



# Opulus Bizserve Private Limited

CIN: U74999MH2016PTC285993

[clients@opuluscapital.com](mailto:clients@opuluscapital.com)

Reg Add: C8 Shivsagar SV Rd, Andheri W, Mumbai 400058

T | 022-24301165

**Date: May 15, 2024**

To,  
**BSE Limited ("BSE").**  
Corporate Relationship Department,  
2nd Floor, New Trading Ring.  
P.J. Toswers. Dalal Street,  
Mumbai-400-001

**REF: BSE: SCRIP CODE: 531259**

**ISIN: INE328F01016**

**Subject: Disclosure pursuant to Regulation 29(2) of SEBI (SAST) Regulations, 2011.**

Dear Sir/Ma'am

This is to inform you that in compliance with the provisions of Regulation 29(2) of SEBI (SAST) Regulation, 2011, M/s Opulus Bizserve Private Limited hereby enclose the disclosure with regard to acquisition of Equity Shares of **Esha Media Research Limited** through open market.

This is for your information and record.

Yours truly

For **Opulus Bizserve Private Limited,**

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**Siddharth Saraf**  
**(Director)**  
**DIN: 08082412**

CC:

To,

Pinkesh Kumar Jain

Company Secretary and Company Officer

**Esha Media Research Limited**

Address: 10th Floor, Krushall Commercial Complex above Shopper's Stop, M.G. Road, Chembur, West, Mumbai – 400089.

**Format for disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	<b>Esha Media Research Limited</b>		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Opulus Bizserve Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	-		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited		
Details of the acquisition / disposal as follows	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable(*)</b>	<b>% w.r.t. total diluted share/voting capital of the TC (**)</b>
<b>Before the acquisition under consideration, holding of :</b>			
a) Shares carrying voting rights	3,99,751	5.12	5.12
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	<b>3,99,751</b>	<b>5.12</b>	<b>5.12</b>
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold	3,40,276	4.35	4.35



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b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer	-	-	-
e) Total (a+b+c+/-d)	<b>3,40,276</b>	<b>4.35</b>	<b>4.35</b>
<b>After the acquisition/sale, holding of:</b>			
a) Shares carrying voting rights	7,40,027	9.47	9.47
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	<b>7,40,027</b>	<b>9.47</b>	<b>9.47</b>
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Through Open Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	April 23, 2024		
Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs.39,97,510 divided into 3,99,751 Equity share of Rs. 10 each.		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs.74,00,270 divided into 7,40,027 Equity share of Rs. 10 each.		
Total diluted share/voting capital of the TC after the said acquisition	Rs.74,00,270 divided into 7,40,027 Equity share of Rs. 10 each.		

(\* ) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.



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(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

### **Signature of the acquirer / ~~seller~~ / Authorised Signatory**

For **Opulus Bizserve Private Limited**,

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**Siddharth Saraf**  
**(Director)**  
**DIN:08082412**

Place:Mumbai

Date:15<sup>th</sup> May 2024