



CIN: - L21012PB1980PLC004329

SIL/CS

Date: 15.11.2019

The Manager	The Manager,
Listing Department	Listing Department,
BSE Limited	National Stock Exchange of India
Phiroze Jeejeebhoy Towers	Ltd, Exchange Plaza, Plot No. C/1,
Dalal Street	G- Block, Bandra Kurla Complex,
Mumbai-400001	Bandra (East), Mumbai-400051
Scrip Code: 539201	Symbol: SATIA

Dear Sir/Madam,

Sub: Submission of Analyst/ Investor Presentation

Pursuant to Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirements) Regulation ,2015 please find enclosed Earnings Presentation H1 /Q2-FY20 updated.

Thanking you

Yours faithfully, For Satia Industries Limited

10 mia

(Rakesh Kumar Dhuria) Company Secretary



Executive Summary

Company Overview



- Incorporated in 1980, Satia Industries Limited (SIL), is one of the biggest and completely integrated Wood and Agro based paper manufacturers.
- SIL's products are extensively used in the printing of books, directories. envelopes. diaries, calendars, computer stationery, copy manufacture annual reports, etc.



these organisations. • The remaining revenue attributes to the Public and Private Sector Companies.

SIL has long standing

relationship with State

Text book Corporations

revenue comes from

around 40% of





Manufacturing and Distribution Network



- Manufacturing plant based out of Muktsar with capacity to manufacture over 1,05,000 MT per annum.
- Completely integrated manufacturing operations with 3 paper machines, 100% in-house power generation and effluent treatment.
- Strong Distribution Network: 70 dealers and 3 branch offices.

FY19 Financial Snapshot

Operational Revenue INR 7,384 Mn

EBITDA INR 1,641 Mn **EBITDA Margin** 22.22%

PAT **INR 878 Mn** **PAT Margin** 11.89%

ROE 29% **ROCE** 26%

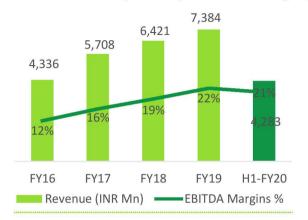
About The Company



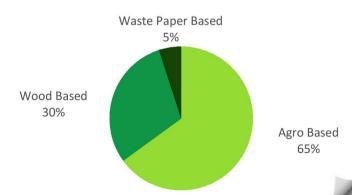
- Incorporated in 1980 by Dr. Ajay Satia, Satia Industries Limited (SIL) started its commercial production of printing and writing paper at Muktsar, Punjab in 1984.
- SIL is one of the biggest Wood and Agro based paper plants in India manufacturing paper using wood chips, veneer waste, wheat straw, sarkanda, etc.
- The Company has a fully integrated manufacturing facility, which includes paper machines, pulping machinery, chemical recovery plant and power generation plant.
- Fully integrated production facility gives superior advantage in terms of cost efficiency and environmental compliance, ultimately leading to superior margin profile compared to peers.
- With a view to improve the quality of pulp and also to save on cooking chemicals, a Continuous Digester has been installed by the Company.
- The product profile includes Super Snow White, Snow White, Photocopier paper, Map litho, Colored paper, Ledger paper, Cartridge paper, Duplicating, bond paper with and without watermarks and Chromo (Art) paper from GSM range 42 to 200 GSM.
- Satia Industries Limited market its product through dealer network located all over India and through Branches at Jaipur, Delhi & Chandigarh.



Operational Revenue (INR Mn) & EBITDA Margin (%



Raw Materials Used of Total Volumes



Capex Plan



Agro – Residue



Wood chips



Waste Paper



CRP



In-house power generation



Current Capacity 1,05,000 MT of Paper

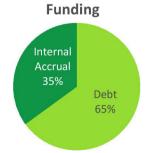


Capacity
Expansion of
1,00,000 MT of
Paper

Updates

- Additional land has already been purchased
- Set of Equipments & Machinery has already been ordered
- Final Hearing for environmental compliance is expected to take place with the Ministry of Environment & Forests, Delhi
- Finances have been tied up for the project

Plant to be commissioned by the end of Q4-FY21



A similar greenfield capacity expansion of 300 TPD would cost around INR 1,000 Cr and would take a timeline of around 40 months to be operational.

Paper Cutlery Segment







- Prime Minister Sh. Narendra Modi gave an ambitious call to eliminate all single-use plastic products in the country by 2022 and SIL plans to make most of this opportunity in the national movement to replace plastic and styro foam from food delivery packaging with sustainable packaged products
- The company has already entered into Virgin fibre based Cup stock segment and plans to venture into the paper cutlery segment with an initial capital outlay of INR 15-18 Cr
- To establish this segment SIL has plans to enter into a partnership with an MNC which is one of the world's largest leading food brands
- SIL will be producing the finishing products of sustainable packaging and the marketing operations will be handled by the proposed Associate in India and abroad
- Target for commencement of production is Q1-FY21

Initial Production Capacity of 8 TPD



To be enhanced to 32 TPD



Online food delivery is fuelling substantial acceleration in food packaging demand. We expect this segment to gain traction by FY21.



H1 / Q2-FY20 Financial & Operational Highlights



Q2-FY20 Financial Highlights	3
Operational Revenue	INR 2,039 Mn
EBITDA	INR 435 Mn
EBITDA Margin	21.33%
Net Profit	INR 250 Mn
PAT Margin	12.26%
Diluted EPS	INR 25.04

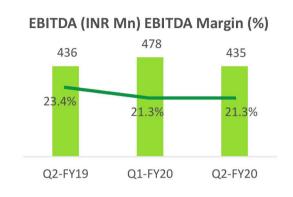
Operational Highlights:

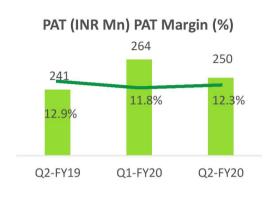
- Since the company generates Renewable Energy Certificates, the company encashed around INR 6.9 Cr of REC certificate in H1-FY20.
- The current order book stands executable for the next 2 months through our strong dealer network.
- SIL in an effort to stay ahead of the curve had already started the production of Virgin fibre based cup stock and to continue in this endeavor SIL plans to introduce a Paper Cutlery segment with an effort to contribute to the national movement of Single Use Plastic ban. The company plans to initiate this segment with a 8 TPD production capacity and plan to enhance it to 32 TPD.

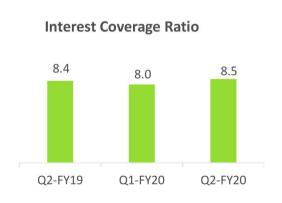
Quarterly Financial Trends



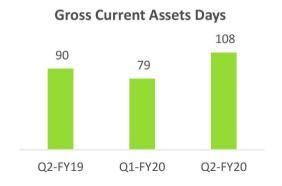












Q2-FY20 Income Statement (IND-AS)



PARTICULARS (INR Mn)	Q2-FY20	Q2-FY19	Y-O-Y	Q1-FY20	Q-o-Q
Operational Income	2,039	1,866	9.3%	2,245	(9.2)%
Total Expenses	1,604	1,430	12.2%	1,767	(9.2)%
EBITDA	435	436	(0.2)%	478	(9.0)%
EBITDA Margin	21.33%	23.36%	(203) Bps	21.29%	4 Bps
Other Income	67	33	NA	50	34.0%
Depreciation	132	112	17.9%	131	0.8%
Finance Cost	51	52	(1.9)%	60	(15.0)%
PBT	319	305	4.6%	337	(5.3)%
Tax	69	64	7.8%	73	(5.5)%
Profit After Tax	250	241	3.7%	264	(5.3)%
PAT Margin	12.26%	12.92%	(66) Bps	11.76%	50 Bps
Other Comprehensive Income	1	(2)	NA	1	NA
Total Comprehensive Income	251	239	5.0%	265	(5.3)%
Diluted EPS (INR) (Not Annualised)	25.04	24.06	4.1%	26.45	(5.3)%

H1-FY20 Income Statement (IND-AS)



PARTICULARS (INR Mn)	H1-FY20	H1-FY19	Y-O-Y
Operational Income	4,283	3,667	16.8%
Total Expenses	3,369	2,883	16.9%
EBITDA	914	784	16.6%
EBITDA Margin	21.34%	21.38%	(4) Bps
Other Income	116	91	27.5%
Depreciation	263	223	17.9%
Finance Cost	111	107	3.7%
PBT	656	545	20.4%
Tax	141	117	20.5%
Profit After Tax	515	428	20.3%
PAT Margin	12.02%	11.67%	35 Bps
Other Comprehensive Income	1	(4)	NA
Total Comprehensive Income	516	424	21.7%
Diluted EPS (INR) (Not Annualised)	51.50	42.80	20.3%



Income Statement



PARTICULARS (INR Mn)	FY16	FY17*	FY18*	FY19*	H1-FY20*	
Operational Revenue	4,336	5,708	6,421	7,384	4,283	
Total Expenses	3,801	4,799	5,203	5,743	3,369	
EBITDA	535	909	1,218	1,641	914	
EBITDA Margin	12.34%	15.93%	18.97%	22.22%	21.34%	
Other Income	165	211	303	145	116	
Depreciation	332	400	451	451 477		
Finance Cost	251	245	237	208	111	
Extraordinary Items	(16)	-	-	-	-	
PBT	101	475	833	1,101	656	
Tax	(30)	20	146	223	141	
Profit After Tax	131	455	687	878	515	
PAT Margin	3.02%	7.98%	10.70%	11.89%	12.02%	
Other Comprehensive Income	-	(2)	(8)	2	1	
Total Comprehensive Income	131	453	679	880	516	
EPS (INR per share)	13.12	45.55	68.67	87.77	51.50	
*As per IND-AS						

Balance Sheet (IND-AS)

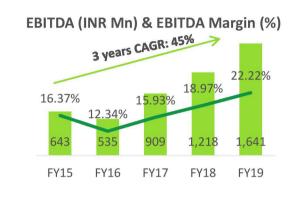


PARTICULARS (INR Mn)	FY18	FY19	H1-FY20	PARTICULARS (INR Mn)	FY18	FY19	H1-FY20
Equity	2,226	3,076	3,574	Non-Current Assets	3,540	4,505	5,012
Equity Share Capital	100	100	100	a) Property, Plant and Equipment	3,119	3,827	3,623
Other Equity	2,126	2,976	3,474	b) Capital Work In Progress	295	561	1,301
				c) Financial Assets			
Non-Current Liabilities	1,819	1,957	2,072	(i) Investments	29	31	31
a) Financial Liabilities				(ii) Loans	35	17	18
(i) Borrowings	910	1,054	1,109	(iii) Other financial assets	10	10	10
(ii) Other Financial liabilities	837	823	876	d) Deferred Tax Asset (Net)	48	59	29
b) Other Non-Current Liabilities	3	3	3	e) Other Non-Current Assets	4	-	-
c) Provisions	69	77	84				
				Current Assets	2,278	2,099	2,890
				a) Inventories	526	599	586
Current Liabilities	1,773	1,571	2,256	b) Biological Assets other than bearer plants	295	303	330
a) Financial Liabilities				c) Financial Assets			
(i) Borrowings	676	537	783	(i) Trade Receivables	1,179	1,057	1,762
(ii) Trade Payables	447	454	630	(ii) Cash and Cash Equivalents	13	5	10
(iii) Other Financial Liabilities	468	516	662	(iii) Bank balances other than above	64	35	35
b) Current tax liabilities (net)	-	13	58	(iv) Other financial assets	23	26	52
c) Other Current Liabilities	164	44	116	d) Current Tax Assets (Net)	21	-	-
d) Provisions	18	7	7	e) Other Current Assets	157	74	115
GRAND TOTAL - EQUITIES & LIABILITES	5,818	6,604	7,902	GRAND TOTAL – ASSETS	5,818	6,604	7,902

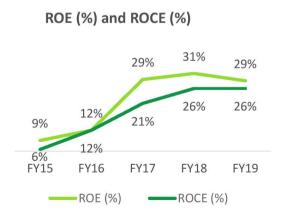
Financial Highlights









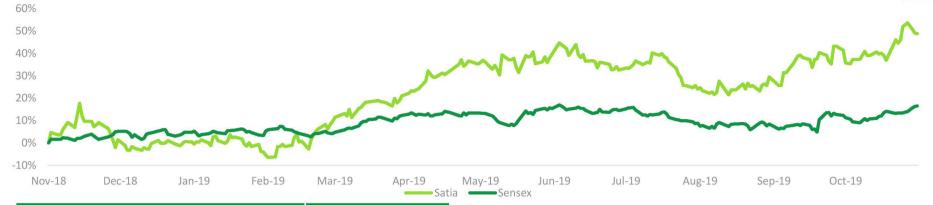






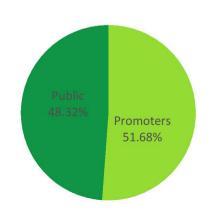
Capital Market Data





Price Data (30 th October, 2019)	INR
Face Value	1.0
Market Price	77.0
52 Week H/L	85.00 / 47.13
Market Cap (Mn)	7,700.0
Equity Shares Outstanding (Mn)	100.0
1 Year Avg Trading Volume ('000)	70.4

Shareholding Pattern as on 30th September, 2019



Disclaimer



No representation or warranty, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions contained in this presentation. Such information and opinions are in all events not current after the date of this presentation. Certain statements made in this presentation may not be based on historical information or facts and may be "forward looking statements" based on the currently held beliefs and assumptions of the management Satia Industries Limited ("Company" or "SIL" or "Satia Industries Ltd."), which are expressed in good faith and in their opinion reasonable, including those relating to the Company's general business plans and strategy, its future financial condition and growth prospects and future developments in its industry and its competitive and regulatory environment.

Forward-looking statements involve known and unknown risks, uncertainties and other factors, which may cause the actual results, financial condition, performance or achievements of the Company or industry results to differ materially from the results, financial condition, performance or achievements expressed or implied by such forward-looking statements, including future changes or developments in the Company's business, its competitive environment and political, economic, legal and social conditions. Further, past performance is not necessarily indicative of future results. Given these risks, uncertainties and other factors, viewers of this presentation are cautioned not to place undue reliance on these forward-looking statements. The Company disclaims any obligation to update these forward-looking statements to reflect future events or developments.

This presentation is for general information purposes only, without regard to any specific objectives, financial situations or informational needs of any particular person. This presentation does not constitute an offer or invitation to purchase or subscribe for any securities in any jurisdiction, including the United States. No part of it should form the basis of or be relied upon in connection with any investment decision or any contract or commitment to purchase or subscribe for any securities. None of our securities may be offered or sold in the United States, without registration under the U.S. Securities Act of 1933, as amended, or pursuant to an exemption from registration there from.

This presentation is confidential and may not be copied or disseminated, in whole or in part, and in any manner.

Valorem Advisors Disclaimer:

Valorem Advisors is an Independent Investor Relations Management Service company. This Presentation has been prepared by Valorem Advisors based on information and data which the Company considers reliable, but Valorem Advisors and the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded. Valorem Advisors also hereby certifies that the directors or employees of Valorem Advisors do not own any stock in personal or company capacity of the Company under review.



For further information please contact our Investor Relations Representatives:

Mr. Anuj Sonpal Valorem Advisors Tel: +91-22-4903-9500

Email: satia@valoremadvisors.com

