HOARDINGS, SIGN BOARDS, CINEMA SLIDES, NEWS PAPER, MAGAZINE KIOSKS, RADIO, BANNERS, SHOWCASE DISPLAY, CABLE T.V. RLY. ADVERTISEMENT, B.E.S.T. AD, FILM MODELLING EVEBT & SALES PROMOTION AND DIGITAL PRINTING THROUGHOUT INDIA

## **Bright Outdoor Media Limited**



Recognised By Indian Railway, All India Radio & T.V. Specialist in : Outdoor Advertising (Hoardings)

(Formerly known as Bright Outdoor Media Private Limited)

CIN - U74300MH2005PLC156444

Registered Office- 801, 8th Floor, Crescent Tower, Near Morya House, Fame Infinity Mall, Off New Link Road, Andheri (West), Mumbai 400 053, Maharashtra, India.

<u>Contact No.-</u> 67140000-99 | FAX 67140011-22 | <u>Email ID- Brightoutdoor@gmail.com</u> | <u>Websitewww.brightoutdoor.com</u>

01 February, 2024

The Manager,
BSE SME Platform
Department of Corporate Services,
25th Floor P.J. Towers,
Dalal Street Fort, Mumbai - 400 001

BSE Scrip Code: 543831

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we hereby enclose business updates of the Company.

Thanking You,

Yours faithfully,

For Bright Outdoor Media Limited

Mr. Yogesh Jiwanlal Lakhani Managing Director DIN: 00845616 HOARDINGS, SIGN BOARDS, CINEMA SLIDES, NEWS PAPER, MAGAZINE KIOSKS, RADIO, BANNERS, SHOWCASE DISPLAY, CABLE T.V. RLY. ADVERTISEMENT, B.E.S.T. AD, FILM MODELLING EVEBT & SALES PROMOTION AND DIGITAL PRINTING THROUGHOUT INDIA

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We BRIGHT

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## Dazzle in the City: Bright Outdoor Media's Triumphant Trilogy of LED Hoardings Lights Up Mahim Causeway

Unveiling brilliance! Bright Outdoor Media lights up the cityscape with its third consecutive Digital LED Hoarding in just three days! This spectacular 20 ft X 20 ft LED masterpiece graces Mahim Causeway near the Bus Depot, welcoming the bustling Evening Traffic from Town, Dadar, Tulsi Pipe Road, Cadel Road, heading towards the vibrant destinations of Bandra SV Road, BKC, Western Express Highway, and the Airport. Positioned strategically at the junction of St. Michael's Church, this vibrant LED promises to captivate attention



