

COMPUAGE INFOCOM LTD

15th November 2019

To, The Corporate Services Dept. BSE Ltd. Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001.

Security Code: 532456 ISIN: INE070C01037

National Stock Exchange of India Ltd., Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051.

Symbol: COMPINFO

Sub: Investor Presentation

Dear Sir/Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015, please find enclosed herewith the investor presentation.

This is for your information and records.

Thanking you,

Yours faithfully For Compuage Infocom Ltd.

Disha Shah

Company Secretary

Place: Mumbai

Encl: As above.

GE INFOCULTING IS





Enhanced Commitment

Enduring Growth

COMPUAGE INFOCOM LIMITED

Investor Presentation November 2019

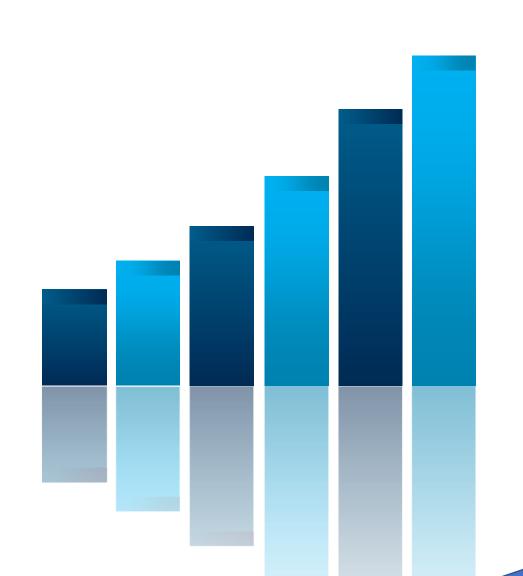
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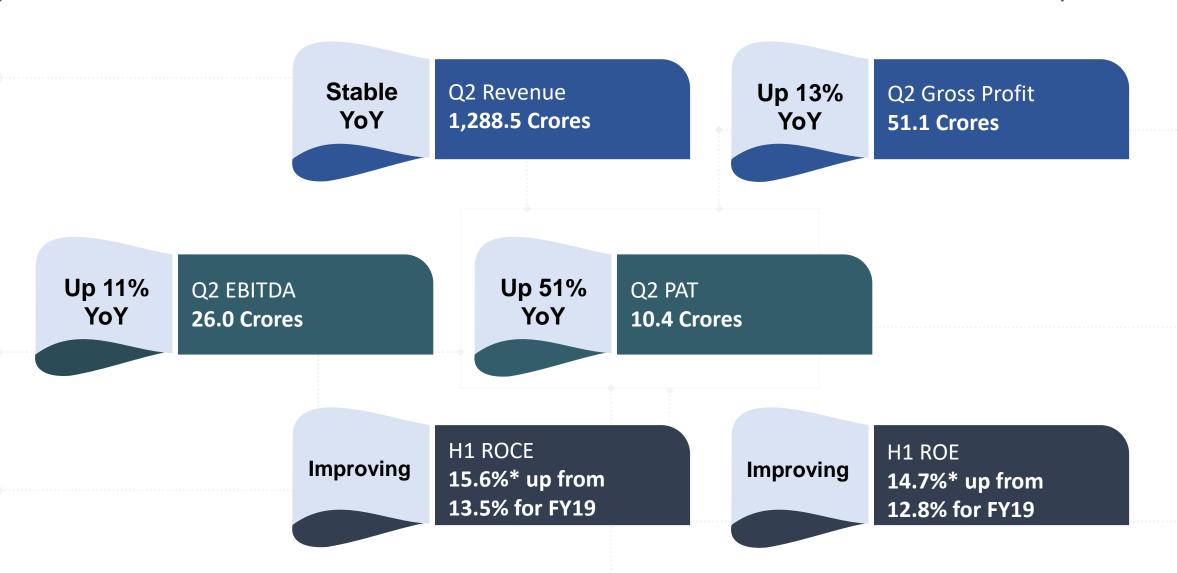
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Q2 & H1 FY20 Financial Highlights

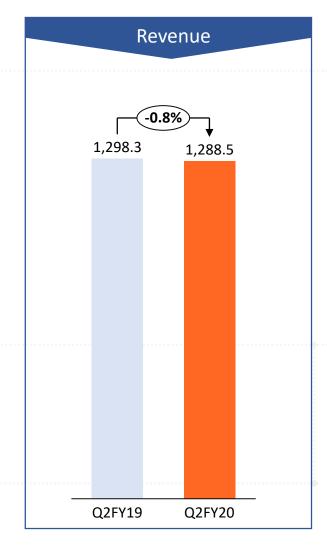
Strong Q2 & H1 FY20 Performance

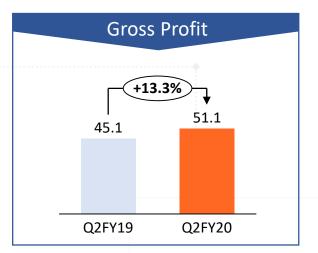


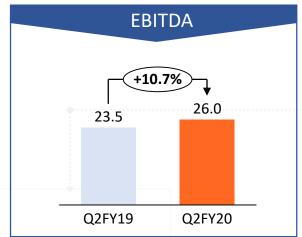


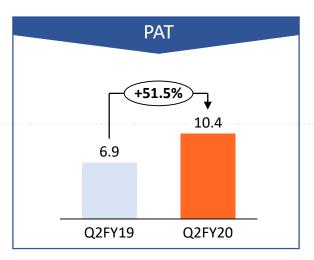
Q2FY20 Consolidated Performance

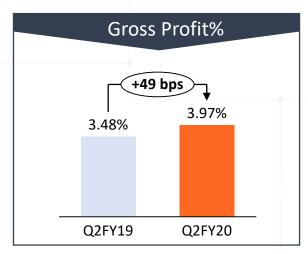


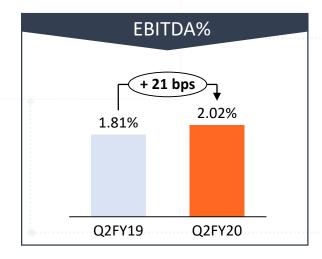


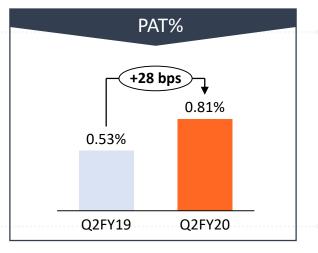






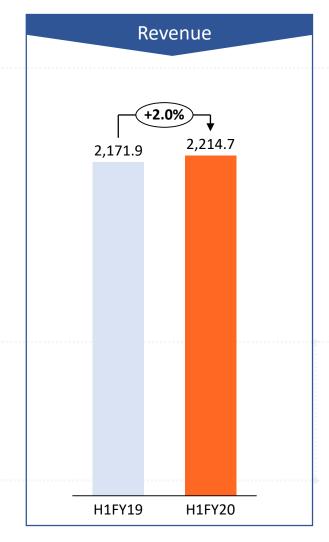


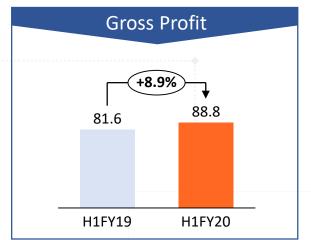


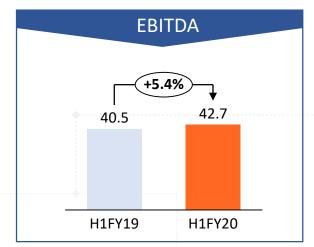


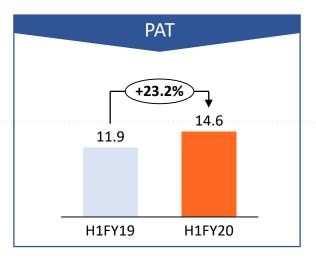
H1FY20 Consolidated Performance

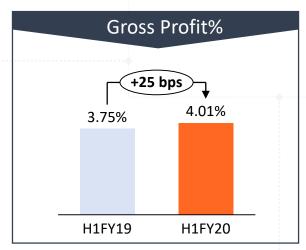


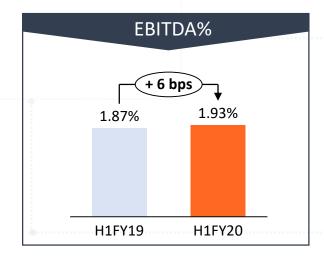


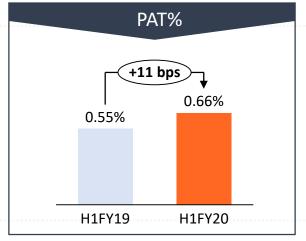












All figures in Rs. Crs

Consolidated Profit & Loss



Profit & Loss Statement (Rs. Crs)	Q2FY20	Q2FY19	YoY%	Q1FY20	QoQ%	H1FY20	H1FY19	YoY%
Revenue from Operations	1,288.5	1,298.3	-0.8%	926.2	39.1%	2,214.7	2,171.9	2.0%
Cost of Goods Sold	1,237.3	1,253.2		888.6		2,125.9	2,090.3	
Gross Profit	51.1	45.1	13.3%	37.6	35.9%	88.8	81.6	8.9%
Gross Profit Margin (%)	3.97%	3.48%		4.06%		4.01%	3.75%	
Employee Expenses	9.3	9.5		10.3		19.6	19.2	
Other Expenses	15.9	12.2		10.6		26.5	21.8	
EBITDA	26.0	23.5	10.7%	16.7	55.3%	42.7	40.5	5.4%
EBITDA Margin (%)	2.02%	1.81%		1.81%		1.93%	1.87%	
Other Income	3.8	3.5		3.4		7.2	7.8	
Depreciation	1.1	1.6		1.1		2.2	2.6	
EBIT	28.7	25.4	12.7%	19.1	50.2%	47.7	45.7	4.4%
EBIT Margin (%)	2.22%	1.96%		2.06%		2.16%	2.10%	
Finance Cost	15.7	14.6		12.5		28.2	27.3	
Profit before Tax	12.9	10.9	19.1%	6.6	96.7%	19.5	18.5	5.6%
Tax	2.5	4.0		2.3		4.9	6.6	
Profit After Tax	10.4	6.9	51.5%	4.2	144.8%	14.6	11.9	23.2%
PAT Margin (%)	0.81%	0.53%		0.46%		0.66%	0.55%	





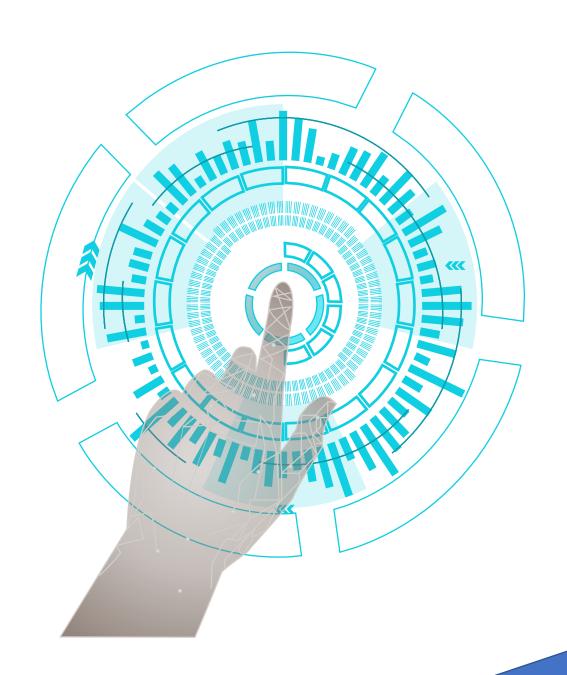
ASSETS (Rs.Crs)	Sep-19	Mar-19
Non-Current Assets		
Property, Plant & equipment	51.9	F2 0
	0.0	53.9
Intangible Assets	0.0	0.0
Financial Assets		
i) Investments	0.5	0.5
ii) Other Financial Assets	-	0.0
Total Non-Current Assets	52.4	54.4
Current Assets		
Inventories	313.4	301.4
Financial Assets		
i) Investments		2.5
ii) Trade Receivables	655.7	644.6
iii) Cash and Cash Equivalents	11.2	44.6
iv) Bank Balances	81.0	73.4
v)Loans	5.6	5.3
vi)Other Financial Assets	7.8	7.5
Current Tax Assests	3.6	3.8
Other Current Assets	97.4	103.6
Total Current Assets	1,175.6	1,186.8
Total Assets	1,228.0	1,241.2

EQUITY AND LIABILITIES (Rs.Crs)	Sep-19	Mar-19
Equity		
Equity Share Capital	23.0	13.0
Other Equity	175.8	163.8
Total Equity	198.8	176.8
Non Current Liabilities		
Financial Liabilities		
i) Borrowings	18.7	22.9
Provisions	2.3	2.3
Deferred Tax Liabilities	6.2	6.2
Total Non-Current Liabilities	27.1	31.3
Current Liabilities		
i)Borrowings	396.1	460.3
ii)Trade Payables	539.3	507.5
iii) Other financial liabilities	41.2	39.2
Other Current Liabilities	25.0	25.6
Provisions	0.5	0.5
Total Current Liabilities	1,002.0	1,033.1
Total Equity and Liabilities	1,228.0	1,241.2





Cash Flow Statement for Six Months Ended (Rs in Cr)	H1 FY20	H1 FY19
Profit Before Tax	14.6	18.5
Adjustments for Depreciation and other items	23.2	22.1
Operating profit before working capital changes	37.8	40.5
Changes in working capital	15.7	-61.8
Cash generated from operations	53.5	-21.3
Direct taxes paid (net of refund)	0.3	-6.5
Net Cash from Operating Activities	53.8	-27.8
Net Cash from Investing Activities	2.0	-12.6
Net Cash from Financing Activities	-89.2	10.9
Net Change in cash and cash equivalents	-33.5	-29.6



About the Company

Compuage in a Nutshell



AT A GLANCE



Compuage has evolved into a seamless distribution intermediary of top of-theline technology products and solutions like PC Components and Peripherals, PCs, Enterprise Solutions, Cloud Computing, **Mobility Products & Services**

At **Compuage**, we are known for performance through partnership and capabilities to market technological advancements to various customer segments. We are the partner by choice because of our wide reseller network that is steered by our superior technical assistance, well-defined go-to-market strategy and prudent distribution practices







Revenue

Rs. 4,515 Crs 3 Year CAGR 13.3%





28 Warehouses **Channel Partners**

12,500+ Online & Offline **Channel Partners**



+008

Employees

600+

Presence

Presence across Indian Cities through Branch Offices, Service Centers and Channel Partners



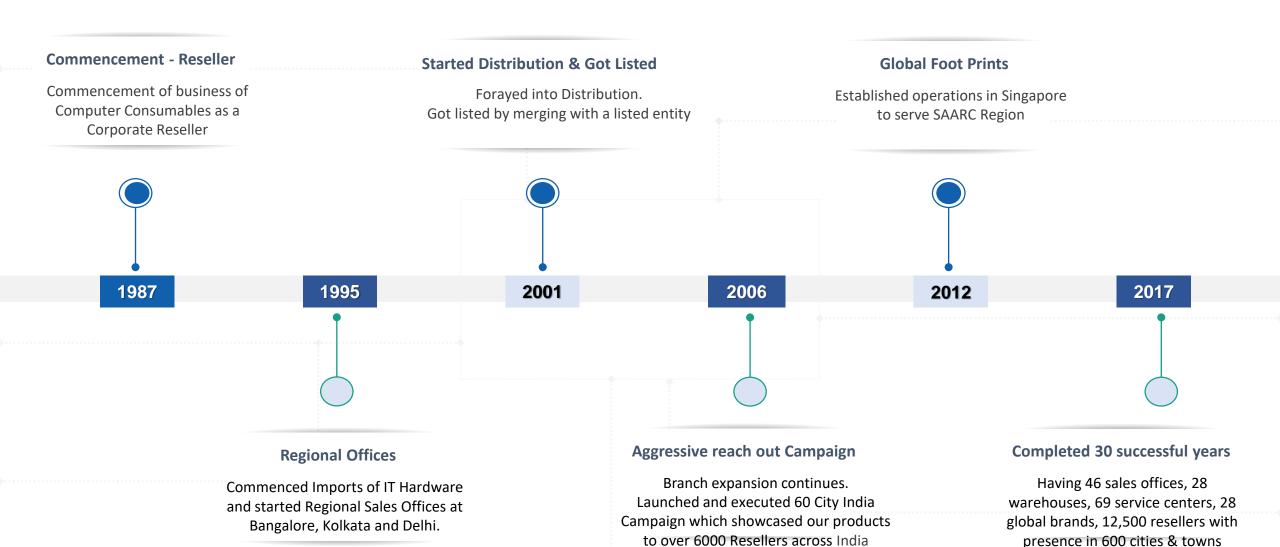
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Milestones





Vision & Mission





To be a world class Technology Products and Services Distribution Company





Mission

To deliver superior value to our Customers, Vendors, Shareholders, Employees and Society at large



- ✓ Integrity and Fairness
- ✓ Reliability and Commitment
- ✓ Teamwork
- ✓ Respect for All
- ✓ Excellence
- ✓ Passion

Business Flow







Re-Seller, System Integrator,
Online Channel, Retail

Customer



Our Key Business Activities



Sourcing



Warehousing



Inventory Management



Sales



Credit Deployment

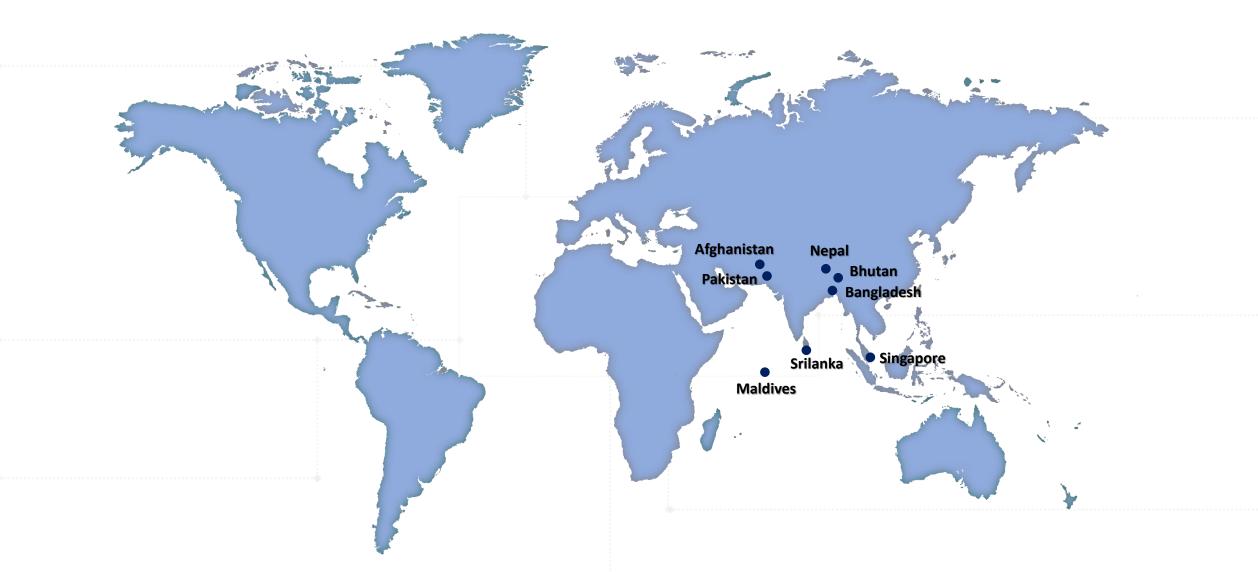
Association with Renowned Brands



IT Consumer	Enterprise Solutions	Mobility	Cloud Computing	Hardware Services
ATTEL BENO VERTIV	CISCO ADC KRONE CISCO ADC KRONE CISCO CISCO CISCO CONSECTION CISCO CONSECTION CISCO CONSECTION CONSECTION CISCO CONSECTION CONSECTION	Authorised Distributor	GST HERO- Moking GST Simple IBM Cloud IBM Cloud CRMNEXT UdyogSoftware An Adaequare Group Company NOWFLOATS MOCOSOFT AZURE NOWFLOATS MOCOSOFT MOCOS	IN SEARCH OF INCREDIBLE FUJIFILM LITEONI® Hanwha Techwin
LITEON NUMERIC A Group brand Li legrand RELICELL Sandisk*	Microsoft SYSTIMAX SOLUTIONS WISENET SAMSUNG LUCO Security Products	SAMSUNG	YELLOW MESSENGER SYSTOOLS SOFTWARE ACTION Transformation Opens 19 CCLOUDIWAY Your smart ally in the Cloud TOTAL CONTROLL	SanDisk' VERTIV Xerox

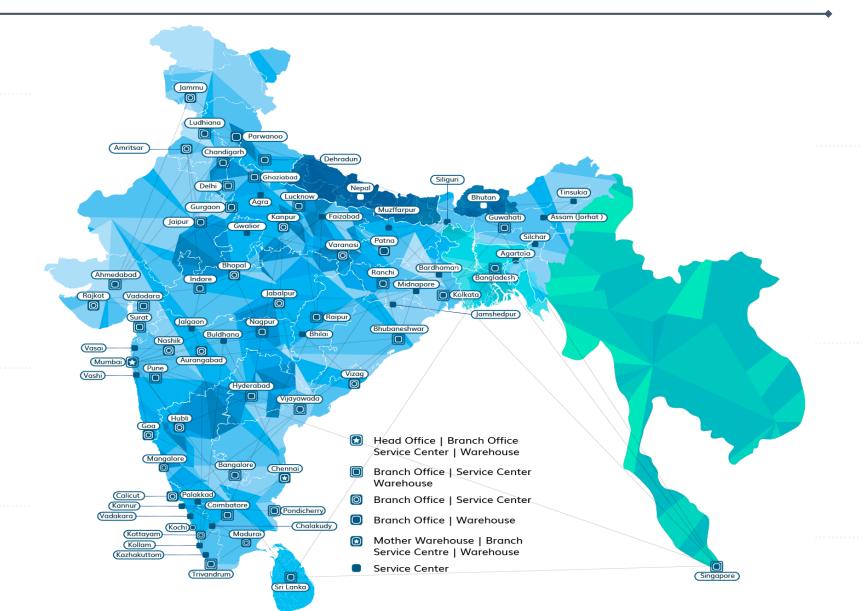
International Reach





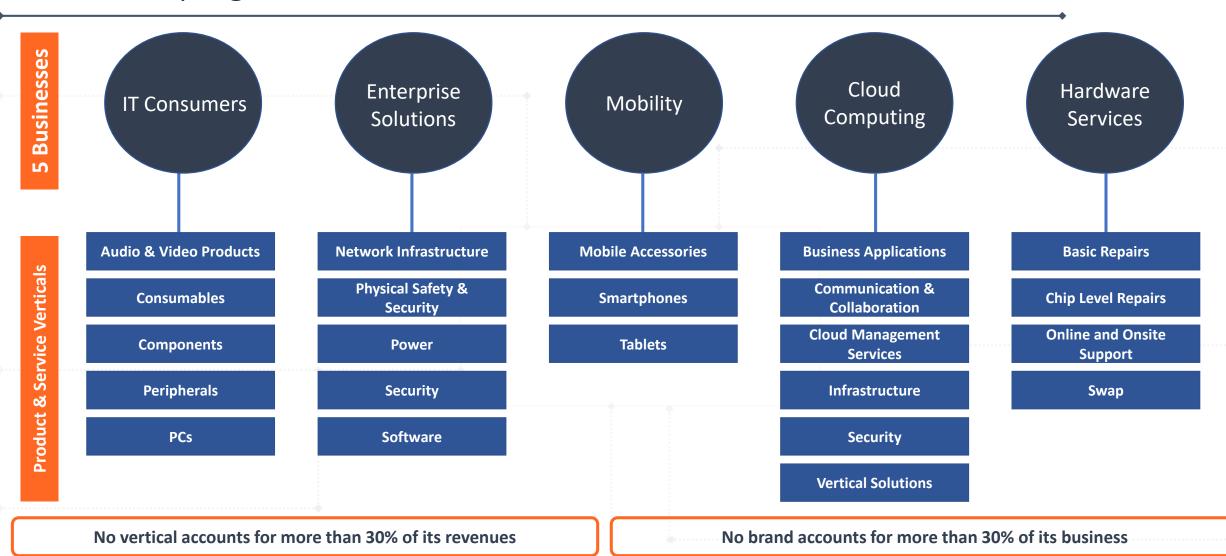
Geographical Presence





Diversifying Risks





The Company has successfully entered the Cloud segment to offer several Cloud –based offerings which will be the next growth engine

Advantage - Compuage



Product Portfolio

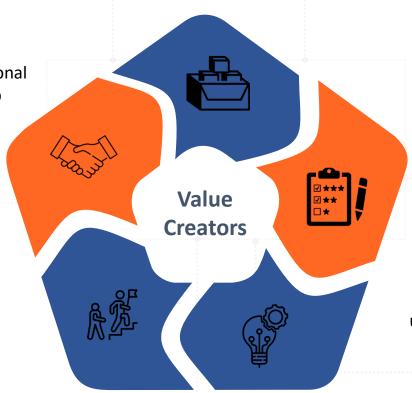
Strong product portfolio based on in-depth expertise and strong domain knowledge which drives cross sales enhancing sales volumes

Partner Bonding

Wide spread distribution network, regular promotional programmes to maintain partner interest & help partners with accelerator tools to boost sales

Market Leadership

Emerged as one of the leading IT and Mobility products and services provider in India



Customer Satisfaction

Strong pre & post sales support and efficient supply chain management

Technology Developments

Continuous and strategic investments in technology upgradation across all businesses for efficient operation & better productivity

Board of Directors



Atul Mehta
Chairman & Managing
Director



B.Com and MBA in Finance from USA.
Founder Member of the Company with focus on
Strategic Planning and Financial Management

Bhavesh Mehta
Director & COO



B.Com and M.Com with specialization in Marketing. Associated with the Company since two decades with expertise in sales and marketing G.S. Ganesh
Independent Director



A Chartered Accountant by qualification and Investment Banker by profession with experience of 30+ years. His areas of expertise include, Financial Restructuring, Mergers and Acquisitions and Project Financing

Vijay Agarwal Independent Director



M.Com and Chartered Accountant by qualification. He has been in practice for more than 30+ years

Fatima Nasab
Independent Director



Expert in Human Behaviour

Management Team





Atul Mehta Chairman & M.D.



Bhavesh Mehta Director & COO

Sunil Mehta Director & CFO

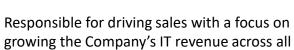


Vice President Sales



Responsible for Mobility division and Value sales by effectively extending the Company's offerings by pushing growth across markets

Deepak Karia



Shreyas Vyas Head IT

analysis & planning



With over 25 years of working knowledge, he sets measurable short and long-term goals for the team and is responsible for efficient project management and IT vendor management

A Chartered Accountant by profession with

experience of over 2 decades. He is in-charge of

the Company's financial management, financial

Sagar Abraham Head Services



With almost 3 decades of experience, established service business with next-gen services and integrated client centric delivery models

Nehal Sharma Associate VP Sales



Dilip Darji **Head Accounts**

channels



With 2 decades of experience, responsible for Accounts and Finance, Systems & Processes, MIS and Automation

Awards & Accolades





2017

HP Envisage National Distribution Meet

Consumer Notebook - Best Distributor YOY Notebook Growth

Consumer Printer - Best Distributor - Modern Retail – 2017

HP Supplies Best Individual Contributor - Alternate Pipe – 2017

Distributor of the year award – Tyco

Cisco Best Performer

LG Best Performer

Samsung security surveillance best partnership award

2018

Tyco Elite League Award

ACVS Partner of the year

Cisco Start Award - Best Adoption Award

Lenovo - T1 Business Experts Award

Hanwha Techwin - Highest Growth

Achievement Award

Commscope Distributors Meet

Best AMP Net Connect Distributor Award Best Managed Distributor Award

Asus Distributors Meet

Best Sales Team Award Best Distributor Award

2019

Digital Terminal – Channel's Favourite Distributor HP Distributors Meet

Best Distributor Convertible Notebooks
Best Distributor CISS Print & Supplies

Cisco Distribution Partner of the Year FY18

Cisco Bulls Eye Scheme Award

Commscope

Best National Distributor - AMP Net Connect Enterprise
Network Business SAARC

100 Cr plus business Achiever
Significant contributor – Systimax Enterprise Business
Network SAARC

Distributor Employee Appreciation

Hanwha Techwin ACVS Partner of the year

<u>Asus</u>

Asus Leadership Award
Asus Champion of the year award

SanDisk Premier League

Best Market Expansion Award

Strategy







Brand Acquisitions

• Adding product lines that would enable Compuage offer a complete basket of products to its channel partners.

Penetrating Untapped Geographies To be present across the metre of

- To be present across the metro cities as well as tier II and tier III cities
- Penetrate across underserved geographies of the nation to help drive volume for the distribution intermediaries

Diversified Sales Channels

- Serving important link between channel partner and end customer
- To be present across all forms of channels across the country

Enhance Service Offerings

Hardware Services and Technical Support - Pre and Post Sales

Target

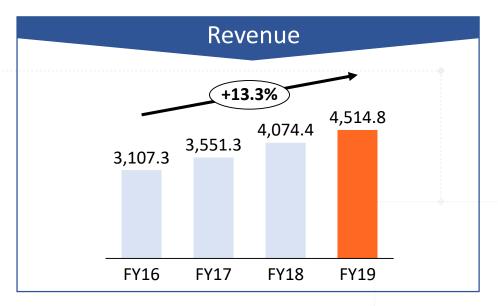
- Revenue of US\$1 billion in 3 years
- 2X Profitability
- Penetrate 15000 Partners in 800 cities in 3 years.

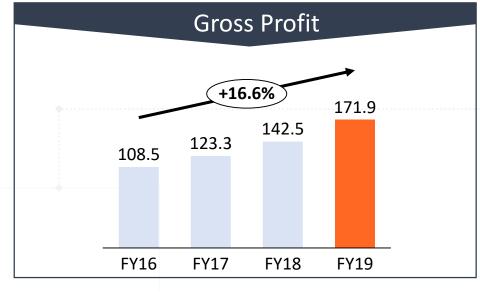


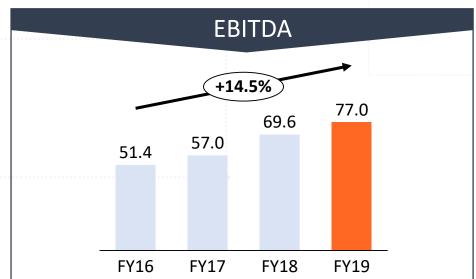
Historical Financials

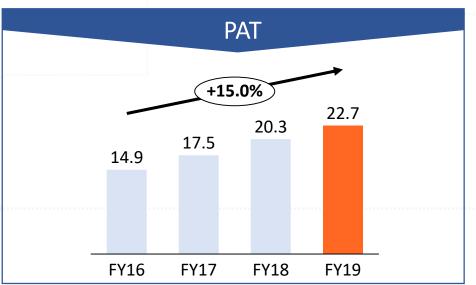
Consolidated Financial Highlights









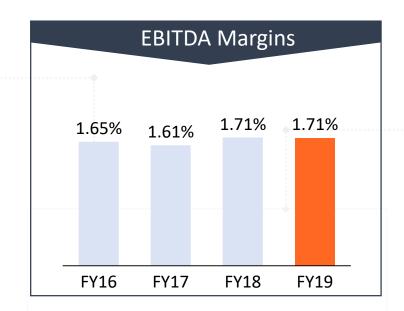


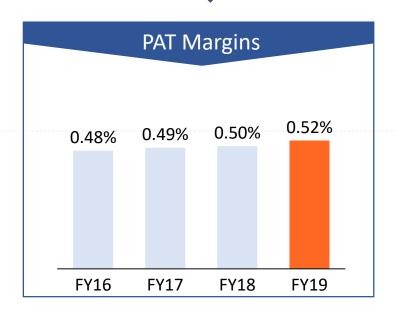
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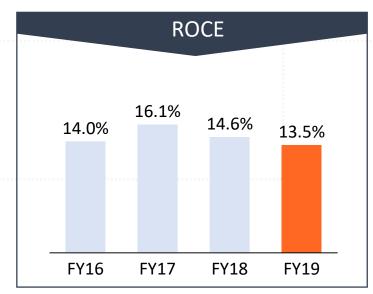
Consolidated Financial Highlights

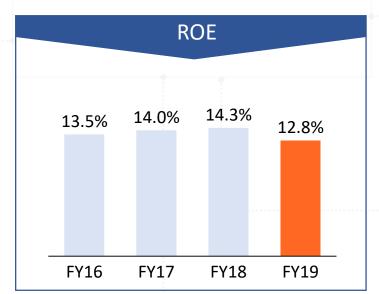


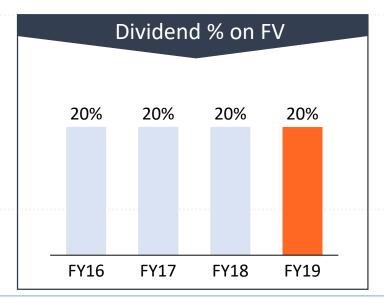








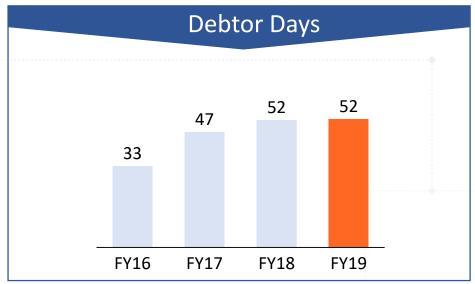


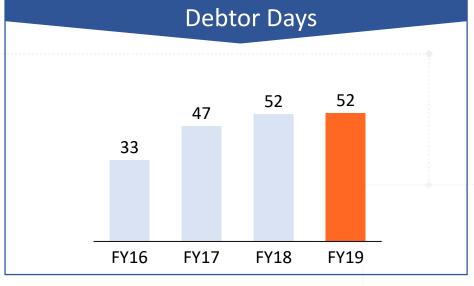


Working Capital Cycle



On Consolidated basis





Creditor Days

45

FY18

41

FY19

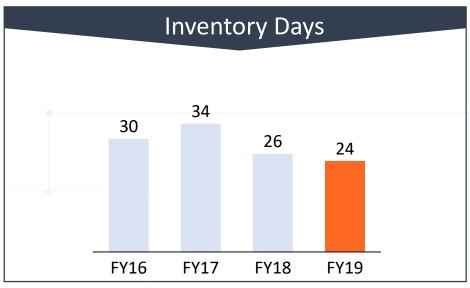
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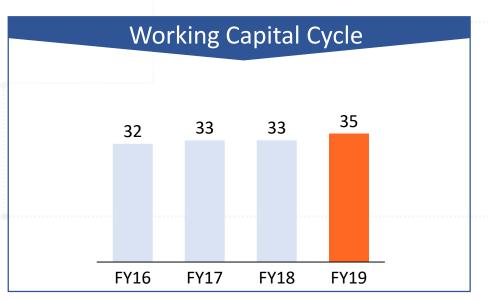
FY17

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FY16











Profit & Loss Statement (Rs. Crs)	FY16	FY17	FY18	FY19
Revenue from Operations	3,107	3,551	4,074	4,515
Cost of Goods Sold	2,999	3,428	3,932	4,343
Gross Profit	109	123	143	172
Gross Profit Margin (%)	3.5%	3.5%	3.5%	3.8%
Employee Expenses	26	33	38	44
Other Expenses	31	33	35	51
EBITDA	51	57	70	77
EBITDA Margin (%)	1.7%	1.6%	1.7%	1.7%
Other Income	10	19	15	17
Depreciation	5	4	3	4
EBIT	57	73	81	89
EBIT Margin (%)	1.8%	2.0%	2.0%	2.0%
Finance Cost	34	45	49	54
Profit before Tax	22	28	32	35
Тах	7	10	11	12
Profit After Tax	15	17	20	23
PAT Margin (%)	0.5%	0.5%	0.5%	0.5%

Consolidated Balance Sheet



ASSETS (Rs.Crs)	FY16	FY17	FY18	FY19
Non-Current Assets				
Property, Plant & equipment	43.6	43.2	44.0	53.9
Intangible Assets	-	-	0.1	0.0
Financial Assets				
i) Investments	0.3	0.3	0.3	0.5
ii) Other Financial Assets	0.5	0.5	0.0	0.0
Total Non-Current Assets	44.5	44.1	44.4	54.4
Current Assets				
Inventories	254.3	334.9	292.6	301.4
Financial Assets				
i) Investments	2.5	2.5	2.6	2.5
ii) Trade Receivables	281.8	455.7	577.5	644.6
iii) Cash and Cash Equivalents	35.9	37.1	46.4	44.6
iv) Bank Balances	59.0	65.1	75.6	73.4
v)Loans	6.2	6.3	4.9	5.3
vi)Other Financial Assets	2.2	1.4	8.4	7.5
Current Tax Assests	-	<u>-</u>	2.1	3.8
Other Current Assets	25.3	24.1	68.7	103.6
Total Current Assets	667.3	927.0	1,078.8	1,186.8
Total Assets	711.8	971.1	1,123.3	1,241.2

EQUITY AND LIABILITIES (Rs.Crs)	FY16	FY17	FY18	FY19
Equity				
Equity Share Capital	11.7	11.7	11.7	13.0
Other Equity	98.6	113.1	130.6	163.8
Total Equity	110.3	124.9	142.4	176.8
Non Current Liabilities				
Financial Liabilities				
i) Borrowings	-	17.7	13.7	22.9
Provisions	-	-	-	2.3
Deferred Tax Liabilities	5.7	6.1	6.2	6.2
Total Non-Current Liabilities	5.7	23.8	19.9	31.3
Current Liabilities				
i)Borrowings	293.0	306.8	400.7	460.3
ii)Trade Payables	263.2	465.1	504.6	507.5
iii) Other financial liabilities	14.5	27.7	26.9	39.2
Other Current Liabilities	24.0	22.4	28.8	25.6
Provisions	0.1	0.1	0.1	0.5
Current Tax Liabilities	1.0	0.2	-	<u>-</u>
Total Current Liabilities	595.7	822.4	961.0	1,033.1
Total Equity and Liabilities	711.8	971.1	1,123.3	1,241.2

For further information, please contact:

Company:

Investor Relations Advisors:





COMPUAGE INFOCOM LTD

Compuage Infocom Ltd. CIN – L99999MH1999PLC135914

Ms. Disha Shah Email Id – disha.shah@compuageindia.com

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Strategic Growth Advisors Pvt. Ltd. CIN - U74140MH2010PTC204285

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