

Asian Granito India Ltd.

Regd. & Corp. Office:

202, Dev Arc, Opp. Iskcon Temple, S. G. Highway,

Ahmedabad-380015. Gujarat, India.

Tel.: +91 79 66125500/698,

Fax.: +91 79 66125600/66058672

info@aglasiangranito.com • www.aglasiangranito.com

CIN : L17110GJ1995PLC027025



Asian Granito India Ltd.

— Beautiful Life —

Date: 10.09.2015

To,
Corporate Relations Department,
Bombay Stock Exchange Limited,
2nd Floor, P.J Towers,
Dalal Street,
Mumbai-400 001

To,
Corporate Relations Department
National Stock Exchange of India Ltd.
Exchange Plaza,
Plot No., C/1, G-Block,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051
Scrip Code: ASIANTILES

Scrip Code: 532888

Dear Sir/ Madam,

This is to inform you that the Company has organized a conference call for analysts and investors, on Thursday, 10th September, 2015 at 12.00 p.m., to discuss Scheme of Amalgamation between Artistique Ceramics Private Limited ("Transferor Company") with Asian Granito India Limited ("Transferee Company" or "AGL"). We hereby submit presentation circulated to analysts for public dissemination.

The presentation will be uploaded on the website of the Company i.e. www.aglasiangranito.com. You are kindly requested to take the same on record.

Thanking you,
Yours faithfully,
For Asian Granito India Limited

A handwritten signature in blue ink that reads 'Renuka'.

Renuka A. Upadhyay
DGM & Company Secretary
Secretarial and Legal



Asian Granito India Ltd

Amalgamation with Artistique Ceramics Pvt. Ltd.

Safe harbor statement

Neither the information nor any opinion expressed in this presentation constitutes an offer, or invitation to make an offer, or to buy any security issued by the company. This presentation contains predictions, estimates or other information regarding the Company's operations which are forward looking in nature. While these forward looking statements represent our best current judgment on what the future holds, they are subject to risks and uncertainties that could cause actual results to differ materially and may involve risk and uncertainty. This presentation is prepared for general purposes only and does not have any regard to the specific investment objectives, financial situation and particular needs of any specific person. No liability for any loss will arise with the company as a result of the action taken on the basis of information contained herein. For a discussion of the risks and uncertainties that may cause results to differ, you should review Asian Granito India Limited's filings with stock exchanges, including the annual report and quarterly disclosures.

Presentation Outline

- Asian Granito India Limited (AGL) profile
 - Company Structure
 - Management Profile
 - Business segments
 - Financials
- Artistique Ceramics Private Limited (ACL) profile
- Merger Structure
- Merger Rationale
- Post Amalgamation Capital Structure
- Road Ahead

Asian Granito India Ltd - profile

Established in 2000, Asian Granito India Ltd (AGL) is one of the top four Indian ceramic companies

Headquartered in Gujarat, it has 8 manufacturing facilities in Gujarat with a production of more than 100,000 square meters per day

Products include ceramic wall, ceramic floor and porcelain floor tiles, polished vitrified tiles, polished glazed vitrified tiles, marble & quartz

Pan India marketing & distribution network of more than 4000 dealers and sub dealers and more than 91 showrooms

Exports to more than 50 countries

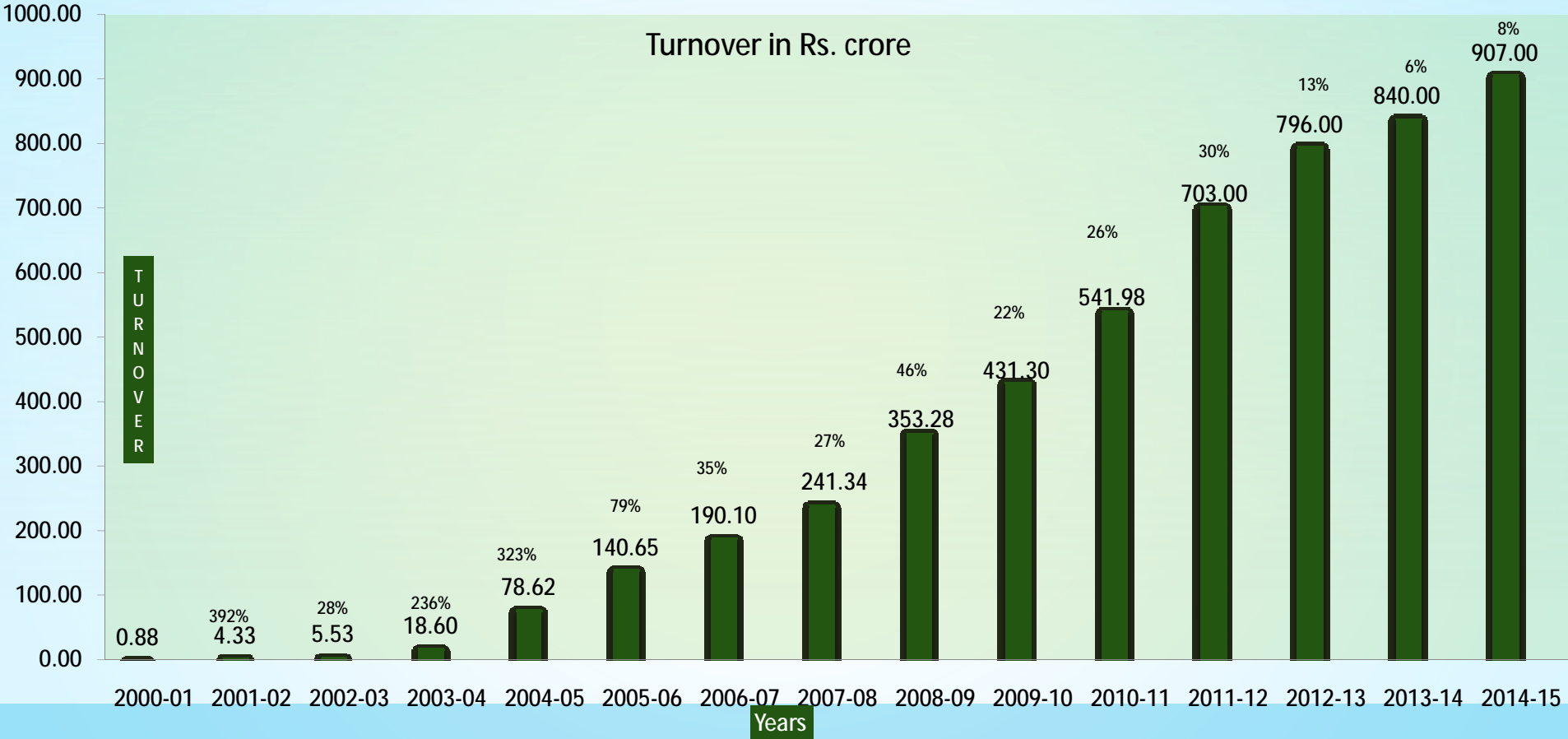
Brands with top of the mind recall



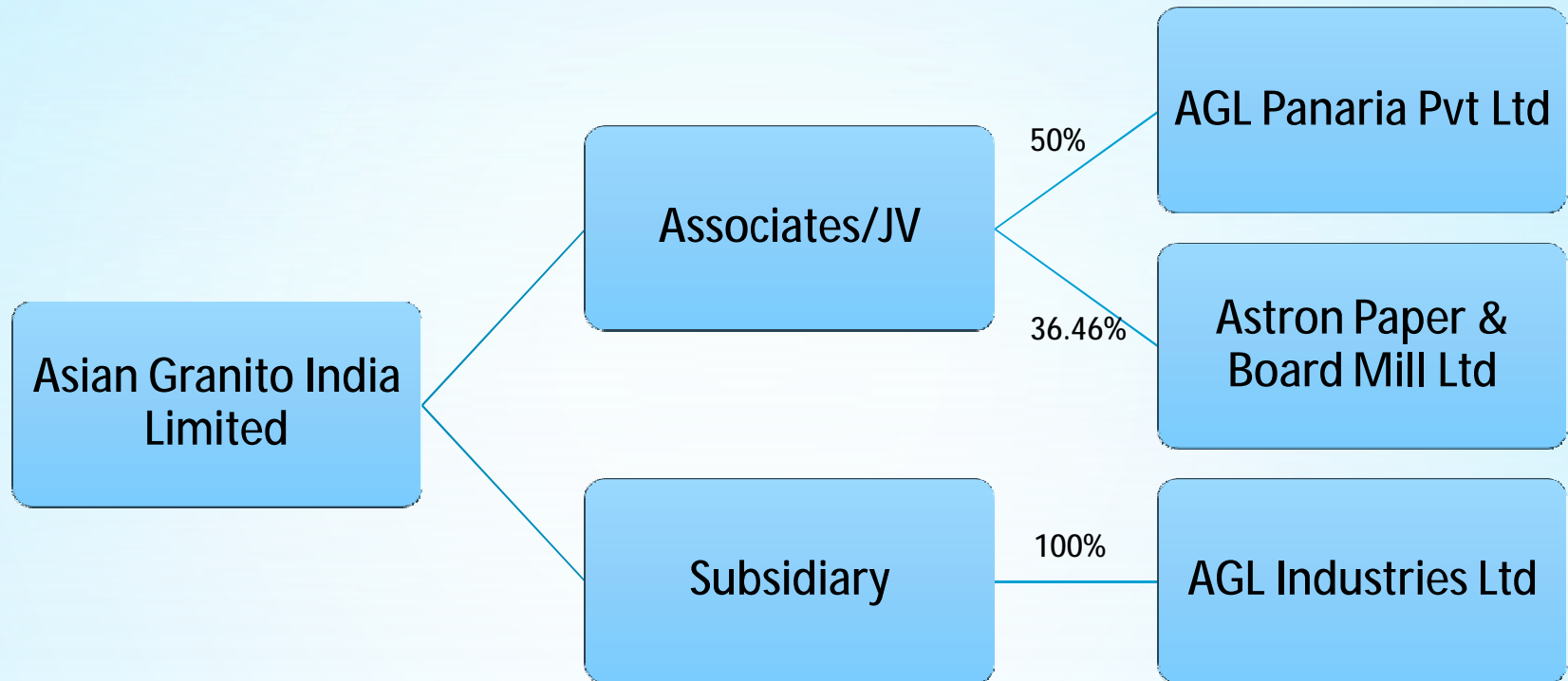
Asian Granito is focused on

- ✓Premiumisation.
- ✓Product Innovation.
- ✓Technological Advancement.
- ✓Contract Manufacturing.
- ✓Strengthening Brand Efficiency.
- ✓Extend its marketing presence in all population clusters in excess of 20,000 people.
- ✓Increasing its distribution network (dealers and sub-dealers) from 2,800 to 4,000.
- ✓Increasing the number of AGL Tiles World exclusive showrooms from 75 to 200 by FY 2018.
- ✓Widened its global footprint across more than 50 countries

Journey and Milestone



Existing company structure



Management profile



Mr. Kamlesh Patel - Chairman

- Has 18+ yrs of experience in the Tile industry
- In 1994, promoted Kediya Industries
- In 1999, he promoted Asian Tiles Ltd
- Director of ICCTAS [Tiles Association]
- Holds BBA degree from Sardar Patel University
- An astute marketing mind, passionate about organizational expansion & brand building

Management profile

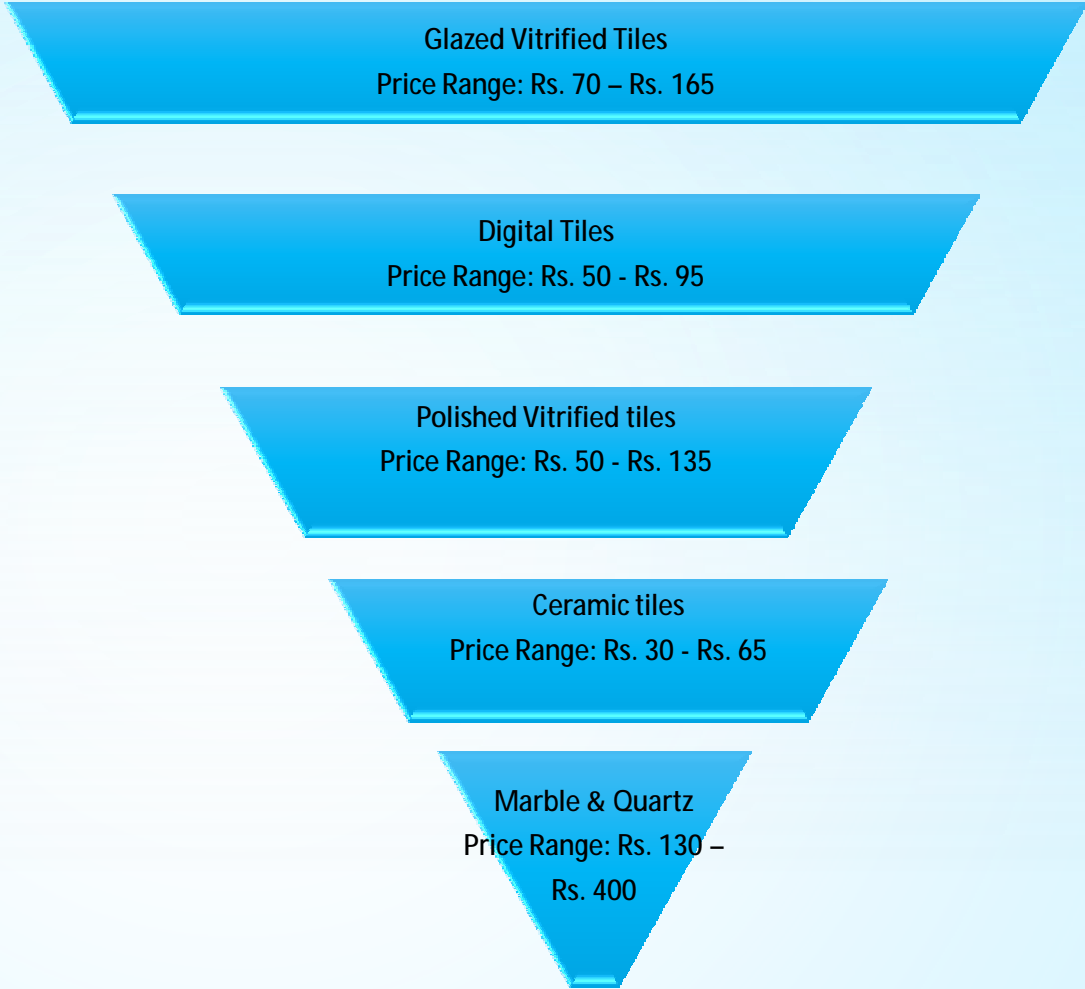
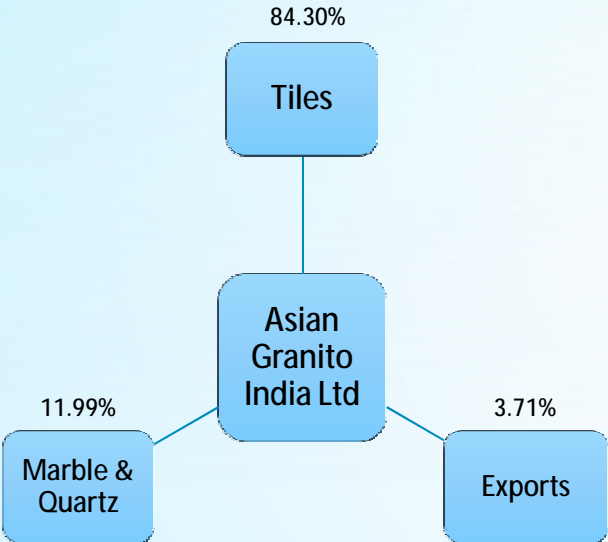


Mr. Mukesh Patel – Managing Director

- Has 20+ yrs of experience in the Tile industry.
- In 1994, promoted Kediya Cera Tiles
- In 1999, he promoted Asian Tiles Ltd.
- Giving 'Innovative Technology Edge'
- Have uncompromising Attitude towards Quality
- Constantly seeking to create new products & innovative designs

Business Segments

Sales Mix FY15
Institutional – 65% Retail - 35%



Manufacturing Capacity

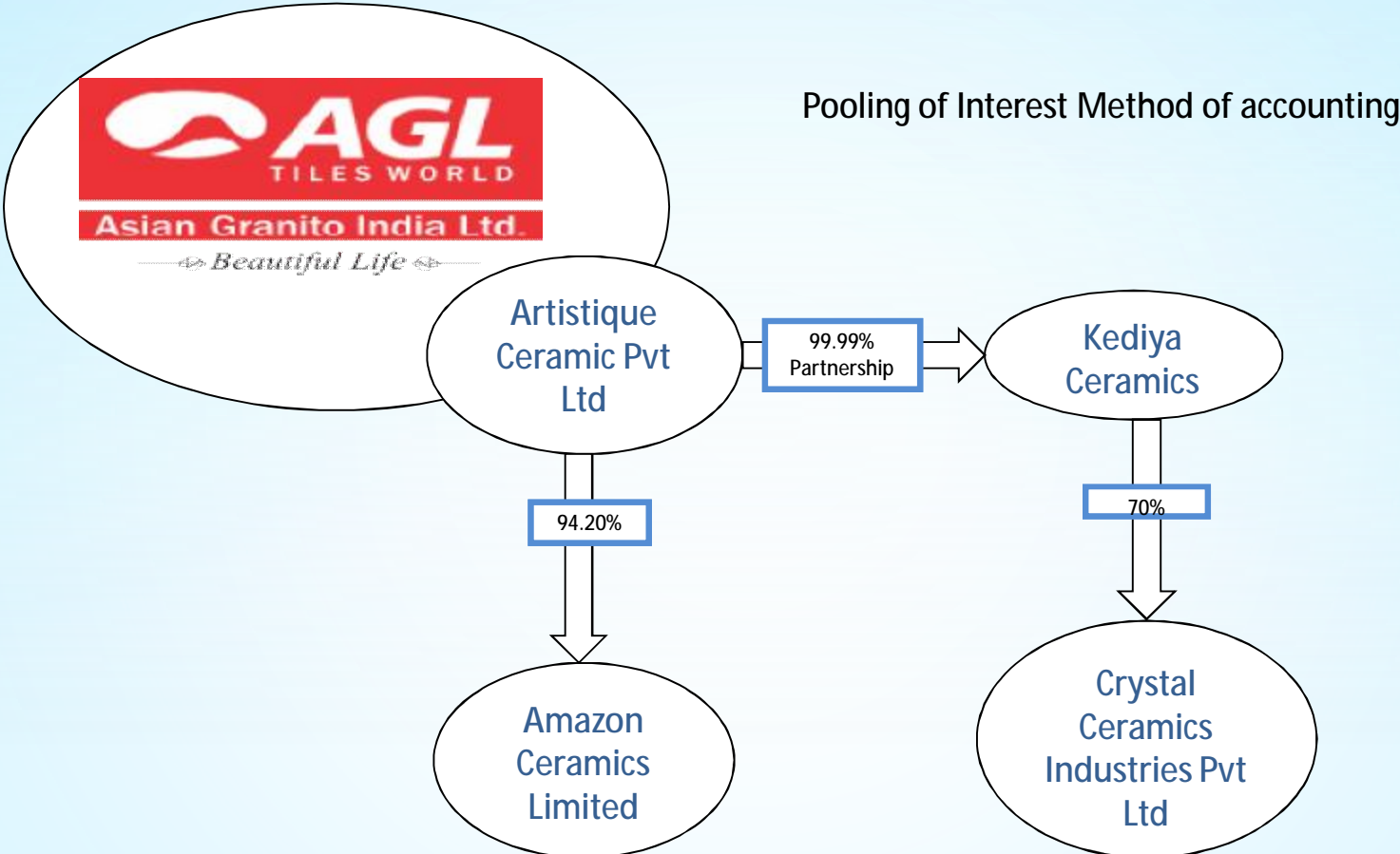
Production capacity (per sq. mtr. / per annum)	
Particulars	Sq. Mtr.
VITRIFIED	58,40,000
WALL	80,30,000
MARBLE	9,12,500
CERAMIC	23,72,500
Total Production Capacity	1,71,55,000

AGL Financials (over last three years)

Rs. In Crore

Year		2013	2014	2015
		Audited	Audited	Audited
Net Sales		709.84	759.13	823.23
Cash Accruals		38.80	44.09	39.04
PBT		25.38	22.49	20.02
PAT		17.11	14.14	14.47
Share Capital		22.16	22.58	22.58
Reserve		239.91	257.76	271.81
Total Net Worth		261.90	280.34	294.40
Name of the Bank	State Bank of India, IDBI Bank, HDFC Bank			
Working Capital	FB	200	200	200
	NFB	70	70	70
Term Loan	TL	32.83	18.79	13.61

Amalgamation of AGL & ACL



About Artistique Ceramics Pvt. Ltd. (ACPL)

Artistique Ceramics Pvt. Ltd. (ACPL) is engaged in the business of manufacturing ceramic wall tiles. The company was incorporated in May 2004 and having its manufacturing facility located in kheda, Gujarat and manufacturing wall tiles of sizes 10"x16, 8"x12", and 8"x16". The company has an installed capacity of about 5000 Sq.Mtr Per Day.

ACPL is manufacturing on contract manufacturing basis and selling its entire production to AGL. Product is marketed under the brand name of "BONZER 7" and "AGL". Now since current financial year ACPL is planning to sale the product under the brand name "BONZER 7" directly and partly supplies to AGL

ACPL has expanded its wings by establishing second unit with the capacity of 5000 per Sq. Mtr. per day by making fresh additional investment of about Rs.13.75 cores. The plants after establishing second unit has total installed capacity of 10,000 sq.mtrs. per day wef April, 2015.

The quality of tile is well established and comparable with any reputed brand. ACPL will sell vitrified tile under brand name "BONZER 7"

ACPL is getting Natural Gas at cheaper rate which is helping company to produce good quality product with very low fuel cost as compared to gas received by ceramic industries in Morbi.

ACPL - Manufacturing Capacity

Production capacity (per sq. mtr. / per annum)	
Particulars	Sq. Mtr.
Wall – Unit – 1	16,50,000
Wall – Unit – 2	16,50,000
Total Production Capacity	33,00,000

ACPL Financials (FY15)

Rs. In Crore

Particulars	2015
Net Sales	29.40
Cash Accruals	3.32
PBT	2.60
PAT	3.25
Share Capital	3.15
Reserve	8.65
Total Net Worth	11.80

Crystal - Manufacturing Capacity

Production capacity (per sq. mtr. / per annum)	
Particulars	Sq. Mtr.
Soluble Soft	33,00,000
GVT	16,50,000
Double Charge (New Project)	42,90,000
Total Production Capacity	92,40,000

Crystal is getting Natural Gas from ONGC Supply at very cheaper rate which is helping company to produce good quality high premium product with very low fuel cost as compared to gas received by ceramic industries in Morbi.

Crystal Financials (FY15)

Rs. In Crore

Particulars	2015
Net Sales	106.24
Cash Accruals	6.82
PBT	3.86
PAT	3.07
Share Capital	10.23
Reserve	43.38
Total Net Worth	53.61

Amazon - Manufacturing Capacity

Production capacity (per sq. mtr. / per annum)	
Particulars	Sq. Mtr.
Porcelain tile	16,50,000
Total Production Capacity	16,50,000

Amazon Financials (FY15)

Rs. In Crore

Particulars	2015
Net Sales	43.35
Cash Accruals	2.59
PBT	1.71
PAT	1.00
Share Capital	21.63
Total Net Worth	10.58

Synergies & benefits

- Ø Optimum use of resources of ACPL, Amazon & Crystal
- Ø Synergy in operations
- Ø Organized scale of operations in one roof of AGIL Corporate under wide network at PAN India Level.
- Ø Increased Net Worth of Asian Granito India limited
- Ø Effective and fast mobilization of financial resources for meeting optimum utilization of CAPEX.
- Ø Reduction in Fuel Cost & other Overheads
- Ø Facilitate administrative convenience
- Ø Enhancement in reputation of brand 'AGL'
- Ø Focused business approach
- Ø Maximization of benefits to all stakeholders

Post merger capital structure

Particulars	No. of Share
Exiting Share Capital of AGL	2,25,82,541
ADD: New Share Allocation to ACPL Share Holder	75,04,905
Post Merger Paid Up Capital	3,00,87,446

Road Ahead

- ✓ Completion of amalgamation expected by between March-16 to June-16, subject to necessary statutory, regulatory & lenders approvals
- ✓ Maintain robust capital structure and financial flexibility

Thank You