

**Vakrangee Limited** 'Vakrangee House', Plot No. 66, Marol Co-op. Indl. Estate, Off. M. V. Road, Marol, Andheri (East), Mumbai 400059 W: www.vakrangee.in | L: +91 22 2850 3412 / +91 22 6776 5100 F: +91 22 2850 2017 | CIN: L65990MH1990PLC056669

VL/DS/SE/2016-17/029

August 27, 2016

To,

To,
Bombay Stock Exchange Limited

P.J. Towers,
Dalal Street, Fort,
Mumbai - 400 001.

To,
Corporate Relationship Department
National Stock Exchange Limited
Exchange plaza, Bandra Kurla complex,
Bandra (E)
Mumbai 400051

Dear Sir,

Sub: Q1FY 2016-17 Result Updates & Investor Presentation Ref: Vakrangee Limited- Scrip Code- 511431/VAKRANGEE

With reference to the abovementioned subject and pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirement) Regulation, 2015, please find attached herewith Q1 FY 2016-17 Result Updates & Investor Presentation considered in the Board Meeting of the Company held today i.e. Saturday, August 27, 2016.

Kindly acknowledge the receipt of the same.

MUMBA

Thanking You.

Yours faithfully,

For Vakrangee Limited

Company Secketary (Mem. No.:A30508) \*

Encl: A./a.

## We Provide the Last Mile Connectivity



Vakrangee Limited
Q1 FY2016-17 Results Update
& Investor Presentation

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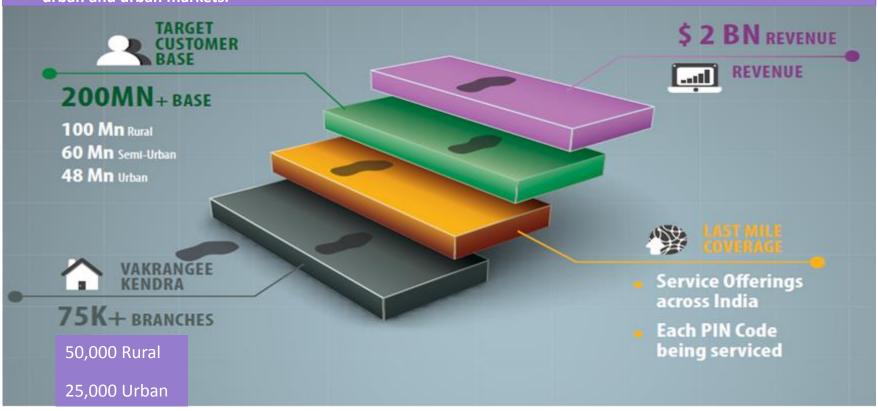
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### **Our Vision 2020**



- We are a Technology-driven company, focussing on creating India's largest network of last-mile retail points-of-sale.
- Our aim is to potentially enable every Indian to seamlessly benefit from Financial Inclusion, Social Inclusion,
  Digital India, Skill Development, Employment, Government programmes and a wider access to basic goods and
  services.
- Our Vision is to leverage our vast network of retail access points to deliver real-time Banking services, Insurance Services, E-Governance Services (G2C), e-Commerce Services (B2C) & ATM Services to the unserved rural, semi-urban and urban markets.



## Our Vision 2020 – Update on Expansion Plan



	FY2016	FY2017	FY2018	FY2019	FY2020	Executed Till Date – June 16
Rural Kendras	15,000	25,000	35,000	45,000	50,000	16,104
Urban Kendras	5,000	10,000	15,000	20,000	25,000	5,716
Total	20,000	35,000	50,000	65,000	75,000	21,820

**Set to rollout the Expansion Plan for FY2016-17.** 

Well on Track to deliver and achieve on the Planned Expansion Plan

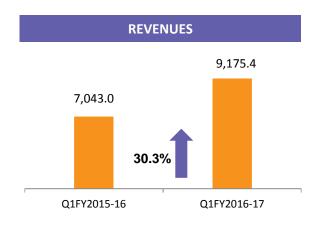


Q1 FY2016-17 Results Update

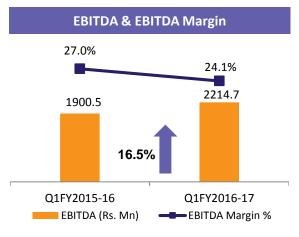
## Q1 FY2016-17 Results Highlights

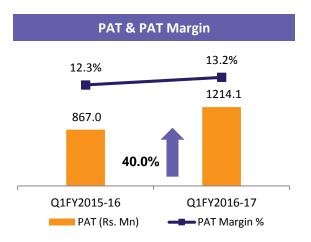


In Rs Mn

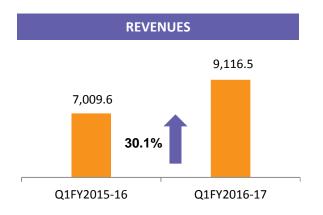


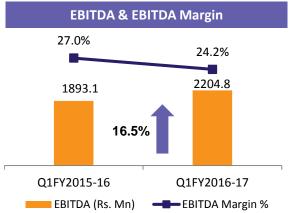
#### **Consolidated**

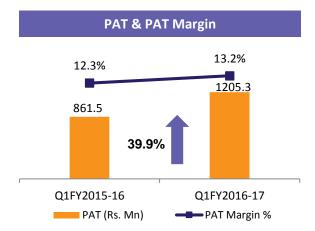




**Standalone** 







## Q1 FY2016- 17 Key Highlights



#### **KEY OPERATIONAL UPDATES**

- Update on Expansion Plan -
  - Currently 21,820 outlets are completed & operational across 16 states.
- Update on Tie-Ups & Alliances
  - Insurance Vertical New Tie ups announced in Life, Non Life & Health Segments
    - Life Bajaj Allianz, HDFC Standard Life, Non Life Tata AIG, Reliance General, Health Religare, CIGNA TTK
  - Logistics Vertical Aramex India Private Limited and Delhivery Pvt. Ltd. for Courier & logistics services
- Update on Outlets at Indian Oil Corporate Limited (IOC) Filling/Gas Station
  - Total 6 outlets are launched, 4 in Mumbai and 2 in Rajasthan.
- Update on Tie-ups with Amazon Amazon has been launched and activated now in more than 1,000 outlets

#### **KEY INDUSTRY UPDATES**

- Update on Pradhan Mantri Jan Dhan Yojna Scheme
  - Total 23.74 crore accounts opened so far with Rs. 41,664.11 crore in deposits, Total % of zero balance accounts have reduced to 24.43%.
- Update on Direct Benefit Transfer Scheme (DBT)
  - The Scope of DBT has been expanded and it has been universalised to cover all Central Sector and Centrally Sponsored Schemes. (Source - <a href="http://cabsec.nic.in/dbt/cir31mar16.html">http://cabsec.nic.in/dbt/cir31mar16.html</a>)
  - Latest Update on DBT As on 30<sup>th</sup> April, 2016, DBT Mission is monitoring data from 15 Ministries/Departments on 66 government schemes operational in the country. The number of DBT transactions in the financial year 2015-16 (upto January, 2016) has crossed 100 crore. More than Rs 60,000 crore have been transferred to about one fourth of the total population of the country.

#### STRONG CORPORATE GOVERNANCE



#### **BOARD OF DIRECTORS**

- Fairly Independent Board with 6 out of Total 8 Directors being Independent. Led by Mr. Ramesh Joshi, Ex-ED at SEBI & over 3 decades of experience at RBI.
- Nominee Director on Board representing the Life Insurance Corporation of India

#### **REPUTED PARTNERS**

- Company has received Licenses from Prominent authorities like UIDAI, RBI
- Tie-Up Alliance with Reputed Private Players such as Amazon, Tata AIG, Mahindra & Mahindra, Aramex, HDFC Standard Life, Bajaj Allianz etc

## TAX PAYMENT & DIVIDEND PAYOUT POLICY

- Company has a Tax rate at ~35% and adheres to Full tax payment.
- Formal dividend payout policy in place Board has approved to maintain a dividend pay-out in the range of 15%-25% of profits after tax (pat) on consolidated financials.

## INDEPENDENT PROJECT MGMT AUDITORS, EXTERNAL RATNGS

- Grant Thornton & KPMG as Independent Project Management Auditors.
- Company has received external ratings from MSCI ESG. MSCI has initiated coverage on the company with a "BBB" Rating.

#### **UPDATE ON MSCI ESG RATING**



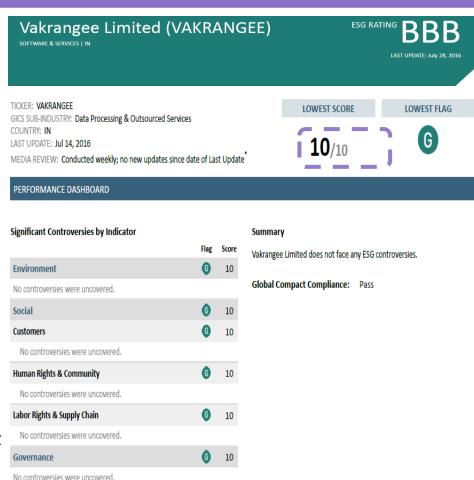
#### MSCI HAS INITIATED COVERAGE OF VAKRANGEE WITH AN ESG RATING OF 'BBB'.

#### **Excerpts from the Report -**

"The company's access to finance initiatives include the provision of core banking, insurance, and financial services to underserved populations in rural, semi-rural, and urban populations in India, a country where the penetration of banking services is low. Further, the company's corporate governance practices are well aligned with shareholder interests."

Corporate Governance Analysis – <u>"Vakrangee falls into the highest scoring range for all the companies we assess relative to global peers,</u> indicating that the company's corporate governance practices are generally well aligned with shareholder interests."

Access to Finance Analysis – "The company's business lines and the geographic distribution of its revenues suggest moderate potential for growth through the expansion into underserved market segments. Our analysis finds robust initiatives in this area. The company therefore appears well positioned to capitalize on this opportunity. In the context of global industry peers, Vakrangee ranks above average."



# Q1 FY2016-17 Results – Segmental Analysis (Standalone)



Particulars	Q1 FY2016-17		Q1 FY20	15-16*	5-16* YoY	FY2015	-16*	FY2014	l-15*	YoY
(Rs Mn)		% of % of % Total Total		% of Total		% of Total	%			
Total Revenues	9116.4	100.0	7009.6	100.0	30.1	31686.1	100.0	27753.7	100.0	14.2
Vakrangee Kendra	5505.9	60.4	3493.0	49.8	57.6	16868.0	53.2	11883.7	42.8	41.9
E-Governance	3610.5	39.6	3516.6	50.2	2.7	14818.1	46.8	15870.0	57.2	(6.6)
Total EBITDA	2204.8	100.0	1891.4	100.0	16.5	8238.4	100.0	7273.7	100.0	13.3
Vakrangee Kendra	1215.9	55.1	881.8	46.6	37.9	4037.2	49.0	3593.2	49.4	12.4
E-Governance	988.9	44.9	1009.6	53.4	(2.1)	4201.1	51.0	3680.5	50.6	14.1
EBITDA Margin %	24.2		27.0			26.0		26.2		
Vakrangee Kendra	22.1		25.2			23.9		30.2		
E-Governance	27.4		28.7			28.4		23.2		

Note: \* figures are as per IGAAP

### **Consolidated Financial Statements**



Key Profit & Loss Statement Items						
Particulars (Rs. Mn.)	Q1 FY2016-17	Q1 FY2015-16	YoY %	FY2015-16 *	FY2014-15*	YoY %
Total Income from Operations	9175.4	7043.0	30.3%	31,907.4	27,804.8	14.8%
Total Expenses (Excluding Depreciation & Finance Cost)	1782.9	1004.5	77.5%	23,687.1	20,572.6	15.1%
EBIDTA	2214.7	1900.4	16.5%	8,276.7	7,291.3	13.5%
EBIDTA Margin %	24.1%	27.0%	-290 bps	25.9	26.2	- 30 bps
Depreciation Expense	212.3	437.8	-51.5%	1,640.4	1,648.6	-0.5%
Finance Cost	136.0	143.7	-5.4%	560.4	749.5	-25.2%
Profit before Tax (PBT)	1866.4	1319.0	41.5%	6,075.9	4,893.3	24.2%
Tax Expenses	651.4	451.0	44.4%	2,128.4	1,674.8	27.1%
Profit after Tax (PAT)	1214.1	867.0	40.0%	3,947.5	3,218.4	22.7%
PAT Margin %	13.2%	12.3%	90 bps	12.4	11.6	80 bps
Earnings per Share (EPS Basic)	2.3	1.7	33.1%	7.6	6.4	18.8%

Key Balance Sheet Items					
Particulars (Rs. Mn.)	FY2015-16*	FY2014-15*	Particulars (Rs. Mn.)	FY2015-16*	FY2014-15*
Net Worth	15,211.0	12,073.4	Fixed Assets	1,322.2	2,829.2
Share Capital	529.2	503.5	Other Non-Current Assets	405.3	199.8
Reserves and Surplus	1,4681.8	9,069.9	Inventory	5,070.6	1,693.6
Money received against share warrants	-	2,500.0	Trade Receivables	8,578.5	11,993.2
Total Debt	3,201.9	4,158.6	Cash & Cash Equivalents	1,673.4	382.0
	374.4	•	Other Current Assets	4,050.8	3,274.5
Long Term Debt & Current Portion of LT Debt		1,002.9	Less: Trade Payables	1,143.6	2,131.3
Short Term Debt	2,827.5	3,155.7	Less: Other Current Liabilities	1,394.1	1,568.0
Other Non-Current Liabilities	150.2	441.0	Net Current Assets	16,835.6	13,644.0
Total Sources of Funds	18,563.1	16,673.0	Total Application of Funds	18,563.1	16,673.0

Note: 1) Fiscal Year (FY) is 12 months ending March

<sup>2) \*</sup> figures are as per IGAAP

## **Dividend Pay-Out Policy**



#### **DIVIDEND PAY-OUT POLICY**

 FROM FY2016-17 ONWARDS, THE BOARD HAS APPROVED TO MAINTAIN A DIVIDEND PAY-OUT IN THE RANGE OF 15%-25% OF PROFITS AFTER TAX (PAT) ON CONSOLIDATED FINANCIALS.

#### **RATIONAL FOR DIVIDEND PAYOUT RANGE:**

- The company stands committed to create sustainable shareholder wealth to all its shareholders. The company has agreed to distribute an optimal and appropriate level of the profits earned through its business to the shareholders, in the form of dividend.
- Historically the Dividend Payout for the last four fiscal years has been in the range of 4-10%.
- Company's Legacy Business (E-Governance vertical) has been Capex Intensive as well as Working Capital Intensive, thus limiting the Free Cash Flow generation.
- Going forward, the Company's plans to focus on Vakrange Kendra outlet Business which currently contributes ~50% of the Total Revenues.

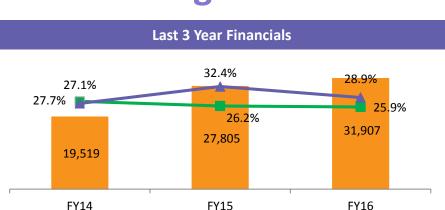
• Vakrangee Kendra business has Low Capex requirement and Low Working Capital requirement.



Financial Overview & Shareholding Structure

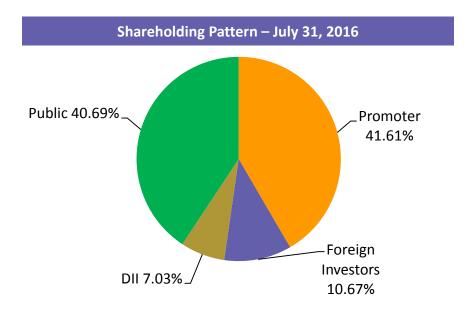
# Financial Overview & Shareholding Structure

Revenues (Rs. Mn)



—■—EBITDA Margin %

ROE %





As on 26.08.16 (BSE)				
Market cap (Rs. Mn)	1,03,159.74			
Price (Rs.)	194.95			
No. of shares outstanding (Mn)	529.16			
Face Value (Rs.)	1.00			
52 wk High-Low (Rs.)	228.90/98.25			

- Vakrangee has been classified in the Specialty Retail industry by Bombay Stock Exchange (BSE).
- Vakrangee is included in BSE 200, BSE 500, NSE 200, NSE 500, Nifty Free Float Midcap 100 index and is also included in MSCI Global Small Cap Index.
- Vakrangee is also got included in Group 'A' stocks of BSE.
- Group A classification is based on qualitative factors -Corporate Governance, Compliance track record, Responsible/Sustainable Investment etc. and quantitative factors - market capitalisation, public share holding, floating stock, trading volume etc.

## Business Update - Amazon in Vakrangee Kendra





## FIRST OF ITS KIND : EXCLUSIVE AMAZON RETAIL OUTLET

Plan to open such Exclusive Amazon Retail outlets at all the District Levels.

#### **ADVANTAGE CONSUMER:**

- Access to entire 60 mn Product range from Amazon
- Genuine Product at Competitive Prices.
- No Delivery Charges
- Ease of Pick up Delivery & Return service

#### **ADVANTAGE AMAZON:**

- Access to entire New Customer Base (who are not the conventional e-commerce users)
- Ability to penetrate beyond Tier 1 & Tier 2 cities
- Cost Savings due to Leveraging Vakrangee's Last mile delivery network.

# **Exclusive Amazon Store in Vakrangee Kendra**



#### Malad, Mumbai, Maharashtra









## **Amazon in Vakrangee Kendra**













# Marketing Campaign by Amazon near Vakrangee Kendra Outlets



**Marketing Campaign on Rickshaw** 





**Marketing Campaign on Mobile Van** 



**Marketing Campaign on Moving Poster** 





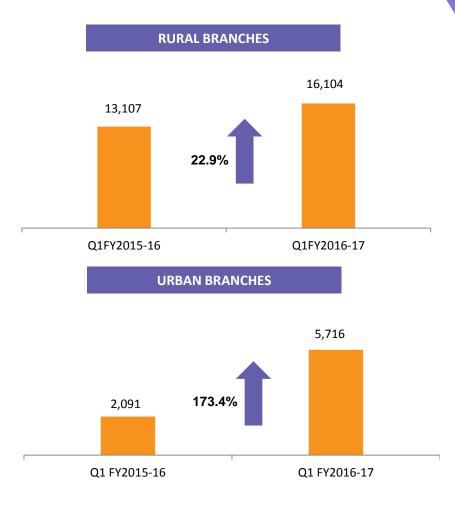
**Current Rollout Status** 

## Vakrangee Kendra:

## Vakrangee

## Rollout Status as on June 30, 2016

States	Rural Branches	Urban Branches	Total
Rajasthan	8481	2484	10965
Maharashtra	3278	1734	5012
Uttar Pradesh	3226	521	3747
Gujarat	178	179	357
Madhya Pradesh	587	308	895
Punjab	50	151	201
Haryana	71	133	204
Bihar	136	67	203
Chhattisgarh	41	22	63
Goa	19	9	28
Himachal Pradesh	8	6	14
Delhi	1	42	43
Orissa	12	34	46
Jharkhand	7	19	26
Uttarakhand	9	6	15
Chandigarh	0	1	1
TOTAL	16104	5716	21820

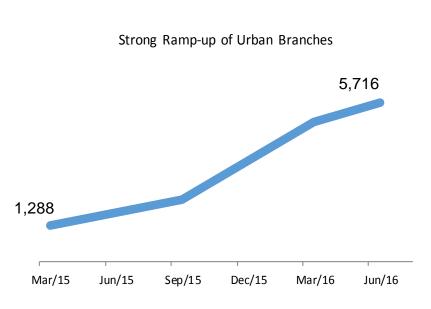


## Vakrangee Kendra:



#### **Strong Focus from Financial Inclusion to Financial Security**

Quarter Ending	Urban Branches
Mar-14	15
Sep-14	478
Mar-15	1,288
Sep-15	2,217
Mar-16	5,006
Jun-16	5,716



#### New Initiatives to promote Financial Security







Financial Insurance Push to the bottom of the pyramid

Post the launch of PMJDY by government there has been a strong push from the banks to expand their BC network not only in rural but also in urban areas

Hence there has been a strong ramp-up in urban branches from around 1,288 urban branches in Mar-15 to 5,716 branches by June-16

## Vakrangee Kendra: Urban Branches in Mumbai



BRANCHES UP & RUNNING ACROSS MUMBAI					
Airoli (BOB)	Dahisar East Ambawadi R/North (004) (BOB)	Jawahar Ngr, Goregaon W P/South (051) (BOB)	Kurar Village, Malad East P/North (035) (BOB)	Saki Naka,Peninsula Grand L (153) (BOB)	
Airoli Airoli (006) (BOB)	Deonar Govandi, Tata Nagar M/East (139) (BOB)	Jawahar Ngr, Goregaon W P/South (052) (BOB)	Kurla L (156) (BOB)	Sanpada Turbeh Turbhe (063) (BOB)	
Andheri Ghatkopar Lnk Rd L (153) (UBI)	Dharavi G/North (178) (BOB)	Jijamata Ngr, Worli G/South (192) (BOB)	Mahada Akruti Rd. Kandivali East (UBI)	Santacruz (East) H/East (081) (BOB)	
Andheri East K/East (071) (UBI)	Dream Park Mira Road Ward-031 (BOB)	JVLR Jogeshwari E K/East (067) (PNB)	Malad West P/North (042) (BOI)	Santacruz (West) H/West (094) (BOB)	
Antop Hill F/North (171) (BOB)	Geetanjali Ngr. Bhayander West Ward- 022 (UBI)	Kamani, Kurla West L (156) (BOB)	Malad East P/North (033) (BOB)	Sector A-48, Navi Mumbai (BOB)	
Arey Colny, Goregaon E P/South (047) (SBI)	Ghatkopar ast N (127) (BOB)	Kamani, Kurla West L (156) (BOB)	Malvani, Malad P/North (030) (BOI)	SEEPZ, JVLR Andheri East K/East (068) (BOB)	
Asalpha, Ghatkopar W L (152) (BOB)	Ghatkopar East N (128) (UBI)	Kandival West R/South (027) (UBI)	Mankhurd Mandala M/East (133) (BOB)	Shanti Ngr.Mira Road Ward-039 (BOB)	
Asalpha, Ghatkopar W L (153) (BOB)	Ghatkopar West L (156) (BOB)	Kanjur Marg East S (111) (BOB)	Mankhurd M/East (137) (BOB)	Shanti Ngr. Mira Road Ward-039 (SBI)	
Baiganwadi, Govandi M/East (129) (BOB)	Ghatkopar West L (156) (UBI)	Khar East H/East (087) (BOB)	Marol Maroshi K/East (074) (BOB)	Shiwdi (West) F/South (196) (BOB)	
Bail Bazar, Kural West L (157) (CBI)	Ghatkopar West N (121) (BOB)	Khar West H/West (095) (SBI)	MIDC Andheri East K/East (073) (BOB)	Sion Koliwada F/North (166) (SBI)	
Bandra West H/West (095) (SBI)	Ghatkopar West N (121) (BOB)	Kherani Road Saki Naka L (152) (BOB)	MIDC Chakala (SBI)	Sion G/North (175) (BOB)	
Bandra West H/West (097) (UBI)	Ghatkopar West N (121) (UBI)	Kherwadi, Bandra East H/East (091) (SBI)	Mulund East (BOB)	Thakur Cmplx Kandivali East R/South (023) (BOB)	
BDD Chawl Worli G/South (190) (BOI)	Gopal Nagar, Worli G/South (187) (BOB)	Kirol, Ghatkopar W N (124) (BOB)	Navpada, Kurla West (ALB)	Uttan Road Bhayander West (BOB)	
Behrambagh Jogeshwari W K/West (054) (BOB)	Goregaon West P/South (049) (BOB)	Kokan Nagar, Jogeshwari E K/East (068) (BOB)	Poonam Sagar Mira Road Ward-039 (BOB)	Vashi Sector-26 Ghansoli (026) (BOB)	
Bhandup West S (106) (BOB)	Govandi M/East (129) (SBI)	Koparkhairane Vashi (039) (BOB)	Ramabai Ngr. Ghatkopar (E) N (126) (BOB)	Vashi Naka Chembur M/East (140) (BOB)	
Bhandup West S (108) (SBI)	Govandi M/East (132) (BOB)	Koparkhairane Vashi (047) (BOB)	Ramdev Park Mira Road Ward-031 (BOB)	Vashi Naka Chembur M/East (142) (BOB)	
Bhoiwada, Parel ()	Govandi, Shastri Nagar M/East (132) (BOB)	Kural East (BOB)	Reay Road E (202) (UBI)	Vashi Vashi (061) (BOB)	
Byculla E (204) (BOB)	Haidari Chowk Mira Road Ward-028 (BOB)	Kural East L (162) (CBI)	RNP Park Bhayander East Ward-004 (BOB)	Vikroli N (118) (BOB)	
Chandivali Sangharsh Ngr. L (151) (BOB)	Haji Ali (Worli) (UBI)	Kural East L (163) (BOB)	Sagbaug Andheri East K/East (075) (BOB)	Vikroli West S (112) (BOB)	
Chembur M/East (138) (BOI)	Hyper City Goregaon West P/South (049) (BOB)	Kurar Village Malad East P/North (038) (UBI)	Saki Naka, Kurla West L (154) (UBI)	Wadala F/North (169) (BOB)	
Wadala F/North (172) (BOI)	Wadala F/North (179) (BOB)	Worli Koliwada G/South (188) (SBI)			

### Vakrangee Kendra:

## STRATEGIC TIE UP WITH INDIAN OIL CORPORATION LIMITED FOR PAN INDIA



- Strategic tie-up with Indian Oil Corporation Limited (IOC), India's largest commercial enterprise for setting up Vakrangee Kendra at its retail outlets (distribution network).
- To set up Vakrangee Kendra in more than 20,000 IOC Retail Outlets (Filling/Gas Station) located in Pan India.
- Tie up to drastically increase the customer touch points at the Vakrangee Kendra and ensure a boost in its core objective i.e. Financial Inclusion, Digital Inclusion, Social Inclusion, Employment Generation and Skill Development.







### Vakrangee Kendra:



## LAUNCH OF VAKRANGEE KENDRA AT INDIAN OIL CORPORATION BANDRA, MUMBAI OUTLET

- Vakrangee Kendra shall be set up in all IOC Filling/Gas station located across India.
- Initially, 4 Vakrangee Kendra outlets are launch in Mumbai and 2 more in Rajasthan.

#### Photograph of Vakrangee Kendra at IOC Filling / Gas Station at Bandra, Mumbai







**Company Overview** 

## **Business Evolution &**Future Transformation



#### **BUSINESS EVOLUTION (E-GOVERNANCE)**

Company Incorporation
Computerisation of Central Election Commission
MCA 21 Project - Ministry of Corporate Affairs
<ol> <li>Land Record Digitization in UP</li> <li>RSBY (Smart Card Project) – UP, Haryana &amp; Rajasthan</li> </ol>
Land Record Digitisation for Govt. of Philippines
<ol> <li>Passport Seva Kendra Project &amp; CSC Project in Punjab</li> <li>Sarva Shiksha Abhiyan</li> </ol>
<ol> <li>UID Enrollments</li> <li>UID linked Haryana PDS</li> </ol>
<ol> <li>IGRS</li> <li>National Population Register</li> <li>CSC Project in Rajasthan</li> </ol>

#### STRONG PROJECT EXECUTION CAPABILITIES

- Last mile infrastructure & grass root level footprint to deliver Mission Mode Projects at village level.
- Experience of on-ground complexities in rural regions flexible timings, power & connectivity issues, manpower training.
- Expertise from data digitization to technology management.
- Deep understanding of rural consumer behavior and mindset.

#### **BUSINESS TRANSFORMATION (VAKRANGEE KENDRA)**

2013	Financial Inclusion Project – MoF & RBI
2014	WLA License – RBI
2015	Foray into E-Commerce
2016	<ol> <li>Strategic tie-up with IOC</li> <li>Insurance tie-up for Life, Non Life and Health</li> </ol>
	3. Logistic tie-up with Aramerx and Delhivery

#### **VAKRANGEE KENDRA BUSINESS**

EXPANSIVE DISTRIBUTION PLATFORM

OF 75,000 LAST MILE RETAIL TOUCH POINTS

**ACROSS INDIA BY 2020** 

**PROVIDING ONE-STOP SHOP FOR** 

AVAILING BANKING, INSURANCE, E-GOVERNANCE,

**E-COMMERCE AND LOGISTIC SERVICES** 

### VAKRANGEE'S BUSINESS IS FAST TRANSFORMING DRIVEN BY THE RISING SHARE OF VAKRANGEE KENDRA BUSINESS

FY14	FY15	FY16	FY20 E
39%	43%	53%	100%

### **Our Businesses**





#### **E-GOVERNANCE**

Systems Integrator & End-to-End
Services Provider

- More than 20 years of consistent execution experience.
- Business Evolution: Sub-contractor to Consortium Partner to Prime / Independent Bidder.
- Current Projects: (under NeGP)
  - UID Unique Identification Project
  - SSA Sarva Siksha Abhiyan
  - PDS Public Distribution System
  - RSBY -Rashtriya Swasthya Bima Yojana
  - IGRS Inspector General of Registration & Stamps
  - PMS / DMS Electoral Data



#### **VAKRANGEE KENDRA**

Banking (Business Correspondent) & ATM, Insurance, E-Governance, E-Commerce & Logistics

- Setup & manage 75,000 Vakrangee Kendra Outlets and covering the presence in 100% Pin code of India by 2020.
- Banking: Offering robust technology, real time, interoperability and paper less banking.
   ATM: RBI license to setup and manage 15,000 WLA across India.
- Insurance: Corporate agent of Life Insurance Corporation of India (LIC); TATA AIG General Insurance Company Limited; Bajaj Allianz Life Insurance Company Limited; Schemes HDFC Standard Life Insurance Company Limited; Reliance General Insurance Company Limited; CIGNA TTK Health Insurance Company Limited; Religare Health Insurance Company Limited and Provide Insurance under Atal Pension Yojna, Jeevan Jyoti Bima Yojna, Pradhan Mantri Suraksha Bima Yojna.
- **E-Governance:** Offer various Government-to-Citizen services from Vakrangee Kendra.
- **E-Commerce:** Offer various Business-to-Customer services like mobile and DTH recharges and education. Alliance with various partners like Amazon India to facilitate sale of various products; Redbus for offering bus ticketing services; Mahindra for promoting and booking automobile products
- **Logistics**: Aramex India Private Limited and Delhivery Pvt. Ltd. for Courier & logistics services using the last-mile distribution network of Vakrangee Kendra outlets.







### **Business Transformation –**

### **Unique Opportunity, Expansive Growth Potential**



### UNIQUE CAPABILITIES

#### **UNIQUE OPPORTUNITIES**

- Robust Technology seamless real-time VSAT connectivity (transaction time < 45 sec) and backend integration with banks' CBS, e-Commerce & e-Governance partner systems.
- Real-time Interoperability with CBS of various banks.
- Biometric authentication at Vakrangee Kendra & White Label ATM (first time across the globe), requiring no paperwork / card-handling.
- **Deep understanding of rural India** from grass root level execution experience.

- **Financial Inclusion** i) underpenetrated banking access with only 35.2% bank accounts per population, ii) underpenetrated ATM market with only 112 ATMs per million of population.
- Government Initiative "Jan Dhan Yojana" To provide at least 1 bank account per household.
- **Digital India Programme Rs. 1.13 Trillion** New CSC establishment across India, E-health at Panchayat Health Community Centers, E-education at Panchayat schools, etc.
- "Common BC" & "National BC" agreements with banks to open 75,000 by 2020 BC bank branches.
- RBI WLA license to setup & manage minimum 15,000 WLA across India.
- Alliance with Amazon India, Redbus; Mahindra, for E-Commerce product and services.
- Alliance with Axamex and Delhivery for courier & logistics services.
- Corporate agency tie-up with Life Insurance Corporation of India (LIC); TATA AIG General Insurance Company Ltd.; Bajaj Allianz Life Insurance Company Ltd.; HDFC Standard Life Insurance Company Ltd.; Reliance General Insurance Company Ltd.; CIGNA TTK Health Insurance Company Ltd. and Religare Health Insurance Company Ltd. for Insurance product and services.



## EXPANSIVE GROWTH POTENTIAL Access to more than 250 mn potential customers across underserved rural and urban India



- Exclusivity i) Exclusive BC in SSA under Financial Inclusion Project, ii) Government empanelled agency to offer e-Governance services, iii) key E-Commerce partner alliances with Amazon India.
- Operational Scalability Entire execution through the asset light franchise model requiring minimal capex and working capital.
- Economies of Scale & Scope Long Term Growth using the network to offer wide range of services and products to more than 250 mn potential customers across underserved rural and urban India.

SSA: Sub-service Area with minimum 1000 households or 5000 population



Vakrangee Kendra – Business Overview



# Financial Inclusion Opportunity: India is Still Largely Under-Banked



### SIGNIFICANT UNDER-PENETRATION OF FINANCIAL SERVICES IN INDIA

- India is still largely under-banked, with only 35.2% of population having bank accounts.
- There are only 11.4 bank branches per 100k population in India, of which only 30% are located in rural areas.
- Around 70% of population lives in rural areas, of which 46% does not have banking access. Further, even in urban areas ~32% population does not have banking access.

#### STRONG GOVERNMENT FOCUS ON FINANCIAL INCLUSION IN INDIA

- The current government has taken cognizance of the banking access problem in India, and has launched a comprehensive financial inclusion initiative – "Pradhan Mantri Jan Dhan Yojana"
- This initiative aims to ensure at least one bank account per household, followed by rollout of various financial services like bank overdraft, insurance and pension schemes.
- Vakrangee is at forefront to leverage this growth opportunity and is set to become one of the leading players in implementation of financial inclusion in India.
- Vakrangee has signed Common BC and National BC agreements with various banks under the financial inclusion initiative.

# Vakrangee Kendra: Scope of Services



Technology Intensive Retail Distribution Platform for last mile touch points delivering services across

Banking & ATM, Insurance, e-Governance, e-Commerce and Logistic services to domains on a real-time basis to potential 250 mn

customers across underserved rural and urban India

#### **VAKRANGEE KENDRA**

- •Vakrangee has been appointed as **Business Correspondent (BC)** by various banks under the "Common BC" and "National BC" agreements, with a contract period of 5 + 2 years.
- •Vakrangee will set up & manage 75,000 by 2020 Vakrangee Kendra across India
- •Vakrangee will act as an **Exclusive BC to banks** in any allocated SSA Sub Service Area (catchment area with minimum 1,000-1,500 households or 5,000 population).
- •Further, in addition to Banking services, Vakrangee Kendra is allowed to also offer various e-Governance, Insurance and e-Commerce services & products.

customers across underserved rural and urban India							
BANKING / ATM	INSURANCE	E-GOVERNANCE	E-COMMERCE	LOGISTICS			
<ul> <li>Bank A/C Opening         <ul> <li>Savings, Current,</li> <li>SHG etc.</li> </ul> </li> <li>Cash Deposits,             Withdrawals,                  Money Transfer.</li> <li>Fixed/ Recurring                  Deposits.</li> <li>Retail Loans.</li> <li>Balance Enquiry,             Statement of                   Accounts</li> <li>Disbursement of                   money under                  Direct Benefit                   Transfer</li> </ul> <li>ATM Services -         <ul> <li>Real time cash                   withdrawals from                   all banks through                   WLA (White Label                   ATM).</li> <li>Co-located ATM in                   urban/semi-urban                   branches to cater                  to holistic banking                   needs of                  customers while                   optimizing cost of                   operations.</li> </ul></li>	Corporate agency tie-up for Life / Non Life, Health Insurance.  Micro Insurance schemes under Atal Pension Yojna, Jeevan Jyoti Bima Yojna & Pradhan Mantri Suraksha Bima Yojna.	<ul> <li>Enrolments-UID         Card, NREGA job         Card, Election         Card</li> <li>Land Record         Digitization,         Electoral Rolls</li> <li>Payment of Utility         Bills, Taxes, Levies</li> <li>Railway Tickets,         Certificates, Hall         tickets</li> <li>Exam Fee         Payments.</li> <li>Online Form         Filling.</li> <li>Partnered with         MMPL for         rendering bill         payment         collection         solution</li> </ul>	<ul> <li>Telecom - Mobile recharge</li> <li>DTH service - Recharge, bill payments</li> <li>Assisted E-Commerce Model - Alliance with Amazon India to facilitate sale of products.</li> <li>Alliance with Redbus for offering bus ticketing services.</li> <li>Alliance with "Mahindra eMarket Limited", a subsidiary of M&amp;M, for promoting and booking automobile products</li> </ul>	Alliance with     Aramex India     Private Limited     and Delhivery     Private Limited     for courier and     logistics services     (Forward     Delivery as well     as Reverse Pick     Up services)			

## Vakrangee Kendra: BC Agreements with Banks



National BC Agreements		
Sr No	Bank Tie-Ups	
1	Bank of India	
2	Punjab National Bank	
3	Union Bank of India	
4	Allahabad Bank	
5	State Bank of India	
6	Bank of Baroda	
7	Baroda Gujarat Gramin Bank	
8	Baroda Uttar Pradesh Gramin Bank	

BC Bank branches to be opened under Common BC and National BC Agreements with public sector banks

	Common BC Agreements
Sr No	Bank Tie-Ups
1	Bank of Baroda
2	Bank of India
3	Baroda Rajasthan Gramin Bank
4	Indian Bank
5	Indian Overseas Bank
6	Jaipur The Gramin Bank
7	Oriental Bank of Commerce
8	Punjab National Bank
9	Rajasthan Gramin Bank
10	Union Bank of India
11	UCO Bank
12	Vijaya Bank
13	State Bank of Bikaner & Jaipur
14	Bank Of Maharashtra
15	Dena Bank
16	Syndicate Bank
17	Canara Bank
18	Allahabad Bank
19	Andhra Bank
20	Corporation Bank
21	Punjab & Sind Bank
22	Central Bank of India
23	Hadoti Kshetiya Gramin bank
24	Marwar Ganganagar Bikaner Gramin Bank
25	State Bank of India
26	United Bank of India
27	Maharashtra Gramin Bank (MGB)
28	State Bank of Hyderabad (SBH)
29	Vidarbha Kshetriya Gramin Bank
30	Waiganga Krishna Gramin Bank
31	IDBI bank

## Vakrangee Kendra: Key Business Alliances



**BANKING** 









Other PSUs









**INSURANCE** 



















**E-COMMERCE** 















**LOGISTICS** 





## Vakrangee Kendra: Business Model



### OPERATING MODEL

- All the Vakrangee Kendras operate on FRANCHISEE MODEL.
- Franchisee manages day-to-day operations.
- All operational costs are borne by the Franchisee.
- Vakrangee is responsible for project management, quality assurance on behalf of clients, infrastructure set up, Franchisee training and access to new services & content at the Vakrangee Kendra.

# REVENUE MODEL (Revenue shared between Franchisee & Vakrangee)

#### **Fixed Revenue Stream**

• Banking - Fixed monthly remuneration from banks .

## Variable Revenue Stream - Transaction fee earned from banks, E-Governance, Insurance, E-Commerce and ATM services

- One Time Transactions E.g. Account Opening, UID generation.
- On Going Transactions E.g. Banking, UID Updation (Deposit/Withdrawal/remittances), e-Governance (utility bills), e-Commerce (mobile & DTH recharges and sale of products), Insurance and ATM (Financial and Non financial transactions)

#### **EVOLVED BC MODEL BENEFITS**

Exclusive Brick & Mortar BC per Sales
Service Area(SSA)

Real-time & Interoperable banking

Biometric Authentication enabling paper less banking, providing cost efficiency and ease of use

Parent bank brand display enhances trust

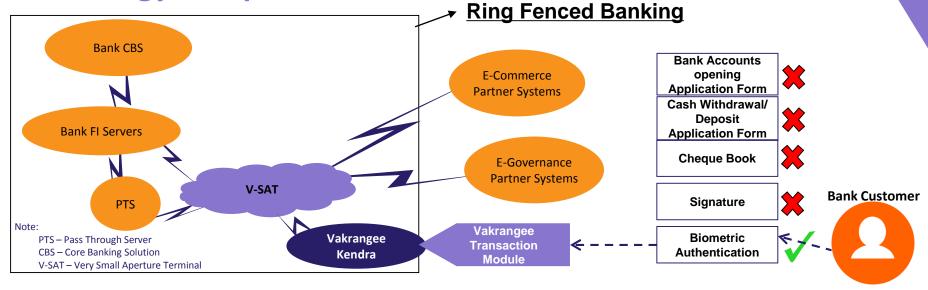
Locals manning at each branch enhances customer trust

Economies of Scope from other value added services (E-Governance & E-Commerce services)

Franchise mode of operations resulting in minimal capex and working capital requirement from Vakrangee

## Vakrangee Kendra: Technology Setup





### **Technology**

- Technology platform integrated with CBS of various banks, delivering real-time & interoperable banking access.
- Biometric authentication enabling quick KYC and paper less banking.
- Backend integration with various E-Governance and E-Commerce partner systems.
- Technical resources at district level trained to handle day-to-day IT glitches and troubleshooting.

### **Internet Connectivity**

- Seamless connectivity
- Designed to operate 4 hours on battery backup in case of power failure

#### **Power Supply**

Diesel + LPG Gas based DG Sets/ UPS

#### **Security Specifications**

- Defined User Policy -Authentication required for each and every user of the server;
   Secured and safe transactions
- · SSL Certification, licenses digital certificate
- Quarterly security audit including vulnerability and penetration testing
- Information security audit by link bank before go-live certificate

# Vakrangee Kendra: Risk-Free Banking by Pre-Paid Deposit in the Settlement Account



### REAL-TIME SETTLEMENT WITHOUT ANY RECONCILIATION ERROR RISK AND CASH MISAPPROPRIATION RISK

- Each Vakrangee Kendra Franchisee is required to maintain a current settlement account with the parent bank.
- This current settlement account of Franchisee is used for real-time settlement of the cash withdrawal/deposit transactions.
- At any time, the deposit accepted at any Vakrangee Kendra cannot exceed the deposit lying in the settlement account.

	Customer's Savings A/C	Franchisee Settlement A/C	Franchisee Cash in Hand
Initial A/C Balance	> Rs 50,000	Rs 50,000	Rs 50,000
Cash Deposit Rs 10,000	> Credit Rs 10,000	Debit Rs 10,000	+ Rs 10,000
Cash Withdrawal Rs 20,000	> Debit Rs 20,000	Credit Rs 20,000	- Rs 20,000
Final A/C Balance	> Rs 40,000	Rs 60,000	Rs 40,000

- When Franchisee receives cash deposit from customer, Franchisee's settlement A/C gets debited and customer's A/C gets credited.
- When Franchisee provides cash for withdrawal to customer,
   Franchisee's settlement A/C gets credited and customer's A/C gets debited.
- Thus cash in hand of Franchisee becomes his own cash, and neither the customer nor the bank is at risk of any cash misappropriation.

### Vakrangee Kendra: White Label ATM – Comparative Analysis



ATM OPERATING COSTS	PEERS	VAKRANGEE
Rent Expense	<b>*</b>	×
Civil Work & Interiors	<b>*</b>	×
VSAT	<b>*</b>	×
ATM		<b>*</b>
Cash Management		
ATM Operational Costs	<b>*</b>	<b>*</b>
Security Guards		×

### COMPETITIVE ADVANTAGES **URBAN BRANCH + ATM MODEL**

#### **COST SYNERGIES**

- No requirement of security guard as the ATM is located inside the urban BC branch
- · Sharing of Civil Work, VSAT, Rent and Electricity expenses.

#### **REVENUE SYNERGIES**

- Urban BC branch helps create account/card base, thus resulting in faster ramp-up in transaction intensity at WLA.
- WLA benefits from urban BC branch customer footfalls.

VAKRANGEE'S WLA ACHIEVES BREAK-EVEN AT ONLY 35-45 TRANSACTIONS/DAY COMPARED TO 100-120 TRANSACTIONS/DAY REQUIRED FOR COMPETITORS



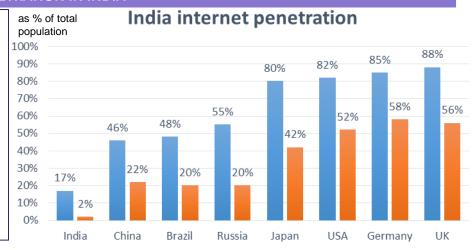
**Vakrangee Kendra – E-Commerce** 

# E-Commerce Opportunity: Value of the fastest growing Market



#### **E-COMMERCE PENETRATION IN INDIA**

- India, has low internet penetration of 17% of the total population in comparison to 46% in China and more than 80% in Japan and US
- India e-commerce is expected to increase sharply from current US\$ 7 bn to US\$ 200 bn (CAGR of 36%) in next 10 years.
- Vakrangee Kendras are equipped with un-interrupted connectivity even at the most rural locations, regularly conducting real-time banking transactions



#### **VAKRANGEE E-COMMERCE STRATEGY**

- Vakrangee Kendras are a hub for availing a bouquet of real-time services in a secure manner
- The footfalls for various services would translate into awareness and marketing of allied Marketplace
- Handholding to ensure trust and adoption of Marketplace is greatly achieved at Kendras
- Penetration in under served markets across most populous states while allowing Cash on Delivery





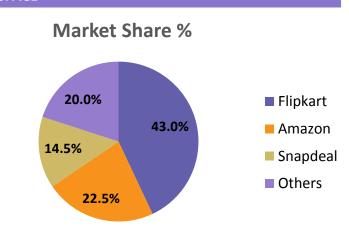
### **E-Commerce: Amazon India Tie-up**

#### **MARKET SHARE AMONG E-COMMERCE SPACE**

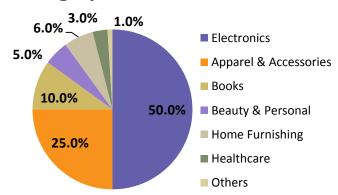
- Amazon has acquired 22.5% market share within 3 years after starting its ecommerce operations in India (June 2013)
- Amazon India had 23.6 million unique visitors in May, edging past Flipkart narrowly. Flipkart saw 23.5 million unique visitors, Snapdeal had 17.9 million in May this year

#### VAKRANGEE and AMAZON E-COMMERCE STRATEGY

- Amazon's is now seen to be the biggest online store in India with more than 60 million products for sale
- Amazon to have the largest storage space for an e-commerce company in India with its FCs operational across 10 states with storage capacity which is 7.5 million cubic feet of space
- Vakrangee shall provide marketing, ordering, payment and pick up services to Amazon through the "Vakrangee Kendras"



### **Category wise Share %**





**Vakrangee Kendra – Logistics** 

# Business Update – To Provide the Logistic Services through last mile delivery



Incorporate a Company, Vakrangee Logistics Private Limited, subsidiary of Vakrangee Limited to primarily provide logistic services such as last mile delivery to various business partners and business verticals.

To Leverage Company's Well Established Last
Mile Infrastructure

**Asset Light Model with Low Capex** 

**Focussed Expansion through Franchise Route** 



### **Logistics – Why Vakrangee?**

### **FY2016 – CURRENT PRESENCE**

NO OF OUTLETS NO OF STATES NO OF DISTRICTS NO OF POSTAL CODES

20,677 15+ 300+ 4,000+



### FY2020 – TARGETED PRESENCE

NO OF OUTLETS NO OF STATES NO OF DISTRICTS NO OF POSTAL CODES

75,000 PAN INDIA 650+ 19,000+

#### **KEY CHALLENGES FOR CURRENT PLAYERS -**

- Current players Average reach up to 5000-6000 Postal codes COD offerings is in even fewer Postal codes
- High cost associated with last and first mile legs of logistics
- Reverse logistics cost could be 1.5 to 2 times the cost of forward logistics

#### **ADVANTAGE VAKRANGEE**

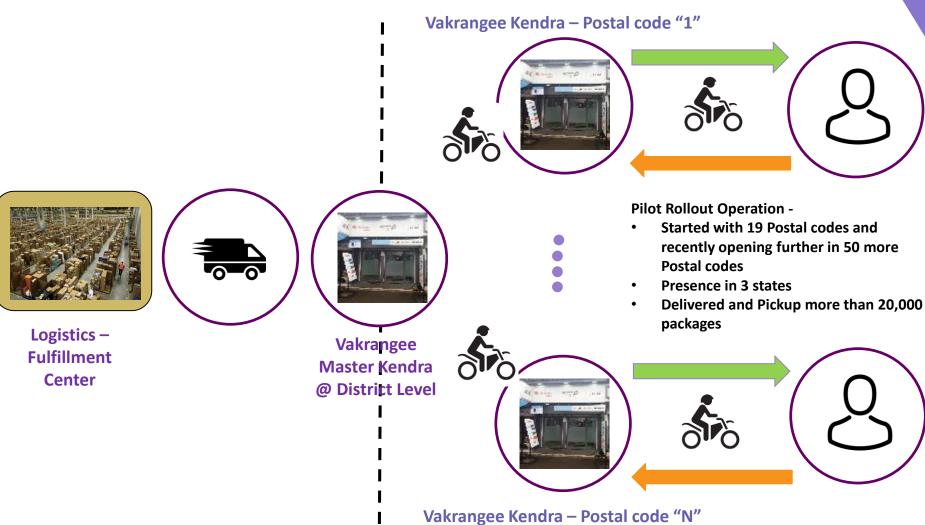
WELL ESTABLISHED LAST MILE REACH

ENABLE CASH-ON-DELIVERY SERVICE ACROSS ALL POSTAL CODES IMMEDIATE CASH REMITTANCE SYSTEM USING INTERNAL WALLET

DEDICATED
RESOURCES FOR
PROVIDING
DELIVERY SERVICES



### **Logistics – Service Offering**



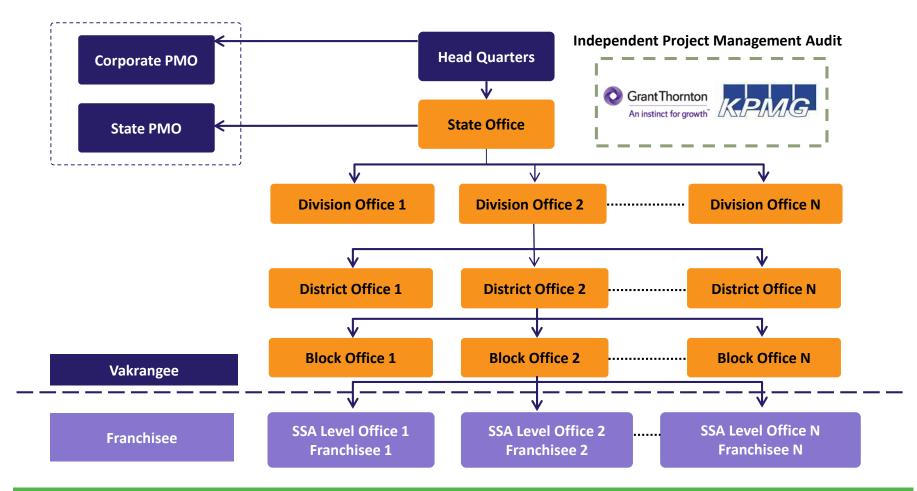
**OPERATIONAL RESPONSIBILITY – LOGISTIC OPERATOR** 

**OPERATIONAL RESPONSIBILITY - VAKRANGEE** 

### Vakrangee Kendra:

### Well Established Last Mile Infrastructure





Vakrangee requires minimal additional human resources for incremental setup of Vakrangee Kendras through franchise route



**E-Governance Projects** 

### **E-Governance Projects**



Vakrangee undertakes only **Mission Mode Projects under the National E-Governance Plan (NEGP)** which continue to be **implemented regardless of the changing political parties and bureaucrats.** 

There is **strict compliance** in the NEGP project tendering process, which is **governed by the World Bank Procurement Standards**, and takes place through **E-Procurement Auction** without any human intervention.

### **Current E-Governance Projects under Implementation**

### UID (Unique Identification Project)

• Issue UID to all residents, which shall help in efficient delivery of all government benefit schemes.

- Vakrangee is one of the leading enrolment agencies empanelled with UIDAI on pan India basis under highest T3F4 category.
- Services include deployment of UID Client software, capturing demographic & biometric data of residents and setup data center for storing data.

SSA Sarva Shiksha Abhiyan

- Provide universal access to elementary education for children between the ages of 6 and 14.
- Services include distribution of books for children and setting up computer aided learning systems in schools.

### PDS Public Distribution System

- · Implement Biometric Smart Card based PDS in Haryana through computerization of PDS scheme.
- Services include procurement, commissioning & maintenance of IT and Smart Card infrastructure, installation & operation of ~9,300 Smart Card POS Terminals, networking & connectivity across sites, development of software for POS, data digitization, Smart Card personalization & printing and setting up call centre for technical support.

#### RSBY Rashtriya Swasthya Bima Yojana

- Provide Health Insurance Scheme for Below Poverty Line (BPL) families.
- Services include collection of biometric data from different villages, centre management, system integration, issue & renewal of Smart Cards and printing of RSBY booklets.

### IGRS Inspector General of Registration & Stamps

- Computerize the process of registration of documents and recovery of stamp duty as per the Indian Stamp Act.
- Services include computerized registration of marriages, societies, firms, non trading companies, etc.

### PMS / DMS Computerisation of Election Commission

- Generated election voter ID cards and managed citizen facilitation centers across Maharashtra, Rajasthan, Gujarat and UP.
- Completed collection of electoral roll data across 38,450 gram panchayats in UP.
- Scope of services includes i) Design Multi-lingual software, ii) Publish Draft List in local language & English twice in a year, iii) Provide updated List to Electoral Commission to update central database, iv) Print and distribute Voters Slip for political parties.



**Directors & Leadership Team** 

# Independent / Nominee Directors on the Board



### **Strong Board of Directors**



RAMESH M. JOSHI Non Executive Independent Director

- Has about 40 years of business experience in the banking industry.
- Has worked with RBI for over 3 decades and a former ED of SEBI
- Holds a Bachelor's degree in Arts from the University of Nagpur and a Bachelor's degree in Law from the University of Nagpur.



SUNIL AGARWAL Non Executive Independent Director

- Has over 25 years of experience in business administration. He is an entrepreneur with varied business interests in the mining industry in Rajasthan.
- Holds a Bachelor's degree in Commerce from the University of Rajasthan.



**B. L. MEENA**Non Executive
Independent
Director

- Has about 28 years of experience, having served in various Government departments. A former Chief Commercial Manager, North Western Railways.
- Holds a Master's degree in Arts from the University of Rajasthan and a Bachelor's degree in Law from the University of Rajasthan



AVINASH VYAS
Additional Director
(Independent)

- Has wide experience in Audit Certification for externally aided projects funded by foreign agencies such as World Bank and its extended arms
- Holds a Bachelor's Degree in Commerce and is LL.B (professional) which adds to his business acumen.



**T. SITHARTHAN**Nominee *Director*(*Independent*)

- Nominee Director (representing the Life Insurance Corporation of India) of our Company.
- Holds a Bachelor's degree in Law from the University of Madras and a Master's degree in Sociology from Annamalai University.



SUJATA CHATTOPADHYAY Additional Director (Independent)

- Fellow member of the Institute of Cost Accountants of India and the Associate member of the Institute of Company Secretaries of India.
- Has over 26 years of experience across various industries and geographies Choice Capital Advisors Private Ltd, Polygenta Technologies Ltd, Arysta LifeScience India Ltd, Steel Exchange India Limited.

### **Leadership Team**



#### STRONG MANAGEMENT TEAM IN PLACE TO DRIVE NEXT PHASE OF GROWTH ACROSS ALL BUSINESSES



**DINESH NANDWANA**Managing Director and CEO

- Has about 25 years of business experience. Main functions and areas of responsibilities in the Company include policy formulation and decision making.
- · Has received a memento from the former Honorable President of India, Late Shri Shankar Dayal Sharma in 1996.
- · Recipient of the 'CA Business Leader SME (3rd Rank)' award by the Institute of Chartered Accountants of India for the year 1997.
- Holds a Bachelor's degree in Commerce from Rajasthan University & is a certified Chartered Accountant from the Institute of Chartered Accountants of India.



**SUMIT JAIN** CEO - eCommerce

- Mr. Sumit Jain joined Vakrangee as Sr. Vice President and is heading the eCommerce vertical.
- He joined Vakrangee Limited from Barclays. Prior to Barclays, he worked with Credit Suisse and Intel Corporation in USA for over a span of 6 years.
- Holds a MBA Degree from Stern School of Business at New York University and has completed B. Tech degree in Computer Science from Indian institute of Technology (IIT) Bombay.



**RAJEEV RANJAN**CEO - eGovernance

- Mr. Rajeev Ranjan was a former Chief Executive Officer, with Vakrangee e-Solutions INC. at Manila, Philippines, he has led 8500 strong team of professionals and technical resources to deliver world-class and high-quality Land Registration project for Government of Philippines.
- Mr. Ranjan is a Post-graduate and former Tata group senior executive, having vast experience with excellent record of delivering simultaneous National level, large scale and mission—critical projects, on time and within budget.



RAHUL DEV PAL CEO – Banking Business

- Mr. Rahul Dev Pal an economics graduate with a rich experience of almost 26 years in the field of sales and marketing. He has an in-depth knowledge of the banking segment and from the very beginning of his career, he has dealt with different Government departments and has done a lot of work in the BFSI segment.
- Starting his career with HCL he worked with companies like Xerox, Pertech Computers, BPL and Godrej. His last assignment in Godrej was as a National Head.



NITIN SHARMA CEO – ATM Business

- Mr. Nitin Sharma is a competent professional with over 17 years of cross-cultural experience in Operations, Implementation, Retail and Project Management. Former to this, during the period 2009-12, he worked as a Chief Operational Officer with Vakrangee's Foreign Subsidiary Vakrangee e-Solutions INC., Manila, Philippines.
- He holds an Executive MBA Degree from IIM Kolkata and Masters in Operations, IR and Social Work from Premier Institute, Udaipur.



DR NISHIKANT
HAYATNAGARKAR
Director – R&D

 Has about 24 years of business experience in the information technology sector. Main areas of responsibility in the Company include software development, information technology compliance and technical support. Holds a Doctorate in Computer Science from the Indian Institute of Technology, Mumbai



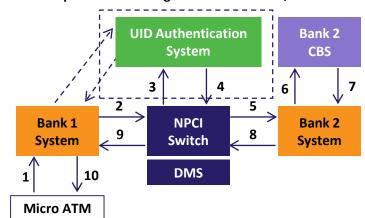
### **Annexure**

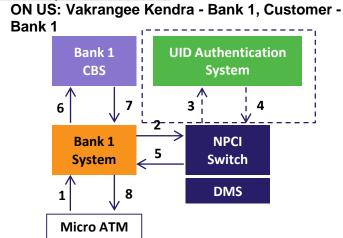
# Vakrangee Kendra: Banking Transaction – Process Flow



### Transaction flow for AEPS balance enquiry/cash deposit/withdrawal

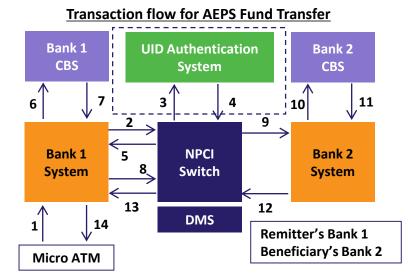
OFF US: Interoperable - Vakrangee Kendra - Bank 1, Customer - Bank 2







Note: AEPS – Aadhaar Enabled Payment System



### **Financial Inclusion**

### **Evolution of Financial Inclusion Models in India**



**Governance & E-Commerce Services** 

	l i			
2004	RBI sets up Khan Commission to look into financial inclusion		Mobile BC	Fixed BC
2005	<ul> <li>RBI introduces "No Frill" accounts concept</li> <li>RBI permits Branch Free Banking         <ul> <li>Commercial Banks allowed to enlist NGOs, Self Help Groups, Micro Finance Institutions to provide banking activities</li> </ul> </li> </ul>	Model	<ul> <li>BCs visited villages periodically with PoS machines to enable deposit/withdrawal transactions</li> </ul>	<ul> <li>Brick &amp; Motor Bank branch opened in each Gram Panchayat by BC</li> <li>1 branch per gram panchayat: flexibility to club Panchayats in case of sparsely populated panchayats</li> <li>24x7 Banking &amp; Paper less banking run by localites</li> </ul>
2006	<ul> <li>Agencies to provide services through Business         Correspondent ("BC") and Business Facilitator ("BF") model</li></ul>	Coverage / Exclusivity	<ul> <li>No limit on no. of BC firms</li> <li>No area/region based exclusivity to BC</li> </ul>	<ul> <li>✓ Country divided into 20 clusters</li> <li>✓ BC given exclusive mandate for each cluster</li> </ul>
2009	<ul> <li>Banks advised to provide Board Approved 3 yr Financial Inclusion Plans starting Apr '10</li> <li>Focus on villages with population&gt;2k</li> <li>Outcome Monitoring</li> </ul>	Inter-operability	× No interoperability	✓ Interoperable across different platforms
	<ul> <li># of BC outlets, Savings A/c opened, # of         KCC/GCC provided</li> <li>Branch Opening norms relaxed for areas with less         than &lt;0.1mm population</li> </ul>	Technology	× Offline, sKendra card-based	<ul> <li>✓ Real time</li> <li>✓ Biometric + SKendra card enabled identity verification linked to Aadhar accounts</li> </ul>
	<ul> <li>Finance Ministry and RBI advise banks to open Brick and Mortar branches vs. mobile BC model earlier</li> <li>Lead bank designated for each gram panchayat</li> </ul>	Trust	Lack of trust as BCs don't have permanent presence	✓ Higher trust due to presence of permanent Bank Branch with the signage of the bank at the front
2011	<ul> <li>Services to be provided through Ultra Small Branch Model         <ul> <li>Also allowed to provide other Business-to-Consumer</li></ul></li></ul>	Cost	<ul> <li>Higher cost of delivery – sKendra cards, dispatch, travel costs for BC agent</li> </ul>	✓ Biometric authentication eliminates reliance on expensive sKendra cards
2013	<ul> <li>Banks advised to provide Board Approved 3 yr Financial Inclusion Plans starting Apr '13</li> <li>Focus on villages with population&lt;2k</li> <li>Uniformity in reporting structure</li> <li>Focus on the volume of transactions in new accounts opened</li> <li>Use of Information and Communication Technology ("ICT")</li> </ul>	Other	<ul> <li>Offline transactions - led to discrepancies during subsequent reconciliations</li> <li>Significant cash handling</li> </ul>	<ul> <li>✓ Online/real time processing resulting in zero discrepancies</li> <li>✓ Optimized cash requirement as working capital</li> <li>✓ Faster A/c opening as applications processed by link branch at real time</li> <li>✓ 33 Banking services coupled with other E-</li> </ul>

### **Financial Inclusion**

### **RBI's Recent Initiative**



Uttar Pradesh SREI SAHAJ - @0.28% (Part 1) & FINO -@ 0.35% (Part 2)

Rajasthan and Delhi Vakrangee - @ 0.37%

Gujarat, Dadra & Nagar Haveli and Daman & Diu Vakrangee - @ 1.12% (Later Cancelled)

Madhya Pradesh & Chattisgarh MPCON - @ 0.18%

Maharashtra Vakrangee - @ 0.48%

Karnataka and Goa FINO -@ 0.03%

<u>Tamil Nadu, Kerala and</u> <u>Pondicherry</u> FINO -@ 0.46%



North Eastern States
RFP cancelled

Bihar FINO - @0.05% (Part 1) &@0.11% (Part 2)

West Bengal, Sikkim& Andaman Srei Sahaj - @0.45%

West Bengal (Part-1) FINO -@ 0.35%

Jharkhand and Part of Bihar FINO -@ 0.35%

Chattisgarh
FINO - @ 0.19% (Later
Cancelled

Orissa and Part of
Chattisgarh
@0.11% (Later
Cancelled)

Andhra Pradesh FINO -@ 0.22%(Part – 1) & @ 0.54% (Part-2)

Vakrangee & MPCON are the only players to roll out branches post successful integration of IT systems with banks

# Vakrangee Kendra: Franchisee On-Boarding Process



#### 3-6 MONTHS

Compliance Exams to be cleared and Franchisee background check -

- Indian Institute of Banking & Finance (IIBF – For Financial Inclusion)
- Concerned Bank Certification (for Financial Inclusion) National Stock Exchange Information Technology (NSEIT – for Aadhaar)
- Financial Competence
- Required Educational qualification
- CIBIL verification
- Police Verification of Franchisee owner
- Approval from link bank branch Manager
- Background check through Gram Panchayat and Sarpanch at the local level

### **Vakrangee On-boarding**

- Campaigning to generate awareness and invite applications by circulating leaflets at gram panchayats, banks, haats etc.
- Scrutinizing the applications received
- Conduct online written test (if required) & interview
- Verify KYC documents of Franchisee & Sign Franchisee Agreement with Franchisee

### Franchisee On-boarding

- Dedicated Settlement Account opening with the Franchisee branch
- Submission of KYC documents along with account number details to Alliance Partners like Banks, Business Partners and Government, etc.
- CIBIL and Police Verification
- Branch Code generation and Device ID generation

### **Go Live**

- Deployment of IT infrastructure like hardware, software and VSAT
- Commissioning of non IT infrastructure like generator, furniture and fixtures
- Training and Capacity Building by Vakrangee and Alliance Partners
- Transaction / Enrolment testing of the IT system
- Go Live Certificate

### **Awards and Certifications**



#### **Awards and Accolades**

- Vakrangee has been features in 11 Indian companies, up from an all-time low of eight last year by Forbes Asia's Best Under a Billion list for 2015
- MSCI ESG Research Inc. has scored Vakrangee 10 out of 10 for the research conducted for the assessment of performance across the three pillars i.e. environmental, social and governance.
- ET-500 Companies for 2013 as published by ET
- Nominated (top 5) for the best CEO (IT & ITes) by Business Today in January 2014
- 26<sup>th</sup> in the Deloitte Technology Fast 50 companies in India, 2012
- 18<sup>th</sup> in the Deloitte Technology Fast 50 companies in India, 2011
- 226<sup>th</sup> rank in Deloitte Fastest 500 growing Asia Pacific companies in 2011
- CA. Business Leader SME (3rd Rank) of the Year Award, 2008 to the Chairman by Institute of Chartered Accountants of India
- Economic Times ET 500 best companies in India in 2006-07

### **Certifications**



ISO/IEC 20000





### **Vakrangee Kendra**











### Vakrangee Kendra



Urban Kendra



Rural Kendra



### Thank You