

Mahindra & Mahindra Ltd.

Mahindra Towers, Dr. G. M. Bhosale Marg, Worli, Mumbai 400 018 India

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REF:NS:SEC: 12th February, 2016

National Stock Exchange of India Limited "Exchange Plaza", 5th Floor, Plot No.C/1, G Block Bandra-Kurla Complex Bandra (East), Mumbai 400051.

Bourse de Luxembourg Societe de la Bourse de Luxembourg Societe Anonyme/R.C.B. 6222, B.P. 165, L-2011 Luxembourg. BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400001.

London Stock Exchange Plc 10 Paternoster Square London EC4M 7LS.

Sub: SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015 - Presentation made to the Analyst/Institutional Investor

This is further to our letter bearing REF:NS:SEC dated 9th February, 2016 wherein we had given you an advance intimation of the upcoming Analyst or Institutional Investor Interactions on 09-02-2016 in terms of Regulation 30(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We wish to inform that the Company today conducted a con-call interaction with several funds/Investors/Analysts on the Q3FY16 Earnings, in Mumbai and the Presentation which was made to them is attached for your records.

Kindly take the same on record and acknowledge receipt.

Yours faithfully, For MAHINDRA & MAHINDRA LIMITED

NARAYAN SHANKAR COMPANY SECRETARY

Encl: a/a.

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Mahindra & Mahindra Ltd Q3 FY 2016

Business Updates & Financial Results



Economic Environment

Auto & FES Review

Q3 Financials

Subsidiaries Report Card

Economic Environment

- 'Bharat' (Rural India's) Sentiments & demand continues to be subdued
 - Tractor industry de-growth continues in Q3 F16 but the negative growth rate decelerates
 - Some green shoots in Auto Industry
 - Benign Commodity prices
 - ☐ India's FY16 GDP estimate revised upward to 7.6% (earlier 7.5%)
 - Global Economy
 - Global growth forecast for 2016 revised to 2.9% Vs 3.3% World Bank
 - Persistent slowdown in China growth to remain in low gear
 - Major emerging markets struggle thru slower growth

Q3F16 Economy & Business Scenario

Hope of recovery

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	Q2 F15	Q3 F15	Q4 F15	Q1 F16	Q2 F16	Q3 F16
Economic Growth	O	O	O	O	O	O
• IIP	0		0	6	0	0
Inflation	O	•				
Interest rates	0	0	O	0	•	
Exchange Rate (USD)	0	0	0	0	0	0
Monsoon	0	0	0	0		
Commodity prices		•	•	•	•	
	1000	() ()	(400 30)			
Industry growth (Auto)	O	O	O	O	O	` <mark>O</mark>
Industry growth(Tractor)	0					

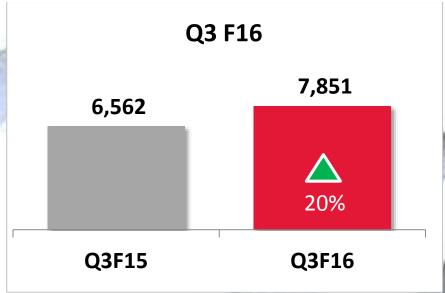


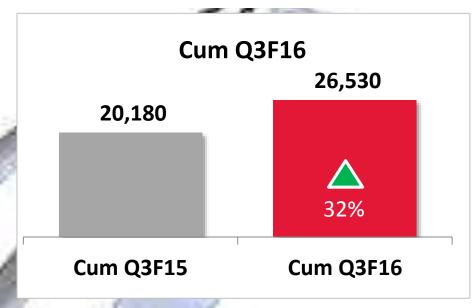
Q3F16 Domestic Market Performance

Sagment	Industry		M&M		M&M Mkt. Share	
Segment	Q3F16	Growth	Q3F16	Growth	CY	PY
Utility Vehicles	151,874	14.7%	58,660	18.0%	38.6%	37.6%
Cars	118,787	10.2%	718	18.5%	0.6%	0.6%
Vans	44,439	7.2%	2,541	6.9%	5.7%	5.7%
LCV Goods < 2T GVW	31,294	-6.6%	8,897	173.3%	28.4%	9.7%
LCV Goods 2 to 3.5T GVW	49,324	6.5%	34,417	0.9%	69.8%	73.6%
3W	144,477	7.8%	15,096	2.0%	10.4%	11.0%
AD (Dom) Total	540,195	9.0%	120,329	14.7%	22.3%	21.2%
LCV Passenger	9,136	16.9%	448	-24.8%	4.9%	7.6%
LCV Goods > 3.5T GVW	9,105	26.6%	697	19.1%	7.7%	8.1%
HCV Goods (>16.2T)	39,714	27.6%	1,563	100.9%	3.9%	2.5%
AS (Dom) Total	598,150	10.4%	123,037	15.2%	20.6%	19.7%
Non Participating Segments						
MHCV Passenger	7,379	11.0%				
M+ICV Goods (7.5 to 16.2T)	21,250	17.8%				
Cars (Non. Participating)	421,153	16.7%				
AS (Dom.) Total	1,047,932	13.0%	123,037	15.2%	11.7%	11.5%

Auto Export Performance

Exports continue to shine





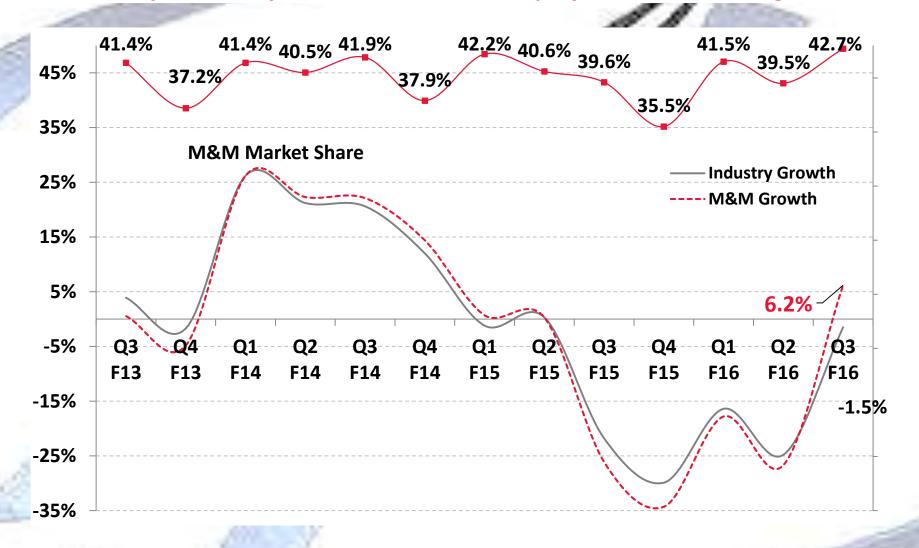
Key Markets	Variation	
SNBB	43 %	
Philippines	387 veh.	
Europe	^ 29%	

Key Markets	rkets Variation	
SNBB	^ 54%	
Philippines	2,028 veh.	
Europe	1 56%	

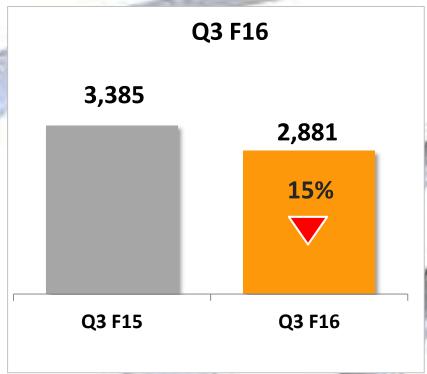


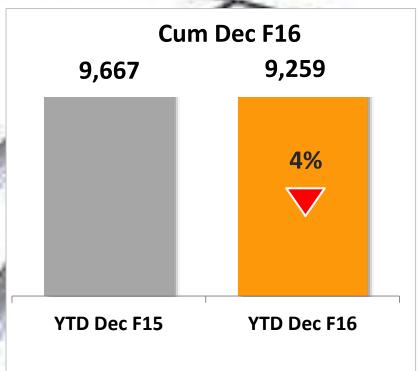
Domestic Tractor Industry & M&M

Q3 Industry decline by 1.5% . M&M Volume up by 6.2%, Mkt share gain 3.1%



Tractor Export Performance





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Market	Q3 F16
MUSA	33%
South Asia	1 21%
Africa	10%

Market	YTD F16		
MUSA		3%	
South Asia		16%	
Africa		24%	



what's new



Manufacturer of the Year Award 2016 at the CNBC-TV 18 Overdrive











Quarterly Performance M&M + MVML Snapshot

Rs Crs

	Q3 FY 16	Q3 FY 15	
Volume – FES Volume - Auto	62,764 nos. 1,30,888 nos.	59,856 nos. 1,13,400 nos.	4.9% 15.4%
Net Sales & Operating Inc.	10,466	9,105	14.9%
EBIDTA	1,414	1,080	30.9%
PAT Before EI	821	667	22.9%
ОРМ	13.5%	11.9%	1.6%
PAT After EI	821	967	15.1%



