

DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013
Tel: +91 22 71061234 CIN: U40300MH2009PTC189362

June 11, 2018

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051.

Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

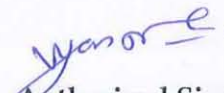
With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/ invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of pledge of the equity shares of Dish TV India Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Private Limited


Authorised Signatory



Encl: As above.

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

| Name of the Target Company (TC) | | | | | | | | | | Dish TV India Limited | | | | |
|---|---|--------------------------|------------------------------------|---|--------------------------|---|--|--|--|--|--------------------------|---|---|--------------------------|
| Name of the stock exchanges where the shares of the target company are listed | | | | | | | | | | NSE /BSE | | | | |
| Date of Reporting | | | | | | | | | | 11th June, 2018 | | | | |
| Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released | | | | | | | | | | Direct Media Distribution Ventures Private Limited | | | | |
| Details of creation/invocation/release of encumbrance : | | | | | | | | | | | | | | |
| Name of Promoter (s) or PACs with him (**) | Promoter Holding in the target company(1) | | | Promoter holding already encumbered (2) | | Details of Events pertaining to encumbrance (3) | | | | | | | Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]} | |
| | No of Shares | % of total share Capital | % w.r.t. diluted share capital (*) | No of Shares | % of total share Capital | Type of event (creation/release/ invocation) | Date of creation/ release/ invocation of encumbrance | Type of encumbrance (pledge/lien /non disposal undertaking /other) | Reasons for encumbrance | No of Shares | % of total share capital | Name of the entity in whose favor shares encumbered | No of Shares | % of total share capital |
| Direct Media Distribution Ventures Private Limited | 45,72,12,260 | 24.83 | N.A. | 32,31,96,638 | 17.55 | Creation | 6-Jun-2018 | Pledge | Collateral Pledge for Facility of Promoter group Company | 1,50,000 | 0.01 | Kotak Mahindra Investments Limited | 32,33,46,638 | 17.56 |
| Veena Investments Private Limited | 8,60,94,822 | 4.68 | N.A. | 6,79,77,400 | 3.69 | - | - | - | - | - | - | - | 6,79,77,400 | 3.69 |
| Agrani Holding (Mauritius) Limited | 3,51,72,125 | 1.91 | N.A. | - | - | - | - | - | - | - | - | - | - | - |
| Nishi Goel | 11,000 | 0.00 | N.A. | - | - | - | - | - | - | - | - | - | - | - |
| Priti Goel | 11,000 | 0.00 | N.A. | - | - | - | - | - | - | - | - | - | - | - |
| Suryansh Goel | 5,100 | 0.00 | N.A. | - | - | - | - | - | - | - | - | - | - | - |
| Sushila Devi | 5,85,750 | 0.03 | N.A. | - | - | - | - | - | - | - | - | - | - | - |
| Tapesh Goel | 5,100 | 0.00 | N.A. | - | - | - | - | - | - | - | - | - | - | - |
| Jawahar Lal Goel | 1,76,800 | 0.01 | N.A. | - | - | - | - | - | - | - | - | - | - | - |



| | | | | | | | | | | | | | |
|-----------------------------|-------------|------|------|-------------|------|---|---|---|---|---|---|-------------|------|
| World Crest Advisors LLP | 9,15,00,100 | 4.97 | N.A. | 9,15,00,000 | 4.97 | - | - | - | - | - | - | 9,15,00,000 | 4.97 |
|-----------------------------|-------------|------|------|-------------|------|---|---|---|---|---|---|-------------|------|

Place : Mumbai
Date : 11th June, 2018

Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.