

September 12, 2023

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No.2C/1, 'G' Block
Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051
Scrip Code: PRESSMN

BSE Limited
Phiroze Jeejeehoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 509077

The Calcutta Stock Exchange Limited
7 Lyons Range
Kolkata – 700 001
Scrip Code: 26445

Dear Sir,

Sub: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Update on the Scheme of Arrangement between Pressman Advertising Limited (Transferor Company) and Signpost India Limited (Transferee Company) and their respective shareholders

Dear Sir,

This is further to the various disclosures made by the Company in connection with the captioned Scheme.

We wish to inform that the Board of Directors of Signpost India Limited in their Board Meeting held on 9th September, 2023 has considered and approved the following agendas, a letter received from Signpost India Limited on 11th September, 2023 in this regard is enclosed for your reference.

This information is being given to you in terms of the directions that all material information in respect of Signpost India Limited (Transferee Company) be filed as per LODR provision.

Thanking you,

Yours faithfully,

Navin Chand Suchanti
Director
DIN: 00273663

11th September 2023

The Board of Directors,
Pressman Advertising Limited,
147 Block G, New Alipore,
Kolkata 700053

Dear Sirs,

Sub: Outcome of Board Meeting held on September 9, 2023

Disclosure of material events in connection with the Scheme of Arrangement between Pressman Advertising Limited (Transferor Company) Signpost India Limited (Transferee Company) and its shareholders ("Scheme")

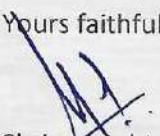
This is to inform you that at the meeting of Board of Directors of the Company held on the 9th September 2023 at 12.30 pm the following material events have taken place:

1. The Board declared effectiveness of the Scheme of Arrangement between Pressman Advertising Limited (Transferor Company) and Signpost India Limited (Transferee Company) duly sanctioned by Hon'ble NCLT, Mumbai Bench vide its order dated 22nd June, 2023 and the Hon'ble NCLT, Kolkata Bench vide its order dated 1st September, 2023 read with corrigendum dated 5th September, 2023;
2. The Board noted that at the Board Meeting of your company, **Record Date** for allotment of shares of Signpost India Ltd to the shareholders of the Pressman Advertising Limited has been fixed as **Friday 22nd September 2023**.
3. The Board accepted the resignation of Mr Rajesh Narayanprasad Batra as a Director of the company on account of personal reasons.
4. The Board noted the resignation of Mr Khanjan Bharat Soni as the Company Secretary and in his place approved the appointment of Ms Paulami Mukherjee as Company Secretary and Compliance Officer of the company, with immediate effect.

We request you to forward this disclosure to BSE Limited and National Stock Exchange of India Limited.

Thanking you,

Yours faithfully,


Shripad Ashtekar
Managing Director