C-164, Sector-63, Noida Dist. Gautam Budh Nagar UP - 201301 Ph. : 0120 - 4765650 E-mail : corporatedept@hindustantimes.com CIN : L21090BR1918PLC000013

**Ref:** HMVL/CS/08/2022

29<sup>th</sup> May, 2022

**BSE Limited** Phiroze Jeejeebhoy Towers Dalal Street <u>Mumbai - 400 001</u> National Stock Exchange of India Limited Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C-1, Block G, Bandra-Kurla Complex, Bandra (E) <u>Mumbai - 400 051</u>

Trading Symbol: HMVL

Dear Sir(s),

Scrip Code: 533217

#### Sub: <u>Presentation on the Audited Financial Results of the Company for the quarter and</u> <u>financial year ended on 31<sup>st</sup> March, 2022</u>

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed presentation on the Audited Financial Results of the Company for the quarter and financial year ended on 31<sup>st</sup> March, 2022.

This is for your information and record.

Thanking you,

Yours faithfully, For **Hindustan Media Ventures Limited** 

(Pumit Kumar Chellaramani) Company Secretary

Encl: As above



हिल्दस्तान





## HT MEDIA GROUP Q4 & FY 2021-22 Consolidated Financial Results





Certain statements in this presentation may be forward-looking statements.

Such forward looking statements are subject to risks and uncertainties like regulatory changes, local political and economic developments, technological risks and many other factors that could cause our actual results to differ materially from those contained in the relevant forwardlooking statements.

HT Media Group will not, in any way, be responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

This is a quarterly webcast presentation, combining information for the public listed companies "HT Media Limited" and its subsidiary "Hindustan Media Ventures Limited". Key objective of this presentation is to facilitate a unified platform for quarterly performance discussion pertaining to both the companies. It is neither intended to be an exhaustive review nor to provide any trading, financial, legal advice or outlook.



### **Chairperson's Message**

"In the last financial year, economic and commercial activities remained volatile on account of a multitude of external factors. In the first part of the year, the second wave of the pandemic affected lives, livelihoods, and businesses. As the wave subsided, business activity picked up, and was supported in the third quarter of the financial year by the annual festive season. However, the last quarter of the year saw some disruption on account of the third wave of Covid-19, caused by the Omicron variant, and geopolitical factors, such as Russia's invasion of Ukraine which resulted in high inflation, and a sharp rise in commodity prices.

Against this backdrop, advertising revenue from our Print and Radio businesses in the last quarter have grown over last year, owing to sustained efforts of our teams and gradual improvement in the business environment. Circulation revenues too are on an upswing. Digital revenue grew handsomely. The full year, saw good growth in revenue across businesses and higher operating profit margins.

In the current financial year, we hope to build on the momentum we saw last year and do even better across businesses. The external environment does pose some challenges, and we will be monitoring and adapting to these as events unfold. As always, we remain committed to providing credible and engaging news, information and entertainment content to our audience."

#### Mrs. Shobhana Bhartia

Chairperson and Editorial Director

HT Media Ltd. & Hindustan Media Ventures Ltd.

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## **CONSOLIDATED PERFORMANCE**

### CONSOLIDATED PERFORMANCE

| Particulars (Rs Cr)   | Q4'21 | Q4'22 | YoY  | FY'21 | FY'22 | YoY  |
|-----------------------|-------|-------|------|-------|-------|------|
| Total Revenue         | 398   | 456   | 14%  | 1,331 | 1,678 | 26%  |
| EBITDA <sup>1</sup>   | 70    | 57    | -19% | 90    | 204   | 127% |
| EBITDA margin (%)     | 18%   | 13%   |      | 7%    | 12%   |      |
| PAT <sup>2</sup>      | 19    | 15    | -21% | -65   | 19    | 129% |
| PAT margin (%)        | 5%    | 3%    |      | -5%   | 1%    |      |
| Net Cash <sup>3</sup> | 1,120 | 1,082 | -3%  | 1,120 | 1,082 | -3%  |

<sup>1</sup>EBITDA before exceptional items

 $^2\,\text{PAT}$  is after share of profit/(loss) from Associate/JV

<sup>3</sup> Balance at the end of the period

- Total revenue at Rs 1,678 Cr in FY'22; up by 26% vs FY'21, led by growth across all businesses (Q4'22 up by 14% vs Q4'21)
- Improvement in EBITDA
  - FY'22 EBITDA at Rs 204 Cr with 12% margins (FY'21 margin at 7%); up by 127% vs FY'21, despite impact of multiple COVID waves during the fiscal
  - Better performance in H2'22 with EBITDA at Rs 164 Cr vs H1'22 EBITDA of Rs 40 Cr
- Consolidated PAT at Rs 19 Cr in FY'22 vs Rs 65 Cr loss last year, an improvement of Rs 84 Cr
- Cash position remains strong

## **BUSINESS UNIT PERFORMANCE**



## **PRINT – ENGLISH**

## **PRINT – HINDI**



### Print

#### FINANCIAL PERFORMANCE

| Particulars (Rs Cr)                      | Q4'21 | Q4'22 | YoY | FY'21 | FY'22 | ΥοΥ |
|--|-------|-------|-----|-------|-------|-----|
| Ad Revenue                               | 233   | 249   | 6%  | 717   | 950   | 33% |
| Circulation Revenue <sup>1</sup>         | 48    | 56    | 17% | 180   | 211   | 17% |
| Operating Revenue                        | 297   | 357   | 20% | 956   | 1,269 | 33% |
| Operating EBITDA                         | 43    | 43    | -1% | 126   | 120   | -5% |
| Op EBITDA margin (%)                     | 15%   | 12%   |     | 13%   | 9%    |     |
| <sup>1</sup> Circulation revenue (gross) |       |       |     |       |       |     |

- Ad revenue growth led by both volume and yield
- Better Circulation revenue, led by increase in print order and realisation per copy for both English & Hindi
- EBITDA at last year's level despite higher newsprint prices

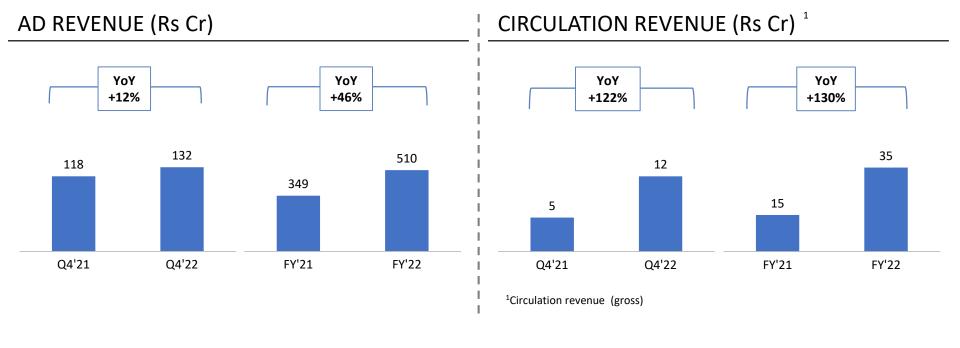


# PRINT

## **PRINT – ENGLISH**

## **PRINT – HINDI**

## RADIO



mint

- Ad revenue growth for Q4'22 and FY'22 improved on YoY basis, led by both volume and yield
- During the quarter, categories such as Real Estate, Banking & Finance, FMCG, Education and Entertainment grew while Retail, Industrial and Ecommerce remained subdued

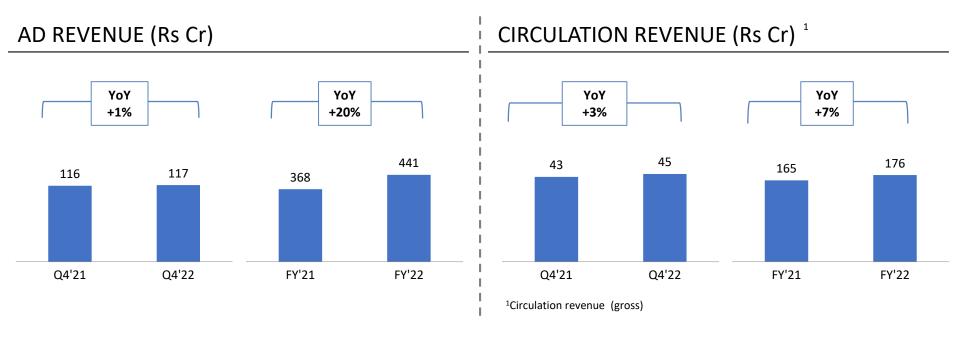
# PRINT

## **PRINT – ENGLISH**

## **PRINT – HINDI**



## Print – Hindi हिन्दुस्तान



- Ad revenue growth for FY'22 improved on YoY basis, led by both volume and yield
- During the quarter, categories such as Retail, Banking & Finance and Health & Fitness grew, while Auto, FMCG and Education remained subdued



# PRINT

## **PRINT – ENGLISH**

## **PRINT – HINDI**

RADIO



#### FINANCIAL PERFORMANCE

| Particulars (Rs Cr)  | Q4'21 | Q4'22 | ΥοΥ  | FY'21 | FY'22 | ΥοΥ |
|----------------------|-------|-------|------|-------|-------|-----|
| Operating Revenue    | 24    | 31    | 30%  | 74    | 101   | 37% |
| Operating EBITDA     | -5    | 1     | 112% | -62   | -15   | 76% |
| Op EBITDA Margin (%) | -20%  | 2%    |      | -83%  | -14%  |     |

- Witnessed strong growth in revenue for the quarter and full year driven by volume
- Operating EBITDA loss substantially reduced from last year
- Second consecutive quarter of operating profit



# PRINT

## **PRINT – ENGLISH**

## **PRINT – HINDI**

RADIO

### **Digital**<sup>1</sup>

#### FINANCIAL PERFORMANCE

| Particulars (Rs Cr)  | Q4'21 | Q4'22 | ΥοΥ  | FY'21 | FY'22 | ΥοΥ |
|----------------------|-------|-------|------|-------|-------|-----|
| Operating Revenue    | 29    | 33    | 16%  | 90    | 132   | 47% |
| Operating EBITDA     | -1    | -2    | -31% | -3    | -1    | 47% |
| Op EBITDA Margin (%) | -4%   | -5%   |      | -3%   | -1%   |     |

- Operating revenue saw growth for the quarter and full year
- Full year EBITDA at around breakeven levels







1. To ask a question, Click on "Raise Hand"

2. On your turn, click on "Unmute Myself"



Unmute myself

3. Ask your question

#### **HT Media Group**

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Anna Abraham Amit Madaan Aaditya Mulani IR@hindustantimes.com



Ravi Gothwal

<u>htmedia@churchgatepartners.com</u>



## ANNEXURES

### **Consolidated P&L – HT Media Ltd**

| Particulars (Rs Cr)                 | Q4'21 | Q4'22 | YoY (%) | FY'21 | FY'22 | YoY  |
|-------------------------------------|-------|-------|---------|-------|-------|------|
| Operating Revenue                   | 349   | 421   | 21%     | 1,117 | 1,500 | 34%  |
| Other Income                        | 49    | 35    | -29%    | 214   | 177   | -17% |
| Total Revenue                       | 398   | 456   | 14%     | 1,331 | 1,678 | 26%  |
| Raw Materials & change in inventory | 81    | 118   | 46%     | 261   | 407   | 56%  |
| Employee Cost                       | 69    | 93    | 36%     | 329   | 371   | 13%  |
| Other expenses                      | 179   | 187   | 5%      | 651   | 696   | 7%   |
| EBITDA                              | 70    | 57    | -19%    | 90    | 204   | 127% |
| Margin (%)                          | 18%   | 13%   |         | 7%    | 12%   |      |
| PAT <sup>1</sup>                    | 19    | 15    | -21%    | -65   | 19    | 129% |
| Margin (%)                          | 5%    | 3%    |         | -5%   | 1%    |      |

<sup>1</sup>PAT is after share of profit/(loss) from Associate/JV

### **Consolidated B/S – HT Media Ltd**

| As at 31 Mar'21 | Particulars (Rs Cr)            | As at 31 Mar'22 |
|-----------------|--------------------------------|-----------------|
|                 | ASSETS                         |                 |
|                 | Non- current assets            |                 |
| 1,666           | Financial assets               | 1,093           |
| 1,053           | Property, plant and equipment  | 973             |
| 515             | Others                         | 494             |
| 3,234           | Total non-current assets       | 2,560           |
|                 | Current assets                 |                 |
| 142             | Inventories                    | 153             |
| 851             | Financial assets               | 1,535           |
| 119             | Other current assets           | 130             |
| 1,113           | Total current assets           | 1,818           |
| 4,346           | Total assets                   | 4,378           |
|                 | EQUITY AND LIABILITIES         |                 |
|                 | Equity                         |                 |
| 46              | Equity share capital           | 46              |
| 2,043           | Other equity                   | 2,037           |
| 407             | Non-controlling Interest       | 399             |
| 2,496           | Total equity                   | 2,483           |
|                 | Liabilities                    |                 |
|                 | Non-current liabilities        |                 |
| 176             | Financial liabilities          | 239             |
| 34              | Deferred tax liabilities (Net) | 21              |
| 18              | Others                         | 15              |
| 228             | Total non-current liabilities  | 275             |
|                 | Current liabilities            |                 |
| 1,424           | Financial liabilities          | 1,399           |
| 198             | Others                         | 222             |
| 1,622           | Total current liabilities      | 1,621           |
| 4,346           | Total equity and liabilities   | 4,378           |

### **Consolidated P&L – Hindustan Media Ventures Ltd**

| Particulars (Rs Cr)                 | Q4'21 | Q4'22 | YoY (%) | FY'21 | FY'22 | YoY  |
|-------------------------------------|-------|-------|---------|-------|-------|------|
| Operating Revenue                   | 162   | 197   | 22%     | 545   | 669   | 23%  |
| Other Income                        | 13    | 5     | -61%    | 118   | 78    | -34% |
| Total Revenue                       | 175   | 202   | 16%     | 663   | 747   | 13%  |
| Raw Materials & change in inventory | 52    | 68    | 32%     | 174   | 244   | 40%  |
| Employee Cost                       | 26    | 38    | 47%     | 131   | 152   | 16%  |
| Other expenses                      | 58    | 78    | 33%     | 234   | 264   | 13%  |
| EBITDA                              | 39    | 18    | -54%    | 124   | 87    | -30% |
| Margin (%)                          | 22%   | 9%    |         | 19%   | 12%   |      |
| PAT <sup>1</sup>                    | 21    | 2     | -90%    | 69    | 41    | -42% |
| Margin (%)                          | 12%   | 1%    |         | 10%   | 5%    |      |

<sup>1</sup>PAT is after share of profit/(loss) from Associate/JV

### **Consolidated B/S – Hindustan Media Ventures Ltd**

| As at 31 Mar'21 | Particulars (Rs Cr)            | As at 31 Mar'22 |
|-----------------|--------------------------------|-----------------|
|                 | ASSETS                         |                 |
|                 | Non- current assets            |                 |
| 1,165           | Financial assets               | 713             |
| 287             | Property, plant and equipment  | 281             |
| 87              | Others                         | 89              |
| 1,539           | Total non-current assets       | 1,083           |
|                 | Current assets                 |                 |
| 54              | Inventories                    | 77              |
| 472             | Financial assets               | 973             |
| 41              | Other current assets           | 51              |
| 567             | Total current assets           | 1,101           |
| 2,106           | Total assets                   | 2,184           |
|                 | EQUITY AND LIABILITIES         |                 |
|                 | Equity                         |                 |
| 74              | Equity share capital           | 74              |
| 1,511           | Other equity                   | 1,516           |
| 1,585           | Total equity                   | 1,590           |
|                 | Liabilities                    |                 |
|                 | Non-current liabilities        |                 |
| 31              | Financial liabilities          | 12              |
| 15              | Deferred tax liabilities (Net) | 3               |
| 0               | Others                         | 1               |
| 47              | Total non-current liabilities  | 15              |
|                 | Current liabilities            |                 |
| 432             | Financial liabilities          | 534             |
| 42              | Others                         | 45              |
| 474             | Total current liabilities      | 579             |
| 2,106           | Total equity and liabilities   | 2,184           |