



May 9, 2024

BSE Limited
Scrip code: 535755

National Stock Exchange of India Limited
Symbol: ABFRL

Sub.: Intimation of the meeting of the Board of Directors of Aditya Birla Fashion and Retail Limited
("the Company")

Ref.: 1. Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015
2. Our intimation dated March 27, 2024

Dear Sir/ Madam,

Please be informed of the following: -

a) Board Meeting

A meeting of the Board of Directors of the Company is scheduled to be held on Tuesday, May 28, 2024, to *inter alia* consider the Audited Standalone and Consolidated financial results of the Company for the quarter and year ended March 31, 2024 ("said results").

b) Trading Window

The 'Trading window' shall remain closed until 48 hours from the declaration of the said results.

c) Earnings Conference Call

Enclosed herewith are the details of the 'Earnings Conference Call' scheduled to be held on Wednesday, May 29, 2024 at 15:30 hrs (IST).

The above information is available on the website of the Company i.e. www.abfrl.com.

Thanking you,

Sincerely,
For **Aditya Birla Fashion and Retail Limited**

Anil Malik
President & Company Secretary
A11197

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901
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Aditya Birla Fashion and Retail Limited

Q4 FY23-24 Earnings Call Invite

Wednesday, May 29, 2024 at 15:30 HRS (IST)

We are pleased to invite you to the conference call with the senior management of Aditya Birla Fashion and Retail Limited scheduled to be held on **Wednesday, May 29, 2024 at 15:30 HRS (IST)** to discuss the financial results for the quarter ended March 31st, 2024. Investor presentation will be available on the Company's website i.e. www.abfrl.com, post announcement of the results.

The call will begin with a brief discussion by the Company's management on the quarterly financial and operating performance followed by a round of Questions and Answers.

Details of the conference call are as under:

Date	Wednesday, May 29, 2024	
Time	15:30 HRS (IST)	
Diamond Pass Link: https://services.choruscall.in/DiamondPassRegistration/register?confirmationNumber=0552631&linkSecurityString=367f89b58		
LOCATION		ACCESS NUMBERS
Universal Dial-in		+91 22 6280 1324, +91 22 7115 8225
International Toll Free	Singapore	+ 800 101 2045
	Hong Kong	+ 800 964 448
	UK	+ 0 808 101 1573
	USA	+ 1 866 746 2133
	France	+ 0 800 914 745

Transcript of the conference call will be uploaded on the Company's website.

For further information or any queries, please contact:

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Head, Investor Relations

Aditya Birla Fashion and Retail Limited

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Investor Relations : investor.relations@abfrl.adityabirla.com

Aditya Birla Fashion and Retail Limited

Corporate Identity Number: L18101MH2007PLC233901

Regd. Office: Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

Corporate Website: www.abfrl.com
