#### **BAJAJ FINANCE LIMITED**

#### SEC/2016/623

#### 27 October 2016

The Manager,	The Manager,
BSE Limited	Listing Department
DCS - CRD	National Stock Exchange of India Ltd.
Phiroze Jeejeebhoy Towers	Exchange Plaza, C-1. Block G,
Dalal Street,	Bandra - Kurla Complex, Bandra (East)
<u>Mumbai - 400 001</u>	<u>Mumbai - 400 051</u>
Scrip Code: 500034	Scrip Code: BAJFINANCE – EQ

Sir / Madam,

#### Sub: Investor Presentation for the quarter ended 30 September 2016

Please find enclosed herewith Investor Presentation for the quarter ended 30 September 2016.

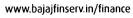
Thanking you,

Yours faithfully, For **BAJAJ FINANCE LIMITED** 

ANANT DAMLE COMPANY SECRETARY

Encl.: As above

Tel: +91 20 30186403 Fax: +91 20 30186364 Corporate ID No.: L65910MH1987PLC042961







#### **BAJAJ FINANCE LIMITED** Q2 FY17 Presentation

27<sup>th</sup> October 2016

### GLOSSARY

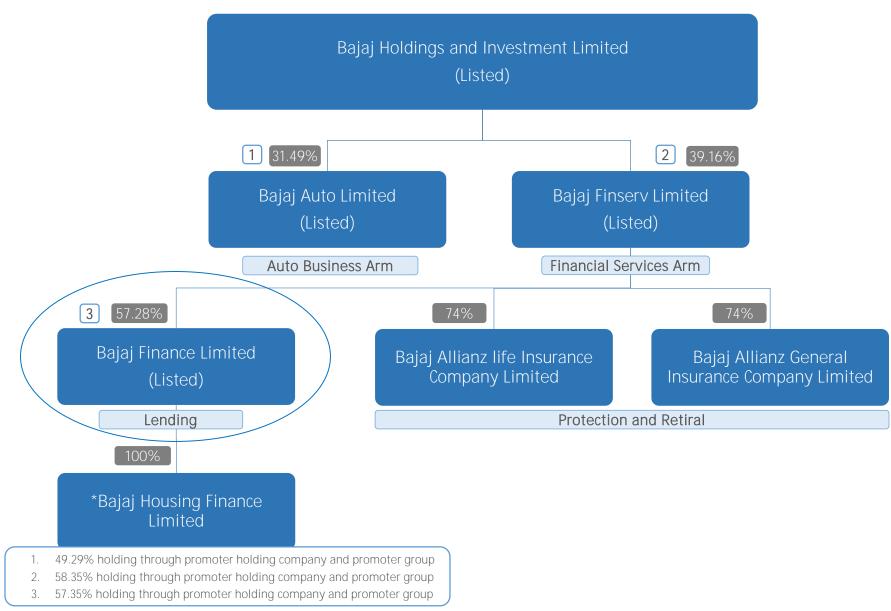
2W	Two Wheeler	IIP	Index of Industrial Production
3W	Three Wheeler	IRR	Internal Rate of Return
ACMF	Auto Components Manufacturer Financing	LAP	Loan Against Property
AR	Assets Receivable	LAS	Loan Against Securities
ARU	Activation, Retention & Usage	MF	Mutual Fund
ASC	Authorized Service Centers	MM	Million
AUF	Assets Under Finance	MSME	Micro, Small & Medium Enterprise
AUM	Assets Under Management	NII	Net Interest Income
B2B	Business to Business	NNPA	Net Non Performing Assets
B2C	Business to Customer	NTB	New to Bajaj Finance
BL	Business Loan	Opex	Operating Expenses
CAGR	Compounded Annual Growth Rate	POS	Point of Sale
CIF	Cards in Force	PPC	Products per Customer
CPI	Consumer Price Index	RBI	Reserve Bank of India
EMI	Existing Member Identification	ROA	Return on Assets
EPS	Earning Per Share	ROE	Return on Equity
FIG	Financial Institutions Group	SME	Small & Medium Enterprise
FII	Foreign Institutional Investor	TAT	Turn Around Time
FPI	Foreign Portfolio Investment	TTD	Through the Door
GNPA	Gross Non Performing Assets	WPI	Wholesale Price Index
HL	Home Loan		

IFA Independent Financial Advisor

### **PRESENTATION PATH**

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#### **BAJAJ GROUP STRUCTURE**



Above shareholding is as of 30th September 2016

\*W.e.f Nov 2014 . Bajaj Housing Finance Limited has a 100% subsidiary named Bajaj Financial Securities Limited which does not have any operations

#### **BAJAJ FINSERV GROUP - EXECUTIVE SUMMARY**



Bajaj Finserv is the financial services arm of the Bajaj group with business interest in "Lending", "Protection", and "Relationship management" through its various subsidiaries



#### Bajaj Finance Limited

- A 29 year old non bank finance company
- Diversified Consumer, SME, Rural & Commercial lender in India
- Credit rating of AAA/Stable by Crisil & India Ratings and AAA by CARE Ratings
- Credit rating AA+/Stable by ICRA (Positive outlook)
- 294 consumer branches and 497 rural locations with over 33,000+ distribution points
- Large customer franchise of 18 MM
- 6.83 MM new loans acquired in FY'16

🖻 BAJAJ Allianz 🕕

Bajaj Allianz General Insurance Company\*

- 2nd largest private General insurer in India as of FY16
- Offers a wide range of General insurance products across retail and corporate segments
- Highest Profit After Tax among private players in FY 16. ROE of 22.5% in FY16
- Combined ratio of 99.3% in FY16
- Recognized in the market for claims servicing
- FY16 PAT of ₹ 564 crores

Bajaj Allianz Life Insurance Company\*

B BAJAJ Allianz (1)

- Amongst top 4 private players as of FY16 on new business
- Deep pan India distribution reach
- Diversified distribution mix consisting of agency, bancassurance, other partners, direct etc.
- AUM of over 44K crores as of FY 16
- Net worth of ₹ 7,631 cr at 31st March 2016
- One of the most profitable private life insurers in India.
- FY16 PAT of ₹879 Crs

#### WHAT DO WE STAND FOR

"Non bank with strategy & structure of a bank"

"Focused on mass affluent & above clients with a strategy to cross sell"

"Diversified financial services strategy envisages an optimal mix of risk and profit to deliver a sustainable business model"

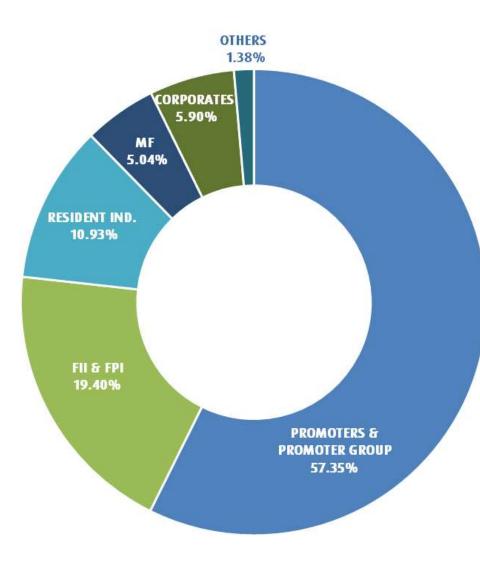
"Business construct to deliver a sustainable ROA of 3% and ROE of 18-20% in the medium term"

"Focused on continuous innovation to transform customer experience to create growth opportunities..."

### **KEY STRATEGIC DIFFERENTIATORS**

Part of the Bajaj Group – one of the oldest & most respected business houses	A trusted brand with strong brand equity
Focus on mass affluent and above clients	Overall franchise of 18.0 MM and Cross sell client base of 9.84 MM
Strong focus on cross selling assets, insurance and wealth products to existing customer	Consumer PPC of 2.98 and SME PPC of 4.06
Diversified lending strategy	AUM mix for Consumer : SME : Commercial : Rural stood at 45% : 39% : 12% : 4%
Highly agile & highly innovative	Continuous improvements in features of products & timely transitions to maintain competitive edge
Deep investment in technology and analytics	Has helped establish a highly metricised company and manage risk & controllership effectively

#### **BAJAJ FINANCE – SHAREHOLDER PROFILE**



#### Top 20 investors & their holdings

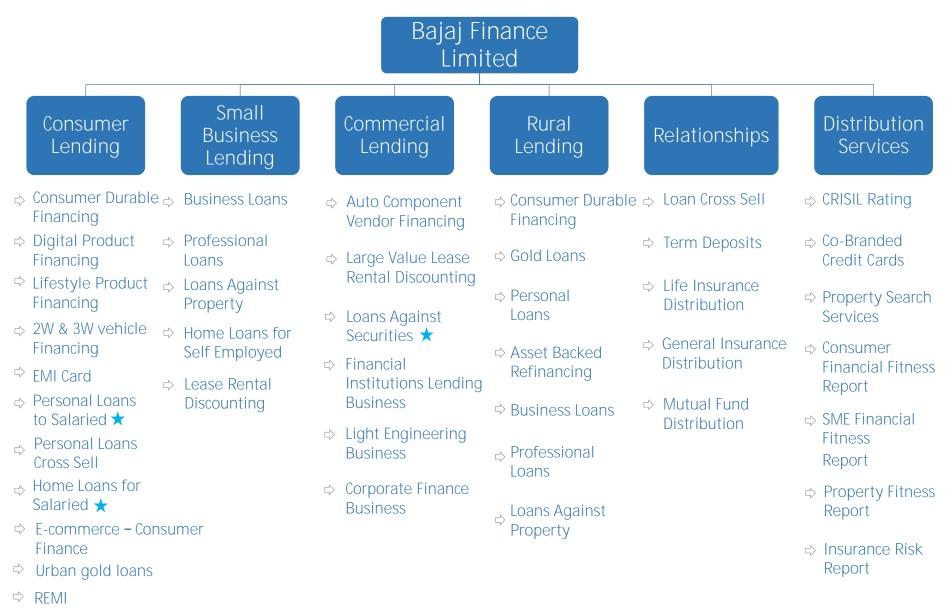
S.No	Name of Shareholder	As on Mar'16	As on Sep'16
1	BAJAJ FINSERV LTD	57.28%	57.28%
2	MAHARASHTRA SCOOTERS LIMITED	3.52%	3.52%
3	GOVERNMENT OF SINGAPORE	2.37%	2.61%
4	SMALLCAP WORLD FUND, INC	1.13%	1.13%
5	NEW HORIZON OPPORTUNITIES MASTER FUND	-	0.91%
6	AXIS LONG TERM EQUITY FUND	0.55%	0.67%
7	HDFC MID - CAP OPPORTUNITIES FUND	0.92%	0.47%
8	VANGUARD EMERGING MARKETS STOCK INDEX FUND, A SERIES OF VANGUARD INTERNATIONAL EQUITY INDEX FUND	0.44%	0.47%
9	NEW WORLD FUND INC	-	0.45%
10	HDFC STANDARD LIFE INSURANCE COMPANY	0.73%	0.40%
11	GOLDMAN SACHS INDIA FUND LIMITED	0.61%	0.40%
12	WF ASIAN SMALLER COMPANIES FUND LIMITED	0.48%	0.36%
13	ACACIA PARTNERS, LP	1.13%	0.36%
14	ISHARES INDIA INDEX MAURITIUS COMPANY	-	0.36%
15	BFL EMPLOYEE WELFARE TRUST	0.60%	0.35%
16	BIRLA SUN LIFE TRUSTEE COMPANY	0.36%	0.34%
17	VANGUARD TOTAL INTERNATIONAL STOCK INDEX FUND	0.31%	0.34%
18	TVF FUND LTD.	0.31%	0.31%
19	SBI MAGNUM TAXGAIN SCHEME	0.30%	0.30%
20	ACACIA INSTITUTIONAL PARTNERS, LP	0.71%	0.29%

### FINANCIAL SNAPSHOT

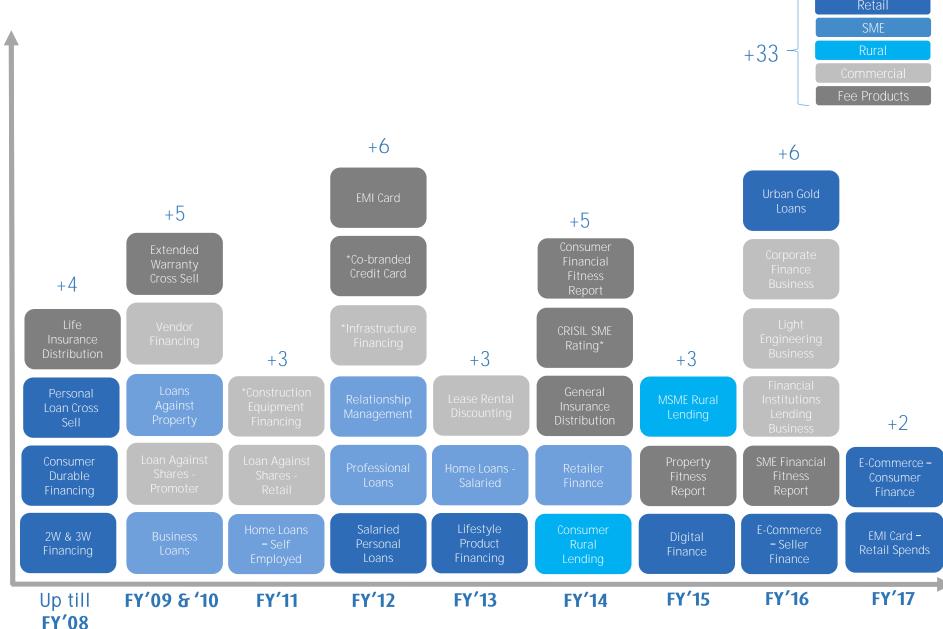
										<b>₹</b> in Crore
Financials snapshot	FY09	FY10	FY11	FY12	FY13	FY14	FY15	FY16	Yoy Fy15 - Fy16	CAGR (8 years)
Assets under management	2,539	4,032	7,573	13,107	17,517	24,061	32,410	44,229	36%	50%
Income from operations	599	916	1,406	2,172	3,110	4,073	5,418	7,384	36%	43%
Interest expenses	164	201	371	746	1,206	1,573	2,248	2,927	30%	51%
Net Interest Income (NII)	435	715	1,035	1,426	1,904	2,500	3,170	4,457	41%	39%
Operating Expenses	220	320	460	670	850	1,151	1,428	1,949	36%	37%
Loan Losses & Provision	164	261	205	154	182	258	385	543	41%	19%
Profit before tax	51	134	370	602	872	1,091	1,357	1,965	45%	68%
Profit after tax	34	89	247	406	591	719	898	1,279	42%	68%
Ratios	FY09	FY10	FY11	FY12	FY13	FY14	FY15	FY16		
Return on assets	1.4%	2.8%	4.4%	4.2%	4.1%	3.6%	3.3%	3.5%		
Return on equity	3.2%	8.0%	19.7%	24.0%	21.9%	19.5%	20.4%	20.9%		
Earning per share (Basic) - ₹*	0.93	2.42	6.75	11.08	13.57	14.48	17.99	24.23		
Net NPA	5.50%	2.20%	0.80%	0.12%	0.19%	0.28%	0.45%	*0.28%		
NPA provisioning coverage	32%	55%	79%	89%	83%	76%	71%	77%		

\*The net NPA & provisioning coverage numbers for FY16 are at 150 days over-due while the same for previous years are at 180 days over-due \* EPS numbers adjusted for bonus and split

### **BAJAJ FINANCE LIMITED PRODUCT SUITE**



### **BUSINESS/PRODUCT LAUNCH JOURNEY**



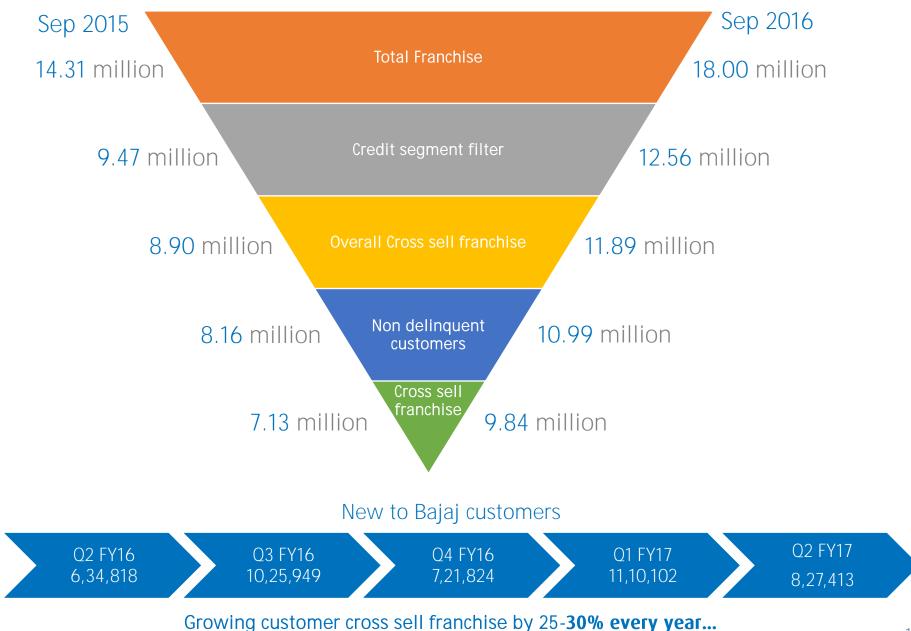
### **EXECUTIVE SUMMARY**

Bajaj	<ul> <li>29 year old non bank with a demonstrated track record of profitability</li> </ul>
Finance	<ul> <li>Focused on Consumer, Rural, SME &amp; Commercial lines of businesses</li> </ul>
	• Portfolio mix for Consumer : SME : Commercial : Rural stands at 45% : 39% : 12% : 4%
	Strategic business unit organization design supported by horizontal common utility support
	functions to drive domain expertise, scalability and operating leverage
	Strategy is to focus on cross sell, customer experience and product & process innovations to
	create a differentiated & profitable business model
	<ul> <li>The company has ₹ 52,332 Crores of Assets under Management with a net NPA of 0.43% and a</li> </ul>
	capital adequacy of 21.48% as of 30 Sept 2016. The company in Q2 FY17 has delivered a pre tax
	profit of ₹ 626 Crores and a post tax profit of ₹ 408 Crores at an ROA <sup>1</sup> of 0.8% and ROE <sup>1</sup> of 5.1%
Consumer	• Amongst the top three 2W lender in India focused on semi-urban & rural markets. Currently
business	contributes to 31% of Bajaj Auto's domestic 2W sales
	<ul> <li>Present in 304 locations with 25,000+ active distribution point of sale</li> </ul>
	<ul> <li>Largest consumer electronics lender in India, focused on affluent consumers</li> </ul>
	<ul> <li>Amongst the largest personal loan lenders in India</li> </ul>
	EMI (Existing Membership Identification) Card franchise crossed 6.6 MM cards (CIF)
	Amongst the largest new loans acquirers in India (4.71 MM in H1 FY17)
Rural	• Highly diversified lender in the rural eco system offering over 12 products in consumer and MSME
business	business categories with a unique hub and spoke business model
	<ul> <li>Geographic presence across 497 towns and villages and retail presence across 3,700+ stores</li> </ul>
1 Not Appualized	

## EXECUTIVE SUMMARY (CONTD.)

SME Business	<ul> <li>Focused on high net worth SMEs with an average annual sales of ₹ 15 Crores with established financials &amp; demonstrated borrowing track records</li> <li>Offer a range of working capital &amp; growth capital products and mortgage (Loan against property, Lease Rental Discounting &amp; Home Loans) products to SME &amp; self employed professionals</li> <li>Offer full range of growth &amp; working capital lending products to professionals (Doctors &amp; CA's)</li> <li>Built a dedicated SME Relationship Management channel to provide wide range of cross sell products to our SME franchise</li> <li>Mortgage product strategy is to sell to existing customers only</li> </ul>
Commercial business	<ul> <li>Offer wholesale lending products covering short, medium and long term needs of Auto component &amp; light engineering vendors and financial institutions in India</li> <li>Offer a range of structured products collateralized by marketable securities or mortgage</li> </ul>
Treasury	<ul> <li>Strategy is to create a balanced mix of wholesale and retail borrowings</li> <li>Borrowing mix of 38 : 54 : 08 between banks, money markets and retail deposits</li> </ul>
Credit Quality	<ul> <li>Gross NPA of 1.58% &amp; Net NPA of 0.43% as of 30 Sept 2016 vs GNPA of 1.88% and NNPA of 0.57% last year</li> <li>Provisioning coverage ratio stands at 73% as of 30 Sept 2016</li> </ul>
Credit Rating	<ul> <li>Credit rating for Long Term Debt Programme is AAA/Stable by CRISIL and India Ratings, AAA by CARE Ratings and AA+ by ICRA</li> <li>Credit rating for Short Term Debt Programme is A1+ by CRISIL, ICRA &amp; India Ratings</li> <li>Credit rating for FD programme is FAAA/Stable by CRISIL &amp; MAAA (Stable) by ICRA</li> </ul>

### **CUSTOMER FRANCHISE**



### **KEY PORTFOLIO METRICS**

	Business Segment	AUM (₹ Crores)					Deploym ents	IRR (%)	Ticket	Quarter
	Duomoos oogmon	Q3 FY16	Q4 FY 16 (	Q1 FY 17	Q2 FY17	YoY	Q2 FY17	Range	(Lacs)	gone by
1.	2W & 3W finance	3,647	3,773	4,080	4,466	32%	1,170	22.0-28.0	0.56	
2.	Consumer durable finance	5,935	5,556	6,783	6,937	41%	3,370	24.0-26.0	0.28	
3.	Digital product finance	587	637	816	950	132%	738	24.0-26.0	0.25	
4.	Lifestyle product finance	366	379	386	420	53%	281	24.0-26.0	0.49	
5.	Personal loans cross sell	3,524	3,860	4,392	4,938	61%	1,061	16.0-33.0	1.46	
6.	Salaried personal loans	2,921	2,614	2,764	2,947	17%	721	14.0-16.0	5.12	
7.	Salaried – Home Loans	1,339	1,477	1,786	2,093	91%	445	9.6-10.5	31	
8.	Business loans (BL)	4,146	4,309	4,866	5,057	52%	955	17.0-20.0	14	
9.	Professional loans	985	1,112	1,265	1,421	68%	370	14.0-17.0	12	
10.	Loan against property (LAP)	8,890	8,332	8,661	8,536	(5%)	814	11.0-12.0	131	
11.	Self employed – Home Loans	3,238	3,089	3,286	3,252	5%	398	10.0-10.7	63	
12.	Loan against securities	2,352	2,659	2,975	3,107	82%	-	10.8-12.0	-	
13.	Vendor financing	1,472	1,394	1,545	1,551	17%	-	10.0-12.5	-	
14.	Financial institutions group	236	429	433	438	630%	65	10.5-12.0	-	
15.	Corporate finance	314	338	459	578	134%	120	10.5-12.0	-	
16.	Infrastructure lending	312	311	306	305	(14%)	-	NA	NA	**
17.	RM Business	1,844	1,887	2,136	2,126	35%	209	10.0-12.0	65	
18.	Rural lending	1,159	1,339	1,688	1,948	195%	741	14.0-35.0	-	
19.	BFS Direct (HL, PL)	-	576	721	843	-	228	-	-	

## STRONG DISTRIBUTION REACH

Geographic Presence (No. of branches)									
Business Line	FY13	FY14	FY15	FY16	FY17*				
Consumer presence	91	114	161	193	304				
SME presence	57	80	119	262	294				
Rural presence	-	70	232	397	497				
Total Bajaj Finance presence	91	184	393	590	801				

Active Distribution (Points of sale)									
Business Line	FY13	FY14	FY15	FY16	FY17*				
CD retailer	3,500+	4,900+	7,000+	9,400+	13,000+				
Digital retailer	850+	1,600+	2,650+	5,200+	6,800+				
Lifestyle retailer			1,150+	3,200+	3,900+				
Retail EMI retailer	-	-	-	-	2,400+				
2W-Dealer/ASCs	2,600+	2,600+	3,000+	3,000+	3000+				
SME – DSA	400+	700+	700+	800+	900+				
Rural retailer	-	-	1,500+	3,200+	3700+				
Total reach	7,000+	9,000+	16,000+	24,000+	33,700+				

# of New loans disbursed ('000s)									
Business Line	FY13	FY14	FY15	FY16	FY17*				
Consumer Loans	1,908	2,450	3,623	4,690	3,147				
Lifestyle & Digital	37	109	374	723	667				
Personal Loans	116	137	206	299	173				
2W & 3W	736	651	561	626	383				
Rural Finance	-	22	131	448	305				
SME/Commercial	11	20	30	48	43				
Total	2,808	3,389	4,924	6,834	4,718				

ļ	Assets L	Jnder Ma	nageme	ent (₹ Cro	ores)	
Business Line	FY13	FY14	FY15	FY16	FY17*	Mix
Consumer Lending	7,138	9,328	13,202	18,996	23,892	45%
SME Lending	7,750	12,009	15,551	18,692	20,369	39%
Commercial Lending	2,629	2,674	3,324	5,202	6,123	12%
Rural Lending	-	50	333	1,339	1,948	4%
Total AUM	17,517	24,061	32,410	44,229	52,332	100%

\* As at/ Year to date for the quarter ending

### KEY PERFORMANCE HIGHLIGHTS FOR Q2 FY17

- Customers franchise as of 30 Sep 2016 ↑ 26% to 18 MM from 14.3 MM as of 30 Sep 2016. During the quarter, the company acquired 0.8 MM new customers
- New loans booked during Q2 FY17 ↑ 56% to 21,76,798 from 13,93,309 in Q2 FY16
- Assets under Management (AUM) as of 30 Sept 2016 was ↑ 38% to ₹ 52,332 Crs from ₹ 37,964 Crs as of 30 Sep 2016
- Total income for Q2 FY17 ↑ 39% to ₹2,366 Crs from ₹1,701 Crs in Q2 FY16
- Loan losses and provisions for Q2 FY17 ↑ 23% to ₹169 Crores as against ₹137 Crores in Q2 FY16.
- Profit before tax for Q2 FY17 ↑ 46% to ₹626 Crores from ₹428 Crores in Q2 FY16
- Profit after tax for Q2 FY17 ↑ 46% to ₹408 Crores from ₹279 Crores in Q2 FY16
- Return on Assets and Return on Equity for Q2 FY17 were 0.8% and 5.1% (not annualized) respectively
- Gross NPA and Net NPA as of 30 Sep 2016 stood at 1.58% and 0.43% respectively. The provisioning coverage ratio stood at 73% as of 30 Sep 2016. The Company follows NPA recognition policy of 120 days overdue as required by RBI guidelines. The comparable Gross and Net NPA at 120 days for last year stood at 1.88% and 0.57% respectively. The Company continues to provide for loan losses in excess of RBI requirements.
- Capital adequacy ratio (including Tier-II capital) as of 30 Sept 2016 stood at 21.48%. The Tier-I capital stood at 14.97%. During the quarter, the company raised ₹ 1,955 Crs by way of Tier II capital to augment its capital base. The Company continues to be well capitalized to support its growth trajectory

### SUMMARY FINANCIAL STATEMENT

Financials snapshot	Q2′17	Q2'16	YoY	H1'17	H1'16	YoY	₹ in Crores FY'16
Assets under finance (AUF)	49,981	36,515	36%	49,981	36,515	36%	42,756
Assets under management (AUM)	52,332	37,964	38%	52,332	37,964	38%	44,229
Total Interest & fee Income	2,366	1,701	39%	4,667	3,356	39%	7,384
Interest expenses	956	695	38%	1,839	1,372	34%	2,927
Net Interest Income (NII)	1,410	1,006	40%	2,828	1,984	43%	4,457
Operating Expenses	615	441	39%	1,201	894	34%	1,949
Loan Losses & Provision	169	137	23%	349	240	45%	543
Profit before tax	626	428	46%	1,278	850	50%	1,965
Income tax	218	149	46%	446	295	51%	686
Profit after tax	408	279	46%	832	555	50%	1,279
Ratios	Q2′17	Q2'16		H1'17	H1'16		FY'16
Total Opex to NII	43.6%	43.8%		42.5%	45.1%		43.7%
Total Opex to Total Income	26.0%	25.9%		25.7%	26.6%		26.4%
Loan loss to AUF*	0.3%	0.4%		0.7%	0.7%		1.2%
Return on Average AUF*	0.8%	0.8%		1.6%	1.6%		3.5%
Earning per share - Basic (Rs.) *	7.6	5.2		15.5	10.7		24.2
Return on Average Equity *	5.1%	4.2%		9.5%	9.5%		20.9%

### MANAGEMENT DISCUSSION

#### Market Assessment :

#### Economic indicators

Parameters	Jul '16	Aug'16	Sept'16
IIP	-2.5%	-0.7%	-
СРІ	6.07%	5.05%	4.31%
WPI	3.72%	3.74%	3.57%

- Consumer durables and Consumer non-durables have a recorded growth of 2.3% and 0.1% respectively, with the overall growth in Consumer goods being 1.1% in August 2016
- As of September 30 2016, projected gross bank credit of scheduled commercial banks amounted to ₹75.2 lac Crs registering an increase of 10.44% during the year as against an increase of 9.12% in the previous year.
- As per RBI's 'Financial Stability Report' published in June 2016, Gross non-performing advances (GNPAs) of Scheduled Commercial Banks as a percentage of gross advances increased to 7.6% from 5.1% between September 2015 and March 2016 after the Asset Quality Review (AQR). Stressed advances ratio increased to 11.5 % from 11.3% during the same period. PSBs recorded the highest level of stressed assets at 14.5% followed by Private banks and Foreign banks at 4.5%.

#### Auto sector (H1 FY17)

	Overall	PV	CV	2W	3W	Scooters	Motorcycles
YoY growth %	11.92%	12.34%	5.99%	17.47%	13.39%	26.94%	12.65%

2 Wheeler & 3 Wheeler Financing	• 2 Wheeler financing business disbursed 180K accounts in the quarter (30% YoY)
Disbursed: 1,170 Crs (50% YoY)	<ul> <li>3 Wheeler financing business disbursed 15K accounts in the quarter (95% YoY)</li> <li>2 Wheeler financing penetration of Bajaj Auto's domestic 2 Wheeler sales improved to 31.5% from 30.0% in Q2 FY16</li> <li>3 Wheeler financing penetration of Bajaj Auto's domestic 3 Wheeler sales in Q2 FY17 improved to 22% from 16% in Q2 FY16</li> </ul>
Consumer Durables	
Disbursed: 12.16 lac accounts (Growth: 34% YoY)	<ul> <li>Launched 26 new locations in Q2 FY17. Business is now present in 304 locations</li> <li>Premiumisation strategy launched in early April 2016 delivered 40K accounts in Q2 FY17</li> <li>Launched mobile application for in store demonstrators</li> </ul>
Digital Product Finance	Business tieups remain strong with finance schemes on SmartPhones and Laptops with coverage across all major OEMs
Disbursed: 316 K accounts (Growth: 151% YoY)	<ul> <li>Business added 37 new locations in Q2 FY17. Business is now present in 137 locations</li> <li>Business went live with Experia Commerce capability to bring financing proposition on smartphones, tablets, laptops and watches from retailers to existing customers with 4 hour delivery promise</li> </ul>

Lifestyle Finance	• Overall furniture market remains very slow. Furniture contribution was 66% in Q2 FY17
Disbursed: 59.5 K accounts (Growth: 57% YoY)	<ul> <li>Life care finance segment launched in Q3 FY16 delivered about 6K cases in Q2 FY17</li> <li>Business continues to expand into life care financing space. It added 543 clinics across India in Q2 FY17 taking the total count of clinics to 1,403 clinics</li> </ul>

REMI	<ul> <li>EMI financing enabled in apparels (UCB, US Polo, Arrow), footwear (Adidas, Reebok, Puma), eyewear (GKB, Lawrence &amp; Mayo), travel (Cox &amp; Kings) &amp; power backup (Sukam)</li> </ul>
Disbursed: 52 K accounts	• EMI financing partnership with Future group has garnered tremendous response across financing of apparels & groceries. 25%+ are repeat customers every month
	<ul> <li>Business added 20 cities in Q2 FY17. Currently present in 35 cities with presence in 5,100+ stores</li> </ul>

Ecommerce	Business has partnered with all leading ecommerce players viz, Flipkart, Amazon &
	Snapdeal
Disbursed: 59 K accounts	<ul> <li>Business saw good traction across all major players during sales promos on Flipkart, Amazon &amp; Snapdeal</li> </ul>
	Financing present in 33 categories across Flipkart, Amazon and SnapDeal

EMI Cards	
6.6 MM CIF	<ul> <li>Sourced 531K EMI cards in Q2 FY17</li> <li>Continued investments in ARU (Activation, Retention &amp; Usage) for growth of retail segments</li> </ul>

Personal Loan Cross Sell	Business is 100% D2C
Disbursed: 1,061 Crs (Growth: 59% YoY)	<ul> <li>Business invested in analytics &amp; technology capabilities of geo spatial mapping &amp; campaign management tools which will improve cross sell efficiency</li> <li>The loan on phone model wherein loan is disbursed through a paperless process delivered 132 Crs in Q2 FY17 contributing 17% of overall PLCS business volumes</li> </ul>

Gold Loans	Business crossed 370 Crs AUM
Net AUM growth of 128 Crs	<ul> <li>Currently present in 60 urban branches and 130 rural branches</li> <li>New capabilities are being built to reduce customer TAT and provide flexibility of repeat transactions</li> </ul>

Salaried Personal Loans	Business is now present in 72 cities
Disbursed: 721 Crs (Growth: 21% YoY)	<ul> <li>D2C business now contributes to 63% of total volumes</li> <li>Business continued progress in creating product variants suited for customer needs</li> <li>Business is facing intense competition from private sector banks who are offering personal loans at rates that do not support an unsecured business through cycles</li> </ul>
Salaried Home Loans	Business is now present in 20 locations
Disbursed: 445 Crs (Growth: 82% YoY)	<ul> <li>Increased resourcing in top 6 locations to capitalize on the growth opportunity</li> <li>Growing Develop Finance gradually to create a robust ROE model</li> </ul>
BFS Direct	Business now has AUM of 843 Crs
Disbursed 228 Crs (Secured: Unsecured mix at 50%:50%)	<ul> <li>Business has seen good traction across Salaried Personal Loans and Salaried Home Loans</li> <li>Investing deep to create a new platform to deliver exceptional customer experience which will be end to end digital</li> </ul>

Rural Lending	<ul> <li>Business is now present in 497 locations with 131 branches and 366 spokes. Launched</li></ul>
Consumer Business	22 new branches in Andhra Pradesh and existing states in Q2 FY17
RB2B: 113 K accounts RB2C: 400 Crs	<ul> <li>Business is back in growth mode post good monsoon</li> <li>Credit metrics for business are holding well</li> </ul>

MSME Rural	<ul> <li>Took a decision to slow down this business in the beginning of this fiscal due to APMC</li> </ul>
Disbursed 52 Crs	<ul> <li>crisis and lack of clarity on monsoon</li> <li>Key focus on secured lending, which now forms 85% of new business in Q2</li> <li>Unsecured lending is being run with close monitoring and precaution</li> </ul>

Business Loans	Business continues to grow well with strong portfolio quality							
	<ul> <li>'Break 2 Grow' strategy is helping to diversify &amp; balance risk across portfolio. Current mix in Prime, Growth &amp; Emerging markets stands at 44:42:14</li> </ul>							
Disbursed: 955 Crs (Growth: 15% YoY)	Pure Flexi is shaping out to be strong product proposition for customers							
	<ul> <li>Slowed down business in northern markets including Delhi which contributes to 12-15% of national volumes based on our risk assessment</li> </ul>							

Professional Loans	<ul> <li>An EMI card proposition was successfully launched in top 10 cities resulting into better engagement with Professionals</li> </ul>
Disbursed: 370 Crs (Growth: 47% YoY)	<ul> <li>Launched relationship model for doctors</li> <li>'Mobility App' an app for our sales team to give immediate eligibility for professionals has gone live and is gaining good traction</li> </ul>

Loan Against Property	
Disbursed: 814 Crs (De-growth of 38% YoY)	<ul> <li>Business is now present in 74 locations</li> <li>100% D2C transition has lowered business volume</li> </ul>

Home Loans – Self employed	
Disbursed: 398 Crs (Growth of 39% YoY)	<ul> <li>100% of the business is now D2C</li> <li>Business is now present in 54 locations</li> <li>'Developer Finance' business has delivered 180 Crs of business volume</li> </ul>

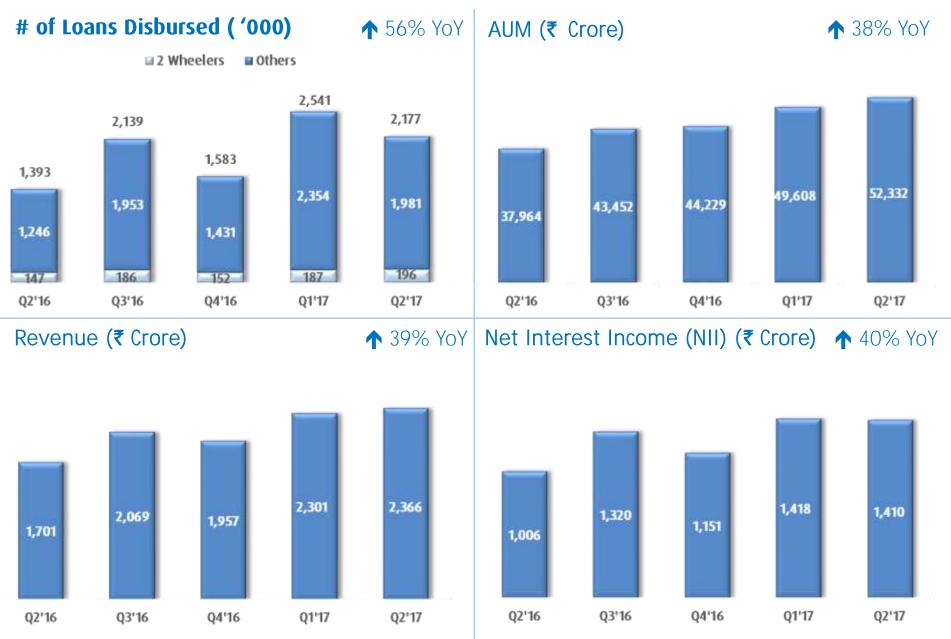
Commercial	ACMF book grew 17% YoY in Q2 FY17				
Lending	<ul> <li>Elevated competitive intensity seen from major private/foreign banks due to improving credit profile of several auto ancillaries</li> </ul>				
	Credit performance of portfolio continues to hold well				
	<ul> <li>Disbursed 120 Crs in Corporate Finance, 65 Crs in Financial Institutional Group &amp; 25 Crs in Light Engineering</li> </ul>				

Loan Against Securities	Business continued to scale up its market share
Net AUM growth of - 132 Crs	<ul> <li>Expanded the product suite by adding ancillary products like IPO Financing, ESOP Financing, Loan for MF/Bonds</li> </ul>
Loan book growth of 82% YoY	Added more than 300 HNI relationships through B2B2C channel in H1 FY17

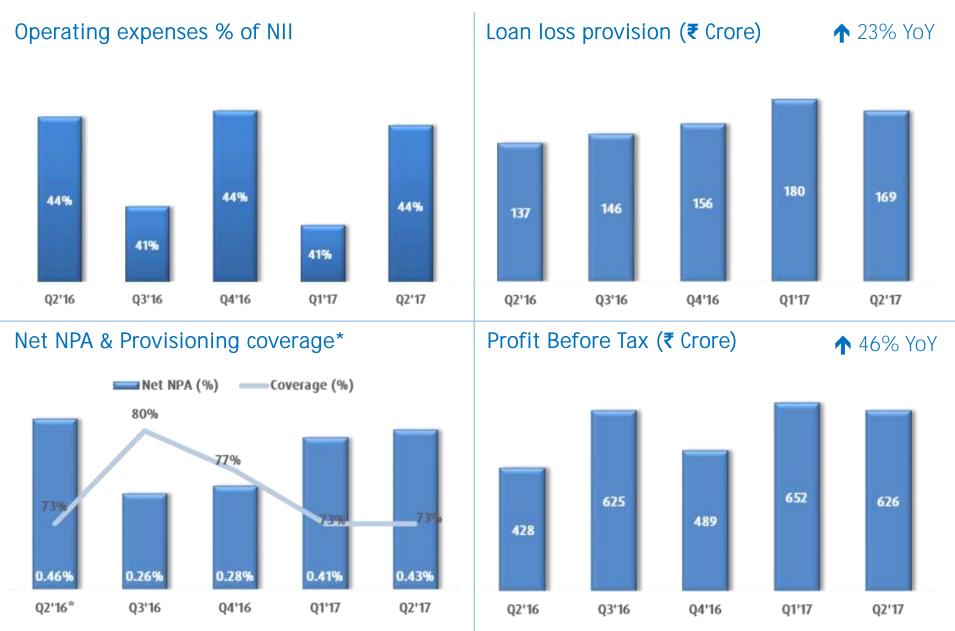
Relationship Management	HNI Salaried Segment & HNI Doctor segment added to counter slowdown
Disbursed: 209 Crs (De-Growth: 46%	<ul> <li>Wealth product basket expanded with introduction of new products</li> <li>Portfolio Management Services distribution launched for all RM clients to expand the</li> </ul>
YoY)	product offering

Fixed Deposits & IFA	<ul> <li>Credit rating for FD programme is FAAA/Stable by CRISIL &amp; MAAA (Stable) by ICRA</li> </ul>					
	<ul> <li>Corporate liabilities initiative launched in Q1, continues to show encouraging results with 160 corporates relationships and total corporate book of 1569 Cr</li> </ul>					
Total book - 3,442	Average Retail deposit size is at 3.8 lacs with a weighted tenor of 25.96 months					
Crs (135% YoY)	IFA mobile app launched, for empanelment, activation and business across products at a business level					
	• IFA channel now has 1018 IFA's, activated 225 in Q2 FY17. Total business of 106 Crs from this channel in Q2 FY17 spread across, Fixed Deposits, Lending & Mutual Funds					
Portfolio Metrics	GNPA of 1.58% as of 30 Sept 2016 as compared to 1.88% last year					
	NNPA of 0.43% as of 30 Sept 2016 as compared to 0.57% last year					
	Provisioning coverage ratio stood at 73%					
Interest Cost	<ul> <li>Interest cost for the company continues to remain significantly lower amongst its NBFC peers</li> </ul>					
	<ul> <li>Borrowing mix – 38 : 54 : 08 between banks, money markets and retail deposits</li> </ul>					
	<ul> <li>CRISIL in its letter dated 6 October 2016, has upgraded its rating on Bajaj Finance Limited's Long Term Debt Programme and Bank Facilities to 'CRISIL AAA/Stable' from 'CRISIL AA+/Positive'</li> </ul>					
	<ul> <li>Credit rating for Long Term Debt Programme is AAA/Stable by CRISIL and India Ratings, AAA by CARE Ratings and AA+ by ICRA.</li> </ul>					
	Credit rating for Short Term Debt Programme is A1+ by CRISIL, ICRA & India Ratings					

#### FINANCIAL PERFORMANCE TRENDS – Q1 FY17

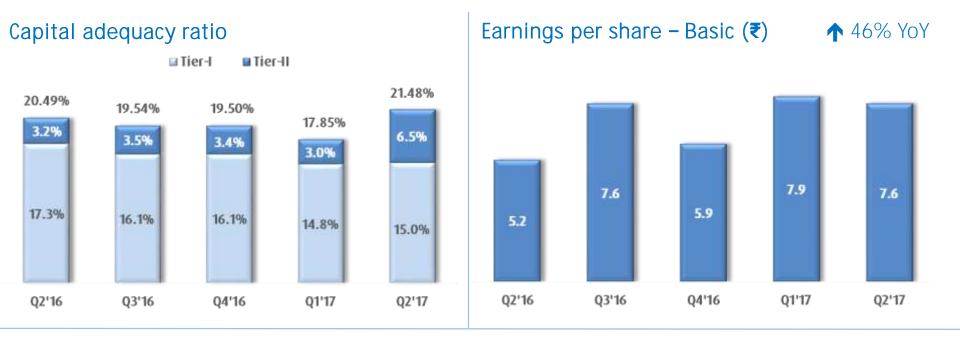


### FINANCIAL PERFORMANCE TRENDS – Q1 FY17



\*The net NPA & provisioning coverage numbers for Q1 FY17 are at 120 days over-dues while the same for Q2'16, Q3'16 andQ4'16 quarters are at 150 days over-due.

### FINANCIAL PERFORMANCE TRENDS – Q1 FY17

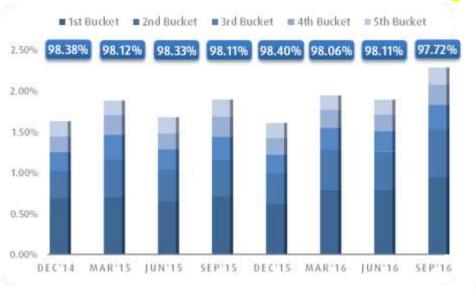


#### Return on avg. assets under finance & Equity

ROA 📾 ROE



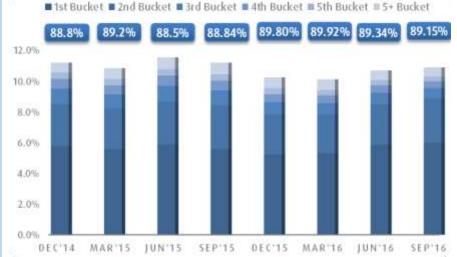
### **CREDIT QUALITY – PORTFOLIO COMPOSITION**



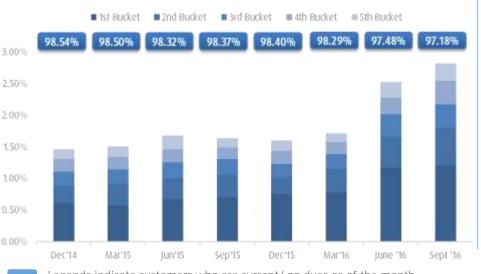
CD loan portfolio

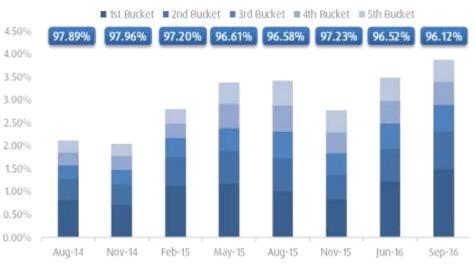
Lifestyle finance loan portfolio

#### Two & Three wheeler loan portfolio



#### Digital product finance loan portfolio





Legends indicate customers who are current/ no dues as of the month.

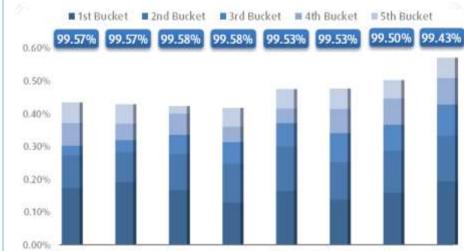
### **CREDIT QUALITY - PORTFOLIO COMPOSITION**



#### Personal loan cross sell portfolio

#### Small business loan portfolio





SEP'15

DEC'15

MAR'16

[UN'16

SEP'16

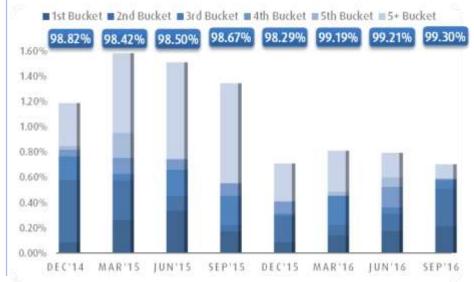
#### Loan against property portfolio

**JUN'15** 

MAR 115

DEC'14

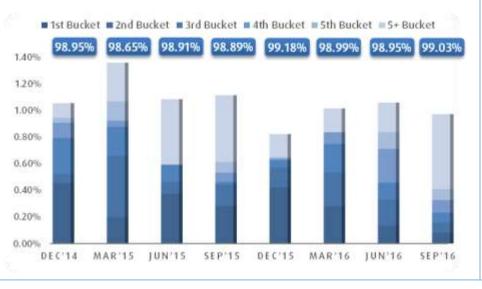
Salaried personal loan portfolio



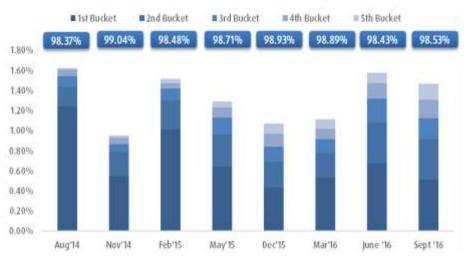
Legends indicate customers who are current/ no dues as of the month.

### **CREDIT QUALITY – PORTFOLIO COMPOSITION**

#### Home loans portfolio



#### Rural Lending portfolio (Basket of 10 products)



### CREDIT QUALITY – PROVISIONING COVERAGE

	Business Segment (Values in ₹ Crs)	AUM Q2 FY17	GNPA	NNPA	PCR (%)	GNPA (%)	NNPA (%)	Remarks
1.	2W & 3W finance	4,466	193	60	69%	4.19%	1.34%	Repossessable asset
2.	Consumer durable finance	6,533	129	10	92%	2.02%	0.16%	
3.	Digital product finance	951	16	2	86%	1.69%	0.24%	
4.	Lifestyle	426	5	1	81%	1.22%	0.23%	•
5.	Personal loans cross sell	4,791	120	12	90%	2.30%	0.23%	•
6.	Salaried personal loans	2,975	26	3	87%	0.88%	0.12%	
7.	Salaried – Home Loans	1,860	3	2	14%	0.14%	0.12%	1.25 X property cover
8.	Business Ioans (BL)	5,153	104	17	84%	2.02%	0.33%	
9.	Professional loans	1,433	10	1	87%	0.73%	0.10%	
10.	Loan against property (LAP)	8,628	85	52	39%	1.12%	0.68%	1.5 X property cover
11.	Self employed – Home Loans	3,323	49	31	38%	2.09%	1.30%	1.4 X property cover
12.	Loan against securities	3,107	0	0	-	0%	0%	
13.	Vendor financing	1,564	0	0	-	0%	0%	•
14.	Financial institutions group	438	0	0	-	0%	0%	
15.	Corporate finance	578	0	0	-	0%	0%	
16.	Infrastructure lending	305	11	8	21%	3.42%	2.71%	
17.	RM Business	2,188	22	11	50%	1.21%	0.60%	1.5 X property cover
18.	Rural lending	1,948	15	3	82%	0.77%	0.14%	•
19.	BFS Direct	854	3	0	88%	0.31%	0.04%	
	Bajaj Finance	52,332	808	218	73%	1.58%	0.43%	

PCR – Provisioning Coverage Ratio

### PR COVERAGE HIGHLIGHTS IN Q2 FY17

# 'Next consumption wave will ride on credit'

world plays a critical linkage role in developing consumer culture and giving a kickstart to the economy. How do you see it panning out in India?

Now our society is a mix of old India and new India, old India didn't spend, they didn't have anywhere to go and spend, there were no malls, they didn't have the opportunity to spend, no discretionary spend was available beyond the basic necessities. In the last 10 years the entire consumer space has changed and that has given rise to companies like us, and we are able to enable those consumers, we can stretch a person's money using EMIs, using schemes to help him buy products affordable and available to him. The most important point is generational; we all grew up in an environment of deficit not surplus, therefore, apart from the younger generation, most Indians do not like taking debt, which is not such a bad thing. In on sustainable profitability and innovation, the country of 130 crore people, you can always

we end up meeting people's aspirations and that has helped us so far in having a very low enabling them. In our experience, we see section of consumer happy to trade up.

#### Are non-performing loans becoming a challenge?

What we have seen in India is that consumers want to pay There are very few consumers in India who consciously do not want to pay But some consumers have accumulated too much debt, or have a debt but have lost their jobs, which is why they are unable to pay. Other than those situations, we have seen that getting payments back is not a problem. On our part, it is our responsibility to see that we use good quality analytics to try and understand which cus-

net non-performing assets.

Bajaj Finance has tied up with Future Group, what is the plan and potential of the two companies coming together.

Time will tell us the potential but the next wave of growth will be enabled by finance. For us, it is as important to find new customers as it is to build the right type of partnerships so that we can take care of customers' multiple needs. The next wave of consumption will happen through credit only I am excited because two Indians groups getting together to do something which is world class. It's a win-win tie-up for Bajaj Finance, Future Group and customers

Consumer finance industry around the trades up for higher value product, that's how tomers should be given how much leverage and potential we have witnessed in India in the past decade encourages me to think that there won't be a problem in seeing over 20% of good quality growth.

> What you think of India's current macroeconomic situation. Do you think we are going on the proper growth trajectory with self-dependency or still we are vary much dependent on the external world?

> We do not live in an isolated world. Around 25 years after liberalisation, we are open to what is happening in the world, so obviously we have some impact of external factors. Nevertheless, our strengths are a very large consuming population, great skills and ability to manufacture locally, whether it is products or services. If we continue to focus on these, it will help us buffer

What we have seen in India is that consumerswant

to pay. There are very few consumers in India who consciously do not want to pay

Our major focus will be on the consumer segment. But we are increasing focus on rural and other segments. In these, it shouldn't be problematic to enhance growth from 20-25%

investors. Currently, Bajaj Finance is present in 20.000 stores across the country and has now tied up with Puture Group to provide easy EMIs to customers on groceries and household essentials in the latter's stores. Vice chairman of Bajaj Finance Sanjiv Bajaj spoke with Anurag Shah about the company's prospects and industry scenario.

segment?

are focused on.

-THE C-Suite Chat

aja) Finserv has created a financial stronghold

with multiple business lines. Bajaj Finsery, a

lending, insurance and wealth advisory firm'

has three arms - the non-banking finance firm

Baiaj Finance, Bajaj Allianz General Insurance

and Bajaj Allianz Life Insurance. Sanjiv Bajaj

took charge of Bajaj Finance in 2008. Starting

from a low base in 2007-08, when Bajaj first an-

tered the financial services business, the com-

pany's revenue has grown to Rs 22,364 crore and

profits have grown to Rs 1,863 crore in 2015-16. The company is currently valued at over Rs

28,000 crore and has earned a solid reputation

among both peers and consumers. With a focus

and buy; it's an issue of availability and accessibility Today we need 20 more Bajaj Finance. all over the country to reach out to the customers to provide them financial products. So I think it's an issue of accessibility boday morethan affordability.

What kind of scope does consumer finance offer today and what are your plans in this We have been doing con

Consumer finance has a very small portion from the last many of the total debt in India today. But in westyears, we find that availability of ern countries it's a much larger proportion of the GDP. Even though we don't have to go EMI finance that far, the opportunity we have today is plays a major large. As our income levels are growing, so role; of the cusare people's aspirations. With our consumer tomers who financing and EMI products, we are able to come to buy a enable the aspirations, and that is what we 40 inch TV,

Baja) Finance has given handsome returns to get enough volumes, consumers who can come

You mean to say people are willing to pay more when they have more access to finance?

sumer financing

one in three

#### Going forward, what strategies do you have for expansion and growth?

Our major focus will be on the consumer segment. But we are increasing focus on the rural and other segments. In these, it shouldn't be problematic to enhance growth from 39-25 % in the next few years. Having said that, there exist growth cycles, so if we deem that growth needs to be slowed in the coming years to maintain the quality of the growth, then we will slow it down. This is because we are longterm players who wish to be around for the near 100 years. But overall, the kind of

external shocks and leverage external benefits. Our capability can maneuver through slow to quality growth cycles. As we witnessed with China in the past 30 years, I believe the next 30 years belong to India.

Do you expect further consolidation in the insurance sector? Also, there is a talk of Allianz quitting the joint venture with Bajaj...

- Rumours come and go, although they can be interesting to read in the newspapers. Our discussions are ongoing and Alliance is a very well-respected company having been our partner for the past 15 years. Beyond that, I cannot say anything because our discussions are ongoing at the moment. With > regards to consolidation, I believe there are
- new opportunities for consolidation. But there will be new companies coming in because India has a huge opportunity for insurance. Be it banking or insurance, we need a lot more competition to really penetrate financial products right across India. Today India is not only 50-100 cities. We have to go much beyond that, and we need more compe tition not less.

Publication date: July 11, 2016, DNA - Multiple editions

Article Access: http://dnasyndication.com/dna/Business Economy/dna english news and features/%E2%80%98Next-consumptionwave-will-ride-on-credit%E2%80%99/DNMUM368843



#### PR COVERAGE HIGHLIGHTS IN Q2 FY17 (CONTD.)

#### Bajaj Finance's rich valuations sustainable

Expectations of strong earnings growth and expansion in return ratios will support high valuations

#### SHEETAL AGARWAL

The Bajaj Finance scrip has multiplied 10 times in three years; it rose twofold in the past year, to ₹10,022 a share currently. Such a run-up up has made Bajaj Finance be among the most expensive financials stocks. At current levels, it trades at six times the FY17 estimated book value. The question now is: are these valuations sustainable or should investors brace-up for a correction? The latter seems unlikely at the moment.

Strong leadership position, thanks to its first mover advantage in the niche segment of consumer durables financing, has fuelled healthy growth for the company over the past many quarters. In fact, the consumer durables financing segment is still under-penetrated and analysts believe Bajaj Finance could continue togain market share going forward. The management's focus on product innovation and cross-selling will be key factors in driving future growth. It is because of this quality growth and visibility that the Street remains positive on the stock, with majority of analysts believing these rich valuations/stock levels are sustainable.

While the firm will continue to grow at a good pace in the near-term as the catalysts for consumption demand namely good monsoon, higher pay for government employees, One Rank One Pension, etc. play out, *Bloomberg* consensus estimates suggest earnings will grow 36 per cent and 31 per cent, respectively, in FY17 and FY18. This earnings momentum should translate into expansion in return on



equity ratio from 21 per cent in FY16 to 23 per cent in FY18. It is no surprise, then, that of the 20 analysts polled by Bloomberg since July, just two have a 'sell' recommendation on the stock with nine each having 'buy' and 'hold' ratings. Their average target price of ₹10,013 is pretty close to Tuesday's closing price, indicating the stock is fairly valued for now. But, as analysts roll over their stock price targets and earnings estimate to FY18, the price-to-book valuation should come down, if share price sustains current level. Some analysts cite risks to high growth and expensive stock valuations. "While Bajaj Finance continues to deliver strong growth, recent rally makes it the most expensive financial stock. We see risks to its growth which makes us believe there is little upside left in the stock," wrote Sunil Tirumalai, an analyst at Credit Suisse in a recent report on the company. He has raised his FY17 earnings estimate for the company by five percent, but has a very low target price of ₹6,200 on the stock. Such a downside in the stock price is possible if the company's growth slows meaningfully and/or the asset quality worsens, for now unlikely, according to most analysts.

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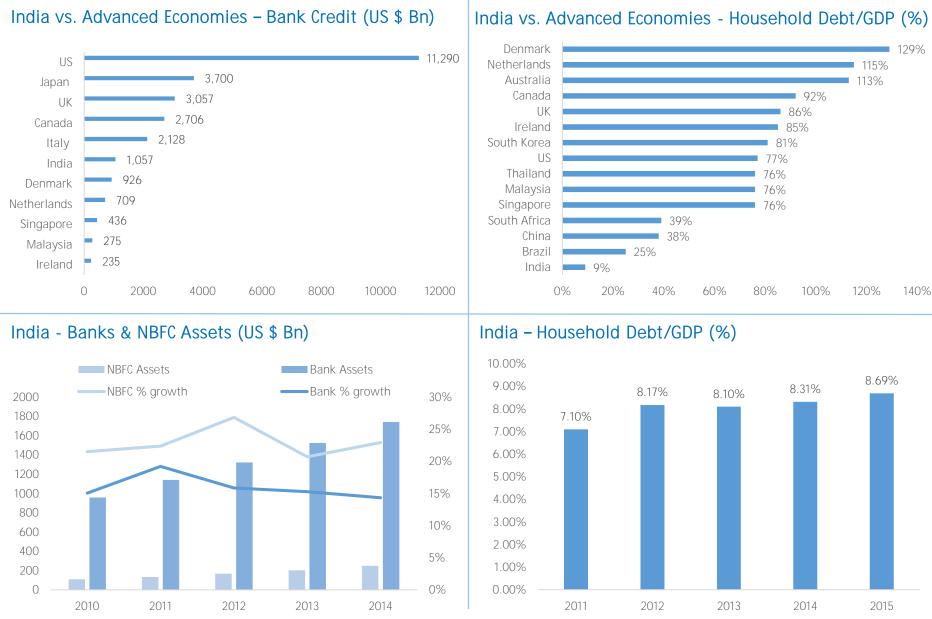


## BAJAJ FINANCE LIMITED Q2 FY17 Presentation

THANK YOU

#### ANNEXURE

## LENDING INDUSTRY OPPORTUNITY



\* Source: Internal research, RBI reports, Bloomberg reports, Industry research reports

#### 40

### A FEW INITIATIVES IN THE LAST 24 MONTHS...



Low ticket high velocity collection capability (~250K accounts per month)



Centre of Excellence for Analytics across Sales, Pricing, Risk, Marketing, Collection & Service



Flexi Loan to SME customers – Flexibility to prepay & withdraw

Launched Retail EMI category



- EMI Financing option on Flipkart platform
- 11

13

Launched MSME rural lending business



Work flow based underwriting for SME businesses on cloud.



Direct cash collection model for unbanked rural customers



India's only E2E online salaried personal loan and business loan



Strategic partnership with Future Group for EMI financing



**'Best Employer' awards by GPTW &** Aon Hewitt



Co-branded EMI card with Vijay Sales



Launched CD Mobile APP – Bajaj Finserv Experia

### **PRODUCT PER CUSTOMER (PPC)**

Product per Customer (PPC) is a measure of cumulative products bought by a customer over his/her lifetime.

#### SME PPC PPC **Products** PPC PPC PPC PPC **Products** PPC PPC (18 MOB) offered Benchmark (12 MOB) (18 MOB) (24 MOB) offered **Benchmark** (12 MOB) (24 MOB) 4.08\* 4.06\* 16 3 2.62\* 2.82\* 2.98\* 14 5 4.28\*

#### Product offerings – Retail

#### Loan Products

Retail

Consumer durable finance, Digital finance, Lifestyle finance, Personal Loan, Salaried Personal Loans, Salaried Home Loans

#### Fee Products

- EMI Card, Credit Card, EMI Card - Preferred, Life Insurance, Health Insurance, Mutual Fund, Fixed Deposit, Extended Warranty Insurance, Credit Vidya, **Retail Financial Fitness report** 

#### Product offerings – SME

#### Loan Products

- Business loans, Loan against property, Home loans, Construction equipment loans, Loan against securities

#### Fee Products

- EMI Card, EMI Card - Preferred, Life Insurance, Health Insurance, Mutual Fund, CRISIL ratings, Property search services, Property fitness report, SME financial fitness report

<sup>\*</sup> Base product is included in the PPC calculation

<sup>\*</sup> PPC does not include short tenor & renewable loans (viz. PO, LAS & Retailer finance), TW, infra and Rural lending sourcing

### Product Per Customer (PPC)



\* PPC does not include short tenor & renewable loans (viz. PO, LAS & Retailer finance), TW, Infra and Rural lending sourcing

### EMI CARD FRANCHISE

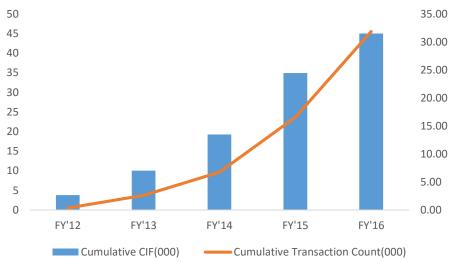
#### What is EMI Card

- EMI Card refers to Existing Member Identification Card.
- The EMI card can be used to purchase consumer durables & lifestyle products, by availing a loan from BFL without any documents.
- Customers simply have to Swipe & Sign to buy using an EMI card.
- Total cards acquired in Q2'FY17 5.3 lacs
- Total card transactions in Q2 FY'17 8.1 lacs
- Average line assigned per EMI card (Amount in Rs):
  - Per issued card 91,540
  - Per active card 1,05,650
- Activation rate of delivered EMI cards:
  - 0-6 MOB: 25%, 0-9 MOB: 33%, 0-12 MOB: 40%

#### Key milestones

- Launch of EMI Card pilot: May 2011
- 1 Mn Cards milestone: November 2012
- EMI Card new design launch: July 2013
- 3 Mn Cards delivered milestone: Nov 2014
- 1.5 Lac transactions milestone: Nov 2014
- 1 Mn active cards milestone crossed: Feb 2015
- First co-branded card launched with Vijay Sales: May 2015
- Second co-branded card launched with Ezone: Dec 2015
- 2 Mn active cards milestone crossed: Mar 2016
- 3.4 Lac Transactions in single month: May 2016
- 2.5 Mn active cards milestone crossed: Aug 2016

Progress till date



#### EMI Card Old & New design

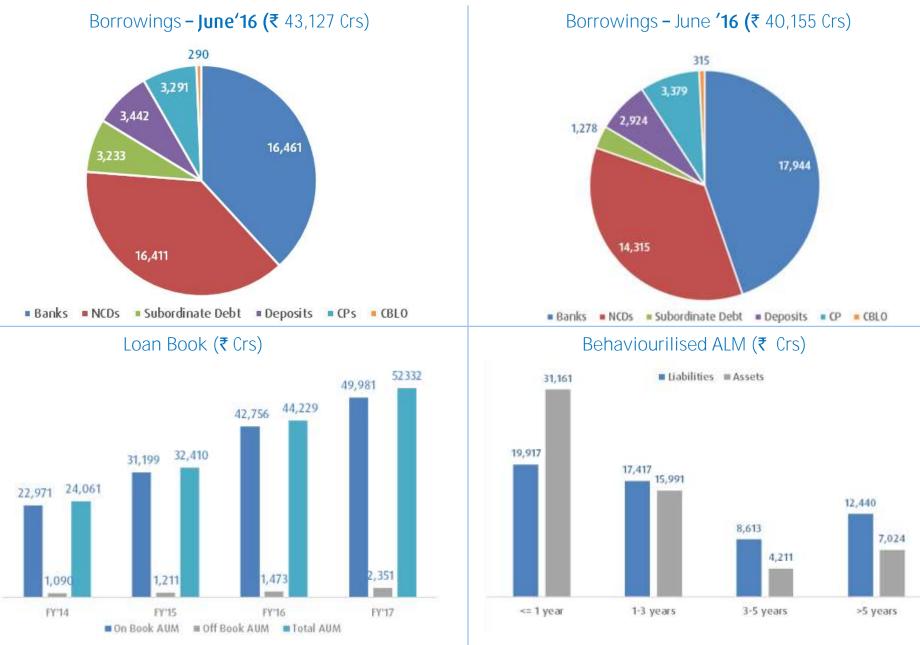


Old EMI Card design (July 2013 to Sept 2016)



EMI Card design (Oct 2016 onwards)

#### ALM STRATEGY



### NPA PROVISIONING STANDARDS

Bajaj Finance provides a general provision of 0.40% on all standard assets (0.50% on Mortgages) against RBI's requirement of 0.25% (from FY16 0.30%)

## Consumer Finance provision coverage

- Consumer Durables :
  - 3-5 Bucket 75%
  - Above 5 100%

#### • 2 and 3 Wheeler :

- 3 5 Bucket 30%
- 6 12 Bucket 60%
- Above 12 100%
- Personal Loan Cross Sell :
  - 3 5 Bucket 60%
  - Above 5 100%
- Salaried Personal Loan :
  - 3 5 Bucket 75%
  - Above 5 100%

#### SME Finance

#### provision coverage

- Home Loan / Loan against Property :
  - 4-5 Bucket 15%
  - 6-12 Bucket 25%
  - 13-18 Bucket 40%
  - 18-24 Bucket 60%
  - Above 24 100%

#### • Working Capital Loans :

- 3-5 Bucket 70%
- Above 5 100%
- Loan against Securities :
  - Above 5 100%

## Commercial Lending provision coverage

- Construction Equipment Finance :
  - 4 -5 Bucket 15%
  - 6 9 Bucket 30%
  - 10 12 Bucket 60%
  - Above 12 100 %

#### • Auto Component Finance :

- 6 12 Bucket 10%
- 12 18 Bucket 20%
- 18 24 Bucket 30%
- Above 24 100%
- Graded provision on secured portfolio

Bajaj Finance provisioning standards are substantially stringent than RBI norms applicable for NBFC's.