

Corp. Office: Shree Laxmi Woolen Mills Estate, 2nd Floor, R.R. Hosiery, Off Dr. E. Moses Rd. Mahalaxmi, Mumbai - 400 011

Tel: (022) 3001 6600 Fax: (022) 3001 6601 CIN No.: L17100MH1905PLC000200

Date: March 21, 2024

To,

BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street Fort, Mumbai- 400 001

Security Code: 503100

The National Stock Exchange of India Limited

"Exchange Plaza" Bandra-Kurla Complex, Bandra East, Mumbai- 400051.

SYMBOL: PHOENIXLTD

Dear Sir/Madam,

Sub: Outcome of Interaction with Analyst/Institutional Investor - Regulation 30 of Securities and Exchange Board of India (Listing Obligations & Disclosure Requirements) Regulations, 2015 ("Listing Regulations")

This is further to our letter dated March 18, 2024, wherein we had given an advance intimation of interaction with Institutional Investor.

In compliance with the Regulation 30(6) read with Schedule III of the Listing Regulations, we hereby inform you that The Phoenix Mills Limited ('Company') has today, viz. Thursday, March 21, 2024, participated in Meeting with DNB Asset Management organized by JM Financial at Mumbai.

The Investors were briefed on general business overview of the Company and industry updates.

This Intimation is also being uploaded on the Company's website at: https://www.thephoenixmills.com/investors/FY2024/Exchange-Intimations.

Kindly take the same on record.

Thanking you,

Yours faithfully,

For The Phoenix Mills Limited

Gajendra Mewara Company Secretary