

**VINIATO ADVISORS PRIVATE LIMITED CIN:
U74999TG2016PTC112774 Registered Office: Flat No. 302, Plot No. 2, Udaya
Complex, Bhagyanagar Colony, Kukatpally Hyderabad 500072
E-mail: vadvisorspvtltd@gmail.com**

Date: 24.11.2020

To
The Concerned Officer,
BSE Limited
Phiroze Jeebhoy Towers,
Dalal Street, Mumbai-400 001

Sub: Intimation under Regulation 29(2) of SEBI (Substantial Acquisitions of Shares and Takeovers) Regulations, 2011 – In the matter of Colorchips New Media Limited, bearing CIN: L74110TG1985PLC051404, Scrip Code: 540023 and ISIN: INE621I01026

Dear Sir/Madam,

This is to inform and place on record the following transactions pursuant to Regulation 29(2) of SEBI (Substantial Acquisitions of Shares and Takeovers) Regulations, 2011:

I, the undersigned, Mr. Kameshwar Rao Ayyalasomayajula, Director of M/s. Viniato Advisors Private Limited representing the above named Company, have Purchased/Acquired 16,47,018 (Sixteen Lakh Forty Seven Thousand and Eighteen) equity shares through off market from M/s. Tranello Info Solutions Private Limited, Non-Promoter/Promoter Group of the Company. The past shareholding of Viniato Advisors Private Limited in the Company (Colorchips New Media Limited) was 24,40,841 (Twenty Four Lakh Forty Thousand Eight Hundred Forty One) equity shares comprising 14.34% of the total paid up share capital of the Company which has increased to 40,87,859 (Forty Lakh Eighty Seven Thousand Eight Hundred Fifty Nine) Shares comprising 24.02% (Post Purchase) of the total paid up share capital of the Company. Copy of disclosure as per the above cited Regulations is attached as Annexure -1.

You are requested to take note of the above attachment for your records in compliance of Regulation 29 (2) of the Regulations cited in the subject above.

Yours Faithfully

A. KAMESH.



M/s. Viniato Advisors Private Limited

represented by its Director Mr. Kameshwar Rao Ayyalasomayajula

Copy to:

Colorchips New Media Limited (Scrip Code: 540023)
House No. 8-3-833/85 & 85A, Plot No. 85, Phase 1,
Kamalapuri Colony, Hyderabad -500073, Telangana.

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Annexure -1

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Colorchips New Media Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Purchaser: Viniato Advisors Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange (BSE Limited)		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share capital	% w.r.t. total diluted share/voting capital of the TC
Before the acquisition/disposal under consideration, holding of :			
a) Shares carrying voting rights	24,40,841	14.34	14.34
b) Voting rights (VR) otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NIL	NIL	NIL
d) Total (a+b+c)	24,40,841	14.34	14.34
Details of acquisition/sale			
a) Shares carrying voting rights acquired	16,47,018	9.68	9.68
b) VRs acquired otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to	NIL	NIL	NIL

A. KAMESH



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receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Total (a+b+c)	16,47,018	9.68	9.68
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	40,87,859	24.02	24.02
b) VRs otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
d) Total (a+b+c)	40,87,859	24.02	24.02
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter se transfer etc.)	Off-market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	23.11.2020		
Equity share capital / total voting capital of the TC before the said acquisition/sale	1,70,09,900 Equity Shares of Rs. 10/- each		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	1,70,09,900 Equity Shares of Rs. 10/- each		
Total diluted share/voting capital of the TC after the said acquisition/sale	1,70,09,900 Equity Shares of Rs. 10/- each		

Signature of the Buyer represented by its Director Mr. Kameshwar Rao Ayyalasomayajula

A. Kamesth

Place: Hyderabad

Date: 24.11.2020

