento Logo.





Shri. Baby John Shaji, Joint Managing Director, Kings Infra Ventures Limited introduces the Kings Bento concept.

Kings Bento Snacks





Kings Bento food tasting

