



Opulus | Capital
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Opulus Bizserve Private Limited

CIN: U74999MH2016PTC285993

clients@opuluscapital.com

Reg Add: C8 Shivsagar SV Rd, Andheri W, Mumbai 400058

T | 022-24301165

Date: May 15, 2024

To,

BSE Limited ("BSE").

Corporate Relationship Department,

2nd Floor, New Trading Ring.

PJ. Toswers. Dalal Street,

Mumbai-400-001

REF: BSE: SCRIP CODE: 531259

ISIN: INE328F01016

Subject: Disclosure pursuant to Regulation 29(2) of SEBI (SAST) Regulations, 2011.

Dear Sir/Ma'am

This is to inform you that in compliance with the provisions of Regulation 29(2) of SEBI (SAST) Regulation, 2011, M/s Opulus Bizserve Private Limited hereby enclose the disclosure with regard to acquisition of Equity Shares of **Esha Media Research Limited** through open market.

This is for your information and record.

Yours truly

For **Opulus Bizserve Private Limited,**

Siddharth Saraf

(Director)

DIN: 08082412

CC:

To,

Pinkesh Kumar Jain

Company Secretary and Company Officer

Esha Media Research Limited

Address: 10th Floor, Krushall Commercial Complex above Shopper's Stop, M.G. Road, Chembur, West, Mumbai – 400089.



Format for disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| | | | |
|---|------------------------------------|---|---|
| Name of the Target Company (TC) | Esha Media Research Limited | | |
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer | Opulus Bizserve Private Limited | | |
| Whether the acquirer belongs to Promoter/Promoter group | - | | |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed | BSE Limited | | |
| Details of the acquisition / disposal as follows | Number | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) |
| Before the acquisition under consideration, holding of : | | | |
| a) Shares carrying voting rights | 7,40,051 | 9.47 | 9.47 |
| b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) | - | - | - |
| c) Voting rights (VR) otherwise than by shares | - | - | - |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) | - | - | - |
| e) Total (a+b+c+d) | 7,40,051 | 9.47 | 9.47 |
| Details of acquisition/sale | | | |



| | | | |
|--|---|--------------|--------------|
| a) Shares carrying voting rights acquired/sold | 1,30,407 | 1.67 | 1.67 |
| b) VRs acquired /sold otherwise than by shares | - | - | - |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold | - | - | - |
| d) Shares encumbered / invoked/released by the acquirer | - | - | - |
| e) Total (a+b+c+/-d) | 1,30,407 | 1.67 | 1.67 |
| After the acquisition/sale, holding of: | | | |
| a) Shares carrying voting rights | 8,70,458 | 11.14 | 11.14 |
| b) Shares encumbered with the acquirer | - | - | - |
| c) VRs otherwise than by shares | - | - | - |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | - | - | - |
| e) Total (a+b+c+d) | 8,70,458 | 11.14 | 11.14 |
| Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc). | Through Open Market | | |
| Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable | May 8th, 2024 | | |
| Equity share capital / total voting capital of the TC before the said acquisition / sale | Rs.74,00,510 divided into 7,40,051 Equity share of Rs. 10 each. | | |
| Equity share capital/ total voting capital of the TC after the said acquisition / sale | Rs.13,04,070 divided into 1,30,407 Equity share of Rs. 10 each. | | |
| Total diluted share/voting capital of the TC after the said acquisition | Rs.87,04,580 divided into 8,70,458 Equity share of Rs. 10 each. | | |



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(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / ~~seller~~/ Authorised Signatory

For **Opulus Bizserve Private Limited**,

Siddharth Saraf
(Director)
DIN: 08082412
Place: Mumbai

Date: 15th May 2024