

Ref.: BWRL/2022-23/SE/Misc./33

To, National Stock Exchange of India Ltd. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051. **NSE Symbol: BHARATWIRE** 

Date: 10<sup>th</sup> March, 2023

**BSE Limited** Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001. **BSE Scrip Code: 539799** 

Dear Sir/Ma'am,

#### Subject: Regulation 30 – Investor Presentation

Pursuant to the regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulation, 2015 the Investor Presentation of our Company is attached herewith. The same has also been placed on the website of the Company i.e. www.bharatwireropes.com.

Request you to kindly take this communication on record.

Thanking you,

Yours Faithfully

For Bharat Wire Ropes Limited

**Govinda Soni Company Secretary and Compliance Officer** Memb. No.: A38908

Encl: as above



**Corporate Office:** A - 701, Trade World Bldg., Kamala Mills, SB Marg, Lower Parel (W), Mumbai - 400013, Maharashtra, India. Tel: +91 22 66824600

Factory: Plot No-1&4, Atgaon Industrial Complex, Mumbai-Nasik Highway, Atgaon (East), Taluka-Shahpur, Dist.-Thane- 421601, Maharashtra, India. Tel No.: +91 2527 240123/240124/240197

**Registered Office & Factory:** Plot No.4, MIDC, Chalisgaon, Village Khadki – BK, Taluka Chalisgaon, District Jalgaon - 424 101, Maharashtra, India

Website: www.bharatwireropes.com • E-mail: info@bharatwireropes.com • CIN : L27200MH1986PLC040468



# Company Snapshot

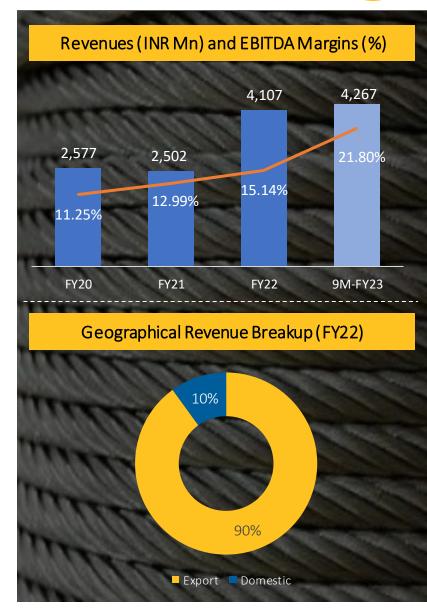




Company Overview

# Company Overview

- Bharat Wire Ropes Limited ("BWR") was originally incorporated in the year 1986, and later in 2010, it was acquired by Mr. M L Mittal, current promoter and managing director. The company is headquartered in Mumbai, Maharashtra.
- The company has two manufacturing plants, one in Atgaon, Maharashtra, with a capacity of 6,000 MTPA and one in Chalisgaon, Maharashtra with a capacity of 66,000 MTPA.
- BWR is one of the leading manufacturer of specialty steel wire, steel wire ropes, slings & strands, with over thousands of varieties of products.
- The Company has the capability of manufacturing wire ropes ranging from 6 mm to 90 mm and Steel Wire ranges from 0.3 mm to 5.5 mm.
- The wide range of products meet the functional needs of a vast array of industrial applications such as General Engineering, Aviation, Fishing, Elevators, Cranes, Material Handling, Onshore/ Offshore Oil Exploration, Ports & Shipping and Mining.
- BWR products are being exported to over 50 Countries including Australia, Middle East, Nepal, New Zealand, UK, US, Singapore, South Africa, Vietnam and many more.
- The company caters to government, semi-government organizations, private organizations and also multi-national companies.



### Board of Directors



#### Mr. Sanjiv Swarup (Chairman & Non-Executive Independent Director):

He holds a degree in Bachelor of Commerce from the University of Calcutta and a degree in Bachelor of Law (Special) from Saurashtra University, Gujarat and also has a degree of Chartered Accountant from the Institute of Chartered Accountants of India, he has also passed the Independent Director exam of the MCA.

#### Mr. Murarilal Ramsukh Mittal (Managing Director):



He was instrumental in acquiring our Company from the Previous Management. He holds a degree in Bachelor of Commerce and is also a Fellow member of the Institute of Chartered Accountants of India. Prior to acquiring the Company, he was associated with the Welspun Group for almost 23 years, in various positions inter-alia as the Executive Director on the board of several Welspun Group companies, including Welspun Corp Ltd. His professional background and association with large corporate houses has also played a key role in the development of the Company, coupled with his inputs on strategic planning and business development. He is actively involved in the business development and corporate relationship functions of the Company.

#### Mr. Mayank Mittal (Joint Managing Director):



He holds a degree in Bachelor of Science from the State University of New York Stonybrook as well as a degree in Masters of Business Administration from Long Island University. He has an overall experience of more than ten years. He has been critical in our progress, involved in all the strategic decisions, implementation of cutting edge technologies and ensuring best practices across the spectrum of BWR. He is making the vision of BWR a reality and is a man on a mission.



#### Ms. Ruhi Mittal (Non-Executive and Independent Director):

She has a career being a mix of Training, Law & Management. Starting as a Professor in a reputed Management Institute, moved on to being a fulltime Author with CNBC TV18. Her main area of interest was Medico-Legal and wrote several books for various Pharmaceutical companies. Current field of interest is Mediations & Negotiations, Property Law, Company Law and Constitutional Law. She holds a degree in Masters of Business Administration from Guru Jambeshwar University, Hissar, and Masters of Law from Kurukshetra University, Kurukshetra.



#### Mr. Sushil Sharda (Director and Head of Finance):

He has been associated with the Company since 2010. He holds a degree of Bachelor of Commerce from Rajasthan University and is an Associate member of the Institute Chartered Accountants of India. He has an overall experience of 30 years serving various corporates like Welspun Group in several varied positions. Prior to joining BWR, he has worked with various large Corporate houses, where he mainly handled the financial and accounting profiles. At our Company he oversees the Accounts, Finance, Legal and Compliance.



#### Mr. Venkateswararao Kandikuppa Rao (Whole Time Director):

He holds a degree in Bachelor of Commerce from APS University, Madhya Pradesh and is also a member of the Institute of Cost and Works Accountants of India. He has been the General Manager and Vice president with an overall experience of more than 22 years with several large corporates across India, primarily handling plant operations and liaising with various departments for sanctions/approvals. At BWR, he is responsible for all the departmental liaising for smooth operations of Company's manufacturing units and also looking after the operations and production planning functions. He also plays an instrumental role in getting the necessary sanctions and approvals for the Proposed Project at Chalisgaon.



#### Mr. Dinesh Kumar Jain (Non-Executive Independent Director):

He has completed his Chartered Accountancy in 1984 and graduated in Law from Rajasthan University Jaipur in 1984. He also holds an Executive MBA from S.P. Jain Institute of Management, having over 3 decade of experience in the field of Finance & Accounts, also held various executive level leadership positions across manufacturing industries, his areas of expertise include Strategic Business Planning, Bottom Line Improvements, Budgeting & Control, Working Management, Mergers & Acquisitions, Government Incentive Schemes, And Direct & Indirect Taxation.

#### Mr. Shiv Kumar Malu (Non-Executive Independent Director):

He holds a Degree in Bachelors of Commerce from University of Marathwada and also holds a Degree of L.L.B. from University of Mumbai. He is a Fellow member of the Institute of Chartered Accountant of India, having an experience of more than 3 decades in the field of Audit, Taxation and Project Funding as Practicing Chartered Accountant.







### Mr. Mahender Singh Arora (CEO):

He possesses an overall industry experience of 27 years. He holds a degree in Bachelors of Engineering from NIT, Bhopal, and has held executive positions with leading multinational companies spread over diverse sectors. He has been instrumental in making BWR a global name. His flair in the steel business is the strength that makes BWR stronger. With an eye for detail and maintaining a macro view gives us the confidence to realize our global ambition.



### Mr. Rakesh Kumar Jain (CFO):

He also holds a degree in Bachelor of Commerce from the University of Rajasthan and is an Associate member of the Institute of Chartered Accountants of India as well as an Associate member of the Institute of Company Secretaries of India. He has an overall experience of approximately thirty years, in fields such as strategic financial planning of term loan/ working capital and implementation of the mega project; financial accounts & revenue assurance; auditing & taxation; company secretarial functions etc. He has been associated with BWR since 2015.



### Mr. Manan Mittal (President):

He also holds a degree in Bachelors of entrepreneurship from Pace university USA. Young and dynamic. He is responsible for keeping BWR on track, with more than 5 years of experience he has played a key role in running the Chalisgaon facility of BWR. Involved with all the nuances of the operations his hands on approach has been critical for BWR'S progress.

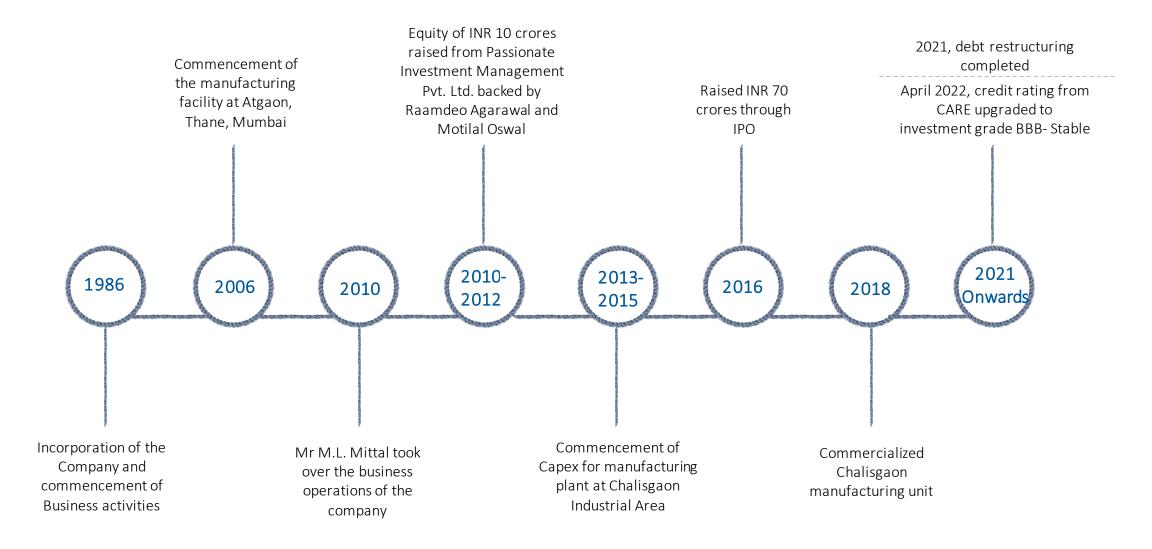


### Mr. G. D. Gupta (Director & Head of Logistics):

Mr. G. D. Gupta holds a Bachelors degree in Mechanical Engineering. With a thorough knowledge of logistics & supply chain management, acquired over a span of more than three decades by serving as a principal management figure in a host of reputed MNCs, He empowers the logistics arm of BWR, enabling us to create unmatched value across six continents. His expedience, in dealing with critical issues, augmented with an unmatched compassion while mentoring & guiding others around him, continue to empower the vast BWR family towards our journey of excellence & value creation.

Key Milestones





### Exporting to 50+ countries across the Globe



BWR

# Mards, Approvals, Accreditations and Certifications



EepcIndia 51st Export Awards Highest growth in Exports (2019)



Outstanding FMB that managed professionalization (SPJIMR)



Excellent Export performance



Golden Jubliee year - 2008 (DRDO)



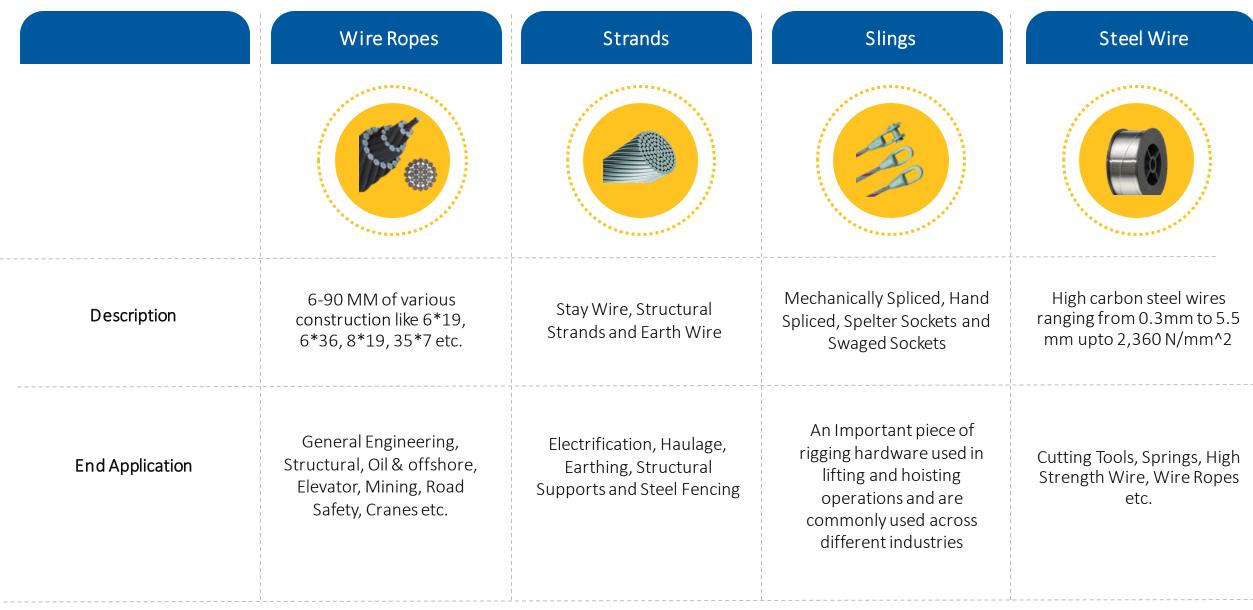
Life member of Paryavaran Mitra



# **Business Overview**

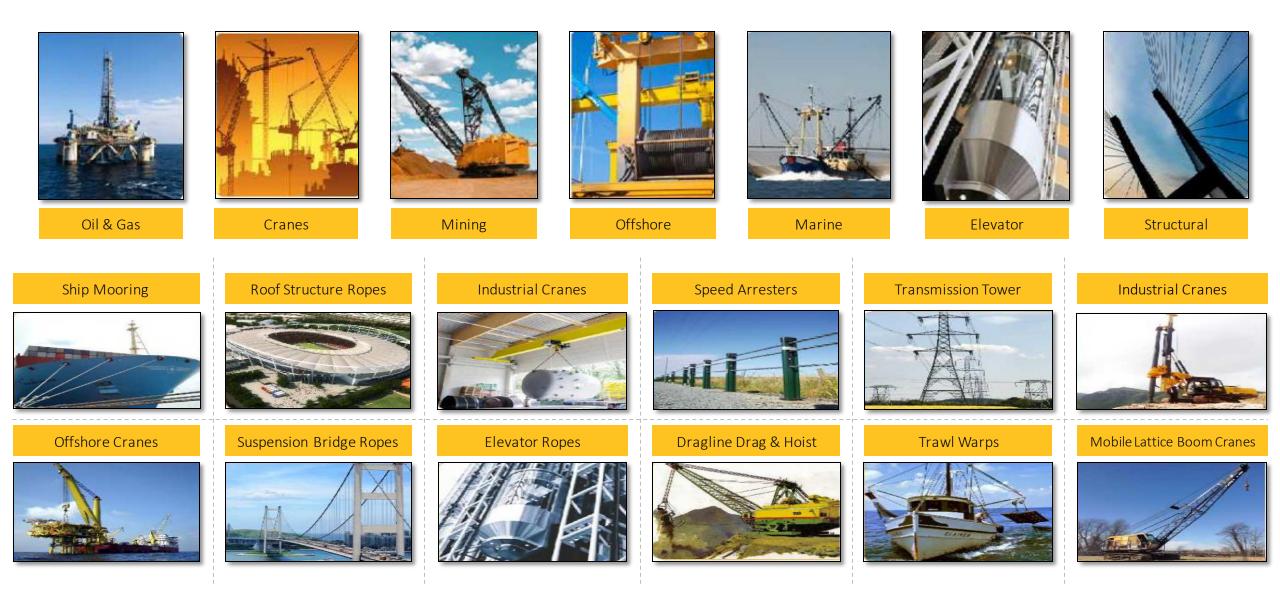
### Product Mix





## Machine Applications







Commercialized in 2018 for an initial investment of approx. INR 5,500 Mn

66,000 MTPA installed capacity

The facility is equipped with latest technology to manufacture Wire ropes, Slings, Strands and Steel wire

This is a Mega Project as per PSI Scheme 2007, Sales tax incentive equivalent to eligible investment in the project

Plant located in close proximity to Mumbai port of 350 Kms

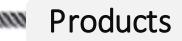
The highest tensile range covered is 2,360 N/mm^2

The patenting and Galvanizing furnace is a state-of-art facility covering a range of 0.90mm-12.0mm with a capacity of 70,000 MTPA

Wet and dry wire drawing machines from South Korea covering a range of 0.2mm to 5mm outlet wire and stranding machines from South Korea, Germany and India covering a range of up to 90 mm diameter

The tunnel pickling Line (imported from Germany) is fully automated with the annual pickling capacity of 70,000 M.T covering a wide range of 5.5mm-12mm wire rope

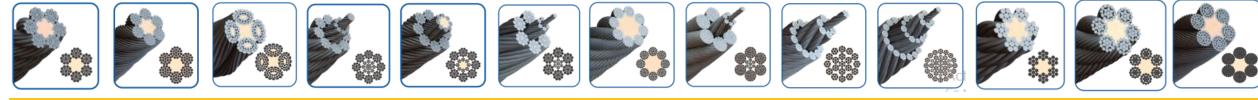
Equipped with a zero liquid discharge plant with Ultra Filtration, 2 stage RO and evaporation system imported from Steuler, Germany





### Wire Ropes

- A wire rope is a mechanical device made up of parts that work together to move, support a load and/or an object.
- BWR is one of the largest manufacturers & exporter of high-quality wire ropes, that continues to create discernible value for Indian & Global clientele.
- Steel Wire Ropes have applications in almost all the major industries spanning from Elevators, Cranes, Bridges, Shipping, Mining, Oil & Gas, Fishing etc.
- BWR manufactures a single reel of up to 60 MT. Range : 6mm to 92mm.



#### **Steel Wires**

- High Carbon Steel wires are normally made of non-alloy carbon steel with a carbon content of 0.4 to 0.90%. The very high strength of the wire enables it to support large tensile forces used in varied industries and applications.
- BWR facility enables to draw wires from 0.3 mm to 5.5 mm with tensile strength of more than 2,360 N/mm^2.

#### Galvanized Wires



Galvanized wires are steel wire coated in a layer of zinc. The coating helps protect the steel from moisture in the air to prevent the wire rope from being susceptible to rust. This type of wire is ideal for use in marine locations where the wire rope is exposed to wet, damp and humid conditions. Our capabilities enable us to give class A, AB, C class coating sanding from wire size of 0.3 mm - 5.5 mm wires

#### Ungalvanized Wires



Steel wires are normally made of non-alloy carbon steel with a carbon content of 0.4% to 0.95%. The very high strength of the roping wires enables wire ropes or other application of wires to support large tensile forces used in varied industries. BWR can manufacture spring wires with diameter ranging from 0.3 mm to 5.5 mm.

## Products



### Strands

- Strands can be galvanized steel wire strands, finding varied applications in the electrical industry in the form of stay wires; they also come in highly durable, prestretched varieties that are used for building small and large structures.
- Earth Wires are a type of strand that are made up of 3 to 7 wires and help prevent the occurrence of electrical faults due to lightning.
- Strands are characterized by high breaking load capability and exhibit high resistance to abrasion.

#### Structural Strands



BWR is a leading manufacturer of structural strands that are used for the building of small and large structures. These superior quality strands are used for the building of bridges, roofs and other suspended structures.

### Earth Wire



BWR is a key manufacturer of earth wires that prevents the occurrence of electrical faults due to lightning. Composed of between 3 to 7 strands, the earth wires prevent the occurrence of electrical faults by rerouting current flow where required.

### Slings

#### Stay Wire



BWR produces an extensive range of galvanized stay wires that find multipurpose applications in the electrical industry. These high quality stay wires adhere to international specifications and come with a variety of coating options ranging from light to heavy.

- Bharat Wire Ropes Ltd. manufactures an assorted array of Wire Rope Slings for hoisting, harness and fastening needs.
- The company is one of the leading name in manufacturing of wire rope slings in India and around the world.

### Hand Spliced Slings



The wire rope is unwound and the wire strand components are usually tucked or spliced to form a Flemish loop.

### Mechanically Spliced Slings



A mechanically spliced wire rope sling is fabricated using an Aluminium, Copper or Steel Ferrule to securely lock in place the splice junction. The difference here is that the Ferrule is swaged into place using a die based hydraulic swaging press, exerting a staggering 3000 tons of force.

#### Socketed Slings



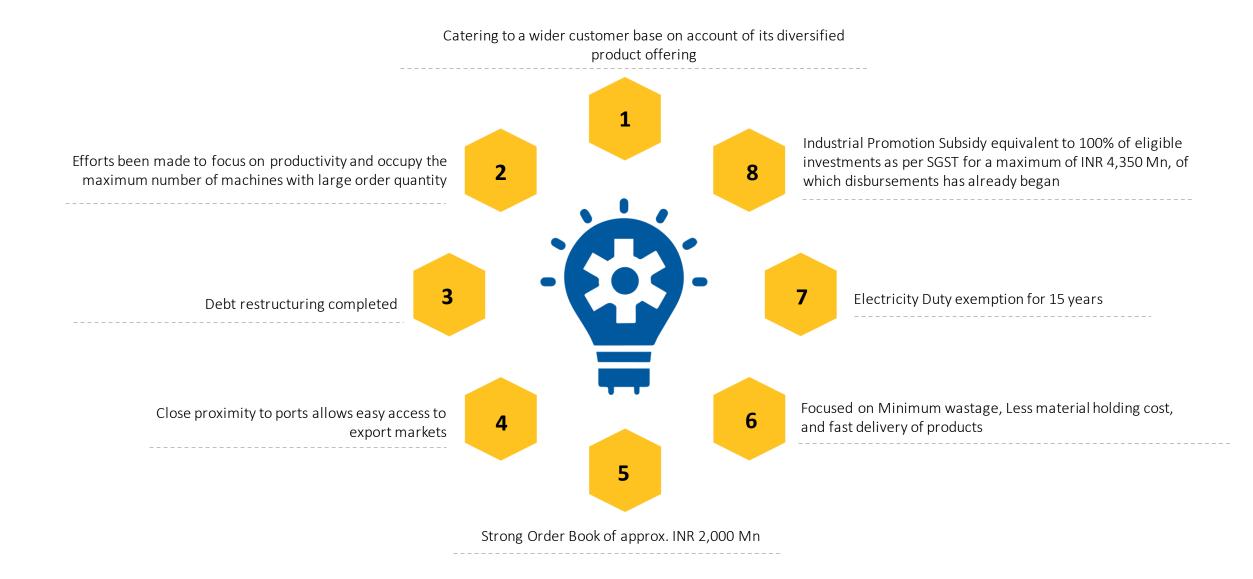
The individual wires of the strands are opened up to form a broom. This broom is inserted into the socket. Molten Zinc is poured into the broom to lock in the joint to form a Spelter lock for Spelter sockets. Alternatively, Wire Locking Resin may also be used to accomplish the lock.

# Strategic Overview

# Debt Restructuring

- BWR initiated a greenfield capacity expansion plan at MIDC, Chalisgaon in 2014, for approx INR 4,900 Mn funded by Bank Loans of INR 3,300 Mn and rest from IPO proceeds of INR 700 Mn, promoters equity and internal accruals.
- The project was commercialized in March 2018, but the company faced difficulties in servicing its debt obligations in view of minor delays of the project, increase in project costs, and delay in working capital availability.
- Change of Tax structure from VAT to GST resulted in reduction of envisaged Mega Project Subsidy from 13.5% to 9%, and delays in receipt of these subsidies put further pressure on cashflows.
- In March 2021, BWR and the lending banks underwent a debt restructuring program and a final resolution plan was approved in accordance with RBI directions.
- Debt Restructuring details:
  - o Sustainable debt considered at INR 2,250 Mn
    - INR 250 Mn paid upfront
    - INR 1,450 Mn would continue as term loan to be repaid in 11.5 years from FY21 to FY32
    - Balance INR 550 Mn would continue as fund based working capital
  - o Balance INR 3,826 Mn of outstanding debt converted in Compulsory Convertible Preference Shares (CCPS)
  - o Company issued equity shares for Rs. 54 Mn towards the waiver of Right to Recompense
  - o Past penal interest/additional interest/Processing Fees etc. accrued and debited till date in addition to above were waived off
- Current status: Servicing of debt has continued for one year as per approved resolution plan, and the company has received investment grade rating by two rating agencies, effectively bringing the account of the company out of NPA in terms of RBI Guidelines.



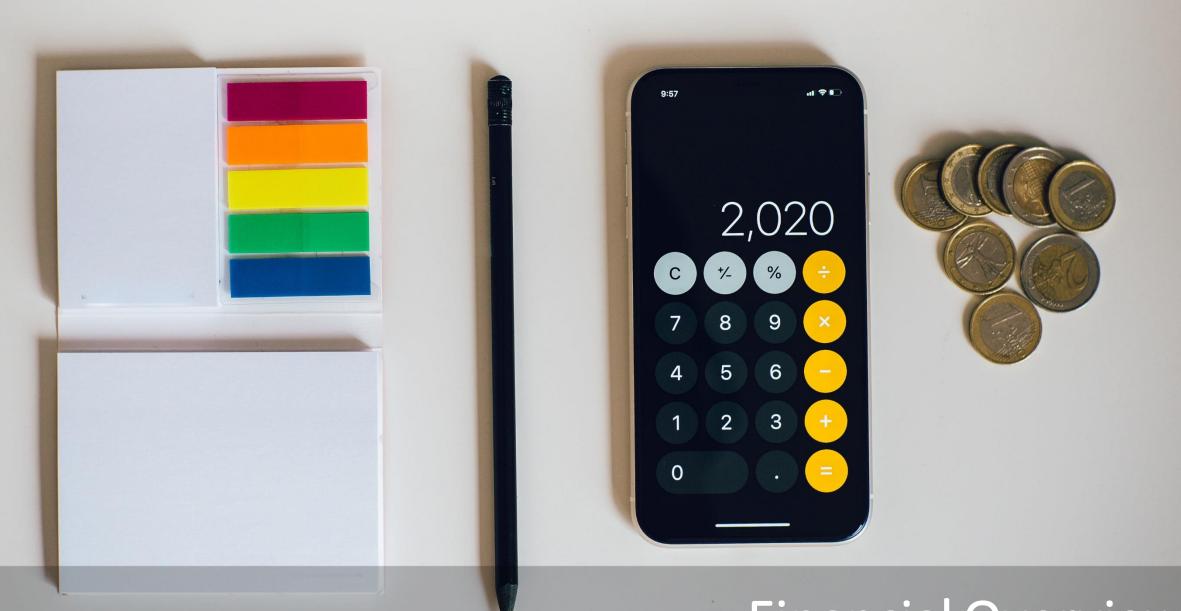




## Industry Overview

- The Global Steel Wire Rope market is expected to grow at a CAGR of 6.0% from USD 93.2 Bn in 2020 to USD 124.7 Bn in 2025. Europe is expected to be the fastest growing end-use industry in steel wire market.
- The Global Steel Wire Rope Industry is significantly being led by the Asia Pacific region. In the Asia Pacific, particularly in China, Indonesia, Thailand, Malaysia and India, both consumption and sales of steel wire ropes are extremely high.
- India is the second largest steel producer in the world after China. Steel Wire Rope industry in India has prospered owing to growth in infrastructure activities and demand in industrial sector.
- In India, the wire and cable market comprises nearly 40% of the electrical industry. It is growing at a CAGR of 15% thanks to the growth of the power and infrastructure sectors in the country.
- The resurgence in the Oil and Gas industry is also expected to increase the number of oil rigs which will further add impetus to the growth of steel wire rope industry.





# Financial Overview

## Mistorical Income Statement



Particulars (INR Mn)	9M-FY23	FY22	FY21	FY20
Revenue from Operations	4,267	4,107	2,502	2,577
Total Expenses	3,337	3,485	2,177	2,287
EBIDTA	930	622	325	290
EBIDTA Margins (%)	21.80%	15.14%	12.99%	11.25%
Depreciation and amortisation expenses	154	214	217	218
Finance costs	160	234	341	895
Other Income	5	5	5	3
РВТ	621	179	(228)	(820)
Тах	158	42	(60)	(210)
РАТ	463	137	(168)	(610)
PAT Margins (%)	10.85%	3.34%	NA	NA
Other Comprehensive Income	-	(2)	(2)	-
Total Comprehensive Income	463	135	(170)	(610)
Diluted EPS	7.22	2.17	(3.73)	(13.56)

# Mistorical Balance Sheet



Particulars (INR Mn)	H1-FY23	FY22	FY21	Particulars (INR Mn)	H1-FY23	FY22	FY21
Equity	4,807	4,517	4,351	Non-Current Assets	5,423	5,583	5,784
(a) Equity Share Capital	644	638	626	(a) Property, Plant and Equipment	4,816	4,915	5,126
(b) Other Equity	4,163	3,879	3,725	(b) Capital Work in Progress	19	1	4
Non-Current Liabilities	2,001	2,123	2,197	(c) Other Intangible Assets	0	-	-
(a) Financial Liabilities				(d) Intangible Assets under Development	3	3	2
(i) Borrowings	1,943	2,065	2,143	(e) Other Financial Assets	113	98	42
(ii) Other Financial Liabilities	33	33	33	(f) Deferred Tax Assets (Net)	386	480	524
(b) Provisions	25	25	21	(g) Other Non-Current Assets	86	86	86
Current Liabilities	1,060	1,098	917	Current Assets	2,445	2,155	1,681
(a) Financial Liabilities				(a) Inventories	748	805	647
(i) Borrowings	561	623	595	(i) Trade Receivables	681	399	363
(ii) Trade Payables	302	313	110	(ii) Cash and Cash Equivalents	0	29	5
(iii)Other Financial Liabilities	1	2	3	(iii)Other Bank Balances	5	3	49
(b) Other Current Liabilities	193	155	206	(iv) Other Financial Assets	10	10	11
(c) Provision	3	5	3	(c) Other Current Assets	1,001	909	606
TOTAL EQUITY AND LIABILITIES	7,868	7,738	7,465	TOTAL ASSETS	7,868	7,738	7,465

# Financial Highlights

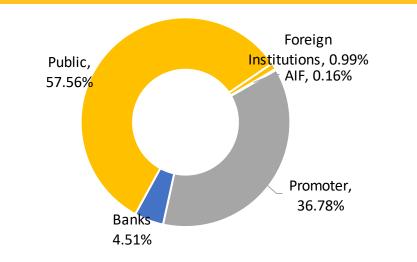


# Capital Market Data



Price Data (As on 31 <sup>st</sup> December, 2022)	INR
Face Value	10.0
CMP	104.6
52 Week H/L	137.9/52.2
Market Cap (INR Mn)	6,739.3
Shares O/S (Mn)	64.43
Avg. Vol. ('000)	215.17





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# Thank You