

February 2, 2023

MHRIL/SE/22-23/96

Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra E, Mumbai – 400 051
Scrip Code: MHRIL

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Dear Sir/ Madam,

Department of Corporate Services BSE Limited Floor 25, PJ Towers, Dalal Street Mumbai – 400 001 Scrip Code: 533088

Sub: Presentation on Financial Results for the quarter ended December 31, 2022

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), please find enclosed a presentation on Financial Results of the Company for the quarter ended December 31, 2022 to be made to the Investors / Analysts.

The aforesaid presentation is also being hosted on the website of the Company www.clubmahindra.com in accordance with Regulation 46 of the SEBI Listing Regulations.

Kindly take the same on record.

Thanking you,

Yours faithfully, For Mahindra Holidays & Resorts India Limited

Dhanraj Mulki General Counsel & Company Secretary

Encl: As above

Mahindra Holidays & Resorts India Limited

Corporate Office: Mahindra Tower, 1st Floor, "A' Wing, Dr. G.M. Bhosle Marg, P.K. Kurne Chowk, Worli, Mumbai - 400 018. t: +91 22 6918 4722

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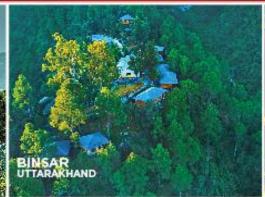


MAHINDRA HOLIDAYS & RESORTS INDIA LTD. Q3 FY23 INVESTOR PRESENTATION 2ND FEBRUARY 2023













Outline



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Highlights-Q3 FY23 (Standalone) Performance

Q3 FY23 Key Highlights





- Highest ever Quarterly MHRIL Standalone, (excl. one-offs)1:
 - o Resort Income at Rs. 91 Crs (+30% YoY)
 - Total Income at Rs. 336 Crs (+18% YoY)
 - o EBITDA at Rs. 99 Crs (+17% YoY)
- Highest 3rd Quarter PBT (excl. one-offs)¹ at Rs. 56 Crs (+17% YoY)





- Member additions at 4,176 (+13% YoY).
- **Highest 3**rd **Quarter** Membership Sales² at Rs. 188 Crs (+20% YoY).



• Cash position at Rs. 1,089 Crs, up Rs. 71 Crs during the quarter.

Significant improvement in Operational metrics in Q3



Improved Sales Realization

Average Unit Realization (AUR) at Rs. 4.5 lakhs¹ vs Rs. 4.2 lakhs in Q3 FY22



Increased Upgrades

Highest ever Upgrades at Rs. 49 Crs (+23% YoY)



Growing Resort Revenues

Healthy occupancy of 85%²

Rising member spends³ through F&B, activities, Spa



Inventory Acceleration

300+4 keys in 9M FY23; 1,000+4 keys during pandemic

Horizon Program (400 Partner hotels) enhanced member choice



Strong Performance continues in Q3



Member Base

4,176 (+13% YoY) Member Additions

2,77,221
Cumulative Member Base

Membership Sales Value¹

Rs. 188 Crs (+20% YoY) Highest in 3rd Quarter

Rs. 4.5 lakhs (+7% YoY)
Average Unit Realization (AUR)

Room Inventory

80Gross Room Additions

4,684Room Inventory

Resort Performance

85% Occupancy²

Rs. 91 Crs (+30% YoY)
Highest ever in any quarter

Income excl. one-offs³

Rs. 336 Crs
Highest ever in any quarter

18% YoY
Growth

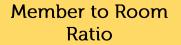
PBT excl. one-offs³

Rs. 56 Crs (+17% YoY) Highest in 3rd Quarter

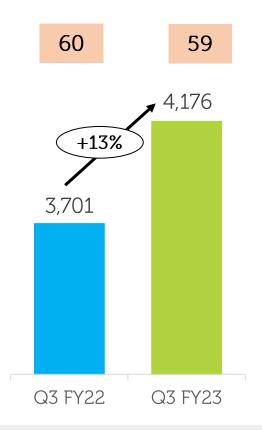
16.7% PBT Margin

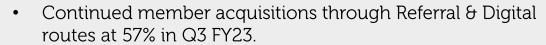
Higher Member Additions and AUR delivers Highest Ever Sales Value in Quarter 3



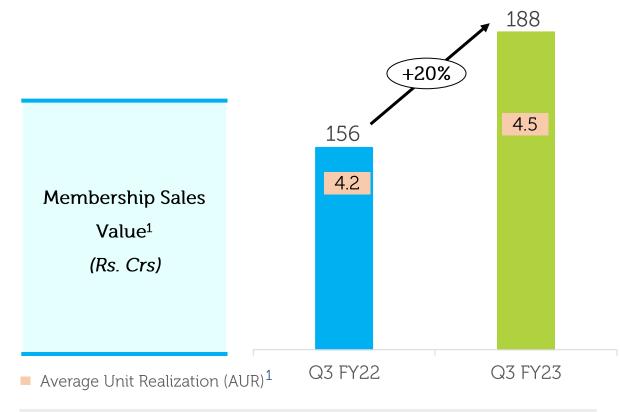


Robust Demand for Vacation Ownership drives Member Additions (Nos.)



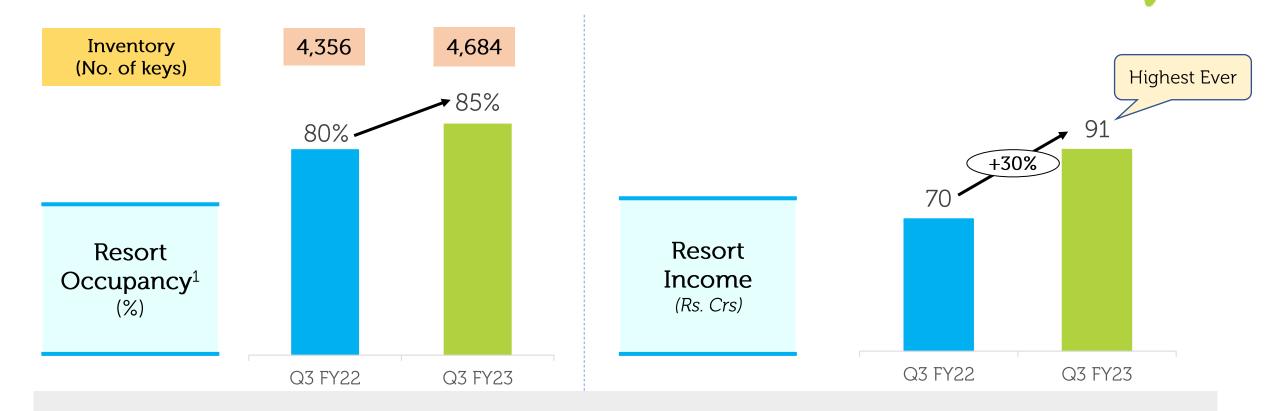


- Trend of new members paying higher down-payment continues.
- Cumulative member base at ~2.8 lakhs, including 85% fully paid.



- Highest 3rd Quarter Sales Value at Rs. 188 Crs¹
- 9M FY23 Sales value growth of 91% YoY on account of higher member additions and improved AUR of Rs. 4.3 Lakhs vs Rs. 3.2 Lakhs in 9M FY22

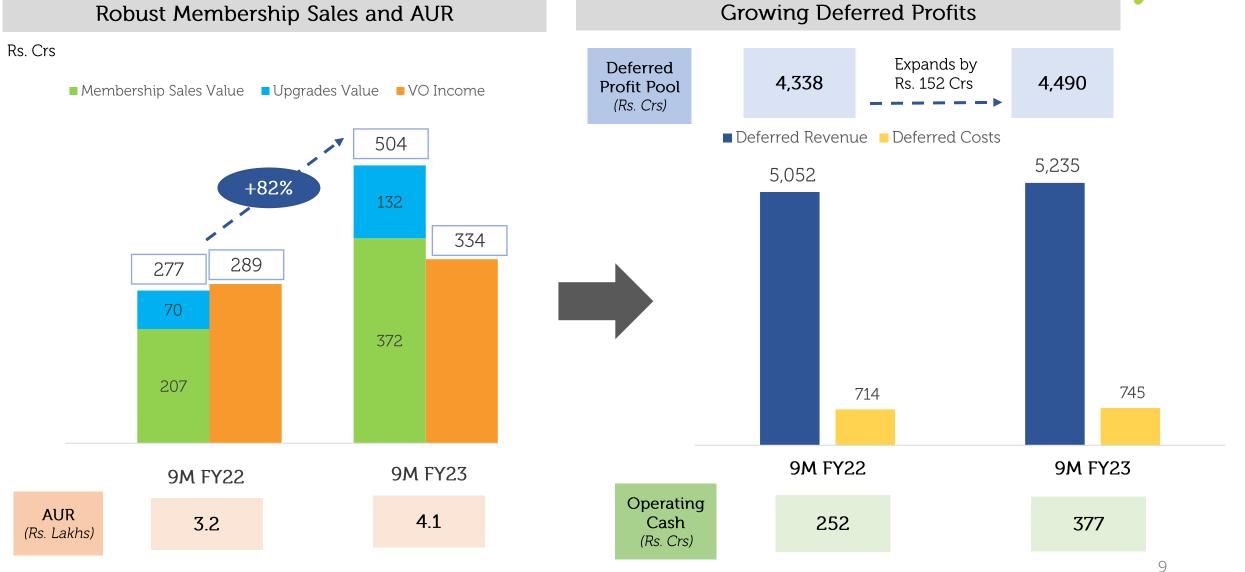
Highest ever Resort Revenues Driven by Increased Occupied Room Nights & Member Spends



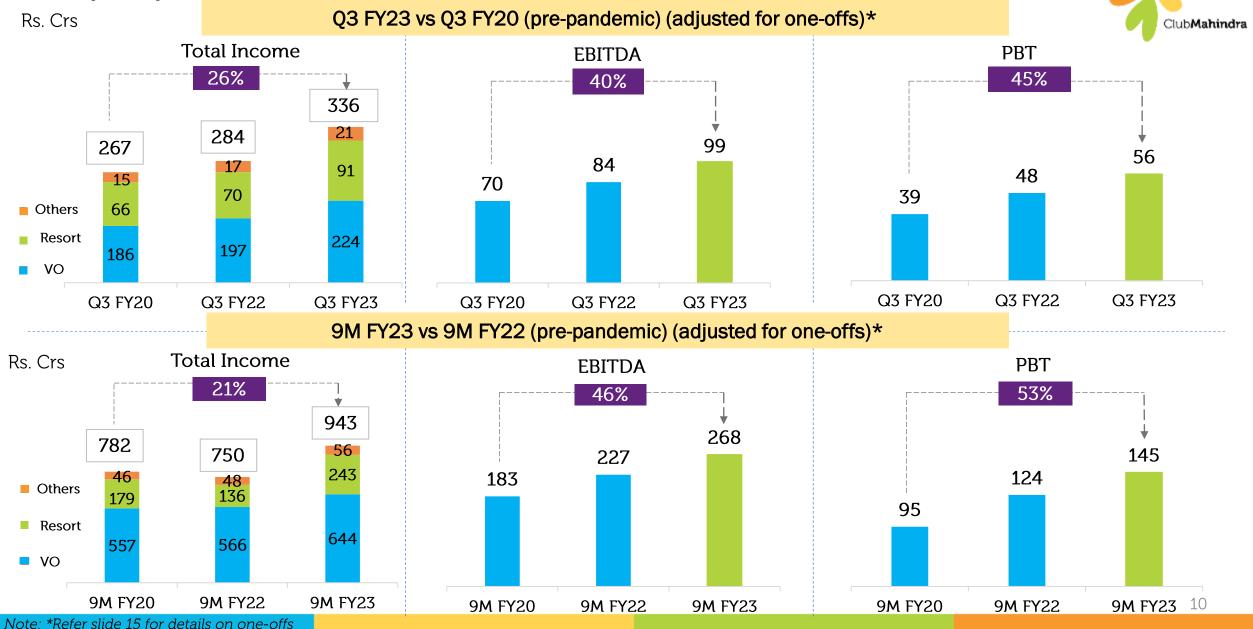
- Highest ever quarterly Resort Revenues at Rs. 91 Crs (+30% YoY).
- Resort Revenues driven by high occupancies on higher room inventory, along with increased usage of existing and new experiences by members.

Healthy Membership Sales & Upgrades





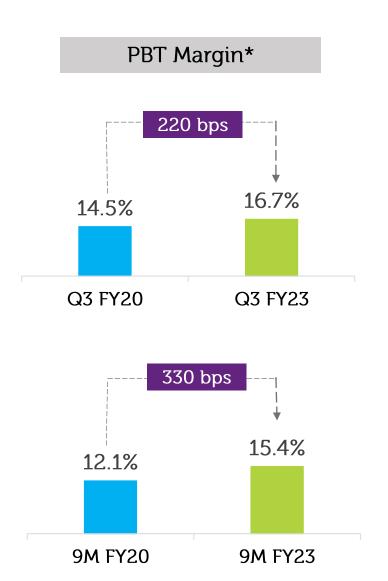
Q3 & 9M FY23 Income, EBITDA & PBT have grown substantially (vs pre-pandemic levels)

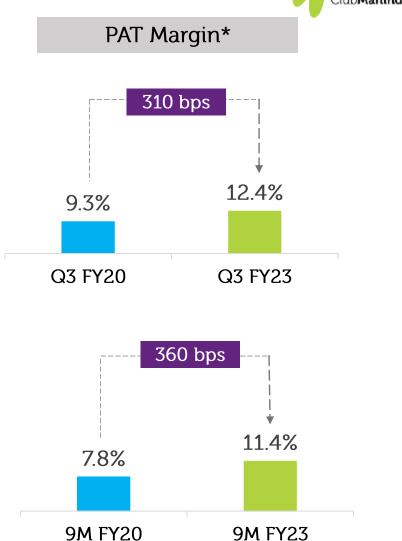


Profit Margin expands (vs pre-pandemic) driven by Revenue Growth & Cost Optimization



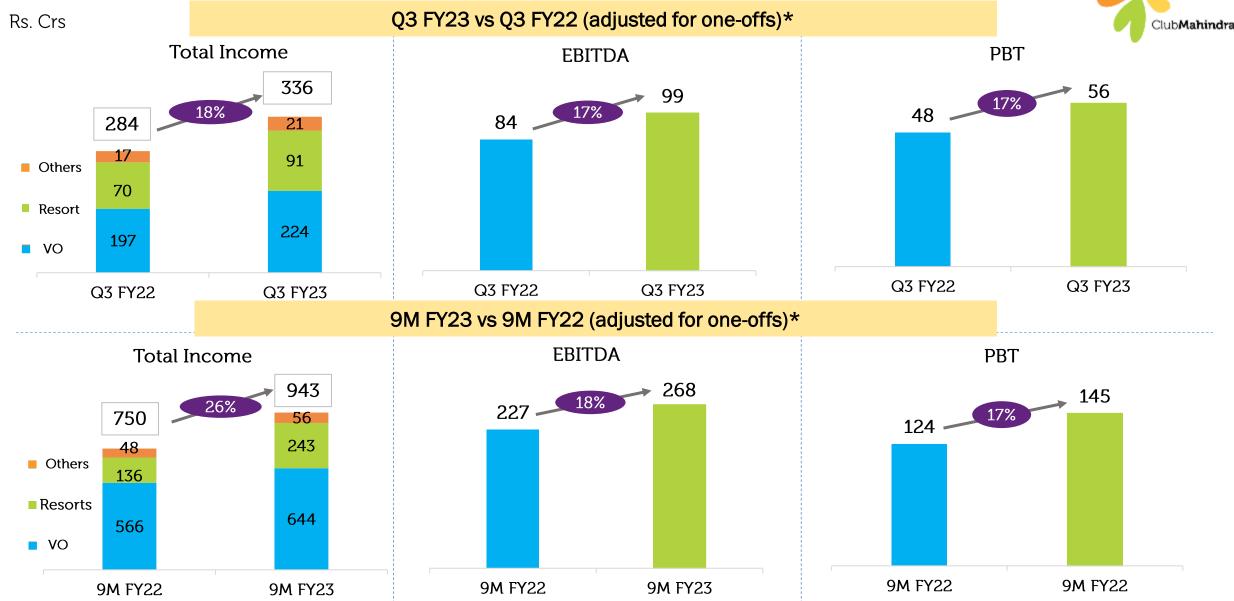






Q3 Total Income grows by 18% YoY and PBT by 17% YoY





Note: *Refer slide 15 for details on one-offs

Total Income in Q3 grows by 18% YoY and 9M grows by 26% YoY, excl. one offs



Total Income (Rs. Lakhs)	Q	Quarter ended		Nine months ended		
· · · · · · · · · · · · · · · · · · ·	Q3 FY23	Q3 FY22	YoY	9M FY23	9M FY22	YoY
Income from Vacation Ownership	11,547	10,234	12.8%	33,445	28,939	15.6%
ASF Income	8,726	7,775	12.2%	25,017	22,900	9.2%
Interest & Others	2,129	1,713	24.3%	5,908	4,741	24.6%
Total VO Income	22,402	19,722	13.6%	64,370	56,580	13.8%
Resort Income	9,103	7,004	30.0%	24,281	13,585	78.7%
Revenue from Operations	31,505	26,726	17.9%	88,651	70,165	26.3%
Non-Operating Income	2,066	1,634	26.4%	5,607	4,827	16.2%
One-off Income	2,752	93		2666	1,670	
Other Income	4,818	1,727	179.0%	8,273	6,497	27.3%
Total Income	36,323	28,453	27.7%	96,924	76,662	26.4%
	•					
Total Income (Excluding One-offs)*	33,571	28,360	18.4%	94,258	74,992	25.7%

Profit & Loss Statement – Q3 & 9M FY23

33,571

9,851

29.3%

5,595

16.7%

28,360

8,403

29.6%

4,777

16.8%

18.4%

17.2%

17.1%

In Rs. Lakhs	Quarter ended		
Particulars	Q3 FY23	Q3 FY22	YoY Gr
Revenue from Operations	31,505	26,726	17.9%
Non-Operating Income	2,066	1,634	26.4%
Fair Valuation of Investment in Unlisted Co.	283	-	
Translation Forex Gain on ICDs to Subsidiaries	2,469	-	
Interest Income on IT Refund	-	-	
Long-Term Lease Rent Waivers during pandemic	-	93	
Total Income	36,323	28,453	27.7%
Employee Benefit Expenses	7,753	6,054	28.1%
Sales & Marketing Expenses	5,598	4,923	13.7%
Rent	2,110	1,497	40.9%
Other Expenses	8,157	7,483	9.0%
Total Expenditure	23,618	19,957	18.3%
EBITDA	12,705	8,496	49.5%
EBITDA Margin %	35.0%	29.9%	
Finance Cost	766	557	37.5%
Depreciation	3,490	3,069	13.7%
Profit Before Tax (PBT)	8,449	4,870	73.5%
PBT Margin %	23.3%	17.1%	
Tax Expenses	2,171	1,272	70.7%
Profit after Tax (PAT)	6,278	3,598	74.5%
PAT Margin %	17.3%	12.6%	

Nine Months Ended				
9M	9M	YoY Gr		
FY23	FY22	26.20/		
88,651	70,165			
5,607	4,827	16.2%		
283	-			
2,383	-			
-	444			
-	1,226			
96,924	76,662	26.4%		
22,149	18,144	22.1%		
15,405	12,209	26.2%		
5,367	3,486	54.0%		
24,569	18,122	35.6%		
67,490	51,961	29.9%		
29,434	24,701	19.2%		
30.4%	32.2%			
2,149	1,549	38.7%		
10,122	8,703	16.3%		
17,163	14,449	18.8%		
17.7%	18.8%			
4,431	3,769	17.6%		
12,732	10,680	19.2%		
13.1%	13.9%			
94,258	74,992	25.7%		

22,676

30.2%

12,424

16.6%

26,768

28.4%

14,497

15.4%

18.0%

16.7%



- Employee Benefit Expenses increased YoY due to additional headcount on account of higher room inventory, resumption of full scale of operations & annual increment.
- Sales & Marketing Expenses increased YoY mainly due to higher spends on Brand Marketing Campaigns
- Increase in Lease Rent costs YoY reflect room inventory acceleration
- Depreciation increased YoY due to capitalization of rooms at Assonora and Asthamudi resorts.
- Q3 PBT at Rs. 56 Crs (excl. one-offs), growth of 17.1% YoY.

Total Income (Excluding One-off)*

EBITDA (Excluding One-off)*

PBT (Excluding One-off)*

EBITDA Margin %*

PBT Margin %*

MHRIL Standalone One-offs



In	Rs.	Lakhs
----	-----	-------

MHRIL Standalone - Incomes	Q3 FY23	Q3 FY22
Translation Forex Gain on ICDs to Subsidiaries	2,469	_
Fair Valuation of Investment in Unlisted Company	283	_
Interest Income on IT Refund	-	_
Long Term Lease Rent Waivers during pandemic	-	93
Total	2,752	93

9M FY23	9M FY22
2,383	_
283	-
-	444
-	1,226
2,666	1,670

MHRIL Standalone - Expenses	Q3 FY23	Q3 FY22
Translation Forex Gain on ICDs	102	_
Short Term Lease Rent Waivers during pandemic	-	-
Total	102	-

9M FY23	9M FY22
•	_
-	355
-	355

MHRIL Standalone - Impact	Q3 FY23	Q3 FY22
Income	2,752	93
Expense	102	-
Net PBT Impact	2,854	93

9M FY23	9M FY22
2,666	1,670
-	355
2,666	2,025

Strong Balance Sheet





Rs. 5,259 Cr

Q3 net addition Rs. 60 Cr



Strong Cash Position

Rs. 1,089 Cr

Q3 net addition Rs. 71 Cr



Rs. 2,341 Cr

Includes Land
valued at Rs. 1,233
Cr and
excludes LongTerm Leases
valued at
Rs. 362 Cr



Debt

Zero debt

Snapshot of Balance Sheet

	In Rs. Lakhs		
Description	As on	As on	
	31 st Dec 2022	30 th Sep 2022	
ASSETS			
Property, Plant and Equipment	234,080	233,052	
Right of Use Asset (IND AS 116)	36,229	36,771	
Trade receivables	116,051	114,118	
Cash and cash equivalents (regrouped)	108,872	101,809	
Deferred Tax (Net)	19,561	19,192	
Deferred Acquisition Cost	75,241	73,767	
Other Assets	78,585	78,303	
	668,619	657,012	
LIABILITIES Shareholders Equity (incl. Share Application Money Pending Allotment) Other equity Reserves & Surplus Revaluation Reserve Other Comprehensive Income Transition Difference	20,113 106,754 84,420 -267 -140,272 70,748	100,217 84,282 -302 -140,272	
VO ASF Lease Liability (IND AS 116)	507,737 18,209 38,189	38,393	
Other Liabilities	33,736 668,619		



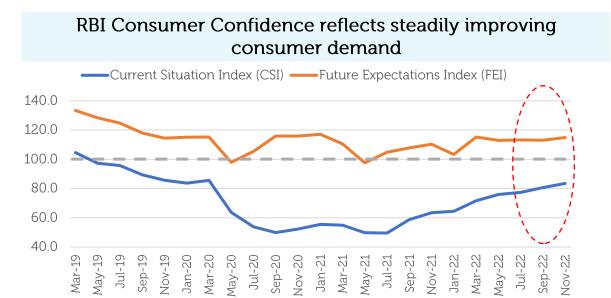




MHRIL

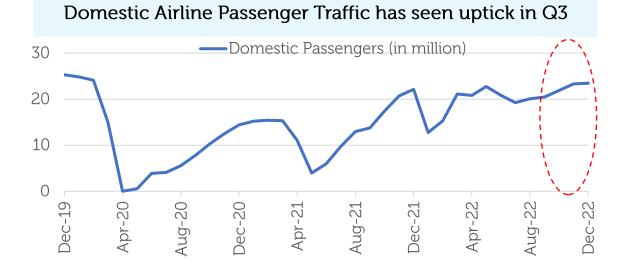
Key Trends & Business Environment

Key Trends









Indian Hospitality Sector's key metrics shows significant improvement in Q3 FY23 & continues to grow



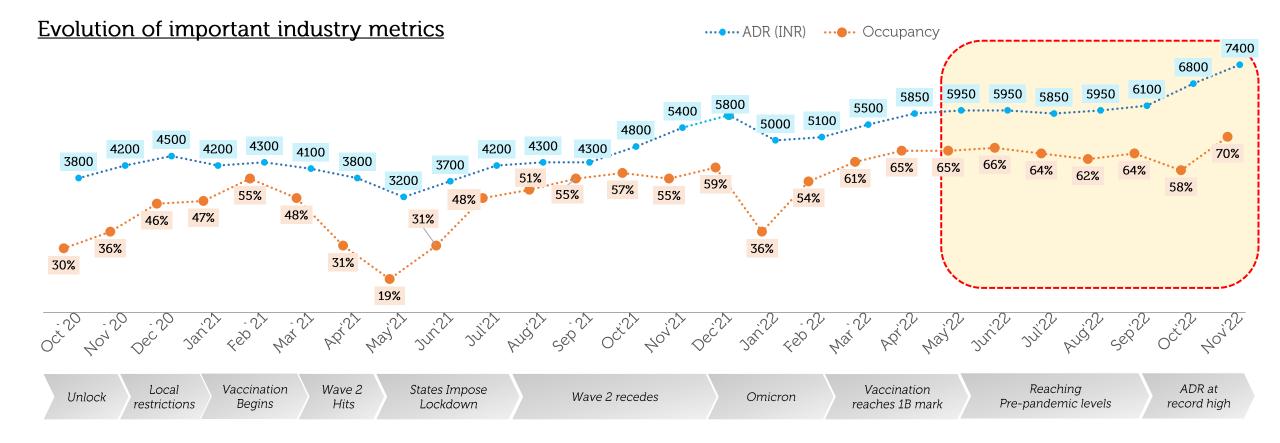
Highlights

Highest Occupancy
Indian hotel occupancy reached 70% in
Nov'22, highest since the pandemic began



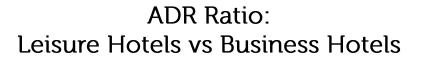
Highest ADR since FY21
India reached highest ADR of Rs. 7,400 in Nov'22





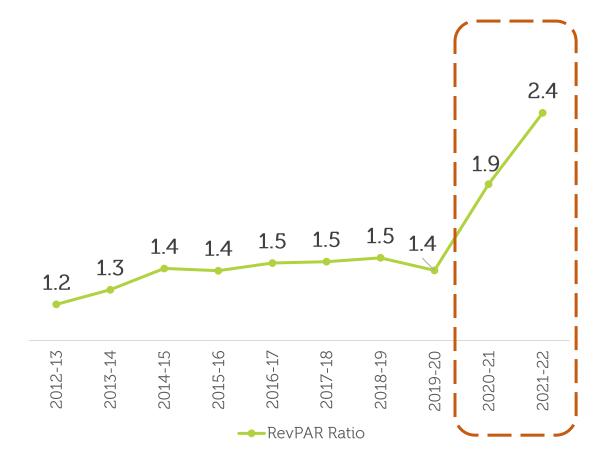
Leisure Hotels is garnering a premium to Business Hotels on the back of strong domestic travel demand







RevPAR Ratio: Leisure Hotels vs Business Hotels



Emerging Travel Trends in the Indian Hospitality Sector



Wellness Tourism

People are Health-conscious and willing to invest in a 'rejuvenating vacation' for mental and physical wellbeing

Rise of Alternative Accommodation

Experiential travel, culture-infused trips and the need to travel to off-beat, natural locations have given rise to the trend of staying at alternate accommodations

Increasing dominance of OTAs

OTAs and digital players continue to disrupt the market providing customers ubiquity of information & access

'Eco & Conscious' Travel

Sustainable and responsible travel is preferred by new-age travelers

Family Bonding

Multi-generational travel has picked up as families choose to spend more time together

Seeking the Outdoors

Long periods of staying indoors have led to vacationers wanting to enjoy nature and an increase in outdoor activities such as nature walks, treks and biking

Newfound Vacation Ideas

Newfound vacation ideas such as workcations, drivable vacations, and staycations are gaining momentum

Curated Experiences & DIY Packages

Travelers are seeking immersive and bespoke experiences like local cuisines, dining under the stars, camping, barbeque, etc







Indian





MHRIL is well-positioned to capitalize on varying consumer preferences in the post Covid Era



The pandemic has led to certain trends emerging in the Indian Hospitality industry...

... which MHRIL is well placed to capitalize on



Revenge Tourism due to pent-up demand for leisure travel after easing of travel restrictions



Focus on leisure travel and family experiences led to bounce-back in occupancies to pre-pandemic levels



Importance of **holiday and rejuvenation** has been **reinforced** after the pandemic



Consumers prefer to utilize their holiday as a **staycation** indulging in **in-resort** activities and **Daycations** to celebrate special occasions with families



Restaurants, hotels, and recreation centers have created outdoor spaces conducive to social distancing



Our resorts consist of large open spaces, outdoor dining, and spacious rooms that are favorable for social distancing



Accelerated technology transformation around contactless service, real-time dissemination of information & digitally enabled services for travelers, besides meeting expectations around hygiene & safety standards.



We have taken a lead to **digitize member services** through our app & member website by adding contactless check-in, pre-purchase of resort offerings & digitally enabled end-to-end travel solutions.

Our resorts represent the highest standards in safety for Covid and are certified by Bureau Veritas



Higher fuel expenses and cost of operations has made long haul flights and international travel more expensive



Growth in domestic travel is likely to benefit us given that most of our resorts are at drivable distances from key cities





MHRIL

Unique & Profitable Vacation Ownership Business

A Large & Attractive Market for Vacation Ownership in India



There is a huge potential target market for VO as household income grows...

Vacation Ownership in India



~3 Crs High-income Households

▶ with an annual income > Rs. 27.5 lakhs expected by CY30

Rs. 55 Lakh Crs Annual Consumption

► from high-income households by CY30 expected in high-income households by CY30

2x Growth

▶ vs ~11% in US, indicating considerable scope for growth

VO penetration in India

is low (~2%)

An expanding aspirational consumer segment and low penetration levels of VO provide significant headroom for growth of the Vacation Ownership market in India

Over 25 years, MHRIL has created a unique and sustainable Vacation Ownership business and is the #1 Leisure Hospitality player in the country



MHRIL Vacation Ownership business consists of ...



~2.8 Lakh members



100+ resorts globally



2,000+ curated experiences



400 Partner Hotels



Strong free cashflows



Debt Free on a Standalone basis

...with unique competitive advantages

Strong economic model and difficult to replicate

Club Mahindra enjoys strong brand equity and is positioned as provider of quality vacation experiences for families

Creator of new leisure destinations and world-class resorts

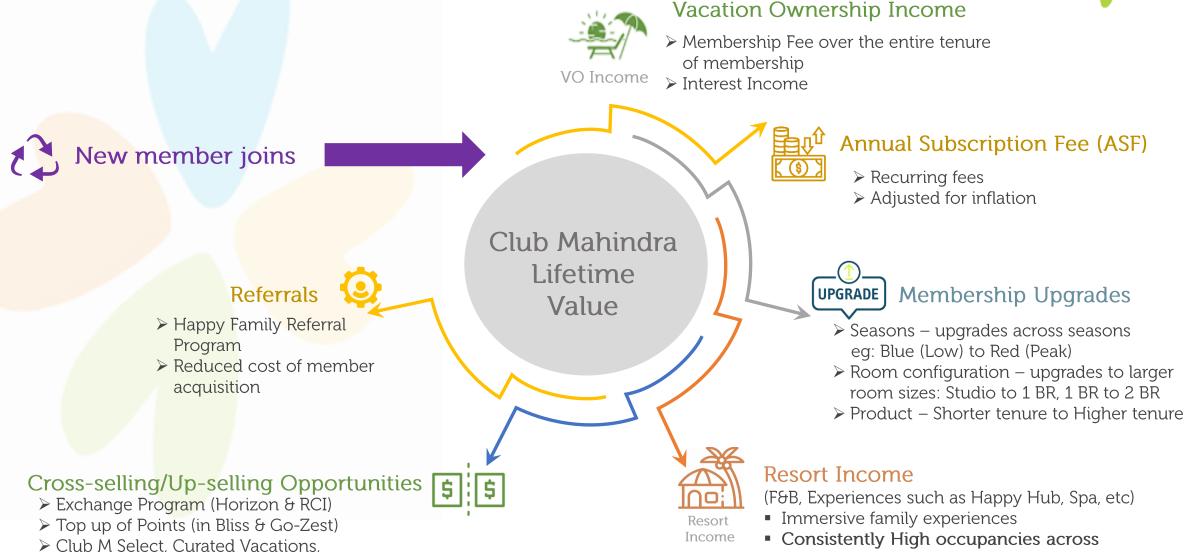
Predictable annuity revenue streams & cash generation

Continuous member engagement to enhance lifetime Value

Multi-Year Sources of Value Creation in Vacation Ownership across the Tenure of the Membership

Weekend Getaways





seasons (80%+)

Club Mahindra's Product Portfolio

CMH - 25 years, 7 nights per year



Couples (Age 30-45 years) with young children

"I have dreams and aspirations and I will achieve them"

Target Consumer: Lifestyle Parameters

- Provider, adaptive to changes & aspirational
- Stability & balance seeker
- Cautious spender

Consumer Holiday Needs

- Plan vacations in advance
- Seek family bonding
- Want to explore new destinations

Bliss - 10 Years, Points Based Membership



Older couples, Age 50-65 years (Empty Nesters)

"You are never too old to follow your dreams"

- Driven by comfort Family centric & professionally accomplished
- Rational spender & value conscious
- · Want to feel pampered

- Financially secure & free time to support their travels
- Seek relaxation & rejuvenation
- Prioritise safety & hygiene

GoZest! - 3 Years, Points Based Membership



Recently married couples; <30 years of age

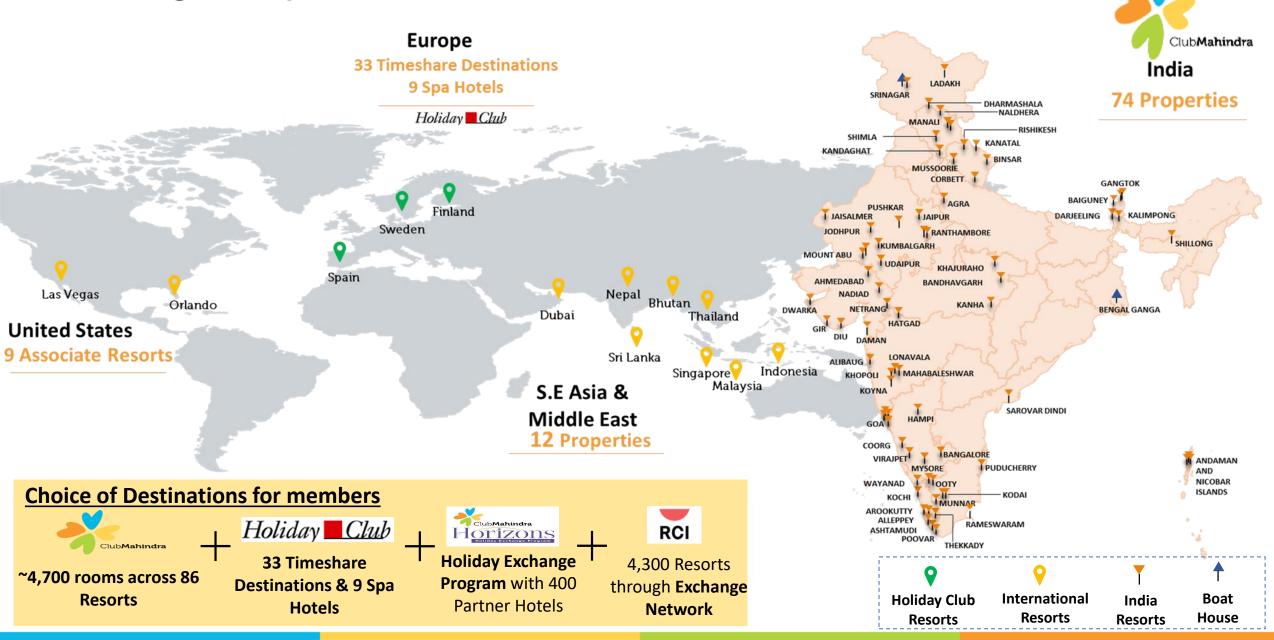
"Enjoy your youth, you will never be younger than you are at this moment"

- Independent and ambitious
- Lesser familial responsibility
- Inclined to spend on experiences

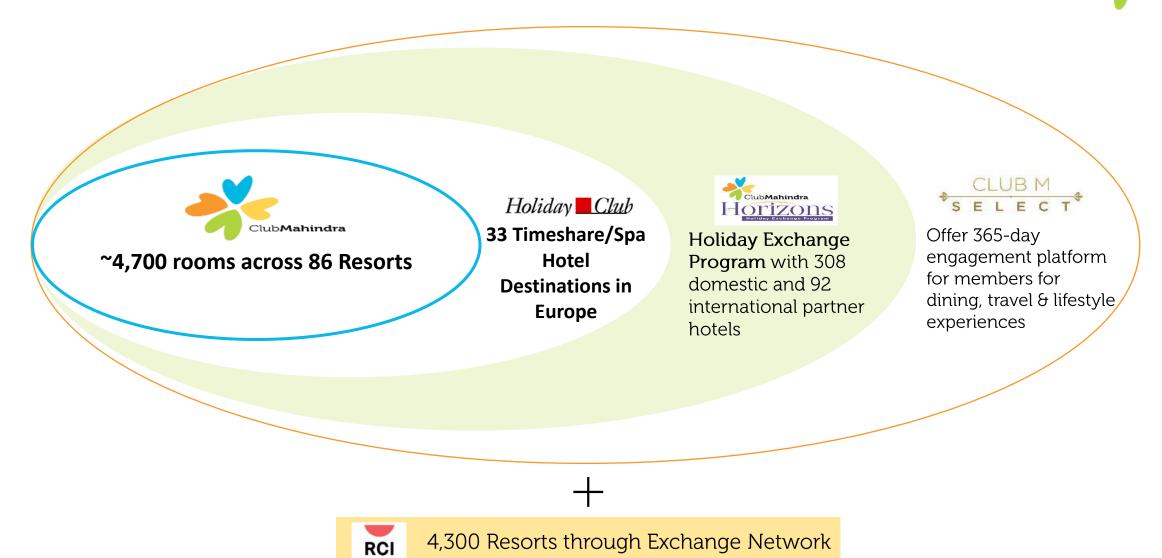
- Eager for new and exciting experiences.
- Explore popular & new destinations
- Experiences such as Ziplining, Jungle Safari, Paragliding, etc

Club**Mahindra**

Growing Footprint of Resorts in India & Abroad

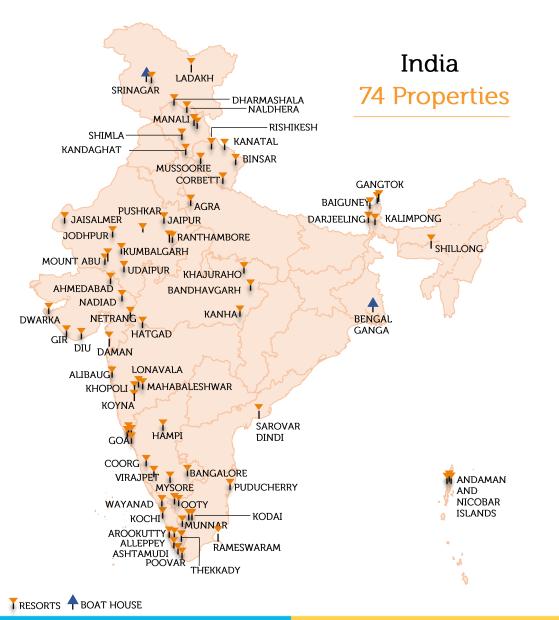


Expanding Choice of Destinations available to members across MHRIL and Holiday Club Resorts (HCR) along with 400 Partner Hotels

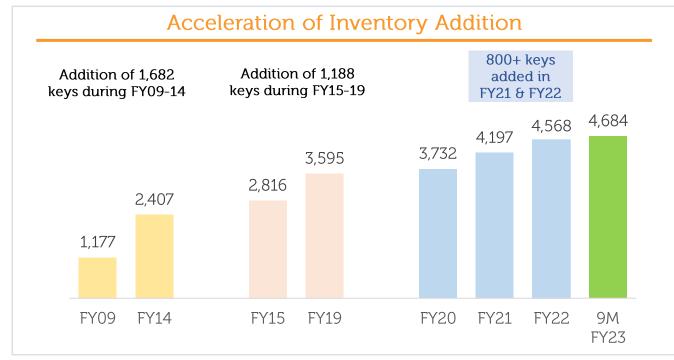


Our Focus on Inventory acceleration continues





Overall 119 destinations/properties including 74 properties in India, 12 properties in South-East Asia & Middle East and 33 Destinations in Europe across Finland, Sweden and Spain



Our Business Model is Differentiated



Focus on Family Vacations

- Memorable family experiences
 - New & popular destinations across India & abroad
 - o Range of culinary options
 - 'Happy Hub' catering to entire family with indoor & outdoor games and other experiences
 - Wellness & Spa experiences
 - Soft adventure activities

Multi-Product Portfolio serving diverse consumer needs

- Portfolio approach to help capture demand across the consumer lifecycle
- Catering to travel & hospitality needs of our varied customers, expanded the product portfolio to include multiple tenure products
- Portfolio includes short tenure memberships, CMH-25 and Bliss

Spacious Resorts with Larger Apartments

- Members prioritize vacationing at our resorts given our larger room sizes and spacious resorts
- Besides apartments (Studio, 1BR, 2BR), we also provide members with multiple types of accommodations such as villas, tents, & cottages.
- Several outdoor activities at our properties
- Enables members to holiday together with extended family & friends





MHRIL Long-Term Value Creation

Strategy to Drive Consistent Growth



Strategic Tenets

Accelerate Room Inventory
Additions

Improve Operational Efficiencies

03

Grow Cumulative Member Base Deliver Superlative
Customer Experience

Strategic Tenets

Enablers

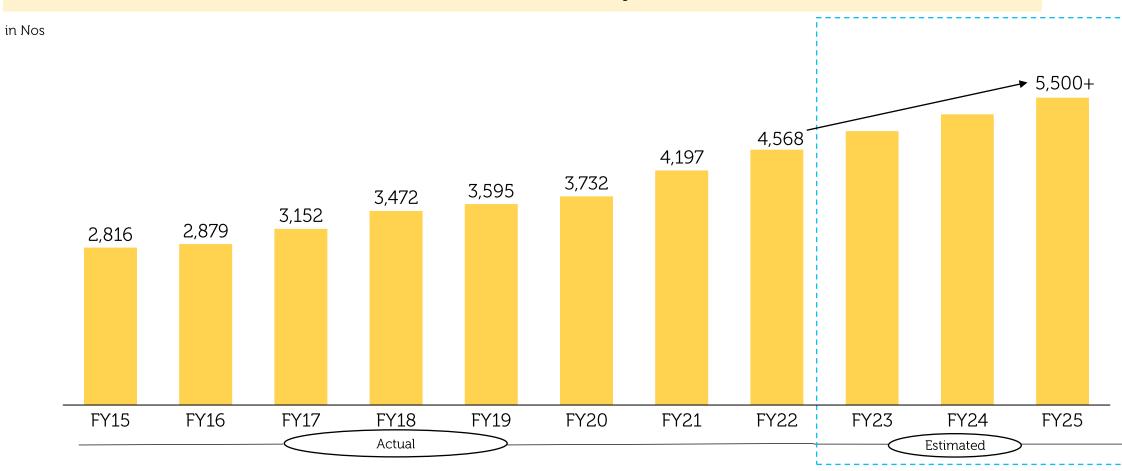
Strengthen Brand Pull Digital Transformation



Robust Inventory Addition



Total Room Inventory



We have planned to achieve room inventory of 5,500+ keys by FY25

Accelerate Member Additions



- Scale up Member acquisition through Referrals, Digital and Alliances
- Use a multi-product portfolio to acquire members based on life-stage segmentation (Go Zest, CMH-25 and Bliss)
- Scale up resort onsite sales teams to acquire new members and upgrade existing members
- 4 Accelerate customer acquisition by expanding geographical reach

Creating New & Innovative Customer Experiences



Experienc

















New Year Dessert Display & Live

Counters (resorts in Gujarat)

Bakery creations at Kumbhalgarh, Rajasthan



Christmas Celebrations at Varca, Goa

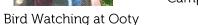


Football Fever at Ooty











Camping at Madikeri, Coorg

Chocolate train created at Jaipur

Diwali Celebrations (several resorts)

Rocksport



Wall Climbing at Puducherry



Adventure Zone at Assonora. Goa



B-live Cultural tours in Goa, Udaipur, Coorg

Happy Hub Experiences



Tea Plantation Tour in Sikkim

Strengthening Brand Pull through Targeted Marketing Campaigns – Q3 FY23









Raveena Tandon

Rocky & Mayur

Partnered with Times Network for a celebrity Travel show named 'Magical Trails' which comprises of 6 episodes where celebrities travel to select resorts and experience a Club Mahindra holiday.





Co-Branding Movie Association for Bliss (Uunchai – starring Amitabh Bachchan, Boman Irani & Anupam Kher)

Theme: Travel & Enjoy the 2nd Innings of your Life.

Campaign Objective & Theme: Afterall Moms know best

To Position 'Club Mahindra' as a caring Family Brand from the perspective of a mother.

A Club Mahindra membership enables moms to become **#Familykisuperwoman** and enables them to plan wonderful family holidays for their loved ones.

3.28 Mn

Reach

11.9 Mn

Impressions

4.9 Mn

Video Views



*Data as on 30th Dec.'22

The Stage by Club Mahindra



Discover India Art Fair



- 'The Stage': An onground Brand IP was launched under which popular plays of Lillete Dubey were performed.
- Discover India Art Fair was launched where Leading Artists across India & Goa displayed their art.

Venue: CM Varca Dec'22 - Jan'23





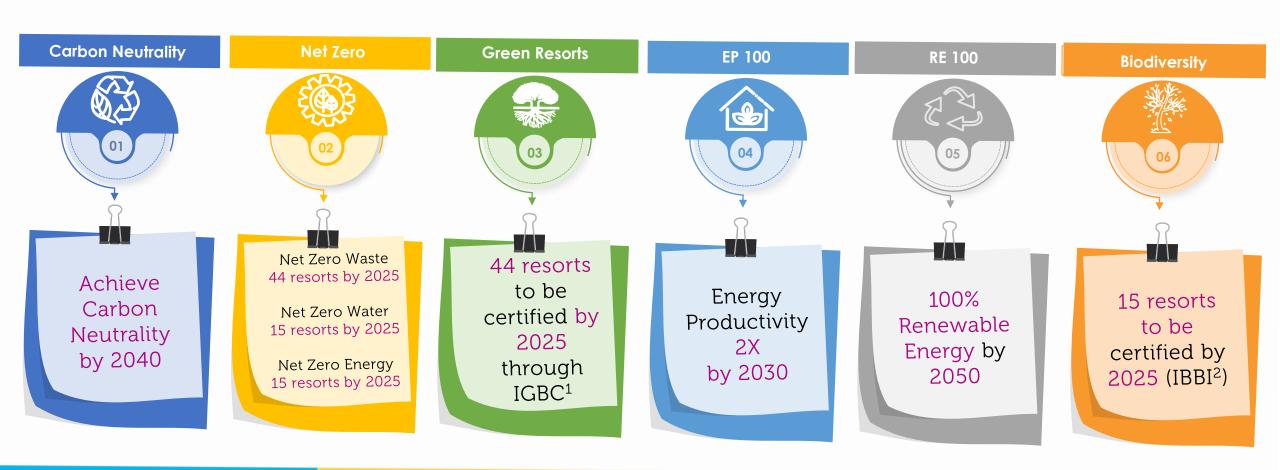
ESG Initiatives

Our Commitments



We are India's first hospitality company to join the Global campaign for RE100 and EP100.

These initiatives are aligned with the core principles of 'RISE' and our mission of 'Good Living, Happy Families'.



Our Key Sustainability Initiatives

Water Management

 Jal Jivan Initiative - improve efficiency of water utilization through 4 R principle

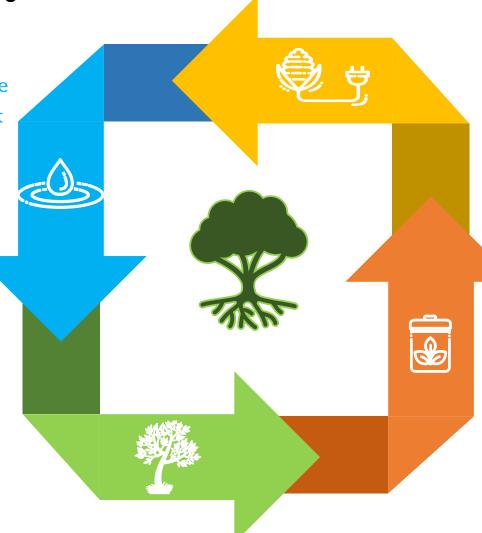
• Separate Grey & Black water treatment

 Rainwater Harvesting structures are installed in 20 resorts; 259 mn litres or 58% of total water consumed by our resorts was recycled in 9M FY23

 IoT based real time monitoring system for water management

Biodiversity

- Under Project Haryali, planted
 ~16k trees in 9M FY23 (5 lakh+ since FY11) near our resorts
- Biodiversity initiatives at Madikeri,
 Virajpet & Assonora resorts to conserve natural forest areas



Energy Initiatives

SBTi: Reduce Greenhouse Emissions by 88.3% by 2031

 Solar panels at 22 of our resorts with a cumulative installed capacity of 4.1 MWP

Club**Mahindra**

Tracking & monitoring through Energy management systems

Waste Management

- Responsible sourcing of materials;
 e.g., straws, laundry bags θ
 packaging of bathroom amenities
 made from corn starch
- Circular economy used cooking oil is converted to biofuel, food waste is converted into biogas, Ewaste is recycled,
- Introduced Extended Producer Responsibility (EPR) across all contracts

Winner of the IGBC Green Champion Award under the category of <u>Pioneer in Hospitality sector with</u> <u>highest number of Green Resorts in India</u> (9 MHRIL resorts are 'Platinum' certified)

CSR – Key Initiatives



Promoting Education

- Project Nanhi Kali: Supporting the education of ~ 2,500 girl children from socially & economically marginalized families
- Project Gyandeep: Infrastructure improvement support, provision of books & stationary, & renovation of schools

Skill Development

• Imparting employability / livelihood skills to the family members of head loaders community: economically empower 250 individuals and make them self-reliant through various livelihood enhancement initiatives in partner with Manav Sadhan Vikas Sanstha.

Women Empowerment

- Project Udaan: Skilling 80 women in Hospitality sector (F&B Steward role) & in BPO Sales (TME) in Munnar, Kerala & Bangalore, Karnataka to economically empower and make them self-reliant through livelihood enhancement initiative.
- Project Saksham: Skilling and promoting entrepreneurship amongst 61 women from low-income communities in Varca, Goa.
- Building Livelihoods of Women Artisans: To build craft skills in hand embroidery for 100 women to help create marketable products that will enable income post training in Udaipur, Rajasthan.

Environmental Sustainability

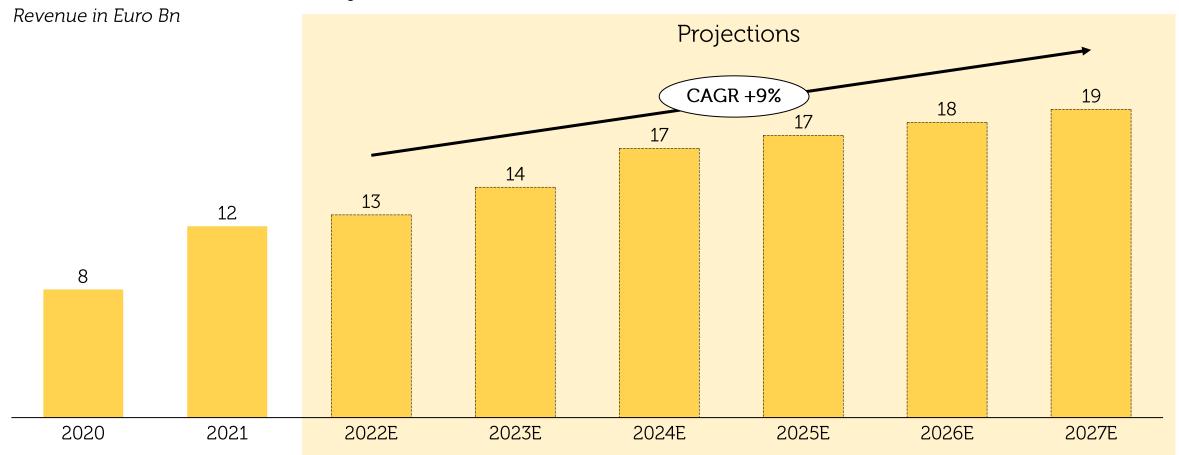
- Suryodaya Alternate energy options (solar) for the community: Support is being provided to 700 licensed street vendors in Alibaug. by providing them with solar lanterns/lamps to help generate higher income to support their families
- Access to potable water: To ensure availability of potable water for villagers in Prini village, Manali - benefitting a community of 3,000+ individuals.
- Sustainable Fuelwood management: Awareness and cookstove distribution program in identified communities in Ooty, Tamil Nadu & Madikeri, Karnataka benefitting over 670 households.



The Accommodation industry in Nordic countries is continuing to grow at a CAGR of 9% between 2022-2027



Paid accommodation industry revenue in Nordic countries



Source: Statista – Actual until 2021, Forecast 2022-2027; Nordics = Finland, Sweden, Denmark, Norway; Data reflects the impact of the Russia-Ukraine war and is shown using current exchange rates.

HCR – A Leading Timeshare Company



HCR's business consists of ..

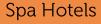
Timeshare



33 Timeshare Destinations in Finland. Sweden & Spain



60,000+ Timeshare owners¹





9 Spa Resorts



1.200+ Hotel Rooms¹



~19,000 weeks

of TS & Villas

Inventory

1.3 million visitors per year

...with unique competitive advantages

In Finland, leader in Timeshare owner base

Widespread network of Spa resorts with varied experiences

Complementary business assets in terms of Timeshare and Spa Hotels

Multiple Revenue Streams such as Spa Hotels, Timeshare, Real Estate Management & Renting

Generated ~€35 mn² cash from operations and reduced debt since acquisition despite severe Covid-19 impact

HCR Business Model – Finland



Spa hotels and resorts

~1.3 Mn hotel guests, 800k spa visitors

Timeshare and Villas sales

over 60.000 owners

Renting of holiday apartments

~330k renting overnigh guests

Property & Real Estate Mgmt

Spa hotels and resorts are open for all visitors – timeshare owners are essential and frequent visitors

- Large resort-style destinations with various room types, restaurants, waterparks/spa, & leisure activities generating consistent revenue streams
- Timeshare owners are entitled to several benefits in all HCR resorts
- Resort visitors attending timeshare sales presentations build a significant pipeline for customer acquisition
- Resorts typically operate in leased properties

Timeshare and Villas sales consists of selling perpetuity, granting a specific week and access to HCR benefits

- Timeshare is ownership of a specific apartment unit for a particular week every year while Villas is ownership for 6 weeks or more
- Commitment is for perpetuity, but owners can upgrade or buy additional weeks OR if they wish to exit, they can resell their timeshare through HCR or independently
- Owners can use their own week, rent out the week through HCR or independently or exchange within the RCI's holiday exchange program.
- TS and Villas owners utilizing the wide range of resort services bring additional revenue to Spa hotels

Renting of holiday apartments in resorts or other destinations – both HCR's own inventory and customers' weeks

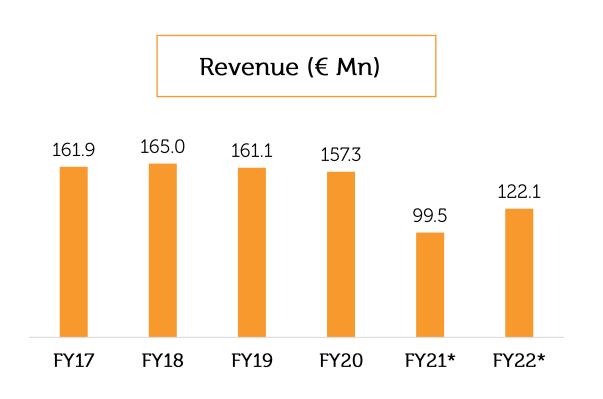
- Rental inventory consists of unsold weeks in HCR's inventory as well as weeks owned by TS owners who are renting their weeks via HCR.
- The revenue stream in rental business is coming from two sources:
 - Rental income from HCR's own inventory
 - Commission collected from TS and Villas owners

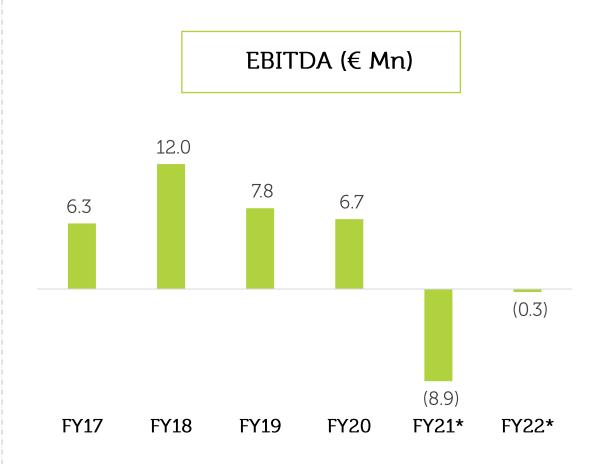
Property and Real Estate Management is an essential enabler for timeshare business model

- Customers become owners in a real estate company to which they pay all maintenance related costs in an annual installment
- · Real estate companies purchase reception services, administration and maintenance from HCR
- Having an inhouse Property and Real Estate Management enables securing the quality and development of the network.
- Real estate unit executes new construction of timeshare as well as repairs and renewals of existing properties.

HCR's Robust Business Model delivered more than € 150 mn of Turnover per annum and healthy EBITDA except in FY21 & FY22 which was impacted due to Covid-19

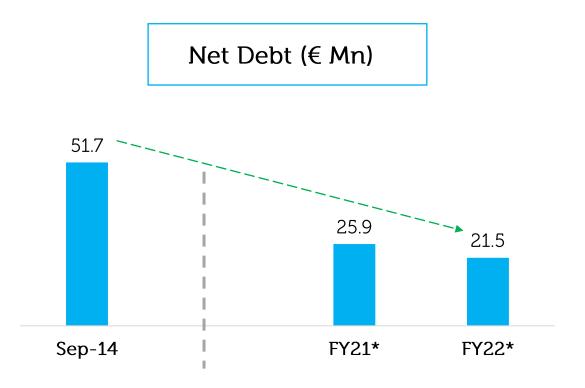


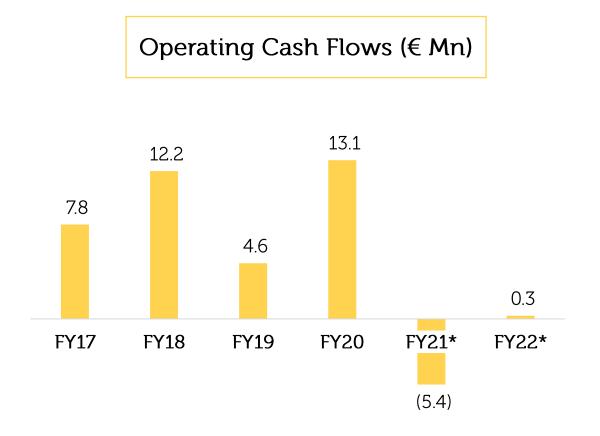




HCR has significantly reduced its debt since acquisition and generated healthy cash flows from operations







Note: Financials are as per Finnish Accounting Standards (FAS)



Holiday Club

Q3 & 9M FY23 Performance

HCR – Multiple Revenue Streams



Particulars (Euro Mn)	Q3 FY23	Q3 FY22	9M FY23	9M FY22
Timeshare	8.3	8.0	26.0	21.2
Spa Hotels	19.0	18.2	60.3	46.1
Renting	3.2	3.2	8.8	8.4
Real Estate Management	1.6	1.6	4.9	4.8
Villas	0.5	1.2	2.2	2.6
Other Income*	-	1.2	1.0	5.8
Total Revenue	32.6	33.4	103.2	88.9

Financials are as per Finnish Accounting Standards (FAS)

- Despite the current geopolitical situation and tough economic environment, HCR has delivered steady performance vs previous year.
- Revenue from Timeshare grew by 3.8% YoY on account of better sales realization.
- Despite low season, Revenue from Spa Hotels grew by
 4.4% YoY largely driven by increase in occupancies.
 - Spa Hotels delivered 56% occupancy during the quarter, higher than the local hotel market occupancies.
- 9M FY23 Total Revenue grew by 23% YoY (excl. one-offs)

HCR - Q3 and 9M P&L



Particulars (Euro Mn)	Q3 FY23	Q3 FY22	9M FY23	9M FY22
Turnover	32.6	33.4	103.2	88.9
Operating Profit / (Loss)	(1.9)	(1.4)	(1.4)	(0.9)
Less: Depreciation and Amortisation Expense	1.1	1.1	3.3	3.5
(Add)/Less Financial (Income) and Expenses	0.4	0.2	0.8	0.7
Profit / (Loss) before Tax	(3.4)	(2.7)	(5.5)	(5.1)
Add/ (Less) : Taxes	0.6	0.5	1.0	0.9
Profit / (Loss) after Tax	(2.8)	(2.2)	(4.5)	(4.2)

Financials are as per Finnish Accounting Standards (FAS)

- Q3 is a seasonally weak quarter and profitability was impacted by high inflation and low demand in Finland.
- Increase in Loss Before Tax is due to high Spa Hotel operating costs.
- Increase in Finance Costs is due to rise in EURIBOR rates.

HCR: Q3 Performance & Q4 Outlook



- Despite high inflation levels in Finland due to ongoing geopolitical crisis and low travel season in Finland, Holiday Club Resorts has delivered improved performance in Timeshare and Spa Hotel Revenues on a year-on-year basis with higher occupancies than the local hotel industry.
- Going forward, we expect Spa hotel occupancies to pick up during winter holidaying season in Q4 driven by domestic demand and international visitors.
- Energy prices are showing a downward trend after reaching its peak.
- Focus on cost management actions will continue.





MHRIL Consolidated Q3 & 9M FY23 Financials

Consolidated Revenue for Q3 grew by 4% YoY and 9M grew by 19% YoY, excl. one-offs



Segment Revenue	Quarte	r ended	Nine Months ended		
(In Rs. Lakhs)	Q3 FY23	Q3 FY22	9M FY23	9M FY22	
MHRIL Standalone	36,322	28,453	96,924	76,662	
Less: IC Eliminations #	(352)	(209)	(882)	(596)	
Net MHRIL - Standalone	35,970	28,244	96,042	76,066	
HCRO	28,228	29,206	91,368	81,349	
Others ##	(1,754)	995	1,453	2,187	
Consolidated Revenue	62,444	58,445	188,863	159,602	

Note: # Eliminations include Interest on ICDs & Corporate Guarantee commission charged by MHRIL to its subsidiaries. ## Q3 FY23 includes reversal of forex gain of Rs.21 Cr booked till YTD Sep'22 on account of exchange difference on external Euro Loan in Mauritius company.

Segment Revenue excl. one-offs*	Quarte	er ended	Nine Months ended		
(In Rs. Lakhs)	Q3 FY23	Q3 FY22	9M FY23	9M FY22	
MHRIL Standalone	33,571	28,360	94,258	74,992	
Less : IC Eliminations #	(352)	(209)	(882)	(596)	
Net MHRIL - Standalone	33,219	28,151	93,376	74,396	
HCRO	28,228	29,206	91,368	81,349	
Others ##	(1,754)	216	1,453	1,419	
Consolidated Revenue	59,693	57,573	186,197	157,164	

Consolidated PBT for Q3 grew by 104% YoY and 9M grew by 91% YoY, excl. one-offs



Segment PBT				
(Rs. Lakhs)	Q3 FY23	Q3 FY22	9M FY23	9M FY22
- MHRIL	8,744	4,991	17,817	14,652
- HCRO	(3,370)	(2,832)	(4,230)	(5,041)
PBT before Ind AS 116 & Consolidation adjustments	5,374	2,159	13,587	9,611
- Ind AS 116 Impact	(471)	(369)	(1,169)	(952)
Segment Results	4,903	1,790	12,418	8,659
- Interest Expense on Euro Loan in Mauritius	(343)	(418)	(899)	(1,250)
- Forex Gain/ (Loss) on Euro Loan	(3,566)	779	(1,411)	769
- Other subsidiaries (forex & operational profits)	(861)	(147)	(757)	(303)
Total Segment PBT	133	2,004	9,351	7,875

Segment PBT excl. one-offs				
(Rs. Lakhs)	Q3 FY23	Q3 FY22	9M FY23	9M FY22
- MHRIL	5,890	4,898	15,151	12,627
- HCRO	(3,370)	(2,832)	(4,230)	(5,041)
PBT before Ind AS 116 & Consolidation adjustments	2,520	2,066	10,921	7,586
- Ind AS 116 Impact	(471)	(369)	(1,169)	(952)
Segment Results	2,049	1,697	9,752	6,634
- Interest Expense on Euro Loan in Mauritius	(343)	(418)	(899)	(1,250)
- Forex Gain/ (Loss) on Euro Loan	-	-	-	-
- Other subsidiaries (forex & operational profits)	599	(147)	853	(303)
Total Segment PBT	2,305	1,132	9,706	5,081

Consolidated EBITDA for Q3 and 9M grew by 17% YoY, excl. one-offs



	Quarter ended		Nin	e Months e	nded	
Particulars (Rs. In Lakhs)	Q3 FY23	Q3 FY22	YoY Gr	9M FY23	9M FY22	YoY Gr
Income from Operations	60,216	55,344	8.8%	180,538	147,072	22.8%
Non-Operating Revenue	2,228	3,101	-28.2%	8,325	12,530	-33.6%
Total Income	62,444	58,445	6.8%	188,863	159,602	18.3%
Cost of vacation ownership weeks	3,573	4,274	-16.4%	13,557	12,584	7.7%
Employee benefits expense	16,576	14,882	11.4%	48,016	41,120	16.8%
Other expenses	30,992	28,088	10.3%	88,274	70,651	24.9%
EBITDA	11,303	11,201	0.9%	39,016	35,247	10.7%
EBITDA %	18.1%	19.2%		20.7%	22.1%	
Finance costs	3,990	2,404	66.0%	8,601	7,270	18.3%
Depreciation	7,233	6,793	6.5%	21,128	20,102	5.1%
Profit/(Loss) before tax	80	2,004	-96.0%	9,287	7,875	17.9%
Share of profit / (loss) of JV and associates ¹	53	_	0.0%	64	_	0.0%
Profit/(Loss) before tax	133	2,004	-93.4%	9,351	7,875	18.7%
PBT %	0.2%	3.4%		5.0%	4.9%	
Tax Expenses ²	1,504	665	126.2%	3,599	2,698	33.4%
Profit/(Loss) after tax	(1,371)	1,339	-202.4%	5,752	5,177	11.1%
			2 = 2			
Total Income (Excl. One-off) ³	59,693		3.7%	186,197		
EBITDA (Excl. One-off) ³	12,062	10,329	16.8%	37,958	 	17.0%
EBITDA Margin%³	20.2%	17.9%		20.4%	20.6%	
PBT (Excl. One-off) ³	2,305	1,132	103.6%	9,706	5,081	91.0%
PBT Margin% ⁴	3.9%	2.0%		5.2%	3.2%	

MHRIL Consolidated One-offs



In Rs. Lakhs

MHRIL Standalone - Impact	Q3 FY23	Q3 FY22
Income	2,752	93
Expense	102	-
Net PBT Impact	2,854	93

9M FY23	9M FY22
2,666	1,670
-	355
2,666	2,025

Other Subsidiaries – Impact	Q3 FY23	Q3 FY22
(Loss) / Gain on exchange fluctuation on Euro Loan	(3,566)	779
Translation Forex Loss on ICDs to subsidiaries	(1,459)	-

9M FY23	9M FY22
(1,411)	769
(1,609)	-

Consolidated - Impact	Q3 FY23	Q3 FY22
Income	2,752	872
Expense	(4,923)	-
Net PBT Impact	(2,171)	872

9M FY23	9M FY22
2,666	2,439
(3,020)	355
(354)	2,794





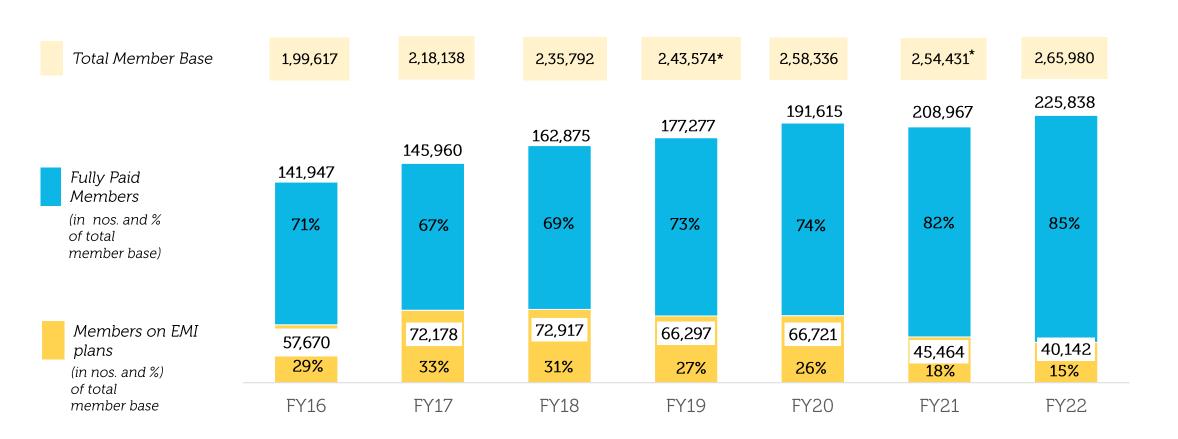
MHRIL

Historical Performance

Large base of committed members continues to grow



In FY22, Cumulative Member Base is ~2.66 Lakhs with 85% of Fully Paid Members



With an uptick in travel sentiment, Member Acquisition & Holidaying improved in FY22 vs FY21



Customer Acquisition

Member Holidaying
Behaviour

Member Booking
Preferences

58%

Customer acquisitions through referral and digital route

36%

Members holiday in a group of 4 or more

3.2

Room nights per stay

29%

New member sales to Millennials (25-35 age group)

6.6

Room nights per holidayed member

80%

Bookings were done online (with ~68% of the online bookings through our mobile app)

New members from Tier 3 & 4 cities

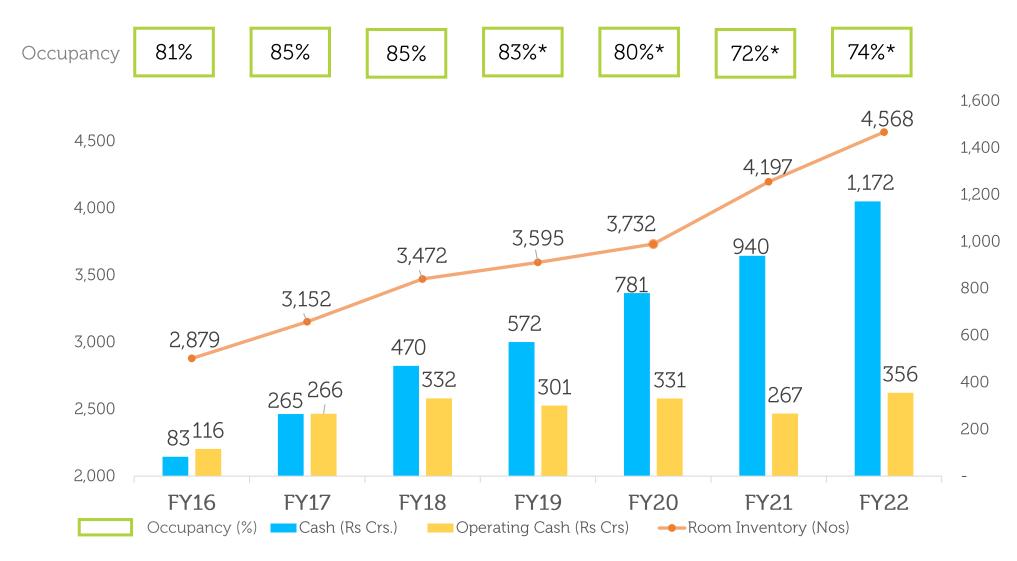
84%

Members spend on in-resort experiences

Note: FY22 data

Investment in Room Inventory continues with High Occupancy Levels and a growing Cash position

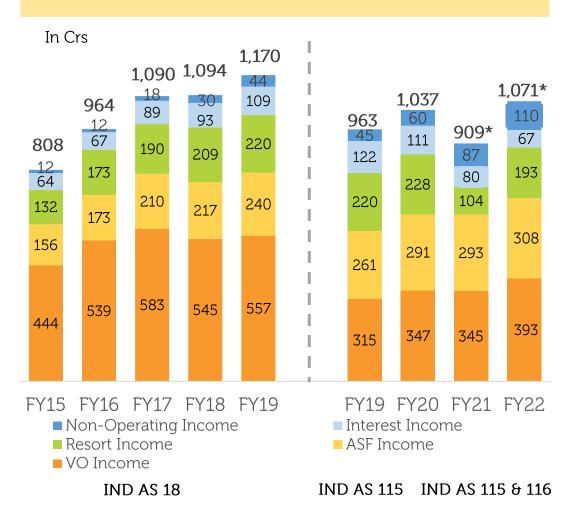




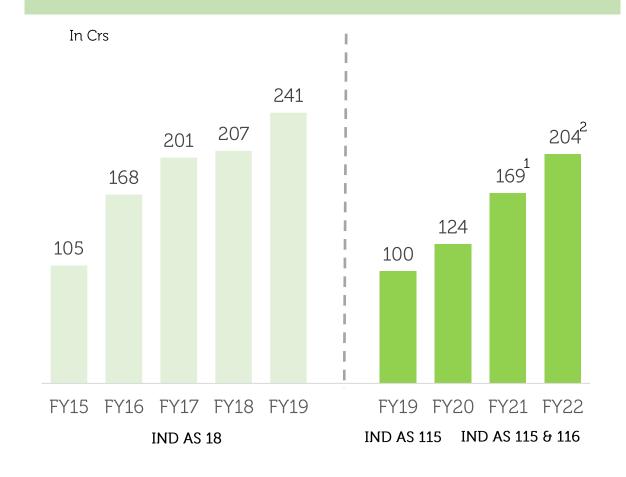
A Strong and Consistent Performance Track Record



Total Revenue CAGR of 10% (FY15-19)



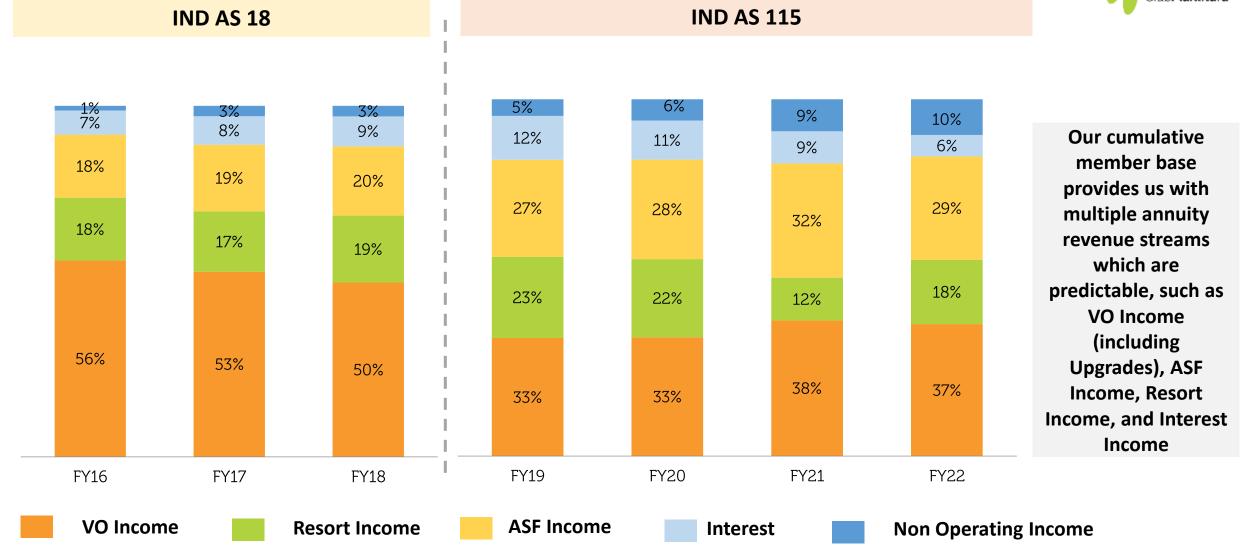
PBT CAGR of 23% (FY15-19); PBT CAGR of 27% (FY19-22)



^{1.} Includes one-offs such as Lease Rent Waivers; 2. Includes one-offs such as Profit from Sale of Investment (Nreach) of Rs. 26.3 Crs, Lease Rent Waivers & Interest on IT Refund

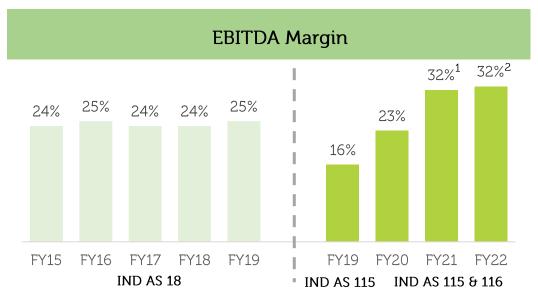
Revenue contributions from various streams

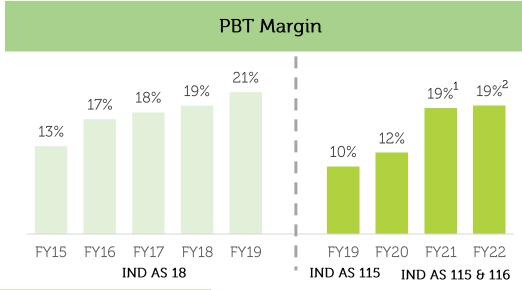




Growing Profit Margins









- 1. FY21 margins includes one-offs such as Lease Rent Waivers.
- 2. FY22 margins includes one-offs such as Profit from Sale of Investment (Nreach), IT Refund & Lease Rent Waivers
- 3. Before one-time transition impact of Rs. 199.7 Crs due to adoption of lower corporate tax rate in Q4FY20

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